Freyberger Kurt Form 4 March 03, 2011

### FORM 4

Form 5

obligations

may continue.

See Instruction

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

> Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Freyberger Kurt Issuer Symbol CINCINNATI BELL INC [CBB] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner X\_ Officer (give title Other (specify 221 E. FOURTH STREET 03/01/2011 below) below) Division CFO (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting CINCINNATI, OH 45202 Person (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of Securities Form: Direct Indirect (Instr. 3) any Code (D) Beneficially (D) or Beneficial (Instr. 3, 4 and 5) Indirect (I) Ownership (Month/Day/Year) (Instr. 8) Owned Following (Instr. 4) (Instr. 4) Reported (A) Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price Common By Trustee 1,830.802 Ι Stock of 401K Common 54,603 D Stock Common 03/01/2011 200 54,803 D M Stock (1) Common 03/01/2011 S 200 54,603 D Stock Common 03/01/2011 M 4,000 58,603 D Stock (1)

**OMB APPROVAL** 

3235-0287

January 31,

2005

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Common Stock	03/01/2011	S	4,000	D	\$ 2.64	54,603	D
Common Stock (1)	03/01/2011	M	3,500 (2)	A	\$ 1.39	58,103	D
Common Stock	03/01/2011	F	2,463 (3)	D	\$ 2.54	55,640	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	Secur Acqu (A) o	rivative rities ired rosed of . 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shar
Option to Buy	\$ 4.21						03/31/2006	03/31/2015	Common Stock	15,00
Option to Buy	\$ 3.995						12/01/2005	12/01/2015	Common Stock	20,00
Option to Buy	\$ 4.735						12/08/2007	12/08/2016	Common Stock	25,00
Option to Buy	\$ 4.91						12/07/2008	12/07/2017	Common Stock	25,00
Option to Buy	\$ 1.67						12/05/2009	12/05/2018	Common Stock	56,75
Option to Buy	\$ 1.39						01/30/2010	01/30/2019	Common Stock	9,55
Stock Appreciation Right	\$ 1.39						01/30/2010	01/30/2019	Common Stock	16,17
Option to Buy	\$ 2.91						01/29/2011	01/29/2020	Common Stock	33,17
	\$ 2.54						12/07/2011	12/07/2020		68,22

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Stock Appreciation Right							Common Stock	
Option to Buy (1)	\$ 1.67	03/01/2011	M	200	12/05/2009	12/05/2018	Common Stock	200
Option to Buy (1)	\$ 1.39	03/01/2011	M	4,000	01/30/2010	01/30/2019	Common Stock	4,00
Stock Appreciation Right (1)	\$ 1.39	03/01/2011	M	3,500	01/30/2010	01/30/2019	Common Stock	3,50

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Freyberger Kurt

221 E. FOURTH STREET Division CFO

CINCINNATI, OH 45202

# **Signatures**

Christopher J. Wilson, Attorney-in-Fact for Kurt A.
Freyberger

03/03/2011

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was made pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on September 7, 2010.
- (2) Common Shares issued upon exercise of stock-settled Stock Appreciation Right (SAR).
- (3) Surrender of Common Shares to pay exercise price and tax liability upon exercise of stock-settled Stock Appreciation Right (SAR).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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