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Form 4												
July 22, 2014										OMB APPROVAL		
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									OMB Number:	3235-0287		
Check th if no lon	ger								Expires:	January 31, 2005		
subject t Section Form 4 c	o SIAIEN 16. or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES										
Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940								l				
(Print or Type	Responses)											
1. Name and A Celentano V	Symbol		d Ticker or Tra	ding		5. Relationship of Reporting Person(s) to Issuer						
	•	On, Inc. [-			(Check all applicable)						
(Last) 4314 TRAN		f Earliest T Day/Year) 014	ransaction		- - t	Director X 10% Owner Officer (give title Other (specify below) below)						
	4. If Amendment, Date Original Filed(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person X_ Form filed by More than One Reporting 						
HIGHLAN	D BEACH, FL 3	3487						A_ Form filed by M Person	lore than One Ke	eporting		
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative Sec	urities	s Acqui	red, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deen Execution any (Month/L			Date, if Transaction Disposed of (D) Code (Instr. 3, 4 and 5)			red (A)	Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V	Amount	or (D)	Price	Transaction(s) (Instr. 3 and 4)	(Instr. 4)			
Common Stock	07/18/2014			С	2,494,241	А	(1)	2,494,241	Ι	See footnote (1)		
Common Stock	07/18/2014			J	2,334,748	А	<u>(2)</u>	4,828,169	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
7% Unsecured Convertible Promissory Note	\$ 0.345	07/18/2014		С		\$ 860,513 (1)	<u>(1)</u>	<u>(1)</u>	Common Stock	2,494,24

Reporting Owners

Reporting Owner Name / Address		Relations	nips					
	Director	10% Owner	Officer	Other				
Celentano Vincent L. 4314 TRANQUILITY DRIVE HIGHLAND BEACH, FL 33487		Х						
Celentano Consulting Company, LLC 4314 TRANQUILITY DRIVE HIGHLAND BEACH, FL 33487		Х						
Signatures								
/s/ Vincent L. Celentano					07/21/2014			
<u>**</u> Sig	Date							
Celentano Consulting Company, LLC, Celentano, Title: Managing Member	07/21/2014							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

**Signature of Reporting Person

Shares acquired by Celentano Consulting Company, LLC, through conversion of 7% unsecured convertible promissory notes in the aggregate principal and accrued interest amount of \$860,513 on July 18, 2014, at a conversion price of \$0.345 per share. Mr. Celentano is

- (1) aggregate principal and accrued interest another of \$800,515 on July 16, 2014, at a conversion price of \$60.545 per share. Wr. Ceremano is the manager of Celentano Consulting Company. The notes were initially issued on various dates between December, 2012 and December, 2013.
- (2) Shares acquired through acquisition by Paymeon, Inc. of 100% of the membership interests of A Better Bike, LLC. Vincent L. Celentano is the sole member and manager of A Better Bike, LLC.
- (3) Reporting Person beneficially owns 7% unsecured convertible promissory notes in the aggregate principal amount and accrued interest of \$176,392 at July 22, 2014. The notes are convertible at prices ranging from \$0.10 to \$0.345 per share. Reporting Person also beneficially owns 7% senior, secured convertible promissory notes in the aggregate principal amount and accrued interest of \$183,907 at July 22,

Date

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2014. The senior, secured convertible promissory notes are convertible at \$0.345 per share.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.