FLORSHEIM THOMAS W

Form 4

August 29, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

Estimated average burden hours per 0.5 response...

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * FLORSHEIM THOMAS W			Symbol		l Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
			WEYC	O GROU	P INC [WEYS]				
(Last)	(First)	(Middle)	3. Date of	Earliest Ti	ansaction				
			(Month/D	ay/Year)		_X_ Director	10	% Owner	
333 W. EST BOULEVA			08/25/20	017		Officer (gives)	ve titleOt below)	ther (specify	
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
			Filed(Mon	th/Day/Year	·)	Applicable Line) _X_ Form filed by	y One Reporting	Person	
GLENDAL	E, WI 53212					Form filed by Person	More than One l	Reporting	
(City)	(State)	(Zip)	Tabl	e I - Non-I	Derivative Securities Ac	equired, Disposed	of, or Benefici	ally Owned	
1.Title of	2. Transaction Da	te 2A. Deer	ned	3.	4. Securities	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Year) Execution	n Date, if	Transactio	onAcquired (A) or	Securities	Form: Direct	Indirect	
(Instr 3)		anv		Code	Disposed of (D)	Reneficially	(D) or	Reneficial	

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1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. Transactio Code (Instr. 8)	ransactionAcquired (A) or ode Disposed of (D)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	08/25/2017		A	1,000	A	\$0	3,500	D	
Common Stock	08/25/2017		Z	500	D	\$0	3,000	D	
Common Stock	08/25/2017		Z	500	A	\$0	524,470	I	Held in Revocable Trust
Common Stock	08/28/2017		Z	250	D	\$0	2,750	D	
Common Stock	08/28/2017		Z	250	A	\$0	524,720	I	Held in Revocable

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			Trust
Common Stock	47,118	I (8)	2014 GRAT A for Wife of which Son is Trustee
Common Stock	47,118	I (8)	2014 GRAT B for Self of which Son is Trustee
Common Stock	116,431	I (8)	2014 GRAT B for Wife of which Son is Trustee
Common Stock	125,185	I (8)	2015 GRAT for Self of which Son is Trustee
Common Stock	125,185	I (8)	2015 GRAT for Wife of which Son is Trustee
Common Stock	209,355	I (8)	2016 GRAT for Self of which Son is Trustee
Common Stock	209,355	I (8)	2016 GRAT for Wife of which Son is Trustee
Common Stock	226,775	I (8)	2017 GRAT for Self of which Son is Trustee
Common Stock	226,775	I (8)	2017 GRAT for Wife of which Son is Trustee
Common Stock	77,688	I	By Wife
Reminder: Report on a separate line for each class of securities benefit	cially owned directly or indirectly. Persons who respond to the colle	ction of	SEC 1474
	information contained in this form required to respond unless the form	are not	(9-02)

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Nur onof Der Securi Acqui (A) or Dispo (D) (Instr. and 5)	rivative ties red sed of 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 27.94	08/25/2017		A	3,500	O	08/25/2018 <u>(7)</u>	08/25/2027	Common Stock	3,500
Stock Option	\$ 24.21						12/01/2012(1)	12/01/2017	Common Stock	1,500
Stock Option	\$ 23.53						12/01/2013(2)	12/01/2018	Common Stock	1,500
Stock Option	\$ 28.5						12/02/2014 <u>(3)</u>	12/02/2019	Common Stock	2,000
Stock Option	\$ 27.04						08/26/2015 <u>(4)</u>	08/26/2020	Common Stock	4,000
Stock Option	\$ 25.64						08/25/2016 <u>(5)</u>	08/25/2021	Common Stock	3,500
Stock Option	\$ 25.51						08/25/2017 <u>(6)</u>	08/25/2022	Common Stock	3,500

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

FLORSHEIM THOMAS W
333 W. ESTABROOK BOULEVARD X
GLENDALE, WI 53212

Signatures

/s/ Thomas W. 08/29/2017 Florsheim, Sr.

**Signature of Reporting Person Date

Reporting Owners 3

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for 4 years beginning 12/01/2012
- (2) 25% per year for 4 years beginning 12/01/2013
- (3) 25% per year for 4 years beginning 12/02/2014
- (4) 25% per year for 4 years beginning 08/26/2015
- (5) 25% per year for 4 years beginning 08/25/2016
- (6) 25% per year for 4 years beginning 08/25/2017
- (7) 20% per year for 5 years beginning 08/25/2018
- (8) For informational purposes only

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.