

BROWN FORMAN CORP  
Form 4  
March 31, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Brown Owsley III

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
12/08/2015

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V Amount (D) Price			
Class A Common	12/08/2015		G	125 A \$0	1,233	D	
Class A Common	12/08/2015		G	125 A \$0	2,625	I	Trust fbo Victoire Brown
Class A Common	12/08/2015		G	125 A \$0	10,648	I	Trust fbo Child-1
Class A Common	12/08/2015		G	125 A \$0	10,456	I	Trust fbo Child-2
Class A Common	12/08/2015		G	125 A \$0	3,231	I	Trust fbo Child-3

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Class B Common	562	I	c/f Child-1
Class B Common	562	I	c/f Child-2
Class A Common	2,290	I	CLB 2012 Trust
Class B Common	45,671	I	CLB 2012 Trust
Class A Common	196,272	I	CLB Grandchildren Eq. Tr.
Class B Common	122,685	I	CLB Grandchildren Eq. Tr.
Class A Common	18	I	Eleanor Lee Trusts
Class B Common	12,895	I	Eleanor Lee Trusts
Class A Common	51,873	I	GRAT #1
Class A Common	33,646	I	GRAT #2
Class B Common	51,440	I	GST Exempt QTIP Trust
Class B Common	201,736	I	GST Non-Exempt QTIP Trust
Class B Common	546	I	Hebe Exempt Trust
Class A Common	316,837	I	Hebe Three Limited Partnership
Class B Common	215,284	I	Hebe Three Limited Partnership
Class A Common	3,330,115	I	Olympus Three LLC
Class B Common	6,703,641	I	Olympus Three LLC
Class B Common	1,972	I	Trust fbo Child-1
	1,924	I	

Class B Common					Trust fbo Child-2
Class B Common	117	I			Trust fbo Child-3
Class A Common	20,439	I			Trust fbo Owsley Brown III
Class B Common	5,109	I			Trust fbo Owsley Brown III
Class B Common	712	I			Trust fbo Victoire Brown
Class A Common	13,063	I			Woodford Partners California, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
				X

Brown Owsley III  
850 DIXIE HIGHWAY  
LOUISVILLE, KY 40210

## Signatures

Kelly A. Bowen, Attorney in Fact for Owsley  
Brown III

03/31/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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