SZKUTAK THOMAS J

Form 4

October 03, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

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response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SZKUTAK THOMAS J			2. Issuer Name and Ticker or Trading Symbol AMAZON COM INC [AMZN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(**************************************			
P.O. BOX 81	226		(Month/Day/Year) 10/01/2007	Director 10% Owner _X Officer (give title Other (specify below) Senior Vice President and CFO			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
SEATTLE, WA 98108-1226							

							reison		
(City)	(State)	(Zip) Ta	ble I - Non	-Derivativ	e Secı	ırities Acqu	ired, Disposed of	f, or Benefici	ally Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securition Disposition (Instr. 3, 4)	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$.01 per share	10/01/2007		M	71,430	A	\$ 0	101,145	D	
Common Stock, par value \$.01 per share	10/01/2007		S <u>(1)</u>	26,000	D	\$ 93.2527 (2)	75,145	D	
Common Stock, par							317.853	I	Held by the reporting

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value person's \$.01 per Amazon.com share 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securition (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Restricted Stock Unit Award	\$ 0 (3)	10/01/2007		M		71,430	10/01/2004(4)	10/01/2009	Common Stock, par value \$.01 per share	71,4

Reporting Owners

Relationships Reporting Owner Name / Address

Director 10% Owner Officer Other SZKUTAK THOMAS J

P.O. BOX 81226

Senior Vice President and CFO

SEATTLE, WA 98108-1226

Signatures

THOMAS J. SZKUTAK, Senior Vice President and 10/03/2007 **CFO**

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$32.00 and the lowest price at which shares were sold was \$31.42.
- (3) Converts into Common Stock on a one-for-one basis
- Subject to the reporting person's continued employment with the issuer, this award will vest and convert into shares of common stock of
- (4) the issuer at the rate of 28.57% on October 1, 2004, and an additional 14.29% on each of October 1, 2005, October 1, 2006, October 1, 2007, October 1, 2008 and October 1, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.