GRUPO TELEVISA, S.A.B. Form 6-K June 11, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 6-K

# REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May, 2008

GRUPO TELEVISA, S.A.B.

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices)

| (Indicate    | by che | ck mark whet                 | her the reg | gistrant file | es or will | file annu | ıal report | s under o | over Fo | m 20-F | or Form | 140-F.)  |
|--------------|--------|------------------------------|-------------|---------------|------------|-----------|------------|-----------|---------|--------|---------|----------|
| Form<br>20-F | X      | Form 40-F                    |             |               |            |           |            |           |         |        |         |          |
| *            | •      | ck mark whet<br>to the Commi | ,           | -             |            | _         |            |           |         |        |         | rnishing |
| Yes          |        | No                           | X           |               |            |           |            |           |         |        |         |          |

(If "Yes" is marked indicate below the file number assigned to the registrant in connection with Rule 12g-3-2(b): 82.)

### MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA

QUARTER: 01

YEAR: 2008

GRUPO TELEVISA, S.A.B.

**BALANCE SHEETS** 

AS OF MARCH 31, 2008 AND

CONSOLIDATED

007

(Thousands of Mexican Pesos)

| REF | CONCEPTS                           | CURRENT YEAR |     | PREVIOUS YEAR |     |
|-----|------------------------------------|--------------|-----|---------------|-----|
|     | S                                  | Amount       | %   | Amount        | %   |
|     |                                    |              | ,,, |               | , . |
| s01 | TOTAL ASSETS                       | 97,263,751   | 100 | 83,587,528    | 100 |
| 0.0 | CVIDDENT ASSETS                    | 50.150.022   | 50  | 46.045.600    | ~ ~ |
| s02 | CURRENT ASSETS CASH AND SHORT-TERM | 50,159,933   | 52  | 46,945,688    | 56  |
| s03 | INVESTMENTS                        | 30,572,128   | 31  | 31,697,095    | 38  |
|     | ACCOUNTS AND NOTES                 |              |     |               |     |
| s04 | RECEIVABLE (NET)                   | 12,635,769   | 13  | 9,299,702     | 11  |
| 0.7 | OTHER ACCOUNTS AND NOTES           | 2 222 276    |     | 0.40.400      | _   |
|     | RECEIVABLE (NET)                   | 2,032,956    | 2   | 840,108       | 1   |
|     | INVENTORIES                        | 4,022,886    | 4   | 3,992,706     | 5   |
|     | OTHER CURRENT ASSETS               | 896,194      | 1   | 1,116,077     | 1   |
| s08 | LONG-TERM ASSETS                   | 8,424,397    | 9   | 5,888,179     | 7   |
|     | ACCOUNTS AND NOTES                 |              |     |               |     |
| s09 | RECEIVABLE (NET)                   | 0            | 0   | 0             | 0   |
|     | INVESTMENT IN SHARES OF            |              |     |               |     |
| s10 | NON-CONSOLIDATED                   |              |     |               |     |
|     | SUBSIDIARIES AND ASSOCIATES        | 6,579,734    | 7   | 2,059,297     | 2   |
| s11 | OTHER INVESTMENTS                  | 1,844,663    | 2   | 3,828,882     | 5   |
|     | PROPERTY, PLANT AND                |              |     |               |     |
|     | EQUIPMENT (NET)                    | 24,999,401   | 26  | 21,629,596    | 26  |
| s13 | LAND AND BUILDINGS                 | 15,167,483   | 16  | 14,570,664    | 17  |
|     | MACHINERY AND INDUSTRIAL           |              |     |               |     |
| s14 | EQUIPMENT                          | 28,322,779   | 29  | 22,988,993    | 28  |
| s15 | OTHER EQUIPMENT                    | 4,327,935    | 4   | 3,589,193     | 4   |
|     | ACCUMULATED DEPRECIATION           | 23,563,987   | 24  | 20,661,053    | 25  |
| s17 | CONSTRUCTION IN PROGRESS           | 745,191      | 1   | 1,141,799     | 1   |
|     | INTANGIBLE ASSETS AND              |              |     |               |     |
| s18 | DEFERRED CHARGES (NET)             | 8,094,453    | 8   | 5,541,042     | 7   |
| s19 | OTHER ASSETS                       | 5,585,567    | 6   | 3,583,023     | 4   |
| s20 | TOTAL LIABILITIES                  | 55,903,284   | 100 | 45,082,699    | 100 |

| s21  | CURRENT LIABILITIES       | 9,005,428   | 16   | 7,729,050   | 17   |
|------|---------------------------|-------------|------|-------------|------|
| s22  | SUPPLIERS                 | 5,283,198   | 9    | 3,524,061   | 8    |
| s23  | BANK LOANS                | 248,933     | 0    | 252,876     | 1    |
| s24  | STOCK MARKET LOANS        | 0           | 0    | 1,018,962   | 2    |
| s103 | OTHER LOANS WITH COST     | 97,994      | 0    | 93,046      | 0    |
| s25  | TAXES PAYABLE             | 524,296     | 1    | 698,368     | 2    |
|      | OTHER CURRENT LIABILITIES |             |      |             |      |
| s26  | WITHOUT COST              | 2,851,007   | 5    | 2,141,737   | 5    |
| s27  | LONG-TERM LIABILITIES     | 25,085,634  | 45   | 19,418,802  | 43   |
| s28  | BANK LOANS                | 9,134,528   | 16   | 7,123,171   | 16   |
| s29  | STOCK MARKET LOANS        | 14,967,661  | 27   | 11,144,288  | 25   |
| s30  | OTHER LOANS WITH COST     | 983,445     | 2    | 1,151,343   | 3    |
| s31  | DEFERRED LIABILITIES      | 18,239,466  | 33   | 15,827,182  | 35   |
|      | OTHER NON-CURRENT         |             |      |             |      |
| s32  | LIABILITIES WITHOUT COST  | 3,572,756   | 6    | 2,107,665   | 5    |
| s33  | STOCKHOLDERS' EQUITY      | 41,360,467  | 100  | 38,504,829  | 100  |
| s34  | MINORITY INTEREST         | 3,694,098   | 9    | 1,881,421   | 5    |
| s35  | MAJORITY INTEREST         | 37,666,369  | 91   | 36,623,408  | 95   |
| s36  | CONTRIBUTED CAPITAL       | 14,815,514  | 36   | 15,054,784  | 39   |
| s79  | CAPITAL STOCK             | 10,267,570  | 25   | 10,506,840  | 27   |
|      | PREMIUM ON ISSUANCE OF    |             |      |             |      |
| s39  | SHARES                    | 4,547,944   | 11   | 4,547,944   | 12   |
|      | CONTRIBUTIONS FOR FUTURE  |             |      |             |      |
| s40  | CAPITAL INCREASES         | 0           | 0    | 0           | 0    |
| s41  | EARNED CAPITAL            | 22,850,855  | 55   | 21,568,624  | 56   |
|      | RETAINED EARNINGS AND     |             |      |             |      |
| s42  | CAPITAL RESERVES          | 30,828,226  | 75   | 36,235,168  | 94   |
|      | OTHER ACCUMULATED         |             |      |             |      |
| s44  | COMPREHENSIVE RESULT      | 220,632     | 1    | (5,892,878) | (15) |
| s80  | SHARES REPURCHASED        | (8,198,003) | (20) | (8,773,666) | (23) |
|      |                           |             |      |             |      |

### **BALANCE SHEETS**

### CONCEPTS

# BREAKDOWN OF MAIN CONSOLIDATED

### (Thousands of Mexican Pesos)

| REF  | CONCEPTS                      | CURRENT Y  | EAR | PREVIOUS Y | EAR |
|------|-------------------------------|------------|-----|------------|-----|
| S    |                               | Amount     | %   | Amount     | %   |
|      | CASH AND SHORT-TERM           |            |     |            |     |
| s03  | INVESTMENTS                   | 30,572,128 | 100 | 31,697,095 | 100 |
| s46  | CASH                          | 727,830    | 2   | 612,735    | 2   |
| s47  | SHORT-TERM INVESTMENTS        | 29,844,298 | 98  | 31,084,360 | 98  |
| s07  | OTHER CURRENT ASSETS          | 896,194    | 100 | 1,116,077  | 100 |
|      | DERIVATIVE FINANCIAL          |            |     |            |     |
| s81  | INSTRUMENTS                   | 0          | 0   | 0          | 0   |
| s82  | DISCONTINUED OPERATIONS       | 0          | 0   | 0          | 0   |
| s83  | OTHER                         | 896,194    | 100 | 1,116,077  | 100 |
|      | INTANGIBLE ASSETS AND DEFERRE | D          |     |            |     |
| s18  | CHARGES (NET)                 | 8,094,453  | 100 | 5,541,042  | 100 |
| s48  | DEFERRED EXPENSES (NET)       | 4,087,717  | 51  | 3,253,479  | 59  |
| s49  | GOODWILL                      | 4,006,736  | 49  | 2,287,563  | 41  |
| s51  | OTHER                         | 0          | 0   | 0          | 0   |
| s19  | OTHER ASSETS                  | 5,585,567  | 100 | 3,583,023  | 100 |
|      | DERIVATIVE FINANCIAL          |            |     |            |     |
| s85  | INSTRUMENTS                   | 0          | 0   | 0          | 0   |
| s50  | DEFERRED TAXES                | 0          | 0   | 0          | 0   |
| s104 | BENEFITS TO EMPLOYEES         | 0          | 0   | 0          | 0   |
| s86  | DISCONTINUED OPERATIONS       | 0          | 0   | 0          | 0   |
| s87  | OTHER                         | 5,585,567  | 100 | 3,583,023  | 100 |
| s21  | CURRENT LIABILITIES           | 9,005,428  | 100 | 7,729,050  | 100 |
| s52  | FOREIGN CURRENCY LIABILITIES  | 3,286,745  | 36  | 2,154,111  | 28  |
| s53  | MEXICAN PESOS LIABILITIES     | 5,718,683  | 64  | 5,574,939  | 72  |
|      | OTHER CURRENT LIABILITIES     |            |     |            |     |
| s26  | WITHOUT COST                  | 2,851,007  | 100 | 2,141,737  | 100 |
|      | DERIVATIVE FINANCIAL          |            |     |            |     |
| s88  | INSTRUMENTS                   | 467,819    | 16  | 228,894    | 11  |
| s89  | ACCRUED INTEREST              | 212,056    | 7   | 99,078     | 5   |
| s68  | PROVISIONS                    | 0          | 0   | 0          | 0   |
| s90  | DISCONTINUED OPERATIONS       | 0          | 0   | 0          | 0   |
| s58  | OTHER CURRENT LIABILITIES     | 1,915,229  | 67  | 1,551,902  | 72  |
| s105 | BENEFITS TO EMPLOYEES         | 255,903    | 9   | 261,863    | 12  |

| s27<br>s59 | LONG-TERM LIABILITIES FOREIGN CURRENCY LIABILITIES | 25,085,634<br>13,923,174 | 100<br>56 | 19,418,802<br>12,328,885 | 100<br>63 |
|------------|--|--------------------------|-----------|--------------------------|-----------|
| s60        | MEXICAN PESOS LIABILITIES                          | 11,162,460               | 44        | 7,089,917                | 37        |
| s31        | DEFERRED LIABILITIES                               | 18,239,466               | 100       | 15,827,182               | 100       |
| s65        | NEGATIVE GOODWILL                                  | 0                        | 0         | 0                        | 0         |
| s67        | OTHER  | 18,239,466               | 100       | 15,827,182               | 100       |
|            | OTHER NON-CURRENT LIABILITIES                      |                          |           |                          |           |
| s32        | WITHOUT COST                                       | 3,572,756                | 100       | 2,107,665                | 100       |
| s66        | DEFERRED TAXES                                     | 602,577                  | 17        | 1,254,138                | 60        |
|            | OTHER LIABILITIES IN RESPECT OF                    |                          |           |                          |           |
| s91        | SOCIAL INSURANCE                                   | 271,400                  | 8         | 303,732                  | 14        |
| s92        | DISCONTINUED OPERATIONS                            | 0                        | 0         | 0                        | 0         |
| s69        | OTHER LIABILITIES                                  | 2,698,779                | 76        | 549,795                  | 26        |
| s79        | CAPITAL STOCK                                      | 10,267,570               | 100       | 10,506,840               | 100       |
| s37        | CAPITAL STOCK (NOMINAL)                            | 2,427,353                | 24        | 2,483,923                | 24        |
| s38        | RESTATEMENT OF CAPITAL STOCK                       | 7,840,217                | 76        | 8,022,917                | 76        |
|            | RETAINED EARNINGS AND CAPITAL                      |                          |           |                          |           |
| s42        | RESERVES   | 30,828,226               | 100       | 36,235,168               | 100       |
| s93        | LEGAL RESERVE                                      | 2,135,423                | 7         | 2,135,423                | 6         |
|            | RESERVE FOR REPURCHASE OF                          |                          |           |                          |           |
| s43        | SHARES   | 1,240,869                | 4         | 4,626,876                | 13        |
| s94        | OTHER RESERVES                                     | 0                        | 0         | 0                        | 0         |
| s95        | RETAINED EARNINGS                                  | 26,398,386               | 86        | 28,719,318               | 79        |
| s45        | NET INCOME FOR THE YEAR                            | 1,053,548                | 3         | 753,551                  | 2         |
|            | OTHER ACCUMULATED                                  |                          |           |                          |           |
| s44        | COMPREHENSIVE RESULT                               | 220,632                  | 100       | (5,892,878)              | 100       |
| s70        | ACCUMULATED MONETARY RESULT                        | 0                        | 0         | (35,186)                 | 1         |
|            | RESULT FROM HOLDING                                |                          |           |                          |           |
| s71        | NON-MONETARY ASSETS                                | 0                        | 0         | (2,730,735)              | 46        |
|            | CUMULATIVE RESULT FROM FOREIGN                     |                          |           |                          |           |
| s96        | CURRENCY TRANSLATION                               | (1,299,796)              | (589)     | (1,513,981)              | 26        |
|            | CUMULATIVE RESULT FROM                             |                          |           |                          |           |
| a =        | DERIVATIVE FINANCIAL                               | _                        |           |                          | -         |
| s97        | INSTRUMENTS  | 0                        | 0         | 0                        | 0         |
| 00         | CUMULATIVE EFFECT OF DEFERRED                      | ^                        | ^         | (2.22 t 12=)             |           |
| s98        | INCOME TAXES                                       | 0                        | 0         | (3,224,437)              | 55        |
| s100       | OTHER  | 1,520,428                | 689       | 1,611,461                | (27)      |

### BALANCE SHEETS

| CONCEPTS |  |                 | OTHER<br>CONSOLIDATED |
|----------|--|-----------------|-----------------------|
|          | (Thousands of M                              | Mexican Pesos)  |                       |
|          | _  |                 | Final Printing        |
| REF      | CONCEPTS                                     | CURRENT YEAR    | PREVIOUS YEAR         |
| S        |  | Amount          | Amount                |
| s72      | WORKING CAPITAL PENSIONS AND SENIORITY       | 41,154,505      | 39,216,638            |
| s73      | PREMIUMS                                     | 1,627,213       | 1,956,241             |
| s74      | EXECUTIVES (*)                               | 33              | 35                    |
| s75      | EMPLOYEES (*)                                | 17,748          | 16,252                |
| s76      | WORKERS (*)                                  | 0               | 0                     |
| s77      | OUTSTANDING SHARES (*)                       | 330,168,129,096 | 335,946,146,016       |
| s78      | REPURCHASED SHARES (*)                       | 24,940,951,035  | 57,438,753,615        |
| s101     | RESTRICTED CASH NET DEBT OF NON-CONSOLIDATED | 0               | 0                     |
| s102     | COMPANIES                                    | 1,062,421       | 452,272               |
|          | ICEPTS ARE STATED IN UNITS                   | 1,002,121       | 132,272               |

### STATEMENTS OF INCOME

AND 2007

### FROM JANUARY 1 TO MARCH 31, 2008 CONSOLIDATED

(Thousands of Mexican Pesos)

| R Amount                                      | %   | Amount    | %   |
|---|-----|-----------|-----|
| r01 NET SALES 9,538,118                       | 100 | 8,455,486 | 100 |
| r02 COST OF SALES 5,601,070                   | 59  | 4,675,617 | 55  |
| r03 GROSS PROFIT 3,937,048                    | 41  | 3,779,869 | 45  |
| r04 GENERAL EXPENSES 1,552,529                | 16  | 1,347,687 | 16  |
| INCOME (LOSS) AFTER GENERAL                   |     |           |     |
| r05 EXPENSES 2,384,519                        | 25  | 2,432,182 | 29  |
| r08 OTHER INCOME AND (EXPENSE), NET (24,925)  | (0) | (714,506) | (8) |
| r06 INTEGRAL RESULT OF FINANCING (527,994)    | (6) | 67,682    | 1   |
| EQUITY IN NET INCOME OF                       |     |           |     |
| r12 NON-CONSOLIDATED                          |     |           |     |
| SUBSIDIARIES AND ASSOCIATES (185,261)         | (2) | (200,592) | (2) |
| r48 NON-ORDINARY ITEMS 0                      | 0   | 0         | 0   |
| r09 INCOME BEFORE INCOME TAXES 1,646,339      | 17  | 1,584,766 | 19  |
| r10 INCOME TAXES 476,216                      | 5   | 583,272   | 7   |
| INCOME (LOSS) BEFORE DISCONTINUED             |     |           |     |
| r11 OPERATIONS 1,170,123                      | 12  | 1,001,494 | 12  |
| r14 DISCONTINUED OPERATIONS 0                 | 0   | 0         | 0   |
| r18 NET CONSOLIDATED INCOME 1,170,123         | 12  | 1,001,494 | 12  |
| r19 NET INCOME OF MINORITY INTEREST 116,575   | 1   | 247,943   | 3   |
| r20 NET INCOME OF MAJORITY INTEREST 1,053,548 | 11  | 753,551   | 9   |

### STATEMENTS OF INCOME

**CONCEPTS** 

# BREAKDOWN OF MAIN CONSOLIDATED

(Thousands of Mexican Pesos)

| I   | REF CONCEPTS          | CURRE<br>Amou | ENT YEAR<br>nt % | PREVIOUS Y<br>Amount | EAR % |
|-----|-----------------------|---------------|------------------|----------------------|-------|
|     |                       |               |                  |                      |       |
| r01 | NET SALES             | 9,538,118     | 100              | 8,455,486            | 100   |
| r21 | DOMESTIC              | 8,038,383     | 84               | 7,375,168            | 87    |
| r22 | FOREIGN               | 1,499,735     | 16               | 1,080,318            | 13    |
|     | TRANSLATED INTO       |               |                  |                      |       |
| r23 | DOLLARS (***)         | 140,866       | 1                | 97,899               | 1     |
|     | OTHER INCOME AND      |               |                  |                      |       |
| r08 | (EXPENSE), NET        | (24,925)      | 100              | (714,506)            | 100   |
|     | OTHER INCOME AND      |               |                  |                      |       |
| r49 | (EXPENSE), NET        | (24,740)      | 99               | (714,346)            | 100   |
|     | EMPLOYEES' PROFIT     |               |                  |                      |       |
| r34 | SHARING, CURRENT      | 185           | (1)              | 160                  | (0)   |
|     | EMPLOYEES' PROFIT     |               |                  |                      |       |
| r35 | SHARING, DEFERRED     | 0             | 0                | 0                    | 0     |
|     | INTEGRAL RESULT OF    |               |                  |                      |       |
| r06 | FINANCING             | (527,994)     | 100              | 67,682               | 100   |
| r24 | INTEREST EXPENSE      | 649,167       | (123)            | 463,289              | 685   |
|     | GAIN (LOSS) ON        | 0.5,207       | (120)            | .00,20               | 000   |
| r42 | RESTATEMENT OF UDI'S  | 0             | 0                | (12,135)             | (18)  |
| r45 | OTHER FINANCE COSTS   | 0             | 0                | 0                    | 0     |
| r26 | INTEREST INCOME       | 423,186       | (80)             | 321,911              | 476   |
|     | OTHER FINANCIAL       | •             | , ,              | ,                    |       |
| r46 | PRODUCTS              | 0             | 0                | 0                    | 0     |
|     | FOREIGN EXCHANGE GAIN |               |                  |                      |       |
| r25 | (LOSS), NET           | (302,013)     | 57               | 294,956              | 436   |
|     | RESULT FROM MONETARY  |               |                  |                      |       |
| r28 | POSITION              | 0             | 0                | (73,761)             | (109) |
| r10 | INCOME TAXES          | 476,216       | 100              | 583,272              | 100   |
| r32 | INCOME TAX, CURRENT   | 1,118,262     | 235              | 895,956              | 154   |
| r33 | INCOME TAX, DEFERRED  | (642,046)     | (135)            | (312,684)            | (54)  |

 $<sup>(\</sup>ast \ast \ast)$  FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

### STATEMENTS OF INCOME

OTHER CONCEPTS CONSOLIDATED

(Thousands of Mexican Pesos)

Final Printing

| REF<br>R      | CONCEPTS                     | CURRENT YEAR Amount | PREVIOUS YEAR Amount |
|---------------|------------------------------|---------------------|----------------------|
|               |                              |                     |                      |
| r36           | TOTAL SALES                  | 10,292,966          | 9,004,541            |
| r37           | TAX RESULT FOR THE YEAR      | 6,024,704           | 2,552,774            |
| r38           | NET SALES (**)               | 42,644,157          | 39,825,726           |
| r39           | OPERATING INCOME (**)        | 14,433,233          | 14,368,316           |
|               | NET INCOME OF MAJORITY       |                     |                      |
| r40           | INTEREST (**)                | 804,559             | 8,277,846            |
| r41           | NET CONSOLIDATED INCOME (**) | 9,187,020           | 9,010,488            |
|               | OPERATIVE DEPRECIATION AND   |                     |                      |
| r47           | AMORTIZATION                 | 993,268             | 718,596              |
| (**) RESTATED | INFORMATION FOR THE LAST     |                     |                      |

(\*\*) RESTATED INFORMATION FOR THE LAST TWELVE MONTHS

## QUARTERLY STATEMENTS OF INCOME

### FROM JANUARY 1 TO MARCH 31, 2008 CONSOLIDATED

AND 2007

(Thousands of Mexican Pesos)

| REF      | CONCEPTS                            | CURRE  | NT YEAR   | ]    | PREVIOUS YEA | ıR  |
|----------|-------------------------------------|--------|-----------|------|--------------|-----|
| RT       |                                     | Amount |           | % Ar | nount        | %   |
| rt01 NET | ΓSALES                              |        | 9,538,118 | 100  | 8,455,486    | 100 |
| rt02 COS | ST OF SALES                         |        | 5,601,070 | 59   | 4,675,617    | 55  |
| rt03 GR0 | OSS PROFIT                          |        | 3,937,048 | 41   | 3,779,869    | 45  |
| rt04 GEN | NERAL EXPENSES                      |        | 1,552,529 | 16   | 1,347,687    | 16  |
| rt05 INC | COME (LOSS) AFTER GENERAL EX        | PENSES | 2,384,519 | 25   | 2,432,182    | 29  |
| rt08 OTI | HER INCOME AND (EXPENSE), NE        | Γ      | (24,925)  | (0)  | (714,506)    | (8) |
| rt06 INT | EGRAL RESULT OF FINANCING           |        | (527,994) | (6)  | 67,682       | 1   |
| EQU      | UITY IN NET INCOME OF               |        |           |      |              |     |
| rt12 NO  | N-CONSOLIDATED                      |        |           |      |              |     |
| SUF      | BSIDIARIES AND ASSOCIATES           |        | (185,261) | (2)  | (200,592)    | (2) |
| rt48 NO  | N-ORDINARY ITEMS                    |        | 0         | 0    | 0            | 0   |
| rt09 INC | COME BEFORE INCOME TAXES            |        | 1,646,339 | 17   | 1,584,766    | 19  |
| rt10 INC | COME TAXES                          |        | 476,216   | 5    | 583,272      | 7   |
| INC      | COME (LOSS) BEFORE DISCONTIN        | UED    |           |      |              |     |
| rt11 OPE | ERATIONS                            |        | 1,170,123 | 12   | 1,001,494    | 12  |
| rt14 DIS | CONTINUED OPERATIONS                |        | 0         | 0    | 0            | 0   |
| rt18 NET | Γ CONSOLIDATED INCOME               |        | 1,170,123 | 12   | 1,001,494    | 12  |
| rt19 NET | $\Gamma$ INCOME OF MINORITY INTERES | T      | 116,575   | 1    | 247,943      | 3   |
| rt20 NET | $\Gamma$ INCOME OF MAJORITY INTERES | T      | 1,053,548 | 11   | 753,551      | 9   |

## QUARTERLY STATEMENTS OF INCOME

### **CONCEPTS**

BREAKDOWN OF MAIN CONSOLIDATED

(Thousands of Mexican Pesos)

**Final Printing** 

| REF CONCEP<br>RT          |           | CURRENT YEAR mount % |           | US YEAR % |
|---------------------------|-----------|----------------------|-----------|-----------|
| rt01 NET SALES            | 9,538,118 | 100                  | 8,455,486 | 100       |
| rt21 DOMESTIC             | 8,038,383 | 84                   | 7,375,168 | 87        |
| rt22 FOREIGN              | 1,499,735 | 16                   | 1,080,318 | 13        |
| TRANSLATED INTO           |           |                      |           |           |
| rt23 DOLLARS (***)        | 140,866   | 1                    | 97,899    | 1         |
| OTHER INCOME AND          |           |                      |           |           |
| rt08 (EXPENSE), NET       | (24,925)  | 100                  | (714,506) | 100       |
| OTHER INCOME AND          |           |                      |           |           |
| rt49 (EXPENSE), NET       | (24,740)  | 99                   | (714,346) | 100       |
| EMPLOYEES' PROFIT         |           |                      |           |           |
| rt34 SHARING, CURRENT     | 185       | (1)                  | 160       | (0)       |
| EMPLOYEES' PROFIT         |           |                      |           |           |
| rt35 SHARING, DEFERRED    | 0         | 0                    | 0         | 0         |
| INTEGRAL RESULT OF        |           |                      |           |           |
| rt06 FINANCING            | (527,994) | 100                  | 67,682    | 100       |
| rt24 INTEREST EXPENSE     | 649,167   | (123)                | 463,289   | 685       |
| GAIN (LOSS) ON            |           |                      |           |           |
| rt42 RESTATEMENT OF UDI'S | 0         | 0                    | (12,135)  | (18)      |
| rt45 OTHER FINANCE COSTS  | 0         | 0                    | 0         | 0         |
| rt26 INTEREST INCOME      | 423,186   | (80)                 | 321,911   | 476       |
| OTHER FINANCIAL           |           |                      |           |           |
| rt46 PRODUCTS             | 0         | 0                    | 0         | 0         |
| FOREIGN EXCHANGE GAIN     |           |                      |           |           |
| rt25 (LOSS), NET          | (302,013) | 57                   | 294,956   | 436       |
| RESULT FROM MONETARY      |           | _                    |           |           |
| rt28 POSITION             | 0         | 0                    | (73,761)  | (109)     |
| rt10 INCOME TAXES         | 476,216   | 100                  | 583,272   | 100       |
| rt32 INCOME TAX, CURRENT  | 1,118,262 | 235                  | 895,956   | 154       |
| rt33 INCOME TAX, DEFERRED | (642,046) | (135)                | (312,684) | (54)      |

 $(\ast \ast \ast \ast)$  FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER

## QUARTERLY STATEMENTS OF INCOME

OTHER CONCEPTS CONSOLIDATED

(Thousands of Mexican Pesos)

| REF<br>RT | CONCEPTS                                | CURRENT YEAR Amount | PREVIOUS YEAR Amount |
|-----------|---|---------------------|----------------------|
| rt47      | OPERATIVE DEPRECIATION AND AMORTIZATION | 993,268             | 718,596              |

### STATEMENTS OF CHANGES IN FINANCIAL POSITION

### FROM JANUARY 1 TO MARCH 31, 2008 CONSOLIDATED

AND 2007 (Thousands of Mexican Pesos)

| RE  | F CONCEPTS                        | CURRENT YEAR     | PREVIOUS YEAR |
|-----|-----------------------------------|------------------|---------------|
| C   |                                   | Amount           | Amount        |
|     |                                   |                  |               |
| c01 | CONSOLIDATED NET INCOME           |                  | 1,001,494     |
| c02 | + (-) ITEMS ADDED TO INCOME WHICH | H DO NOT REQUIRE |               |
|     | USING RESOURCES                   |                  | 1,210,777     |
| c03 | RESOURCES FROM NET INCOME FOR T   | ΓHE YEAR         | 2,212,271     |
| c04 | RESOURCES PROVIDED OR USED IN O   | PERATION         | 2,373,528     |
| c05 | RESOURCES PROVIDED BY (USED FOR   | ) OPERATING      |               |
|     | ACTIVITIES                        |                  | 4,585,799     |
|     | RESOURCES PROVIDED BY (USED FOR   | ) EXTERNAL       |               |
|     | FINANCING ACTIVITIES              |                  | 51,300        |
| c07 | RESOURCES PROVIDED BY (USED FOR   | () INTERNAL      |               |
|     | FINANCING ACTIVITIES              |                  | (912,369)     |
|     | RESOURCES PROVIDED BY (USED FOR   | ) FINANCING      |               |
|     | ACTIVITIES                        |                  | (861,069)     |
|     | RESOURCES PROVIDED BY (USED FOR   | A) INVESTMENT    |               |
|     | ACTIVITIES                        |                  | 11,567,311    |
|     | NET INCREASE (DECREASE) IN CASH A | AND SHORT-TERM   |               |
|     | INVESTMENTS                       |                  | 15,292,041    |
|     | CASH AND SHORT-TERM INVESTMENT    | ΓS AT THE        |               |
|     | BEGINNING OF PERIOD               |                  | 16,405,054    |
|     | CASH AND SHORT-TERM INVESTMENT    | ΓS AT THE END    |               |
| •   | OF PERIOD                         |                  | 31,697,095    |
|     |                                   |                  |               |

### STATEMENTS OF CHANGES IN FINANCIAL POSITION

### **CONCEPTS**

# BREAKDOWN OF MAIN CONSOLIDATED

(Thousands of Mexican Pesos)

| REF           | CONCEPTS                            | CURRENT YEAR       | PREVIOUS YEAR        |
|---------------|-------------------------------------|--------------------|----------------------|
| C             |                                     | Amount             | Amount               |
|               |                                     |                    |                      |
|               | MS ADDED TO INCOME WHI              | CH DO NOT REQUIRE  | 1 210 777            |
|               | ESOURCES<br>ECIATION AND AMORTIZATI | ON EOD THE VEAD    | 1,210,777<br>718,596 |
| c41 + (-) OTH |                                     | ON FOR THE TEAK    | 492,181              |
| C+1 + (-) O11 | ILK ITEMS                           |                    | 472,101              |
| c04 RESOUR    | CES PROVIDED OR USED IN             | OPERATION          | 2,373,528            |
| c18 + (-) DEC | CREASE (INCREASE) IN ACC            | OUNTS RECEIVABLE   | 4,808,983            |
| * /           | CREASE (INCREASE) IN INVE           |                    | (192,887)            |
| * /           | CREASE (INCREASE) IN OTH            | ER ACCOUNTS        |                      |
|               | ABLE AND OTHER ASSETS               |                    | 585,363              |
|               | REASE (DECREASE) IN SUPP            |                    | (56,401)             |
| c22 + (-) INC | REASE (DECREASE) IN OTH             | ER LIABILITIES     | (2,771,530)          |
| c06_RESOUR    | CES PROVIDED BY (USED FO            | OR) EXTERNAL       |                      |
|               | NG ACTIVITIES                       |                    | 51,300               |
| c23 + BANK    |                                     |                    | 0                    |
| c24 + STOCK   | MARKET FINANCING                    |                    | 0                    |
| c25 + DIVIDI  | END RECEIVED                        |                    | 0                    |
| c26 + OTHER   |                                     |                    | 0                    |
| ` '           | X FINANCING AMORTIZATION            |                    | 0                    |
| ` '           | K MARKET FINANCING AMO              |                    | 0                    |
| ` '           | R FINANCING AMORTIZATI              | ON                 | 0                    |
| c42 + (-) OTH | HER ITEMS                           |                    | 51,300               |
| c07 RESOUR    | CES PROVIDED BY (USED FO            | OR) INTERNAL       |                      |
|               | NG ACTIVITIES                       | ,                  | (912,369)            |
| c30 + (-) INC | REASE (DECREASE) IN CAPI            | TAL STOCK          | 0                    |
| c31 (-) DIVID | DENDS PAID                          |                    | 0                    |
|               | UM ON SALE OF SHARES                |                    | 0                    |
|               | RIBUTION FOR FUTURE CAP             | ITAL INCREASES     | 0                    |
| c43 + (-) OTH | HER ITEMS                           |                    | (912,369)            |
| c09 RESOUR    | CES PROVIDED BY (USED FO            | OR) INVESTMENT     |                      |
| ACTIVIT       | · ·                                 | ,                  | 11,567,311           |
| c34 + (-) DEC | CREASE (INCREASE) IN PERI           | MANENT INVESTMENTS | (251,718)            |
| c35 (-) ACQU  | JISITION OF PROPERTY, PLA           | NT AND EQUIPMENT   | (416,177)            |
| c36 (-) INCRI | EASE IN CONSTRUCTION IN             | PROGRESS           | 0                    |
| * *           | E OF OTHER PERMANENT I              |                    | 0                    |
| c38 + SALE (  | OF TANGIBLE FIXED ASSETS            | $\mathbf{S}$       | 13,952               |

c39 + (-) OTHER ITEMS

12,221,254

## STATEMENTS OF CASH FLOWS (INDIRECT METHOD)

MAIN CONCEPTS Final Printing

(Thousands of Mexican Pesos)

CONSOLIDATED

| REF<br>E | CONCEPTS                      | CURRENT YEAR Amount       | PREVIOUS YEAR Amount |
|----------|-------------------------------|---------------------------|----------------------|
|          | OPERATING ACTIVITIES          |                           |                      |
|          | INCOME (LOSS) BEFORE INCOME   |                           |                      |
| e01      | TAXES                         | 1,646,339                 |                      |
|          | + (-) ITEMS NOT REQUIRING     |                           |                      |
| e02      | CASH                          | 7,929                     |                      |
|          | + (-) ITEMS RELATED TO        |                           |                      |
| e03      | INVESTING ACTIVITIES          | 1,190,944                 |                      |
|          | + (-) ITEMS RELATED TO        |                           |                      |
| e04      | FINANCING ACTIVITIES          | 594,641                   |                      |
|          | CASH FLOW BEFORE INCOME       |                           |                      |
| e05      | TAX                           | 3,439,853                 |                      |
| 0.5      | CASH FLOWS PROVIDED OR USED   |                           |                      |
| e06      | IN OPERATION                  | 2,052,666                 |                      |
| 0.       | NET CASH FLOWS PROVIDED BY    | <b>7</b> 40 <b>2 7</b> 40 |                      |
| e07      | OPERATING ACTIVITIES          | 5,492,519                 |                      |
|          | INVESTING ACTIVITIES          |                           |                      |
|          | NET CASH FLOWS FROM           |                           |                      |
| e08      | INVESTING ACTIVITIES          | (2,266,022)               |                      |
| 608      | CASH IN EXCESS (REQUIRED) FOR | (2,266,022 )              |                      |
| e09      | FINANCING ACTIVITIES          | 3,226,497                 |                      |
| 009      | Thanend activities            | 3,220,497                 |                      |
|          | FINANCING ACTIVITIES          |                           |                      |
|          | NET CASH FLOWS FROM           |                           |                      |
| e10      | FINANCING ACTIVITIES          | (1,575,856)               |                      |
| •10      | NET (DECREASE) INCREASE IN    | (1,676,666)               |                      |
| e11      | CASH AND CASH EQUIVALENTS     | 1,650,641                 |                      |
|          | TRANSLATION DIFFERENCES IN    | -,,                       |                      |
| e12      | CASH AND CASH EQUIVALENTS     | (1,335)                   |                      |
|          | CASH AND CASH EQUIVALENTS     | · / /                     |                      |
| e13      | AT BEGINNING OF PERIOD        | 19,720,376                |                      |
|          | CASH AND CASH EQUIVALENTS     | •                         |                      |
| e14      | AT END OF PERIOD              | 21,369,682                |                      |
|          |                               |                           |                      |

## STATEMENTS OF CASH FLOWS (INDIRECT METHOD)

### **CONCEPTS**

ANALYSIS OF MAIN Final Printing

(Thousands of Mexican Pesos)

**CONSOLIDATED** 

| REF<br>E   | CONCEPTS                                | CURRENT YEAR Amount  | PREVIOUS YEAR<br>Amount |
|------------|---|----------------------|-------------------------|
|            |   |                      |                         |
| 0.2        | + (-) ITEMS NOT REQUIRING               | 7.000                |                         |
| e02        | CASH                                    | 7,929                |                         |
| -15        | + ESTIMATES FOR THE                     | 50.251               |                         |
| e15        | PERIOD<br>+ PROVISIONS FOR THE          | 59,351               |                         |
| e16        | PERIOD                                  |                      |                         |
| CIO        | + (-) OTHER UNREALIZED                  |                      |                         |
| e17        | ITEMS                                   | (51,422)             |                         |
| 01,        | 11 21.10                                | (61, .== )           |                         |
|            | + (-) ITEMS RELATED TO                  |                      |                         |
| e03        | INVESTING ACTIVITIES                    | 1,190,944            |                         |
|            | + DEPRECIATION AND                      |                      |                         |
|            | AMORTIZATION FOR THE                    |                      |                         |
| e18        | PERIOD *                                | 993,268              |                         |
| 10         | (-) + GAIN OR LOSS ON SALE              |                      |                         |
| e19        | OF PROPERTY, PLANT AND                  |                      |                         |
| e20        | EQUIPMENT<br>+ IMPAIRMENT LOSS          |                      |                         |
| 620        | (-) + EQUITY IN RESULTS OF              |                      |                         |
|            | ASSOCIATES AND JOINT                    |                      |                         |
| e21        | VENTURES                                | 185,261              |                         |
| e22        | (-) DIVIDENDS RECEIVED                  | ,                    |                         |
| e23        | (-) INTEREST INCOME                     |                      |                         |
| e24        | (-) + OTHER ITEMS                       | 12,415               |                         |
|            | () 7777767 577 47775 770                |                      |                         |
| -04        | + (-) ITEMS RELATED TO                  | 504 641              |                         |
| e04<br>e25 | FINANCING ACTIVITIES + ACCRUED INTEREST | 594,641<br>649,167   |                         |
| e25<br>e26 | + ACCRUED INTEREST<br>+ (-) OTHER ITEMS | (54,526)             |                         |
| 620        | + (-) OTHER HEMO                        | (34,320 )            |                         |
|            | CASH FLOWS PROVIDED OR                  |                      |                         |
| e06        | USED IN OPERATION                       | 2,052,666            |                         |
|            | + (-) DECREASE (INCREASE)               |                      |                         |
| e27        | IN ACCOUNTS RECEIVABLE                  | 4,611,709            |                         |
|            | + (-) DECREASE (INCREASE)               |                      |                         |
| e28        | IN INVENTORIES                          | (323,219 )           |                         |
|            | + (-) DECREASE (INCREASE)               |                      |                         |
|            | IN OTHER ACCOUNTS                       | 44 <b>2</b> 5F 222 3 |                         |
| e29        | RECEIVABLE                              | (1,267,999)          |                         |
| e30        |   | 814,706              |                         |

|            | + (-) INCREASE (DECREASE)  |                 |
|------------|----------------------------|-----------------|
|            | IN SUPPLIERS               |                 |
| - 21       | + (-) INCREASE (DECREASE)  | (1 (21 500 )    |
| e31        | IN OTHER LIABILITIES       | (1,621,599)     |
| 22         | + (-) INCOME TAXES PAID OR | (160,022 )      |
| e32        | RETURNED                   | (160,932)       |
|            | NET CASH FLOWS FROM        |                 |
| e08        | INVESTING ACTIVITIES       | (2,266,022)     |
|            | - PERMANENT INVESTMENT     |                 |
| e33        | IN SHARES                  | (1,439,453)     |
|            | + DISPOSITION OF           |                 |
|            | PERMANENT INVESTMENT IN    |                 |
| e34        | SHARES                     |                 |
|            | - INVESTMENT IN PROPERTY,  |                 |
| e35        | •                          | (865,864)       |
|            | + SALE OF PROPERTY, PLANT  |                 |
| e36        | AND EQUIPMENT              | 75,606          |
|            | - INVESTMENT IN            |                 |
| e37        | INTANGIBLE ASSETS          | (36,311)        |
|            | + DISPOSITION OF           |                 |
| e38        | INTANGIBLE ASSETS          | 0               |
|            | - OTHER PERMANENT          |                 |
| e39        | INVESTMENTS                | 0               |
| 4.0        | + DISPOSITION OF OTHER     |                 |
| e40        | PERMANENT INVESTMENTS      | 0               |
| e41        | + DIVIDEND RECEIVED        | 0               |
| e42        | + INTEREST RECEIVED        | 0               |
| 40         | + (-) DECREASE (INCREASE)  |                 |
| e43        | ADVANCES AND LOANS TO      | 0               |
| - 4.4      | THIRD PARTIES              | 0               |
| e44        | + (-) OTHER ITEMS          | 0               |
|            | NET CASH FLOWS FROM        |                 |
| e10        | FINANCING ACTIVITIES       | (1,575,856)     |
| e45        | + BANK FINANCING           | 0               |
| e46        | + STOCK MARKET FINANCING   | 0               |
| e47        | + OTHER FINANCING          | 0               |
|            | (-) BANK FINANCING         |                 |
| e48        | AMORTIZATION               | (242,166)       |
|            | (-) STOCK MARKET           |                 |
| e49        | FINANCING AMORTIZATION     | 0               |
|            | (-) OTHER FINANCING        | ( <b>-</b> 44 ) |
| e50        | AMORTIZATION               | (51,391)        |
|            | + (-) INCREASE (DECREASE)  |                 |
| e51        | IN CAPITAL STOCK           | 0               |
| e52        | (-) DIVIDENDS PAID         | 0               |
| <b>~</b> ~ | + PREMIUM ON ISSUANCE OF   | â               |
| e53        | SHARES                     | 0               |
| 2 F A      | + CONTRIBUTIONS FOR        | 0               |
| e54        | FUTURE CAPITAL INCREASES   | 0               |

| e55 | - INTEREST EXPENSE     | (744,925) |
|-----|------------------------|-----------|
| e56 | - REPURCHASE OF SHARES | (503,710) |
| e57 | + (-) OTHER ITEMS      | (33,664)  |

 $<sup>^{\</sup>ast}\,$  IN CASE THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT IT WILL HAVE TO EXPLAIN IN NOTES.

## **RATIOS**

CONSOLIDATED Final Printing

| REF<br>P   | CONCEPTS   |       | CURR   | ENT YE | AR     | PREV  | IOUS YEAR |
|------------|--|-------|--------|--------|--------|-------|-----------|
|            |  |       |        |        |        |       |           |
|            | YIELD  |       |        |        |        |       |           |
| p01        | NET INCOME TO NET SALES<br>NET INCOME TO         | 12.27 |        | %      |        | 11.84 | %         |
| p02        | STOCKHOLDERS' EQUITY (**)<br>NET INCOME TO TOTAL |       | 2.14   | %      |        | 22.60 | %         |
| p03        | ASSETS (**)<br>CASH DIVIDENDS TO                 |       | 9.45   | %      |        | 10.78 | %         |
| p04        | PREVIOUS YEAR NET INCOME<br>RESULT FROM MONETARY |       | 0.00   | %      |        | 0.00  | %         |
| p05        | POSITION TO NET INCOME                           |       | 0.00   | %      | (7.37) |       | %         |
|            | ACTIVITY NET SALES TO NET ASSETS                 |       |        |        |        |       |           |
| p06        | (**) NET SALES TO FIXED ASSETS                   |       | 0.44   | times  |        | 0.48  | times     |
| p07        | (**)   |       | 1.71   | times  |        | 1.84  | times     |
| p08        | INVENTORIES TURNOVER (**) ACCOUNTS RECEIVABLE IN |       | 5.40   |        |        |       | times     |
| p09        | DAYS OF SALES PAID INTEREST TO TOTAL             |       | 104    | days   |        | 86    | days      |
| p10        | LIABILITIES WITH COST (**)                       |       | 9.23   | %      |        | 9.33  | %         |
|            | LEVERAGE<br>TOTAL LIABILITIES TO TOTAL           |       |        |        |        |       |           |
| p11        | ASSETS TOTAL LIABILITIES TO                      |       | 57.48  | %      |        | 53.93 | %         |
| p12        | STOCKHOLDERS' EQUITY<br>FOREIGN CURRENCY         |       | 1.35   | times  |        | 1.17  | times     |
| p13        | LIABILITIES TO TOTAL<br>LIABILITIES              |       | 30.79  | %      |        | 32.13 | %         |
| p14        | LONG-TERM LIABILITIES TO FIXED ASSETS            |       | 100.34 | %      |        | 89.78 | %         |
| p15        | OPERATING INCOME TO<br>INTEREST PAID             |       | 3.67   | times  |        | 5.25  | times     |
| p16        | NET SALES TO TOTAL<br>LIABILITIES (**)           |       | 0.76   |        |        | 0.88  |           |
| r**        | LIQUIDITY  |       | 23     |        |        | 3.33  |           |
| p17<br>p18 | CURRENT ASSETS TO CURRENT LIABILITIES            |       | 5.57   | times  |        | 6.07  | times     |

CURRENT ASSETS LESS INVENTORY TO CURRENT

LIABILITIES 5.12 times 5.56 times

CURRENT ASSETS TO TOTAL

p19 LIABILITIES 0.90 times 1.04 times

AVAILABLE ASSETS TO

p20 CURRENT LIABILITIES 339.49 % 410.10 %

 $(\ast\ast)$  FOR THESE RATIOS, THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

### DATA PER SHARE

CONSOLIDATED Final Printing

| REF<br>D | CONCEPTS   | CURRENT YEAR<br>Amount | PREVIOU<br>Amount | US YEAR |
|----------|--|------------------------|-------------------|---------|
| d01      | BASIC PROFIT PER ORDINARY<br>SHARE (**)                                    | \$<br>0.02             | \$ 0.02           |         |
| d02      | BASIC PROFIT PER PREFERRED SHARE (**)                                      | \$<br>0                | \$ 0              |         |
| d03      | DILUTED PROFIT PER<br>ORDINARY SHARE (**)                                  | \$<br>0                | \$ 0              |         |
| d04      | EARNINGS (LOSS) BEFORE<br>DISCONTINUED OPERATIONS<br>PER COMMON SHARE (**) | \$<br>0.02             | \$ 0.03           |         |
| d05      | DISCONTINUED OPERATION<br>EFFECT ON EARNING (LOSS)<br>PER SHARE (**)       | \$<br>0                | \$ 0              |         |
| d08      | CARRYING VALUE PER SHARE   | \$<br>0.11             | \$ 0.11           |         |
| d09      | CASH DIVIDEND<br>ACCUMULATED PER SHARE                                     | \$<br>0                | \$ 0              |         |
| d10      | DIVIDEND IN SHARES PER<br>SHARE  | 0 shares               | 0                 | shares  |
| d11      | MARKET PRICE TO CARRYING VALUE   | 3.89 times             | 5.17              | times   |
| d12      | MARKET PRICE TO BASIC<br>PROFIT PER ORDINARY SHARE<br>(**)                 | 18.09 times            | 22.94             | times   |
| d13      | MARKET PRICE TO BASIC<br>PROFIT PER PREFERENT SHARE<br>(**)                | 0 times                | 0                 | times   |

 $(\ast\ast)$  TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

### FINANCIAL STATEMENT NOTES

CONSOLIDATED Final Printing

(1) THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

#### ANALYSIS OF PAID CAPITAL STOCK

|        |         |         |                 | NUMBER   | OF SHARES       |                | CAPITAL<br>(Thousands of 1 |
|--------|---------|---------|-----------------|----------|-----------------|----------------|----------------------------|
|        | NOMINAI | L VALID | FIXED           | VARIABLI | Е               | FREE           |                            |
| SERIES | VALUE   | COUPON  | PORTION         | PORTION  | MEXICAN         | SUBSCRIPTION   | N FIXED                    |
|        |         |         |                 |          | 112,157,647,365 |                |                            |
| A      | 0.00000 | 0       | 112,157,647,365 | 0        |                 | 0              | 831,948                    |
|        |         |         |                 |          | 52,132,969,129  |                |                            |
| В      | 0.00000 | 0       | 52,132,969,129  | 0        |                 | 0              | 393,769                    |
|        |         |         |                 |          | 82,938,756,301  |                |                            |
| D      | 0.00000 | 0       | 82,938,756,301  | 0        |                 | 0              | 600,818                    |
| L      | 0.00000 | 0       | 82,938,756,301  | 0        | 0               | 82,938,756,301 | 600,818                    |
|        |         |         |                 |          | 247,229,372,795 |                |                            |
| TOTAL  |         |         | 330,168,129,096 | 0        |                 | 82,938,756,301 | 2,427,353                  |

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE DATE OF THE INFORMATION: 330,168,129,096

#### NOTES:

THE TABLE ABOVE REFLECTS OUTSTANDING SHARES PLUS THE SHARES REPURCHASED AND REPRESENTS THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STATEMENTS.

EFFECTIVE MARCH 22, 2006, CHANGE FROM 20 TO 5 CPOS, REPRESENTING EACH GDS.

#### MEXICAN STOCK EXCHANGE

STOCK EXCHANGE

CODE: TLEVISA DATE: 6/9/2008

GENERAL DATA OF

**ISSUER** 

COMPANY'S NAME: GRUPO TELEVISA, S.A.B.

AV. VASCO DE QUIROGA#

ADDRESS: 2000

NEIGHBORHOOD: SANTA FE

ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-20-00 FAX: 5261-24-94

INTERNET ADDRESS: www.televisa.com.mx

TAX DATA OF THE

**ISSUER** 

**COMPANY TAX** 

CODE: GTE901219GK3

AV. VASCO DE QUIROGA #

ADDRESS: 2000

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F.

#### **EXECUTIVES DATA**

BMV POSITION: CHAIRMAN OF THE BOARD POSITION: CHAIRMAN OF THE BOARD

NAME: SR. EMILIO FERNANDO AZCÁRRAGA JEAN

AV. CHAPULTEPEC # 28 PISO

ADDRESS: 1

NEIGHBORHOOD: DOCTORES

ZIP CODE: 06724

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-20-00 FAX: 5261-20-00

E-MAIL: ir@televisa.com.mx

BMV POSITION: GENERAL DIRECTOR

POSITION: PRESIDENT AND CHIEF EXECUTIVE OFFICER NAME: SR. EMILIO FERNANDO AZCÁRRAGA JEAN

AV. CHAPULTEPEC # 28 PISO

ADDRESS: 1

NEIGHBORHOOD: DOCTORES

ZIP CODE: 06724

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-20-00 FAX: 5261-20-00

E-MAIL: ir@televisa.com.mx

BMV POSITION: FINANCE DIRECTOR

POSITION: CHIEF FINANCIAL OFFICER NAME: LIC. SALVI FOLCH VIADERO

AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO

ADDRESS: 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-25-80 FAX: 5261-20-39

E-MAIL: sfolch@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING CORPORATE INFORMATION

VICE PRESIDENT - LEGAL AND GENERAL

POSITION: COUNSEL

NAME: LIC. JOAQUÍN BALCÁRCEL SANTA CRUZ

AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO

ADDRESS: 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-33 FAX: 5261-25-46

E-MAIL: jbalcarcel@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING SHARE REPURCHASE INFORMATION

DIRECTOR FINANCIAL

POSITION: OFFICER

LIC. GUADALUPE PHILLIPS

NAME: MARGAIN

AV. VASCO DE QUIROGA # 2000 EDIFICIO A

ADDRESS: PISO 3 NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-21-35 FAX: 5261-25-24

E-MAIL: gphilips@televisa.com.mx

RESPONSIBLE FOR LEGAL

BMV POSITION: MATTERS

VICE PRESIDENT - LEGAL AND GENERAL

POSITION: COUNSEL

NAME: LIC. JOAQUÍN BALCÁRCEL SANTA CRUZ

AV. VASCO DE QUIROGA # 2000 EDIFICIO A

ADDRESS: PISO 4
NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-33 FAX: 5261-25-46

E-MAIL: jbalcarcel@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING FINANCIAL INFORMATION

DIRECTOR OF CORPORATE FINANCIAL

POSITION: INFORMATION

C.P.C. JOSÉ RAÚL

NAME: GONZÁLEZ LIMA

AV. VASCO DE QUIROGA # 2000 EDIFICIO A

ADDRESS: PISO 1
NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-25-77 FAX: 5261-20-43

E-MAIL: rglima@televisa.com.mx

RESPONSIBLE FOR SENDING RELEVANT

BMV POSITION: EVENTS

DIRECTOR OF INVESTOR

POSITION: RELATIONS

LIC. MICHEL BOYANCE

NAME: BALDWIN

AV. VASCO DE QUIROGA # 2000 EDIFICIO A

ADDRESS: PISO 4
NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-45 FAX: 5261-24-94

E-MAIL: ir@televisa.com.mx

RESPONSIBLE OF INFORMATION TO

BMV POSITION: INVESTORS

DIRECTOR OF INVESTOR

POSITION: RELATIONS

LIC. MICHEL BOYANCE

NAME: BALDWIN

AV. VASCO DE QUIROGA # 2000 EDIFICIO A

ADDRESS: PISO 4
NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-45 FAX: 5261-24-94

E-MAIL: ir@televisa.com.mx

BMV POSITION: SECRETARY OF THE BOARD OF DIRECTORS

EXTERNAL GENERAL

POSITION: COUNSEL

LIC. RICARDO MALDONADO

NAME: YÁÑEZ

MONTES URALES # 505, PISO

ADDRESS:

NEIGHBORHOOD: LOMAS DE CHAPULTEPEC

ZIP CODE: 11000

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5201-74-47 FAX: 5520-10-65

E-MAIL: rmaldonado@macf.com.mx

RESPONSIBLE FOR

BMV POSITION: PAYMENT

DIRECTOR OF CORPORATE FINANCIAL

POSITION: INFORMATION

NAME:

C.P.C. JOSÉ RAÚL GONZÁLEZ LIMA

AV. VASCO DE QUIROGA # 2000 EDIFICIO A

ADDRESS: PISO 1 NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-25-77 FAX: 5261-20-43

E-MAIL: rglima@televisa.com.mx

# ANALYSIS OF INVESTMENTS IN SHARES SUBSIDIARIES

CONSOLIDATED Final Printing

|                                       |   | NUMBER        | %               |
|---------------------------------------|---|---------------|-----------------|
| COMPANY NAME                          | MAIN ACTIVITIES                         | OF<br>SHARES  | OWNERSHIP       |
|                                       |   |               | O WY LESS STATE |
|                                       |   |               |                 |
| CORPORATIVO VASCO                     | O PROMOTION AND                         |               |                 |
| 1 DE QUIROGA,                         | DEVELOPMENT OF                          |               |                 |
| S.A. DE C.V.                          | COMPANIES                               | 109,383,505   | 100.00          |
| CVQ ESPECTACULOS,                     |   | 100,505,505   | 100.00          |
| 2 S.A. DE C.V.                        | DEVELOPMENT OF                          |               |                 |
| 2 51. 22 6                            | COMPANIES                               | 17,816,698    | 100.00          |
|                                       | PROMOTION AND                           | 17,010,070    | 100.00          |
| 3 DTH EUROPA, S.A.                    | DEVELOPMENT OF                          |               |                 |
| o Diff Benefit, S. I.                 | COMPANIES                               | 1,080,182     | 90.25           |
| EDITORA FACTUM,                       | PROMOTION AND                           | 1,000,102     | , o. <u>-</u> e |
| 4 S.A. DE C.V.                        | DEVELOPMENT OF                          |               |                 |
| . 5 22 6                              | COMPANIES                               | 836,701,334   | 100.00          |
| EDITORIAL TELEVISA                    |   | 050,701,551   | 100.00          |
| 5 S.A. DE C.V.                        | DEVELOPMENT OF                          |               |                 |
|                                       | COMPANIES                               | 2,072,110     | 100.00          |
| FACTUM MAS, S.A. DE                   |   | _,0,_,110     | 100.00          |
| 6 C.V.                                | DEVELOPMENT OF                          |               |                 |
| 0 0                                   | COMPANIES                               | 5,162,811,261 | 91.18           |
| GRUPO                                 | 0 0 1 1 2 1 1 2 1 2 1 2 1 2 1 2 1 2 1 2 | -,,           | , -1            |
| DISTRIBUIDORAS                        | DISTRIBUTION OF                         |               |                 |
| 7 INTERMEX,                           | BOOKS                                   |               |                 |
| S.A. DE C.V.                          | AND MAGAZINES                           | 272,600,905   | 100.00          |
| GT HOLDING, S.A. DE                   |   | . , ,.        |                 |
| 8 C.V.                                | DEVELOPMENT OF                          |               |                 |
|                                       | COMPANIES                               | 53            | 98.15           |
|                                       | PROMOTION AND                           |               |                 |
| 9 PAXIA, S.A. DE C.V.                 | DEVELOPMENT OF                          |               |                 |
| ,                                     | COMPANIES                               | 49            | 98.00           |
|                                       | PROMOTION AND                           |               |                 |
| 10PROMO-INDUSTRIAS<br>METROPOLITANAS, | DEVELOPMENT OF                          |               |                 |
| S.A. DE C.V.                          | COMPANIES                               | 5,202,931     | 100.00          |
|                                       | S, COMMERCIALIZATION                    | -,,           |                 |
| 11 S.A. DE C.V.                       | OF                                      |               |                 |
|                                       | RADIO PROGRAMMING                       | 76,070,313    | 50.00           |
|                                       | TV CABLE                                | , ,-          |                 |
| 12TELEPARABOLAS, S.L                  | . COMMERCIALIZATION                     | 1,500         | 100.00          |
| 13                                    |   | 154,322,879   | 100.00          |
|                                       |   | , ,           |                 |

| TELESISTEMA<br>MEXICANO, S.A. DE | COMMERCIALIZATION OF TELEVISION |            |        |
|----------------------------------|---------------------------------|------------|--------|
| C.V.                             |                                 |            |        |
|                                  | COMMERCIAL                      |            |        |
| TELEVISA                         | OPERATION OF                    |            |        |
| 14ARGENTINA, S.A.                | TELEVISION                      | 2,241,972  | 96.76  |
| TELEVISA JUEGOS,                 | PROMOTION AND                   |            |        |
| 15 S.A. DE C.V.                  | DEVELOPMENT OF                  |            |        |
|                                  | COMPANIES                       | 1,895,235  | 100.00 |
| TELEVISION                       | PROMOTION AND                   |            |        |
| 16INDEPENDIENTE DE               | DEVELOPMENT OF                  |            |        |
| MEXICO, S.A. DE C.V.             | COMPANIES                       | 38,777,677 | 100.00 |
| TELEVISA PAY-TV                  | PROMOTION AND                   |            |        |
| 17 VENTURE, INC.                 | DEVELOPMENT OF                  |            |        |
|                                  | COMPANIES                       | 1,000      | 100.00 |
| CAPITALIZED                      | FOR THE YEARS 1994,             |            |        |
| 18INTEGRAL COST OF               | 1995, 1996 AND 1998             | -          | -      |
| FINANCING                        |                                 |            |        |

# ANALYSIS OF INVESTMENTS IN SHARES ASSOCIATES

CONSOLIDA Final Pri

|                             |                         |            |               |                         | Final Pri        |
|-----------------------------|-------------------------|------------|---------------|-------------------------|------------------|
|                             |                         | NUMBER     | %             | TOTAL A (Thousands of M |                  |
|                             |                         | NOMBER     | 70            | (Thousands of N         | riexicali Fesos) |
| COMPANY NAM                 | ME MAIN ACTIVITIES      | OF SHARES  | OWNERSHIP     | ACQUISITION<br>COST     | BOOI<br>VALU     |
| ARGOS                       |                         |            |               |                         |                  |
| COMUNICACION                |                         |            |               |                         |                  |
| 1 S.A. DE C.V.              | OPERATION AND/OR        |            |               |                         |                  |
|                             | <b>BROADCASTING OF</b>  |            |               |                         |                  |
|                             | T.V.                    | 33,000,000 | 30.00         | 137,000                 | 52               |
| CABLEMAS, S.A.              | DE TV CABLE             |            |               |                         |                  |
| 2 C.V.                      | TRANSMISSION            | 49         | 49.00         | 3,912,046               | 4,178            |
| CENTROS DE                  |                         |            |               |                         |                  |
| 3 CONOCIMIENTO              |                         |            |               |                         |                  |
| TECNOLOGICO, S              |                         | 5 217 000  | 15.07         | <b>55</b> ,000          | 2                |
| DE C.V.                     | EDUCATION               | 5,317,900  | 15.07         | 55,000                  | 24               |
| CONTROLADORA                | A                       |            |               |                         |                  |
| 4 VUELA<br>COMPAÑÍA DE      |                         |            |               |                         |                  |
| AVIACIÓN, S.A. D            | )E                      |            |               |                         |                  |
| C.V.                        | CARRIER AIRLINE         | 15         | 25.00         | 325,270                 | 239              |
| DIBUJOS ANIMAI              |                         | 13         | 23.00         | 323,210                 | 237              |
| 5 MEXICANOS                 | PRODUCTION OF           |            |               |                         |                  |
| DIAMEX, S.A. DE             |                         |            |               |                         |                  |
| C.V.                        | CARTOONS                | 1,735,560  | 49.00         | 4,384                   |                  |
| EDITORIAL CLIO              | , PUBLISHING AND        |            |               |                         |                  |
| 6 LIBROS Y VIDEO            | S, PRINTING             |            |               |                         |                  |
|                             | OF BOOKS AND            |            |               |                         |                  |
| S.A. DE C.V.                | MAGAZINES               | 3,227,050  | 30.00         | 32,270                  | 13               |
|                             | CO, COMMERCIALIZATION   |            |               |                         |                  |
| 7 S.A. DE C.V.              | OF                      |            |               |                         |                  |
|                             | TELEVISION              | 25.000     | <b>7</b> 0.00 | 2.5                     |                  |
| CECTOD A DE                 | PROGRAMMING             | 25,000     | 50.00         | 25                      | J                |
| GESTORA DE<br>8 INVERSIONES | COMMERCIALIZATION<br>OF |            |               |                         |                  |
|                             | S LA TELEVISION         |            |               |                         |                  |
| SEXTA, S.A.                 | PROGRAMMING             | 11,546,405 | 40.00         | 2,586,353               | 1,281            |
| MAS FONDOS, S.A.            |                         | 11,540,405 | 40.00         | 2,300,333               | 1,201            |
| 9 DE C.V.                   | DISTRIBUTION            |            |               |                         |                  |
| ,                           | COMPANY                 | 99,758     | 40.84         | 99,758                  | 4                |
| OCESA                       |                         | , -        |               | , -                     |                  |
| <b>ENTRETENIMIEN</b>        | ITO, LIVE               |            |               |                         |                  |
| 10S.A. DE                   | ENTERTAINMENT IN        |            |               |                         |                  |
| C.V.                        | MEXICO                  | 14,100,000 | 40.00         | 1,062,811               | 459              |
|                             |                         |            |               |                         |                  |

| TELEVISA EMI          |                  |           |       |           |       |
|-----------------------|------------------|-----------|-------|-----------|-------|
| 11MUSIC, S.A DE C.V.  | MUSIC RECORDING  | 25        | 50.00 | 25        | (15   |
| TELEVISION            |                  |           |       |           |       |
| INTERNACIONAL,        | TV CABLE         |           |       |           |       |
| 12S.A. DE C.V.        | TRANSMISSION     | 4,343,399 | 50.00 | 1,028,822 | 331   |
| TELEVISORA DEL        |                  |           |       |           |       |
| 13YAQUI, S.A. DE C.V. | OPERATION AND/OR |           |       |           |       |
|                       | BROADCASTING OF  |           |       |           |       |
|                       | T.V.             | 4,124,986 | 15.00 | 412       | 7     |
| TOTAL INVESTMENT      | Γ                |           |       |           |       |
| IN ASSOCIATES         |                  |           |       | 9,244,176 | 6,579 |
|                       |                  |           |       |           |       |
| OTHER PERMANENT       | •                |           |       |           |       |
| INVESTMENTS           |                  |           |       |           | 1,844 |
|                       |                  |           |       |           |       |
| TOTAL                 |                  |           |       | 9,244,176 | 8,424 |
|                       |                  |           |       |           |       |

### CREDITS BREAK DOWN

(Thousands of Mexican Pesos)

|                             | WITH<br>FOREIGN |                       | MORTIZATION           | VINTEREST    |                      |         | TIME INTI | ERVAL   |
|-----------------------------|-----------------|-----------------------|-----------------------|--------------|----------------------|---------|-----------|---------|
| CREDIT TYPE /               |                 |                       | DATE                  | RATE C       | CURRENT              | UNTIL 1 | UNTIL 2   | UNTIL   |
| INSTITUTION                 |                 |                       |                       |              | YEAR                 | YEAR    | YEAR      | YEAR    |
| BANKS                       |                 |                       |                       |              |                      |         |           |         |
| FOREIGN TRADE<br>SECURED    | 3               |                       |                       |              |                      |         |           |         |
| COMMERCIAL                  |                 |                       |                       |              |                      |         |           |         |
| BANKS                       |                 |                       |                       |              |                      |         |           |         |
| BANAMEX, S.A.               | NA              | 4/20/2006             | 4/20/2016             | 8.74         |                      |         |           |         |
| BANAMEX, S.A.               | NA              | 10/22/2004            | 4/23/2012             | 10.35        |                      |         |           | 1,000,0 |
| SANTANDER                   |                 | 1/21/2006             | 1/21/2016             | 0.00         |                      |         |           |         |
| SERFIN                      | NA<br>NA        | 4/21/2006             | 4/21/2016             | 8.98         |                      |         | 1 160 460 |         |
| BANAMEX, S.A. BANAMEX, S.A. |                 | 5/17/2004<br>5/6/2003 | 5/21/2009<br>5/1/2008 | 9.70<br>8.93 | 240,000              |         | 1,162,460 |         |
| JP MORGAN                   | NA              | 3/0/2003              | 3/1/2000              | 0.75         | 4 <del>4</del> 0,000 |         |           |         |
| CHASE BANK,                 |                 |                       |                       |              |                      |         |           |         |
| NA.                         | YES             | 12/21/2007            | 12/21/2012            | 5.36         |                      |         |           |         |
| BANK OF                     |                 |                       |                       |              |                      |         |           |         |
| AMERICA                     | YES             | 3/31/2000             | 3/31/2010             | 5.95         |                      |         |           |         |
| SUNTRUST                    |                 |                       |                       |              |                      |         |           |         |
| BANK MIAMI,<br>NATIONAL     | YES             | 5/1/1999              | 4/1/2008              | 4.50         |                      |         |           |         |
| LEASING DE                  | ILO             | 31111777              | 4/1/2000              | 4.50         |                      |         |           |         |
| COLOMBIA                    | YES             | 6/28/2004             | 6/28/2009             | 13.79        |                      |         |           |         |
| LEASING                     |                 | •• — • · · · ·        | <del></del>           |              |                      |         |           |         |
| BANCOLOMBIA,                |                 |                       |                       |              |                      |         |           |         |
| S.A.                        | YES             | 8/18/2007             | 12/10/2010            | 14.64        |                      |         |           |         |
| BANCO                       | *******         | 12/15/2007            | 10/15/2022            | 10.11        |                      |         |           |         |
| SANTANDER                   | YES             | 12/15/2007            | 12/15/2022            | 18.11        |                      |         |           |         |
|                             |                 |                       |                       |              |                      |         |           |         |
|                             |                 |                       |                       |              |                      |         |           |         |
| OTHER                       |                 |                       |                       |              |                      |         |           |         |
| TOTAL BANKS                 |                 |                       |                       |              | 240,000              | 0       | 1,162,460 | 1,000,0 |
| STOCK MARKET                |                 |                       |                       |              |                      |         |           |         |
| LISTED STOCK                |                 |                       |                       |              |                      |         |           |         |
| EXCHANGE<br>JNSECURED       |                 |                       |                       |              |                      |         |           |         |
| PECLIBED                    |                 |                       |                       |              |                      |         |           |         |

SECURED

PRIVATE PLACEMENTS

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5/11/2037

9/13/2011

3/11/2032

8.93

8.41

8.94

5/9/2007

9/14/2001

3/11/2002

| HOLDERS      | 1 110         | 3/11/2002 | 3/11/2032 | 0.71  |         |           |           |          |
|--------------|---------------|-----------|-----------|-------|---------|-----------|-----------|----------|
| HOLDERS      | YES           | 3/18/2005 | 3/18/2025 | 6.97  |         |           |           |          |
| HOLDERS      | YES           | 9/19/2003 | 9/19/2013 | 9.86  |         |           |           |          |
| SECURED      |               |           |           |       |         |           |           |          |
| TOTAL STOCK  |               |           |           |       |         |           |           |          |
| MARKET       |               |           |           |       | 0       | 0         | 0         |          |
| SUPPLIERS    |               |           |           |       |         |           |           |          |
| VARIOUS      | NA            | 3/31/2008 | 3/31/2009 |       |         | 2,711,887 |           |          |
| VARIOUS      | YES           | 3/31/2008 | 3/31/2009 |       |         | , ,       |           |          |
| TOTAL        |               |           |           |       |         |           |           |          |
| SUPPLIERS    |               |           |           |       | 0       | 2,711,887 | 0         |          |
|              |               |           |           |       |         | _,,,,     |           |          |
| OTHER LOAN   | IS            |           |           |       |         |           |           |          |
| WITH COST    |               |           |           |       |         |           |           |          |
| (S103 AND S3 | 0)            |           |           |       |         |           |           |          |
|              |               |           |           |       |         |           |           |          |
| VARIOUS      | YES           | 9/8/2000  | 9/8/2015  | 11.50 |         |           |           |          |
| TOTAL OTHER  | 2             |           |           |       |         |           |           |          |
| LOANS WITH   |               |           |           |       |         |           |           |          |
| COST         |               |           |           |       | 0       | 0         | 0         |          |
|              |               |           |           |       |         |           |           |          |
| OTHER        |               |           |           |       |         |           |           |          |
| CURRENT      |               |           |           |       |         |           |           |          |
| LIABILITIES  | S             |           |           |       |         |           |           |          |
| WITHOUT      |               |           |           |       |         |           |           |          |
| COST (S26)   |               |           |           |       |         |           |           |          |
| VARIOUS      | NA            |           |           |       |         | 2,338,851 |           |          |
| VARIOUS      | YES           |           |           |       |         |           |           |          |
| TOTAL        |               |           |           |       | 0       | 2,338,851 | 0         |          |
| CURRENT      |               |           |           |       |         |           |           |          |
| LIABILITIES  |               |           |           |       |         |           |           |          |
| WITHOUT COS  | $\mathbf{ST}$ |           |           |       |         |           |           |          |
|              | _             |           |           |       |         |           |           |          |
| TOTAL        |               |           |           |       | 240,000 | 5,050,738 | 1,162,460 | 1,000,00 |
|              |               |           |           |       |         |           |           |          |

#### **NOTES**

UNSECURED HOLDERS

**HOLDERS** 

**HOLDERS** 

NA

YES

YES

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY WERE AS FOLLOWS:

\$ 10.6465 PESOS PER U.S. DOLLAR 0.0058 PESOS PER COLOMBIAN PESO 0.0235 PESOS PER CHILEAN

**PESO** 

# MONETARY FOREIGN CURRENCY POSITION (Thousands of Mexican Pesos)

CONSOLIDATED

| TRADE BALANCE                      | DOLLA<br>THOUSANDS | THOUSANDS  | OTHER CUR<br>THOUSANDS | THOUSANDS | Final Printing TOTAL THOUSANDS |
|------------------------------------|--------------------|------------|------------------------|-----------|--------------------------------|
|                                    | OF DOLLARS         | OF PESOS   | OF DOLLARS             | OF PESOS  | OF PESOS                       |
| MONETARY ASSETS                    | 2,074,775          | 22,089,092 | 207,142                | 2,205,337 | 24,294,429                     |
| LIABILITIES POSITION               | 1,750,631          | 18,638,093 | 77,239                 | 822,325   | 19,460,418                     |
|                                    | 1,700,001          | 10,000,000 | ,==>                   | 022,626   | 17,100,110                     |
| SHORT-TERM<br>LIABILITIES POSITION | 236,682            | 2,519,835  | 72,034                 | 766,910   | 3,286,745                      |
| LONG-TERM<br>LIABILITIES POSITION  | 1,513,949          | 16,118,258 | 5,205                  | 55,415    | 16,173,673                     |
| NET BALANCE                        | 324,144            | 3,450,999  | 129,903                | 1,383,012 | 4,834,011                      |

#### **NOTES**

MONETARY ASSETS INCLUDE U.S.\$106,976 THOUSAND DOLLARS OF LONG-TERM TEMPORARY INVESTMENTS.

(1) THE EXCHANGE RATES USED FOR TRANSLATION

WERE AS FOLLOWS:

PS. 10.6465 PESOS

PER U.S. DOLLAR

16.7968 PESOS

PER EURO

3.3670 PESOS PER

ARGENTINEAN PESO

0.5206 PESOS PER

URUGUAYAN PESO

10.6465 PESOS PER

PANAMANIAN BALBOA

0.0235 PESOS

PER CHILEAN PESO

0.0058 PESOS PER

**COLOMBIAN PESO** 

**3.7901 PESOS PER** 

PERUVIAN NUEVO SOL

8.8000 PESOS

PER SWISS FRANC

4.9518 PESOS PER

VENEZUELAN BOLIVAR

1.4186 PESOS

PER CHINESE YUAN

6.0938 PESOS PER BRAZILIAN REAL

THE FOREIGN CURRENCY OF LONG-TERM LIABILITIES FOR

PS.16,173,673 IS REPORTED

AS FOLLOWS:

REF. S27 LONG-TERM

LIABILITIES PS. 13,923,174

REF. S69 OTHER LONG-TERM

LIABILITIES PS. 2,253,499

#### DEBT INSTRUMENTS

CONSOLIDATED Final Printing

FINANCIAL LIMITED BASED IN ISSUED DEED AND/OR TITLE

THE AGREEMENTS OF THE U.S.\$300 MILLION SENIOR NOTES (OF WHICH APPROXIMATELY U.S.\$71.9 MILLION

ARE OUTSTANDING AS OF MARCH 31, 2008), THE U.S.\$600 MILLION SENIOR NOTES, THE U.S.\$300 MILLION SENIOR

NOTES AND THE PS.4,500 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A.B., WITH MATURITY IN 2011, 2025,

 $2032~\mathrm{AND}~2037,$  RESPECTIVELY, CONTAIN CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND

ITS SUBSIDIARIES ENGAGED IN TELEVISION OPERATIONS TO INCUR OR ASSUME LIENS, PERFORM

SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS

OR SIMILAR TRANSACTIONS.

THE AGREEMENT OF THE U.S.\$300 MILLION SENIOR NOTES (OF WHICH APPROXIMATELY U.S.\$11.3

MILLION ARE OUTSTANDING AS OF MARCH 31, 2008), ISSUED BY INNOVA, S. DE R.L. DE C.V.

("INNOVA"), WITH MATURITY IN 2013, CONTAINS CERTAIN COVENANTS THAT LIMIT THE ABILITY

OF INNOVA AND ITS RESTRICTED SUBSIDIARIES WITH RESPECT TO INDEBTEDNESS, LIENS,

SALES AND LEASEBACKS, RESTRICTED PAYMENTS, ASSET SALES, AND CERTAIN MERGERS,

CONSOLIDATIONS OR SIMILAR TRANSACTIONS.

ACTUAL SITUATION OF FINANCIAL RESTRICTIONS

AT MARCH 31, 2008, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS

OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE.

#### PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS

CONSOLIDATED

0

0

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0

0

**Final Printing** 

PLANT OR CENTER **ECONOMIC ACTIVITY PLANT UTILIZATION** (%) **CAPACITY** 0 TELEVISION: 0 0 0 CORPORATIVO SANTA FE HEADQUARTERS PRODUCTION AND **BROADCASTING** 0 TELEVISA SAN ANGEL PROGRAMMING. 0 PRODUCTION AND **BROADCASTING** TELEVISA CHAPULTEPEC PROGRAMMING. 0 0 LAND AND UNOCCUPIED 0 **REAL ESTATE** BUILDING. 0 PARKING LOTS, 0 **ADMINISTRATIVE** 0 OFFICES, RADIO ANTENNAS, 0 0 **TELEVISION STATION** FACILITIES. 0 0 TRANSMISSION STATIONS BROADCAST STATIONS. 0 0 **PUBLISHING:** 0 0 ADMINISTRATION, SALES, 0 **EDITORIALS** PRODUCTION, 0 STORAGE AND **DISTRIBUTION OF** 0 0 **MAGAZINES AND** 

NEWSPAPERS.

BROADCAST STATIONS.

AND TRANSMISSION

SOCCER, SOCCER TEAMS,

THE AZTECA STADIUM.

EQUIPMENT.

**TRAINING** 

NECAXA, S.A. DE C.V. AND ADMINISTRATIVE OFFICES

AND

FACILITIES.

CABLE TELEVISION, SIGNAL

DE C.V.

RADIO:

S.A. DE C.V.

SISTEMA RADIOPOLIS,

CABLEVISION, S.A. DE C.V.CONDUCTION

CABLE TELEVISION:

OTHER BUSINESSES:

DE FUTBOL AMERICA, S.A.

IMPULSORA DEL

**DEPORTIVO** -

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## MAIN RAW MATERIALS

| CONSOL | IDATED |
|--------|--------|
|--------|--------|

|            |                         |          |           |        | Final Printing |
|------------|-------------------------|----------|-----------|--------|----------------|
|            | MAIN                    |          | MAIN      | DOM.   | COST           |
| DOMESTIC   | SUPPLIERS               | FOREIGN  | SUPPLIERS | SUBST. | PRODUCTION     |
| 201,125110 | 201122112               | 10112101 | 001121210 | 50251  | (%)            |
|            |                         |          |           |        | ( )            |
|            |                         |          |           |        |                |
| PROGRAMS   |                         |          |           |        |                |
| AND FILMS  | ARTIFICE                |          |           |        |                |
|            | PRODUCCIONES,           |          |           |        |                |
|            | S.A.                    |          |           |        |                |
|            | DE<br>C.V.              |          |           |        | 0.14           |
|            | C.V.<br>CHURUBUSCO,     |          |           |        | 0.14           |
|            | S.A. DE                 |          |           |        |                |
|            | C.V.                    |          |           |        | 0.22           |
|            | CINEMATO                |          |           |        | 0.22           |
|            | GRAFICA,                |          |           |        |                |
|            | RODRIGUEZ,              |          |           |        |                |
|            | S.A. DE                 |          |           |        |                |
|            | C.V.                    |          |           |        | 0.59           |
|            | DIANA                   |          |           |        |                |
|            | INTERNACIONAL           |          |           |        |                |
|            | FILMS,<br>S.A. DE       |          |           |        |                |
|            | C.V.                    |          |           |        | 0.10           |
|            | DIRSOL                  |          |           |        | 0.10           |
|            | S.A. DE                 |          |           |        |                |
|            | C.V.                    |          |           |        | 0.20           |
|            | DISTRIBUIDORA -         |          |           |        |                |
|            | ROMARI,                 |          |           |        |                |
|            | S.A. DE                 |          |           |        |                |
|            | C.V.                    |          |           |        | 1.76           |
|            | GUSSI, S.A.             |          |           |        | 1 47           |
|            | DE C.V.                 |          |           |        | 1.47           |
|            | GUSTAVO<br>ALATRISTE    |          |           |        |                |
|            | RODRIGUEZ               |          |           |        | 0.11           |
|            | NUVISION, S.A.          |          |           |        | 1.61           |
|            | PELICULAS               |          |           |        | 1101           |
|            | RODRIGUEZ,              |          |           |        |                |
|            | S.A.                    |          |           |        | 1.07           |
|            | PELICULAS               |          |           |        |                |
|            | Y VIDEOS                |          |           |        |                |
|            | INTERNACIO-             |          |           |        | ~ · -          |
|            | NALES                   |          |           |        | 0.15           |
|            | PRODUCCIONES<br>AGUILA, |          |           |        |                |
|            | AUUILA,                 |          |           |        |                |
|            |                         |          |           |        |                |

|   | _aga:g. aa. a         | 211071, 0171121 1 01111 0 1            | •   |       |
|---|-----------------------|--|-----|-------|
| S.A. DE<br>C.V.<br>PROTELE                      | ,                     |  |     | 0.34  |
| S.A. DE<br>C.V.<br>SECINE,                      |                       |  |     | 8.85  |
| S.A. DE<br>C.V.<br>UNICORN<br>FILMS,<br>S.A. DE | TIO                   |  |     | 1.78  |
| C.V.  |                       |  |     | 0.14  |
| OTHER   | DD 0 CD 11 C          |  |     | 0.91  |
|   | PROGRAMS<br>AND FILMS | ALFRED                                 |     |       |
|   | AND FILMS             | HABER                                  |     |       |
|   |                       | DISTRIBUTION,                          |     |       |
|   |                       | INC.                                   | NO  | 0.79  |
|   |                       | ALLIANCE ATLAN-                        |     |       |
|   |                       | TIS                                    |     |       |
|   |                       | INTERNATIONAL<br>DISTRIBUTION          | NO  | 1.73  |
|   |                       | APOLLOPROMOVIE                         | 110 | 1.75  |
|   |                       | GMBH & CO                              | NO  | 0.54  |
|   |                       | APOLLOPROSCREEN                        |     |       |
|   |                       | GMBH & CO                              | NO  | 0.49  |
|   |                       | BUENAVISTA                             |     |       |
|   |                       | INTERNATIONAL,<br>INC.                 | NO  | 0.72  |
|   |                       | CBS                                    | 110 | 0.72  |
|   |                       | STUDIOS, INC.                          | NO  | 2.56  |
|   |                       | DREAMWORKS                             |     |       |
|   |                       | LLC.                                   | NO  | 1.43  |
|   |                       | HALLMARK                               |     |       |
|   |                       | ENTERTAINMENT<br>INDEPENDENT           |     |       |
|   |                       | INTERNATIONAL                          |     |       |
|   |                       | T.V. INC.                              | NO  | 2.11  |
|   |                       | LUCAS                                  |     |       |
|   |                       | FILM, LTD.                             | NO  | 0.59  |
|   |                       | METRO GOLDWYN                          |     |       |
|   |                       | MAYER INTERNATI-<br>ONAL               | NO  | 3.28  |
|   |                       | MTV NETWORKS                           | NO  | 3.20  |
|   |                       | A DIVISION OF                          |     |       |
|   |                       | VIACON, INT.                           | NO  | 1.98  |
|   |                       | MULTIFILMS                             |     |       |
|   |                       | BV                                     | NO  | 0.65  |
|   |                       | SONY PICTURES<br>TELEVISION            |     |       |
|   |                       | INTERNATIONAL                          | NO  | 15.01 |
|   |                       | 11 11 11 11 11 11 11 11 11 11 11 11 11 | 110 | 13.01 |

|                     |  |                          | TELEMUNDO<br>INTERNATIO-                            |           |               |
|---------------------|--|--------------------------|---|-----------|---------------|
|                     |  |                          | NAL, LLC.<br>TOEI                                   | NO        | 1.77          |
|                     |  |                          | ANIMATION<br>CO., LTD<br>TWENTIETH<br>CENTURY       | NO        | 0.64          |
|                     |  |                          | FOX<br>INTERNATIONAL<br>UNIVERSAL<br>STUDIOS INTER- | NO        | 5.45          |
|                     |  |                          | NATIONAL, B.V.<br>WARNER BROS.<br>INTERNATIONAL     | NO        | 15.12         |
|                     |  |                          | TELEVISION<br>OTHER                                 | NO        | 1.26<br>3.25  |
| COAXIAL<br>CABLE RG | NACIONAL DE  |                          |   |           |               |
| MAYA 60             | NACIONAL DE CONDUCTORES,                           |                          |   |           | 2.20          |
|                     | S.A. DE C.V.                                       | HILTI BOLT               | HILTI MEXICANA,                                     |           | 3.29          |
|                     |  | SWITCH                   | S.A. DE C.V.<br>CABLENETWORK                        | NO        | 0.01          |
|                     |  | TWO OUTLET               | MEXICO  | NO        | 0.01          |
|                     |  | DEVICE AC 200<br>DECODER | TVC CORPORATION MOTOROLA, INC.                      | YES<br>NO | 0.02<br>47.90 |
|                     | BULKLEY  | DECODER                  | MOTOROLA, INC.                                      | NO        |               |
| COUCHE PAPER        | DUNTON<br>MAG PAPER<br>SUMINISTROS                 |                          |   |           | 2.44<br>0.20  |
|                     | BROM, S.A.<br>TORRAS PAPEL,                        |                          |   |           | 0.44          |
|                     | S.A.<br>PLANOS                                     |                          |   |           | 0.23<br>0.35  |
|                     |  | COUCHE PAPER             | STORAM ENSON  | NO        | 7.49          |
|                     |  |                          | BULKLEY DUNTON<br>M REAL<br>MYLLLIKOSKI             | NO<br>YES | 22.86<br>1.15 |
|                     |  |                          | PAPEL   | YES       | 4.14          |
|                     |  |                          | UPM<br>BURGOS                                       | NO<br>YES | 9.72<br>0.14  |
| PAPER AND           | DDODLIGHOD A GO                                    |                          | 2011005   | 125       | 0111          |
| IMPRESSION          | PRODUCTORA CO-<br>MERCIALIZADORA<br>Y              |                          |   |           |               |
|                     | EDITORES DE LI-<br>BROS , S.A. DE C.V.<br>COMPAÑÍA |                          |   |           | 6.34          |

| _aga                 | g. G. 101 0 122 |                 |     |       |
|----------------------|-----------------|-----------------|-----|-------|
| <b>IMPRESORA</b>     |                 |                 |     |       |
| EXCEL                |                 |                 |     |       |
| SERVI GRAFICA,       |                 |                 |     |       |
| S.A. DE              |                 |                 |     |       |
| C.V.                 |                 |                 |     | 0.26  |
| OFFSET               |                 |                 |     |       |
| MULTICOLOR           |                 |                 |     |       |
| S.A.                 |                 |                 |     | 11.06 |
| IMPRESOS MOINO       | )               |                 |     | 0.60  |
| LITOGRAFIA           |                 |                 |     |       |
| MAGNO GRAF,          |                 |                 |     |       |
| S.A. DE              |                 |                 |     |       |
| C.V.                 |                 |                 |     | 0.26  |
| PROCESOS IND         |                 |                 |     |       |
| DE PAPEL, S.A.       |                 |                 |     | 1.04  |
| <b>BARNICES PARA</b> |                 |                 |     |       |
| <b>EDICIONES DE</b>  |                 |                 |     |       |
| LIBROS, S.A.         |                 |                 |     | 1.02  |
| SERVICIOS PRO-       |                 |                 |     |       |
| <b>FESIONALES</b>    |                 |                 |     |       |
| DE IMPRESIÓN,        |                 |                 |     |       |
| S.A. DE C.V.         |                 |                 |     | 2.04  |
| METROCOLOR           |                 |                 |     |       |
| DE MEXICO            |                 |                 |     | 0.26  |
| REPRODU-             |                 |                 |     |       |
| CCIONES              |                 |                 |     |       |
| FOTOME               |                 |                 |     |       |
| CANICAS              |                 |                 |     | 6.24  |
| GRAFICA LA           |                 |                 |     |       |
| PRENSA, S.A.         |                 |                 |     | 0.12  |
| IMPRESORA            |                 |                 |     |       |
| Y EDITORA            |                 |                 |     |       |
| INFAGON,             |                 |                 |     |       |
| S.A.                 |                 |                 |     | 0.33  |
| QUEBECOR             |                 |                 |     |       |
| WORLD                |                 |                 |     |       |
| MEXICO               |                 |                 |     | 0.99  |
| REFORSA              |                 |                 |     |       |
| METROCOLOR           |                 |                 |     |       |
| FORMADORES           |                 |                 |     |       |
| Y EDITORES           |                 |                 |     | 0.05  |
| DE LIBROS            | DADED AND       |                 |     | 0.95  |
|                      | PAPER AND       |                 |     |       |
|                      | IMPRESSION      | PRO-OFFSET EDI- | VEO | 0.24  |
|                      |                 | TORIAL, LTDA.   | YES | 0.24  |
|                      |                 | EDITORA         | VEC | 0.14  |
|                      |                 | GEMINIS         | YES | 0.14  |
|                      |                 | EDITORES, S.A.  | YES | 0.91  |
|                      |                 | EDITORIAL       |     |       |
|                      |                 | LA PATRIA,      | VEC | 1.20  |
|                      |                 | S.A.            | YES | 1.20  |

| PRINTER COLOM- |     |      |
|----------------|-----|------|
| BINA, S.A.     | YES | 0.70 |
| QUEBECOR       | YES | 6.23 |
| RR DONNELLEY   | NO  | 2.10 |
| GRUPO          |     |      |
| OP             |     |      |
| GRAFICAS,      |     |      |
| S.A.           | YES | 2.52 |
| ST.            |     |      |
| IVES           | NO  | 4.75 |
|                |     |      |

**NOTES** 

# SALES DISTRIBUTION BY PRODUCT SALES

|   | NET SALES MAI    | RKET | MAIN   |
|---|------------------|------|--|
| MAIN PRODUCTS   | VOLUME AMOUNT SH |      | CUSTOMERS  |
|   |                  | (%)  |  |
| DOMESTIC SALES<br>INTERSEGMENT<br>ELIMINATIONS                      | (244,744)        |      |  |
| TELEVISION<br>BROADCASTING:<br>ADVERTISED TIME<br>SOLD (HALF HOURS) | 1 3,677,476      |      | TELEFONOS DE MEXICO, S.A.B.<br>COMPAÑÍA PROCTER & GAMBI  |
|   |                  |      | DE R. L. DE C.V. BIMBO, S.A. DE C.V. DANONE DE MEXICO, S.A. DE C THE COCA-COLA EXPORT CORI SUCURSAL EN MEXICO PEGASO PCS, S.A. DE C.V. KIMBERLY CLARK DE MEXICO MARCAS NESTLE, S.A. DE C.V. MARKETING MODELO, S.A. DE C PRODUCCIONES INFOVISION, S KELLOGG COMPANY MEXICO, |
| OTHER INCOME<br>PAY TELEVISION<br>NETWORKS:                         | 44,030           |      | VARIOUS  |
| SALE OF SIGNALS   | 294,839          |      | T.V. CABLE, S.A. DE C.V. CABLEVISION DE SALTILLO, S MEGA CABLE, S.A. DE C.V. CABLEVISION RED, S.A. TELE CABLE DEL ESTADO DE N C.V. TELEVISION INTERNACIONAL, TELEVICABLE DEL CENTRO, S CABLE Y COMUNICACIÓN DE N C.V. CABLE NET INTERNATIONAL, S TELECABLE DE CHIHUAHUA, S |
| ADVERTISED TIME<br>SOLD   | 37,486           |      | EL PALACIO DE HIERRO, S.A DE TOYOTA MOTORS SALE DE ME. DE C.V. PEGASO, PCS, S.A. DE C.V.   |

SUAVE Y FACIL, S.A. DE C.V.

|                           |        |                    |  | TELEFONOS DE MEXICO, S.A.B. CASA CUERVO, S.A. DE C.V. STARCOM WORDWIDE, S.A. DE ELI LILLY Y COMPAÑÍA DE MEZ C.V. GOODYEAR SERVICIOS COMER R.L. DE C.V.   |
|---------------------------|--------|--------------------|--|--|
| PUBLISHING:<br>MAGAZINE   |        |                    | TV Y NOVELAS   |  |
| CIRCULATION               | 11,704 | 183,754            | MAGAZINE MEN'S HEALTH  | GENERAL PUBLIC (AUDIENCE)  |
|                           |        |                    | MAGAZINE<br>VANIDADES  | DEALERS  |
|                           |        |                    | MAGAZINE COSMOPOLITAN MAGAZINE NATIONAL GEOGRAPHIC MAGAZINE TU MAGAZINE REBELDE MAGAZINE SOY AGUILA MAGAZINE AUTOMOVIL PANAMERICANO MAGAZINE MUY INTERESANTE MAGAZINE BIG BANG MAGAZINE CONOZCA MAS COCINA FACIL | COMMERCIAL CENTERS (MALL   |
| ADVERTISING  OTHER INCOME |        | 2,439              | MAGAZINE   | FRABEL, S.A. DE C.V. KIMBERLY CLARK DE MEXICO. DILTEX, S.A. DE C.V. BIMBO, S.A. DE C.V. BAYER DE MEXICO, S.A. DE C.V. FABRICAS DE CALZADO ANDRI SANBORN HERMANOS, S.A. THE COCA-COLA EXPORT CORI SUCURSAL EN MEXICO TELEFONOS DE MEXICO, S.A.B. COMPAÑIA PROCTER & GAMBI DE R.L. DE C.V. VARIOUS |
| PUBLISHING                |        | 2, <del>4</del> 33 |  | VARIOUS  |
| DISTRIBUTION:             | 3,799  | 45,126             | MAGAZINE:  | GENERAL PUBLIC (AUDIENCE)<br>DEALERS   |
|                           |        |                    |  |  |

| SKY:                         |                   | "MAESTRA DE PREESCOLAR" "EL SOLITARIO" "SUPER LIBRO DE COLOREAR" "REVISTA DEL CONSUMIDOR" "ENTREPRENEUR "HOLA MEXICO" |   |
|------------------------------|-------------------|---|---|
| DTH BROADCAST                |                   |   |   |
| SATELLITE                    | 2,074,180         | SKY   | SUBSCRIBERS   |
| PAY PER VIEW                 | 34,816            |   |   |
| CHANNEL                      | ,                 |   |   |
| COMMERCIALIZATION            | 15,910            |   | TELEFONOS DE MEXICO, S.A.B.<br>PEGASO PCS, S.A. DE C.V.<br>L.G. ELECTRONICS MEXICO, S.A<br>MICROSOFT MEXICO, S. DE R.L. |
| CABLE AND TELECOM:           |                   |   |   |
| DIGITAL SERVICE              | 521,764           | CABLEVISION   | SUBSCRIBERS   |
| INTERNET SERVICES            | 97,567            |   |   |
| SERVICE INSTALLATION         | 2,752             |   |   |
| PAY PER VIEW                 | 7,601             |   | STARCOM WORDWIDE, S.A. DE   |
| CHANNEL                      | <b>5</b> .025     |   |   |
| COMMERCIALIZATION            | 7,835             |   | COMBE DE MEXICO, S. DE R.L. 1   |
| TELEPHONY TELECOMMUNICATIONS | 10,879<br>281,903 |   | TELEFONOS DE MEXICO, S.A.B.   |
| OTHER                        | 7,340             |   |   |
| OTHER BUSINESSES:            | 7,540             |   |   |
| DISTRIBUTION,                |                   |   |   |
| RENTALS, AND SALE            |                   |   |   |
| OF MOVIE RIGHTS              | 250,459           |   | CINEPOLIS DEL PAÍS, S.A. DE C.  |
|                              |                   |   | CINEMAS DE LA REPUBLICA, S.   |
|                              |                   |   | OPERADORA DE CINEMAS, S.A.  |
|                              |                   |   | LATIN AMERICA MOVIE THEAT   |
|                              |                   |   | C.V.  |
|                              |                   |   | CINEMARK DE MEXICO, S.A. DE   |
|                              |                   |   | QUALITY FILMS, S. DE R.L. DE C  |
| ODECIAL EVENTS AND           |                   |   | GENERAL PUBLIC (AUDIENCE)   |
| SPECIAL EVENTS AND           | 110.042           | AMEDICA   | CENEDAL DUDLIC (AUDIENCE)   |
| SHOW PROMOTION               | 110,043           | AMERICA   | GENERAL PUBLIC (AUDIENCE)<br>FEDERACION MEXICANA DE FU  |
| INTERNET SERVICES            | 75,801            | ESMAS.COM   | RADIOMOVIL DIPSA, S.A. DE C.  |
| INTERNET SERVICES            | 73,001            | Lown to.Com   | PEGASO PCS, S.A. DE C.V.  |
|                              |                   |   | MYALERCOM, S.A.   |
|                              |                   |   | IUSACELL, S.A. DE C.V.  |
|                              |                   |   | OPERADORA UNEFON, S.A. DE   |
| GAMING                       | 272,706           | PLAY CITY   | GENERAL PUBLIC (AUDIENCE)   |
|                              |                   | MULTIJUEGOS   |   |
| ADVERTISED TIME              |                   |   |   |
| SOLD IN RADIO                | 80,264            |   | PEGASO, PCS, S.A. DE C.V.   |
|                              |                   |   |   |

| •   | 3      |         | ,   |   |
|---|--------|---------|---|---|
|   |        |         |   | DISTRIBUIDORA KROMA, S.A. D<br>PROPIMEX, S.A. DE C.V.<br>BBVA BANCOMER, S.A.<br>UNILEVER DE MEXICO, S. DE R.<br>COOPERATIVA LA CRUZ AZUL,<br>CORPORACION NORTEAMERIC. |
| FOREIGN SALES<br>INTERSEGMENT<br>ELIMINATIONS   |        | (3,502) |   |   |
| TELEVISION<br>BROADCASTING:<br>ADVERTISING TIME |        |         |   |   |
| SOLD  |        | 125,206 |   | INITIATIVE MEDIA, INC. PDH/LS. USA MINDSHARE MEDIAEDGE, CIA. HORIZON MEDIA OMD/TBWA   |
| OTHER INCOME PAY TELEVISION NETWORKS:           |        | 35,809  |   | VARIOUS VARIOUS   |
| SALES OF SIGNALS                                |        | 114,315 |   | DIRECTV LATIN AMERICA GALAXY ENTERTAINMENT DE DIRECTV DIRECTV CHILE TELEVISION DIRECTV ARGENTINA ECHOSTAR SATELLITE CORPOR  |
| ADVERTISING TIME<br>SOLD                        |        | 16,980  |   | PLAY PUBLICIDAD, INC.<br>ROMA RICCI CORPORATION<br>SPHERE MARKETING<br>CAPITAL MEDIA GROUP, INC.  |
| PROGRAMMING<br>EXPORT:<br>PROGRAMMING AND       |        |         |   |   |
| ROYALTIES                                       |        | 578,299 | TELEVISA<br>TELEVISA<br>TELEVISA                  | TVSBT CANAL 4 DE SAO PAULO<br>ANTENA 3 DE TELEVISION, S.A.<br>TURNER BROADCASTING SYST  |
| PUBLISHING:<br>MAGAZINE<br>CIRCULATION          | 15,230 | 231,477 | T.V. Y NOVELAS<br>MAGAZINE                        | GENERAL PUBLIC (AUDIENCE)   |
| CIRCULATION                                     | 13,230 | 231,+11 | NATIONAL<br>GEOGRAPHIC<br>MAGAZINE<br>REBELDE     | DEALERS   |
|   |        |         | MAGAZINE VANIDADES MAGAZINE COSMOPOLITAN MAGAZINE | COMMERCIAL CENTERS (MALL  |
|   |        |         | MAGAZINE  |   |

CARAS
MAGAZINE
MAXIM
MAGAZINE
CONDORITO
MEGAZINE

PUBLISHING 163,497 PROCTER & GAMBLE

L'OREAL

UNILEVER ANDINA COLOMBIA

POWER MEDIS GROUP

PUBLISHING SELECCIONES

DISTRIBUTION: 3,646 66,712 MAGAZINE GENERAL PUBLIC (AUDIENCE)

HOLA MAGAZINE DEALERS

VEA MAGAZINE COMMERCIAL CENTERS (MALI

EL CUERPO HUMANO MAGAZINE EL FEDERAL MAGAZINE COLECCIONES RPP MAGAZINE

SEMANA MAGAZINE TV GRAMA MAGAZINE

SKY:

**DTH BROADCAST** 

SATELLITE 55,738 SKY SUBSCRIBERS

CABLE AND TELECOM:

TELECOMMUNICATIONS 115,204 SUBSCRIBERS

TOTAL 9,538,118

# SALES DISTRIBUTION BY PRODUCT FOREIGN SALES

CONSOLIDATED

Final

|                             |             |         |                     |            | Printing         |
|-----------------------------|-------------|---------|---------------------|------------|------------------|
|                             | NET SA      | LES     |                     | N          | MAIN             |
| MAIN PRODUCTS               | VOLUME      | AMOUNT  | DESTINATION         | TRADEMARKS | CUSTOMERS        |
| EODEIGN GALEG               | (THOUSANDS) |         |                     |            |                  |
| FOREIGN SALES<br>TELEVISION |             |         |                     |            |                  |
| BROADCASTING:               |             |         |                     |            |                  |
| BROADCASTING.               |             |         |                     |            |                  |
| ADVERTISING TIME            |             | 21,183  | UNITED              |            |                  |
| SOLD                        |             | ,       | STATES OF           |            | INITIATIVE       |
|                             |             |         | AMERICA             |            | MEDIA, INC.      |
|                             |             |         |                     |            | PDH/LA. USA      |
|                             |             |         |                     |            | MINDSHARE        |
|                             |             |         | UNITED              |            |                  |
|                             |             |         | STATES OF           |            |                  |
| OTHER INCOME                |             | 35,809  | AMERICA             |            | VARIOUS          |
| PAY TELEVISION              |             |         |                     |            |                  |
| NETWORKS:                   |             |         |                     |            |                  |
| SALES OF SIGNALS            |             | 87,237  | SPAIN               |            | DIRECTV LATIN    |
| SALLS OF SIGNALS            |             | 07,237  | SITHIN              |            | AMERICA          |
|                             |             |         | ARGENTINA           |            | GALAXY           |
|                             |             |         | 111021(111(11       |            | ENTERTAINMENT    |
|                             |             |         |                     |            | DE VZLA, C.A.    |
|                             |             |         |                     |            | DIRECTV          |
|                             |             |         | CHILE               |            | DIRECTV CHILE    |
|                             |             |         |                     |            | TELEVISION       |
|                             |             |         | GUATEMALA           |            | DIRECTV          |
|                             |             |         | GOY 01 (DY)         |            | ARGENTINA        |
|                             |             |         | COLOMBIA            |            |                  |
|                             |             |         | UNITED<br>STATES OF |            |                  |
|                             |             |         | AMERICA             |            |                  |
| PROGRAMMING                 |             |         | AMERICA             |            |                  |
| EXPORT:                     |             |         |                     |            |                  |
| Em on.                      |             |         |                     |            |                  |
| PROGRAMMING AND             |             | 578,299 | UNITED              | TELEVISA   | TVSBT CANAL 4    |
| ROYALTIES                   |             |         | STATES OF           |            | DE SAO PAULO,    |
|                             |             |         | AMERICA             |            | S.A.             |
|                             |             |         | CENTRAL             | TELEVISA   | ANTENA 3 DE      |
|                             |             |         | AMERICA             |            | TELEVISION, S.A. |
|                             |             |         | CARIBBEAN           | TELEVISA   | TURNER           |

**BROADCASTING** 

|  | Eugai Filling. Ghord | J IELEVISA, S.A.  | 5 FUIIII 6-K  |  |
|--|----------------------|---|---|--|
| SUBSIDIARIES ABROAD<br>TELEVISION<br>BROADCASTING: |                      | EUROPE<br>SOUTH<br>AMERICA<br>AFRICA<br>ASIA              | TELEVISA<br>TELEVISA<br>TELEVISA                      | SYSTEM, INC.   |
| ADVERTISING TIME SOLD  PAY TELEVISION              | 104,                 | 023 UNITED<br>STATES OF<br>AMERICA                        |   | INITIATIVE<br>MEDIA, INC.<br>PDH/LA. USA<br>MINDSHARE                  |
| NETWORKS:  |                      |   |   |  |
| SALES OF SIGNALS                                   | 27,                  | ,078 SPAIN  |   | DIRECTV LATIN<br>AMERICA<br>GALAXY<br>ENTERTAINMENT<br>DE VZLA, C.A.   |
|  |                      | ARGENTINA<br>CHILE  | A   | DIRECTV DIRECTV CHILE TELEVISION                                       |
|  |                      | GUATEMAL<br>COLOMBIA<br>UNITED<br>STATES OF<br>AMERICA    | A   | DIRECTV<br>ARGENTINA   |
| ADVERTISING TIME SOLD                              | 16,                  | 980   |   | PLAY PUBLICIDAD, INC. ROMA RICCI CORPORATION CAPITAL MEDIA GROUP, INC. |
| PUBLISHING:  |                      |   |   |  |
| MAGAZINE<br>CIRCULATION                            | 15,230 231,          | A77 GUATEMALA<br>AND COSTA<br>RICA<br>UNITED<br>STATES OF | A T.V. Y NOVELA<br>MAGAZINE<br>NATIONAL<br>GEOGRAPHIC | AS<br>GENERAL PUBLIC<br>(AUDIENCE)                                     |
|  |                      | AMERICA   | MAGAZINE  | DEALERS  |
|  |                      | PANAMA<br>SOUTH<br>AMERICA                                | REBELDE<br>MAGAZINE<br>VANIDADES<br>MAGAZINE          | COMMERCIAL<br>CENTERS (MALLS)  |

|   | Edgar Filing: GF | RUPO TE | LEVISA, S.A.B                  | Form 6-K  |  |
|---|------------------|---------|--------------------------------|---|--|
| ADVERTISING                                     |                  | 163,497 | CENTRAL AMERICA                | COSMOPOLITAN<br>MAGAZINE<br>TU MAGAZINE<br>CARAS<br>MAGAZINE<br>MAXIM<br>MAGAZINE<br>CONDORITO<br>MAGAZINE  | PROCTER & GAMBLE L'OREAL UNILEVER ANDINA COLOMBIA LTDA POWER MEDIA GROUP |
| PUBLISHING<br>DISTRIBUTION:                     | 3,646            | 66,712  | PANAMA  SOUTH AMERICA          | SELECCIONES MAGAZINE  HOLA MAGAZINE VEA MAGAZINE EL CUERPO HUMANO MAGAZINE EL FEDERAL MAGAZINE COLECCIONES RPP MAGAZINE SEMANA MAGAZINE TV GRAMA MAGAZINE | GENERAL PUBLIC<br>(AUDIENCE)   |
| SKY: DTH BROADCAST SATELLITE CABLE AND TELECOM: |                  | 55,738  | CENTRAL<br>AMERICA             | SKY   | SUBSCRIBERS  |
| TELECOMMUNICATIONS                              |                  | 115,204 | UNITED<br>STATES OF<br>AMERICA |   | SUBSCRIBERS  |

(3,502)

18,876 1,499,735

INTERSEGMENT ELIMINATIONS

TOTAL

# PROJECTS INFORMATION (PROJECT, AMOUNT EXERCISED AND PROGRESS PERCENTAGE)

CONSOLIDATED Final Printing

MAJOR INVESTMENT PROJECTS OF GRUPO TELEVISA, S.A.B. AND ITS SUBSIDIARIES AT MARCH 31, 2008, INCLUDE THE FOLLOWING (MILLIONS OF U.S. DOLLARS AND MEXICAN PESOS):

| DESCRIPTION                         |        |       | EXERCISED<br>AMOUNT |       | PROGRESS<br>% |
|-------------------------------------|--------|-------|---------------------|-------|---------------|
| U.S. DOLLAR DENOMINATED PROJECTS:   |        |       |                     |       |               |
| GAMING BUSINESS PROJECTS            | U.S.\$ | 34.1  | U.S.\$              | 29.2  | 86%           |
| CONSTRUCTION IN PROGRESS            |        | 23.5  |                     | 4.8   | 20%           |
| MEXICAN PESOS DENOMINATED PROJECTS: |        |       |                     |       |               |
| INFORMATION TECHNOLOGY PROJECTS     | PS.    | 27.0  | PS.                 | 9.0   | 33%           |
| GAMING BUSINESS PROJECTS            |        | 646.0 |                     | 437.9 | 68%           |

# FOREIGN CURRENCY TRANSLATION (INFORMATION RELATED TO BULLETIN B-15)

CONSOLIDATED Final Printing

MONETARY ASSETS AND LIABILITIES OF MEXICAN COMPANIES DENOMINATED IN FOREIGN CURRENCIES ARE TRANSLATED

AT THE PREVAILING EXCHANGE RATE AT THE BALANCE SHEET DATE. RESULTING EXCHANGE RATE DIFFERENCES ARE

RECOGNIZED IN INCOME FOR THE YEAR, WITHIN INTEGRAL COST OF FINANCING.

ASSETS, LIABILITIES AND RESULTS OF OPERATIONS OF

NON-MEXICAN SUBSIDIARIES ARE FIRST CONVERTED TO

MEXICAN FRS, INCLUDING RESTATING TO RECOGNIZE THE EFFECTS OF INFLATION BASED ON THE INFLATION OF EACH

FOREIGN COUNTRY, AND THEN TRANSLATED TO MEXICAN PESOS UTILIZING THE EXCHANGE RATE AS OF THE BALANCE

SHEET DATE AT YEAR-END. RESULTING TRANSLATION DIFFERENCES ARE RECOGNIZED IN EQUITY AS PART OF THE

OTHER COMPREHENSIVE INCOME OR LOSS. ASSETS AND LIABILITIES OF NON-MEXICAN OPERATIONS THAT ARE INTEGRAL

TO MEXICAN OPERATIONS ARE CONVERTED TO MEXICAN FRS AND TRANSLATED TO MEXICAN PESOS BY UTILIZING THE

EXCHANGE RATE OF THE BALANCE SHEET DATE AT YEAR-END FOR MONETARY ASSETS AND LIABILITIES. WITH THE

RELATED ADJUSTMENT INCLUDED IN NET INCOME, AND HISTORICAL EXCHANGE RATES FOR NON-MONETARY ITEMS.

IN CONNECTION WITH ITS INVESTMENT IN SHARES OF UNIVISION, THE GROUP DESIGNATED AS AN EFFECTIVE HEDGE

OF FOREIGN EXCHANGE EXPOSURE A PORTION OF THE OUTSTANDING PRINCIPAL AMOUNT OF ITS U.S.-DOLLAR-DENOMI-

NATED SENIOR NOTES DUE 2011, 2025 AND 2032, WHICH AMOUNTED TO U.S.\$971.9 MILLION AS OF DECEMBER 31, 2006. THE

INVESTMENT IN SHARES OF UNIVISION WAS DISPOSED BY THE GROUP IN MARCH 2007, AND THROUGH THAT DATE ANY

FOREIGN EXCHANGE GAIN OR LOSS ATTRIBUTABLE TO THIS LONG-TERM DEBT WAS CREDITED OR CHARGED DIRECTLY

TO EQUITY (OTHER COMPREHENSIVE INCOME OR LOSS).

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### **CONSOLIDATED**

#### **Final Printing**

MEXICO CITY, D.F., APRIL 24, 2008—GRUPO TELEVISA, S.A.B. (NYSE:TV; BMV: TLEVISA CPO; "TELEVISA" OR "THE COMPANY") TODAY ANNOUNCED RESULTS FOR FIRST QUARTER 2008. THE RESULTS HAVE BEEN PREPARED IN ACCORDANCE WITH MEXICAN FINANCIAL REPORTING STANDARDS (MEXICAN FRS). WE RECOGNIZED THE EFFECTS OF INFLATION IN OUR FINANCIAL INFORMATION THROUGH DECEMBER 31, 2007. BEGINNING JANUARY 1, 2008, IN ACCORDANCE WITH THE GUIDELINES PROVIDED BY MEXICAN FRS, WE NO LONGER RECOGNIZE SUCH EFFECTS IN OUR FINANCIAL REPORTING. ACCORDINGLY, WE ARE PRESENTING OUR RESULTS FOR FIRST QUARTER 2008 IN NOMINAL MEXICAN PESOS. ALSO, AS REQUIRED BY MEXICAN FRS, WE ARE PRESENTING OUR FIRST QUARTER 2007 RESULTS IN MEXICAN PESOS OF PURCHASING POWER AS OF DECEMBER 31, 2007. WE ALSO PRESENT OUR FIRST QUARTER 2007 RESULTS IN NOMINAL TERMS TO PROVIDE ADDITIONAL COMPARISON WITH OUR FIRST QUARTER 2008 RESULTS. RESULTS ARE EXPLAINED COMPARING NOMINAL FIGURES FOR THE THREE MONTHS ENDED MARCH 31, 2007, AS FOLLOWS:

| NET SALES             | PS.8,194.3 |
|-----------------------|------------|
| OPERATING INCOME      | 2,343.6    |
| OTHER EXPENSE, NET    | 694.0      |
| INTEGRAL RESULT OF    |            |
| FINANCING, NET        | 65.8       |
| EQUITY IN LOSSES OF   |            |
| AFFILIATES, NET       | 194.8      |
| INCOME TAXES          | 566.6      |
| CONSOLIDATED NET      | 954.0      |
| INCOME                |            |
| MINORITY INTEREST NET | 240.8      |
| INCOME                |            |
| MAJORITY INTEREST NET | 713.2      |
| INCOME                |            |

#### **NET SALES**

CONSOLIDATED NET SALES INCREASED 16.4% TO PS.9,538.1 MILLION IN FIRST QUARTER 2008 COMPARED WITH PS.8,194.3 MILLION IN FIRST QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO REVENUE GROWTH IN OUR CABLE AND TELECOM, OTHER BUSINESSES, SKY, PUBLISHING, TELEVISION BROADCASTING, PAY TELEVISION NETWORKS, PROGRAMMING EXPORTS, AND PUBLISHING DISTRIBUTION SEGMENTS.

#### **OPERATING INCOME**

CONSOLIDATED OPERATING INCOME INCREASED 1.7% TO PS.2,384.5 MILLION IN FIRST QUARTER 2008 COMPARED WITH PS.2,343.6 MILLION IN FIRST QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES, OPERATING EXPENSES, AND DEPRECIATION AND AMORTIZATION.

THE CHARGE FOR OPERATING DEPRECIATION AND AMORTIZATION WAS PS.993.3 MILLION AND PS.697.9 MILLION IN THE FIRST QUARTER OF 2008 AND 2007, RESPECTIVELY.

#### MAJORITY INTEREST NET INCOME

MAJORITY INTEREST NET INCOME INCREASED 47.7% TO PS.1,053.5 MILLION IN FIRST QUARTER 2008 COMPARED WITH PS.713.2 MILLION IN FIRST QUARTER 2007. THE NET INCREASE OF PS.340.3 MILLION REFLECTED I) A PS.40.9 MILLION INCREASE IN OPERATING INCOME; II) A PS.669.1 MILLION DECREASE IN OTHER EXPENSE, NET; III) A PS.9.5 MILLION DECREASE IN EQUITY IN LOSSES OF AFFILIATES; IV) A PS.90.4 MILLION DECREASE IN INCOME TAXES; AND V) A PS.124.2 MILLION DECREASE IN MINORITY INTEREST NET INCOME. THESE FAVORABLE CHANGES WERE PARTIALLY OFFSET BY A PS.593.8 MILLION INCREASE IN INTEGRAL COST OF FINANCING.

#### FIRST-QUARTER RESULTS BY BUSINESS SEGMENT IN NOMINAL TERMS

THE FOLLOWING INFORMATION PRESENTS FIRST-QUARTER RESULTS ENDED MARCH 31, 2008 AND 2007, FOR EACH OF OUR BUSINESS SEGMENTS. RESULTS FOR THE FIRST-QUARTER 2007 AND 2008 ARE PRESENTED IN MILLIONS OF NOMINAL MEXICAN PESOS.

#### TELEVISION BROADCASTING

FIRST-QUARTER SALES INCREASED 2.3% TO PS.3,882.5 MILLION COMPARED WITH PS.3,794.7 MILLION IN FIRST QUARTER 2007. THIS INCREASE WAS DRIVEN BY STRONG RATINGS PRIMARILY IN CHANNEL 2.

FIRST-QUARTER OPERATING SEGMENT INCOME DECREASED 0.2% TO PS.1,514.2 MILLION COMPARED WITH PS.1,517.6 MILLION IN FIRST QUARTER 2007, AND THE MARGIN WAS 39%. THESE RESULTS REFLECT HIGHER COST OF SALES AND OPERATING EXPENSES THAT WERE PARTIALLY OFFSET BY HIGHER SALES.

#### PAY TELEVISION NETWORKS

FIRST-QUARTER SALES INCREASED 16.8% TO PS.463.6 MILLION COMPARED WITH PS.397 MILLION IN FIRST QUARTER 2007. THIS INCREASE REFLECTS I) HIGHER REVENUES FROM CHANNELS SOLD IN MEXICO, LATIN AMERICA, AND SPAIN; II) HIGHER ADVERTISING SALES; AND III) HIGHER SALES IN TUTV, OUR PAY-TELEVISION JOINT VENTURE WITH UNIVISION.

FIRST-QUARTER OPERATING SEGMENT INCOME INCREASED 19.3% TO PS.283.3 MILLION COMPARED WITH PS.237.4 MILLION IN FIRST QUARTER 2007, AND THE MARGIN INCREASED TO 61.1%. THESE RESULTS WERE DRIVEN BY HIGHER SALES THAT WERE PARTIALLY OFFSET BY AN INCREASE IN COST OF SALES AND OPERATING EXPENSES.

#### PROGRAMMING EXPORTS

FIRST-QUARTER SALES INCREASED 10.5% TO PS.578.3 MILLION COMPARED WITH PS.523.4 MILLION IN FIRST QUARTER 2007. THIS GROWTH WAS DRIVEN BY A 7.8% INCREASE IN ROYALTIES FROM

UNIVISION, WHICH AMOUNTED TO US\$32.2 MILLION FOR THE QUARTER. ADDITIONALLY, WE RECEIVED A ONE-TIME ROYALTY ADJUSTMENT FROM PRIOR YEARS OF US\$4.6 MILLION. THIS WAS PARTIALLY OFFSET BY I) LOWER PROGRAMMING SALES TO EUROPE, ASIA, AND AFRICA; AND II) A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY-DENOMINATED SALES AMOUNTING TO PS.14.4 MILLION.

FIRST-QUARTER OPERATING SEGMENT INCOME INCREASED 3.9% TO PS.245.3 MILLION COMPARED WITH PS.236.1 MILLION IN FIRST QUARTER 2007, AND THE MARGIN WAS 42.4%. THESE RESULTS WERE DRIVEN BY HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

#### **PUBLISHING**

FIRST-QUARTER SALES INCREASED 22.8% TO PS.727.3 MILLION COMPARED WITH PS.592.4 MILLION IN FIRST QUARTER 2007. THIS REFLECTS AN INCREASE IN ADVERTISING AND MAGAZINE CIRCULATION SALES ABROAD DRIVEN MAINLY BY THE ACQUISITION OF EDITORIAL ATLÁNTIDA. THIS WAS PARTIALLY OFFSET BY A DECREASE IN CIRCULATION SALES IN MEXICO AND BY A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY DENOMINATED SALES THAT AMOUNTED TO PS.5.2 MILLION.

FIRST-QUARTER OPERATING SEGMENT INCOME DECREASED 8.6% TO PS.49.1 MILLION, COMPARED WITH PS.53.7 MILLION IN FIRST QUARTER 2007; THE MARGIN WAS 6.8%. THESE RESULTS WERE DRIVEN BY HIGHER COST OF SALES AND OPERATING EXPENSES IN MEXICO, AND COSTS AND EXPENSES OF EDITORIAL ATLÁNTIDA, WHICH WERE PARTIALLY OFFSET BY HIGHER SALES.

#### PUBLISHING DISTRIBUTION

FIRST-QUARTER SALES INCREASED 9.2% TO PS.111.8 MILLION COMPARED WITH PS.102.4 MILLION IN FIRST QUARTER 2007. THIS INCREASE REFLECTS HIGHER CIRCULATION IN MEXICO AND ABROAD OF MAGAZINES PUBLISHED BY THE COMPANY, AS WELL AS HIGHER CIRCULATION ABROAD OF MAGAZINES PUBLISHED BY THIRD PARTIES.

FIRST-QUARTER OPERATING SEGMENT INCOME DECREASED 61.1% TO PS.2.8 MILLION COMPARED WITH PS.7.2 MILLION IN FIRST QUARTER 2007, AND THE MARGIN WAS 2.5%. THESE RESULTS REFLECT AN INCREASE IN COST OF SALES AND OPERATING EXPENSES THAT WERE PARTIALLY OFFSET BY HIGHER SALES.

#### SKY

FIRST-QUARTER SALES INCREASED 10.2% TO PS.2,180.6 MILLION COMPARED WITH PS.1,978.8 MILLION IN FIRST QUARTER 2007, REFLECTING AN INCREASE IN THE SUBSCRIBER BASE IN MEXICO AND THE LAUNCH OF SKY'S OPERATIONS IN CENTRAL AMERICA. IN ADDITION TO COSTA RICA AND THE DOMINICAN REPUBLIC, SKY BEGAN OPERATIONS IN NICARAGUA AND GUATEMALA, CLOSING THE QUARTER WITH 55 THOUSAND SUBSCRIBERS IN THE REGION. THE INCREASE IN SALES WAS PARTIALLY OFFSET BY LOWER SALES FROM ADVERTISING AND PAY-PER-VIEW REVENUES. AS OF MARCH 31, 2008, THE NUMBER OF GROSS ACTIVE SUBSCRIBERS INCREASED TO 1,642,923 (INCLUDING 114,855 COMMERCIAL SUBSCRIBERS), COMPARED WITH 1,453,311 (INCLUDING 101,052 COMMERCIAL SUBSCRIBERS) AS OF MARCH 31, 2007.

FIRST-QUARTER OPERATING SEGMENT INCOME INCREASED 12.1% TO PS.1,080.2 MILLION COMPARED WITH PS.963.3 MILLION IN FIRST QUARTER 2007, AND THE MARGIN INCREASED TO

49.5%. THESE RESULTS REFLECT HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES RELATED MAINLY TO AN INCREASE IN SUBSCRIBER ACQUISITION COST DUE TO THE HIGH NUMBER OF SUBSCRIBER ADDITIONS DURING THE QUARTER, HIGHER PROMOTION EXPENSES, AND THE START-UP COSTS FOR THE OPERATIONS IN CENTRAL AMERICA.

#### CABLE AND TELECOM

FIRST-QUARTER SALES INCREASED 90.8% TO PS.1,052.8 MILLION COMPARED WITH PS.551.7 MILLION IN FIRST QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO I) THE CONSOLIDATION OF BESTEL, WHICH REPRESENTED INCREMENTAL REVENUE OF PS.397.1 MILLION; II) A 9.4% INCREASE IN THE NUMBER OF VIDEO SUBSCRIBERS, WHICH, AS OF MARCH 31, 2008, REACHED 551,562, COMPARED WITH 504,345 VIDEO SUBSCRIBERS REPORTED DURING FIRST QUARTER 2007; III) A 48.4% INCREASE IN BROADBAND SUBSCRIBERS TO 159,609 COMPARED WITH 107,534 REPORTED FOR FIRST QUARTER 2007; IV) THE ADDITION OF 15,430 TELEPHONY SUBSCRIBERS; AND V) A 3% AVERAGE RATE INCREASE EFFECTIVE MARCH 1, 2007.

FIRST-QUARTER OPERATING SEGMENT INCOME INCREASED 62.6% TO PS.327.7 MILLION COMPARED WITH PS.201.5 MILLION IN FIRST QUARTER 2007, AND THE MARGIN WAS 31.1%. THESE RESULTS REFLECTED HIGHER SALES THAT WERE PARTIALLY OFFSET BY AN INCREASE IN COSTS AND EXPENSES OF BESTEL, AND HIGHER PROGRAMMING COSTS AND ADVERTISING EXPENSES. BESTEL REPRESENTED INCREMENTAL OPERATING SEGMENT INCOME OF PS.58.9 MILLION.

#### OTHER BUSINESSES

FIRST-QUARTER SALES INCREASED 60.4% TO PS.789.4 MILLION COMPARED WITH PS.492.2 MILLION IN FIRST QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO HIGHER SALES IN OUR GAMING, FEATURE-FILM DISTRIBUTION, RADIO, AND SOCCER BUSINESSES, WHICH WERE PARTIALLY OFFSET BY A DECREASE IN SALES IN OUR INTERNET BUSINESS.

FIRST-QUARTER OPERATING SEGMENT LOSS DECREASED TO PS.25.3 MILLION COMPARED WITH A LOSS OF PS.87.1 MILLION IN FIRST QUARTER 2007, REFLECTING HIGHER SALES AND LOWER OPERATING EXPENSES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES.

#### **INTERSEGMENT SALES**

INTERSEGMENT SALES FOR THE FIRST QUARTER 2008 AND 2007, AMOUNTED TO PS.248.2 MILLION AND PS.238.3 MILLION, RESPECTIVELY.

#### **CORPORATE EXPENSES**

SHARE-BASED COMPENSATION EXPENSE IN 2008 AND 2007 AMOUNTED TO PS.31.3 MILLION AND PS.30.1 MILLION, RESPECTIVELY, AND WAS ACCOUNTED FOR AS CORPORATE EXPENSE. SHARE-BASED COMPENSATION EXPENSE IS MEASURED AT FAIR VALUE AT THE TIME THE EQUITY BENEFITS ARE GRANTED TO OFFICERS AND EMPLOYEES AND IS RECOGNIZED OVER THE VESTING PERIOD IN MAJORITY STOCKHOLDERS' EQUITY.

#### NON-OPERATING RESULTS IN NOMINAL TERMS

OTHER EXPENSE, NET

OTHER EXPENSE, NET, DECREASED BY PS.669.1 MILLION, OR 96.4%, TO PS.24.9 MILLION IN FIRST QUARTER 2008, COMPARED WITH PS.694 MILLION IN FIRST QUARTER 2007. THIS DECREASE REFLECTED PRIMARILY THE LOSS IN DISPOSITION OF SHARES OF UNIVISION IN FIRST QUARTER 2007. OTHER EXPENSE, NET, IN FIRST QUARTER 2008, INCLUDES PRIMARILY PROFESSIONAL SERVICES IN CONNECTION WITH CERTAIN LITIGATION AND OTHER MATTERS.

#### INTEGRAL RESULT OF FINANCING

THE NET EXPENSE ATTRIBUTABLE TO THE INTEGRAL COST OF FINANCING INCREASED BY PS.593.8 MILLION TO PS.528 MILLION IN FIRST QUARTER 2008 FROM AN INTEGRAL INCOME OF FINANCING OF PS.65.8 MILLION IN FIRST QUARTER 2007. THIS INCREASE REFLECTED PRIMARILY I) A PS.588.5 MILLION INCREASE IN NET FOREIGN-EXCHANGE LOSS RESULTING FROM A HIGHER AVERAGE AMOUNT OF OUR NET FOREIGN CURRENCY POSITION COMBINED WITH THE APPRECIATION OF THE MEXICAN PESO AND FROM DERIVATIVE CONTRACTS TO COVER INTERESTS AND FOREIGN EXCHANGE RISKS; AND II) A PS.187.4 MILLION INCREASE IN INTEREST EXPENSE, DUE PRIMARILY TO THE HIGHER AVERAGE AMOUNT OF OUR OUTSTANDING DEBT. THESE UNFAVORABLE VARIANCES WERE PARTIALLY OFFSET BY I) A PS.110.5 MILLION INCREASE IN INTEREST INCOME PRIMARILY IN CONNECTION WITH A HIGHER AVERAGE AMOUNT OF TEMPORARY INVESTMENTS; AND II) THE ABSENCE OF LOSS FROM MONETARY POSITION, AS WE CEASED RECOGNIZING THE EFFECTS OF INFLATION BEGINNING ON JANUARY 1, 2008, IN ACCORDANCE WITH MEXICAN FRS.

#### EQUITY IN RESULTS OF AFFILIATES, NET

EQUITY IN RESULTS OF AFFILIATES, NET, DECREASED BY PS.9.5 MILLION, OR 4.9%, TO PS.185.3 MILLION IN FIRST QUARTER 2008 COMPARED WITH PS.194.8 MILLION IN FIRST QUARTER 2007. THIS DECREASE REFLECTED PRIMARILY A REDUCTION IN EQUITY IN LOSS OF LA SEXTA, OUR 40% INTEREST IN A FREE-TO-AIR TELEVISION CHANNEL IN SPAIN, AS WELL AS AN INCREASE IN EQUITY IN INCOME OF OCEN, OUR 40% INTEREST IN A LIVE-ENTERTAINMENT VENTURE IN MEXICO. THIS FAVORABLE EFFECT WAS PARTIALLY OFFSET BY AN INCREASE IN EQUITY IN LOSS OF EMI TELEVISA MUSIC, A MUSIC JOINT VENTURE IN THE UNITED STATES.

#### **INCOME TAXES**

INCOME TAXES DECREASED BY PS.90.4 MILLION, OR 16%, TO PS.476.2 MILLION IN FIRST QUARTER 2008 FROM PS.566.6 MILLION IN FIRST QUARTER 2007. THIS DECREASE REFLECTED PRIMARILY A LOWER INCOME-TAX BASE.

#### MINORITY INTEREST NET INCOME

MINORITY INTEREST NET INCOME DECREASED BY PS.124.2 MILLION, OR 51.6%, TO PS.116.6 MILLION IN FIRST QUARTER 2008 FROM PS.240.8 MILLION IN FIRST QUARTER 2007. THIS DECREASE REFLECTS PRIMARILY A NET LOSS ATTRIBUTABLE TO INTERESTS HELD BY MINORITY STOCKHOLDERS IN OUR CABLE AND TELECOM SEGMENT, AS WELL AS A LOWER PORTION OF CONSOLIDATED NET INCOME ATTRIBUTABLE TO INTERESTS HELD BY MINORITY EQUITY OWNERS IN OUR SKY SEGMENT.

#### OTHER RELEVANT INFORMATION

#### CAPITAL EXPENDITURES AND INVESTMENTS

IN FIRST QUARTER 2008, WE INVESTED APPROXIMATELY US\$80.1 MILLION IN PROPERTY, PLANT, AND EQUIPMENT AS CAPITAL EXPENDITURES, INCLUDING APPROXIMATELY US\$27.1 MILLION FOR SKY, US\$11.4 MILLION FOR OUR CABLE AND TELECOM SEGMENT, US\$8.9 MILLION FOR GAMING, AND US\$32.7 MILLION FOR OUR TELEVISION BROADCASTING AND OTHER BUSINESSES SEGMENTS. IN ADDITION, WE MADE INVESTMENTS RELATED TO OUR 40% INTEREST IN LA SEXTA FOR AN AGGREGATE AMOUNT OF  $\{8.4 \text{ MILLION}\}$ .

#### **DEBT**

RESULTS FOR FIRST QUARTER 2007 ARE ADJUSTED IN MILLIONS OF MEXICAN PESOS IN PURCHASING POWER AS OF DECEMBER 31, 2007, AND RESULTS FOR THE FIRST QUARTER 2008 ARE STATED IN MILLIONS OF NOMINAL MEXICAN PESOS.

THE TOTAL CONSOLIDATED DEBT AMOUNTED TO PS.24,351.1 MILLION AND PS.19,539.2 MILLION AS OF MARCH 31, 2008 AND 2007, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF LONG-TERM DEBT IN THE AMOUNT OF PS.248.9 MILLION AND PS.1,271.8 MILLION, RESPECTIVELY.

ADDITIONALLY, SKY MEXICO HAD A SATELLITE TRANSPONDER LEASE OBLIGATION IN THE AMOUNT OF PS.1,081.4 MILLION AND PS.1,244.3 MILLION AS OF MARCH 31, 2008 AND 2007, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF PS.98.0 MILLION AND PS.93.0 MILLION, RESPECTIVELY.

AS OF MARCH 31, 2008 AND 2007, OUR CONSOLIDATED NET CASH POSITION (CASH, TEMPORARY INVESTMENTS, AND LONG-TERM INVESTMENTS LESS TOTAL DEBT) WAS OF PS.7,774.2 MILLION AND PS.12,953.9 MILLION, RESPECTIVELY. LONG-TERM INVESTMENTS AS OF MARCH 31, 2008 AND 2007, AMOUNTED TO PS.1,553.2 MILLION AND PS.796.2 MILLION, RESPECTIVELY.

#### SHARE BUYBACK PROGRAM

DURING FIRST QUARTER 2008, WE REPURCHASED APPROXIMATELY 10.4 MILLION CPOS FOR PS.503.7 MILLION IN NOMINAL TERMS. AT OUR UPCOMING SHAREHOLDER MEETING SCHEDULED FOR APRIL 30, 2008, THE BOARD OF DIRECTORS WILL PROPOSE TO SHAREHOLDERS TO CANCEL APPROXIMATELY 61.1 MILLION CPOS REPURCHASED DURING 2007 AND FIRST QUARTER 2008.

#### DIVIDEND PROPOSAL

THE BOARD OF DIRECTORS AGREED TO SUBMIT TO THE SHAREHOLDER MEETING A PROPOSAL TO PAY AN EXTRAORDINARY DIVIDEND OF PS.0.40 PER CPO, IN ADDITION TO TELEVISA'S ORDINARY DIVIDEND OF PS.0.35 PER CPO, FOR A TOTAL OF PS.0.75 PER CPO. THE TOTAL AMOUNT OF THE DIVIDEND IS APPROXIMATELY PS.2,230.5 MILLION AND, IF APPROVED BY THE SHAREHOLDERS, WOULD BE PAID DURING THE MONTH OF MAY. THIS REPRESENTS A DIVIDEND YIELD OF APPROXIMATELY 1.4% BASED ON TODAY'S CPO CLOSING PRICE.

#### TELEVISION RATINGS AND AUDIENCE SHARE

NATIONAL URBAN RATINGS AND AUDIENCE SHARE REPORTED BY IBOPE CONFIRM THAT, IN FIRST QUARTER 2008, TELEVISA CONTINUED TO DELIVER STRONG RATINGS AND AUDIENCE SHARES. DURING WEEKDAY PRIME TIME (19:00 TO 23:00, MONDAY TO FRIDAY), AUDIENCE SHARE AMOUNTED TO 72.8%; IN PRIME TIME (16:00 TO 23:00, MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 70.8%; AND IN SIGN-ON TO SIGN-OFF (6:00 TO 24:00, MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 72.1%.

#### **OUTLOOK FOR 2008**

FOR THE FULL YEAR, WE ESTIMATE THAT BOTH TELEVISION BROADCASTING SALES AND OPERATING SEGMENT INCOME WILL GROW BY APPROXIMATELY 4.5% IN NOMINAL TERMS.

#### **ABOUT TELEVISA**

GRUPO TELEVISA, S.A.B., IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT HAS INTERESTS IN TELEVISION PRODUCTION AND BROADCASTING, PRODUCTION OF PAY-TELEVISION NETWORKS, INTERNATIONAL DISTRIBUTION OF TELEVISION PROGRAMMING, DIRECT-TO-HOME SATELLITE SERVICES, CABLE TELEVISION AND TELECOMMUNICATION SERVICES, MAGAZINE PUBLISHING AND PUBLISHING DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF A HORIZONTAL INTERNET PORTAL, AND GAMING. GRUPO TELEVISA ALSO OWNS AN UNCONSOLIDATED EQUITY STAKE IN LA SEXTA, A FREE-TO-AIR TELEVISION VENTURE IN SPAIN.

#### **DISCLAIMER**

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION – FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHER THINGS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

FINANCIAL STATEMENT NOTES

CONSOLIDATED

**Final Printing** 

GRUPO TELEVISA, S. A. B.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE THREE MONTHS ENDED MARCH 31, 2008 AND 2007
(IN THOUSANDS OF MEXICAN PESOS, EXCEPT PER CPO AND PER SHARE AMOUNTS)

#### 1. ACCOUNTING POLICIES:

THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A.B. (THE "COMPANY") AND ITS CONSOLIDATED ENTITIES (COLLECTIVELY, THE "GROUP"), AS OF MARCH 31, 2008 AND 2007, AND FOR THE THREE MONTHS ENDED ON THOSE DATES, ARE UNAUDITED. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS (CONSISTING PRINCIPALLY OF NORMAL RECURRING ADJUSTMENTS) NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

FOR PURPOSES OF THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, CERTAIN INFORMATION AND DISCLOSURES, NORMALLY INCLUDED IN FINANCIAL STATEMENTS PREPARED IN ACCORDANCE WITH MEXICAN FINANCIAL REPORTING STANDARDS ("MEXICAN FRS"), HAVE BEEN CONDENSED OR OMITTED. THESE CONDENSED CONSOLIDATED STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S CONSOLIDATED AND AUDITED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEAR ENDED DECEMBER 31, 2006, WHICH INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH HAVE BEEN APPLIED ON A CONSISTENT BASIS FOR THE THREE MONTHS ENDED MARCH 31, 2008, EXCEPT FOR THE MATTER DISCUSSED IN THE FOLLOWING PARAGRAPH.

AS REQUIRED BY MEXICAN FRS NIF B-10, EFFECTS OF INFLATION, THE GROUP RECOGNIZED THE EFFECTS OF INFLATION ON ITS CONSOLIDATED FINANCIAL STATEMENTS THROUGH DECEMBER 31, 2007. BEGINNING ON JANUARY 1, 2008, IN ACCORDANCE WITH THE GUIDELINES PROVIDED BY NIF B-10, THE GROUP CEASED RECOGNIZING SUCH EFFECTS ON ITS FINANCIAL INFORMATION. ACCORDINGLY, THE FINANCIAL STATEMENTS AS OF MARCH 31, 2008, AND FOR THE THREE MONTHS THEN ENDED, DO NOT RECOGNIZE THE EFFECTS OF INFLATION FOR SUCH PERIOD ARE STATED IN NOMINAL MEXICAN PESOS, AND THE FINANCIAL STATEMENTS AS OF MARCH 31, 2007, AND FOR THE THREE MONTHS THEN ENDED ARE STATED IN MEXICAN PESOS OF PURCHASING POWER AS OF DECEMBER 31, 2007.

#### 2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF MARCH 31, CONSISTED OF:

|                                       |     | 2008        | 2007           |
|---------------------------------------|-----|-------------|----------------|
| BUILDINGS                             | Ps. | 9,211,268   | Ps. 8,740,836  |
| BUILDING IMPROVEMENTS                 |     | 1,716,835   | 1,686,140      |
| TECHNICAL EQUIPMENT                   |     | 26,532,889  | 21,195,446     |
| SATELLITE TRANSPONDERS                |     | 1,789,890   | 1,793,547      |
| FURNITURE AND FIXTURES                |     | 677,589     | 597,803        |
| TRANSPORTATION EQUIPMENT              |     | 1,417,693   | 1,312,694      |
| COMPUTER EQUIPMENT                    |     | 2,232,653   | 1,678,696      |
|                                       |     | 43,578,817  | 37,005,162     |
| ACCUMULATED DEPRECIATION              | (   | 23,563,987) | (20,661,053)   |
|                                       |     | 20,014,830  | 16,344,109     |
| LAND                                  |     | 4,239,380   | 4,143,688      |
| CONSTRUCTION AND PROJECTS IN PROGRESS |     | 745,191     | 1,141,799      |
|                                       | Ps. | 24,999,401  | Ps. 21,629,596 |

DEPRECIATION CHARGED TO INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2008 AND 2007, WAS PS.877,966 AND PS.632,659, RESPECTIVELY.

#### 3. LONG-TERM DEBT SECURITIES:

AS OF MARCH 31, THE GROUP'S CONSOLIDATED LONG-TERM DEBT SECURITIES OUTSTANDING WERE AS FOLLOWS:

|                                      | 2008           |         |       | 2007           |                |         |       |            |
|--------------------------------------|----------------|---------|-------|----------------|----------------|---------|-------|------------|
|                                      | THOU           | JSANDS  |       | THOUSANDS      |                |         |       |            |
|                                      | (              | OF      |       | OF             |                |         |       |            |
|                                      | Ţ              | U.S.    | M     | <b>MEXICAN</b> |                | U.S.    |       | EXICAN     |
| LONG-TERM DEBT SECURITIES            | <b>DOLLARS</b> |         | PESOS |                | <b>DOLLARS</b> |         | PESOS |            |
| 8.000% SENIOR NOTES DUE 2011 (A) (B) | U.S.\$         | 71,951  | Ps.   | 766,027        | U.S.\$         | 71,951  | Ps.   | 815,542    |
| 6.625% SENIOR NOTES DUE 2025 (A) (B) |                | 600,000 |       | 6,387,900      |                | 600,000 |       | 6,800,813  |
| 8.500% SENIOR NOTES DUE 2032 (A)     |                | 300,000 |       | 3,193,950      |                | 300,000 |       | 3,400,406  |
| 8.490% SENIOR NOTES DUE 2037 (C)     |                | -       |       | 4,500,000      |                | -       |       | -          |
| 9.375% SENIOR NOTES DUE 2013 (D)     |                | 11,251  |       | 119,784        |                | 11,251  |       | 127,527    |
|                                      | U.S.\$         | 983,202 |       | 14,967,661     | U.S.\$         | 983,202 | ]     | 1,144,288  |
| 8.15% UDI-DENOMINATED NOTES DUE      |                |         |       |                |                |         |       |            |
| 2007 (B)                             |                |         |       | -              |                |         |       | 1,018,962  |
|                                      |                |         | Ps.   | 14,967,661     |                |         | Ps. 1 | 12,163,250 |

(A) THESE SENIOR NOTES ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES. INTEREST ON SENIOR NOTES DUE 2011, 2025 AND 2032, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 8.41%, 6.97% AND 8.94% PER ANNUM, RESPECTIVELY, AND IS PAYABLE SEMI-ANNUALLY. THESE SENIOR NOTES MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES, IN WHICH CASE THE

SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY. THE SENIOR NOTES DUE 2011 AND 2032 WERE PRICED AT 98.793% AND 99.431%, RESPECTIVELY, FOR A YIELD AT MATURITY OF 8.179% AND 8.553%, RESPECTIVELY. THE AGREEMENT FOR THESE SENIOR NOTES CONTAINS CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES ENGAGED IN TELEVISION BROADCASTING, PAY TELEVISION NETWORKS AND PROGRAMMING EXPORTS, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. SUBSTANTIALLY ALL OF THESE SENIOR NOTES ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.

- (B) IN MARCH AND MAY 2005, THE COMPANY ISSUED SENIOR NOTES DUE 2025 IN THE AGGREGATE AMOUNT OF U.S.\$400 MILLION AND U.S.\$200 MILLION, RESPECTIVELY, WHICH WERE PRICED AT 98.081% AND 98.632%, RESPECTIVELY, FOR A YIELD AT MATURITY OF 6.802% AND 6.787%, RESPECTIVELY. THE NET PROCEEDS OF THE U.S.\$400 MILLION OFFERING, TOGETHER WITH CASH ON HAND, WERE USED TO FUND THE GROUP'S TENDER OFFERS MADE FOR ANY OR ALL OF THE SENIOR NOTES DUE 2011 AND THE UDI-DENOMINATED NOTES DUE 2007, AND PREPAY A PORTION OF THE OUTSTANDING PRINCIPAL AMOUNT OF THESE SECURITIES IN THE AMOUNT OF APPROXIMATELY U.S.\$222.0 MILLION AND PS.2,935,097 (NOMINAL), RESPECTIVELY. THE NET PROCEEDS OF THE U.S.\$200 MILLION ISSUANCE WERE USED FOR CORPORATE PURPOSES, INCLUDING THE PREPAYMENT OF SOME OF THE GROUP'S OUTSTANDING INDEBTEDNESS.
- (C) IN MAY 2007, THE COMPANY ISSUED PS.4,500,000 AGGREGATE PRINCIPAL AMOUNT OF 8.49% SENIOR NOTES DUE 2037. IN CONNECTION WITH AND AHEAD OF THIS ISSUANCE, THE COMPANY ENTERED INTO A DERIVATIVE TRANSACTION TO HEDGE AGAINST INTEREST RATE INCREASES, RESULTING IN A GAIN OF APPROXIMATELY PS.45,843, WHICH WAS RECOGNIZED BY THE COMPANY AS A REDUCTION OF INTEREST EXPENSE IN SECOND QUARTER 2007. THE COMPANY USED THE NET PROCEEDS FROM THIS ISSUANCE TO REPLENISH ITS CASH POSITION FOLLOWING THE PAYMENT, WITH CASH ON HAND, OF APPROXIMATELY PS.992,900 OF ITS OUTSTANDING 8.15% UDI-DENOMINATED NOTES THAT MATURED IN APRIL 2007 AND FOR THE REPURCHASE OF ITS SHARES. THE COMPANY INTENDS TO USE THE REMAINING NET PROCEEDS FROM THIS ISSUANCE FOR GENERAL CORPORATE PURPOSES, INCLUDING THE REPAYMENT OF OTHER OUTSTANDING INDEBTEDNESS AND THE CONTINUED REPURCHASE OF ITS SHARES, SUBJECT TO MARKET CONDITIONS AND OTHER FACTORS. INTEREST ON THESE SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES IS 8.93% PER ANNUM, AND IS PAYABLE SEMI-ANNUALLLY. THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THESE SENIOR NOTES, IN WHOLE OR IN PART, AT ANY TIME AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE SENIOR NOTES OR THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE SENIOR NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE MEXICAN GOVERNMENT BONDS. ALSO, THESE SENIOR NOTES WILL BE REDEEMABLE AT THE OPTION OF THE COMPANY IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE SECURITIES. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS CERTAIN COVENANTS SIMILAR TO THOSE APPLICABLE TO THE COMPANY'S OUTSTANDING SENIOR NOTES DUE 2011, 2025 AND 2032. SUBSTANTIALLY ALL OF THESE SENIOR NOTES ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.
- (D) THESE SENIOR NOTES ARE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF SKY MEXICO. INTEREST ON THESE SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 9.8580%, AND IS PAYABLE SEMI-ANNUALLY. SKY MEXICO MAY, AT ITS OWN OPTION, REDEEM THESE SENIOR NOTES, IN WHOLE OR IN PART, AT ANY TIME ON OR AFTER SEPTEMBER 19, 2008 AT REDEMPTION PRICES

FROM 104.6875% TO 101.5625% BETWEEN SEPTEMBER 19, 2008 THROUGH SEPTEMBER 18, 2011, OR 100% COMMENCING ON SEPTEMBER 19, 2011, PLUS ACCRUED AND UNPAID INTEREST, IF ANY. IN APRIL 2006, SKY MEXICO CONCLUDED AN OFFER TO PURCHASE ALL OF THESE SENIOR NOTES WITH THE TENDER OF 96.25% OF THE OUTSTANDING PRINCIPAL AMOUNT OF THESE SENIOR NOTES IN THE AGGREGATE AMOUNT OF APPROXIMATELY U.S.\$324.3 MILLION. THIS TRANSACTION TOGETHER WITH RELATED FEES AND EXPENSES WERE FINANCED WITH TWO 10-YEAR BANK LOANS ENTERED INTO BY SKY MEXICO AND GUARANTEED BY THE COMPANY IN THE AGGREGATE PRINCIPAL AMOUNT OF PS.3,500,000, AND THE REMAINING WITH CASH ON HAND. ANNUAL INTEREST ON THIS MEXICAN PESO INDEBTEDNESS IS AT THE WEIGHTED AVERAGE OF 8.836% FOR THE FIRST THREE YEARS, AND FLUCTUATES BETWEEN 8.74% AND THE MEXICAN INTERBANK RATE PLUS 24 BASIS POINTS FOR THE LAST SEVEN YEARS, AND IS PAYABLE ON A MONTHLY BASIS.

IN CONNECTION WITH ITS FORMER INVESTMENT IN SHARES OF UNIVISION COMMUNICATIONS INC. ("UNIVISION"), THE GROUP DESIGNATED AS AN EFFECTIVE HEDGE OF FOREIGN EXCHANGE EXPOSURE A PORTION OF THE U.S. DOLLAR PRINCIPAL AMOUNT WITH RESPECT TO ITS OUTSTANDING SENIOR NOTES DUE 2011, 2025 AND 2032, WHICH AMOUNTED TO U.S.\$971.9 MILLION AS OF DECEMBER 31, 2006. AS LONG AS THE GROUP MAINTAINED ITS NET INVESTMENT IN SHARES OF UNIVISION, A HEDGE OF THE DESIGNATED PRINCIPAL AMOUNTS OF THE GROUP'S DEBT WAS EFFECTIVE, AND ANY FOREIGN EXCHANGE GAIN OR LOSS WAS CREDITED OR CHARGED DIRECTLY TO ACCUMULATED OTHER COMPREHENSIVE RESULT IN MAJORITY STOCKHOLDERS' EQUITY. IN MARCH 2007, THE GROUP CASHED OUT ITS INVESTMENT IN SHARES OF UNIVISION AND THE HEDGE OF THE DESIGNATED PRINCIPAL AMOUNT OF ITS SENIOR NOTES WAS DISCONTINUED ON THAT DATE. THEREFORE, FROM THAT DATE, THE GROUP IS EXPOSED TO FOREIGN EXCHANGE GAIN OR LOSS ATTRIBUTABLE TO THE AFOREMENTIONED U.S. DOLLAR DENOMINATED DEBT, WHICH IS RECORDED AS INTEGRAL RESULT OF FINANCING IN THE GROUP'S CONSOLIDATED STATEMENT OF INCOME (SEE NOTE 7).

#### 4. CONTINGENCIES

THERE ARE VARIOUS LEGAL ACTIONS AND OTHER CLAIMS PENDING AGAINST THE GROUP INCIDENTAL TO ITS BUSINESSES AND OPERATIONS. IN THE OPINION OF THE GROUP'S MANAGEMENT, NONE OF THESE PROCEEDINGS WILL HAVE A MATERIAL ADVERSE EFFECT ON THE GROUP'S FINANCIAL POSITION OR RESULTS OF OPERATIONS.

#### 5. STOCKHOLDERS' EQUITY:

THE MAJORITY STOCKHOLDERS' EQUITY AS OF MARCH 31, IS ANALYZED AS FOLLOWS:

|                                  | 2008          |                | 20             | 07             |
|----------------------------------|---------------|----------------|----------------|----------------|
|                                  | NOMINAL       | RESTATED       | <b>NOMINAL</b> | RESTATED       |
|                                  | PESOS         | PESOS          | PESOS          | PESOS          |
| CAPITAL STOCK ISSUED             | Ps. 2,427,353 | Ps. 10,267,570 | Ps. 2,483,923  | Ps. 10,506,840 |
| ADDITIONAL PAID-IN CAPITAL       | 3,841,792     | 4,547,944      | 3,841,792      | 4,547,944      |
| LEGAL RESERVE                    | 1,197,574     | 2,135,423      | 1,197,574      | 2,135,423      |
| RESERVE FOR REPURCHASE OF SHARES | 451,293       | 1,240,869      | 1,682,757      | 4,626,876      |
| UNAPPROPRIATED EARNINGS          | 17,086,383    | 23,685,461     | 16,077,565     | 26,254,557     |
| CUMULATIVE GAIN ON EQUITY OF     |               |                |                |                |
| ASSOCIATES                       | 3,461,449     | 4,233,353      | 3,309,155      | 4,076,222      |
| CUMULATIVE EFFECT OF DEFERRED    |               |                |                |                |
| TAXES                            | _             |                | - (2,197,681)  | (3,224,437)    |
|                                  | _             | - (1,299,796)  | _              | - (4,279,902)  |

ACCUMULATED OTHER COMPREHENSIVE

LOSS, NET

NET INCOME FOR THE PERIOD 1,053,548 753,551 SHARES REPURCHASED (7,386,442)(8,198,003)(7,826,275)(8,773,666)TOTAL MAJORITY STOCKHOLDERS'

**EQUITY** Ps. 37,666,369 Ps. 36,623,408

IN APRIL 2007, THE COMPANY'S STOCKHOLDERS APPROVED (I) THE PAYMENT OF A DIVIDEND IN THE AGGREGATE NOMINAL AMOUNT OF UP TO PS.4,400,924, WHICH CONSISTED OF NOMINAL PS.1.45 PER CPO AND NOMINAL PS.0.01239316239 PER SHARE, NOT IN THE FORM OF A CPO, AND WAS PAID IN CASH IN MAY 2007 IN THE AGGREGATE AMOUNT OF PS.4,506,492 (NOMINAL PS.4,384,719); AND (II) THE CANCELLATION OF APPROXIMATELY 8,275.8 MILLION OF SHARES OF CAPITAL STOCK IN THE FORM OF APPROXIMATELY 70.7 MILLION CPOS, WHICH WERE REPURCHASED BY THE COMPANY IN 2006 AND 2007.

AS OF MARCH 31, 2008, THE NUMBER OF SHARES ISSUED, REPURCHASED AND OUTSTANDING IS PRESENTED AS FOLLOWS:

|                   | ISSUED          | REPURCHASED    | OUTSTANDING     |
|-------------------|-----------------|----------------|-----------------|
| SERIES "A" SHARES | 121,709,686,425 | 9,552,039,060  | 112,157,647,365 |
| SERIES "B" SHARES | 57,606,311,976  | 5,473,342,847  | 52,132,969,129  |
| SERIES "D" SHARES | 87,896,540,865  | 4,957,784,564  | 82,938,756,301  |
| SERIES "L" SHARES | 87,896,540,865  | 4,957,784,564  | 82,938,756,301  |
|                   | 355,109,080,131 | 24,940,951,035 | 330,168,129,096 |

THE COMPANY'S SHARES REPURCHASED, AS WELL AS THEIR NET COST, AS OF MARCH 31, 2008, ARE PRESENTED AS A CHARGE TO STOCKHOLDERS' EQUITY, AS FOLLOWS:

|                                 | A, B, D, AND L SHARES |               |                |                 |  |  |  |  |
|---------------------------------|-----------------------|---------------|----------------|-----------------|--|--|--|--|
|                                 |                       | NOT IN THE    |                |                 |  |  |  |  |
|                                 | IN THE FORM           | FORM OF       |                |                 |  |  |  |  |
|                                 | OF CPOS               | CPOS          | TOTAL          | NET COST        |  |  |  |  |
| REPURCHASE PROGRAM (1)          | 7,087,567,500         | -             | 7,087,567,500  | Ps. (3,455,354) |  |  |  |  |
| OWNED BY A COMPANY'S SUBSIDIARY | <b>7</b><br>-         |               |                |                 |  |  |  |  |
| (2)                             | 3,031,095,249         | 537,563,559   | 3,568,658,808  | (975,299)       |  |  |  |  |
| ACQUIRED BY A COMPANY'S TRUST   |                       |               |                |                 |  |  |  |  |
| (3)                             | 6,454,502,613         | 7,830,222,114 | 14,284,724,727 | (3,453,307)     |  |  |  |  |
| ADVANCES FOR ACQUISITION OF     |                       |               |                |                 |  |  |  |  |
| SHARES (4)                      | -                     | -             | -              | (314,043)       |  |  |  |  |
|                                 | 16,573,165,362        | 8,367,785,673 | 24,940,951,035 | PS. (8,198,003) |  |  |  |  |

- (1) DURING THE FIRST QUARTER OF 2008, THE COMPANY REPURCHASED 1,218,508,200 SHARES IN THE FORM OF 10,414,600 CPOS, IN THE AMOUNT OF PS.503,710.
- (2) DURING THE FIRST OUARTER OF 2008, A COMPANY'S SUBSIDIARY REPURCHASED 29,250,000 SHARES IN THE FORM OF 250,000 CPOS, IN THE AMOUNT OF PS.11,573, IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN. ALSO, IN MARCH 2008 THE GROUP RELEASED 90,441,000 SHARES IN THE FORM OF 773,000 CPOS, IN THE AMOUNT OF PS.5,981, IN CONNECTION WITH THIS PLAN.
- (3) DURING THE FIRST OUARTER OF 2008, THE COMPANY REPURCHASED 55,575,000 SHARES IN THE FORM OF 475,000 CPOS, IN THE AMOUNT OF PS.22,267, IN CONNECTION WITH THE COMPANY'S

LONG-TERM RETENTION PLAN. ALSO, IN JANUARY 2008, THE GROUP RELEASED 1,420,826,355 SHARES, IN THE FORM OF 12,143,815 CPOS, IN THE AMOUNT OF PS.125,158, IN CONNECTION WITH THIS PLAN.

(4) IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND LONG-TERM RETENTION PLAN

THE GROUP ACCRUED IN MAJORITY STOCKHOLDERS' EQUITY A SHARE-BASED COMPENSATION EXPENSE OF PS.31,332 FOR THE FIRST QUARTER OF 2008, WHICH AMOUNT WAS REFLECTED IN CONSOLIDATED OPERATING INCOME AS AN ADMINISTRATIVE EXPENSE (SEE NOTE 11).

#### 6. RESERVE FOR REPURCHASE OF SHARES:

AS OF MARCH 31, 2008, THE COMPANY MAINTAINED A RESERVE FOR REPURCHASE OF SHARES, WHICH WAS APPROVED BY THE STOCKHOLDERS OF THE COMPANY IN PRIOR YEARS BY APPROPRIATING FROM ACCUMULATED EARNINGS THE AMOUNT OF PS.7,764,593. THIS RESERVE WAS USED IN 1999, 2000, 2003, 2006 AND 2007, IN THE AMOUNT OF PS.319,256, PS.713,657, PS.529,567, PS.1,575,231 AND PS.3,386,013, RESPECTIVELY, IN CONNECTION WITH THE CANCELLATION OF SHARES REPURCHASED BY THE COMPANY.

IN ACCORDANCE WITH THE MEXICAN SECURITIES LAW, ANY AMOUNT OF SHARES REPURCHASED AND HELD BY THE COMPANY SHOULD BE RECOGNIZED AS A CHARGE TO STOCKHOLDERS' EQUITY, AND ANY CANCELLATION OF SHARES REPURCHASED SHOULD BE RECOGNIZED AS A REDUCTION OF THE COMPANY'S CAPITAL STOCK ISSUED FOR AN AMOUNT PROPORTIONATE TO THE SHARES CANCELLED.

#### 7. INTEGRAL RESULT OF FINANCING:

INTEGRAL FINANCING EXPENSE FOR THE THREE MONTHS ENDED MARCH 31, CONSISTED OF:

|                                       |     | 2008      |     | 2007      |
|---------------------------------------|-----|-----------|-----|-----------|
| INTEREST EXPENSE (1)                  | Ps. | 649,167   | Ps. | 475,424   |
| INTEREST INCOME                       |     | (423,186) |     | (321,911) |
| FOREIGN EXCHANGE (GAIN) LOSS, NET (2) |     | 302,013   |     | (294,956) |
| LOSS FROM MONETARY POSITION, NET (3)  |     | -         |     | 73,761    |
|                                       | Ps. | 527,994   | Ps. | (67,682)  |

- (1) INTEREST EXPENSE IN 2007, INCLUDES PS.12,135, DERIVED FROM THE UDI INDEX RESTATEMENT OF COMPANY'S UDI-DENOMINATED DEBT SECURITIES, AND A NET LOSS FROM RELATED DERIVATIVE CONTRACTS OF PS.81,913 IN 2008.
- (2) INCLUDES IN 2008 AND 2007 A NET LOSS (GAIN) FROM FOREIGN CURRENCY DERIVATIVE CONTRACTS OF PS.249,752 (PS.73,292), RESPECTIVELY. A FOREIGN EXCHANGE LOSS IN 2007 OF PS.211,641 RELATED TO THE HEDGE OF THE GROUP'S NET INVESTMENT IN UNVISION, WAS RECOGNIZED IN CONSOLIDATED INCOME AS OTHER EXPENSE, NET (SEE NOTE 3).
- (3) THE LOSS FROM MONETARY POSITION REPRESENTS, IN 2007, THE EFFECTS OF INFLATION, AS MEASURED BY THE NCPI IN THE CASE OF MEXICAN COMPANIES, OR THE GENERAL INFLATION INDEX OF EACH COUNTRY IN THE CASE OF FOREIGN SUBSIDIARIES, ON THE MONETARY ASSETS AND LIABILITIES AT THE BEGINNING OF EACH MONTH. IT ALSO INCLUDES LOSS IN 2007 OF PS.37,612, ARISING FROM TEMPORARY DIFFERENCES OF NON-MONETARY ITEMS IN CALCULATING DEFERRED INCOME TAX.

#### 8. DEFERRED TAXES:

#### THE DEFERRED INCOME TAX LIABILITY AS OF MARCH 31, WAS DERIVED FROM:

|   |     | 2008        |     | 2007        |
|---|-----|-------------|-----|-------------|
| ASSETS:   |     |             |     |             |
| ACCRUED LIABILITIES                             | Ps. | 679,604     | Ps. | 686,416     |
| GOODWILL  |     | 945,687     |     | 799,334     |
| TAX LOSS CARRYFORWARDS                          |     | 843,549     |     | 1,331,673   |
| ALLOWANCE FOR DOUBTFUL ACCOUNTS                 |     | 293,626     |     | 276,946     |
| CUSTOMER ADVANCES                               |     | 1,417,017   |     | 1,210,158   |
| OTHER ITEMS                                     |     | 174,908     |     | 165,863     |
|   |     | 4,354,391   |     | 4,470,390   |
| LIABILITIES:                                    |     |             |     |             |
| INVENTORIES                                     |     | (363,095)   |     | (537,513)   |
| PROPERTY, PLANT AND EQUIPMENT, NET              | (   | (1,017,355) |     | (1,013,308) |
| OTHER ITEMS                                     | (   | (1,460,112) |     | (1,187,418) |
| INNOVA  |     | (525,164)   |     | (914,480)   |
|   | (   | (3,365,726) |     | (3,652,719) |
| DEFERRED-INCOME TAXES OF MEXICAN COMPANIES      |     | 988,665     |     | 817,671     |
| DEFERRED TAX OF FOREIGN SUBSIDIARIES            |     | 763,907     |     | (118,487)   |
| ASSETS TAX                                      |     | 1,477,037   |     | 1,440,751   |
| VALUATION ALLOWANCE                             | (   | (3,832,186) |     | (3,394,073) |
| DEFERRED TAX LIABILITY OF CONTINUING OPERATIONS | Ps. | (602,577)   | Ps. | (1,254,138) |

#### 9. DISCONTINUED OPERATIONS:

NO DISCONTINUED OPERATIONS, AS DEFINED BY MEXICAN FRS BULLETIN C-15, IMPAIRMENT IN THE VALUE OF LONG-LIVED ASSETS AND THEIR DISPOSAL, WERE RECOGNIZED IN INCOME FOR THE THREE MONTHS ENDED MARCH 31, 2008 AND 2007.

#### 10. QUARTERLY NET RESULTS (HISTORICAL AND RESTATED):

THE QUARTERLY NET RESULTS FOR THE FOUR QUARTERS ENDED MARCH 31, 2008, ARE AS FOLLOWS:

|       |         | HISTORICAL    | NET RESULT    |                     |               |               |
|-------|---------|---------------|---------------|---------------------|---------------|---------------|
|       |         | (1            | .)            | RESTATED NET RESULT |               |               |
|       |         |               |               | INDEX               |               |               |
|       |         |               |               | AT END              |               |               |
|       |         |               |               | OF                  |               |               |
|       | QUARTER | ACCUMULATEI   | O QUARTER     | PERIOD A            | CCUMULATE     | O QUARTER     |
| 2/07  |         | PS. 2,760,972 | PS. 2,030,484 | 121.721             | PS. 2,848,142 | PS. 2,094,591 |
| 3/07  |         | 5,169,551     | 2,363,939     | 123.689             | 5,247,911     | 2,399,769     |
| 4/ 07 |         | 8,082,463     | 2,834,552     | 125.564             | 8,082,463     | 2,834,552     |
| 1/08  |         | 1,053,548     | 1,053,548     | -                   | 1,053,548     | 1,053,548     |

#### (1) AS REPORTED IN EACH QUARTER.

#### 11. INFORMATION BY SEGMENTS:

INFORMATION BY SEGMENTS FOR THE THREE MONTHS ENDED MARCH 31, 2008 AND 2007, WERE AS FOLLOWS:

| MARCH 2008:                    | TOTAL<br>REVENUES |      | SEGMENT<br>ENUES |      | SOLIDATED<br>VENUES | SEGMENT<br>PROFIT<br>(LOSS) |
|--------------------------------|-------------------|------|------------------|------|---------------------|-----------------------------|
| TELEVISION BROADCASTING        | Ps. 3,882,521     | Ps.  | 78,277           | Pc   | 3 804 244           | Ps. 1,514,221               |
| PAY TELEVISION NETWORKS        | 463,620           | 1 3. | 128,184          | 1 3. | 335,436             | 283,302                     |
| PROGRAMMING EXPORTS            | 578,299           |      | 610              |      | 577,689             | 245,296                     |
| PUBLISHING                     | 727,324           |      | 4,765            |      | 722,559             | 49,065                      |
| PUBLISHING DISTRIBUTION        | 111,838           |      | 3,077            |      | 108,761             | 2,791                       |
| SKY                            | 2,180,644         |      | 14,383           |      | 2,166,261           | 1,080,245                   |
| CABLE AND TELECOM              | 1,052,845         |      | 451              |      | 1,052,394           | 327,701                     |
| OTHER BUSINESSES               | 789,273           |      | 18,499           |      | 770,774             | (25,339)                    |
| SEGMENTS TOTALS                | 9,786,364         |      | 248,246          |      | 9,538,118           | 3,477,282                   |
| RECONCILIATION TO CONSOLIDATED | 2,700,504         |      | 210,210          |      | 7,550,110           | 3,477,202                   |
| AMOUNTS:                       |                   |      |                  |      |                     |                             |
| ELIMINATIONS AND CORPORATE     |                   |      |                  |      |                     |                             |
| EXPENSES                       | (248,246)         | ,    | (248,246)        |      | _                   | (99,495)                    |
| DEPRECIATION AND AMORTIZATION  | (2.10,2.10)       |      | (210,210)        |      |                     | (55, 155)                   |
| EXPENSE                        | _                 |      | _                |      | _                   | (993,268)                   |
| CONSOLIDATED TOTALS            | Ps. 9,538,118     | Ps.  | -                | Ps.  | 9,538,118           | Ps. 2,384,519 (1)           |
|                                |                   |      |                  |      |                     |                             |
| MARCH 2007:                    |                   |      |                  |      |                     |                             |
| TELEVISION BROADCASTING        | Ps. 3,926,342     | Ps.  | 76,158           | Ps.  |                     | Ps. 1,581,884               |
| PAY TELEVISION NETWORKS        | 408,796           |      | 132,463          |      | 276,333             | 244,352                     |
| PROGRAMMING EXPORTS            | 538,846           |      | -                |      | 538,846             | 243,130                     |
| PUBLISHING                     | 309,326           |      | 3,981            |      | 605,345             | 55,277                      |
| PUBLISHING DISTRIBUTION        | 105,252           |      | 3,297            |      | 101,955             | 7,374                       |
| SKY                            | 2,037,377         |      | 8,407            |      | 2,028,970           | 991,800                     |
| CABLE AND TELECOM              | 568,008           |      | 827              |      | 567,181             | 207,482                     |
| OTHER BUSINESSES               | 506,872           |      | 20,199           |      | 486,673             | (89,678)                    |
| SEGMENT TOTALS                 | 8,700,819         |      | 245,332          |      | 8,455,487           | 3,241,621                   |
| RECONCILIATION TO CONSOLIDATED |                   |      |                  |      |                     |                             |
| AMOUNTS:                       |                   |      |                  |      |                     |                             |
| ELIMINATIONS AND CORPORATE     |                   |      |                  |      |                     |                             |
| EXPENSES                       | (245,332)         | )    | (245,332)        |      | -                   | (90,843)                    |
| DEPRECIATION AND AMORTIZATION  |                   |      |                  |      |                     | , <b>_</b>                  |
| EXPENSE                        | -                 | _    | -                | _    |                     | (718,596)                   |
| CONSOLIDATED TOTALS            | Ps. 8,455,487     | Ps.  | -                | Ps.  | 8,455,487           | Ps. 2,432,182 (1)           |

<sup>(1)</sup> THIS TOTAL REPRESENTS CONSOLIDATED OPERATING INCOME.

#### 12. INVESTMENTS:

IN THE THREE MONTHS ENDED MARCH 31, 2008, THE GROUP MADE EQUITY INVESTMENTS IN CONNECTION WITH ITS 40% INTEREST IN LA SEXTA, IN THE AGGREGATE AMOUNT OF  $\in$  8.4 MILLION (PS.135,303).

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#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.B.

(Registrant)

Dated: June 11, 2008 By: /s/ Jorge Lutteroth Echegoyen

Name: Jorge Lutteroth Echegoyen Title: Controller, Vice President