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HERSHEY CO

Form 8-K

October 14, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington,

D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

October 14, 2016

Date of Report

(Date of earliest

event reported)

The Hershey Company

(Exact name of registrant

as specified in its

charter)

Delaware

(State or other

jurisdiction of

incorporation)

1-183

23-0691590

(Commission File Number) (IRS Employer Identification No.)

100 Crystal A Drive, Hershey, Pennsylvania 17033 (Address of Principal Executive Offices) (Zip Code)

Registrant's

telephone

number,

including area

code: (717)

534-4200

Not Applicable

(Former name or

former address,

if changed since

last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

LΙ	Written	communications	pursuant to	Rule 4	425 under	r the	Securities	Act (17	CFR	230.4	125)
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[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

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[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers;

5.02. Compensatory Arrangements of Certain Officers.

On October 14, 2016, James E. Nevels, Lead Independent Director of The Hershey Company (the "Company"), notified the Company of his intention not to stand for re-election as a director at the Company's 2017 Annual Meeting of Stockholders, currently expected to be held on May 3, 2017. Mr. Nevels will continue to serve as the Company's Lead Independent Director until that time.

Mr. Nevels indicated his intention not to stand for re-election solely for personal reasons and not due to any disagreement with the Company on any matter relating to the Company's operations, policies or practices.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE HERSHEY COMPANY

Date: October 14, 2016

By: /s/ Leslie M. Turner Leslie M. Turner Senior Vice President, General Counsel and Secretary