TRAVIS TRACEY THOMAS

Form 4

February 09, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287 January 31,

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Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Ad TRAVIS TR	•	_	2. Issuer Name and Ticker or Trading Symbol RALPH LAUREN CORP [RL]	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle			3. Date of Earliest Transaction	(Check all applicable)			
	C/O RALPH LAUREN CORPORATION, 650 MADISON AVENUE		(Month/Day/Year) 02/07/2012	Director 10% Owner X Officer (give title Other (specifically) below) Senior Vice President & CFO			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)			

NEW YORK, NY 10022

					Form file Person	ed by More	e than	One Reporting	g
	 _		~	•			-		

X Form filed by One Reporting Person

(City)	(State)	(Zip) Tab l	e I - Non-I	Derivative	Secui	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Ownership Beneficially Form: Direct (D) or Following Indirect (I) Reported (Instr. 4) Transaction(s)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount		Price	(Instr. 3 and 4)		
Class A Common Stock	02/07/2012		M	4,392	A	\$ 57.755	7,998	D	
Class A Common Stock	02/07/2012		S <u>(1)</u>	4,392	D	\$ 158	3,606	D	
Class A Common Stock	02/08/2012		M	243	A	\$ 57.755	3,849	D	
Class A	02/08/2012		M	3,702	A	\$	7,551	D	

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Common 54.145 Stock Class A $S_{-}^{(1)}$ 3,945 D Common 3,606 D 02/08/2012 Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exer Expiration D (Month/Day/	ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class A Common Stock Option (Right to Buy)	\$ 57.755	02/07/2012		M		4,392	<u>(2)</u>	07/14/2015	Class A Common Stock	4,392
Class A Common Stock Option (Right to Buy)	\$ 57.755	02/08/2012		M		243	<u>(2)</u>	07/14/2015	Class A Common Stock	243
Class A Common Stock Option (Right to Buy)	\$ 54.145	02/08/2012		M		3,702	(3)	07/16/2016	Class A Common Stock	3,702

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

TRAVIS TRACEY THOMAS C/O RALPH LAUREN CORPORATION 650 MADISON AVENUE NEW YORK, NY 10022

Senior Vice President & CFO

Signatures

Yen D. Chu, Attorney-in-Fact 02/09/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan established by the reporting person.
- (2) The options vested and became exercisable in three equal annual installments beginning on July 14, 2009.
- (3) The options vested and became exercisable in three equal annual installments beginning on July 16, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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