GRUPO TELEVISA S A Form 6-K August 03, 2004

UNITED STATES

| Yes No X (If "Yes" is marked indicate below the file number assigned to the egistrant in connection with Rule 12g-3-2(b): 82 .) MEXICAN STOCK EXCHANGE | | SECURITIES AND EXCHAN Washington, D.O | | |
|--|----------------------|---------------------------------------|---------------------------|----|
| UNDER THE SECURITIES EXCHANGE ACT OF 1934 For the month of July, 2004 GRUPO TELEVISA, S.A. (Translation of registrant's name into English) Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices) (Indicate by check mark whether the registrant files or will file namely reports under cover Form 20-F or Form 40-F.) Form 20-F X Form 40-F (Indicate by check mark whether the registrant by furnishing the information contained in this Form is also furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act f 1934.) Yes No X (If "Yes" is marked indicate below the file number assigned to the egistrant in connection with Rule 12g-3-2(b): 82 .) MEXICAN STOCK EXCHANGE TOCK EXCHANGE CODE: TLEVISA QUENCE TARGE TORK EXCHANGE TOUR 30 OF 2004 AND 2003 | | FORM 6-F | X | |
| For the month of July, 2004 GRUPO TELEVISA, S.A. (Translation of registrant's name into English) Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices) (Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.) Form 20-F X Form 40-F (Indicate by check mark whether the registrant by furnishing the information contained in this Form is also furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act f 1934.) Yes No X (If "Yes" is marked indicate below the file number assigned to the egistrant in connection with Rule 12g-3-2(b): 82 .) MEXICAN STOCK EXCHANGE TOCK EXCHANGE CODE: TLEVISA QU RUPO TELEVISA, S.A. CONSOLIDATED FINANCIAL STATEMENT AT JUNE 30 OF 2004 AND 2003 | REPORT OF FOR | REIGN ISSUER PURSUANT | TO RULES 13a-16 OR 15d-16 | |
| GRUPO TELEVISA, S.A. (Translation of registrant's name into English) Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices) (Indicate by check mark whether the registrant files or will file nural reports under cover Form 20-F or Form 40-F.) Form 20-F X Form 40-F (Indicate by check mark whether the registrant by furnishing the nformation contained in this Form is also furnishing the information to he Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act f 1934.) Yes No X (If "Yes" is marked indicate below the file number assigned to the egistrant in connection with Rule 12g-3-2(b): 82 .) MEXICAN STOCK EXCHANGE TOCK EXCHANGE CODE: TLEVISA QU CONSOLIDATED FINANCIAL STATEMENT AT JUNE 30 OF 2004 AND 2003 | UNDE | R THE SECURITIES EXC | HANGE ACT OF 1934 | |
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| MEXICAN STOCK EXCHANGE TOCK EXCHANGE CODE: TLEVISA RUPO TELEVISA, S.A. CONSOLIDATED FINANCIAL STATEMENT AT JUNE 30 OF 2004 AND 2003 | | | | |
| TOCK EXCHANGE CODE: TLEVISA RUPO TELEVISA, S.A. CONSOLIDATED FINANCIAL STATEMENT AT JUNE 30 OF 2004 AND 2003 | | | | |
| RUPO TELEVISA, S.A. CONSOLIDATED FINANCIAL STATEMENT AT JUNE 30 OF 2004 AND 2003 | | MEXICAN STOCK F | EXCHANGE | |
| CONSOLIDATED FINANCIAL STATEMENT AT JUNE 30 OF 2004 AND 2003 | | TLEVISA | | QU |
| | GROTO TEBEVIOR, S.A. | AT JUNE 30 OF 2004 | 4 AND 2003 | |
| | | | | |

REF QUARTER OF PRESENT CONCEPTS FINANCIAL YEAR S Amount 용

| 1 | TOTAL ACCIONO | (1 276 162 | 100 |
|-----|---|-----------------|-----|
| 1 | TOTAL ASSETS | 61,376,162 | 100 |
| 2 | CURRENT ASSETS | 21,294,031 | 35 |
| 3 | ACCOUNTS AND DOCUMENTS RECEIVABLE (NET) | 11,764,519 | 19 |
| 4 | OTHER ACCOUNTS AND DOCUMENTS RECEIVABLE | 4,114,329 | 7 |
| 5 | OTHER ACCOUNTS AND NOTES RECEIVABLE (NET) | 969,949 | 2 |
| 6 | INVENTORIES | 3,714,792 | 6 |
| 7 | OTHER CURRENT ASSETS | 730,442 | 1 |
| 8 | LONG-TERM | 6,878,447 | 11 |
| 9 | ACCOUNTS AND DOCUMENTS RECEIVABLE (NET) | 0 | 0 |
| 10 | INVESTMENT IN SHARES OF SUBSIDIARIES | | |
| | AND NON-CONSOLIDATED | 6,553,634 | 11 |
| 11 | OTHER INVESTMENTS | 324,813 | 1 |
| 12 | PROPERTY, PLANT AND EQUIPMENT | 18,512,632 | 30 |
| 13 | PROPERTY | 12,493,278 | |
| 14 | MACHINERY AND INDUSTRIAL | 14,531,815 | 24 |
| 15 | OTHER EQUIPMENT | 2,878,685 | 5 |
| 16 | ACCUMULATED DEPRECIATION | 12,134,438 | 20 |
| 17 | CONSTRUCTION IN PROGRESS | 743,292 | 1 |
| 18 | DEFERRED ASSETS (NET) | 9,495,306 | 15 |
| 19 | OTHER ASSETS | 5,195,746 | 8 |
| 20 | TOTAL LIABILITIES | 37,112,600 | 100 |
| 20 | TOTAL LIABILITIES | 37,112,600 | 100 |
| 21 | CURRENT LIABILITIES | 5,157,149 | 14 |
| 22 | SUPPLIERS | 2,184,194 | 6 |
| 23 | BANK LOANS | 162,965 | 0 |
| 24 | STOCK MARKET LOANS | 0 | 0 |
| 25 | TAXES TO BE PAID | 735,055 | 2 |
| 26 | OTHER CURRENT LIABILITIES | 2,074,935 | 6 |
| 27 | LONG-TERM LIABILITIES | 21,579,641 | 58 |
| 28 | BANK LOANS | 2,026,823 | 5 |
| 29 | STOCK MARKET LOANS | 17,472,654 | 47 |
| 30 | OTHER LOANS | 2,080,164 | 6 |
| 31 | DEFERRED LOANS | 9,995,377 | 27 |
| 32 | OTHER LIABILITIES | 380,433 | 1 |
| 33 | CONSOLIDATED STOCK HOLDERS' EQUITY | 24,263,562 | 100 |
| 2.4 | MINODITY INTERPROT | (220 401) | /1\ |
| 34 | MINORITY INTEREST | (239, 481) | |
| 35 | MAJORITY INTEREST | 24,503,043 | 101 |
| 36 | CONTRIBUTED CAPITAL | 13,184,715 | 54 |
| 37 | PAID-IN CAPITAL STOCK (NOMINAL) | 2,524,174 | 10 |
| 38 | RESTATEMENT OF PAID-IN CAPITAL STOCK | 6,722,068 | 28 |
| 39 | PREMIUM ON SALES OF SHARES | 3,938,473 | 16 |
| 40 | CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES | 11 210 220 | 0 |
| 41 | CAPITAL INCREASE (DECREASE) | 11,318,328 | 47 |
| 42 | RETAINED EARNINGS AND CAPITAL RESERVE | 6,647,738 | 27 |
| 43 | REPURCHASE FUNDS OF SHARES | 5,370,967 | 22 |
| 44 | EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK- | (1, (2,4, 2,6)) | |
| 4.5 | HOLDERS' EQUITY | (1,634,260) | (7) |
| 45 | NET INCOME FOR THE YEAR | 933,883 | 4 |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

CONSOLIDATED FINANCIAL STATEMENT BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

| REF | CONCEPTS | QUARTER OF PRI FINANCIAL Y | EAR |
|-----|--|-------------------------------|-----------------|
| S | | Amount | ~ 용 ~~~~~ |
| 3 | CASH AND SHORT-TERM INVESTMENTS | 11,764,519 | 1(|
| 46 | CASH | 567,365 | |
| 47 | SHORT-TERM INVESTMENTS | 11,197,154 | (|
| 18 | DEFERRED ASSETS (NET) | 9,495,306 | 1 |
| 48 | AMORTIZED OR REDEEMED EXPENSES | 1,685,221 | |
| 49 | GOODWILL | 7,810,085 | |
| 50 | DEFERRED TAXES | 0 | |
| 51 | OTHERS | 0 | |
| 21 | CURRENT LIABILITIES | 5,157,149 | 1 |
| 52 | FOREIGN CURRENCY LIABILITIES | 2,421,477 | 4 |
| 53 | MEXICAN PESOS LIABILITIES | 2,735,672 | |
| 24 | STOCK MARKET LOANS | 0 | 1 |
| 54 | COMMERCIAL PAPER | 0 | |
| 55 | CURRENT MATURITIES OF MEDIUM TERM NOTES | 0 | |
| 56 | CURRENT MATURITIES OF BONDS | 0 | |
| 26 | OTHER CURRENT LIABILITIES | 2,074,935 | 1 |
| 57 | OTHER CURRENT LIABILITIES WITH COST | 69,134 | |
| 58 | OTHER CURRENT LIABILITIES WITHOUT COST | 2,005,801 | |
| 27 | LONG-TERM LIABILITIES | 21,579,641 | 1 |
| 59 | FOREIGN CURRENCY LIABILITIES | 15,869,743 | |
| 60 | MEXICAN PESOS LIABILITIES | 5,709,898 | |
| 29 | STOCK MARKET LOANS | 17,472,654 | 1 |
| 61 | BONDS | 17,472,654 | 1 |
| 62 | MEDIUM TERM NOTES | 0 | |
| 30 | OTHER LOANS | 2,080,164 | 1 |
| 63 | OTHER LOANS WITH COST | 1,408,363 | |
| 64 | OTHER LOANS WITHOUT COST | 671,801 | |
| 31 | DEFERRED LOANS | 9,995,377 | 1 |
| 65 | NEGATIVE GOODWILL | 0 | |
| 66 | DEFERRED TAXES | 780,837 | |
| 67 | OTHERS | 9,214,540 | |
| 32 | OTHER LIABILITIES | 380,433 | 1 |
| 68 | RESERVES | 0 | |
| 69 | OTHERS LIABILITIES | 380,433 | 1 |
| 44 | EXCESS (SHORTFALL) IN RESTATEMENT OF STOCK-HOLDERS' EQUITY | (1,634,260) | 10 |

| | ACCUMULATED INCOME DUE TO MONETARY POSITION | (30,471) | |
|----------------------------|---|--|--------|
| | NCOME FROM NON-MONETARY POSITION ASSETS | (1,603,789) | (|
| | | | |
| | MEXICAN STOCK EXCHANGE | | |
| | ANGE CODE: TLEVISA | QUARTER: | |
| RUPO TELEV | VISA, S.A. CONSOLIDATED FINANCIAL STATEMENT | | |
| | OTHER CONCEPTS | | |
| | (Thousands of Pesos) | | |
| | | | |
| REF | CONCEPTS | QUARTER OF PRESENT FINANCIAL YEAR | |
| S | | Amount | |
| 72 I | JORKING CAPITAL | 16,136,882 | |
| | PENSIONS FUND AND SENIORITY PREMIUMS | 984,816 | |
| 74 E | EXECUTIVES (*) | 35 | |
| | EMPLOYEES (*) | 14,070 | |
| | JORKERS (*) CIRCULATION SHARES (*) | 0 8,789,447,309 | |
| | EPURCHASED SHARES (*) | 679,100,650 | |
| | | | |
| (*) THE | SE CONCEPTS SHOULD BE EXPRESSED IN UNITS. | | |
| (*) THI | SE CONCEPTS SHOULD BE EXPRESSED IN UNITS. MEXICAN STOCK EXCHANGE | | |
| | | QUART | EF |
| | MEXICAN STOCK EXCHANGE | QUART | Εl |
| IOCK EXCHA | MEXICAN STOCK EXCHANGE ANGE CODE: TLEVISA VISA, S.A. CONSOLIDATED STATEMENTS OF INCOME FROM JANUARY 1 TO JUNE 30, 2004 AND 2003 | | |
| TOCK EXCH | MEXICAN STOCK EXCHANGE ANGE CODE: TLEVISA VISA, S.A. CONSOLIDATED STATEMENTS OF INCOME FROM JANUARY 1 TO JUNE 30, 2004 AND 2003 | QUARTER OF PRES | El |
| IOCK EXCHA | MEXICAN STOCK EXCHANGE ANGE CODE: TLEVISA VISA, S.A. CONSOLIDATED STATEMENTS OF INCOME FROM JANUARY 1 TO JUNE 30, 2004 AND 2003 (Thousands of Pesos) | QUARTER OF PRES | E |
| IOCK EXCHARUPO TELEV | MEXICAN STOCK EXCHANGE ANGE CODE: TLEVISA VISA, S.A. CONSOLIDATED STATEMENTS OF INCOME FROM JANUARY 1 TO JUNE 30, 2004 AND 2003 (Thousands of Pesos) CONCEPTS | QUARTER OF PRES FINANCIAL YEA Amount | E |
| IOCK EXCHARUPO TELEVER REF | MEXICAN STOCK EXCHANGE ANGE CODE: TLEVISA VISA, S.A. CONSOLIDATED STATEMENTS OF INCOME FROM JANUARY 1 TO JUNE 30, 2004 AND 2003 (Thousands of Pesos) | QUARTER OF PRES FINANCIAL YEA | _ E |

| OPERATING | 1,944,836 |
|--|--|
| OPERATING INCOME | 3,382,289 |
| TOTAL FINANCING COST | 518,150 |
| INCOME AFTER FINANCING COST | 2,864,139 |
| OTHER FINANCIAL OPERATIONS | 472,059 |
| INCOME BEFORE TAXES AND WORKERS' PROFIT | |
| SHARING | 2,392,080 |
| RESERVE FOR TAXES AND WORKERS' PROFIT | |
| SHARING | 622,540 |
| NET INCOME AFTER TAXES AND WORKERS' PROFIT | |
| SHARING | 1,769,540 |
| SHARE IN NET INCOME OF SUBSIDIARIES AND | |
| NON-CONSOLIDATED ASSOCIATES | 148,030 |
| CONSOLIDATED NET INCOME OF CONTINUOUS | |
| OPERATIONS | 1,917,570 |
| INCOME OF DISCONTINUOUS OPERATIONS | 0 |
| CONSOLIDATED NET INCOME BEFORE | |
| EXTRAORDINARY ITEMS | 1,917,570 |
| EXTRAORDINARY ITEMS NET EXPENSES (INCOME) | 0 |
| NET EFFECT AT THE BEGINNING OF THE YEAR OF | |
| CHANGES IN ACCOUNTING PRINCIPLES | 991,953 |
| NET CONSOLIDATED INCOME | 925,617 |
| NET INCOME OF MINORITY INTEREST | (8,266) |
| NET INCOME OF MAJORITY INTEREST | 933 , 883 |
| | |
| | OPERATING INCOME TOTAL FINANCING COST INCOME AFTER FINANCING COST OTHER FINANCIAL OPERATIONS INCOME BEFORE TAXES AND WORKERS' PROFIT SHARING RESERVE FOR TAXES AND WORKERS' PROFIT SHARING NET INCOME AFTER TAXES AND WORKERS' PROFIT SHARING SHARE IN NET INCOME OF SUBSIDIARIES AND NON-CONSOLIDATED ASSOCIATES CONSOLIDATED NET INCOME OF CONTINUOUS OPERATIONS INCOME OF DISCONTINUOUS OPERATIONS CONSOLIDATED NET INCOME BEFORE EXTRAORDINARY ITEMS EXTRAORDINARY ITEMS EXTRAORDINARY ITEMS NET EXPENSES (INCOME) NET EFFECT AT THE BEGINNING OF THE YEAR OF CHANGES IN ACCOUNTING PRINCIPLES NET CONSOLIDATED INCOME NET INCOME OF MINORITY INTEREST |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

CONSOLIDATED STATEMENTS OF INCOME BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

| QUARTER OF PRESENT |
|--------------------|
| FINANCIAL YEAR |
| Amount |
| |
| 12,690,477 |
| 10,384,360 |
| 2,306,117 |
| 199,889 |
| 518,150 |
| 734,467 |
| 0 |
| |

| 26 27 28 42 43 | INTEREST EARNED EXCHANGE PROFITS GAIN DUE TO MONETARY POSITION LOSS ON RESTATEMENT OF UDI'S GAIN ON RESTATEMENT OF UDI'S | 320,107 64,167 133,721 34,236 |
|----------------------------|--|--|
| 8 29 30 31 | OTHER FINANCIAL OPERATIONS OTHER NET EXPENSES (INCOME) NET (PROFIT) LOSS ON SALE OF OWN SHARES (PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS | 472,059 472,059 0 |
| 10 32 33 34 35 | RESERVE FOR TAXES AND WORKERS' PROFIT SHARING INCOME TAX DEFERRED INCOME TAX WORKERS' PROFIT SHARING DEFERRED WORKERS' PROFIT SHARING | 622,540 608,313 11,462 2,765 |

(***) THOUSANDS OF DOLLARS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 2

GRUPO TELEVISA, S.A.

CONSOLIDATED STATEMENTS OF INCOME
OTHER CONCEPTS
(Thousands of Pesos)

| | CONCEPTS | QUARTER OF PRESENT FINANCIAL YEAR |
|----|--------------------------------------|--------------------------------------|
| R | | Amount |
| | | |
| 36 | TOTAL SALES | 13,637,824 |
| 37 | NET INCOME OF THE YEAR | 0 |
| 38 | NET SALES (**) | 25,640,806 |
| 39 | OPERATION INCOME (**) | 6,864,382 |
| 10 | NET INCOME OF MAJORITY INTEREST (**) | 3,007,661 |
| 11 | NET CONSOLIDATED INCOME (**) | 2,884,228 |

(**) THE RESTATED INFORMATION FOR THE LAST TWELVE MONTHS SHOULD BE USED

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTERLY CONSOLIDATED STATEMENTS OF INCOME

FROM APRIL 1 TO JUNE 30, 2004 AND 2003 (Thousands of Pesos)

| REF | CONCEPTS | QUARTER OF PR FINANCIAL Y | |
|-----|--|------------------------------|-------|
| R | | Amount | % |
| | · | | · |
| 1 | NET SALES | 7,456,564 | 10 |
| 2 | COST OF SALES | 4,135,219 | 5 |
| 3 | GROSS INCOME | 3,321,345 | 4 |
| 4 | OPERATING | 1,100,060 | 1 |
| 5 | OPERATING INCOME | 2,221,285 | 3 |
| 6 | TOTAL FINANCING COST | 148,637 | |
| 7 | INCOME AFTER FINANCING COST | 2,072,648 | 2 |
| 8 | OTHER FINANCIAL OPERATIONS | 248,981 | |
| 9 | INCOME BEFORE TAXES AND WORKERS' PROFIT | | |
| | SHARING | 1,823,667 | 2 |
| 10 | RESERVE FOR TAXES AND WORKERS' PROFIT | | |
| | SHARING | 462,683 | |
| 11 | NET INCOME AFTER TAXES AND WORKERS' PROFIT | | |
| | SHARING | 1,360,984 | 1 |
| 12 | SHARE IN NET INCOME OF SUBSIDIARIES AND | | |
| | NON-CONSOLIDATED ASSOCIATES | 103,522 | |
| 13 | CONSOLIDATED NET INCOME OF CONTINUOUS | | |
| | OPERATIONS | 1,464,506 | 2 |
| 14 | INCOME OF DISCONTINUOUS OPERATIONS | 0 | |
| 15 | CONSOLIDATED NET INCOME BEFORE | | |
| | EXTRAORDINARY ITEMS | 1,464,506 | 2 |
| 16 | EXTRAORDINARY ITEMS NET EXPENSES (INCOME) | 0 | |
| 17 | NET EFFECT AT THE BEGINNING OF THE YEAR BY | | |
| | CHANGES IN ACCOUNTING PRINCIPLES | 991,953 | 1 |
| 18 | NET CONSOLIDATED INCOME | 472,553 | |
| 19 | NET INCOME OF MINORITY INTEREST | 10,993 | |
| 20 | NET INCOME OF MAJORITY INTEREST | 461,560 | |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTERLY CONSOLIDATED STATEMENTS OF INCOME BREAKDOWN OF MAIN CONCEPTS (Thousands of Pesos)

| REF | CONCEPTS | QUARTER OF PRESENT FINANCIAL YEAR |
|-----|----------|--------------------------------------|
| R | | Amount % |

| 1 | NET SALES | 7,456,564 | 10 |
|----|---|-----------|----|
| 21 | DOMESTIC | 6,214,776 | 8 |
| 22 | FOREIGN | 1,241,788 | 1 |
| 23 | TRANSLATED INTO DOLLARS (***) | 104,695 | |
| 6 | TOTAL FINANCING COST | 148,637 | 10 |
| 24 | INTEREST PAID | 439,658 | 29 |
| 25 | EXCHANGE LOSSES | 0 | |
| 26 | INTEREST EARNED | 168,425 | 11 |
| 27 | EXCHANGE PROFITS | 71,531 | 4 |
| 28 | GAIN DUE TO MONETARY POSITION | (25,108) | (1 |
| 42 | LOSS ON RESTATEMENT OF UDI'S | | |
| 43 | GAIN ON RESTATEMENT OF UDI'S | 25,957 | 1 |
| 8 | OTHER FINANCIAL OPERATIONS | 248,991 | 10 |
| 29 | OTHER NET EXPENSES (INCOME) NET | 248,991 | 10 |
| 30 | (PROFIT) LOSS ON SALE OF OWN SHARES | 0 | |
| 31 | (PROFIT) LOSS ON SALE OF SHORT-TERM INVESTMENTS | 0 | |
| 10 | RESERVE FOR TAXES AND WORKERS' PROFIT SHARING | 462,683 | 10 |
| 32 | INCOME TAX | 413,110 | 8 |
| 33 | DEFERRED INCOME TAX | 47,509 | 1 |
| 34 | WORKERS' PROFIT SHARING | 2,064 | |
| 35 | DEFERRED WORKERS' PROFIT SHARING | 0 | |
| | | | |

(***) THOUSANDS OF DOLLARS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

7

CONSOLIDATED STATEMENTS OF CHANGES IN FINANCIAL POSITION FROM JANUARY 1 TO JUNE 30, 2004 AND 2003 (Thousands of Pesos)

CASH FLOW FROM CHANGE IN WORKING CAPITAL

CASH FLOW GENERATED (USED) BY FINANCING

CASH FLOW GENERATED (USED) IN INVESTMENT

CASH FLOW FROM EXTERNAL FINANCING

CASH FLOW FROM INTERNAL FINANCING

CASH GENERATED (USED) IN OPERATING ACTIVITIES

REF
CONCEPTS
CONCEPTS
CONCEPTS
CONCEPTS
CONSOLIDATED NET INCOME
1 CONSOLIDATED NET INCOME
2 + (-) ITEMS ADDED TO INCOME WHICH DO NOT
REQUIRE USING CASH
3 CASH FLOW FROM NET INCOME OF THE YEAR
(676,237)

| г | 7 | |
|---|---|--|
| 7 | | |
| | | |

1,509,158

6,220,261

(3,954,614)

2,265,647

832,921

| | ACTIVITIES | (3,797,117) |
|----|--|--------------------|
| 10 | NET INCREASE (DECREASE) IN CASH AND SHORT-TERM | |
| | INVESTMENTS | (698 , 549) |
| 11 | CASH AND SHORT-TERM INVESTMENTS AT THE | |
| | BEGINNING OF PERIOD | 12,463,068 |
| 12 | CASH AND SHORT-TERM INVESTMENTS AT THE END | |
| | OF PERIOD | 11,764,519 |
| | | |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

CONSOLIDATED STATEMENTS OF CHANGES IN FINANCIAL POSITION
BREAKDOWN OF MAIN CONCEPTS
(Thousands of Pesos)

REF QUARTER OF PRESENT CONCEPTS FINANCIAL YEAR ______ + (-) ITEMS ADDED TO INCOME WHICH DO NOT REOUIRE USING CASH (1,601,854)13 DEPRECIATION AND AMORTIZATION FOR THE YEAR 877,838 + (-) NET INCREASE (DECREASE) IN PENSIONS FUND 0 AND SENIORITY PREMIUMS + (-) NET LOSS (PROFIT) IN MONEY EXCHANGE 1.5 0 + (-) NET LOSS (PROFIT) IN ASSETS AND LIABILITIES 16 ACTUALIZATION 0 17 + (-) OTHER ITEMS 0 40 + (-) OTHER NON-EBITDA ITEMS (2,479,692)CASH FLOW FROM CHANGE IN WORKING CAPITAL 1,509,158 4 + (-) DECREASE (INCREASE) IN ACCOUNTS RECEIVABLE 6,802,153 18 + (-) DECREASE (INCREASE) IN INVENTORIES 398,769 19 2.0 + (-) DECREASE (INCREASE) IN OTHER ACCOUNT RECEIVABLE (276, 154)21 + (-) INCREASE (DECREASE) IN SUPPLIER ACCOUNTS (397, 303)+ (-) INCREASE (DECREASE) IN OTHER LIABILITIES (5,018,307)CASH FLOW FROM EXTERNAL FINANCING 6,220,261 + SHORT-TERM BANK AND STOCK MARKET FINANCING + LONG-TERM BANK AND STOCK MARKET FINANCING 457,593 + DIVIDEND RECEIVED 26 + OTHER FINANCING 5,884,896 (122, 228)27 (-) BANK FINANCING AMORTIZATION 28 (-) STOCK MARKET AMORTIZATION Ω 29 (-) OTHER FINANCING AMORTIZATION 0 7 CASH FLOW FROM INTERNAL FINANCING (3,954,614)30 + (-) INCREASE (DECREASE) IN CAPITAL STOCKS 797,173 31 (-) DIVIDENDS PAID (4,751,787)32 + PREMIUM ON SALE OF SHARES 0

| 33 | + CONTRIBUTION FOR FUTURE CAPITAL INCREASES | 0 |
|----|--|-------------|
| 9 | CASH FLOW GENERATED (UTILIZED) IN INVESTMENT | |
| | ACTIVITIES | (3,797,117) |
| 34 | + (-) DECREASE (INCREASE) IN STOCK INVESTMENTS | |
| | OF A PERMANENT NATURE | (375,246) |
| 35 | (-) ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT | (691,256) |
| 36 | (-) INCREASE IN CONSTRUCTIONS IN PROGRESS | 0 |
| 37 | + SALE OF OTHER PERMANENT INVESTMENTS | 0 |
| 38 | + SALE OF TANGIBLE FIXED ASSETS | 68,818 |
| 39 | + (-) OTHER ITEMS | (2,799,433) |
| | | |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

RATIOS CONSOLIDATED

| REF | | QUARTER OF PR | QUARTER OF PRESENT | | | |
|----------|---|---------------|--------------------|--|--|--|
| | CONCEPTS | | EAR | | | |
| P | | | | | | |
| | YIELD | | | | | |
| 1 | NET INCOME TO NET SALES | 7.29 | 용 | | | |
| 2 | NET INCOME TO STOCKHOLDERS' EQUITY (**) | 12.27 | % | | | |
| 3 | NET INCOME TO TOTAL ASSETS (**) | 4.70 | 용 | | | |
| 4 | CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME | 0.00 | 용 | | | |
| 5 | INCOME DUE TO MONETARY POSITION TO NET INCOME | (14.45) | 용 | | | |
| 6 | ACTIVITY NET SALES TO NET ASSETS (**) | 0.42 | times | | | |
| 7 | NET SALES TO FIXED ASSETS (**) | | times | | | |
| 8 | INVENTORIES ROTATION (**) | | times | | | |
| 9 | ACCOUNTS RECEIVABLE IN DAYS OF SALES | | days | | | |
| 10 | PAID INTEREST TO TOTAL LIABILITIES WITH COST (**) | 6.94 | % | | | |
| | LEVERAGE | | | | | |
| 11 | TOTAL LIABILITIES TO TOTAL ASSETS | 60.47 | | | | |
| 12 | TOTAL LIABILITIES TO STOCKHOLDERS' EQUITY | | times | | | |
| 13 | FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES | 49.29 | % | | | |
| 14 | LONG-TERM LIABILITIES TO FIXED ASSETS | 116.57 | | | | |
| 15 16 | OPERATING INCOME TO INTEREST PAID | | times times | | | |
| 16 | NET SALES TO TOTAL LIABILITIES (**) | 0.69 | times | | | |
| | LIQUIDITY | | | | | |
| 17 | CURRENT ASSETS TO CURRENT LIABILITIES | 4.13 | times | | | |
| 18 | CURRENT ASSETS LESS INVENTORY TO CURRENT | | | | | |
| | LIABILITIES | | times | | | |
| 19 | CURRENT ASSETS TO TOTAL LIABILITIES | | times | | | |
| 20 | AVAILABLE ASSETS TO CURRENT LIABILITIES | 228.12 | ଚ | | | |

| | CASH FLOW | | |
|----|--|----------|-------|
| 21 | CASH FLOW FROM NET INCOME TO NET SALES | (5.33) | 용 |
| 22 | CASH FLOW FROM CHANGES IN WORKING CAPITAL | | |
| | TO NET SALES | 11.89 | 용 |
| 23 | CASH GENERATED (USED) IN OPERATING TO | | |
| | INTEREST PAID | 1.13 | times |
| 24 | EXTERNAL FINANCING TO CASH GENERATED (USED) | | |
| | IN FINANCING | 274.55 | 용 |
| 25 | INTERNAL FINANCING TO CASH GENERATED (USED) | | |
| | IN FINANCING | (174.55) | િ |
| 26 | ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT | | |
| | TO CASH GENERATED (USED) IN INVESTMENT | | |
| | ACTIVITIES | 18.20 | 용 |
| | | | |

(**) THESE RATIOS TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

DATA PER SHARE CONSOLIDATED FINANCIAL STATEMENT

REF OUARTER OF PRESENT CONCEPTS FINANCIAL YEAR D AMOUNT ______ BASIC PROFIT PER ORDINARY SHARE (**) \$.34 BASIC PROFIT PER PREFERRED SHARE (**) .34 DILUTED PROFIT PER ORDINARY SHARE (**) .00 CONTINUOUS OPERATING PROFIT PER COMMON SHARE (**) \$.45 5 EFFECT OF DISCONTINUOUS OPERATING ON CONTINUOUS OPERATING PROFIT PER SHARE (**) \$ (.01) EFFECT OF EXTRAORDINARY PROFIT AND LOSS ON CONTINUOUS OPERATING PROFIT PER SHARE (**) .00 \$ EFFECT OF CHANGES IN ACCOUNTING POLICIES ON CONTINUOUS OPERATING PROFIT PER SHARE (**) \$ (.15)CARRYING VALUE PER SHARE 2.79 CASH DIVIDEND ACUMULATED PER SHARE .41 10 DIVIDEND IN SHARES PER SHARE .10 shares 11 MARKET PRICE TO CARRYING VALUE 3.09 times 12 MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE (**) 25.39 times MARKET PRICE TO BASIC PROFIT PER PREFERRED SHARE (**) 25.18 times

(**) TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

FINANCIAL STATEMENT NOTES (1)

CONSOLIDATED FINANCIAL STATEMENTS - BREAKDOWN OF MAIN CONCEPTS -

S 53 MEXICAN PESOS LIABILITIES. THIS CAPTION INCLUDES, IN THE SECOND QUARTER OF 2004, I IN FOREIGN CURRENCY (TAXES PAYABLE) FOR AN AMOUNT OF PS.55,332, WHICH CANNOT BE PRESENT IN S 52 (FOREIGN CURRENCY LIABILITIES) SINCE THE SYSTEM DOES NOT ALLOW A RELATED VALIDAR WITH ANNEX 5 (ANALYSIS OF CREDITS).

(1) THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDI BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA GRUPO TELEVISA, S.A.

QUARTER:

QUARTER:

INTEGRATION OF THE PAID SOCIAL CAPITAL STOCK CHARACTERISTICS OF THE SHARES

| | | | NUMBER OF | ₹ SHARES | | |
|--------|------------------|-----------------|------------------|---------------------|---------------|------------|
| SERIES | NOMINAL VALUE | VALID COUPON | FIXED PORTION | VARIABLE PORTION | MEXICAN | SUBSCRIPTI |
| A | | _ | 4,460,133,689 | | 4,460,133,689 | |
| D | | | 2,164,656,810 | | | 2,164,656 |
| L | | _ | 2,164,656,810 | | 2,164,656,810 | |
| TOTAL | | | 8,789,447,309 | _ | 6,624,790,499 | 2,164,656 |
| | | | | | | |

TOTAL NUMBER OF SHARES REPRESENTING THE PAID-IN CAPITAL STOCK ON THE DATE THE INFORMATION WAS SEN 8,789,447,309

SHARES PROPORTION BY :

CPO'S : THREE SHARES (ONE SERIES A, ONE SERIES D AND ONE SERIES L)

UNITS : ADRS'S :

GDRS'S : ADS'S :

GDS'S: TWENTY CPO's

SHARE REPURCHASE

| | NUMBER OF | | MARKET | VALUE | OF | THE | SHARE | |
|--------|-------------|----|------------|-------|----|-----|-------|-------|
| SERIES | SHARES | AT | REPURCHASE | | | | A. | r Qua |
| | | | | | | | | |
| A | 529,316,078 | | 6.56930 | | | | | 8.7 |
| D | 74,892,286 | | 6.56930 | | | | | 8.7 |
| L | 74,892,286 | | 6.56930 | | | | | 8.7 |

COMMENT:

TABLE ABOVE REFLECTS OUTSTANDING SHARES PLUS THE SHARES REPURCHASED REPRESENT THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STAT

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

DECLARATION OF THE REGISTRANT'S OFFICERS, RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS QUARTERLY REPORT, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION WHICH HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR INFORMATION CONTAINED IN SUCH REPORT THAT MAY BE MISLEADING TO INVESTORS.

EMILIO AZCARRAGA JEAN
PRESIDENT AND CHIEF EXECUTIVE
OFFICER

SALVI FOLCH VIADERO CHIEF FINANCIAL OFFICER

MEXICO, D.F., JULY 26, 2004

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA
GRUPO TELEVISA, S.A.

QUARTER: 2 YEAR: 2004

MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

ANNEX 1

CONSOLIDATED FINAL PRINTING

MEXICO CITY, D.F., JULY 26 2004 - GRUPO TELEVISA, S.A. (NYSE:TV; BMV: TLEVISA CPO) TODAY ANNOUNCED RESULTS FOR THE SECOND QUARTER 2004. THE RESULTS, HAVE BEEN PREPARED IN ACCORDANCE WITH MEXICAN GAAP, AND ADJUSTED IN MILLIONS OF MEXICAN PESOS IN PURCHASING POWER AS OF JUNE 30, 2004. AS DESCRIBED BELOW, EFFECTIVE APRIL 1, 2004, WE ADOPTED THE GUIDELINES OF THE FINANCIAL ACCOUNTING STANDARDS BOARD INTERPRETATION NO. 46, IN ACCORDANCE WITH MEXICAN GAAP BULLETIN A-8. AS A RESULT, DURING THE SECOND QUARTER, WE BEGAN CONSOLIDATING SKY MEXICO INTO OUR FINANCIAL STATEMENTS.

SECOND QUARTER 2004 RESULTS INCLUDE SKY MEXICO. EFFECTIVE APRIL 1, 2004, WE ADOPTED THE GUIDELINES OF THE FINANCIAL ACCOUNTING STANDARDS BOARD INTERPRETATION NO. 46 "CONSOLIDATION OF VARIABLE INTEREST ENTITIES" (FIN 46), IN ACCORDANCE WITH MEXICAN GAAP BULLETIN A-8 "SUPPLEMENTARY APPLICATION OF INTERNATIONAL ACCOUNTING STANDARDS." FIN 46, WHICH BECAME EFFECTIVE IN 2004, ADDRESSES CONSOLIDATION BY BUSINESS ENTERPRISES OF VARIABLE INTEREST ENTITIES, OR VIES. UNDER PREVIOUS GUIDANCE, A COMPANY GENERALLY INCLUDED ANOTHER ENTITY IN ITS CONSOLIDATED FINANCIAL STATEMENTS ONLY IF IT CONTROLLED THE ENTITY THROUGH VOTING INTERESTS. FIN 46 REQUIRES A VARIABLE INTEREST ENTITY TO BE CONSOLIDATED BY A COMPANY IF THAT COMPANY IS THE "PRIMARY BENEFICIARY" OF THE ENTITY. THE PRIMARY BENEFICIARY IS SUBJECT TO A MAJORITY OF THE RISK OF LOSS FROM THE VIES ACTIVITIES, OR IS ENTITLED TO RECEIVE A MAJORITY OF THE VIES RESIDUAL RETURNS, OR BOTH. WE IDENTIFIED SKY MEXICO AS A VARIABLE INTEREST ENTITY AND US AS THE PRIMARY BENEFICIARY OF THE INVESTMENT IN SKY MEXICO, UNDER THE SCOPE OF FIN 46, AND THEREFORE, BEGINNING APRIL 1, 2004, WE BEGAN TO INCLUDE IN OUR CONSOLIDATED FINANCIAL STATEMENTS THE ASSETS, LIABILITIES AND RESULTS FROM OPERATIONS OF SKY MEXICO. BEFORE ADOPTING FIN 46, WE ACCOUNTED FOR OUR INVESTMENT IN SKY MEXICO BY APPLYING THE EQUITY METHOD, AND RECOGNIZED EQUITY IN LOSSES IN EXCESS OF OUR INVESTMENT UP TO THE AMOUNT OF THE GUARANTEES MADE BY US IN CONNECTION WITH CERTAIN CAPITAL LEASE OBLIGATIONS OF SKY MEXICO.

SECOND QUARTER 2003 RESULTS DO NOT INCLUDE SKY MEXICO. FOR FURTHER INFORMATION, SEE "PRO FORMA RESULTS BY BUSINESS SEGMENTS."

SECOND QUARTER 2004 NET INCOME REFLECTS A NON-CASH, ONE-TIME PS.992.0 MILLION CHARGE, RELATED TO THE CONSOLIDATION OF SKY MEXICO. FOR FURTHER INFORMATION, SEE "CUMULATIVE LOSS EFFECT OF ACCOUNTING CHANGE."

NET SALES

CONSOLIDATED NET SALES INCREASED 24.7% TO PS.7,456.5 MILLION IN THE SECOND QUARTER OF 2004 FROM PS.5,977.9 MILLION IN THE SECOND QUARTER OF 2003. THIS INCREASE REFLECTS: I) THE CONSOLIDATION OF THE NET SALES FROM SKY MEXICO;

AND II) REVENUE GROWTH IN ALL OF OUR BUSINESS SEGMENTS, INCLUDING SIX OUT OF NINE SEGMENTS PRESENTING DOUBLE-DIGIT REVENUE GROWTH. ON A PRO FORMA BASIS, INCLUDING THE CONSOLIDATION OF SKY MEXICO, NET SALES INCREASED 9.4%.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION

SECOND QUARTER 2004 CONSOLIDATED OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 32.4% TO PS.2,758.3 MILLION COMPARED WITH PS.2,083.2 MILLION REPORTED IN THE LAST YEAR'S SECOND QUARTER. ON A PRO FORMA BASIS, INCLUDING THE CONSOLIDATION OF SKY MEXICO, OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION GREW 15.2%. CONSOLIDATED OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION MARGIN INCREASED TO 37.0% FROM 34.8% IN THE SAME PERIOD OF 2003, THE HIGHEST MARGIN LEVEL EVER REPORTED IN ANY SECOND QUARTER IN THE COMPANY'S HISTORY. ADDITIONALLY, OPERATING INCOME INCREASED 31.0% TO PS.2,221.2 MILLION IN THE SECOND QUARTER 2004 FROM PS.1,695.5 MILLION REPORTED IN THE SAME PERIOD OF 2003. THESE INCREASES PRIMARILY RESULTED IN REVENUE GROWTH WHICH WAS PARTIALLY OFFSET BY HIGHER COST OF SALES, OPERATING EXPENSES AND DEPRECIATION AND AMORTIZATION COSTS.

THE CHARGE FOR OPERATING DEPRECIATION AND AMORTIZATION WAS OF PS.537.1 MILLION AND PS.387.7 MILLION IN THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY.

NET INCOME

THE COMPANY GENERATED NET INCOME OF PS.461.6 MILLION IN THE SECOND QUARTER OF 2004 COMPARED TO NET INCOME OF PS.1,320.5 MILLION IN LAST YEAR'S SECOND QUARTER. THE NET DECREASE OF PS.858.9 MILLION REFLECTED PRIMARILY: I) A PS.992.0 MILLION CUMULATIVE LOSS EFFECT OF ACCOUNTING CHANGE, NET OF RELATED MINORITY INTEREST, IN CONNECTION WITH SKY MEXICO'S ACCUMULATED LOSSES NOT RECOGNIZED IN THE YEARS 2001, 2002, 2003 AND THE FIRST QUARTER OF 2004; II) A PS.382.5 MILLION INCREASE IN OTHER EXPENSE-NET; III) A PS.31.6 MILLION DECREASE IN EQUITY IN INCOME OF AFFILIATES; AND IV) A PS.41.8 MILLION INCREASE IN INCOME TAXES. THESE UNFAVORABLE CHANGES WERE PARTIALLY OFFSET BY: I) A PS.675.1 MILLION INCREASE IN OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION; II) A PS.31.3 MILLION DECREASE IN INTEGRAL COST OF FINANCING; AND III) A PS.30.7 MILLION DECREASE IN RESTRUCTURING AND NON-RECURRING CHARGES.

PRO FORMA RESULTS BY BUSINESS SEGMENTS

TELEVISION BROADCASTING

THE 2.6% INCREASE IN SALES TO RECORD SECOND QUARTER RESULTS OF PS.3,990.6 MILLION AND PS.3,889.1 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY, WAS MAINLY ATTRIBUTABLE TO: I) AN INCREASE OF ADVERTISING REVENUES, DRIVEN MAINLY BY AN OVERALL PICK-UP IN THE MEXICAN ECONOMY, COMBINED WITH THE BROADCAST OF CERTAIN SPORTING EVENTS THROUGHOUT THE QUARTER, INCLUDING THE EURO CUP AND THE MEXICAN SOCCER PREMIER LEAGUE FINAL; AND II) OUR CONTINUING SUCCESS ON REALITY SHOWS. EXCLUDING THE POLITICAL ADVERTISING RECEIVED DURING THE SECOND QUARTER OF LAST YEAR, TELEVISION BROADCASTING SALES INCREASED 18.5%.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 5.6% TO A RECORD SECOND QUARTER OF PS.1,852.8 MILLION IN THE SECOND QUARTER OF 2004 FROM PS.1,754.5 MILLION REPORTED IN THE SAME PERIOD OF 2003. THIS INCREASE REFLECTS HIGHER SALES, A 2.1% REDUCTION IN OPERATING EXPENSES, WHICH WAS PARTIALLY OFFSET BY A MARGINAL 0.6% INCREASE IN COST OF SALES. AS A RESULT, OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION MARGIN INCREASED TO A HISTORIC RECORD OF 46.4% COMPARED WITH 45.1% IN THE SECOND QUARTER OF LAST YEAR.

PROGRAMMING FOR PAY TELEVISION

THE 10.4% INCREASE IN SALES (PS.193.6 MILLION AND PS.175.3 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), RESULTED FROM HIGHER REVENUES FROM SIGNALS SOLD TO PAY TELEVISION SYSTEMS IN MEXICO AND LATIN AMERICA, AS WELL AS HIGHER ADVERTISING SALES IN MEXICO.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 120.9% (PS.76.0 MILLION AND PS.34.4 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), DUE TO INCREASED SALES COUPLED WITH A LOWER COST OF SALES AND OPERATING EXPENSES THAT INCLUDED A LOWER PROVISION FOR DOUBTFUL TRADE ACCOUNTS AND A REDUCTION OF SALES COMMISSIONS.

PROGRAMMING LICENSING

THE 18.1% INCREASE IN SALES (PS.523.1 MILLION AND PS.443.0 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), IS ATTRIBUTABLE TO A 19.2% INCREASE IN ROYALTIES PAID TO THE COMPANY BY UNIVISION UNDER THE UNIVISION PROGRAM LICENSE AGREEMENT, WHICH AMOUNTED TO U.S.\$29.7 MILLION, AS WELL AS BY A POSITIVE TRANSLATION EFFECT OF FOREIGN-CURRENCY DENOMINATED SALES, WHICH AMOUNTED TO PS.25.6 MILLION.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 37.2% (PS.239.9 MILLION AND PS.174.9 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), REFLECTING HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

PUBLISHING

THE 16.6% INCREASE IN SALES (PS.530.7 MILLION AND PS.455.3 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), WAS RELATED TO HIGHER MAGAZINE CIRCULATION AND ADVERTISING PAGES SOLD BOTH IN MEXICO AND ABROAD, AS WELL AS BY A POSITIVE TRANSLATION EFFECT OF FOREIGN-CURRENCY DENOMINATED SALES, WHICH AMOUNTED TO PS.17.2 MILLION.

PUBLISHING OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 11.9% (PS.128.4 MILLION AND PS.114.7 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), REFLECTING HIGHER SALES, PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

PUBLISHING DISTRIBUTION

THE 22.4% INCREASE IN SALES (PS.472.4 MILLION AND PS.385.8 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), WAS RELATED TO HIGHER DISTRIBUTION SALES ABROAD AND HIGHER CIRCULATION OF MAGAZINES PUBLISHED BY THE COMPANY IN MEXICO, AS WELL AS BY A POSITIVE TRANSLATION EFFECT OF FOREIGN-CURRENCY DENOMINATED SALES, WHICH AMOUNTED TO 34.2 MILLION, BUT WAS PARTIALLY OFFSET BY LOWER CIRCULATION OF MAGAZINES PUBLISHED BY THIRD PARTIES IN MEXICO.

OPERATING RESULT BEFORE DEPRECIATION AND AMORTIZATION DECREASED TO A LOSS OF PS.2.1 MILLION IN THE SECOND QUARTER OF 2004 COMPARED WITH AN INCOME OF PS.5.0 MILLION IN LAST YEAR'S SECOND QUARTER. THIS DECREASE REFLECTS HIGHER COST OF SALES AND OPERATING EXPENSES, PARTIALLY OFFSET BY HIGHER SALES.

SKY MEXICO

THE 19.2% INCREASE IN SALES (PS.1,174.2 MILLION AND PS.985.3 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), WAS ATTRIBUTABLE TO THREE FACTORS: I) AN INCREASE OF 16.0% IN OUR SUBSCRIBER BASE; II) THE ELIMINATION OF THE 10% EXCISE TAX ON TELECOMMUNICATIONS SERVICES; AND III) ADDITIONAL REVENUES FROM PAY-PER-VIEW.

SKY MEXICO ADDED 52,500 SUBSCRIBERS DURING THE SECOND QUARTER REACHING 938,600 GROSS ACTIVE SUBSCRIBERS THAT INCLUDE 52,000 COMMERCIAL SUBSCRIBERS. COMPARED TO LAST YEAR'S SECOND QUARTER, GROSS ACTIVE SUBSCRIBERS INCREASED 16% FROM 809,000 INCLUDING 46,000 COMMERCIAL SUBSCRIBERS.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 37.0% TO PS.425.1 MILLION IN THE SECOND QUARTER OF 2004 COMPARED WITH PS.310.3 MILLION IN LAST YEAR'S SECOND QUARTER, REFLECTING HIGHER SALES, WHICH WERE PARTIALLY OFFSET BY HIGHER COST OF SERVICES AND SALES, AND OPERATING EXPENSES. AS A RESULT, OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION MARGIN INCREASED TO 36.2% FROM 31.5%.

CABLE TELEVISION

THE 9.9% INCREASE IN SALES TO PS.274.5 MILLION AND PS.249.8 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY, WAS PRIMARILY ATTRIBUTABLE TO THE ELIMINATION OF THE 10% EXCISE TAX ON TELECOMMUNICATIONS SERVICES. OUR CABLE TELEVISION SEGMENT ADDED 6,800 GROSS ACTIVE SUBSCRIBERS DURING THE SECOND QUARTER, REACHING 372,700 GROSS ACTIVE SUBSCRIBERS, OF WHICH OVER 73,800 ARE DIGITAL SUBSCRIBERS.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 45.0% TO PS.104.8 MILLION AND PS.72.3 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY, DUE TO HIGHER SALES AND LOWER COST OF SALES THAT WERE PARTIALLY OFFSET BY HIGHER OPERATING EXPENSES. AS A RESULT, OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION MARGIN INCREASED TO 38.2% FROM 28.9%.

RADIO

RADIO SALES INCREASED 4.2% TO PS.67.7 MILLION AND PS.65.0 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY, DUE TO HIGHER ADVERTISING TIME SOLD, WHICH WAS MAINLY DRIVEN BY OUR NEWSCASTS AND SPORTING PROGRAMS.

OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION INCREASED 15.8% TO PS.8.8 MILLION COMPARED WITH PS.7.6 MILLION REPORTED IN THE SAME PERIOD A YEAR AGO. THIS INCREASE WAS ATTRIBUTABLE TO HIGHER SALES AND WAS PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

IN JUNE 2004, OUR RADIO SEGMENT AFFILIATED 41 NEW RADIO STATIONS (22 AM AND 19 FM), EXPANDING ITS NETWORK TO 71 STATIONS, REACHING 33 CITIES IN MEXICO.

OTHER BUSINESSES

THE 27.7% INCREASE IN SALES (PS.377.3 MILLION AND PS.295.5 MILLION FOR THE SECOND QUARTER OF 2004 AND 2003, RESPECTIVELY), WAS RELATED TO HIGHER SALES IN THE DISTRIBUTION OF FEATURE FILMS, INTERNET AND SPORT BUSINESSES.

OPERATING LOSS BEFORE DEPRECIATION AND AMORTIZATION DECREASED TO PS.37.5 MILLION FROM PS.53.1 MILLION IN LAST YEAR'S COMPARABLE PERIOD. THIS FAVORABLE VARIANCE WAS LED BY HIGHER SALES AND LOWER OPERATING EXPENSES AND WAS PARTIALLY OFFSET BY HIGHER COST OF SALES, RELATED TO OUR DISTRIBUTION OF FEATURE FILMS AND SPORT BUSINESSES.

INTERSEGMENT SALES

INTERSEGMENT SALES FOR THE SECOND QUARTER OF 2004 AND 2003, AMOUNTED TO PS.190.5 MILLION AND PS.202.3 MILLION, RESPECTIVELY.

CORPORATE EXPENSES

CORPORATE EXPENSES FOR THE SECOND QUARTER OF 2004 AND 2003, AMOUNTED TO PS.44.3 MILLION AND PS.47.4 MILLION, RESPECTIVELY.

EFFECTIVE APRIL 1, 2004, WE BEGAN CONSOLIDATING SKY MEXICO INTO OUR CONSOLIDATED FINANCIAL STATEMENTS. THEREFORE, SECOND QUARTER 2003 RESULTS DO NOT INCLUDE SKY MEXICO.

INTEGRAL COST OF FINANCING

INTEGRAL COST OF FINANCING DECREASED BY PS.31.3 MILLION, OR 17.4%, TO PS.148.6 MILLION IN THE SECOND QUARTER OF 2004 FROM PS.179.9 MILLION IN THE SECOND QUARTER OF 2003. THIS DECREASE REFLECTS PRIMARILY A FAVORABLE PS.438.1 MILLION CHANGE RESULTING FROM A POSITIVE HEDGE EFFECT ON OUR U.S.\$600 MILLION LONG-TERM DEBT HEDGED BY OUR NET INVESTMENT IN UNIVISION IN THE SECOND QUARTER OF 2004 COMPARED TO A NEGATIVE HEDGE EFFECT IN THE SECOND QUARTER OF 2003. THE HEDGE EFFECT WAS POSITIVELY AFFECTED BY A 3.25% DEPRECIATION OF THE MEXICAN PESO AGAINST THE U.S. DOLLAR DURING THE SECOND QUARTER OF 2004, COMPARED TO A 3.28% APPRECIATION OF THE MEXICAN PESO AGAINST THE U.S. DOLLAR DURING THE SECOND QUARTER OF 2003. THIS FAVORABLE VARIANCE WAS OFFSET BY: I) A PS.97.6 MILLION INCREASE IN INTEREST EXPENSE, PRIMARILY AS A RESULT OF AN INCREASE IN THE AVERAGE AMOUNT OF OUR DEBT DURING THE SECOND QUARTER OF 2004 COMPARED TO THE SECOND QUARTER OF 2003, IN CONNECTION WITH THE CONSOLIDATION OF SKY MEXICO'S DEBT AT THE BEGINNING OF THE SECOND QUARTER OF 2004; II) A PS.28.5 MILLION DECREASE IN INTEREST INCOME IN THE SECOND QUARTER OF 2004 COMPARED TO LAST YEAR'S SECOND QUARTER, REFLECTING SKY MEXICO'S CAPITALIZATION IN SEPTEMBER 2003 OF ALL OF THE AMOUNTS DUE TO US IN CONNECTION WITH CERTAIN FINANCING PROVIDED TO THIS JOINT VENTURE, WHICH EFFECT WAS PARTIALLY OFFSET BY AN INCREASE IN INTEREST INCOME IN CONNECTION WITH A HIGHER AVERAGE AMOUNT OF TEMPORARY INVESTMENTS DURING THE SECOND OUARTER OF 2004 COMPARED TO THE SECOND OUARTER OF 2003; III) A PS.263.4 MILLION UNFAVORABLE CHANGE RESULTING FROM A NET FOREIGN EXCHANGE LOSS IN THE SECOND QUARTER OF 2004 COMPARED TO A NET FOREIGN EXCHANGE GAIN IN THE SECOND QUARTER OF 2003, PRIMARILY DUE TO A HIGHER FOREIGN CURRENCY LIABILITY POSITION IN CONNECTION WITH THE CONSOLIDATION OF THE SKY MEXICO'S FOREIGN CURRENCY DEBT BEGINNING IN THE SECOND QUARTER OF 2004, AS WELL AS A RESULT OF THE MEXICAN PESO DEPRECIATION IN THE SECOND QUARTER OF 2004 AND THE MEXICAN PESO APPRECIATION IN THE SECOND QUARTER OF 2003; AND IV) A PS.17.3 MILLION DECREASE IN GAIN FROM MONETARY POSITION AS A RESULT OF A HIGHER MONETARY LOSS ARISING IN CALCULATING OUR DEFERRED INCOME TAX PROVISION, WHICH EFFECT WAS PARTIALLY OFFSET BY A HIGHER NET LIABILITY MONETARY POSITION DURING THE SECOND QUARTER OF 2004 COMPARED TO THE SECOND QUARTER OF 2003.

RESTRUCTURING AND NON-RECURRING CHARGES

RESTRUCTURING AND NON-RECURRING CHARGES DECREASED BY PS.30.7 MILLION, OR 68.4%, TO PS.14.2 MILLION FOR THE SECOND QUARTER OF 2004 COMPARED TO PS.44.9 MILLION FOR THE SECOND QUARTER OF 2003. THIS DECREASE PRIMARILY REFLECTS LOWER RESTRUCTURING CHARGES IN CONNECTION WITH WORK FORCE REDUCTIONS.

OTHER EXPENSE/INCOME-NET

OTHER EXPENSE INCREASED BY PS.382.5 MILLION TO PS.234.7 MILLION FOR THE SECOND QUARTER OF 2004 FROM OTHER INCOME OF PS.147.8 MILLION FOR THE SECOND QUARTER OF 2003. THIS INCREASE PRIMARILY REFLECTS A LOSS ON DISPOSITION OF OUR 30.0% MINORITY INTEREST IN THE CAPITAL STOCK OF GRUPO EUROPRODUCCIONES, A TELEVISION PROGRAMMING PRODUCTION COMPANY IN SPAIN, IN THE SECOND QUARTER OF 2004, VERSUS A GAIN ON DISPOSITION OF A PORTION OF OUR MINORITY INTEREST IN A DTH VENTURE IN SPAIN IN THE SECOND QUARTER OF 2003. THIS LOSS WAS PARTIALLY OFFSET BY A REDUCTION IN AMORTIZATION OF GOODWILL IN THE SECOND

QUARTER OF 2004 AS WE CEASED AMORTIZING THIS INTANGIBLE ASSET BEGINNING JANUARY 1, 2004, IN ACCORDANCE WITH MEXICAN GAAP BULLETIN B-7 RELATED TO BUSINESS ACQUISITIONS.

INCOME TAX

INCOME TAX INCREASED BY PS.41.8 MILLION, OR 9.9%, TO PS.462.7 MILLION FOR THE SECOND QUARTER OF 2004 FROM PS.420.9 MILLION FOR THE SECOND QUARTER OF 2003. THIS INCREASE REFLECTS AN INCREASED INCOME TAX BASE FOR 2004 COMPARED WITH 2003.

EOUITY IN INCOME OF AFFILIATES

EQUITY IN INCOME OF AFFILIATES DECREASED BY PS.31.6 MILLION, OR 23.4%, TO PS.103.5 MILLION FOR THE SECOND QUARTER OF 2004 COMPARED TO PS.135.1 MILLION IN THE SECOND QUARTER OF 2003. THIS DECREASE PRIMARILY REFLECTS THE ABSENCE OF EQUITY INCOME OF SKY MEXICO IN THE SECOND QUARTER OF 2004 COMPARED TO THE SECOND QUARTER OF 2003, WHICH WAS PARTIALLY OFFSET BY AN INCREASE IN OUR EQUITY INCOME OF UNIVISION IN THE SECOND QUARTER OF 2004 COMPARED TO THE SECOND QUARTER OF 2003.

CUMULATIVE LOSS EFFECT OF ACCOUNTING CHANGE

WE RECOGNIZED APPROXIMATELY A PS.992.0 MILLION CUMULATIVE LOSS EFFECT OF ACCOUNTING CHANGE, NET OF MINORITY INTEREST IN OUR CONSOLIDATED STATEMENT OF INCOME IN CONNECTION WITH SKY MEXICO'S ACCUMULATED LOSSES NOT RECOGNIZED IN THE YEARS 2001, 2002, 2003 AND THE FIRST QUARTER OF 2004.

OTHER RELEVANT INFORMATION

CAPITAL EXPENDITURES, ACQUISITIONS AND INVESTMENTS

IN THE SECOND QUARTER OF 2004, WE INVESTED APPROXIMATELY U.S.\$48.6 MILLION IN PROPERTY, PLANT AND EQUIPMENT AS CAPITAL EXPENDITURES, OF WHICH APPROXIMATELY U.S.\$4.0 MILLION IS RELATED TO THE CABLE TELEVISION SEGMENT AND U.S.\$16.8 MILLION IS RELATED TO SKY MEXICO. ADDITIONALLY, WE INVESTED APPROXIMATELY U.S.\$2.7 MILLION IN LONG-TERM LOANS MADE TO OUR LATIN AMERICAN DTH JOINT-VENTURES.

DEBT

AS OF JUNE 30, 2004, OUR LONG-TERM DEBT AMOUNTED TO PS.19,499.4 MILLION, INCLUDING PS.4,476.3 MILLION FROM SKY MEXICO WHICH IS NOT GUARANTEED BY GRUPO TELEVISA, AND OUR CURRENT PORTION OF DEBT WAS PS.163.0 MILLION. AS OF JUNE 30, 2003, OUR LONG-TERM DEBT AMOUNTED TO PS.14,919.0 MILLION, AND OUR CURRENT PORTION OF DEBT WAS PS.294.8 MILLION.

IN MAY 2004, WE ENTERED INTO A FIVE-YEAR CREDIT AGREEMENT WITH A MEXICAN BANK FOR AN AGGREGATE PRINCIPAL AMOUNT OF PS.1,162.5 MILLION, WHICH NET PROCEEDS WERE USED TO REPAY ANY OUTSTANDING AMOUNTS UNDER THE U.S.\$100.0 MILLION SYNDICATED TERM LOAN.

ON JUNE 17, 2004, FITCH RATINGS UPGRADED OUR LONG-TERM FOREIGN CURRENCY RATING TO "BBB" FROM "BBB-" AND AFFIRMED ITS OUTLOOK AT STABLE. THIS FOLLOWED THE ANNOUNCEMENT THAT FITCH HAD ASSIGNED COUNTRY CEILING RATINGS ABOVE THE LONG-TERM FOREIGN CURRENCY RATING OF THE SOVEREIGN FOR CERTAIN COUNTRIES, INCLUDING MEXICO. AS A RESULT OF THIS ANNOUNCEMENT, TELEVISA IS ONE RATING LEVEL ABOVE MEXICO'S SOVEREIGN LONG-TERM FOREIGN CURRENCY RATING.

SHARE BUYBACK PROGRAM

DURING THE SECOND QUARTER OF 2004, THE COMPANY REPURCHASED APPROXIMATELY 46.5 MILLION SHARES IN THE FORM OF 15.5 MILLION CPOS FOR A NET AMOUNT OF APPROXIMATELY PS.371.8 MILLION IN NOMINAL TERMS.

DIVIDEND PAYMENT

ON MAY 21, 2004, THE COMPANY MADE A PS.3,850 MILLION CASH DISTRIBUTION TO SHAREHOLDERS, EQUIVALENT TO PS.1.219 PER CPO, WHICH INCLUDES A DIVIDEND CORRESPONDING TO THE SERIES A AND L SHARES AND THE CUMULATIVE PREFERRED DIVIDEND CORRESPONDING TO SERIES D SHARES. UNDER OUR RECENTLY ANNOUNCED DIVIDEND POLICY, WE EXPECT TO CONTINUE PAYING DIVIDENDS ANNUALLY.

TELEVISION RATINGS AND AUDIENCE SHARE

NATIONAL URBAN RATINGS AND AUDIENCE SHARE REPORTED BY IBOPE CONFIRM THAT IN THE SECOND QUARTER OF 2004 TELEVISA CONTINUE TO DELIVER STRONG RATINGS AND AUDIENCE SHARES. DURING WEEKDAY PRIME TIME (19:00 TO 23:00 - MONDAY TO FRIDAY), AUDIENCE SHARE AMOUNTED TO 70.5%; IN PRIME TIME (16:00 TO 23:00 - MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 69.5%; AND IN SIGN-ON TO SIGN-OFF (6:00 TO 24:00 - MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 71.8%.

IN JUNE 2004, TWO OF THE NINE TEAMS, IN WHICH THE COMPANY HAS EXCLUSIVE RIGHTS TO BROADCAST ITS HOME GAMES, PLAYED THE FINAL GAMES OF THE MEXICAN SOCCER PREMIER LEAGUE, HELD IN GUADALAJARA AND IN MEXICO CITY. DURING THE LATTER, THE TRANSMISSION REACHED ON AVERAGE 72.5% AUDIENCE SHARE FROM 11:45 TO 15:00, REACHING ITS AUDIENCE PEAK AT 79.7%.

OUTLOOK FOR 2004

WE ARE RAISING OUR GUIDANCE FOR THE YEAR. WE NOW EXPECT OUR TELEVISION BROADCASTING REVENUE TO INCREASE BETWEEN 3% AND 4% FOR THE YEAR. DESPITE THE PRODUCTION AND TRANSMISSION OF THE OLYMPIC GAMES, WE REMAIN COMMITTED TO KEEPING COSTS AND EXPENSES OF OUR TELEVISION BROADCASTING SEGMENT FLAT DURING THE YEAR. WE THEREFORE EXPECT OUR TELEVISION BROADCASTING SEGMENT TO EXCEED LAST YEAR'S OPERATING INCOME BEFORE DEPRECIATION AND AMORTIZATION MARGIN.

GRUPO TELEVISA S.A., IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD, AND A MAJOR PLAYER IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT HAS INTERESTS IN TELEVISION PRODUCTION AND BROADCASTING, PROGRAMMING FOR PAY TELEVISION, INTERNATIONAL DISTRIBUTION OF TELEVISION PROGRAMMING, DIRECT-TO-HOME SATELLITE SERVICES, PUBLISHING AND PUBLISHING DISTRIBUTION, CABLE TELEVISION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND SHOW BUSINESS PROMOTIONS, FEATURE FILM PRODUCTION AND DISTRIBUTION, AND THE OPERATION OF A HORIZONTAL INTERNET PORTAL. GRUPO TELEVISA ALSO HAS AN UNCONSOLIDATED EQUITY STAKE IN UNIVISION, THE LEADING SPANISH-LANGUAGE TELEVISION COMPANY IN THE UNITED STATES.

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION - FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 2 YEAR: 2004

GRUPO TELEVISA, S.A.

FINANCIAL STATEMENT NOTES (1)

ANNEX 2

CONSOLIDATED FINAL PRINTING

GRUPO TELEVISA, S.A.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE SIX MONTHS ENDED JUNE 30, 2004 AND 2003
(IN THOUSANDS OF MEXICAN PESOS IN PURCHASING POWER AS
OF JUNE 30, 2004, EXCEPT PER SHARE, PER CPO AND PER UDI VALUES)

1. ACCOUNTING POLICIES:

THE CONDENSED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A. (THE "COMPANY") AND ITS CONSOLIDATED SUBSIDIARIES (COLLECTIVELLY, THE "GROUP"), AS OF JUNE 30, 2004 AND 2003, AND FOR THE SIX MONTHS ENDED ON THOSE DATES, ARE UNAUDITED. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS (CONSISTING PRINCIPALLY OF NORMAL RECURRING ADJUSTMENTS) NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

FOR PURPOSES OF THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, CERTAIN INFORMATION AND DISCLOSURES, NORMALLY INCLUDED IN FINANCIAL STATEMENTS PREPARED IN ACCORDANCE WITH MEXICAN GENERALLY ACCEPTED ACCOUNTING PRINCIPLES ("MEXICAN GAAP"), HAVE BEEN CONDENSED OR OMITTED. THESE CONDENSED CONSOLIDATED STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S CONSOLIDATED AND AUDITED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEARS ENDED DECEMBER 31, 2003 AND 2002, WHICH INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH HAVE BEEN APPLIED ON A CONSISTENT BASIS FOR THE SIX MONTHS ENDED JUNE 30, 2004, EXCEPT FOR THE MATTER DISCUSSED IN THE FOLLOWING PARAGRAPH.

EFFECTIVE JANUARY 1, 2004, IN CONNECTION WITH THE ADOPTION OF MEXICAN GAAP BULLETIN B-7, "BUSINESS ACQUISITIONS," GOODWILL IS DEEMED AN INTANGIBLE ASSET WITH AN INDEFINITE USEFUL LIVE, AND ACCORDINGLY, THE GROUP NO LONGER AMORTIZE GOODWILL EFFECTIVE THAT DATE. BEFORE 2004, GOODWILL WAS AMORTIZED OVER A PERIOD OF 20 YEARS.

BEGINNING APRIL 1, 2004, THE GROUP BEGAN TO INCLUDE IN ITS CONSOLIDATED FINANCIAL STATEMENTS THE ASSETS, LIABILITIES AND RESULTS OF OPERATIONS OF INNOVA, S. DE R.L. DE C.V. ("INNOVA"), A JOINT VENTURE ENGAGED IN DIRECT-TO-HOME ("DTH") BROADCAST SATELLITE PAY TELEVISION IN WHICH THE GROUP HAS A 60% INTEREST. INNOVA'S FINANCIALS ARE CONSOLIDATED IN ACCORDANCE WITH THE GUIDELINES OF THE FINANCIAL ACCOUNTING STANDARDS BOARD INTERPRETATION NO. 46 ("FIN 46"), "CONSOLIDATION OF VARIABLE INTEREST ENTITIES," WHICH WAS ADOPTED BY THE GROUP ON APRIL 1, 2004 (SEE NOTE 11).

2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF JUNE 30, CONSISTED OF:

| | | 2004 | | 2003 |
|--------------------------|-------|------------------|-------|------------------|
| BUILDINGS | Ps. | 7,233,293 | Ps. | 6,899,271 |
| BUILDING IMPROVEMENTS | | 1,665,419 | | 1,658,357 |
| TECHNICAL EQUIPMENT | | 14,531,815 | | 10,433,826 |
| FURNITURE AND FIXTURES | | 597 , 131 | | 559 , 881 |
| TRANSPORTATION EQUIPMENT | | 1,079,603 | | 1,029,324 |
| COMPUTER EQUIPMENT | | 1,201,951 | | 828,376 |
| ACCUMULATED DEPRECIATION | | 26,309,212 | | 21,409,035 |
| ACCOMODATED DEFRECTATION | | (12,134,438)) | | (10,318,362) |
| | | | | |
| | | 14,174,774 | | 11,090,673 |
| LAND | | 3,594,566 | | 3,597,944 |
| CONSTRUCTION IN PROGRESS | | 743,292 | | 1,309,837 |
| | Ps. | 18,512,632 | Ps. | 15,998,454 |
| | ===== | = | ===== | |

DEPRECIATION CHARGED TO INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2004 AND 2003, WAS PS.773,114 AND PS.573,814, RESPECTIVELY.

3. LONG-TERM DEBT SECURITIES:

AS OF JUNE 30, THE COMPANY'S LONG-TERM DEBT SECURITIES OUTSTANDING WERE AS FOLLOWS:

| | | : | 2004 | | | | 2003 | |
|-------------------------------------|----|--|------|------------------|---------|--|------|-----------|
| | Р | S. DOLLAR PRINCIPAL AMOUNTS THOUSANDS) | | MEXICAN PESOS | PF A | S. DOLLAR RINCIPAL MOUNTS LOUSANDS) | | MEX PE |
| 11.875% SERIES "B" SENIOR NOTES DUE | | | | | | | | |
| 2006 (A) | \$ | 5,343 | Ps. | 61,642 | \$ | 5 , 343 | Ps. | |
| 8.625% SENIOR NOTES DUE 2005 (B) | | 200,000 | | 2,307,400 | | 200,000 | | 2,1 |
| 8.000% SENIOR NOTES DUE 2011 (C) | | 300,000 | | 3,461,100 | | 300,000 | | 3,2 |
| 8.500% SENIOR NOTES DUE 2032 (D) | | 300,000 | | 3,461,100 | | 300,000 | | 3,2 |
| 12.875% SENIOR NOTES DUE 2007 (E) | | 88,000 | | 1,015,256 | | _ | | |
| 9.375% SENIOR NOTES DUE 2013 (F) | | 300,000 | | 3,461,100 | | _ | | |
| | \$ | 1,193,343 | | 13,767,598 | \$ | 805,343 | | 8,7 |
| UDI-DENOMINATED NOTES DUE 2007 (G) | = | ====== | | 3,705,056 | | :==== | | 3,7 |
| | | | Ps | . 17,472,654 | | | Ps. | 12,4 |
| | | | ==== | | | | ==== | ==== |

THE SENIOR NOTES DUE IN 2005, 2006, 2011 AND 2032 MAY NOT BE REEDEMED PRIOR TO MATURITY, EXCEPT IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING

THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY.

THE SENIOR NOTES DUE IN 2005, 2011 AND 2032 ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES.

THE AGREEMENT OF THE SENIOR NOTES DUE 2005, 2011 AND 2032 CONTAINS CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND ITS RESTRICTED SUBSIDIARIES ENGAGED IN TELEVISION BROADCASTING, PROGRAMMING FOR PAY TELEVISION AND PROGRAMMING LICENSING, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. SUBSTANTIALLY ALL OF THE SENIOR NOTES DUE 2005, 2011 AND 2032 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.

EFFECTIVE MARCH 1, 2002, THE GROUP DESIGNATED ITS NET INVESTMENT IN UNIVISION AS AN EFFECTIVE HEDGE OF THE PRINCIPAL AMOUNT OF ITS SENIOR NOTES DUE IN 2011 AND 2032. CONSEQUENTLY, BEGINNING MARCH 2002, ANY FOREIGN EXCHANGE GAIN OR LOSS ATTRIBUTABLE TO THIS U.S. DOLLAR LONG-TERM DEBT IS CREDITED OR CHARGED DIRECTLY TO EQUITY (OTHER COMPREHENSIVE INCOME OR LOSS) (SEE NOTE 7).

4. CONTINGENCIES:

PAYMENTS TO BE MADE BY CERTAIN MEXICAN COMPANIES IN THE GROUP TO EMPLOYEES IN CASE OF DISMISSAL AND UNDER CERTAIN CIRCUMSTANCES PROVIDED BY THE MEXICAN LABOR LAW WILL BE EXPENSED AS INCURRED.

IN CONJUNCTION WITH THE GROUP'S DISPOSAL OF ITS FORMER MUSIC RECORDING BUSINESS IN 2002, THE GROUP MAY HAVE TO PAY CERTAIN ADJUSTMENTS TO UNIVISION IN CONNECTION WITH AN AUDIT OF THE MUSIC RECORDING BUSINESS BY UNIVISION, WHICH IS EXPECTED TO BE RESOLVED BY THE PARTIES IN THE SECOND HALF OF 2004. WHILE THE GROUP'S MANAGEMENT BELIEVES THAT THE OUTCOME OF THIS AUDIT WILL NOT HAVE A MATERIAL ADVERSE EFFECT ON ITS FINANCIAL POSITION OR FUTURE OPERATING RESULTS, NO ASSSURANCE CAN BE GIVEN IN THIS REGARD.

IN JUNE 2003, THE COMPANY WAS NOTIFIED BY THE MEXICAN TAX AUTHORITY OF A FEDERAL TAX CLAIM MADE AGAINST THE COMPANY FOR APPROXIMATELY PS.960,700, INCLUDING PENALTIES AND SURCHARGES, FOR AN ALLEGED ASSETS TAX LIABILITY FOR THE YEAR 1994. THE COMPANY BELIEVES IT HAS MERITORIOUS DEFENSE AGAINST THIS CLAIM.

THERE ARE VARIOUS LEGAL ACTIONS AND OTHER CLAIMS PENDING AGAINST THE GROUP INCIDENTAL TO ITS BUSINESSES AND OPERATIONS. IN THE OPINION OF THE GROUP'S MANAGEMENT, NONE OF THESE PROCEEDINGS WILL HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP'S FINANCIAL POSITION OR RESULTS OF OPERATIONS.

5. STOCKHOLDERS' EQUITY:

THE MAJORITY STOCKHOLDERS' EQUITY AS OF JUNE 30, IS ANALYZED AS FOLLOWS:

| 2 | 004 | 20 | 03 |
|---------|----------|---------|-------|
| | | | |
| NOMINAL | RESTATED | NOMINAL | RESTA |

| | PESOS | PESOS | PESOS | PESO |
|--|--------------|----------------|------------------|---------------|
| CAPITAL STOCK ISSUED | Ps 2-524.174 | Ps. 9,246,242 | Ps 1.555.065 | Ps 8.0 |
| ADDITIONAL PAID-IN CAPITAL | 3,841,792 | 3,938,473 | 191,412 | 2 |
| LEGAL RESERVE | , , | 1,472,899 | • | 1,2 |
| RESERVE FOR REPURCHASE OF SHARES | 2,255,655 | | 2,451,331 | |
| UNAPPROPRIATED EARNINGS | 3,542,282 | 11,273,239 | 5,276,914 | • |
| CUMULATIVE GAIN ON ISSUANCE OF SHARES OF | | | | |
| ASSOCIATES | 3,573,907 | 3,784,979 | 586 , 351 | 7 |
| CUMULATIVE EFFECT OF DEFERRED TAXES | (2,197,681) | (2,792,329) | (2,197,681) | (2 , 7 |
| ACUMULATED OTHER COMPREHENSIVE LOSS | | (2,626,911) | | (3,2 |
| NET INCOME FOR THE SIX MONTHS | | 933,883 | 1,515,190 | 1,5 |
| SHARES REPURCHASED | (5,126,948) | (6,098,399) | | |
| TOTAL MAJORITY STOCKHOLDERS' EQUITY | | Ps. 24,503,043 | | Ps. 22,0 |
| | | ========= | | |

IN DECEMBER 2003, THE COMPANY INCREASED ITS CAPITAL STOCK IN THE AMOUNT OF PS.4,088,840 BY ISSUING 430,307,554 SERIES "A" SHARES AS A RESULT OF THIS CAPITAL INCREASE, THE COMPANY RECOGNIZED AN ADITIONAL PAID-IN CAPITAL OF PS.3,709,776. THESE SHARES WERE ACQUIRED IN DECEMBER 31, 2003 BY A COMPANY'S LONG-TERM RETENTION PLAN FOR PARTICIPANT EMPLOYEES.

ON APRIL 16, 2004, THE SHAREHOLDERS OF THE COMPANY APPROVED A DIVIDEND PAYMENT IN THE AMOUNT OF PS.3,850,000 (NOMINAL), WHICH WAS MADE ON MAY 21 2004, AS FOLLOWS: A DIVIDEND OF PS.1.21982800845 PER CPO, AND A DIVIDEND OF PS.0.40660933615 PER SERIES "A" SHARE (NOT IN THE FORM OF A CPO).

ON APRIL 16, 2004, THE SHAREHOLDERS OF THE COMPANY APROVED A RESTRUCTURING OF THE COMPANY'S CAPITAL STOCK ("RECAPITALIZATION"), WHICH COMPRISES THE FOLLOWING: (I) A STOCK SPLIT IN WHICH EACH OUTSTANDING SHARE WILL BE DIVIDED INTO 25 SHARES OF THE SAME CLASS; (II) THE CREATION OF A NEW CLASS OF COMMON OR ORDINARY SHARES, THE SERIES "B" SHARES; (III) A STOCK DIVIDEND IN THE AMOUNT OF PS.906,114 (NOMINAL), IN WHICH THE COMPANY WILL DISTRIBUTE, TO HOLDERS OF OUTSTANDING SHARES, 14 NEW SHARES (OF VARIOUS CLASSES DEPENDING ON THE CLASS HELD) FOR EVERY 25 SHARES OUTSTANDING AFTER THE STOCK SPLIT; AND (IV) AN INCREASE IN THE NUMBER OF SHARES REPRESENTED BY EACH OUSTANDING CPO, FROM THREE SHARES TO 117 SHARES. THE RECAPITALIZATION WILL INCREASE THE NUMBER OF THE COMPANY'S SHARES BY A FACTOR OF 39 BUT WILL NOT AFFECT THE COMPANY'S TOTAL EQUITY OR DILUTE THE EQUITY INTEREST OF ANY SHAREHOLDER.

THE FOLLOWING TABLE SUMMARIZES THE EFFECT OF THE STOCK SPLIT AND THE STOCK DIVIDEND ON A HOLDER OF ONE SHARE OF EACH CLASS OF THE COMPANY'S CAPITAL STOCK:

| | | 14 NEW SHARES | |
|------------------|------------------|---------------------|------------------|
| BEFORE THE | AFTER THE | DISTRIBUTED PER 25 | AFTER THE |
| RECAPITALIZATION | RECAPITALIZATION | SHARES (POST-SPLIT) | RECAPITALIZATION |
| | | | |
| ONE "A" SHARE | 25 "A" SHARES | FOUR "B" SHARES | 25 "A" SHARES |
| | | FIVE "D" SHARES | FOUR "B" SHARES |
| | | FIVE "L" SHARES | FIVE "D" SHARES |
| | | | FIVE "L" SHARES |
| ONE "D" SHARE | 25 "D" SHARES | NINE "B" SHARES | NINE "B" SHARES |
| | | FIVE "D" SHARES | 30 "D" SHARES |
| ONE "L" SHARE | 25 "L" SHARES | NINE "B" SHARES | NINE "B" SHARES |

FIVE "L" SHARES

30 "L" SHARES

THE NUMBER OF SHARES DISCLOSED IN THESE NOTES DOES NOT REFLECT THE RECAPITALIZATION OF THE COMPANY'S CAPITAL STOCK, AS THE EFFECTIVE STE FOR EXCHANGING OLD AND NEW SHARES IS SCHEDULED TO BE MADE ON JULY 26, 2004.

AS OF JUNE 30, 2004, THE NUMBER OF SHARES AUTHORIZED AND ISSUED, REPURCHASED AND OUTSTANDING IS PRESENTED AS FOLLOWS:

| | AUTHORIZED | | |
|------------|---------------|-------------|---------------|
| SHARES | AND ISSUED | REPURCHASED | OUTSTANDING |
| | | | |
| SERIES "A" | 4,989,449,767 | 529,316,078 | 4,460,133,689 |
| SERIES "L" | 2,239,549,096 | 74,892,286 | 2,164,656,810 |
| SERIES "D" | 2,239,549,096 | 74,892,286 | 2,164,656,810 |
| | | | |
| | 9,468,547,959 | 679,100,650 | 8,789,447,309 |
| | =========== | ========== | =========== |

THE NUMBER OF SHARES REPURCHASED INCLUDE 178,199,058 SHARES IN THE FORM OF 59,399,686 CPOS AND 24,116,238 SERIES "A" SHARES (NOT IN THE FORM OF CPOS) BENEFITIALLY OWNED BY A SUBSIDIARY OF THE COMPANY, AS WELL AS 430,307,554 SERIES "A" SHARES (NOT IN THE FORM OF CPOS) WHICH WERE ACQUIRED BY A COMPANY'S TRUST.

THE NET COST OF THE 679,100,650 SHARES REPURCHASED AND HELD BY THE GROUP AS OF JUNE 30, 2004, IS PRESENTED AS A CHARGE TO STOCKHOLDERS' EQUITY, AS FOLLOWS:

| REPURCHASE PROGRAM | PS. | 372 , 032 |
|-----------------------------------|-----|------------------|
| OWNED BY A COMPANY'S SUBSIDIARY | | 3,713,505 |
| ACQUIRED BY A COMPANY'S TRUST | | 1,837,814 |
| ADVANCE FOR ACQUISITION OF SHARES | | 175,048 |
| | | |
| | PS. | 6,098,399 |
| | | |

IN CONNECTION WITH THE COMPANY'S PROGRAM FOR REPURCHASE OF SHARES, IN THE FIRST HALF OF 2004, THE COMPANY REPURCHASED 46,489,800 SHARES IN THE FORM OF 15,496,600 CPOS IN THE AMOUNT OF PS.372,105 (PS.371,831 NOMINAL), AND RESOLD 12,000 SHARES IN THE FORM OF 4,000 CPOS IN THE AMOUNT OF PS.97.

IN THE THIRD QUARTER OF 2003 AND THE SECOND HALF OF 2004, THE GROUP SOLD 15,000,000 AND 127,584,804 SHARES, RESPECTIVELY, IN THE FORM OF 5,000,000 AND 42,528,268 CPOS, RESPECTIVELY, IN THE AMOUNT OF PS.72,865 (PS.70,128 NOMINAL) AND PS.572,353 (PS.571,121 NOMINAL), RESPECTIVELY, IN CONNECTION WITH THE COMPANY'S STOCK OPTION PLAN.

6. REPURCHASE OF SHARES:

AS OF JUNE 30, 2004, THE COMPANY MAINTAINS A RESERVE FOR REPURCHASE OF SHARES, WHICH WAS APPROVED BY THE SHAREHOLDERS OF THE COMPANY IN PRIOR YEARS BY APPROPRIATING FROM ACCUMULATED EARNINGS THE AMOUNT OF PS.6,724,057. THIS RESERVE WAS USED IN 1999, 2000 AND 2003 IN THE AMOUNT OF PS.276,471, PS.618,019 AND PS.458,600, RESPECTIVELY, IN CONNECTION WITH THE REPURCHASE OF SHARES IN THOSE YEARS.

IN ACCORDANCE WITH THE MEXICAN SECURITIES LAW, ANY AMOUNT OF SHARES REPURCHASED AND HELD BY THE COMPANY SHOULD BE RECOGNIZED AS A CHARGE TO STOCKHOLDERS' EQUITY, AND ANY CANCELLATION OF SHARES REPURCHASED SHOULD BE RECOGNIZED AS A REDUCTION OF THE COMPANY'S CAPITAL STOCK ISSUED FOR AN AMOUNT PROPORTIONATE TO THE SHARES CANCELLED.

7. INTEGRAL COST OF FINANCING:

INTEGRAL COST OF FINANCING FOR THE SIX MONTHS ENDED JUNE 30, CONSISTED OF:

| | | 2004 | | 2003 |
|--|-----|---|-----|---|
| INTEREST EXPENSE (1) INTEREST INCOME FOREIGN EXCHANGE LOSS (GAIN), NET (2) LOSS FROM MONETARY POSITION (3) | Ps. | 768,703 (320,107) (64,167) 133,721 | Ps. | 679,300 (370,358) 7,973 52,073 |
| | Ps. | 518,150 | Ps. | 368,988 |

- (1) INCLUDES RESTATEMENT OF UDIS OF PS.34,236 AND PS.52,262 NET IN 2004 AND 2003, RESPECTIVELY.
- (2) NET OF THE GAIN OF PS.185,960 IN 2004 AND OF THE LOSS OF PS.12,598 IN 2003 RESULTING FROM THE FOREIGN EXCHANGE RESULT ATTRIBUTABLE TO CERTAIN LONG-TERM DEBT SECURITIES WHICH ARE HEDGED BY THE GROUP'S NET INVESTMENT IN UNIVISION.
- (3) THE GAIN OR LOSS FROM MONETARY POSITION REPRESENTS THE EFFECTS OF INFLATION, AS MEASURED BY THE NPCI IN THE CASE OF MEXICAN COMPANIES, OR THE GENERAL INFLATION INDEX OF EACH COUNTRY IN THE CASE OF FOREIGN SUBSIDIARIES, ON THE MONETARY ASSETS AND LIABILITIES AT THE BEGINNING OF EACH MONTH. INCLUDES MONETARY LOSS IN 2004 AND 2003 OF Ps.61,296 AND Ps.52,625, RESPECTIVELY, ARISING FROM TEMPORARY DEFFERENCES OF NON-MONETARY ITEMS IN CALCULATING DEFERRED INCOME TAX.

8. DEFERRED TAXES:

THE DEFERRED INCOME TAX LIABILITY AS OF JUNE 30, WAS DERIVED FROM:

| | 2004 | 2003 |
|---|---------------------------------|---|
| ASSETS: ACCRUED LIABILITIES GOODWILL TAX LOSS CARRYFORWARDS ALLOWANCE FOR DOUBTFUL ACCOUNTS CUSTOMER ADVANCES | 833,197 1,635,724 365,534 | Ps. 612,653 870,603 1,173,738 265,962 1,240,349 |
| | 4,943,005 | 4,163,305 |
| LIABILITIES: | | |
| INVENTORIES PROPERTY, PLANT AND EQUIPMENT - NET OTHER ITEMS INNOVA | (1,124,446) (270,091) | (1,894,791) (1,018,956) (399,709) (1,391,023) |
| | (4,408,348) | (4,704,479) |
| DEFERRED-INCOME TAXS OF MEXICAN COMPANIES DEFERRED TAX OF FOREIGN SUBSIDIARIES ASSETS TAX | · · | (541,174) (376,466) |
| VALUATION ALLOWANCE | · | 1,632,687 (2,074,627) |
| DEFERRED INCOME TAX LIABILITY | (869,616) | (1,359,580) |

EFFECT ON CHANGE OF INCOME TAX RATES 88,779

280,722

DEFERRED TAX LIABILITY OF CONTINUING OPERATIONS

Ps. (780,837) Ps. (1,078,858) _____

9. EXTRAORDINARY ITEMS:

NO EXTRAORDINARY ITEMS, AS DEFINED BY MEXICAN GAAP BULLETIN A-7 "COMPARABILITY", WERE RECOGNIZED IN INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2004 AND 2003.

10. DISCONTINUED OPERATIONS:

NO DISCONTINUED OPERATIONS, AS DEFINED BY MEXICAN GAAP BULLETIN A-7 "COMPARABILITY", WERE RECOGNIZED IN INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2004 AND 2003.

11. CUMULATIVE EFFECT OF ACCOUNTING CHANGES:

EFFECTIVE APRIL 1, 2004, THE GROUP ADOPTED THE GUIDELINES OF FIN 46, "CONSOLIDATION OF VARIABLE INTEREST ENTITIES," AS PERMITTED BY MEXICAN GAAP BULLETIN A-8, "SUPPLEMENTARY APPLICATION OF INTERNATIONAL ACCOUNTING STANDARDS." FIN 46, WHICH BECAME EFFECTIVE IN 2004, ADDRESSES CONSOLIDATION BY BUSINESS ENTERPRISES OF VARIABLE INTEREST ENTITIES, OR "VIES". UNDER PREVIOUS GUIDANCE, A COMPANY GENERALLY INCLUDED ANOTHER ENTITY IN ITS CONSOLIDATED FINANCIAL STATEMENTS ONLY IF IT CONTROLLED THE ENTITY THROUGH VOTING INTERESTS. FIN 46 REQUIRES A VARIABLE INTEREST ENTITY TO BE CONSOLIDATED BY A COMPANY IF THAT COMPANY IS THE "PRIMARY BENEFICIARY" OF THE ENTITY. THE PRIMARY BENEFICIARY IS SUBJECT TO A MAJORITY OF THE RISK OF LOSS FROM THE VIES ACTIVITIES, OR IS ENTITLED TO RECEIVE A MAJORITY OF THE VIES RESIDUAL RETURN, OR BOTH. THE GROUP IDENTIFIED INNOVA AS A VARIABLE INTEREST ENTITY, AND THE GROUP AS THE PRIMARY BENEFICIARY OF THE INVESTMENT IN INNOVA, UNDER THE SCOPE OF FIN 46, AND THEREFORE, BEGINNING APRIL 1, 2004, THE GROUP BEGAN TO INCLUDE IN ITS CONSOLIDATED FINANCIAL STATEMENTS THE ASSETS, LIABILITIES AND RESULTS OF OPERATIONS OF INNOVA. BEFORE ADOPTING FIN 46, THE GROUP ACCOUNTED FOR ITS INVESTMENT IN INNOVA BY APPLYING THE EQUITY METHOD, AND RECOGNIZED EQUITY IN LOSSES IN EXCESS OF ITS INVESTMENT UP TO THE AMOUNT OF THE GUARANTEES MADE BY THE GROUP IN CONNECTION WITH CERTAIN CAPITAL LEASE OBLIGATIONS OF INNOVA.

AS A RESULT OF THIS ACCOUNTING CHANGE, THE GROUP RECOGNIZED AT APRIL 1, 2004, A CONSOLIDATED CUMULATIVE LOSS EFFECT OF PS.991,953, NET OF INCOME TAX IN THE AMOUNT OF PS.293,987, IN ITS CONSOLIDATED STATEMENT OF INCOME FOR THE THREE AND SIX MONTHS ENDED JUNE 30, 2004, IN CONNECTION WITH INNOVA'S ACCUMULATED LOSSES NOT RECOGNIZED BY THE GROUP IN 2001, 2002, 2003 AND THE FIRST QUARTER OF 2004.

NO CUMULATIVE EFFECT OF ACCOUNTING CHANGE WAS RECOGNIZED IN INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2003.

12. QUARTERLY NET RESULTS (HISTORICAL AND RESTATED):

THE QUARTERLY NET RESULTS FOR THE FOUR QUARTERS ENDED JUNE 30, 2004, ARE AS FOLLOWS:

> RESTATED NET RESULT HISTORICAL NET RESULT (1)

> > 27

| | | | | | INDEX AT END |) | | | |
|---------|------|------------------|-----|-----------|--------------|--------|-----------|-----|-------|
| QUARTER | ACCI | UMULATED | QU | ARTER | OF PERIOD | ACC | UMULATED | | QUART |
| | | | | | | | | | |
| 3 / 03 | Ps. | 2,217,022 | Ps. | 686,024 | 105.27 | 75 Ps. | 2,289,929 | Ps. | 70 |
| 4 / 03 | | 3,596,603 | | 1,343,339 | 106.99 | 96 | 3,655,123 | | 1,36 |
| 1 / 04 | | 472,041 | | 472,041 | 108.67 | 12 | 472,323 | | 47 |
| 2 / 04 | | 933 , 883 | | 461,560 | 108.73 | 37 | 933,883 | | 46 |
| | | | | | | | | | |

13. INFORMATION BY SEGMENTS FOR THE SIX MONTHS ENDED JUNE 30, 2004 AND 2003, WERE AS FOLLOWS:

| TOTAL REVENUES | | | | OPER INCOME | ATING (LOSS) |
|--------------------|--|--|---------------|---|--|
| | | | | | |
| | | | | | |
| | | | | | 111,1 |
| • | | - | • | | 360,3 |
| | | | • | | 148,3 |
| | | | | | |
| | | | | | |
| | | | | | 92,2 |
| | | 23,837 | 96,677 | | (2,94 |
| 818,202 | | 55 , 924 | 762,278 | | (93 , 27 |
| | | | | | |
| (272 , 632) | | (272,632) | _ | | (76,5 |
| · | | | · | Ps. | 3,382,2 |
| | | | | | |
| Ps. 6.952.947 | Ps. | 26.380 | Ps. 6.926.567 | Ps. | 2.363.4 |
| , , | | • | , , | | 47,1 |
| • | | • | • | | 300,4 |
| · | | | • | | |
| • | | | • | | (3,61 |
| - | _ | | - | _ | (0)0- |
| 500.616 | | 3.011 | | | 58,4 |
| | | | | | 1,4 |
| • | | 55,929 | 720.514 | | (161.24 |
| ,,0,113 | | 00,020 | 720/011 | | (101/2) |
| (142,247) | | (142,247) | - | | (79,1 |
| Ps. 10,996,281 | | | D- 10 006 201 | | 2,662,2 |
| | Ps. 7,186,502 362,046 937,759 901,801 917,776 1,174,200 544,309 120,514 818,202 (272,632) Ps. 12,690,477 =================================== | Ps. 7,186,502 Ps. 362,046 937,759 901,801 917,776 1,174,200 544,309 120,514 818,202 (272,632) Ps. 12,690,477 Ps. ==================================== | REVENUES | Ps. 7,186,502 Ps. 105,369 7,081,133 362,046 73,192 288,854 937,759 901,801 189 901,612 917,776 3,964 913,812 1,174,200 8,477 1,165,723 544,309 1,680 542,629 120,514 23,837 96,677 818,202 55,924 762,278 (272,632) (272,632) - Ps. 12,690,477 Ps. Ps. 12,690,477 =================================== | Ps. 7,186,502 Ps. 105,369 7,081,133 362,046 73,192 288,854 937,759 - 937,759 901,801 189 901,612 917,776 3,964 913,812 1,174,200 8,477 1,165,723 544,309 1,680 542,629 120,514 23,837 96,677 818,202 55,924 762,278 (272,632) (272,632) - Ps. 12,690,477 Ps Ps. 12,690,477 Ps. |

14. REFINANCING:

IN MAY 2004, THE COMPANY ENTERED INTO A LONG-TERM CREDIT AGREEMENT WITH A MEXICAN BANK IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.1,162.5 MILLION, WHICH MATURES IN 2009. THE ANNUAL INTEREST RATE OF THIS INDEBTEDNESS EQUALS 9.70% AND IS PAYABLE ON A MONTHLY BASIS. THE PROCEEDS

OF THIS LOAN WERE USED BY THE COMPANY TO PREPAY ALL OF THE OUTSTANDING AMOUNTS OF THE U.S.\$100 MILLION SYNDICATED LONG-TERM LOAN, WHICH ORIGINALLY MATURED IN 2005 AND 2006.

15. DIVESTITURE OF MINORITY INTEREST INVESTMENT

IN APRIL 2004, THE COMPANY SOLD ITS 30% MINORITY INTEREST IN GRUPO EUROPRODUCCIONES, S.A., A TELEVISION PROGRAMMING PRODUCER IN SPAIN, IN THE AGGREGATE AMOUNT OF APPROXIMATELY 7,505 MILLION EUROS (PS.105,767) IN CASH. AS A RESULT OF THIS DISPOSAL, THE COMPANY RECOGNIZED A NET LOSS OF APPROXIMATELY 8,030 MILLION EUROS (PS.113,159) AS OTHER EXPENSE IN ITS CONSOLIDATED STATEMENT OF INCOME FOR THE SIX MONTHS ENDED JUNE 30, 2004.

- - - - - - - -

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 2

GRUPO TELEVISA, S.A.

RELATION OF SHARES INVESTMENTS

ANNEX 3

| | | | NUMBER | % OWNERSHIP |
|------|----------------------------------|-----------------------------|------------------|----------------|
| | COMPANY NAME (1) | MAIN ACTIVITIES | OF SHARES | (2) |
| | | | | |
| SUBS | SIDIARIES | | | |
| 1 | CORPORATIVO VASCO DE QUIROGA, | PROMOTION AND | 19,509,544 | 100.00 |
| | S.A. DE C.V. | DEVELOPMENT OF | | |
| | | COMPANIES | | |
| 2 | CVQ ESPECTACULOS, S.A. DE C.V. | PROMOTION AND | 10,660,871 | 100.00 |
| | | DEVELOPMENT OF COMPANIES | | |
| 3 | DTH EUROPA, S.A. | PROMOTION AND | 465,711 | 79.95 |
| J | bin Honorny b.m. | DEVELOPMENT OF | 100,711 | 73.33 |
| | | COMPANIES | | |
| 4 | EDITORA FACTUM, S.A. DE C.V. | PROMOTION AND | 527,908,167 | 100.00 |
| | | DEVELOPMENT OF | | |
| | | COMPANIES | | |
| 5 | EDITORIAL TELEVISA, S.A. DE C.V. | PROMOTION AND | 1,037,498 | 100.00 |
| | | DEVELOPMENT OF | | |
| 6 | FACTUM MAS, S.A. DE C.V. | COMPANIES PROMOTION AND | 5,271,100,701 | 100.00 |
| 0 | FACTOR MAS, S.A. DE C.V. | DEVELOPMENT OF | 5,271,100,701 | 100.00 |
| | | COMPANIES | | |
| 7 | GRUPO DISTRIBUIDORAS INTERMEX, | DISTRIBUTION OF BOOKS | 349,470,905 | 100.00 |
| | S.A. DE C.V. | AND MAGAZINES | | |
| 8 | GRUPO RADIOPOLIS, S.A. DE C.V. | PROMOTION AND | 418,881,301 | 100.00 |
| | | DEVELOPMENT OF | | |
| 0 | DDOMO INDIGEDIAG | COMPANIES | F1F F02 | 100.00 |
| 9 | PROMO-INDUSTRIAS | PROMOTION AND | 515 , 523 | 100.00 |

| | METROPOLITANAS, S.A. DE C.V. | DEVELOPMENT OF COMPANIES | | |
|---|--|---|---|---|
| 10 | SISTEMA RADIOPOLIS, S.A. DE C.V. | | 76,070,313 | 50.00 |
| 11 | TELEPARABOLAS, S.L. | MAINTENANCE OF PARABOLIC DISHES | 1,500 | 100.00 |
| 12 | TELESISTEMA MEXICANO, S.A. DE C.V. | | 160,721,725 | 100.00 |
| 13 | TELEVISA ARGENTINA, S.A. | COMMERCIAL OPERATION OF TELEVISION | 6,920,920 | 100.00 |
| 15 | | PROMOTION AND DEVELOPMENT OF COMPANIES | 16,997,306 | 99.96 |
| 16 | CAPITALIZED INTEGRAL COST OF FINANCING, 1994 | COME ANTEG | 1 | |
| 17 | CAPITALIZED INTEGRAL COST OF FINANCING, 1995 | | 1 | |
| 18 | CAPITALIZED INTEGRAL COST OF FINANCING, 1996 | | 1 | |
| 19 | CAPITALIZED INTEGRAL COST OF FINANCING, 1998 | | 1 | |
| | TOTAL INVESTMENT IN SUBSIDIARIES | | | |
| | | | | |
| 7 SSO | | | | |
| | OCIATEDS ARGOS COMUNICACION, S.A. DE C.V. | OPERATION AND/OR | | 15.30 |
| 1 | OCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF | | |
| 1 | OCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE | 33,000,000 | |
| 1 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND | 33,000,000 1,735,560 1 | 49.00 |
| 1 2 3 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION | 33,000,000 1,735,560 1 2,627,050 | 49.00 |
| 1 2 3 4 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. ENDEMOL MEXICO, S.A. DE C.V. EN VIVO ESPECTACULOS, S. DE R.L. | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION PROGRAMMING LIVE ENTERTAINMENT IN | 33,000,000 1,735,560 1 2,627,050 | 49.00 30.00 30.00 50.00 |
| 1 2 3 4 5 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. ENDEMOL MEXICO, S.A. DE C.V. | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION PROGRAMMING LIVE ENTERTAINMENT IN MEXICO MUTUAL FUND DISTRIBUTION | 33,000,000 1,735,560 1 2,627,050 1,635,000 | 49.00 30.00 30.00 50.00 |
| 1 2 3 4 5 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. ENDEMOL MEXICO, S.A. DE C.V. EN VIVO ESPECTACULOS, S. DE R.L. DE C.V. MAS FONDOS, S.A. DE C.V. OCESA ENTRETENIMIENTO, S.A. DE | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION PROGRAMMING LIVE ENTERTAINMENT IN MEXICO MUTUAL FUND DISTRIBUTION COMPANY LIVE ENTERTAINMENT IN | 33,000,000 1,735,560 1 2,627,050 1,635,000 2 87,659 | 49.00 30.00 30.00 50.00 100.00 46.00 |
| 1 2 3 4 5 6 7 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. ENDEMOL MEXICO, S.A. DE C.V. EN VIVO ESPECTACULOS, S. DE R.L. DE C.V. MAS FONDOS, S.A. DE C.V. | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION PROGRAMMING LIVE ENTERTAINMENT IN MEXICO MUTUAL FUND DISTRIBUTION COMPANY LIVE ENTERTAINMENT IN MEXICO ADMINISTRATIVE SERV. | 33,000,000 1,735,560 1 2,627,050 1,635,000 2 87,659 | 49.00 30.00 30.00 50.00 |
| 1 2 3 4 5 6 7 8 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. ENDEMOL MEXICO, S.A. DE C.V. EN VIVO ESPECTACULOS, S. DE R.L. DE C.V. MAS FONDOS, S.A. DE C.V. OCESA ENTRETENIMIENTO, S.A. DE C.V. | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION PROGRAMMING LIVE ENTERTAINMENT IN MEXICO MUTUAL FUND DISTRIBUTION COMPANY LIVE ENTERTAINMENT IN MEXICO ADMINISTRATIVE SERV. FOR THE DTH VENTURES OPERATION AND/OR | 33,000,000 1,735,560 1 2,627,050 1,635,000 2 87,659 14,100,000 | 49.00 30.00 30.00 50.00 100.00 46.00 40.00 |
| 1 2 3 4 5 6 7 8 9 | DCIATEDS ARGOS COMUNICACION, S.A. DE C.V. DIBUJOS ANIMADOS MEXICANOS DIAMEX, S.A. DE C.V. DTH TECHCO PARTNERS EDITORIAL CLIO, LIBROS Y VIDEOS, S.A. DE C.V. ENDEMOL MEXICO, S.A. DE C.V. EN VIVO ESPECTACULOS, S. DE R.L. DE C.V. MAS FONDOS, S.A. DE C.V. OCESA ENTRETENIMIENTO, S.A. DE C.V. SKY LATIN AMERICA PARTNERS | OPERATION AND/OR BROADCASTING OF T.V. PRODUCTION OF ANIMATED CARTOONS SERVICES FOR SATELLITE PAY TELEVISION PUBLISHING AND PRINTING OF BOOKS AND MAGAZINES. COMMERCIALIZATION OF TELEVISION PROGRAMMING LIVE ENTERTAINMENT IN MEXICO MUTUAL FUND DISTRIBUTION COMPANY LIVE ENTERTAINMENT IN MEXICO ADMINISTRATIVE SERV. FOR THE DTH VENTURES | 33,000,000 1,735,560 1 2,627,050 1,635,000 2 87,659 14,100,000 | 49.00 30.00 30.00 50.00 100.00 46.00 40.00 30.00 |

30

OTHER PERMANENT INVESTMENTS

TOTAL

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA ANNEX 5 QUARTER: 2

GRUPO TELEVISA, S.A.

CREDIT BREAK DOWN (Thousands of Pesos)

| D | enomi | nate | d |
|---|-------|------|---|
| | | | |

| | | | In Pesos | |
|---|----------------|---------------------|----------|--------------------|
| Credit Type / Institution | | Rate of Interest | | More Tha 1 Year |
| BANKS | | | | |
| OTHER FINANCIAL ENTITIES | | | | |
| BANAMEX, S.A. | 5/21/2009 | 9.70 | | 1,162 |
| BANAMEX, S.A. | 5/1/2008 | 8.93 | 40,000 | 720 |
| BANCA SERFIN, S.A. | 5/15/2006 | 8.07 | 64,000 | 64 |
| BNP PARIBAS | 1/20/2009 | 2.29 | | |
| BANAMEX, S.A. | 7/24/2004 | 7.69 | 38,156 | |
| BANK OF AMERICA | 3/31/2010 | 2.61 | | |
| SUNTRUST BANK MIAMI, NATIONAL | 4/1/2008 | 4.53 | | |
| BANCO DE BILBAO VIZCAYA, S.A. | 1/30/2006 | 5.86 | | |
| LEASING DE COLOMBIA | 9/23/2006 | 13.14 | | |
| LEASING DE OCCIDENTE | 3/19/2005 | 13.87 | | |
| LEASING DE OCCIDENTE | 4/29/2007 | 17.62 | | |
| SANTANDER CENTRAL HISPANO LEASING, S.A. | | 14.74 | | |
| LEASING DEL VALLE | 1/14/2005 | 14.40 | | |
| TOTAL BANKS | | | 142,156 | 1,946 |
| STOCK EXCHANGE PRIVATE PLACEMENTS | | | | |
| UNSECURED DEBT | | | | |
| HOLDERS | - 5/13/2006 | 12.49 | | |
| HOLDERS | 8/8/2005 | 9.07 | | |
| HOLDERS | 9/13/2011 | 8.41 | | |
| HOLDERS | 3/11/2032 | 8.94 | | |
| HOLDERS | 4/1/2007 | 13.54 | | |
| HOLDERS | 9/19/2013 | 9.86 | | |
| UDI DENOMINATED-NOTES | 4/13/2007 | 8.15 | | 3 , 705 |
| | | | | |

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| 58 |
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| 58 |
| 5 709 |
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| ntil 2 Year |
| i |

5,355 5,354

10,708

| | 289 | 289 | 578 |
|---------------|-----------------|------------------|-----------------|
| | 216 | 4,615 | 4,615 |
| | 2,072 | 1,355 | 1,295 |
| | 255 | 222 | 417 |
| | 289 | 289 | 1.70 |
| | 86 | 85 | 172 |
| | 12 | 11 | 65 |
| | 8 | 7 | |
| | 8 , 582 | 12,227 | 17 , 850 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | 61,642 |
| | | | 2,307,400 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | _ | _ | 2,369,042 |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | 359 , 966 | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| | | | |
| 510.056 | | 110 500 | 150.000 |
| 519,956 | 33 , 578 | 119,580 | 170,980 |
| | | | |
| 519,956 | 33,578 | 119,580 | 170,980 |
| | | | |
| | | | |
| | | | |
| 519,956 – – – | 42,160 | 491,773 | 2,557,872 |

[TABLE CONT'D]

| Lagi |
|-----------------------------|
| CONSOLIDATED FINAL PRINTING |
| (Thousands of \$) |
| Until 5 Year |
| |
| 4,105 |
| 29 , 987 |
| |
| 34,092 |
| |
| |
| 3,461,100 3,461,100 |
| 3,461,100 |
| 10,383,300 |
| |
| |
| |
| |

1,146,474

| 1,146,474 | |
|------------|--|
| | |
| | |
| 11,563,866 | |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER: 2

MONETARY FOREIGN CURRENCY POSITION (Thousands of Pesos)

ANNEX 6

DOLLARS (1) OTHER CURRENCI ______ THOUSANDS THOUSANDS TRADE BALANCE THOUSANDS OF DOLLARS OF PESOS OF DOLLARS -----628,316 7,248,882 1,564,889 18,054,124 190,700 2,200,106 TOTAL ASSETS 37,755 LIABILITIES POSITION 25,347 23,984 SHORT-TERM LIABILITIES POSITION LONG-TERM LIABILITIES POSITION 15,854,018 1,374,189 1,363 (936, 573) (10, 805, 242) NET BALANCE 12,408

NOTES

THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS:

\$ 11.5370 PESOS PER U.S. DOLLAR

14.0926 PESOS PER EURO

3.8976 PESOS PER ARGENTINEAN PESO

0.0179 PESOS PER CHILEAN PESO

0.0042 PESOS PER COLOMBIAN PESO

3.3219 PESOS PER PERUVIAN NUEVO SOL

20.9851 PESOS PER POUNDS STERLING

11.5370 PESOS PER ECUADORIAN SUCRE

THIS INFORMATION IS REPRESENTED ON A CONSOLIDATED BASIS AND INCLUDES, ACCORDINGLY, INFORMATION OF FOREIGN SUBSIDIARIES.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER:

INTEGRATION AND INCOME CALCULATION BY MONETARY POSITION (1) (Thousands of Pesos)

ANNEX 7

| MONTH | MONETARY ASSETS | MONETARY LIABILITIES | (ASSET) LIABILITIES MONETARY POSITION | MONTHL INFLATI |
|-----------------|--------------------|-------------------------|---|-------------------|
| | | | | |
| JANUARY | 28,435,606 | 22,176,571 | (6,259,035) | |
| FEBRUARY | 27,713,141 | 20,084,504 | (7,628,637) | |
| MARCH | 26,256,111 | 21,431,109 | (4,825,002) | |
| APRIL | 28,415,500 | 34,291,191 | 5,875,691 | |
| MAY | 28,545,301 | 37,295,647 | 8,750,346 | |
| JUNE | 22,597,252 | 32,956,030 | 10,358,778 | |
| ACTUALIZATION: | | | - | |
| CAPITALIZATION: | | | - | |
| FOREIGN CORP.: | | | - | |
| OTHER | | | - | |
| | | | | |
| TOTAL | | | | |
| NOTES | | | | |

THE AMOUNT REFLECTED IN "OTHER" INCLUDES A LOSS FROM MONETARY POSITION DERIVED FROM DEFERRED TAXES, WHICH WAS CLASSIFIED IN THE DEFERRED INCOME TAX PROVISION IN ACCORDANCE WITH THE GUIDELINES PROVIDED BY BULLETIN D-4 FOR DEFERRED TAXES.

MEXICAN STOCK EXCHANGE SIFIC / ICS

STOCK EXCHANGE CODE: TLEVISA QUARTER: 2 YEAR: 2004

GRUPO TELEVISA, S.A.

CONVENANTS ON BONDS AND MEDIUM TERM NOTES LISTED IN STOCK MARKET

ANNEX 8 CONSOLIDATED
Final Printing

FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE

THE AGREEMENTS OF THE U.S.\$200 MILLION, U.S.\$300 MILLION AND U.S.\$300 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A. WITH MATURITY IN 2005, 2011 AND 2032, RESPECTIVELY, CONTAIN CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND ITS SUBSIDIARIES ENGAGED IN TELEVISION OPERATIONS TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS OR SIMILAR TRANSACTIONS. THE AGREEMENTS OF THE U.S.\$88 MILLION SENIOR NOTES AND THE U.S.\$300 MILLION SENIOR NOTES ISSUED BY INNOVA, S. DE R.L. DE C.V. ("INNOVA") WITH MATURITY IN 2007 AND 2013, RESPECTIVELY, CONTAIN CERTAIN COVENANTS THAT LIMIT THE ABILITY OF INNOVA AND ITS RESTRICTED SUBSIDIARIES WITH RESPECT TO INDEBTEDNESS, LIENS, SALES AND LEASEBACKS, RESTRICTED PAYMENTS, ASSET SALES, AND CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. ACTUAL SITUATION OF FINANCIAL LIMITED AT JUNE 30, 2004, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE. _____ C.P. JORGE LUTTEROTH ECHEGOYEN CONTROLLER, VICE-PRESIDENT MEXICO, D.F. JULY 26, 2004 MEXICAN STOCK EXCHANGE STOCK EXCHANGE CODE: TLEVISA QUARTER: GRUPO TELEVISA, S.A. PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS ANNEX 9 _____ PLANT PLANT OR CENTER ECONOMIC ACTIVITY

CAPACITY (

2

HEADOUARTERS

TELEVISION:

CORPORATIVO SANTA FE

PRODUCTION AND BROADCASTING PROGRAMMING. TELEVISA SAN ANGEL TELEVISA CHAPULTEPEC PRODUCTION AND BROADCASTING PROGRAMMING.

REAL ESTATE

LAND AND UNOCCUPIED, BUILDING, PARKING LOTS, ADMINISTRATIVE OFFICES, RADIO ANTENNAS,

TELEVISION STATIONS FACILITIES.

BROADCASTER STATIONS. TRANSMISSION STATIONS

PUBLISHING: EDITORIALS ADMINISTRATION, SALES, PRODUCTION,

STORAGE AND DISTRIBUTION OF MAGAZINES AND NEWSPAPERS.

AUDIO:

SISTEMA RADIOPOLIS, S.A. DE C BROADCASTER STATIONS.

CABLE TELEVISION:

CABLEVISION, S.A. DE C.V.

CABLE TELEVISION, SIGNAL CONDUCTION

AND TRANSMISSION EQUIPMENT.

SOCCER, SOCCER TEAMS, TRAINING
NECAXA, S.A. DE C.V. AND CLUB
DE FUTBOL AMERICA, S.A. DE C.
COMUNICACIONES MTEL, S.A. DE

SOCCER, SOCCER TEAMS, TRAINING
FACILITIES, ADMINISTRATIVE OFFICES AND
THE AZTECA STADIUM.
NATIONWIDE PAGING

NOTES

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

QUARTER:

MAIN RAW MATERIALS

ANNEX 10

_____ ______ MAIN MAIN DOMESTIC FOREIGN SUPPLIERS SUPPLIERS

ANIME CREATIVE PROGRAMS AND FILMS

> CORPORATION CIMA FILMS, S.A.

DE C.V.

CINEMATOGRAFICA CALDERON, S.A.

CINEMATOGRAFICA RODRIGUEZ, S.A. COMAREX, S.A. DE C.V. CHURUBUSCO, S.A. DIANA INTERNACIO NAL FILMS, S.A. DISTRIBUIDORA RO MARI, S.A. DE C.V. GUIAS, S.A. DE C.V. GUSSI, S.A. DE C.V. NUVISION, S.A. ORO FILMS, S.A. DE C.V. PELICULAS RODRI GUEZ, S.A. PELICULAS Y VI DEOS INTERNACIO NALES, S.A. PRODUCCIONES AGUILA, S.A. PRODUCCIONES GONZALO ELVIRA QUALITY FILMS, S.A. SECINE, S.A. DE C.V. TELE ALIANZA, S.A. DE C.V. OTHER

PROGRAMS AND FILMS

4KIDS ENTERTAIN-MENT ABC DISTRIBUTION COMPANY ALFRED HABER DISTRIBUTION, INC. ALLIANCE INTERNATIONAL AMERICA PRO-DUCCIONES, S.A. BETAFILM GMBH & CO. BEVERLY HILLS ENTERTAINMENT BKN INTERNA-CIONAL, INC. BUENAVISTA INTERNATIONAL INC. CANAL + DA CARSEY WERNER DISTRIBUTION, INC. CBS BROADCAST INTERNATIONAL CDC UNITED NETWORK CINAR FILMS, INC. CONSTELLATION PICTURES, INC. CROWN MEDIA DISTRIBUTION DREAMWORKS EVERGREEN ENTER

TAINMENT GLOBAL FIREWORKS INTER-NATIONAL FREMANTLE INTER-NATIONAL DISTRI-BUTION, LTD. GLOBAL PROGRA MMING NETWORK GMD GLOBAL MEDIA DISTRIBU-TIONS HARMONY GOLD USA, INC. HEARTS ENTER TAINMENT, INC. HIT ENTERTAIN-MENT PLC. INDEPENDENT INTERNATIONAL T.V. INC. ITSY BITSY ENTERTAINMENT KUSHNER-LOCKE INTERNATIONAL MATTEL EURO PA, BV. MGM/UA TELECOM MUNICATIONS, INC. MORGAN CREEK INTERNATIONAL MOVIEMEX INTER-NATIONAL, INC. MTV NETWORKS A DIVISION OF VIACOM INT. MULTIMEDIA GROUP OF CANADA NBC INTERNATIONAL NELVANA INTER-NATIONAL NEW LATIN IMAGE CORPORATION NGTV INTERNATIO-NAL, LTD. PARAMOUNT PICTURES , CORP. POKEMON USA, INC. PROTELE, INC. RCN TELEVISION, REPRESENTA-CIONES DE TELE-VISION ROSE ENTERTAIN-MENT, INC. RYSHER ENTER-TAINMENT, INC. SALSA DISTRIBUTION SALSA ENTER

TAINMENT, INC.

TION OF AMERICA STUDIO CANAL IMAGE TELEVISION FILM DISTRIBUTION TEPUY INTER NATIONAL, INC. TOEI ANIMATION CO., LTD TOP ENTERTAINMENT PRODUCTS, INC. TWENTIETH CEN-TURY FOX, INC. UNIVERSAL STUDIOS INTERNATIONAL, B.V VENTURA FILM DISTRIBUTORS BV WARNER BROS. INTERNATIONAL TELEVISION WHILAND COMPANY

WORDLDIVISION
ENTERPRISES, INC.
XYSTUS, LLC.
ZACH MOTION
PICTURES, INC.

OTHER

SONY CORPORA-

COAXIAL CABLE RG

NACIONAL DE CONDUCTORES, S.A. DE C.V.

SINGLE TELEGRIP

CORPODISENO DE HERRAJES, S.A.

IDENTIFICATION PLAQUE

RIVANDI, S.A. DE C.V.

COAXIAL CABLE RG

MAYA 60 HILTI BOLT MOTOROLA, INC.
HILTI MEXICANA,

S.A. DE C.V.

SWITCH

CABLENETWORK MEXICO

SWITCH

DISTRIBUIDORA Y COMERCIALIZADORA

TWO OUTLET DEVICE AC 20TVC CORPORATION DECODIFICADOR MOTOROLA, INC.

COUCHE PAPER PAPELERA MOHGA

BBA, S.A.

SUMINISTROS Y SERVICIOS BROM PRESENTACIONES

MREAL

PRODUCTORA COMERCIALIZA DORA Y EDITORA

COUCHE PAPER

BOWARWE, INC.

STORAM ENSON
UPM KYMMENE SEAS
BULKLEY DUNKE

M REAL
MYLLLIKOSKI
PAPEL

TEMBEC, INC.
BULKLEY DUNTON
FINNIPAP
WEB SOURCE
BOWATER, INC.
NORKE CANADA

PAPER AND IMPRESSION

PRODUCTORA CO
MERCIALIZADORA Y
EDITORES DE LI
BROS , S.A. DE C.V.
OFFSET
MULTICOLOR
IMPRESOS MOINO
PROCESOS IND
DE PAPEL, S.A.
GRAFICAS LA
PRENSA, SA DE CV
LABORATORIO LITO
COLOR, S.A.
SERVICIOS PROFE

SIONALES, S.A.

PAPER AND IMPRESSION QUEBECOR

CHILE, S.A.
QUEBECOR
WORLD, INC.
GRUPO OP GRAFICAS
S.A.
PRINTER COLOMBIA
NA, S.A.
ST. IVES, INC.
BEST LITHO
EDITORES, S.A.
RR DONELLY
QUAD GRAPHICS

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

SALES DISTRIBUTION BY PRODUCT

ANNEX 11
DOMESTIC SALES

TOTAL PRODUCTION NET SALES MAR

MAIN PRODUCTS VOLUME AMOUNT VOLUME AMOUNT SH

(

INTERSEGMENT ELIMINATIONS TELEVISION:

(268,968)

PROGRAMMING HALF HOURS PRODUCED (DOMESTIC)

54

ADVERTISED TIME SOLD (HALF HOURS) 3 6,841,063

| OTHER INCOME | | | | 56 , 954 |
|---------------------------------|-----------------|---------|--------|-----------------|
| PROGRAMMING FOR PAY TELEVISION: | | | | |
| SALE OF SIGNALS | | | | 268,203 |
| ADVERTISED TIME SOLD | | | | 42,130 |
| PUBLISHING: | | | | |
| MAGAZINE CIRCULATION | 60 , 531 | 526,436 | 27,127 | 332,072 |

| PUBLISHING | | 243,915 |
|--------------------------|-------|---------|
| PUBLISHING DISTRIBUTION: | 7,579 | 225,669 |

| SKY MEXICO: | |
|------------------------------|-----------|
| DTH BROADCAST SATELLITE | |
| PAY TELEVISION | 1,102,218 |
| PAY PER VIEW | 59,078 |
| CHANNEL COMMERCIALIZATION | 12,904 |
| CABLE TELEVISION: | |
| ANALOGIC AND DIGITAL SERVICE | 513,191 |
| SERVICE INSTALLATION | 13,865 |
| PAY PER VIEW | 916 |
| CHANNEL COMMERCIALIZATION | 10,219 |
| OTHER | 6,118 |

RADIO:

ADVERTISED TIME SOLD 120,514

| OTHER BUSINESSES: DISTRIBUTION, RENTALS, AND SALE OF MOVIE RIGHTS | | 394 , 984 |
|---|-----------------------------|------------------|
| SPECIAL EVENTS AND SHOW PROMOTION | | 282,641 |
| NATIONWIDE PAGING SERVICE | | 88,818 |
| | | |
| | | |
| | | |
| INTERNET SERVICES | | 37,856 |
| | | |
| TOTAL | 526,436 | 10,384,360 |
| | | |
| [TABLE CONT'D] | | |
| QUARTER: 2 | YEAR: 2004 | |
| | | |
| | CONSOLIDATED FINAL PRINTING | |
| | | |
| CUSTOMERS | | |

PROCTER & GAMBLE DE MEXICO, S.A. DE C.V.

PROCTER & GAMBLE DE MEXICO, S.A. DE C.V.
THE COCA-COLA EXPORT COMPANY.
UNILEVER DE MEXICO, S.A. DE C.V.
SABRITAS, S. DE R.L. DE C.V.
BIMBO, S.A. DE C.V.
PEPSI COLA MEXICANA, S.A. DE C.V.
CERVECERIA MODELO, S.A. DE C.V.
TELEFONOS DE MEXICO, S.A. DE C.V.
DANONE DE MEXICO, S.A. DE C.V.
KIMBERLY CLARK DE MEXICO, S.A. DE C.V.
PRODUCCIONES INFOVISION, S.A. DE C.V.
KELLOGG COMPANY MEXICO, S. DE R.L. DE C.V.
GENERAL MOTORS DE MEXICO, S. DE R.L. DE C.V.
FRABEL, S.A. DE C.V.

GENERAL PUBLIC (AUDIENCE)
DEALERS
COMMERCIAL CENTERS (MALLS)

VARIOUS

GENERAL PUBLIC

GENERAL PUBLIC

OPERADORA MEGACABLE, S.A. DE C.V.

CERVECERIA MODELO, S.A. DE C.V.

GRUPO WARNER LAMBERT MEXICO, S. DE R.L. DE C.V.

TELEFONOS DE MEXICO, S.A. DE C.V.

DAIMLERCHRYSLER DE MEXICO, S.A. DE C.V.

FORD MOTOR COMPANY, S.A. DE C.V.

BRISTOL MYERS SQUIBB DE MEXICO, S. DE R.L. DE C.V.

KIMBERLY CLARK DE MEXICO, S.A. DE C.V.

BANCO NACIONAL DE MEXICO, S.A.

ARENA COMMUNICATIONS, S.A. DE C.V.

BAYER DE MEXICO, S.A. DE C.V.

SONY DE MEXICO, S.A. DE C.V.

CERVECERIA MODELO, S.A. DE C.V.

ARENA COMMUNICATIONS, S.A. DE C.V.
VENTAS Y SERVICIOS AL CONSUMIDOR, S.A. DE C.V.
PEGASO PCS, S.A. DE C.V.
GIGANTE, S.A. DE C.V.
NEXTEL DE MEXICO, S.A. DE C.V.
COMERCIAL MEXICANA
GENERAL MOTORS DE MEXICO, S. DE R.L. DE C.V.
ALESTRA, S. DE R.L. DE C.V.
DISTRIBUIDORA KROMA, S.A. DE C.V.

CINEMAS DE LA REPUBLICA, S.A. DE C.V.
CINEMEX, S.A. DE C.V.
CINEMARK DE MEXICO, S.A. DE C.V.
CINEPOLIS DEL PAIS, S.A. DE C.V.
MULTIMEDIOS CINEMAS, S.A. DE C.V.
GENERAL PUBLIC (AUDIENCE)
GENERAL PUBLIC (AUDIENCE)
FEDERACION MEXICANA DE FUTBOL, A.C.

FERROCARRIL MEXICANO, S.A. DE C.V. BANCO NACIONAL DE MEXICO, S.A. HEWLETT PACKARD DE MEXICO, S. DE R.L. DE C.V. COMISION FEDERAL DE ELECTRICIDAD EDS DE MEXICO, S.A. DE C.V. AVANTEL, S.A. FERROSUR, S.A. DE C.V. SECRETARIA DE GOBERNACION SCHERING PLOUGH, S.A. DE C.V. BBVA BANCOMER, S.A. GRUPO NACIONAL PROVINCIAL, S.A. I.B.M. DE MEXICO, S.A. MEDIA CONTACTS, S.A. DE C.V. TELEFONOS DE MEXICO, S.A. DE C.V. MOTOROLA DE MEXICO, S.A. NESTLE MEXICO, S.A. DE C.V.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

GRUPO TELEVISA, S.A.

SALES DISTRIBUTION BY PRODUCT

ANNEX 11A FOREIGN SALES

TOTAL PRODUCTION NET SALES

MAIN PRODUCTS VOLUME AMOUNT VOLUME AMOUNT

| INTERSEGMENT ELIMINATIONS TELEVISION BROADCASTING: ADVERTISING TIME SOLD | | (3,66 ² 232,085 |
|--|-----------------|-------------------------------|
| OTHER INCOME PROGRAMMING FOR PAY TELEVISION: | | 56,400 |
| SALES OF SIGNALS PROGRAM LICENSING: | | 51,713 |
| PROGRAMMING AND ROYALTIES | | 937,759 |
| | | |
| PUBLISHING: MAGAZINE CIRCULATION, BOOKS AND ADVERTISING | 12 , 565 | 198,079 |
| PUBLISHING PUBLISHING DISTRIBUTION: | 7,082 | 127,73 692,10 |
| OTHER BUSINESSES: | | 13,90 |
| TOTAL | | 2,306,11 |

[TABLE CONT'D]

QUARTER: 2 YEAR: 2004

| | CONS | CONSOLIDATED | |
|----------------|-------|--------------|--|
| | FINAL | PRINTING | |
| MAIN | | | |
| TRADEMARKS | CUSTO | MERS | |
| | | | |

RCN TELEVISION POWERCORP B.V. THOMSON BROADCASTING AND MEDIA SOLUTIONS MASTER CARD INTERNATIONAL GLOBAL MARKETING CHEIL COMMUNICATIONS, INC. REYNOLDS CONSUMER PRODUCTS

| TELEVISA | MCCANN ERICKSON, INC. |
|----------|------------------------|
| TELEVISA | MINDSHARE |
| TELEVISA | DAILY AND ASSOCIATES |
| TELEVISA | SPOTPLUS |
| TELEVISA | CARAT, INC. |
| TELEVISA | HORIZON MEDIA, INC. |
| TELEVISA | GREY ADVERTISING, INC. |
| | INITIATIVE MEDIA, INC. |
| | GSD&M ADVERTISING |
| | TBWA CHIAT |
| | |

T.V. Y NOVELAS MAGAZINE GENERAL PUBLIC (AUDIENCE) BIOGRAPHICAL BOOKS DEALERS VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE TU MAGAZINE

BARNEY MAGAZINE FUTBOL TOTAL MAGAZINE GANCHILLO ARTISTICO DE CHOISY MAGAZINE PEOPLE EN ESPANOL MAGAZINE

GENERAL PUBLIC (AUDIENCE)

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 2 YEAR: 2004

GRUPO TELEVISA, S.A.

PROJECT, AMOUNT EXERCISED AND PROGRESS PERCENTAGE

ANNEX 13

CONSOLIDATED FINAL PRINTING

MAJOR INVESTMENT PROJECTS OF GRUPO TELEVISA, S.A. AND ITS SUBSIDIARIES AT JUNE 30, 2004, INCLUDE THE FOLLOWING (MILLIONS OF U.S. DOLLARS AND MEXICAN

PESOS):

| DESCRIPTION | AUTHORIZED AMOUNT | | | | PROGRESS % | |
|---|-------------------|------|---------|------|------------|--|
| | | | | | | |
| U.S. DOLLAR DENOMINATED PROJECTS: | | | | | | |
| DIGITALIZATION OF THE CABLE TELEVISION NETWORK | U.S. \$ | 95.0 | U.S. \$ | 27.8 | 29% | |
| INFORMATION TECHNOLOGY PROJECTS OF CABLE TELEVISION | | 13.5 | | 10.0 | 74% | |
| TECHNICAL EQUIPMENT FOR T.V. STATIONS | | 13.3 | | 7.9 | 59% | |
| INFORMATION TECHNOLOGY PROJECTS | | 11.3 | | 3.3 | 29% | |
| MEXICAN PESOS DENOMINATED PROJECTS: | | | | | | |
| INFORMATION TECHNOLOGY PROJECTS | PS. | 34.1 | PS. | 30.2 | 88% | |
| SOCCER FACILITIES AND IMPROVEMENTS | | 26.2 | | 16.0 | 61% | |
| TECHNICAL EQUIPMENT FOR T.V. STATIONS | | 17.1 | | 13.3 | 78% | |

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA QUARTER: 2 YEAR: 2004

GRUPO TELEVISA, S.A.

INFORMATION RELATED TO BULLETIN B-15 (FOREIGN CURRENCY TRANSLATION)

ANNEX 14 CONSOLIDATED

FINAL PRINTING

DATE: 7/27/2004

MONETARY ASSETS AND LIABILITIES OF MEXICAN COMPANIES DENOMINATED IN FOREIGN CURRENCIES ARE TRANSLATED AT THE PREVAILING EXCHANGE RATE AT THE BALANCE SHEET DATE. RESULTING EXCHANGE RATE DIFFERENCES ARE RECOGNIZED IN INCOME FOR THE YEAR, WITHIN INTEGRAL COST OF FINANCING.

ASSETS, LIABILITIES AND RESULTS OF OPERATIONS OF NON - MEXICAN SUBSIDIARIES ARE FIRST CONVERTED TO MEXICAN GAAP, INCLUDING RESTATING TO RECOGNIZE THE EFFECTS OF INFLATION BASED ON THE INFLATION OF EACH FOREIGN COUNTRY, AND THEN TRANSLATED TO MEXICAN PESOS UTILIZING THE EXCHANGE RATE AS OF THE BALANCE SHEET DATE AT YEAR-END. RESULTING TRANSLATION DIFFERENCES ARE RECOGNIZED IN EQUITY AS PART OF THE OTHER COMPREHENSIVE INCOME OR LOSS. FINANCIAL STATEMENTS OF NON-MEXICAN OPERATIONS THAT ARE INTEGRAL TO MEXICAN OPERATIONS ARE CONVERTED TO MEXICAN GAAP AND TRANSLATED TO MEXICAN PESOS BY UTILIZING THE EXCHANGE RATE OF THE BALANCE SHEET DATE AT YEAR-END FOR MONETARY ASSETS AND LIABILITIES, WITH THE RELATED ADJUSTMENT INCLUDED IN NET INCOME, AND HISTORICAL EXCHANGE RATES FOR NON-MONETARY ITEMS.

EFFECTIVE MARCH, 2002, THE COMPANY DESIGNATED ITS NET INVESTMENT IN UNIVISION AS AN EFFECTIVE HEDGE OF ITS SENIOR NOTES DUE 2011 AND 2032 FOR AN AGGREGATE AMOUNT OF U.S.\$600 MILLION (Ps.6,922,200). CONSEQUENTLY, BEGINNING MARCH 2002, ANY FOREIGN EXCHANGE GAIN OR LOSS ATTRIBUTABLE TO THIS U.S. DOLLAR LONG-TERM DEBT, BEING HEDGED BY THE COMPANY'S NET INVESTMENT IN SHARES OF UNIVISION, IS CREDITED OR CHARGED DIRECTLY TO EQUITY (OTHER COMPREHENSIVE INCOME OR LOSS).

THE GROUP'S FINANCIAL STATEMENTS FOR JUNE 30, 2003, HAVE BEEN RESTATED TO MEXICAN PESOS IN PURCHASING POWER AS OF JUNE 30, 2004, BY USING A RESTATEMENT FACTOR DERIVED FROM THE CHANGE IN THE NCPI, WHICH FOR 2004 WAS 1.0437. HAD THE ALTERNATIVE WEIGHTED AVERAGE FACTOR ALLOWED UNDER MEXICAN GAAP BEEN APPLIED TO RESTATE THE GROUP'S FINANCIAL STATEMENTS FOR JUNE 30, 2003, WHICH INCLUDED THE RESULTS OF MEXICAN AND NON-MEXICAN SUBSIDIARIES, THE RESTATEMENT FACTOR FOR JUNE 2003 WOULD HAVE BEEN 1.0579.

MEXICAN STOCK EXCHANGE ("BMV")

STOCK EXCHANGE COTLEVISA
GRUPO TELEVISA, S.A.

GENERAL DATA OF ISSUER

COMPANY'S NAME: GRUPO TELEVISA, S.A.

ADDRESS: AV. VASCO DE QUIROGA #2000

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-20-00
FAX: 5261-24-94

INTERNET ADDRESS: www.televisa.com.mx

TAX DATA OF THE ISSUER

COMPANY TAX CODE: GTE901219GK3

ADDRESS: AV. VASCO DE QUIROGA #2000

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MEXICO, D.F.

RESPONSIBLE FOR PAYMENT

NAME: C.P.C. JOSE RAUL GONZALEZ LIMA

ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 1

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-25-77
FAX: 5261-20-43

E-MAIL: rglima@televisa.com.mx

EXECUTIVES DATA

BMV POSITION: CHAIRMAN OF THE BOARD POSITION: CHAIRMAN OF THE BOARD

NAME: SR. EMILIO FERNANDO AZCARRAGA JEAN

ADDRESS: AV. CHAPULTEPEC #28 PISO 1

NEIGHBORHOOD: DOCTORES
ZIP CODE: 06724
CITY AND STATE: MEXICO, D.F.

TELEPHONE: 5709-42-89
FAX: 5709-39-88

E-MAIL: emilio@televisa.com.mx

BMV POSITION: GENERAL DIRECTOR

POSITION: PRESIDENT AND CHIEF EXECUTIVE OFFICER NAME: SR. EMILIO FERNANDO AZCARRAGA JEAN

ADDRESS: AV. CHAPULTEPEC #28 PISO 1

NEIGHBORHOOD: DOCTORES
ZIP CODE: 06724
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5709-42-89
FAX: 5709-39-88

E-MAIL: emilio@televisa.com.mx

BMV POSITION: FINANCE DIRECTOR

POSITION: CHIEF FINANCIAL OFFICER NAME: LIC. SALVI FOLCH VIADERO

ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MEXICO, D.F.
TELEPHONE: 5261-25-80

TELEPHONE: 5261-25-80 FAX: 5261-20-39

E-MAIL: sfolch@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING CORPORATE INFORMATION THROUGH EMISNET

POSITION: DIRECTOR OF CORPORATE FINANCIAL INFORMATION

C.P.C. JOSE RAUL GONZALEZ LIMA

ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 1

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-25-77 5261-20-43

E-MAIL: rglima@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING SHARE REPURCHASE INFORMATION THROUGH

EMISNET

VICE PRESIDENT OF CORPORATE FINANCE POSITION:

NAME: LIC. ALEXANDRE MOREIRA PENNA

ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 3

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210 CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-24-58 FAX: 5261-25-24

apenna@televisa.com.mx E-MAIL:

BMV POSITION: RESPONSIBLE FOR LEGAL MATTERS

POSITION: VICE PRESIDENT - LEGAL AND GENERAL COUNSEL OF GRUPO TELEVISA

LIC. JUAN SEBASTIAN MIJARES ORTEGA NAME:

AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 4 ADDRESS:

NEIGHBORHOOD: SANTA FE 01210 ZIP CODE: CITY AND STATE: MEXICO, D.F.

5261-25-85 TELEPHONE: 5261-25-46 FAX:

E-MAIL: jmijares@televisa.com.mx

BMV POSITION: SECRETARY OF THE BOARD OF DIRECTORS POSITION: SECRETARY OF THE BOARD OF DIRECTORS NAME: LIC. JUAN SEBASTIAN MIJARES ORTEGA

ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210 CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-25-85 5261-25-46

E-MAIL: jmijares@televisa.com.mx

BMV POSITION: PROSECRETARY OF THE BOARD OF DIRECTORS

POSITION: EXTERNAL GENERAL COUNSEL
NAME: LIC. RICARDO MALDONADO YANEZ NAME:
ADDRESS:
MONTES URALES #505, PISO 3
NEIGHBORHOOD:
LOMAS DE CHAPULTEPEC
ZIP CODE:
11000

CITY AND STATE: MEXICO, D.F. TELEPHONE: 5201-74-47 5520-10-65 FAX:

E-MAIL: rmaldonado@macf.com.mx

BMV POSITION: RESPONSIBLE OF INFORMATION TO INVESTORS

POSITION: DIRECTOR OF INVESTOR RELATIONS NAME: LIC. MICHEL BOYANCE BALDWIN

ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE 71P CODE: 01210

CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-24-46 5261-24-94

E-MAIL: mboyance@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING INFORMATION THROUGH EMISNET

POSITION: SECRETARY OF THE BOARD OF DIRECTORS NAME: LIC. JUAN SEBASTIAN MIJARES ORTEGA
ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210 CITY AND STATE: MEXICO, D.F.

TELEPHONE: 5261-25-85 5261-25-46

E-MAIL: jmijares@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING RELEVANT EVENTS THROUGH EMISNET POSITION: DIRECTOR OF INVESTOR RELATIONS

NAME: LIC. MICHEL BOYANCE BALDWIN
ADDRESS: AV. VASCO DE QUIROGA #2000 EDIFICIO A PISO 4

ADDRESS.
NEIGHBORHOOD: SANTA FE
7TP CODE: 01210 CITY AND STATE: MEXICO, D.F. TELEPHONE: 5261-24-46 FAX: 5261-24-94

E-MAIL: mboyance@televisa.com.mx

MEXICAN STOCK EXCHANGE ("BMV")

STOCK EXCHANGE CODE: TLEVISA DATE: 7/27/2004

GRUPO TELEVISA, S.A.

BOARD OF DIRECTORS

POSITION: PRESIDENT(S)

EMILIO FERNANDO AZCARRAGA JEAN NAME. :

POSITION: VICE PRESIDENT(S)

MARIA ASUNCION ARAMBURUZABALA LARREGUI NAME:

POSITION : DIRECTOR(S)

NAME : PEDRO ASPE ARMELLA

PEDRO ASPE ARMELLA
JULIO BARBA HURTADO
JOSE ANTONIO BASTON PATINO
ANA PATRICIA BOTIN O'SHEA
MANUEL JORGE CUTILLAS COVANI
ALFONSO DE ANGOITIA NORIEGA
CARLOS FERNANDEZ GONZALEZ
BERNANDO COMEZ MARTINEZ NAME : NAME : NAME : NAME : BERNARDO GOMEZ MARTINEZ NAME: CLAUDIO X. GONZALEZ LAPORTE NAME : ROBERTO HERNANDEZ RAMIREZ NAME :

ENRIQUE KRAUZE KLEINBORT NAME : NAME : GERMAN LARREA MOTA VELAZCO NAME : GILBERTO PEREZALONSO CIFUENTES ALEJANDRO QUINTERO INIGUEZ NAME : NAME : FERNANDO SENDEROS MESTRE

ENRIQUE FRANCISCO J. SENIOR HERNANDEZ NAME :

CARLOS SLIM DOMIT NAME:

NAME: LORENZO H. ZAMBRANO TREVINO

POSITION : ALTERNATE DIRECTOR(S)

NAME : HERBERT ALLEN III

JUAN PABLO ANDRADE FRICH

NAME: LUCRECIA ARAMBURUZABALA LARREGUI

NAME : FELIX ARAUJO RAMIREZ

NAME : MAXIMILIANO ARTEAGA CARLEBACH NAME : JOAOUIN BALCARCEL SANTA CRUZ NAME :

JUAN FERNANDO CALVILLO ARMENDARIZ

RAFAEL CARABIAS PRINCIPE NAME : FRANCISCO JOSE CHEVEZ ROBELO NAME : NAME : JOSE LUIS FERNANDEZ FERNANDEZ

SALVI FOLCH VIADERO NAME :

NAME : LEOPOLDO GOMEZ GONZALEZ BLANCO

JOSE HEREDIA BRETON NAME :

JOSE ANTONIO LARA DEL OLMO NAME : NAME : JORGE LUTTEROTH ECHEGOYEN ALBERTO MONTIEL CASTELLANOS NAME :

RAUL MORALES MEDRANO NAME :

ALEXANDRE MOREIRA PENNA DA SILVA NAME :

GUILLERMO NAVA GOMEZ-TAGLE NAME :

POSITION : STATUTORY AUDITOR(S)

MARIO SALAZAR ERDMANN

POSITION: ALTERNATE STATUTORY AUDITOR(S)

NAME: JOSE MIGUEL ARRIETA MENDEZ

POSITION: SECRETARY (IES) OF THE BOARD

NAME : JUAN SEBASTIAN MIJARES ORTEGA

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

> GRUPO TELEVISA, S.A. (Registrant)

Dated: August 3, 2004 By /s/ Jorge Lutteroth Echegoyen

Name: Jorge Lutteroth Echegoyen

Title: Controller, Vice-President