TWOMEY KEVIN M Form 144 October 31, 2012

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SEC USE ONLY DOCUMENT SEQUENCE NO.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549 FORM 144 NOTICE OF PROPOSED SALE OF
SECURITIES PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

CUSIP NUMBER

ATTENTION: Transmit for filing 3 copies of this form concurrently with either placing an order with a broker to execute sale or executing a sale directly with a market maker.

1 (a) NAME OF ISSUER (Please type or print)(b) IRS IDENT. NO. (c) S.E.C. FILE NO.

WORK LOCATION

Acxiom Corporation 71-0581897 0-13163

1 (d) ADDRESS OF STREET CITY STATE ZIP (e) TELEPHONE CODE NO.

601 E. Third Street Little Rock AR 72201 AREA

CODE NUMBER

2 (a) NAME OF PERSON (b)RELATIONSHIP(c)ADDRESS CITY STATE ZIP FOR WHOSE TO STREET CODE

ACCOUNT THE ISSUER

SECURITIES ARE TO

BE SOLD

Kevin M. Twomey Director 601 E. Third Street Little AR 72201

Rock

INSTRUCTION: The person filing this notice should contact the issuer to obtain the I.R.S. Identification Number and the S.E.C. File Number.

3	Title of (b)	Name and	SEC USE	(c) Number(d)	Aggregate(e) Number of ((f) Approximate(g	g) Name of
(a)	the Class	Address of	ONLY	of	Market	Shares	Date of	Each
	of	Each	Broker-Dealer	Shares	Value (See	or Other	Sale (See	Securities
	Securities	Broker	File Number	or	instr.	Units	instr.	Exchange (See
	To Be	Through		Other	3(d))	Outstanding (S	See $3(f)$) (MO.	instr. $3(g)$
	Sold	Whom the		Units		instr. 3(e))	DAY YR.)	
		Securities		To Be				
		are to be		Sold (See				
		Offered or		instr.				
		Each		3(c))				

Market Maker who is Acquiring the Securities

Common Merrill Lynch Stock, \$.10 Global Wealth par value Management 11742 Jefferson Avenue, Suite 320

> Newport News, VA 23606

15,000 \$275,100 74,528,613 10/31/12 **NASDAQ**

INSTRUCTIONS:

- 1.(a) Name of issuer
 - (b) Issuer's I.R.S. **Identification Number**
 - (c) Issuer's S.E.C. file number, if any
 - zip code
 - (e) Issuer's telephone number, including area code
- 2.(a) Name of person for whose account the securities are to be sold
 - (b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)
 - (c) Such person's address, including zip code

- 3.(a) Title of the class of securities to be sold
 - (b) Name and address of each broker through whom the securities are intended to be sold
 - (c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)
- (d) Issuer's address, including (d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice
 - (e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer
 - (f) Approximate date on which the securities are to be sold
 - (g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

TABLE I — SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold

and with respect to the payment of all or any part of the purchase price or other consideration therefor:

		Name of Person			
		from Whom	Amount		
	Nature of	Acquired (If gift	, of		
Title of Date you	Acquisition	also give date	Securities	Date of	Nature of
the Class Acquired	Transaction	donor acquired)	Acquired	Payment	Payment
Common Various	Director Fees	Acxiom	15,000	Various	N/A
Common Various	Director rees	Corporation			

INSTRUCTIONS: If the securities were purchased and

full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

TABLE II — SECURITIES SOLD DURING THE PAST 3 MONTHS

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Amount
of
Securities Gross
Name and Address of Seller Title of Securities Sold Date of Sale Sold Proceeds

REMARKS:

INSTRUCTIONS:

of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

See the definition of "person" in paragraph (a) The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Acxiom Corporation

10/31/12

DATE OF NOTICE

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION, IF **RELYING ON RULE 10B5-1**

By: /s/ CATHERINE L. HUGHES, ATTORNEY-IN-FACT FOR KEVIN M. **TWOMEY** (SIGNATURE)

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)

SEC 1147 (02-08)