FRANKLIN ELECTRIC CO INC Form 8-K May 06, 2011

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (d)

OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) May 6, 2011

FRANKLIN ELECTRIC CO., INC.

(EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER)

INDIANA 0-362 35-0827455

(STATE OR OTHER JURISDICTION OF FILE IDENTIFICATION INCORPORATION OR NUMBER) NO.) ORGANIZATION)

400 EAST SPRING STREET BLUFFTON, INDIANA

(ADDRESS OF PRINCIPAL EXECUTIVE (ZIP CODE) OFFICES)

(260) 824-2900

46714

Edgar Filing: FRANKLIN ELECTRIC CO INC - Form 8-K (REGISTRANT'S TELEPHONE NUMBER, INCLUDING AREA CODE)

No Change

(Former name and former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

r Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

r Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

r Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

r Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Regulation FD Disclosure

R. Scott Trumbull, Chairman and Chief Executive Officer, and John J. Haines, Chief Financial Officer, of Franklin Electric Co., Inc. (the "Company") will present the Shareholders Presentation on May 6, 2011. A copy of the presentation slides are attached hereto as Exhibit 99.1 and will be available on the Company's web site, www.fele.com, under the "Investor Relations" – "Presentations" page, for 30 days after the presentation.

In accordance with Instruction B.2. of Form 8-K, the information in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended.

Item 9.01 Financial Statement and Exhibits

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(d) Exhibits.

99.1 Shareholders Presentation slides presented on May 6, 2011.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

FRANKLIN ELECTRIC CO., INC.

(Registrant)

Date: May 6, 2011

By /s/ John J. Haines John J. Haines, Vice President, Chief Financial Officer and Secretary (Principal Financial and Accounting Officer)