BROWN FORMAN CORP

Form 4

November 05, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

OMB APPROVAL

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

__X__ 10% Owner

__ Other (specify

Issuer

Director

Officer (give title _

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

Symbol

BFB]

(Middle)

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

BROWN FORMAN CORP [BFA,

3. Date of Earliest Transaction

(Month/Day/Year)

1(b).

(Last)

(Print or Type Responses)

BROWN W L LYONS JR

1. Name and Address of Reporting Person *

(First)

See Instruction

850 DIXIE HIGHWAY		*	11/04/2004				below) below)		
LOUISVII	Filed(M	4. If Amendment, Date Original Filed(Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip) Ta	ble I - Nor	1-Derivati	ve Sec	curities A	cquired, Dispose	ed of, or Bene	ficially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securion(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common (1)							20,974	D	
Class B Common							3,300	I	Partnership/Hebe
Class B Common							924,017	I	Trust/Partnership
Class B Common	11/04/2004		S(2)	2,000	D	\$ 46.84	2,395,819.6	I	Trust/Remainder
Class B Common	11/04/2004		S(2)	6,300	D	\$ 46.9	2,389,519.6	I	Trust/Remainder

Edgar Filing: BROWN FORMAN CORP - Form 4

Class B Common	11/04/2004	S(2)	2,600	D	\$ 46.91	2,386,919.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	1,500	D	\$ 46.92	2,385,419.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	1,900	D	\$ 46.93	2,383,519.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	9,900	D	\$ 47	2,373,619.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	600	D	\$ 47.01	2,373,019.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	200	D	\$ 47.03	2,372,819.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	5,000	D	\$ 46.83	2,367,819.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	5,000	D	\$ 46.84	2,362,819.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	5,000	D	\$ 46.9	2,357,819.6	I	Trust/Remainder
Class B Common	11/04/2004	S(2)	3,400	D	\$ 47	2,354,419.6	I	Trust/Remainder
Class B Common						26,898	I	by Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transacti	5. orNumber	6. Date Exerc Expiration D		7. Titl		8. Price of Derivative	9. Nu Deriv
Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/e		Under	rlying	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
r g	Director	10% Owner	Officer	Other				
BROWN W L LYONS JR								
850 DIXIE HIGHWAY		X						
LOUISVILLE, KY 40210								

Signatures

Nelea A. Absher Attn. in Fact for: W.L. Lyons Brown, Jr. 11/05/2004

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Filing of this form should not be construed as an admission that the filing person is for purposes of Section 16 of the Securities Exchange Act of 1934, the "beneficial owner" of any equity securities held in a limited partnership or trust.
- (2) These shares were sold by the W.L. Lyons Brown, Jr. Trust. The sales were effected pursuant to instructions given to the trustee pursuant to a Rule 10b5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3