

COTY INC.  
Form 4  
June 11, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Shiah James E.

(Last) (First) (Middle)

COTY INC., 350 FIFTH AVENUE

(Street)

NEW YORK, NY 10118

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

COTY INC. [COTY]

3. Date of Earliest Transaction  
(Month/Day/Year)

06/09/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

SVP, Chief Acct. & Compl. Off.

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A common stock	06/09/2014		M		47,000	A	\$ 10.2	81,813	D	
Class A common stock	06/09/2014		M		49,213	A	\$ 6.4	131,026	D	
Class A common stock	06/09/2014		S		96,213	D	\$ 17.8079 <sup>(1)</sup>	34,813	D	
Class A common	06/10/2014		M		50,787	A	\$ 6.4	85,600	D	

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stock

Class A common stock	06/10/2014	M	10,000	A	\$ 6.4	95,600	D
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Class A common stock	06/10/2014	S	95,600	D	\$ 17.4503 (2)	0	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Stock Option (right to buy)	\$ 10.2	06/09/2014		M	47,000	09/10/2012 09/10/2017	Class A common stock	47,000
Stock Option (right to buy)	\$ 6.4	06/09/2014		M	49,213	01/07/2014 01/07/2019	Class A common stock	49,213
Stock Option (right to buy)	\$ 6.4	06/10/2014		M	50,787	01/07/2014 01/07/2019	Class A common stock	50,787
Stock Option (right to buy)	\$ 6.4	06/10/2014		M	10,000	03/02/2014 03/09/2019	Class A common stock	10,000
Stock Option (right to buy)	\$ 9.2	06/10/2014		D	15,000	12/03/2015 12/03/2020	Class A common stock	15,000

13,000

SVP, Chief Acct. & Compl. Off.

Date \_\_\_\_\_

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