

NETFLIX INC

Form 4

July 03, 2014

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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2005  
Estimated average  
burden hours per  
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Peters Gregory K

(Last) (First) (Middle)

100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading  
Symbol  
NETFLIX INC [NFLX]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/01/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

Chf Streaming/Partnership Ofcr

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	07/02/2014		M	(A) or (D) 1,049 (1)	\$ 164.8 2,919	D	
Common Stock	07/02/2014		S	(A) or (D) 1,049 (1)	\$ 475 1,870	D	
Common Stock	07/02/2014		M	(A) or (D) 156 (1)	\$ 200.14 2,026	D	
Common Stock	07/02/2014		S	(A) or (D) 156 (1)	\$ 475 1,870	D	
Common Stock	07/02/2014		M	(A) or (D) 913 (1)	\$ 189.37 2,783	D	

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Common Stock 07/02/2014 S 913 <sup>(1)</sup> D \$ 475 1,870 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)	8. Date of Issuance or Maturity (Month/Day/Year)	9. Title of Issuer	10. Date of Acquisition or Disposition (Month/Day/Year)	11. Date of Expiration (Month/Day/Year)	12. Title of Underlying Security (Instr. 3 and 4)	13. Amount of Underlying Security (Instr. 3 and 4)
Non-Qualified Stock Option (right to buy)	\$ 164.8	07/02/2014		M	1,049 <sup>(1)</sup>	02/01/2013 02/01/2023	Common Stock					Common Stock	1,049
Non-Qualified Stock Option (right to buy)	\$ 189.37	07/02/2014		M	913 <sup>(1)</sup>	03/01/2013 03/01/2023	Common Stock					Common Stock	913
Non-Qualified Stock Option (right to buy)	\$ 200.14	07/02/2014		M	156 <sup>(1)</sup>	12/01/2010 12/01/2020	Common Stock					Common Stock	156
Non-Qualified Stock Option (right to buy)	\$ 473.1	07/01/2014		A	881	07/01/2014 07/01/2024	Common Stock					Common Stock	881

## Reporting Owners

Reporting Owner Name / Address	Relationships
Peters Gregory K 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	Director 10% Owner Officer Chf Streaming/Partnership Ofcr

## Signatures

By: Carole Payne, Authorized Signatory For: Gregory K.  
Peters

07/03/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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