

BROWN FORMAN CORP

Form 4

October 17, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
BOND INA BROWN

2. Issuer Name **and** Ticker or Trading
Symbol
BROWN FORMAN CORP [BFA,
BFB]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

850 DIXIE HIGHWAY

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
10/16/2006

☒ Director ☒ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

LOUISVILLE, KY 40210

(City) (State) (Zip)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Class B Common								21,853	D
Class B Common								350,000	I
Class B Common								933,350.5	I
Class B Common	10/16/2006		S		200	D	\$ 73.78	1,978,338	I
Class B Common	10/16/2006		S		100	D	\$ 73.96	1,978,238	I
									Partnership/Hebe
									GANYO Trust/Partnership
									Olympus Four, LLC
									Olympus Four, LLC

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Class B Common	10/16/2006	S	200	D	\$ 73.97	1,978,038	I	Olympus Four, LLC
Class B Common	10/16/2006	S	400	D	\$ 73.99	1,977,638	I	Olympus Four, LLC
Class B Common	10/16/2006	S	100	D	\$ 74	1,977,538	I	Olympus Four, LLC
Class B Common	10/16/2006	S	600	D	\$ 74.01	1,976,938	I	Olympus Four, LLC
Class B Common	10/16/2006	S	300	D	\$ 74.04	1,976,638	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,400	D	\$ 74.06	1,975,238	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,500	D	\$ 74.07	1,973,738	I	Olympus Four, LLC
Class B Common	10/16/2006	S	700	D	\$ 74.08	1,973,038	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,400	D	\$ 74.09	1,971,638	I	Olympus Four, LLC
Class B Common	10/16/2006	S	2,000	D	\$ 74.1	1,969,638	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,900	D	\$ 74.11	1,967,738	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,900	D	\$ 74.12	1,965,838	I	Olympus Four, LLC
Class B Common	10/16/2006	S	2,000	D	\$ 74.13	1,963,838	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,700	D	\$ 74.14	1,962,138	I	Olympus Four, LLC
Class B Common	10/16/2006	S	2,600	D	\$ 74.15	1,959,538	I	Olympus Four, LLC
Class B Common	10/16/2006	S	2,200	D	\$ 74.16	1,957,338	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,700	D	\$ 74.17	1,955,638	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,600	D	\$ 74.18	1,954,038	I	Olympus Four, LLC
Class B Common	10/16/2006	S	1,300	D	\$ 74.19	1,952,738	I	Olympus Four, LLC
Class B Common	10/16/2006	S	800	D	\$ 74.2	1,951,938	I	Olympus Four, LLC
	10/16/2006	S	400	D		1,951,538	I	

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Class B Common					\$ 74.21			Olympus Four, LLC
Class B Common	10/16/2006	S	800	D	\$ 74.22	1,950,738	I	Olympus Four, LLC
Class B Common	10/16/2006	S	500	D	\$ 74.23	1,950,238	I	Olympus Four, LLC
Class B Common						2,190	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 35.37					11/21/2002	04/30/2012	Class B Common	1,998
Non-Qualified Stock Option (right to buy)	\$ 39.23					05/01/2003	04/30/2013	Class B Common	3,018
Non-Qualified Stock Option (right to buy)	\$ 46.58					07/22/2004	04/30/2014	Class B Common	2,348
Stock Appreciation Right	\$ 59.18					07/28/2005	04/30/2015	Class B Common	2,731

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOND INA BROWN 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	X	X		

Signatures

Nelea A. Absher, Attn in Fact for: Ina Brown
Bond 10/17/2006

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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