FORWARD INDUSTRIES INC

Form 4 May 24, 2005

FORM 4

OMB APPROVAL

OMB

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

3235-0287 Number: January 31, Expires:

2005

if no longer subject to Section 16. Form 4 or

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * **BALL JEROME**

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

FORWARD INDUSTRIES INC [FORD]

(Check all applicable)

CEO

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

05/20/2005

_X__ Director 10% Owner X_ Officer (give title Other (specify below) below)

6. Individual or Joint/Group Filing(Check

C/O FORWARD INDUSTRIES INC., 1801 GREEN RD. SUITE E

(State)

4. If Amendment, Date Original

Filed(Month/Day/Year) Applicable Line)

(Street)

X Form filed by One Reporting Person Form filed by More than One Reporting

POMPANO BEACH, FL 33064 (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1.Title of Security (Instr. 3) | 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year) | | 3. Transaction Code (Instr. 8) | 4. Securit or(A) or Dis (Instr. 3, 4 | sposed | of (D) | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------|---|--|---|--|------------------|-------------|--|---|---|
| | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | (Instr. 4) | |
| COMMON STOCK | 05/20/2005 | | M | 15,000 | A | \$ 2 | 232,500 | D | |
| COMMON STOCK | 05/20/2005 | | S | 15,000 | D | \$ 20.12 | 217,500 (1) | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) |
|---|---|--------------------------------------|---|--|---|--|--------------------|---|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title |
| COMMON STOCK OPTION TO BUY | \$ 2 | 05/20/2005 | | M | 15,000 | 01/01/2001 | 12/31/2005 | FORWARD INDUSTRIES COMMON STOCK |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|-----------------------------------|---------------|-----------|---------|-------|--|--|
| Traporting Control Common Control | Director | 10% Owner | Officer | Other | | |
| BALL JEROME | | | | | | |
| C/O FORWARD INDUSTRIES INC. | X | | CEO | | | |
| 1801 GREEN RD. SUITE E | Λ | | CEO | | | |
| POMPANO BEACH, FL 33064 | | | | | | |

Signatures

JEROME E
BALL

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) \$20.12 represents the weighed average price of 5000 shares sold at \$20.25, 5,000 shares sold at \$20.10 and 5,000 shares sold at \$20.00.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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