

Edgar Filing: Synacor, Inc. - Form 8-K

Synacor, Inc.  
Form 8-K  
April 11, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 11, 2017

Synacor, Inc.

(Exact name of Registrant as Specified in Its Charter)

|  |                                       |   |
|--|---------------------------------------|---|
| Delaware<br>(State or Other Jurisdiction of Incorporation)                                   | 001-33843<br>(Commission File Number) | 16-1542712<br>(IRS Employer Identification No.) |
| 40 La Riviere Drive, Suite 300 Buffalo, New York<br>(Address of Principal Executive Offices) |                                       | 14202<br>(Zip Code)                             |
| Registrant's Telephone Number, Including Area Code: (716) 853-1362                           |                                       |   |

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



ITEM 8.01. OTHER EVENTS

On April 11, 2017, Synacor, Inc. (“Synacor”) announced that it has completed the previously announced underwritten public offering of its common stock. Synacor sold 5,715,000 shares of its common stock. The net proceeds of the offering were approximately \$18.5 million, after deducting underwriting discounts and commissions and the other estimated offering expenses payable by Synacor.

A copy of the press release is attached hereto as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated herein by reference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits.

| Exhibit No. | Description  |
|-------------|--|
| 99.1        | Press Release of Synacor, Inc., dated April 11, 2017 |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SYNACOR, INC.

Date: April 11, 2017 By: /s/ William J. Stuart  
William J. Stuart  
Chief Financial Officer and Secretary