

BERG DONALD C  
Form 3  
May 08, 2008

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting  
Person \*

BERG DONALD C

(Last) (First) (Middle)

850 DIXIE HIGHWAY

(Street)

LOUISVILLE, KY 40210

(City) (State) (Zip)

2. Date of Event Requiring  
Statement

(Month/Day/Year)

05/01/2008

3. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

4. Relationship of Reporting  
Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer \_\_\_\_ Other  
(give title below) (specify below)  
Chief Financial Officer

5. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group  
Filing(Check Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting  
Person  
\_\_\_\_ Form filed by More than One  
Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities  
Beneficially Owned  
(Instr. 4)

3. Ownership  
Form:  
Direct (D)  
or Indirect  
(I)  
(Instr. 5)

4. Nature of Indirect Beneficial  
Ownership  
(Instr. 5)

Class A Common

8,912.02

D

^

Class B Common

2,808.5

D

^

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of  
information contained in this form are not  
required to respond unless the form displays a  
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and  
Expiration Date  
(Month/Day/Year)

3. Title and Amount of  
Securities Underlying  
Derivative Security  
(Instr. 4)

4. Conversion  
or Exercise  
Price of  
Derivative

5. Ownership  
Form of  
Derivative  
Security:

6. Nature of Indirect  
Beneficial  
Ownership  
(Instr. 5)

## Edgar Filing: BERG DONALD C - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non-Qualified Stock Option (right to buy)	05/01/2003	04/30/2010	Class B Common	5,149	\$ 24.6	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2004	04/30/2011	Class B Common	15,186	\$ 33.34	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2005	04/30/2012	Class B Common	13,522	\$ 31.33	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2006	04/30/2013	Class B Common	15,219	\$ 38.27	D	Â
Non-Qualified Stock Option (right to buy)	05/01/2007	04/30/2014	Class B Common	12,110	\$ 45.44	D	Â
Stock Appreciation Right	05/01/2008	04/30/2015	Class B Common	10,449	\$ 57.74	D	Â
Stock Appreciation Right	05/01/2009	04/30/2016	Class B Common	8,083	\$ 70.63	D	Â
Stock Appreciation Right	05/01/2010	04/30/2017	Class B Common	9,253	\$ 68.22	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BERG DONALD C 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	Â	Â	Â Chief Financial Officer	Â

## Signatures

Nelea A. Absher, Attorney-in-Fact for Donald C. Berg 05/08/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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