BROWN FORMAN CORP

Form 4 July 30, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

Joy Catherine Frazier

2. Issuer Name and Ticker or Trading

Symbol

BROWN FORMAN CORP [BFA/BFB]

(Last) (First) (Middle)

(Street)

(State)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year) 07/26/2007

850 DIXIE HIGHWAY

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB

Number:

Expires:

response...

Estimated average

burden hours per

OMB APPROVAL

3235-0287

January 31,

2005

0.5

_X__ 10% Owner Director Officer (give title _ Other (specify

below)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

LOUISVILLE, KY 40210

(City)

(City)	(State)	(Zip) Table	e I - Non-D	Perivative Securities A	Acquired, Disposed of, or Beneficially Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common			Couc v	Amount (b) Thee	126,884	D		
Class A Common					15,456	I	Spouse	
Class A Common					3,948	I	Caitlin Joy UTMA	
Class A Common					7,032	I	Charles Joy UTMA	
Class A Common					15,216	I	Christopher Joy UTMA	

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Class A Common						10,422	I	Alexander Thornton UTMA
Class A Common	07/26/2007	<u>J(1)</u>	223	A	<u>(2)</u>	10,223	I	Avish Agincourt, LLC
Class A Common						37,556	I	Annsley Thornton Trust
Class B Common						235,716	D	
Class B Common						13,296	I	Spouse
Class B Common						1,820	I	Caitlin Joy UTMA
Class B Common						3,338	I	Charles Joy UTMA
Class B Common						8,036	I	Christopher Joy UTMA
Class B Common						4,916	I	Alexander Joy UTMA
Class B Common						146.548	I	By Spouse as Custodian for Caitlin Joy
Class B Common						146.548	I	By Spouse as Custodian for Charles Joy
Class B Common						146.548	I	By Spouse as Custodian for Christopher Joy
Class B Common						146.548	I	By Spouse as Custodian for Alexander Joy
Class B Common						14,380	I	Annsley Thornton Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amoun	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	3 and 4)		Owne
	Security				Acquired						Follo
	-				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		Or Number		
						Exercisable	Date		Title Number		
				C-J- V	(A) (D)				of 51		
				Coue v	(A) (D)			7	Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
r g	Director	10% Owner	Officer	Other			
Joy Catherine Frazier							
850 DIXIE HIGHWAY		X					
LOUISVILLE, KY 40210							

Signatures

Holli H. Lewis, Attorney in Fact for Catherine Frazier Joy

07/30/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On July 26, 2007, one of the members of the Avish Agincourt, LLC (the "LLC") exchanged certain directly held Class A shares for an economically equivalent number of Class B shares indirectly held by the LLC. The effect upon the reporting person's beneficial ownership of BFA and BFB shares held by the LLC is reported herein.
- (2) BFA and BFB closing prices as of July 25, 2007 were used to determine approximate economic equivalency. For BFA, \$74.20; for BFB, \$70.32.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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