BROWN FORMAN CORP
Form 4
October 20, 2006

(Print or Type Responses)

| 1. Name and Address of Reporting Person *BOND INA BROWN |  |  | 2. Issuer Name and Ticker or Trading |
| :---: | :---: | :---: | :---: |
|  |  |  | Symbol |
|  |  |  | BROWN FORMAN CORP [BFA, BFB] |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction |
|  |  |  | (Month/Day/Year) |
| 850 DIXIE HIGHWAY |  |  | 10/19/2006 |
| (Street) |  |  | 4. If Amendment, Date Original |
|  |  |  | Filed(Month/Day/Year) |

LOUISVILLE, KY 40210

| (City) | (State) | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed <br> Execution Date, if any (Month/Day/Year) | 3. <br> Transact Code (Instr. 8 <br> Code | 4. Secur ction(A) or D (Instr. 3, <br> 8) <br> V Amount | ies Ac sposed 4 and <br> (A) or (D) | quired <br> of (D) <br> 5) <br> Price | 5. Amount of <br> Securities <br> Beneficially <br> Owned <br> Following <br> Reported <br> Transaction(s) <br> (Instr. 3 and 4) | 6. <br> Ownership <br> Form: <br> Direct (D) <br> or Indirect <br> (I) <br> (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class B <br> Common |  |  |  |  |  |  | 21,853 | D |  |
| Class B <br> Common |  |  |  |  |  |  | 350,000 | I | Partnership/Hebe |
| Class B <br> Common |  |  |  |  |  |  | 933,350.5 | I | GANYO <br> Trust/Partnership |
| Class B <br> Common | 10/19/2006 |  | S | 3,000 | D | $\begin{aligned} & \$ \\ & 73.03 \end{aligned}$ | 1,877,938 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 |  | S | 200 | D | $\begin{aligned} & \$ \\ & 73.05 \end{aligned}$ | 1,877,738 | I | Olympus Four, LLC |


| Class B Common | 10/19/2006 | S | 4,400 | D | $\begin{aligned} & \$ \\ & 73.06 \end{aligned}$ | 1,873,338 | I | Olympus Four, LLC |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Class B <br> Common | 10/19/2006 | S | 1,000 | D | $\begin{aligned} & \$ \\ & 73.07 \end{aligned}$ | 1,872,338 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 400 | D | $\begin{aligned} & \$ \\ & 73.09 \end{aligned}$ | 1,871,938 | I | Olympus Four, LLC |
| Class B Common | 10/19/2006 | S | 100 | D | \$ 73.1 | 1,871,838 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 100 | D | $\begin{aligned} & \$ \\ & 73.11 \end{aligned}$ | 1,871,738 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 200 | D | $\begin{aligned} & \$ \\ & 73.12 \end{aligned}$ | 1,871,538 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 200 | D | $\begin{aligned} & \$ \\ & 73.13 \end{aligned}$ | 1,871,338 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 500 | D | $\begin{aligned} & \$ \\ & 73.14 \end{aligned}$ | 1,870,838 | I | Olympus Four, LLC |
| Class B Common | 10/19/2006 | S | 100 | D | $\begin{aligned} & \$ \\ & 73.15 \end{aligned}$ | 1,870,738 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 400 | D | $\begin{aligned} & \$ \\ & 73.16 \end{aligned}$ | 1,870,338 | I | Olympus Four, LLC |
| Class B Common | 10/19/2006 | S | 400 | D | $\begin{aligned} & \$ \\ & 73.17 \end{aligned}$ | 1,869,938 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 500 | D | $\begin{aligned} & \$ \\ & 73.18 \end{aligned}$ | 1,869,438 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 2,600 | D | \$ 73.2 | 1,866,838 | I | Olympus Four, LLC |
| Class B Common | 10/19/2006 | S | 100 | D | $\begin{aligned} & \$ \\ & 73.21 \end{aligned}$ | 1,866,738 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 800 | D | $\begin{aligned} & \$ \\ & 73.23 \end{aligned}$ | 1,865,938 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 1,600 | D | $\begin{aligned} & \$ \\ & 73.25 \end{aligned}$ | 1,864,338 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 200 | D | $\begin{aligned} & \$ \\ & 73.27 \end{aligned}$ | 1,864,138 | I | Olympus Four, LLC |
| Class B <br> Common | 10/19/2006 | S | 200 | D | \$ 73.5 | 1,863,938 | I | Olympus Four, LLC |
| Class B <br> Common |  |  |  |  |  | 2,190 | I | By Spouse |

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. <br> Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed <br> Execution Date, if any (Month/Day/Year) | 4. <br> Transact Code (Instr. 8) | 5. <br> onNumber <br> of <br> Derivativ <br> Securities <br> Acquired <br> (A) or <br> Disposed <br> of (D) <br> (Instr. 3, <br> 4, and 5) | 6. Date Exercis Expiration Dat (Month/Day/Y | sable and e ear) | 7. Title and Underlying (Instr. 3 and |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code V | (A) (D) | Date <br> Exercisable | Expiration Date | Title | Amount <br> or <br> Number <br> of <br> Shares |
| Non-Qualified Stock Option (right to buy) | \$ 35.37 |  |  |  |  | 11/21/2002 | 04/30/2012 | Class B <br> Common | 1,998 |
| Non-Qualified Stock Option (right to buy) | \$ 39.23 |  |  |  |  | 05/01/2003 | 04/30/2013 | Class B <br> Common | 3,018 |
| Non-Qualified Stock Option (right to buy) | \$ 46.58 |  |  |  |  | 07/22/2004 | 04/30/2014 | Class B <br> Common | 2,348 |
| Stock <br> Appreciation <br> Right | \$ 59.18 |  |  |  |  | 07/28/2005 | 04/30/2015 | Class B <br> Common | 2,731 |

## Reporting Owners

Reporting Owner Name / Address

## Relationships

Director 10\% Owner Officer Other
BOND INA BROWN
850 DIXIE HIGHWAY
X
LOUISVILLE, KY 40210

## Signatures

Nelea A. Absher, Attn in Fact for: Ina Brown Bond

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.


[^0]:    Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

