### RICHARDSON WILLIAM C

Form 4 February 04, 2003

OMB APPROVAL
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 4

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

 $|\_|$  Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print of Type Responses)

1. Name and Address of Repor	ting Person*								
Richardson	William	С.							
(Last)	(First)	(Middle)							
One Kellogg Square									
	(Street)								
Battle Creek	MI	49016-3599							
(City)	(State)	(Zip)							
2. Issuer Name and Ticker or Trading Symbol  Kellogg Company (K)									
4. Statement for Month/Day/Y	ear								
January 31, 2003									
5. If Amendment, Date of Ori	ginal (Month/Day/Yea	ar)							

<sup>6.</sup> Relationship of Reporting Person(s) to Issuer (Check all applicable)

	X  Director								
		More than One F							
	Table I NC	or Benefic	cially Owned		-	ed 01,	:=		
		2. Trans-	2A. Deemed Execution Date, if any	Code		4. Securities Acquired Disposed of (Disposed of (Instr. 3, 4 a	)) ind 5)	(A) or	
1. Title o	f Security	action Date					(A) or		
(Instr.	3)		(mm/dd/yy)	Code 	V 	Amount	(D)	Price	
Common :	Stock	12/31/02				248.716	А		
======				=======			=====	======	
FORM 4	(continued)								
Table I	I Derivative S (e.g., puts,	Securities Acqui calls, warrant	_			_			
							:=		

1. Title of Derivative Security (Instr. 3)	Conversion or Exercise Price of Derivative Security	3. Trans- action Date (mm/dd/ yy)	3A. Deemed Execut- ion Date if any (mm/dd/ yy)	act Cod (In 8)		5. Number Deriva Securi Acquir or Dis of(D) (Instr 4 and (A)	tive ties ed (A) posed	6. Date Exercisal Expiration (Month/Da Date Exercisable	on Date ay/Year) Expira- tion	7. Title and of Underly Securitie (Instr. 3	ying s
Stock Option	\$23.875	4/28/00						10/28/00	4/28/10	Common Stock	5,000
Stock Option	\$26.30	1/31/01						7/31/01	1/31/11	Common Stock	5,000
Stock Option	\$30.775	1/31/02						7/31/02	1/31/12	Common Stock	5,000
Stock Option	\$32.695	1/31/03		A	V	5,000		7/31/03	1/31/13	Common Stock	5,000
Phantom Stoci	k\$33.48	12/13/02		A	V	76.25				Common Stock	76.25(2
Phantom Stoc	k\$32.86	2/3/03		A	V	418.51				Common Stock	418.51(
					· <b></b>						
=========		:	=======								

### Explanation of Responses:

- (1) Shares acquired by reinvestment of dividends under the Company's Dividend Reinvestment Plan.
- (2) According to the terms of the amended Kellogg Company Deferred Compensation Plan for Non-Employee Directors, final value of phantom stock units is to be determined as of date of reporting person's retirement and may be paid in cash or stock.
- (3) Reflects fees.
- (4) Reflects dividend equivalents from automatic reinvestment of dividends.

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\*\*Signature of Reporting Person James K. Markey, Attorney-in-Fact Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction  $4\,(b)\,(v)$  .
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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