JPMORGAN CHASE & CO Form 424B2 January 27, 2015

#### CALCULATION OF REGISTRATION FEE

Title of Each Class of Securities Offered	Maximum Aggregate Offering Price	Amount of Registration Fee
Notes	\$4,661,000	\$541.61

#### Pricing supplement no. 230

To prospectus dated November 7, 2014, prospectus supplement dated November 7, 2014, product supplement no. 4a-I dated November 7, 2014 and underlying supplement no. 1a-I dated November 7, 2014 Registration Statement No. 333-199966 Dated January 23, 2015

Rule 424(b)(2)

# Structured<br/>Investments\$4,661,000<br/>Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR® S&P® Oil &<br/>Gas Exploration & Production ETF due July 26, 2018

#### General

The notes are designed for investors who seek a return of 1.15 times the appreciation of the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF, up to a maximum return of 160.00% at maturity. Investors should be willing to forgo interest and dividend payments and, if the Final Share Price is less than the Initial Share Price by more than 35%, be willing to lose some or all of their principal amount at maturity.

The notes are unsecured and unsubordinated obligations of JPMorgan Chase & Co. Any payment on the notes is subject to the credit risk of JPMorgan Chase & Co.

 $\cdot$  Minimum denominations of \$10,000 and integral multiples of \$1,000 in excess thereof **Key Terms** 

Fund: Upside	The SPDR <sup>®</sup> S&P <sup>®</sup> Oil & Gas Exploration & Production ETF (Bloomberg ticker: XOP)
Leverage Factor:	1.15
Payment at Maturity:	If the Final Share Price is greater than the Initial Share Price, at maturity you will receive a cash payment that provides you with a return per \$1,000 principal amount note equal to the Fund Return <i>multiplied</i> by the Upside Leverage Factor, subject to the Maximum Return. Accordingly, if the Final Share Price is greater than the Initial Share Price, your payment at maturity per \$1,000 principal amount note will be calculated as follows:
	\$1,000 + (\$1,000 × Fund Return × Upside Leverage Factor), subject to the Maximum Return If the Final Share Price is equal to or less than the Initial Share Price by up to the Contingent Buffer Amount, you will receive the principal amount of your notes at maturity.
	If the Final Share Price is less than the Initial Share Price by more than the Contingent Buffer Amount, you will lose 1% of the principal amount of your notes for every 1% that the Final Share Price is less than the Initial Share Price, and your payment at maturity per \$1,000 principal amount note will be calculated as follows: \$1,000 + (\$1,000 × Fund Return)
	If the Final Share Price is less than the Initial Share Price by more than the Contingent Buffer Amount of 35%, you will lose more than 35% of your principal amount at maturity and could lose up to the entire principal amount of your notes at maturity.
Maximum Return:	160.00%. For example, if the Fund Return is equal to or greater than 139.13043%, you will receive the Maximum Return of 160.00%, which entitles you to a maximum payment at maturity of \$2,600.00 per \$1,000 principal amount note.
Contingent Buffer Amount:	35.00%
Fund Return:	(Final Share Price – Initial Share Price)

	Initial Share Price
Initial Share Price:	The closing price of one share of the Fund on the Pricing Date, which was \$45.52
Final Share Price:	The closing price of one share of the Fund on the Observation Date
Share Adjustment Factor:	The Share Adjustment Factor is referenced in determining the closing price of one share of the Fund, and is set initially at 1.0 on the Pricing Date. The Share Adjustment Factor is subject to adjustment upon the occurrence of certain events affecting the Fund. See "The Underlyings — Funds — Anti-Dilution Adjustments" in the accompanying product supplement no. 4a-I for further information about these adjustments.
Pricing Date:	January 23, 2015
Original Issue	•
Date	
	On or about January 30, 2015
(Settlement	
Date):	
Observation Date*:	July 23, 2018
Maturity Date*:	July 26, 2018
CUSIP:	48127D6A1
Subject to po	stponement in the event of certain market disruption events and as described under "General Terms of

Subject to postponement in the event of certain market disruption events and as described under "General Terms of \*Notes — Postponement of a Determination Date — Notes Linked to a Single Underlying — Notes Linked to a Single Underlying (Other Than a Commodity Index)" and "General Terms of Notes — Postponement of a Payment Date" in the accompanying product supplement no. 4a-I

# Investing in the notes involves a number of risks. See "Risk Factors" beginning on page PS-8 of the accompanying product supplement no. 4a-I, "Risk Factors" beginning on page US-2 of the accompanying underlying supplement no. 1a-I and "Selected Risk Considerations" beginning on page PS-2 of this pricing supplement.

Neither the Securities and Exchange Commission (the "SEC") nor any state securities commission has approved or disapproved of the notes or passed upon the accuracy or the adequacy of this pricing supplement or the accompanying product supplement, underlying supplement, prospectus supplement and prospectus. Any representation to the contrary is a criminal offense.

	Price to Public (1)	Fees and Commissions (2)	Proceeds to Issuer
Per not	e \$1,000	\$26	\$974
Total	\$4,661,000	\$121,186	\$4,539,814
See "Supplemental Use of Proceeds" in this pricing supplement for information about the components of the price to			

<sup>(1)</sup> public of the notes.

J.P. Morgan Securities LLC, which we refer to as JPMS, acting as agent for JPMorgan Chase & Co., will pay all of the selling commissions of \$26.00 per \$1,000 principal amount note it receives from us to other affiliated or

 (2) the selling commissions of \$26.00 per \$1,000 principal amount note it receives from us to other affiliated or unaffiliated dealers. See "Plan of Distribution (Conflicts of Interest)" beginning on page PS-87 of the accompanying product supplement no. 4a-I and "JPMS's Estimated Value of the Notes" in this pricing supplement.

The estimated value of the notes as determined by JPMS, when the terms of the notes were set, was \$956.10 per \$1,000 principal amount note. See "JPMS's Estimated Value of the Notes" in this pricing supplement for additional information.

The notes are not bank deposits, are not insured by the Federal Deposit Insurance Corporation or any other governmental agency and are not obligations of, or guaranteed by, a bank.

January 23, 2015

#### Additional Terms Specific to the Notes

You should read this pricing supplement together with the prospectus, as supplemented by the prospectus supplement, each dated November 7, 2014, relating to our Series E medium-term notes of which these notes are a part, and the more detailed information contained in product supplement no. 4a-I dated November 7, 2014 and underlying supplement no. 1a-I dated November 7, 2014. This pricing supplement, together with the documents listed below, contains the terms of the notes, supplements the term sheet related hereto and supersedes all other prior or contemporaneous oral statements as well as any other written materials including preliminary or indicative pricing terms, correspondence, trade ideas, structures for implementation, sample structures, fact sheets, brochures or other educational materials of ours. You should carefully consider, among other things, the matters set forth in "Risk Factors" in the accompanying product supplement no. 4a-I and "Risk Factors" in the accompanying underlying supplement no. 1a-I, as the notes involve risks not associated with conventional debt securities. We urge you to consult your investment, legal, tax, accounting and other advisers before you invest in the notes.

You may access these documents on the SEC website at www.sec.gov as follows (or if such address has changed, by reviewing our filings for the relevant date on the SEC website):

Product supplement no. 4a-I dated November 7, 2014: <u>http://www.sec.gov/Archives/edgar/data/19617/000089109214008407/e61359\_424b2.pdf</u> Underlying supplement no. 1a-I dated November 7, 2014: <u>http://www.sec.gov/Archives/edgar/data/19617/000089109214008410/e61337\_424b2.pdf</u> Prospectus supplement and prospectus, each dated November 7, 2014: <u>http://www.sec.gov/Archives/edgar/data/19617/000089109214008397/e61348\_424b2.pdf</u> Our Central Index Key, or CIK, on the SEC website is 19617. As used in this pricing supplement, "we," "us" and "our" refer to JPMorgan Chase & Co.

JPMorgan Structured Investments PS-1 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF

#### **Selected Purchase Considerations**

**CAPPED APPRECIATION POTENTIAL** — The notes provide the opportunity to enhance equity returns by multiplying a positive Fund Return by the Upside Leverage Factor, up to the Maximum Return of 160.00%, for a • maximum payment at maturity of \$2,600.00 per \$1,000 principal amount note. Because the notes are our unsecured and unsubordinated obligations, payment of any amount on the notes is subject to our ability to pay our obligations as they become due.

**LIMITED PROTECTION AGAINST LOSS** — We will pay you your principal back at maturity if the Final Share Price is not less than the Initial Share Price by more than the Contingent Buffer Amount of 35%. If the Final Share Price is less than the Initial Share Price by more than the Contingent Buffer Amount, for every 1% that the Final Share Price is less than the Initial Share Price, you will lose an amount equal to 1% of the principal amount of your notes. Under these circumstances, you will lose more than 35% of your principal amount at maturity and could lose up to the entire principal amount of your notes at maturity.

**RETURN LINKED TO THE SPDR® S&P® OIL & GAS EXPLORATION & PRODUCTION ETF** — The return on the notes is linked to the SPDR® S&P® Oil & Gas Exploration & Production ETF. The SPDR® S&P® Oil & Gas Exploration & Production ETF is an exchange-traded fund of the SPDR® Series Trust, a registered investment company that consists of numerous separate investment portfolios, and is managed by SSgA Funds Management, Inc., the investment adviser to the SPDR® S&P® Oil & Gas Exploration & Production ETF. The SPDR® S&P® Oil & Gas Exploration & Production ETF trades on NYSE Arca, Inc., which we refer to as NYSE Arca, under the ticker symbol "XOP."

The SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF seeks to provide investment results that, before fees and expenses, correspond generally to the total return performance of the S&P<sup>®</sup> Oil & Gas Exploration & Production Select Industry Index<sup>®</sup>, which we refer to as the Underlying Index. The S&P<sup>®</sup> Oil & Gas Exploration & Production Select Industry Index<sup>®</sup> is an equal-weighted index that is designed to measure the performance of the oil and gas exploration and production sub-industry portion of the S&P<sup>®</sup> Total Market Index, a benchmark that measures the performance of the U.S. equity market. For additional information about the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF, see the information set forth in Annex A.

**TAX TREATMENT** — You should review carefully the section entitled "Material U.S. Federal Income Tax Consequences" in the accompanying product supplement no. 4a-I. The following discussion, when read in combination with that section, constitutes the full opinion of our special tax counsel, Davis Polk & Wardwell LLP, regarding the material U.S. federal income tax consequences of owning and disposing of notes. Based on current market conditions, in the opinion of our special tax counsel it is reasonable to treat the notes as "open transactions" that are not debt instruments for U.S. federal income tax purposes, as more fully described in "Material U.S. Federal Income Tax Consequences—Tax Consequences to U.S. Holders—Notes Treated as Open Transactions That Are Not Debt Instruments" in the accompanying product supplement no. 4a-I. Assuming this treatment is respected, subject to the possible application of the "constructive ownership" rules, the gain or loss on your notes should be treated as long-term capital gain or loss if you hold your notes for more than a year, whether or not you are an initial purchaser of notes at the issue price. The notes could be treated as "constructive ownership transactions" within the meaning of Section 1260 of the Internal Revenue Code of 1986, as amended, in which case any gain recognized in respect of the notes that would otherwise be long-term capital gain and that was in excess of the "net underlying long-term capital gain" (as defined in Section 1260) would be treated as ordinary income, and a notional interest charge would apply as if that income had accrued for tax purposes at a constant yield over the notes' term. Our special tax counsel has not expressed an opinion with respect to whether the constructive ownership rules apply to the notes. Accordingly, U.S. Holders should consult their tax advisers regarding the potential application of the constructive ownership rules. The IRS or a court may not respect the treatment of the notes described above, in which case the timing and character of any income or loss on your notes could be materially and adversely affected. In addition, in 2007 Treasury and the IRS released a notice requesting comments on the U.S. federal income tax treatment of "prepaid forward contracts" and similar instruments. The notice focuses in particular on whether to require investors in these instruments to accrue income over the term of their investment. It also asks for comments on a number of related

topics, including the character of income or loss with respect to these instruments; the relevance of factors such as the nature of the underlying property to which the instruments are linked; the degree, if any, to which income (including any mandated accruals) realized by non-U.S. investors should be subject to withholding tax; and whether these instruments are or should be subject to the constructive ownership regime described above. While the notice requests comments on appropriate transition rules and effective dates, any Treasury regulations or other guidance promulgated after consideration of these issues could materially and adversely affect the tax consequences of an investment in the notes, possibly with retroactive effect. You should consult your tax adviser regarding the U.S. federal income tax consequences of an investment in the notes, including the potential application of the constructive ownership rules, possible alternative treatments and the issues presented by this notice.

Withholding under legislation commonly referred to as "FATCA" may (if the notes are recharacterized as debt instruments) apply to amounts treated as interest paid with respect to the notes, as well as to the payment of gross proceeds of a sale of a note occurring after December 31, 2016 (including redemption at maturity). You should consult your tax adviser regarding the potential application of FATCA to the notes.

JPMorgan Structured Investments PS-2 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF

#### **Selected Risk Considerations**

An investment in the notes involves significant risks. Investing in the notes is not equivalent to investing directly in the Fund, the Underlying Index or any of the component securities of the Fund or the Underlying Index. These risks are explained in more detail in the "Risk Factors" section of the accompanying product supplement no. 4a-I and the "Risk Factors" section of the accompanying underlying supplement no. 1a-I.

**YOUR INVESTMENT IN THE NOTES MAY RESULT IN A LOSS** — The notes do not guarantee any return of principal. The return on the notes at maturity is linked to the performance of the Fund and will depend on whether, and the extent to which, the Fund Return is positive or negative. If the Final Share Price is less than the Initial Share Price by more than the Contingent Buffer Amount of 35%, the benefit provided by the Contingent Buffer Amount will terminate and you will be exposed to a loss. In this case, for every 1% that the Final Share Price is less than the Initial Share Price, you will lose an amount equal to 1% of the principal amount of your notes. Under these circumstances, you will lose more than 35% of your principal amount at maturity and could lose up to the entire principal amount of your notes at maturity.

**YOUR MAXIMUM GAIN ON THE NOTES IS LIMITED TO THE MAXIMUM RETURN** — If the Final Share Price is greater than the Initial Share Price, for each \$1,000 principal amount note, you will receive at maturity \$1,000 *plus* an additional amount that will not exceed the Maximum Return of 160.00%, regardless of the appreciation in the Fund, which may be significant.

**CREDIT RISK OF JPMORGAN CHASE & CO.** — The notes are subject to the credit risk of JPMorgan Chase & Co., and our credit ratings and credit spreads may adversely affect the market value of the notes. Investors are dependent on JPMorgan Chase & Co.'s ability to pay all amounts due on the notes. Any actual or potential change in our creditworthiness or credit spreads, as determined by the market for taking our credit risk, is likely to adversely affect the value of the notes. If we were to default on our payment obligations, you may not receive any amounts owed to you under the notes and you could lose your entire investment.

**POTENTIAL CONFLICTS** — We and our affiliates play a variety of roles in connection with the issuance of the notes, including acting as calculation agent and as an agent of the offering of the notes, hedging our obligations under the notes and making the assumptions used to determine the pricing of the notes and the estimated value of the notes when the terms of the notes are set, which we refer to as JPMS's estimated value. In performing these duties, our economic interests and the economic interests of the calculation agent and other affiliates of ours are potentially adverse to your interests as an investor in the notes. In addition, our business activities, including hedging and trading activities, could cause our economic interests to be adverse to yours and could adversely affect any payment on the notes and the value of the notes. It is possible that hedging or trading activities of ours or our affiliates in connection with the notes could result in substantial returns for us or our affiliates while the value of the notes declines. Please refer to "Risk Factors — Risks Relating to Conflicts of Interest" in the accompanying product supplement no. 4a-I for additional information about these risks.

**THE BENEFIT PROVIDED BY THE CONTINGENT BUFFER AMOUNT MAY TERMINATE ON THE OBSERVATION DATE**— If the Final Share Price is less than the Initial Share Price by more than the Contingent Buffer Amount, the benefit provided by the Contingent Buffer Amount will terminate and you will be fully exposed to any depreciation of the Index.

JPMS'S ESTIMATED VALUE OF THE NOTES IS LOWER THAN THE ORIGINAL ISSUE PRICE (PRICE TO PUBLIC) OF THE NOTES — JPMS's estimated value is only an estimate using several factors. The original issue price of the notes exceeds JPMS's estimated value because costs associated with selling, structuring and hedging the notes are included in the original issue price of the notes. These costs include the selling commissions, the projected profits, if any, that our affiliates expect to realize for assuming risks inherent in hedging our obligations under the notes and the estimated cost of hedging our obligations under the notes. See "JPMS's Estimated Value of the Notes" in this pricing supplement.

• JPMS'S ESTIMATED VALUE DOES NOT REPRESENT FUTURE VALUES OF THE NOTES AND MAY DIFFER FROM OTHERS' ESTIMATES — JPMS's estimated value of the notes is determined by reference to JPMS's internal pricing models when the terms of the notes are set. This estimated value is based on market conditions and

other relevant factors existing at that time and JPMS's assumptions about market parameters, which can include volatility, dividend rates, interest rates and other factors. Different pricing models and assumptions could provide valuations for notes that are greater than or less than JPMS's estimated value. In addition, market conditions and other relevant factors in the future may change, and any assumptions may prove to be incorrect. On future dates, the value of the notes could change significantly based on, among other things, changes in market conditions, our creditworthiness, interest rate movements and other relevant factors, which may impact the price, if any, at which JPMS would be willing to buy notes from you in secondary market transactions. See "JPMS's Estimated Value of the Notes" in this pricing supplement.

JPMS'S ESTIMATED VALUE IS NOT DETERMINED BY REFERENCE TO CREDIT SPREADS FOR OUR CONVENTIONAL FIXED-RATE DEBT — The internal funding rate used in the determination of JPMS's estimated value generally represents a discount from the credit spreads for our conventional fixed-rate debt. The ·discount is based on, among other things, our view of the funding value of the notes as well as the higher issuance, operational and ongoing liability management costs of the notes in comparison to those costs for our conventional fixed-rate debt. If JPMS were to use the interest rate implied by our conventional fixed-rate credit spreads, we would expect the economic terms of the notes to be more favorable to you. Consequently, our use of an internal funding rate JPMorgan Structured Investments PS-3

Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF

would have an adverse effect on the terms of the notes and any secondary market prices of the notes. See "JPMS's Estimated Value of the Notes" in this pricing supplement.

## THE VALUE OF THE NOTES AS PUBLISHED BY JPMS (AND WHICH MAY BE REFLECTED ON CUSTOMER ACCOUNT STATEMENTS) MAY BE HIGHER THAN JPMS'S THEN-CURRENT

**ESTIMATED VALUE OF THE NOTES FOR A LIMITED TIME PERIOD** — We generally expect that some of the costs included in the original issue price of the notes will be partially paid back to you in connection with any repurchases of your notes by JPMS in an amount that will decline to zero over an initial predetermined period. These costs can include projected hedging profits, if any, and, in some circumstances, estimated hedging costs and our secondary market credit spreads for structured debt issuances. See "Secondary Market Prices of the Notes" in this pricing supplement for additional information relating to this initial period. Accordingly, the estimated value of your notes during this initial period may be lower than the value of the notes as published by JPMS (and which may be shown on your customer account statements).

SECONDARY MARKET PRICES OF THE NOTES WILL LIKELY BE LOWER THAN THE ORIGINAL ISSUE PRICE OF THE NOTES — Any secondary market prices of the notes will likely be lower than the original issue price of the notes because, among other things, secondary market prices take into account our secondary market credit spreads for structured debt issuances and, also, because secondary market prices (a) exclude selling commissions and (b) may exclude projected hedging profits, if any, and estimated hedging costs that are included in the original issue price of the notes. As a result, the price, if any, at which JPMS will be willing to buy notes from you in secondary market transactions, if at all, is likely to be lower than the original issue price. Any sale by you prior to the Maturity Date could result in a substantial loss to you. See the immediately following risk consideration for information about additional factors that will impact any secondary market prices of the notes.

The notes are not designed to be short-term trading instruments. Accordingly, you should be able and willing to hold your notes to maturity. See "— Lack of Liquidity" below.

#### SECONDARY MARKET PRICES OF THE NOTES WILL BE IMPACTED BY MANY ECONOMIC AND

MARKET FACTORS — The secondary market price of the notes during their term will be impacted by a number of economic and market factors, which may either offset or magnify each other, aside from the selling commissions, projected hedging profits, if any, estimated hedging costs and the price of one share of the Fund, including: • any actual or potential change in our creditworthiness or credit spreads;

- customary bid-ask spreads for similarly sized trades;
- secondary market credit spreads for structured debt issuances;
- •the actual and expected volatility of the Fund;
- $\cdot$  the time to maturity of the notes;
- •the dividend rates on the Fund and the equity securities held by the Fund;
- ·interest and yield rates in the market generally;

the occurrence of certain events to the Fund that may or may not require an adjustment to the Share Adjustment Factor; and

 $\cdot$ a variety of other economic, financial, political, regulatory and judicial events.

Additionally, independent pricing vendors and/or third party broker-dealers may publish a price for the notes, which may also be reflected on customer account statements. This price may be different (higher or lower) than the price of the notes, if any, at which JPMS may be willing to purchase your notes in the secondary market.

**NO INTEREST OR DIVIDEND PAYMENTS OR VOTING RIGHTS** — As a holder of the notes, you will not receive interest payments, and you will not have voting rights or rights to receive cash dividends or other distributions or other rights that holders of shares of the Fund or securities held by the Fund or included in the Underlying Index would have.

•**VOLATILITY RISK** — Greater expected volatility with respect to the Fund indicates a greater likelihood as of the Pricing Date that the Final Share Price could be less than the Initial Share Price by more than the Contingent Buffer Amount. The Fund's volatility, however, can change significantly over the term of the notes. The closing price of one

share of the Fund could fall sharply on the Observation Date, which could result in a significant loss of principal. **THERE ARE RISKS ASSOCIATED WITH THE FUND** — Although the shares of the Fund are listed for trading on NYSE Area and a number of similar products have been traded on NYSE Area and other securities exchanges for varying periods of time, there is no assurance that an active trading market will continue for the shares of the Fund or that there will be liquidity in the trading market. The Fund is subject to management risk, which is the risk that the investment strategies of the Fund's investment adviser, the implementation of which is subject to a number of constraints, may not produce the intended results. These constraints could adversely affect the market price of the shares of the Fund and, consequently, the value of the notes.

**DIFFERENCES BETWEEN THE FUND AND THE UNDERLYING INDEX** — The Fund does not fully replicate the Underlying Index and may hold securities not included in the Underlying Index. In addition, the performance of the Fund will reflect additional transaction costs and fees that are not included in the calculation of the Underlying Index. All of these factors may lead to a lack of correlation between the Fund and the Underlying Index. In addition, •corporate actions with respect to the equity securities held by the Fund (such as mergers and spin-offs) may impact the variance between the Fund and the Underlying Index. Finally, because the shares of the Fund are traded on NYSE Arca and are subject to market supply and investor demand, the market value of one share of the Fund may differ from the net asset value per share of the Fund. For all of the foregoing reasons, the performance of the Fund may not correlate with the performance of the Underlying Index.

JPMorgan Structured Investments PS-4 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF

#### RISKS ASSOCIATED WITH THE OIL AND GAS EXPLORATION AND PRODUCTION INDUSTRY - The

stocks included in the Underlying Index and that are generally tracked by the Fund are stocks of companies whose primary business is associated with the exploration and production of oil and gas. As a result, the value of the securities may be subject to greater volatility and may be more adversely affected by a single economic, political or regulatory occurrence affecting this industry than a different investment linked to securities of a more broadly diversified group of issuers or issuers in a less volatile industry. The oil and gas industry is significantly affected by a number of factors that influence worldwide economic conditions and oil and gas prices, such as natural disasters, supply disruptions, geopolitical events and other factors that may offset or magnify each other, including: o worldwide and domestic supplies of, and demand for, crude oil and natural gas;

othe cost of exploring for, developing, producing, refining and marketing crude oil and natural gas; oconsumer confidence;

ochanges in weather patterns and climatic changes;

othe ability of the members of Organization of Petroleum Exporting Countries (OPEC) and other producing nations to agree to and maintain production levels;

the worldwide military and political environment, uncertainty or instability resulting from an escalation or additional <sup>o</sup>outbreak of armed hostilities or further acts of terrorism in the United States, or elsewhere;

othe price and availability of alternative and competing fuels;

odomestic and foreign governmental regulations and taxes;

oemployment levels and job growth; and

ogeneral economic conditions worldwide.

These or other factors or the absence of such factors could cause a downturn in the oil and natural gas industries generally or regionally and could cause the value of some or all of the component stocks included in the Underlying Index and tracked by the Fund to decline during the term of the securities.

For example, the Fund suffered significant negative performance in 2014 while the broader U.S. equities markets achieved positive returns for the same period.

LACK OF LIQUIDITY — The notes will not be listed on any securities exchange. JPMS intends to offer to purchase the notes in the secondary market but is not required to do so. Even if there is a secondary market, it may not provide • enough liquidity to allow you to trade or sell the notes easily. Because other dealers are not likely to make a secondary market for the notes, the price at which you may be able to trade your notes is likely to depend on the price, if any, at which JPMS is willing to buy the notes.

**THE ANTI-DILUTION PROTECTION FOR THE FUND IS LIMITED** — The calculation agent will make adjustments to the Share Adjustment Factor for certain events affecting the shares of the Fund. However, the ·calculation agent will not make an adjustment in response to all events that could affect the shares of the Fund. If an event occurs that does not require the calculation agent to make an adjustment, the value of the notes may be materially and adversely affected.

JPMorgan Structured Investments PS-5 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF

## What Are the Total Return and the Payment at Maturity on the Notes, Assuming a Range of Performances for the Fund?

The following table and examples illustrate the hypothetical total return and the hypothetical payment at maturity on the notes. The "total return" as used in this pricing supplement is the number, expressed as a percentage, that results from comparing the payment at maturity per \$1,000 principal amount note to \$1,000. Each hypothetical total return or payment at maturity set forth below assumes an Initial Share Price of \$45 and reflects the Maximum Return of 160%, the Upside Leverage Factor of 1.15 and the Contingent Buffer Amount of 35%. Each hypothetical total return or payment at maturity set forth below is for illustrative purposes only and may not be the actual total return or payment at maturity applicable to a purchaser of the notes. The numbers appearing in the following table and in the examples below have been rounded for ease of analysis.

#### **Final Share Price Fund Return Total Return**

				Payment at Maturity
	\$117.00000	160.00000%	160.00%	\$2,600.00
	\$108.00000	140.00000%	160.00%	\$2,600.00
	\$107.60869	139.13043%	160.00%	\$2,600.00
	\$103.50000	130.00000%	149.50%	\$2,495.00
	\$99.00000	120.00000%	138.00%	\$2,380.00
	\$90.00000	100.00000%	115.00%	\$2,150.00
	\$81.00000	80.00000%	92.00%	\$1,920.00
	\$72.00000	60.00000%	69.00%	\$1,690.00
	\$63.00000	40.00000%	46.00%	\$1,460.00
	\$54.00000	20.00000%	23.00%	\$1,230.00
	\$49.50000	10.00000%	11.50%	\$1,115.00
	\$47.25000	5.00000%	5.75%	\$1,057.50
	\$45.00000	0.00000%	0.000%	\$1,000.00
	\$42.75000	-5.00000%	0.000%	\$1,000.00
	\$40.50000	-10.00000%	0.000%	\$1,000.00
	\$36.00000	-20.00000%	0.000%	\$1,000.00
	\$31.50000	-30.00000%	0.000%	\$1,000.00
	\$29.25000	-35.00000%	0.000%	\$1,000.00
	\$29.24550	-35.01000%	-35.01%	\$649.90
	\$27.00000	-40.00000%	-40.00%	\$600.00
	\$22.50000	-50.00000%	-50.00%	\$500.00
	\$18.00000	-60.00000%	-60.00%	\$400.00
	\$13.50000	-70.00000%	-70.00%	\$300.00
	\$9.00000	-80.00000%	-80.00%	\$200.00
	\$4.50000	-90.00000%	-90.00%	\$100.00
	\$0.00000	-100.00000%	-100.00%	\$0.00
nl	es of Amount Pava	able at Maturi	itv	

#### Hypothetical Examples of Amount Payable at Maturity

The following examples illustrate how the payment at maturity in different hypothetical scenarios is calculated.

**Example 1: The price of one share of the Fund increases from the Initial Share Price of \$45 to a Final Share Price of \$47.25.** Because the Final Share Price of \$47.25 is greater than the Initial Share Price of \$45 and the Fund Return of 5% multiplied by 1.15 does not exceed the Maximum Return of 160%, the investor receives a payment at maturity of \$1,057.50 per \$1,000 principal amount note, calculated as follows:

 $1,000 + (1,000 \times 5\% \times 1.15) = 1,057.50$ 

**Example 2: The price of one share of the Fund decreases from the Initial Share Price of \$45 to a Final Share Price of \$29.25.** Although the Fund Return is negative, because the Final Share Price of \$29.25 is less than the Initial Share Price of \$45 by up to the Contingent Buffer Amount of 35%, the investor receives a payment at maturity of \$1,000 per \$1,000 principal amount note.

### Example 3: The price of one share of the Fund increases from the Initial Share Price of \$45 to a Final Share Price of \$108.

Because the Final Share Price of \$108 is greater than the Initial Share Price of \$45 and the Fund Return of 140% multiplied by 1.15 exceeds the Maximum Return of 160%, the investor receives a payment at maturity of \$2,600 per \$1,000 principal amount note, the maximum payment at maturity on the notes.

**Example 4:** The price of one share of the Fund decreases from the Initial Share Price of \$45 to a Final Share Price of \$27. Because the Final Share Price of \$27 is less than the Initial Share Price of \$45 by more than the

JPMorgan Structured Investments PS-6 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF Contingent Buffer Amount of 35% and the Fund Return is -40%, the investor receives a payment at maturity of \$600 per \$1,000 principal amount note, calculated as follows:

 $1,000 + (1,000 \times -40\%) = 600$ 

The hypothetical returns and hypothetical payments on the notes shown above apply **only if you hold the notes for their entire term.** These hypotheticals do not reflect fees or expenses that would be associated with any sale in the secondary market. If these fees and expenses were included, the hypothetical returns and hypothetical payments shown above would likely be lower.

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#### **Historical Information**

The following graph sets forth the historical performance of the Fund based on the weekly historical closing prices of one share of the Fund from January 8, 2010 through January 23, 2015. The closing price of one share of the Fund on January 23, 2015 was \$45.52.

We obtained the closing prices of one share of the Fund below from the Bloomberg Professional<sup>®</sup> service ("Bloomberg"), without independent verification. The historical prices of one share of the Fund should not be taken as an indication of future performance, and no assurance can be given as to the closing price of one share of the Fund on the Observation Date. We cannot give you assurance that the performance of the Fund will result in the return of any of your principal amount.

#### JPMS's Estimated Value of the Notes

JPMS's estimated value of the notes set forth on the cover of this pricing supplement is equal to the sum of the values of the following hypothetical components: (1) a fixed-income debt component with the same maturity as the notes, valued using our internal funding rate for structured debt described below, and (2) the derivative or derivatives underlying the economic terms of the notes. JPMS's estimated value does not represent a minimum price at which JPMS would be willing to buy your notes in any secondary market (if any exists) at any time. The internal funding rate used in the determination of JPMS's estimated value generally represents a discount from the credit spreads for our conventional fixed-rate debt. For additional information, see "Selected Risk Considerations — JPMS's Estimated Value Is Not Determined by Reference to Credit Spreads for Our Conventional Fixed-Rate Debt." The value of the derivative or derivatives underlying the economic terms of the notes is derived from JPMS's internal pricing models. These models are dependent on inputs such as the traded market prices of comparable derivative instruments and on various other inputs, some of which are market-observable, and which can include volatility, dividend rates, interest rates and other factors, as well as assumptions about future market events and/or environments. Accordingly, JPMS's estimated value of the notes is determined when the terms of the notes are set based on market conditions and other relevant factors and assumptions existing at that time. See "Selected Risk Considerations — JPMS's Estimated Value Does Not Represent Future Values of the Notes and May Differ from Others' Estimates."

JPMS's estimated value of the notes is lower than the original issue price of the notes because costs associated with selling, structuring and hedging the notes are included in the original issue price of the notes. These costs include the selling commissions paid to JPMS and other affiliated or unaffiliated dealers, the projected profits, if any, that our affiliates expect to realize for assuming risks inherent in hedging our obligations under the notes and the estimated cost of hedging our obligations under the notes. Because hedging our obligations entails risk and may be influenced by market forces beyond our control, this hedging may result in a profit that is more or less than expected, or it may result in a loss. A portion of the profits realized in hedging our obligations under the notes may be allowed to other affiliated or unaffiliated dealers, and we or one or more of our affiliates will retain any remaining hedging profits. These retained remaining hedging profits will be reduced by \$2.50 per \$1,000 principal amount note to account for additional selling commissions. See "Selected Risk Considerations — JPMS's Estimated Value of the Notes Is Lower Than the Original Issue Price (Price to Public) of the Notes" in this pricing supplement.

#### **Secondary Market Prices of the Notes**

For information about factors that will impact any secondary market prices of the notes, see "Selected Risk Considerations — Secondary Market Prices of the Notes Will Be Impacted by Many Economic and Market Factors" in this pricing supplement. In addition, we generally expect that some of the costs included in the original issue price of

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the notes will be partially paid back to you in connection with any repurchases of your notes by JPMS in an amount that will decline to zero over an initial predetermined period that is intended to be the shorter of six months and one-half of the stated term of the notes. The length of any such initial period reflects the structure of the notes, whether our affiliates expect to earn a profit in connection with our hedging activities, the estimated costs of hedging the notes and when these costs are incurred, as determined by JPMS. See "Selected Risk Considerations — The Value of the Notes as Published by JPMS (and Which May Be Reflected on Customer Account Statements) May Be Higher Than JPMS's Then-Current Estimated Value of the Notes for a Limited Time Period."

#### **Supplemental Use of Proceeds**

The notes are offered to meet investor demand for products that reflect the risk-return profile and market exposure provided by the notes. See "What Are the Total Return and the Payment at Maturity on the Notes, Assuming a Range of Performances for the Fund?" and "Hypothetical Examples of Amount Payable at Maturity" in this pricing supplement for an illustration of the risk-return profile of the notes and Annex A in this pricing supplement for a description of the market exposure provided by the notes.

The original issue price of the notes is equal to JPMS's estimated value of the notes plus the selling commissions paid to JPMS and other affiliated or unaffiliated dealers, plus (minus) the projected profits (losses) that our affiliates expect to realize for assuming risks inherent in hedging our obligations under the notes, plus the estimated cost of hedging our obligations under the notes.

#### **Supplemental Plan of Distribution**

We expect that delivery of the notes will be made against payment for the notes on or about the settlement date set forth on the front cover of this pricing supplement, which will be the fifth business day following the expected pricing date of the notes (this settlement cycle being referred to as T+5). Under Rule 15c6-1 under the Securities Exchange Act of 1934, as amended, trades in the secondary market generally are required to settle in three business days, unless the parties to that trade expressly agree otherwise. Accordingly, purchasers who wish to trade notes on the pricing date or the succeeding business day will be required to specify an alternate settlement cycle at the time of any such trade to prevent a failed settlement and should consult their own advisors.

#### Validity of the Notes

In the opinion of Davis Polk & Wardwell LLP, as our special products counsel, when the notes offered by this pricing supplement have been executed and issued by us and authenticated by the trustee pursuant to the indenture, and delivered against payment as contemplated herein, such notes will be our valid and binding obligations, enforceable in accordance with their terms, subject to applicable bankruptcy, insolvency and similar laws affecting creditors' rights generally, concepts of reasonableness and equitable principles of general applicability (including, without limitation, concepts of good faith, fair dealing and the lack of bad faith), *provided* that such counsel expresses no opinion as to the effect of fraudulent conveyance, fraudulent transfer or similar provision of applicable law on the conclusions expressed above. This opinion is given as of the date hereof and is limited to the federal laws of the United States of America, the laws of the State of New York and the General Corporation Law of the State of Delaware. In addition, this opinion is subject to customary assumptions about the trustee's authorization, execution and delivery of the indenture and its authentication of the notes and the validity, binding nature and enforceability of the indenture with respect to the trustee, all as stated in the letter of such counsel dated November 7, 2014, which was filed as an exhibit to the Registration Statement on Form S-3 by us on November 7, 2014.

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#### Annex A

#### The SPDR® S&P® Oil & Gas Exploration & Production ETF

We have derived all information contained in this pricing supplement regarding the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF (the "Oil & Gas ETF") from publicly available information, without independent verification. This information reflects the policies of, and is subject to change by SPDR<sup>®</sup> Series Trust and SSgA Funds Management, Inc. ("SSFM"). The Oil & Gas ETF is an investment portfolio maintained and managed by SSFM. SSFM is the investment adviser to the Oil & Gas ETF. The Oil & Gas ETF is an exchange-traded fund ("ETF") that trades on the NYSE Arca, Inc. under the ticker symbol "XOP." The inception date of the Oil & Gas ETF was June 19, 2006.

The SPDR<sup>®</sup> Series Trust consists of separate investment portfolios (each, a "SPDR Series Fund"). Each SPDR Series Fund is an index fund that invests in a particular industry or group of industries represented by one of the S&P Select Industry Indices (the "Select Industry Indices" and each, a "Select Industry Index"). The companies included in each Select Industry Index are selected on the basis of Global Industry Classification Standards ("GICS") from a universe of companies defined by the S&P<sup>®</sup> Total Market Index (the "S&P TM Index"), a U.S. total market composite index. The investment objective of each Select Industry SPDR<sup>®</sup> Fund is to provide investment results that, before expenses, correspond generally to the price and yield performance of an index derived from a particular industry or group of industries, as represented by the relevant Select Industry Index.

SPDR<sup>®</sup> Series Trust is a registered investment company that consists of numerous separate investment portfolios, including the Oil & Gas ETF. Information provided to or filed with the SEC by SPDR<sup>®</sup> Series Trust pursuant to the Securities Act of 1933 and the Investment Company Act of 1940 can be located by reference to SEC file numbers 333-57793 and 811-08839, respectively, through the SEC's website at http://www.sec.gov. For additional information regarding SPDR<sup>®</sup> Series Trust, SSFM or the Oil & Gas ETF, please see the SPDR<sup>®</sup> Series Trust's prospectus. In addition, information about SPDR<sup>®</sup> Series Trust, SSFM and the Oil & Gas ETF may be obtained from other sources including, but not limited to, press releases, newspaper articles and other publicly disseminated documents and the SPDR<sup>®</sup> Series Trust website at https://www.spdrs.com. Information contained in the SPDR<sup>®</sup> Series Trust website is not incorporated by reference in, and should not be considered a part of, this pricing supplement.

#### Investment Objective

The Oil & Gas ETF seeks to provide investment results that, before fees and expenses, correspond generally to the total return performance of the S&P<sup>®</sup> Oil & Gas Exploration & Production Select Industry Index<sup>®</sup> (the "Oil & Gas Index"). For more information about the Oil & Gas Index, please see "— The **S&P**I & Gas Exploration & Production Select Industry Index<sup>®</sup>" below.

#### Investment Strategy — Sampling

In seeking to track the performance of the Oil & Gas Index, the Oil & Gas ETF employs a "sampling" strategy, which means that the Oil & Gas ETF is not required to purchase all of the securities represented in the Oil & Gas Index. Instead, the Oil & Gas ETF may purchase a subset of the securities in the Oil & Gas Index in an effort to hold a portfolio of securities with generally the same risk and return characteristics of the Oil & Gas Index. The quantity of holdings in the Oil & Gas ETF will be based on a number of factors, including asset size of the Oil & Gas ETF. Based on its analysis of these factors, SSFM may invest the Oil & Gas ETF's assets in a subset of securities in the Oil & Gas Index in the Oil & Gas Index in approximately the same proportions as the Oil & Gas Index. Under normal market conditions, the Oil & Gas ETF generally invests substantially all, but at least 80%, of its total assets in the securities included in the Oil & Gas Index. In addition, the Oil & Gas ETF may invest in equity securities that are not included in the Oil & Gas Index, cash and

cash equivalents or money market instruments, such as repurchase agreements and money market funds (including money market funds advised by SSFM).

#### Correlation

The Oil & Gas Index is a theoretical financial calculation, while the Oil & Gas ETF is an actual investment portfolio. The Oil & Gas ETF seeks to track the performance of the Oil & Gas Index as closely as possible (*i.e.*, achieve a high degree of correlation with the Oil & Gas Index). However, the performance of the Oil & Gas ETF and the Oil & Gas Index will vary somewhat due to operating expenses, transaction costs, cash flows, regulatory requirements and operational inefficiencies.

#### Holdings Information

As of January 23, 2015, the Oil & Gas ETF included 83 securities. In addition, as of that date, the Oil & Gas ETF's three largest holdings were Sanchez Energy Corporation, Parsley Energy Inc. Class A and Matador Resources Company. The following tables summarize the Oil & Gas ETF's top holdings in individual securities and by sector as of that date.

JPMorgan Structured Investments A-1 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF Top holdings in individual securities as of January 23, 2015

Percentage of Total Holdings
1.74%
1.72%
1.70%
1.59%
1.58%
1.56%
1.50%
1.49%
1.49%
1.48%

Top holdings by sub-industry as of January 23, 2015

<b>Sub-industry</b>	Percentage of Total Holdings
Oil and Gas Exploration and Production	78.34%
Oil and Gas Refining and Marketing	16.70%
Integrated Oil and Gas	4.96%
rmation above was compiled from the SPDR <sup>®</sup> Series T	rust website, without independent ve

The information above was compiled from the SPDR<sup>®</sup> Series Trust website, without independent verification. Information contained in the SPDR<sup>®</sup> Series Trust website is not incorporated by reference in, and should not be considered a part of, this pricing supplement.

The S&P® Oil & Gas Exploration & Production Select Industry Index®

The Oil & Gas Index is an equal-weighted index that is designed to measure the performance of the oil and gas exploration and production sub-industry portion of the S&P TM Index, a benchmark that measures the performance of the U.S. equity market. The Oil & Gas Index includes companies in the following sub-industries: exploration and production of oil and gas, refining and marketing of oil and gas and integrated oil and gas. Each of the companies in the Oil & Gas Index is a constituent company within the oil and gas exploration and production sub-industry of the S&P TM Index. The Oil & Gas Index is reported by Bloomberg L.P. under the ticker symbol "SPSIOP." For more information about the Oil & Gas Index, please see "Equity Index Descriptions — The S&P Select Industry Indices" in the accompanying underlying supplement. For the purposes of the accompanying underlying supplement, the Oil & Gas Index."

JPMorgan Structured Investments A-2 Capped Contingent Buffered Return Enhanced Notes Linked to the SPDR<sup>®</sup> S&P<sup>®</sup> Oil & Gas Exploration & Production ETF