

BERNICK CAROL L

Form 4

February 01, 2010

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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2005  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BERNICK CAROL L

(Last) (First) (Middle)

C/O ALBERTO-CULVER  
COMPANY, 2525 ARMITAGE  
AVENUE

(Street)

MELROSE PARK, IL 60160

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
Alberto-Culver CO [ACV]

3. Date of Earliest Transaction  
(Month/Day/Year)  
01/28/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below) Executive Chairman

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)			
			Code	V	Amount		
Common Stock					240,030	I	FN1 <sup>(1)</sup>
Common Stock					1,357,331	I	FN2 <sup>(2)</sup>
Common Stock					5,762,530	I	FN3 <sup>(3)</sup>
Common Stock					150,300	I	FN4 <sup>(4)</sup>
Common Stock					723,843	I	FN5 <sup>(5)</sup>

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Common Stock						13,384	I	FN6 <sup>(6)</sup>
Common Stock						500,000	I	FN7 <sup>(7)</sup>
Common Stock						609,859	I	FN8 <sup>(8)</sup>
Common Stock						337,341	I	FN9 <sup>(9)</sup>
Common Stock						853,870	I	FN10 <sup>(10)</sup>
Common Stock						27,384	I	FN11 <sup>(11)</sup>
Common Stock						173,791	I	FN12 <sup>(12)</sup>
Common Stock						54,727	I	FN 13 <sup>(13)</sup>
Common Stock						132,163	I	FN14 <sup>(14)</sup>
Common Stock						215,979	I	FN15 <sup>(15)</sup>
Common Stock						124,474	I	FN 16 <sup>(16)</sup>
Common Stock	01/28/2010		A	2,600	A	\$ 0 2,600	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reportable Transaction (Instr. 6)
				Code	V (A) (D)		Title		

Date Exercisable	Expiration Date	Amount or Number of Shares
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERNICK CAROL L C/O ALBERTO-CULVER COMPANY 2525 ARMITAGE AVENUE MELROSE PARK, IL 60160	X	X	Executive Chairman	

## Signatures

/s/James M. Spira as attorney-in-fact for Carol L.  
Bernick

02/01/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Held by the undersigned as co-trustee of three trusts dated 11/14/89, each holding 80,010 shares and each for the benefit of a different relative\*\*\*
- (2) Held by the undersigned as co-trustee of a trust dated 10/31/98 for the benefit of her sister.\*\*\*
- (3) Held by the undersigned as trustee of a trust dated 4/23/93 for her benefit.
- (4) Held by the undersigned as trustee of a trust dated 10/20/72 for her benefit.
- (5) Held by the undersigned as trustee of a trust dated 9/15/93 for her benefit.
- (6) Held by the undersigned as a participant in the Alberto-Culver 401(k) and Profit Sharing Plan. Represents equivalent shares calculated by taking the account balance in the Alberto-Culver Company Stock Fund divided by the closing stock price on January 21, 2010 of \$29.00.
- (7) Held by the undersigned as co-trustee of a trust dated 12/18/87 for the benefit of her father.\*\*\*
- (8) Held by the undersigned as co-trustee of a trust dated 9/18/01 for her benefit.
- (9) Held by the undersigned as trustee of a trust dated 11/9/09 for her benefit, which trust is a Grantor Annuity Trust.
- (10) Held by the undersigned as trustee of a trust dated 9/23/09 for her benefit, which trust is a Grantor Annuity Trust.
- (11) Held by the undersigned as co-trustee of a trust dated 10/29/08 for the benefit of her father, which trust is a Grantor Annuity Trust.\*\*\*
- (12) Held by the undersigned as trustee of a trust dated 2/27/09 for her benefit, which trust is a Grantor Annuity Trust.
- (13) Held by the undersigned as trustee of a trust dated 10/30/08 for her benefit, which trust is a Grantor Annuity Trust.
- (14) Held by the undersigned as co-trustee of a trust dated 2/27/09 for the benefit of her father, which trust is a Grantor Annuity Trust. \*\*\*
- (15) Held by the undersigned as co-trustee of a trust dated 9/28/09 for the benefit of her father, which trust is a Grantor Annuity Trust.\*\*\*
- (16) Held by the undersigned as co-trustee of a trust dated 11/9/09 for the benefit of her father, which trust is a Grantor Annuity Trust.\*\*\*

### Remarks:

\*\*\*The filing of this report shall not be deemed an admission by the undersigned that she is the beneficial owner of these securities.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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