GRUPO TELEVISA, S.A.B. Form 6-K October 29, 2008

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

#### FORM 6-K

## REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2008

GRUPO TELEVISA, S.A.B.

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F. (Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)							
Form 20-F	X	Form 40-F					
*	•	ck mark whether the registrant by furnishing the information contained in this Form is also furnishing the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)					
Yes		No x					
(If "Yes" i	s marl	sed indicate below the file number assigned to the registrant in connection with Rule 12g-3-2(b): 82.)					

#### MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: QUARTER: 03
TLEVISA
GRUPO TELEVISA, S.A.B.

BALANCE SHEETS AS OF SEPTEMBER 30, 2008 AND 2007 (Thousands of Mexican Pesos)

CONSOLIDATED

**Final Printing** 

YEAR: 2008

REF					
	CONCEPTS	CURRENT	YEAR	PREVIOUS	YEAR
S		Amount	%	Amount	%
s01	TOTAL ASSETS	101,168,667	100	78,738,412	100
s02	CURRENT ASSETS	51,097,446	51	38,287,748	49
s03	CASH AND SHORT-TERM INVESTMENTS	33,312,674	33	24,702,992	31
s04	ACCOUNTS AND NOTES RECEIVABLE (NET)	8,867,586	9	6,557,522	8
s05	OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)	2,688,317	3	2,202,052	3
s06	INVENTORIES	5,104,294	5	3,904,327	5
s07	OTHER CURRENT ASSETS	1,124,575	1	920,855	1
s08	LONG-TERM ASSETS	3,487,960	3	8,183,543	10
s09	ACCOUNTS AND NOTES RECEIVABLE (NET)	0	0	0	0
	INVESTMENT IN SHARES OF NON-CONSOLIDATED				
s10	SUBSIDIARIES AND ASSOCIATES	2,388,943	2	2,141,328	3
s11	OTHER INVESTMENTS	1,099,017	1	6,042,215	8
s12	PROPERTY, PLANT AND EQUIPMENT (NET)	29,108,030	29	21,859,489	28
s13	LAND AND BUILDINGS	15,567,889	15	14,660,723	19
s14	MACHINERY AND INDUSTRIAL EQUIPMENT	34,632,413	34	24,033,286	31
s15	OTHER EQUIPMENT	4,861,774	5	3,701,961	5
s16	ACCUMULATED DEPRECIATION	27,491,956	27	22,028,162	28
s17	CONSTRUCTION IN PROGRESS	1,537,910	2	1,491,681	2
s18	INTANGIBLE ASSETS AND DEFERRED CHARGES (NET)	11,516,268	11	6,666,570	8
s19	OTHER ASSETS	5,958,963	6	3,741,062	5

s20	TOTAL LIABILITIES	57,275,631	100	41,654,628	100
s21	CURRENT LIABILITIES	9,834,345	17	7,146,436	17
s22	SUPPLIERS	5,351,194	9	3,625,078	9
s23	BANK LOANS	1,173,287	2	494,569	1
s24	STOCK MARKET LOANS	0	0	0	-
s103	OTHER LOANS WITH COST	106,612	0	96,428	0
s25	TAXES PAYABLE	617,585	1	576,562	1
s26	OTHER CURRENT LIABILITIES WITHOUT COST	2,585,667	5	2,353,799	6
s27	LONG-TERM LIABILITIES	32,050,554	56	23,353,922	56
s28	BANK LOANS	8,583,075	15	6,801,480	16
s29	STOCK MARKET LOANS	22,511,892	39	15,475,207	37
s30	OTHER LOANS WITH COST	955,587	2	1,077,235	3
s31	DEFERRED LIABILITIES	10,378,912	18	9,125,462	22
s32	OTHER NON-CURRENT LIABILITIES WITHOUT COST	5,011,820	9	2,028,808	5
s33	STOCKHOLDERS' EQUITY	43,893,036	100	37,083,784	100
s34	MINORITY INTEREST	5,134,554	12	2,329,426	6
s35	MAJORITY INTEREST	38,758,482	88	34,754,358	94
s36	CONTRIBUTED CAPITAL	14,608,894	33	14,815,514	40
s79	CAPITAL STOCK	10,060,950	23	10,267,570	28
s39	PREMIUM ON ISSUANCE OF SHARES	4,547,944	10	4,547,944	12
s40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0	0	0
s41	EARNED CAPITAL	24,149,588	55	19,938,844	54
s42	RETAINED EARNINGS AND CAPITAL RESERVES	29,230,968	67	32,837,065	89
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	191,173	0	(5,642,892)	(15)
s80	SHARES REPURCHASED	(5,272,553)	(12)	(7,255,329)	(20)

### BALANCE SHEETS BREAKDOWN OF MAIN CONCEPTS (Thousands of Mexican Pesos)

**CONSOLIDATED** 

REF						
	CONCEPTS	CURRENT Y	EAR	PREVIOUS YEAR		
S		Amount	%	Amount	%	
s03	CASH AND SHORT-TERM INVESTMENTS	33,312,674	100	24,702,992	100	
s46	CASH	32,124,134	96	649,771	3	
s47	SHORT-TERM INVESTMENTS	1,188,540.0	4	24,053,221	97	
s07	OTHER CURRENT ASSETS	1,124,575	100	920,855	100	
s81	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0	
s82	DISCONTINUED OPERATIONS	0	0	0	0	
s83	OTHER	1,124,575	100	920,855	100	
s18	INTANGIBLE ASSETS AND DEFERRED CHARGES (NET)	11,516,268	100	6,666,570	100	
s48	DEFERRED EXPENSES (NET)	4,384,742	38	3,587,793	54	
s49	GOODWILL	7,131,526	62	3,078,777	46	
s51	OTHER	0	0	0	0	
s19	OTHER ASSETS	5,958,963	100	3,741,062	100	
s85	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0	
s50	DEFERRED TAXES	0	0	0	0	
s104	BENEFITS TO EMPLOYEES	0	0	0	0	
s86	DISCONTINUED OPERATIONS	0	0	0	0	
s87	OTHER	5,958,963	100	3,741,062	100	
<sub>0</sub> 21	CUDDENT LIADU ITIES	0 924 245	100	7 146 426	100	
s21 s52	CURRENT LIABILITIES FOREIGN CURRENCY LIABILITIES	9,834,345	100 34	7,146,436 2,499,898	100	
s52 s53	MEXICAN PESOS LIABILITIES	3,360,996 6,473,349	54 66	2,499,898 4,646,538	35 65	
823	WILAICAN I ESOS LIADILITIES	0,473,349	00	+,0+0,330	03	

	OTHER CURRENT LIABILITIES WITHOUT				
s26	COST	2,585,667	100	2,353,799	100
s88	DERIVATIVE FINANCIAL INSTRUMENTS	116,007	4	201,036	9
s89	ACCRUED INTEREST	403,777	16	216,205	9
s68	PROVISIONS	0	0	0	0
s90	DISCONTINUED OPERATIONS	0	0	0	0
s58	OTHER CURRENT LIABILITIES	1,578,869	61	1,585,234	67
s105	BENEFITS TO EMPLOYEES	487,014	19	351,324	15
s27	LONG-TERM LIABILITIES	32,050,554	100	23,353,922	100
s59	FOREIGN CURRENCY LIABILITIES	22,050,554	69	12,022,261	51
s60	MEXICAN PESOS LIABILITIES	10,000,000	31	11,331,661	49
s31	DEFERRED LIABILITIES	10,378,912	100	9,125,462	100
s65	NEGATIVE GOODWILL	0	0	0	0
s67	OTHER	10,378,912	100	9,125,462	100
22	OTHER NON-CURRENT LIABILITIES	5 011 020	100	2 020 000	100
s32	WITHOUT COST	5,011,820	100	2,028,808	100
s66	DEFERRED TAXES	1,338,382	27	1,243,590	61
s91	OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE	241,058	5	316,394	16
s92	DISCONTINUED OPERATIONS	0	0	0	0
s69	OTHER LIABILITIES	3,432,380	68	468,824	23
507	OTTEN EN IDIETTES	3,132,300	00	100,021	23
s79	CAPITAL STOCK	10,060,950	100	10,267,570	100
s37	CAPITAL STOCK (NOMINAL)	2,378,506	24	2,427,353	24
s38	RESTATEMENT OF CAPITAL STOCK	7,682,444	76	7,840,217	76
	RETAINED EARNINGS AND CAPITAL				
s42	RESERVES	29,230,968	100	32,837,065	100
s93	LEGAL RESERVE	2,135,423	7	2,135,423	7
s43	RESERVE FOR REPURCHASE OF SHARES	0	0	1,240,869	4
s94	OTHER RESERVES	0	0	0	0
s95	RETAINED EARNINGS	22,134,250	76	24,212,862	74
s45	NET INCOME FOR THE YEAR	4,961,295	17	5,247,911	16

	OTHER ACCUMULATED COMPREHENSIVE				
s44	RESULTS	191,173	100	(5,642,892)	100
s70	ACCUMULATED MONETARY RESULTS	0	0	(35,186)	1
s71	RESULTS FROM HOLDING NON-MONETARY ASSETS	0	0	(2,527,907)	45
s96	CUMULATIVE RESULTS FROM FOREIGN CURRENCY TRANSLATION	(1,380,921)	(722)	(1,408,624)	25
s97	CUMULATIVE RESULTS FROM DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s98	CUMULATIVE EFFECTS OF DEFERRED INCOME TAXES	0	0	(3,224,437)	57
570					0,
s100	OTHER	1,572,094	822	1,553,262	(28)

### BALANCE SHEETS OTHER CONCEPTS (Thousands of Mexican Pesos)

### CONSOLIDATED

REF S	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount	
s72	WORKING CAPITAL	41,263,101	31,141,312	
	PENSIONS AND SENIORITY			
s73	PREMIUMS	1,552,738	1,659,824	
s74	EXECUTIVES (*)	40	33	
s75	EMPLOYEES (*)	21,911	17,266	
s76	WORKERS (*)	0	0	
s77	OUTSTANDING SHARES (*)	328,536,674,076	331,525,116,741	
s78	REPURCHASED SHARES (*)	19,426,338,555	23,583,963,390	
s101	RESTRICTED CASH	0	0	
	NET DEBT OF NON			
s102	CONSOLIDATED COMPANIES	1,208,206	375,698	
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<sup>(\*)</sup> THESE CONCEPTS ARE STATED IN UNITS.

# STATEMENTS OF INCOME FROM JANUARY 1 TO SEPTEMBER 30, 2008 AND $2007\,$

(Thousands of Mexican Pesos)

CONSOLIDATED

CONCEPTS	CURRENT Y	EAR	PREVIOUS Y	YEAR
	Amount	%	Amount	%
NET SALES	33,500,680	100	29,154,103	100
COST OF SALES	17,787,766	53	14,805,985	51
GROSS PROFIT	15,712,914	47	14,348,118	49
GENERAL EXPENSES	5,343,969	16	4,470,657	15
INCOME (LOSS) AFTER GENERAL EXPENSES	10,368,945	31	9,877,461	34
OTHER INCOME AND (EXPENSE), NET	(614,072)	(2)	(829,606)	(3)
INTEGRAL RESULT OF FINANCING	(1,330,469)	(4)	(99,082)	(0)
EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND				
ASSOCIATES	(436,780)	(1)	(523,108)	(2)
NON-ORDINARY ITEMS	0	0	0	0
INCOME BEFORE INCOME TAXES	7,987,624	24	8,425,665	29
INCOME TAXES	2,217,183	7	2,446,261	8
INCOME (LOSS) BEFORE DISCONTINUED				
OPERATIONS	5,770,441	17	5,979,404	21
DISCONTINUED OPERATIONS	0	0	0	0
NET CONSOLIDATED INCOME	5,770,441	17	5,979,404	21
NET INCOME OF MINORITY INTEREST	809,146	2	731,493	3
NET INCOME OF MAJORITY INTEREST	4,961,295	15	5,247,911	18
	NET SALES COST OF SALES GROSS PROFIT GENERAL EXPENSES INCOME (LOSS) AFTER GENERAL EXPENSES OTHER INCOME AND (EXPENSE), NET INTEGRAL RESULT OF FINANCING EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND ASSOCIATES NON-ORDINARY ITEMS INCOME BEFORE INCOME TAXES INCOME TAXES INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS DISCONTINUED OPERATIONS NET CONSOLIDATED INCOME NET INCOME OF MINORITY INTEREST	NET SALES COST OF SALES COST OF SALES GROSS PROFIT GENERAL EXPENSES INCOME (LOSS) AFTER GENERAL EXPENSES OTHER INCOME AND (EXPENSE), NET INTEGRAL RESULT OF FINANCING EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND ASSOCIATES NON-ORDINARY ITEMS INCOME BEFORE INCOME TAXES INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS NET CONSOLIDATED INCOME NET CONSOLIDATED INCOME S,7770,441 DISCONTINUED OPERATIONS NET CONSOLIDATED INCOME S,7770,441 NET INCOME OF MINORITY INTEREST S33,500,680 17,787,766 15,712,914 15,712,	NET SALES       33,500,680       100         COST OF SALES       17,787,766       53         GROSS PROFIT       15,712,914       47         GENERAL EXPENSES       5,343,969       16         INCOME (LOSS) AFTER GENERAL EXPENSES       10,368,945       31         OTHER INCOME AND (EXPENSE), NET       (614,072)       (2)         INTEGRAL RESULT OF FINANCING       (1,330,469)       (4)         EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND ASSOCIATES       (436,780)       (1)         NON-ORDINARY ITEMS       0       0         INCOME BEFORE INCOME TAXES       7,987,624       24         INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS       5,770,441       17         DISCONTINUED OPERATIONS       0       0         NET CONSOLIDATED INCOME       5,770,441       17         NET INCOME OF MINORITY INTEREST       809,146       2	NET SALES         33,500,680         100         29,154,103           COST OF SALES         17,787,766         53         14,805,985           GROSS PROFIT         15,712,914         47         14,348,118           GENERAL EXPENSES         5,343,969         16         4,470,657           INCOME (LOSS) AFTER GENERAL EXPENSES         10,368,945         31         9,877,461           OTHER INCOME AND (EXPENSE), NET         (614,072)         (2)         (829,606)           INTEGRAL RESULT OF FINANCING         (1,330,469)         (4)         (99,082)           EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND ASSOCIATES         (436,780)         (1)         (523,108)           NON-ORDINARY ITEMS         0         0         0           INCOME BEFORE INCOME TAXES         7,987,624         24         8,425,665           INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS         5,770,441         17         5,979,404           DISCONTINUED OPERATIONS         0         0         0           NET CONSOLIDATED INCOME         5,770,441         17         5,979,404           NET INCOME OF MINORITY INTEREST         809,146         2         731,493

### STATEMENTS OF INCOME BREAKDOWN OF MAIN CONCEPTS (Thousands of Mexican Pesos)

**CONSOLIDATED** 

**Final Printing** 

REF	CONCEPTS	CURRENT Y	EAR	PREVIOUS	YEAR
R	001/021 15	Amount	%	Amount	%
r01	NET SALES	33,500,680	100	29,154,103	100
r21	DOMESTIC	28,863,280	86	25,536,462	88
r22	FOREIGN	4,637,400	14	3,617,641	12
r23	TRANSLATED INTO DOLLARS (***)	423,952	1	326,109	1
r08	OTHER INCOME AND (EXPENSE), NET	(614,072)	100	(829,606)	100
r49	OTHER INCOME AND (EXPENSE), NET	(611,639)	100	(827,533)	100
r34	EMPLOYEES' PROFIT SHARING, CURRENT	2,433	(0)	2,073	(0)
	EMPLOYEES' PROFIT SHARING,				
r35	DEFERRED	0	0	0	0
r06	INTEGRAL RESULT OF FINANCING	(1,330,469)	100	(99,082)	100
r24	INTEREST EXPENSE	1,972,874	(148)	1,462,790	(1,476)
r42	GAIN (LOSS) ON RESTATEMENT OF UDI'S	0	0	(13,034)	13
r45	OTHER FINANCE COSTS	0	0	0	0
r26	INTEREST INCOME	1,085,856	(82)	1,314,542	(1,327)
r46	OTHER FINANCIAL PRODUCTS	0	0	0	0
r25	FOREIGN EXCHANGE GAIN (LOSS), NET	(443,451)	33	231,191	(233)
r28	RESULTS FROM MONETARY POSITION	0	0	(168,991)	171
r10	INCOME TAXES	2,217,183	100	2,446,261	100
r32	INCOME TAX, CURRENT	2,551,922	115	2,794,900	114
r33	INCOME TAX, DEFERRED	(334,739)	(15)	(348,639)	(14)

(\*\*\*) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER.

### STATEMENTS OF INCOME OTHER CONCEPTS (Thousands of Mexican Pesos)

**CONSOLIDATED** 

REF R	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
r36	TOTAL SALES	35,968,835	31,327,362
r37	TAX RESULTS FOR THE YEAR	6,130,790	5,930,751
r38	NET SALES (**)	45,908,103	10,298,617
r39	OPERATING INCOME (**)	14,972,380	14,040,077
	NET INCOME OF MAJORITY INTEREST		
r40	(**)	7,795,847	7,677,373
r41	NET CONSOLIDATED INCOME (**)	8,809,427	8,675,467
r47	OPERATIVE DEPRECIATION AND AMORTIZATION	3,105,784	2,328,257

<sup>(\*\*)</sup> RESTATED INFORMATION FOR THE LAST TWELVE MONTHS.

### QUARTERLY STATEMENTS OF INCOME FROM JULY 1 TO SEPTEMBER 30, 2008 AND 2007 (Thousands of Mexican Pesos)

CONSOLIDATED

REF	CONCEPTS	CURRENT		PREVIOU:	C VE A D
	CONCEPTS				
RT		Amount	%	Amount	%
rt01	NET SALES	12,459,006	100	10,580,320	100
rt02	COST OF SALES	6,414,682	51	5,165,853	49
rt03	GROSS PROFIT	6,044,324	49	5,414,467	51
rt04	GENERAL EXPENSES	2,068,265	17	1,555,419	15
rt05	INCOME (LOSS) AFTER GENERAL EXPENSES	3,976,059	32	3,859,048	36
rt08	OTHER INCOME AND (EXPENSE), NET	(69,111)	(1)	(33,398)	(0)
rt06	INTEGRAL RESULTS OF FINANCING	(586,297)	(5)	(26,769)	(0)
	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND				
rt12	ASSOCIATES	(146,849)	(1)	(151,271)	(1)
rt48	NON ORDINARY ITEMS	0	0	0	0
rt09	INCOME BEFORE INCOME TAXES	3,173,802	25	3,647,610	34
rt10	INCOME TAXES	892,499	7	987,996	9
	INCOME (LOSS) BEFORE DISCONTINUED				
rt11	OPERATIONS	2,281,303	18	2,659,614	25
rt14	DISCONTINUED OPERATIONS	0	0	0	0
rt18	NET CONSOLIDATED INCOME	2,281,303	18	2,659,614	25
rt19	NET INCOME OF MINORITY INTEREST	214,285	2	259,844	2
rt20	NET INCOME OF MAJORITY INTEREST	2,067,018	17	2,399,770	23

### QUARTERLY STATEMENTS OF INCOME BREAKDOWN OF MAIN CONCEPTS (Thousands of Mexican Pesos)

**CONSOLIDATED** 

REF	CONCEPTS	CURRENT Y	FAR	PREVIOUS	YEAR
RT	CONCLI 13	Amount	%	Amount	%
KI		Timount	70	Timount	70
rt01	NET SALES	12,459,006	100	10,580,320	100
rt21	DOMESTIC	10,911,397	88	9,292,402	88
rt22	FOREIGN	1,547,609	12	1,287,918	12
rt23	TRANSLATED INTO DOLLARS (***)	124,446	1	117,054	1
rt08	OTHER INCOME AND (EXPENSE), NET	(69,111)	100	(33,398)	100
rt49	OTHER INCOME AND (EXPENSE), NET	(67,038)	97	(32,311)	97
	EMPLOYEES' PROFIT SHARING,				
rt34	CURRENT	2,073	(3)	1,087	(3)
rt35	EMPLOYEES' PROFIT SHARING, DEFERRED	0	0	0	0
1133	DEFERRED	O	U	U	U
rt06	INTEGRAL RESULTS OF FINANCING	(586,297)	100	(26,769)	100
rt24	INTEREST EXPENSE	819,047	(140)	531,737	(1,986)
	GAIN (LOSS) ON RESTATEMENT OF				
rt42	UDI'S	0	0	0	0
rt45	OTHER FINANCE COSTS	0	0	0	0
rt26	INTEREST INCOME	304,515	(52)	463,303	(1,731)
rt46	OTHER FINANCIAL PRODUCTS	0	0	0	0
rt25	FOREIGN EXCHANGE GAIN (LOSS), NET	(71,765)	12	201,889	(754)
rt28	RESULTS FROM MONETARY POSITION	0	0	160,224	599
rt10	INCOME TAXES	892,499	100	987,996	100
rt32	INCOME TAX, CURRENT	867,404	97	948,592	96
rt33	INCOME TAX, DEFERRED	25,095	3	39,404	4

<sup>(\*\*\*)</sup> FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER.

### QUARTERLY STATEMENTS OF INCOME OTHER CONCEPTS (Thousands of Mexican Pesos)

CONSOLIDATED

REF RT	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
rt47	OPERATIVE DEPRECIATION AND AMORTIZATION	1,149,708	844,934

# STATEMENTS OF CHANGES IN FINANCIAL POSITION FROM JANUARY 1 TO SEPTEMBER 30, 2008 AND

2007

CONSOLIDATED

(Thousands of Mexican Pesos)

REF	CONCEPTS	CURRENT YEAR	PREVIOUS YEAR
С		Amount	Amount
c01	CONSOLIDATED NET INCOME		5,979,404
c02	+ (-) ITEMS ADDED TO INCOME WHICH DO NOT REQUIRE USING RESOURCES		3,105,652
c03	RESOURCES FROM NET INCOME FOR THE YEAR		9,085,056
c04	RESOURCES PROVIDED OR USED IN OPERATION		(2,468,762)
c05	RESOURCES PROVIDED BY (USED FOR) OPERATING ACTIVITIES		6,616,294
c06	RESOURCES PROVIDED BY (USED FOR) EXTERNAL FINANCING ACTIVITIES		3,188,796
c07	RESOURCES PROVIDED BY (USED FOR) INTERNAL FINANCING ACTIVITIES		(7,722,619)
c08	RESOURCES PROVIDED BY (USED FOR) FINANCING ACTIVITIES		(4,533,823)
c09	RESOURCES PROVIDED BY (USED FOR) INVESTMENT ACTIVITIES		6,215,464
c10	NET INCREASE (DECREASE) IN CASH AND SHORT-TERM INVESTMENTS		8,297,935
c11	CASH AND SHORT-TERM INVESTMENTS AT THE BEGINNING OF PERIOD		16,405,057
c12	CASH AND SHORT-TERM INVESTMENTS AT THE END OF PERIOD		24,702,992

# STATEMENTS OF CHANGES IN FINANCIAL POSITION BREAKDOWN OF MAIN CONCEPTS

CONSOLIDATED

(Thousands of Mexican Pesos)

		Τπιαι	Tillitillg
REF C	CONCEPTS	CURRENT YEAR Amount PREVIOUS YEAR	EAR
	+ (-) ITEMS ADDED TO INCOME WHICH DO NOT		
c02	REQUIRE USING RESOURCES + DEPRECIATION AND AMORTIZATION FOR THE	3,105,652	
c13	YEAR	2,328,257	
c41	+ (-) OTHER ITEMS	777,395	
c04	RESOURCES PROVIDED OR USED IN OPERATION + (-) DECREASE (INCREASE) IN ACCOUNTS	(2,468,762)	
c18	RECEIVABLE	7,551,165	
c19	+ (-) DECREASE (INCREASE) IN INVENTORIES + (-) DECREASE (INCREASE) IN OTHER ACCOUNTS	(73,780)	
c20	RECEIVABLE AND OTHER ASSETS	(520,730)	
c21	+ (-) INCREASE (DECREASE) IN SUPPLIERS	44,615	
	+ (-) INCREASE (DECREASE) IN OTHER	(0.470.000)	
c22	LIABILITIES	(9,470,032)	
	RESOURCES PROVIDED BY (USED FOR) EXTERNAL		
c06	FINANCING ACTIVITIES	3,188,796	
c23	+ BANK FINANCING	11,348	
c24	+ STOCK MARKET FINANCING	4,568,211	
c25	+ DIVIDEND RECEIVED	0	
c26	+ OTHER FINANCING	0	
c27	(-) BANK FINANCING AMORTIZATION	(4,552)	
c28	(-) STOCK MARKET FINANCING AMORTIZATION	(995,105)	
c29	(-) OTHER FINANCING AMORTIZATION	(51,218)	
c42	+ (-) OTHER ITEMS	(339,888)	
	RESOURCES PROVIDED BY (USED FOR) INTERNAL		
c07	FINANCING ACTIVITIES	(7,722,619)	
c30	+ (-) INCREASE (DECREASE) IN CAPITAL STOCK	0	
c31	(-) DIVIDENDS PAID	(4,506,488)	
c32	+ PREMIUM ON SALE OF SHARES	0	
	+ CONTRIBUTION FOR FUTURE CAPITAL		
c33	INCREASES	0	
c43	+ (-) OTHER ITEMS	(3,216,131)	
	RESOURCES PROVIDED BY (USED FOR)		
c09	INVESTMENT ACTIVITIES	6,215,464	
207	+ (-) DECREASE (INCREASE) IN PERMANENT	0,215,104	
c34	INVESTMENTS	(2,613,661)	
c35	111120111111111	(2,428,590)	
033		(2,720,370)	

# (-) ACQUISITION OF PROPERTY, PLANT AND EQUIPMENT

EQUI MENT	
(-) INCREASE IN CONSTRUCTION IN PROGRESS	0
+ (-) SALE OF OTHER PERMANENT INVESTMENTS	0
+ SALE OF TANGIBLE FIXED ASSETS	402,470
+ (-) OTHER ITEMS	10,855,245
	(-) INCREASE IN CONSTRUCTION IN PROGRESS + (-) SALE OF OTHER PERMANENT INVESTMENTS + SALE OF TANGIBLE FIXED ASSETS

# STATEMENTS OF CASH FLOWS (INDIRECT METHOD) MAIN CONCEPTS

Final Printing

(Thousands of Mexican Pesos)

CONSOLIDATED

REF E	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
0.1	OPERATING ACTIVITIES	<b>-</b> 00 <b>-</b> 604	
	INCOME (LOSS) BEFORE INCOME TAXES	7,987,624	
e02	+ (-) ITEMS NOT REQUIRING CASH + (-) ITEMS RELATED TO INVESTING	218,063	
e03	ACTIVITIES	4,013,282	
	+ (-) ITEMS RELATED TO FINANCING		
e04	ACTIVITIES	2,429,089	
e05	CASH FLOW BEFORE INCOME TAX	14,648,058	
	CASH FLOWS PROVIDED OR USED IN		
e06	OPERATION	(2,329,862)	
	NET CASH FLOWS PROVIDED BY OPERATING		
e07	ACTIVITIES	12,318,196	
	INVESTING ACTIVITIES		
	NET CASH FLOWS FROM INVESTING		
e08	ACTIVITIES	(5,220,276)	
	CASH IN EXCESS (REQUIRED) FOR		
e09	FINANCING ACTIVITIES	7,097,920	
	FINANCING ACTIVITIES		
	NET CASH FLOWS FROM FINANCING		
e10	ACTIVITIES	(932,756)	
	NET (DECREASE) INCREASE IN CASH AND		
e11	CASH EQUIVALENTS	6,165,164	
	TRANSLATION DIFFERENCES IN CASH AND		
e12	CASH EQUIVALENTS	(4,439)	
	CASH AND CASH EQUIVALENTS AT		
e13	BEGINING OF PERIOD	25,963,409	
	CASH AND CASH EQUIVALENTS AT END OF		
e14	PERIOD	32,124,134	

# STATEMENTS OF CASH FLOWS (INDIRECT METHOD) ANALYSIS OF MAIN CONCEPTS

Final Printing

(Thousands of Mexican Pesos)

CONSOLIDATED

REF E	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
e02 e15	+ (-) ITEMS NOT REQUIRING CASH + ESTIMATES FOR THE PERIOD	218,063 196,885	
e16		190,005	
e17	+ (-) OTHER UNREALIZED ITEMS	21,178	
e03	+ (-) ITEMS RELATED TO INVESTING ACTIVITIES + DEPRECIATION AND AMORTIZATION FOR	4,013,282	
	THE PERIOD * (-) + GAIN OR LOSS ON SALE OF PROPERTY,	3,105,784	
e19 e20	PLANT AND EQUIPMENT + IMPAIRMENT LOSS	427,095	
620	(-) + EQUITY IN RESULTS OF ASSOCIATES	427,093	
e21	AND JOINT VENTURES	436,780	
e22	(-) DIVIDENDS RECEIVED	-	
e23	(-) INTEREST INCOME	-	
e24	(-) + OTHER ITEMS	43,623	
	+ (-) ITEMS RELATED TO FINANCING		
e04	ACTIVITIES	2,429,089	
e25		1,957,352	
e26	+ (-) OTHER ITEMS	471,737	
	CASH FLOWS PROVIDED OR USED IN		
e06		(2,329,862)	
	+ (-) DECREASE (INCREASE) IN ACCOUNTS		
e27	RECEIVABLE	8,267,067	
	+ (-) DECREASE (INCREASE) IN		
e28	INVENTORIES	(1,387,944)	
°20	+ (-) DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	(669 500)	
e29 e30		(668,502) 667,896	
630	+ (-) INCREASE (DECREASE) IN SUPPLIERS + (-) INCREASE (DECREASE) IN OTHER	007,890	
e31	LIABILITIES	(9,124,152)	
e32	+ (-) INCOME TAXES PAID OR RETURNED	(84,227)	
032	() INCOME IMALOTAD OR RETORNED	(07,221)	
	NET CASH FLOWS FROM INVESTING		
e08	ACTIVITIES	(5,220,276)	
e33	- PERMANENT INVESTMENT IN SHARES	(847,680)	
	+ DISPOSITION OF PERMANENT		
e34	INVESTMENT IN SHARES	-	

STMENT IN PROPERTY, PLANT AND IENT OF PROPERTY, PLANT AND IENT STMENT IN INTANGIBLE ASSETS OSITION OF INTANGIBLE ASSETS R PERMANENT INVESTMENTS OSITION OF OTHER PERMANENT	(3,250,815) 49,447 (1,171,228)
OF PROPERTY, PLANT AND IENT STMENT IN INTANGIBLE ASSETS DSITION OF INTANGIBLE ASSETS R PERMANENT INVESTMENTS	49,447
IENT STMENT IN INTANGIBLE ASSETS DSITION OF INTANGIBLE ASSETS R PERMANENT INVESTMENTS	·
STMENT IN INTANGIBLE ASSETS OSITION OF INTANGIBLE ASSETS R PERMANENT INVESTMENTS	·
OSITION OF INTANGIBLE ASSETS R PERMANENT INVESTMENTS	(1,171,228)
R PERMANENT INVESTMENTS	
	-
OSITION OF OTHER PERMANENT	-
MENTS	-
DEND RECEIVED	-
REST RECEIVED	-
CREASE (INCREASE) ADVANCES	
OANS TO THIRD PARTS	-
HER ITEMS	-
SH FLOWS FROM FINANCING	
ΓΙΕS	(932,756)
K FINANCING	-
K MARKET FINANCING	5,252,135
ER FINANCING	-
K FINANCING AMORTIZATION	(482,932)
CK MARKET FINANCING	
IZATION	(122,483)
ER FINANCING AMORTIZATION	(72,214)
CREASE (DECREASE) IN CAPITAL	
	-
DENDS PAID	(2,229,973)
IIUM ON ISSUANCE OF SHARES	-
TRIBUTIONS FOR FUTURE CAPITAL	-
TRIBUTIONS FOR FUTURE CAPITAL SES	(1,871,316)
SES	
SES	(1,073,944) (332,029)
	REST EXPENSE

 $<sup>\</sup>ast$  IN CASE THAT THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT, IT WILL HAVE TO EXPLAIN IN NOTES.

### RATIOS CONSOLIDATED

REF P	CONCEPTS	CURRENT YEAR Amount	%	PREVIOUS Amount	YEAR %
	YIELD				
p01	NET INCOME TO NET SALES	17.22	%	20.51	%
p02		20.07	%	23.39	%
p03	* /	8.71	%	11.02	%
	CASH DIVIDENDS TO PREVIOUS YEAR NET				
p04	INCOME	31.70	%	50.48	%
	RESULTS FROM MONETARY POSITION TO NET				
p05	INCOME	0.00	%	(2.83)	%
	A CITAL LITTLE				
06	ACTIVITY	0.45		0.12	
p06	NET SALES TO NET ASSETS (**)		times		times
p07	NET SALES TO FIXED ASSETS (**)		times	0.47	times
p08	INVENTORIES TURNOVER (**)		times	5.15	times
p09	ACCOUNTS RECEIVABLE IN DAYS OF SALES	62	days	53	days
10	PAID INTEREST TO TOTAL LIABILITIES WITH	0.02	01	0.02	01
p10	COST (**)	8.02	%	8.02	%
	LEVERAGE				
p11	TOTAL LIABILITIES TO TOTAL ASSETS	56.61	%	52.90	%
p11	TOTAL LIABILITIES TO STOCKHOLDERS' EQUITY		times		times
p12	FOREIGN CURRENCY LIABILITIES TO TOTAL	1.50	unics	1.12	unics
p13	LIABILITIES	44.37	%	34.86	%
	LONG-TERM LIABILITIES TO FIXED ASSETS	110.11	%	106.84	%
p15	OPERATING INCOME TO INTEREST PAID		times	6.75	times
p16	NET SALES TO TOTAL LIABILITIES (**)		times	0.25	times
Pio		0.00		0.23	tilles
	LIQUIDITY				
p17	CURRENT ASSETS TO CURRENT LIABILITIES	5.20	times	5.36	times
1	CURRENT ASSETS LESS INVENTORY TO				
p18	CURRENT LIABILITIES	4.68	times	4.81	times
	CURRENT ASSETS TO TOTAL LIABILITIES	0.89	times	0.92	times
p20	AVAILABLE ASSETS TO CURRENT LIABILITIES	338.74	%	345.67	%

<sup>(\*\*)</sup> FOR THESE RATIOS, THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

# DATA PER SHARE CONSOLIDATED

REF D	CONCEPTS	F	CURRENT YEAR Amount	PREVIOUS YEAR Amount
d01	BASIC PROFIT PER ORDINARY SHARE (**)	\$	0.02	\$ 0.02
d02	BASIC PROFIT PER PREFERRED SHARE (**)	\$	0	\$ 0
d03	DILUTED PROFIT PER ORDINARY SHARE (**)	\$	0	\$ 0
d04	EARNINGS (LOSS) BEFORE DISCONTINUED OPERATIONS PER COMMON SHARE (**)	\$	0.03	\$ 0.03
d05	DISCONTINUED OPERATION EFFECT ON EARNING (LOSS) PER SHARE (**)	\$	0	\$ 0
d08	CARRYING VALUE PER SHARE	\$	0.12	\$ 0.10
d09	CASH DIVIDEND ACCUMULATED PER SHARE	\$	0.01	\$ 0.01
d10	DIVIDEND IN SHARES PER SHARE		0 shares	0 shares
d11	MARKET PRICE TO CARRYING VALUE		3.25 times	4.30 times
d12	MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE (**)		16.20 times	19.63 times
d13	MARKET PRICE TO BASIC PROFIT PER PREFERENT SHARE (**)		0 times	0 times

<sup>(\*\*)</sup> TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

## FINANCIAL STATEMENT NOTES CONSOLIDATED

**Final Printing** 

E13: "CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD". THIS LINE INCLUDES \$483,868 OF CASH OF CABLEMÁS, S.A. DE C.V., A SUBSIDIARY THAT WAS CONSOLIDATED BY THE COMPANY BEGINNING JUNE 1, 2008.

<sup>(1)</sup> THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

## ANALYSIS OF PAID CAPITAL STOCK CONSOLIDATED

**Final Printing** 

							CAPITA	AL STOCK
							(Thou	isands of
				NUMBER	OF SHARES		Mexic	an Pesos)
1	NOMINAL	VALID	FIXED	VARIABLE		FREE		
SERIES	VALUE	COUPON	PORTION	PORTION	MEXICAN	SUBSCRIPTION	FIXED	VARIABLE
A	0.00000	0	111,809,045,865	01	11,809,045,865	0	821,510	0
В	0.00000	0	51,826,199,809	0	51,826,199,809	0	384,584	0
D	0.00000	0	82,450,714,201	0	82,450,714,201	0	586,206	0
L	0.00000	0	82,450,714,201	0	0	52,450,714,201	586,206	0
TOTAL		328,536,6	74,076	02	46,085,959,875	52,450,714,2012	2,378,506	0

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE DATE OF THE INFORMATION: 328,536,674,076

#### NOTES:

THE TABLE ABOVE REFLECTS OUTSTANDING SHARES PLUS THE SHARES REPURCHASED AND REPRESENTS THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STATEMENTS.

EFFECTIVE MARCH 22, 2006, CHANGE FROM 20 TO 5 CPOS, REPRESENTING EACH GDS.

GENERAL DATA OF

**ISSUER** 

COMPANY'S NAME: GRUPO TELEVISA, S.A.B.

AV. VASCO DE QUIROGA #

ADDRESS: 2000

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-20-00 FAX: 5261-24-94

INTERNET ADDRESS: www.televisa.com.mx

TAX DATA OF THE

**ISSUER** 

COMPANY TAX CODE: GTE901219GK3

AV. VASCO DE QUIROGA #

ADDRESS: 2000

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F.

**EXECUTIVE DATA** 

BMV POSITION: CHAIRMAN OF THE BOARD POSITION: CHAIRMAN OF THE BOARD

NAME: SR. EMILIO FERNANDO AZCÁRRAGA JEAN

ADDRESS: AV. CHAPULTEPEC # 28 PISO 1

NEIGHBORHOOD: DOCTORES

ZIP CODE: 06724

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-20-00 FAX: 5261-20-00

E-MAIL: ir@televisa.com.mx

BMV POSITION: GENERAL DIRECTOR

POSITION: PRESIDENT AND CHIEF EXECUTIVE OFFICER NAME: SR. EMILIO FERNANDO AZCÁRRAGA JEAN

ADDRESS: AV. CHAPULTEPEC # 28 PISO 1

NEIGHBORHOOD: DOCTORES

ZIP CODE: 06724

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-20-00

FAX: 5261-20-00

E-MAIL: ir@televisa.com.mx

BMV POSITION: FINANCE DIRECTOR

POSITION: CHIEF FINANCIAL OFFICER NAME: LIC. SALVI FOLCH VIADERO

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-25-80 FAX: 5261-20-39

E-MAIL: sfolch@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING CORPORATE INFORMATION

POSITION: VICE PRESIDENT - LEGAL AND GENERAL COUNSEL

NAME: LIC. JOAQUÍN BALCÁRCEL SANTA CRUZ

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-33 FAX: 5261-25-46

E-MAIL: jbalcarcel@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING SHARE REPURCHASE INFORMATION

POSITION: DIRECTOR FINANCIAL OFFICER
NAME: LIC. GUADALUPE PHILLIPS MARGAIN

ADDRESS: AV. VASCO DE OUIROGA # 2000 EDIFICIO A PISO 3

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-21-35 FAX: 5261-25-24

E-MAIL: gphilips@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR LEGAL MATTERS

POSITION: VICE PRESIDENT - LEGAL AND GENERAL COUNSEL

NAME: LIC. JOAQUÍN BALCÁRCEL SANTA CRUZ

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-33 FAX: 5261-25-46

E-MAIL: jbalcarcel@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING FINANCIAL INFORMATION POSITION: DIRECTOR OF CORPORATE FINANCIAL INFORMATION

NAME: C.P.C. JOSÉ RAÚL GONZÁLEZ LIMA

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 1

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-25-77 FAX: 5261-20-43

E-MAIL: rglima@televisa.com.mx

BMV POSITION: RESPONSIBLE FOR SENDING RELEVANT EVENTS

POSITION: DIRECTOR OF INVESTOR RELATIONS NAME: LIC. MICHEL BOYANCE BALDWIN

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-45 FAX: 5261-24-94

E-MAIL: ir@televisa.com.mx

BMV POSITION: RESPONSIBLE OF INFORMATION TO INVESTORS

POSITION: DIRECTOR OF INVESTOR RELATIONS NAME: LIC. MICHEL BOYANCE BALDWIN

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 4

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-24-45 FAX: 5261-24-94

E-MAIL: ir@televisa.com.mx

BMV POSITION: SECRETARY OF THE BOARD OF DIRECTORS

POSITION: EXTERNAL GENERAL COUNSEL NAME: LIC. RICARDO MALDONADO YÁÑEZ

ADDRESS: MONTES URALES # 505, PISO 3 NEIGHBORHOOD: LOMAS DE CHAPULTEPEC

ZIP CODE: 11000

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5201-74-47 FAX: 5520-10-65

E-MAIL: rmaldonado@macf.com.mx

BMV POSITION: RESPONSIBLE FOR PAYMENT

POSITION: DIRECTOR OF CORPORATE FINANCIAL INFORMATION

NAME: C.P.C. JOSÉ RAÚL GONZÁLEZ LIMA

ADDRESS: AV. VASCO DE QUIROGA # 2000 EDIFICIO A PISO 1

NEIGHBORHOOD: SANTA FE ZIP CODE: 01210

CITY AND STATE: MÉXICO, D.F. TELEPHONE: 5261-25-77 FAX: 5261-20-43

E-MAIL: rglima@televisa.com.mx

BOARD OF DIRECTORS

POSITION: PRESIDENT

NAME: EMILIO FERNANDO AZCÁRRAGA JEAN

POSITION: DIRECTOR

NAME: EMILIO FERNANDO AZCÁRRAGA JEAN

POSITION: DIRECTOR

NAME: ALFONSO DE ANGOITIA NORIEGA

POSITION: DIRECTOR

NAME: JULIO BARBA HURTADO

POSITION: DIRECTOR

NAME: JOSÉ ANTONIO BASTÓN PATIÑO

POSITION: DIRECTOR

NAME: MANUEL J. CUTILLAS COVANI

POSITION: DIRECTOR

NAME: GILBERTO PEREZALONSO CIFUENTES

POSITION: DIRECTOR

NAME: FERNANDO SENDEROS MESTRE

POSITION: DIRECTOR

NAME: BERNARDO GÓMEZ MARTÍNEZ

POSITION: DIRECTOR

NAME: CLAUDIO X. GONZÁLEZ LAPORTE

POSITION: DIRECTOR

NAME: ENRIQUE KRAUZE KLEINBORT

POSITION: DIRECTOR

NAME: ALEJANDRO QUINTERO ÍÑIGUEZ

POSITION: DIRECTOR

NAME: MARÍA ASUNCIÓN ARAMBURUZABALA LARREGUI

POSITION: DIRECTOR

NAME: CARLOS FERNÁNDEZ GONZÁLEZ

POSITION: DIRECTOR

NAME: JOSÉ ANTONIO FERNÁNDEZ CARBAJAL

POSITION: DIRECTOR

NAME: LORENZO H. ZAMBRANO TREVIÑO

POSITION: DIRECTOR

NAME: PEDRO ASPE ARMELLA

POSITION: DIRECTOR

NAME: ALBERTO BAILLERES GONZÁLEZ

POSITION: DIRECTOR

NAME: ROBERTO HERNÁNDEZ RAMÍREZ

POSITION: DIRECTOR

NAME: GERMÁN LARREA MOTA VELASCO

POSITION: DIRECTOR

NAME: ENRIQUE FRANCISCO J. SENIOR HERNÁNDEZ

POSITION: ALTERNATE DIRECTOR

NAME: JOAQUÍN BALCÁRCEL SANTA CRUZ

POSITION: ALTERNATE DIRECTOR

NAME: SALVI RAFAEL FOLCH VIADERO

POSITION: ALTERNATE DIRECTOR

NAME: JORGE AGUSTÍN LUTTEROTH ECHEGOYEN

POSITION: ALTERNATE DIRECTOR

NAME: RAFAEL CARABIAS PRÍNCIPE

POSITION: ALTERNATE DIRECTOR

NAME: FRANCISCO JOSÉ CHEVEZ ROBELO

POSITION: ALTERNATE DIRECTOR

NAME: LEOPOLDO GÓMEZ GONZÁLEZ BLANCO

POSITION: ALTERNATE DIRECTOR

NAME: FÉLIX JOSÉ ARAUJO RAMÍREZ

POSITION: ALTERNATE DIRECTOR

NAME: JUAN PABLO ANDRADE FRICH

POSITION: ALTERNATE DIRECTOR

NAME: LUCRECIA ARAMBURUZABALA LARREGUI

POSITION: ALTERNATE DIRECTOR

NAME: JOSÉ LUIS FERNÁNDEZ FERNÁNDEZ

POSITION: ALTERNATE DIRECTOR NAME: RAUL MORALES MEDRANO

POSITION: ALTERNATE DIRECTOR

NAME: ALBERTO MONTIEL CASTELLANOS

POSITION: ALTERNATE DIRECTOR NAME: HERBERT ALLEN III

POSITION: SECRETARY OF THE BOARD OF DIRECTORS

NAME: RICARDO MALDONADO YÁÑEZ

# ANALYSIS OF INVESTMENTS IN SHARES SUBSIDIARIES CONSOLIDATED

	001,002,211,122		Final Printing
COMPANY NAME	MAIN ACTIVITIES	NUMBER OF SHARES	% OWNERSHIP
CORPORATIVO VASCO DE	PROMOTION AND		
1 QUIROGA,	DEVELOPMENT OF		
S.A. DE C.V.	COMPANIES	109,713,505	100.00
CVQ ESPECTACULOS, S.A.	PROMOTION AND		
2 DE C.V.	DEVELOPMENT OF	17 016 600	100.00
	COMPANIES PROMOTION AND	17,816,698	100.00
3 DTH EUROPA, S.A.	DEVELOPMENT OF		
3 DITI EUROFA, S.A.	COMPANIES	1,080,182	90.25
EDITORA FACTUM, S.A. DE	PROMOTION AND	1,000,102	90.23
4 C.V.	DEVELOPMENT OF		
1 C. V.	COMPANIES	836,701,334	100.00
EDITORIAL TELEVISA, S.A.	PROMOTION AND	050,701,551	100.00
5 DE C.V.	DEVELOPMENT OF		
	COMPANIES	2,072,110	100.00
	PROMOTION AND		
6 FACTUM MAS, S.A. DE C.V.	DEVELOPMENT OF		
	COMPANIES	5,162,811,261	91.18
GRUPO DISTRIBUIDORAS			
7 INTERMEX,	DISTRIBUTION OF BOOKS		
S.A. DE C.V.	AND MAGAZINES	272,600,905	100.00
	PROMOTION AND		
8 GT HOLDING, S.A. DE C.V.	DEVELOPMENT OF		
	COMPANIES	53	98.15
	PROMOTION AND		
9 PAXIA, S.A. DE C.V.	DEVELOPMENT OF	40	00.00
	COMPANIES  PROMOTION AND	49	98.00
10 PROMO-INDUSTRIAS	PROMOTION AND DEVELOPMENT OF		
METROPOLITANAS, S.A. DE	DEVELOPMENT OF		
C.V.	COMPANIES	5,202,931	100.00
SISTEMA RADIOPOLIS, S.A.	COMITANES	3,202,731	100.00
11 DE C.V.	COMMERCIALIZATION OF		
	RADIO PROGRAMMING	76,070,313	50.00
	TV CABLE	,,	22120
12 TELEPARABOLAS, S.L.	COMMERCIALIZATION	1,500	100.00
TELESISTEMA MEXICANO,	COMMERCIALIZATION OF	•	
13 S.A. DE C.V.	TELEVISION	154,322,879	100.00
14 TELEVISA ARGENTINA, S.A.		2,241,972	96.76

COMMERCIAL OPERATION OF

	COMMERCIAL OPERATION OF		
	TELEVISION		
TELEVISA JUEGOS, S.A. DE	PROMOTION AND		
15 C.V.	DEVELOPMENT OF		
	COMPANIES	1,895,235	100.00
	PROMOTION AND		
16 TELEVISA USA, S.A. DE C.V.	DEVELOPMENT OF		
	COMPANIES	49	98.00
TELEVISION	PROMOTION AND		
17 INDEPENDIENTE DE	DEVELOPMENT OF		
MEXICO, S.A. DE C.V.	COMPANIES	38,777,677	100.00
TELEVISA PAY-TV	PROMOTION AND		
18 VENTURE, INC.	DEVELOPMENT OF		
	COMPANIES	2,000	100.00
CAPITALIZED INTEGRAL	FOR THE YEARS 1994, 1995, 1996		
19 COST OF	AND 1998	-	-

FINANCING

# ANALYSIS OF INVESTMENTS IN SHARES ASSOCIATES CONSOLIDATED

CONSOLIDATED								
				Fir TOTAL AM	nal Printing			
		(Thousands of I						
		NUMBER	%	Pesos)				
COMPANY NAME	MAIN ACTIVITIES			ACQUISITION	BOOK			
				COST	VALUE			
ARGOS								
COMUNICACION, S.A.								
1 DE C.V.	OPERATION AND/OR							
	BROADCASTING OF	22 000 000	20.00	127.000	<b>50</b> (10			
DDODLICTOD A V	T.V.	33,000,000	30.00	137,000	52,619			
PRODUCTORA Y	TV CABLE							
COMERC. DE TV, S.A. 2 DE C.V.	TRANSMISSION	49	33.70	49	54,172			
CENTROS DE	TRANSMISSION	49	33.70	49	34,172			
3 CONOCIMIENTO								
TECNOLOGICO, S.A.								
DE C.V.	EDUCATION	5,317,900	15.07	55,000	26,120			
CONTROLADORA		2,2 - 1,5 - 2		,	,			
4 VUELA								
COMPAÑÍA DE								
AVIACIÓN, S.A. DE								
C.V.	CARRIER AIRLINE	15	25.00	451,126	291,970			
DIBUJOS ANIMADOS								
5 MEXICANOS	PRODUCTION OF							
DIAMEX, S.A. DE C.V.	ANIMATED CARTOONS	1,735,560	49.00	4,384	835			
EDITORIAL CLIO,	PUBLISHING AND							
6 LIBROS Y VIDEOS,	PRINTING							
S.A. DE C.V.	OF BOOKS AND MAGAZINES	2 227 050	20.00	22.270	7.024			
ENDEMOL MEXICO,	COMMERCIALIZATION	3,227,050	30.00	32,270	7,024			
7 S.A. DE C.V.	OF							
7 S.A. DL C. V.	TELEVISION							
	PROGRAMMING	25,000	50.00	25	1,044			
GESTORA DE	COMMERCIALIZATION	23,000	20.00	23	1,011			
8 INVERSIONES	OF							
AUDIOVISUALES LA	TELEVISION							
SEXTA, S.A.	PROGRAMMING	9,589,605	40.00	2,874,466	1,180,447			
MAS FONDOS, S.A. DE	MUTUAL FUND							
9 C.V.	DISTRIBUTION							
	COMPANY	99,758	40.84	99,7583	3,762			
OCESA								
ENTRETENIMIENTO,	LIVE ENTERTAINMENT							
10S.A. DE	IN	14 100 000	40.00	1.062.011	415.000			
C.V.	MEXICO	14,100,000	40.00	1,062,811	417,238			

TELEVISA EMI MUSIC 11S.A DE C.V. TELEVISION	, MUSIC RECORDING	25	50.00	25	(16,601)
INTERNACIONAL, S.A.	. TV CABLE				
12DE C.V.	TRANSMISSION	4,343,399	50.00	1,028,822	363,962
TELEVISORA DEL					
13YAQUI, S.A. DE C.V.	OPERATION AND/OR				
	<b>BROADCASTING OF</b>				
	T.V.	4,124,986	15.00	412	6,351
TOTAL INVESTMENT IN ASSOCIATES				5,746,148	2,388,943
OTHER PERMANENT I	NVESTMENTS				1,099,017
TOTAL				5,746,148	3,487,960

### CREDITS BREAK DOWN (Thousands of Mexican Pesos) CONSOLIDATED

			C	ONSOLIL	AILD				Ein al Duine	.i
	AMORTIZATION OF CREDITS DENOMINATED IN					TED IN	Final Print	ng RTIZATIO		
	PESOS (Thousands of \$)					ILD III	AMO	CURREN		
DATE OF		Т	TIME INT	ΓERVAL				TIN		
				UNTIL	UNTIL	UNTIL	UNTIL	UNTIL		UNTIL U
CONTRACT	DATE	RATE	CURRENT YEAR	1 YEAR	2 YEAR	3 YEAR	4 YEAR	5 YEAR	CURRENT YEAR	1 YEAR
4/20/2006	4/20/2016	8.74						2,100,000		
10/22/2004	4/23/2012	10.35			500,000	500,000	1,000,000	)		
4/21/2006	4/21/2016	8.98						1,400,000		
5/17/2004	5/21/2009	9.70		1,162,460						
12/21/2007	12/21/2012	3.71								
3/31/2000	3/31/2010	5.70							137	411
6/28/2004	6/28/2009	13.79							21	202
8/18/2007	12/10/2010	14.08							600	1,935
12/15/2007	12/15/2022	5.03							337	1,035
12/1/2007	12/19/2012	3.79								
5/1/2007	4/10/2010	3.96							1,498	4,651
3/1/2007	4/10/2010	3.70							1,470	4,031
				1 162 460	500 000	500.000	1 000 000	3,500,000	2,593	Q 224
			-	1,102,400	200,000	200,000	1,000,000	, 3,300,000	2,393	8,234

5/9/2007	5/11/2037	8.93					4,50	00,000		
9/14/2001	9/13/2011	8.41								
3/11/2002	3/11/2032	8.94								
3/18/2005	3/18/2025	6.97								
5/6/2008	5/15/2018	6.00								
11/15/2005	11/15/2015	9.38								
			0	0	0	0	0 4,50	00,000	0	0
9/29/2008	9/29/2009		2,91	14,031						
9/29/2008	9/29/2009								2	2,437,163
			0 2,91	14 031	0	0	0	0	0.3	2,437,163
			0 2,71	17,031	O	O	O	O	0 2	2,437,103
9/8/2000	9/8/2015	11.50							25,520	81,092 1
			0	0	0	0	0	0	25,520	81,092 1
			1.84	57,857						
			1,00	77,057						727,810
				0	6	0	6			
			0 1,85	7,857	0	0	0	0	0	727,810

- 5,934,348 500,000 500,000 1,000,000 8,000,000

28,113 3,254,299 1

# **NOTES**

THE EXCHANGE RATES FOR THE CREDITS DENOMINATED IN FOREIGN CURRENCY ARE AS FOLLOWS:

\$ 10.9385 PESOS PER U.S. DOLLAR 0.0052 PESOS PER COLOMBIAN PESO 0.0204 PESOS PER CHILEAN PESO

# MONETARY FOREIGN CURRENCY POSITION (Thousands of Mexican Pesos) CONSOLIDATED

					Final Printing
	DOLLA	ARS (1)	OTHER CUR	RENCIES (1)	TOTAL
TRADE BALANCE	THOUSANDS	THOUSANDS	THOUSANDS	THOUSANDS	THOUSANDS
	OF DOLLARS	OF PESOS	OF DOLLARS	OF PESOS	OF PESOS
MONETARY ASSETS	2,341,524	25,612,760	196,746	2,152,106	27,764,866
LIABILITIES POSITION	2,537,677	27,758,380	67,046	733,382	28,491,762
SHORT-TERM					
LIABILITIES POSITION		2,675,437	62,674	685,559	3,360,996
	211,509	2,075,157	02,071	000,007	3,300,330
LONG-TERM					
LIABILITIES					
POSITION	2,293,088	25,082,943	4,372	47,823	25,130,766
NET BALANCE	(196,153)	(2,145,620)	129,700	1,418,724	(726,896)

# **NOTES**

MONETARY ASSETS INCLUDE U.S.\$48,976 THOUSAND DOLLARS OF LONG-TERM TEMPORARY INVESTMENTS.

- (1) THE EXCHANGE RATES USED FOR TRANSLATION WERE AS FOLLOWS:
- PS. 10.9385 PESOS PER U.S. DOLLAR
  - 15.4443 PESOS PER EURO
  - 3.5217 PESOS PER ARGENTINEAN PESO
  - 0.5229 PESOS PER URUGUAYAN PESO
  - 10.9385 PESOS PER PANAMANIAN BALBOA
  - 0.0204 PESOS PER CHILEAN PESO
  - 0.0052 PESOS PER COLOMBIAN PESO
  - 3.6755 PESOS PER PERUVIAN NUEVO SOL
  - 9.7642 PESOS PER SWISS FRANC
  - 5.0876 PESOS PER STRONG BOLIVAR
  - 5.7392 PESOS PER BRAZILIAN REAL

THE FOREIGN CURRENCY OF LONG-TERM LIABILITIES FOR PS.25,130,766 IS REPORTED AS FOLLOWS:

REF. S27 LONG-TERM LIABILITIES PS. 22,050,554 REF. S69 OTHER LONG-TERM LIABILITIES PS. 3,080,212

# DEBT INSTRUMENTS CONSOLIDATED

**Final Printing** 

### FINANCIAL RESTRICTIONS OF LONG-TERM DEBT SECURITIES

THE AGREEMENTS OF THE U.S.\$300 MILLION SENIOR NOTES (OF WHICH APPROXIMATELY U.S.\$71.9 MILLION ARE OUTSTANDING AS OF SEPTEMBER 30, 2008), U.S.\$500 MILLION SENIOR NOTES, U.S.\$600 MILLION SENIOR NOTES, U.S.\$300 MILLION SENIOR NOTES AND PS. 4,500 MILLION SENIOR NOTES ISSUED BY GRUPO TELEVISA, S.A.B. WITH MATURITY IN 2011, 2018, 2025, 2032 AND 2037, RESPECTIVELY, CONTAINS CERTAIN COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND ITS SUBSIDIARIES ENGAGED IN TELEVISION OPERATIONS TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS OR SIMILAR TRANSACTIONS.

THE AGREEMENT OF THE U.S.\$175 MILLION SENIOR NOTES, ISSUED BY CABLEMÁS, S.A. DE C.V. ("CABLEMÁS"), WITH MATURITY IN 2015, CONTAINS CERTAIN COVENANTS THAT LIMIT THE ABILITY OF CABLEMÁS AND ITS RESTRICTED SUBSIDIARIES WITH RESPECT TO INDEBTEDNESS, RESTRICTED PAYMENTS, DIVIDENDS, INVESTMENTS, ASSET SALES, AND CERTAIN MERGERS AND CONSOLIDATIONS.

### COMPLIANCE OF FINANCIAL RESTRICTIONS

AT SEPTEMBER 30, 2008, THE GROUP WAS IN COMPLIANCE WITH THE FINANCIAL RESTRICTIONS OF THE CONTRACTS RELATED TO THE LONG-TERM SENIOR NOTES DESCRIBED ABOVE.

# PLANTS, COMMERCE CENTERS OR DISTRIBUTION CENTERS CONSOLIDATED

Final Printing

PLANT OR CENTER	ECONOMIC ACTIVITY	PLANT	UTILIZATION
		CAPACITY	(%)
TELEVISION:		0	0
CORPORATIVO SANTA FE	HEADQUARTERS	0	0
TELEVISA SAN ANGEL	PRODUCTION AND BROADCASTING PROGRAMMING	0	0
TELEVISA CHAPULTEPEC	PRODUCTION AND BROADCASTING PROGRAMMING	0	0
REAL ESTATE	LAND AND UNOCCUPIED BUILDING,	0	0
	PARKING LOTS, ADMINISTRATIVE	0	0
	OFFICES, RADIO ANTENNAS	0	0
	TELEVISION STATION FACILITIES	0	0
TRANSMISSION STATIONS	BROADCAST STATIONS	0	0
PUBLISHING:		0	0
EDITORIALS	ADMINISTRATION, SALES, PRODUCTION,	0	0
	STORAGE AND DISTRIBUTION OF	0	0
	MAGAZINES AND NEWSPAPERS	0	0
RADIO:		0	0
SISTEMA RADIOPOLIS, S.A. DE C.V.	BROADCAST STATIONS	0	0
CABLE TELEVISION:		0	0

CABLEVISION, S.A. DE C.V.	CABLE TELEVISION, SIGNAL CONDUCTION	0	0
	AND TRANSMISSION EQUIPMENT	0	0
OTHER BUSINESSES:		0	0
IMPULSORA DEL DEPORTIVO-	SOCCER, SOCCER TEAMS, TRAINING	0	0
NECAXA, S.A. DE C.V. AND CLUB	FACILITIES, ADMINISTRATIVE OFFICES AND	0	0
DE FUTBOL AMERICA, S.A. DE C.V.	THE AZTECA STADIUM	0	0

NOTES

# MAIN RAW MATERIALS CONSOLIDATED

MAIN

Final Printing

COST

DOM.

	WAIN		DOM. COST
MAIN RAW	SUPPLIERS	ORIGIN	SUBST. PRODUCTION
			(%)
PROGRAMS AND			
FILMS	ARTIFICE		
	PRODUCCIONES,		
	S.A.		
	DE		
	C.V.	DOMESTIC	0.03
	CHURUBUSCO,		
	S.A. DE		
	C.V.	DOMESTIC	0.12
	CINEMATO		
	GRAFICA,		
	RODRIGUEZ,		
	S.A. DE		
	C.V.	DOMESTIC	0.81
	DIANA		
	INTERNACIONAL		
	FILMS,		
	S.A. DE		
	C.V.	DOMESTIC	0.33
	DIRSOL		
	S.A. DE		
	C.V.	DOMESTIC	0.20
	DISTRIBUIDORA-		
	ROMARI,		
	S.A. DE		
	C.V.	DOMESTIC	1.46
	GUSSI, S.A.		
	DE C.V.	DOMESTIC	1.60
	GUSTAVO		
	ALATRISTE		

RODRIGUEZ NUVISION, S.A. PELICULAS	DOMESTIC DOMESTIC		0.05 2.39
RODRIGUEZ, S.A. PELICULAS	DOMESTIC		0.80
Y VIDEOS INTERNACIO- NALES PRODUCCIONES AGUILA,	DOMESTIC		0.54
S.A. DE C.V. PROTELE,	DOMESTIC		0.12
S.A. DE C.V. SECINE,	DOMESTIC		3.28
S.A. DE C.V. UNICORNIO	DOMESTIC		0.72
FILMS, S.A. DE C.V. OTHER	DOMESTIC		0.03 1.29
ALFRED HABER DISTRIBUTION, INC.	FOREIGN	NO	0.37
ALLIANCE ATLAN- TIS INTERNATIONAL			
DISTRIBUTION APOLLOPROMOVIE		NO	1.55
GMBH & CO APOLLOPROSCREEN GMBH & CO	FOREIGN FOREIGN	NO NO	0.22
BUENAVISTA INTERNATIONAL,	POREIGN	110	U. <del>44</del>

INC.	FOREIGN	NO	0.38
CBS			
STUDIOS, INC.	FOREIGN	NO	1.69
DREAM WORKS			
LLC.	FOREIGN	NO	0.35
HALLMARK ENTER-			
TAINMENT	FOREIGN	NO	0.48
INDEPENDENT			
INTERNATIONAL			
T.V. INC.	FOREIGN	NO	2.89
LUCAS			
FILM, LTD.	FOREIGN	NO	0.18
METRO GOLDWYN			
MAYER INTERNATI			
ONAL	FOREIGN	NO	1.90
MTV NETWORKS			
A DIVISION OF			
VIACON, INT.	FOREIGN	NO	1.43
MULTIFILMS			
BV	FOREIGN	NO	0.69
SONY PICTURES			
TELEVISION			
INTERNATIONAL	FOREIGN	NO	12.95
TELEMUNDO			
INTERNATIO			
NAL, LLC.	FOREIGN	NO	7.63
TOEI			
ANIMATION			
CO., LTD	FOREIGN	NO	0.25
TWENTIETH			
CENTURY			
FOX			
INTERNATIONAL	FOREIGN	NO	4.48
UNIVERSAL			
STUDIOS INTER-			
NATIONAL, LLC.	FOREIGN	NO	18.49
WARNER BROS.			

	INTERNATIONAL TELEVISION	FOREIGN	NO	23.36
	OTHER			6.50
COAXIAL CABLE RG				
MAYA 60	NACIONAL DE			
	CONDUCTORES,			
	S.A. DE C.V.	DOMESTIC		3.29
HILTI BOLT	HILTI MEXICANA,			
	S.A. DE C.V.	FOREIGN	NO	0.01
SWITCH	CABLENETWORK			
	MEXICO	FOREIGN	NO	0.01
TWO OUTLET				
DEVICE AC 200	TVC CORPORATION	FOREIGN	YES	0.02
DECODER	MOTOROLA, INC.	FOREIGN	NO	47.90
COUCHE PAPER	BULKLEY DUNTON	DOMESTIC		2.55
	MAG PAPER	DOMESTIC		0.09
	SUMINISTROS			
	BROM, S.A.	DOMESTIC		0.40
	TORRAS PAPEL,			
	S.A.	DOMESTIC		0.07
	PAPELES			
	PLANOS, S.A.	DOMESTIC		0.21
	STORAM ENSON	FOREIGN	NO	7.87
	BULKLEY DUNTON	FOREIGN	NO	21.40
	M REAL	FOREIGN	YES	10.23
	MYLLIKOSKI			
	PAPEL	FOREIGN	YES	3.50
	UPM	FOREIGN	NO	8.76
	BURGOS	FOREIGN	YES	2.32
PAPER AND				
IMPRESSION	PRODUCTORA CO-			
	MERCIALIZADORA Y			
	EDITORES DE LI-			
	BROS, S.A. DE C.V.	DOMESTIC		6.82
	COMPAÑÍA			
	EXCEL			

SERVI GRAFICA,		
S.A. DE		
C.V.	DOMESTIC	0.12
OFFSET		
MULTICOLOR		
S.A.	DOMESTIC	11.30
IMPRESOS MOINO	DOMESTIC	1.03
LITOGRAFIA		
MAGNO GRAF,		
S.A. DE		
C.V.	DOMESTIC	0.32
PROCESOS IND		
DE PAPEL, S.A.	DOMESTIC	0.31
BARNICES PARA		
EDICIONES DE		
LIBROS, S.A.	DOMESTIC	1.14
SERVICIOS PRO-		
FESIONALES		
DE IMPRESIÓN,		
S.A. DE C.V.	DOMESTIC	1.92
METROCOLOR		
DE MEXICO, S.A.	DOMESTIC	0.45
REPRODU		
CCIONES		
FOTOME		
CANICAS, S.A.	DOMESTIC	6.58
GRÁFICA LA		
PRENSA, S.A.	DOMESTIC	0.15
IMPRESORA		
Y EDITORA		
INFAGON,		
S.A.	DOMESTIC	0.29
QUEBECOR		
WORLD		
MEXICO	DOMESTIC	0.60
FORMADORES		
Y EDITORES		

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DE LIBROS	DOMESTIC		1.14
PRO-OFFSET EDI-	2 01.128 110		
TORIAL, LTDA.	FOREIGN	YES	0.35
EDITORA			
GEMINIS	FOREIGN	YES	0.16
EDITORES, S.A.	FOREIGN	YES	0.30
EDITORIAL			
LA PATRIA,			
S.A.	FOREIGN	YES	6.07
PRINTER COLOM-			
BINA, S.A.	FOREIGN	YES	1.23
QUEBECOR	FOREIGN	YES	7.96
RR DONNELLEY	FOREIGN	YES	1.99
GRUPO			
OP			
GRAFICAS,			
S.A.	FOREIGN	YES	2.12
ST.			
IVES	FOREIGN	NO	4.64
COLOMBO			
ANDINA DE			
IMPRESOS	FOREIGN	YES	0.14

NOTES

# SALES DISTRIBUTION BY PRODUCT

# SALES CONSOLIDATED

Final Printing

	NET SALES	MARKET		MAIN
MAIN PRODUCTS	VOLUME AMOUNT (THOUSANDS)	NT SHARE (%)	TRADEMARKS	CUSTOMERS
DOMESTIC SALES				
INTERSEGMENT ELIMINATIONS	(839,5	26)		
TELEVISION BROADCASTING:				
ADVERTISED TIME SOLD (HALF HOURS)	4 14,295,	326		TELEFONOS DE MEXICO, S.A.B. DE C.V.
				COMPAÑÍA PROCTER & GAMBLE DE MEXICO, S. DE R. L. DE C.V.
				BIMBO, S.A. DE C.V.
				DANONE DE MEXICO, S.A. DE C.V.
				THE COCA-COLA EXPORT CORPORATION SUCURSAL EN MEXICO
				SABRITAS, S. DE R.L. DE C.V.
				KIMBERLY CLARK DE MEXICO, S.A. DE C.V.
				MARCAS NESTLE, S.A DE C.V.
				MARKETING MODELO, S.A DE C.V.
				GENOMMA LAB INTERNACIONAL, S.A. DE C.V.

KELLOGG COMPANY MEXICO, S. DE R.L.

DE C.V.

OTHER INCOME 100,890 **VARIOUS** 

PAY TELEVISION

**NETWORKS:** 

T.V. CABLE, S.A. DE SALE OF SIGNALS 892,448

C.V.

**CABLEVISION DE** SALTILLO, S.A. DE

C.V.

MEGA CABLE, S.A.

DE C.V.

CABLEVISION RED,

S.A.

TELE CABLE DEL ESTADO DE MEXICO,

S.A. DE C.V.

**TELEVISION** 

INTERNACIONAL,

S.A. DE C.V.

TELEVICABLE DEL CENTRO, S.A. DE

C.V.

CABLE Y

COMUNICACIÓN DE MERIDA, S.A. DE C.V.

CABLE NET

INTERNATIONAL,

S.A. DE C.V.

TELECABLE DE

CHIHUAHUA, S.A. DE

C.V.

ADVERTISED TIME EL PALACIO DE SOLD 215,538

HIERRO, S.A DE C.V.

**TOYOTA MOTORS** SALE DE MEXICO,S.

DE R.L. DE C.V.

PEGASO, PCS, S.A.

DE C.V.

SUAVE Y FACIL, S.A.

DE C.V.

**TELEFONOS DE** MEXICO, S.A.B. DE

C.V.

CASA CUERVO, S.A.

DE C.V.

**STARCOM** 

WORDWIDE, S.A. DE

C.V.

ELI LILLY Y

COMPAÑÍA DE MEXICO, S.A. DE C.V.

GOODYEAR

**SERVICIOS** 

COMERCIALES, S. DE

R.L. DE C.V.

PUBLISHING:

MAGAZINE TV Y NOVELAS GENERAL PUBLIC CIRCULATION 35,736 552,593 MAGAZINE, (AUDIENCE)

MEN'S HEALTH

MAGAZINE, DEALERS

VANIDADES COMMERCIAL MAGAZINE CENTERS (MALLS)

COSMOPOLITAN MAGAZINE

NATIONAL GEOGRAPHIC MAGAZINE

TU MAGAZINE

SOLO PARA TI SANBORNS MAGAZINE

SOY AGUILA MAGAZINE

AUTOMOVIL PANAMERICANO

**MUY** 

INTERESANTE MAGAZINE

BIG BANG

**MAGAZINE** 

**MAGAZINE** 

DISNEY

**PRINCESAS** 

**MAGAZINE** 

COCINA FACIL MAGAZINE

PUBLISHING	631,712		FRABEL, S.A. DE C.V.
			KIMBERLY CLARK DE MEXICO, S.A. DE C.V.
			DILTEX, S.A. DE C.V.
			BIMBO, S.A. DE C.V.
			BAYER DE MEXICO, S.A. DE C.V.
			FABRICAS DE CALZADO ANDREA, S.A. DE C.V.
			SANBORN HERMANOS, S.A.
			THE COCA-COLA EXPORT CORPORATION SUCURSAL EN MEXICO
			TELEFONOS DE MEXICO, S.A.B. DE C.V.
			COMPAÑIA PROCTER & GAMBLE DE MEXICO, S. DE R.L DE C.V.
OTHER INCOME	21,912		VARIOUS
SKY:			
DTH BROADCAST			
SATELLITE	6,312,901	SKY	SUBSCRIBERS
PAY PER VIEW	119,590		
CHANNEL			TELEFONOS DE MEXICO, S.A.B. DE
COMMERCIALIZATION	71,863		C.V.
			PEGASO PCS, S.A. DE C.V.
			L.G. ELECTRONICS MEXICO, S.A DE C.V.
			MICROSOFT MEXICO, S. DE R.L. DE C.V.
CABLE AND TELECOM:			
DIGITAL SERVICE	2,342,082	CABLEVISION Y CABLEMAS	SUBSCRIBERS

INTERNET SERVICES	502,912		
SERVICE INSTALLATION	25,458		
			STARCOM WORDWIDE, S.A. DE
PAY PER VIEW	25,793		C.V.
CHANNEL COMMERCIALIZATION	87,797		COMBE DE MEXICO, S. DE R.L. DE C.V. TELEFONOS DE MEXICO, S.A.B. DE
TELEPHONY	135,309		C.V.
TELECOMMUNICATIONS	916,618		
OTHER	26,575		
OTHER BUSINESSES:			
DISTRIBUTION, RENTALS, AND SALE			
OF MOVIE RIGHTS	540,971		CINEPOLIS DEL PAÍS, S.A. DE C.V.
			CINEMAS DE LA REPUBLICA, S.A. DE C.V.
			OPERADORA DE CINEMAS, S.A. DE C.V.
			LATIN AMERICA MOVIE THEATRES, S.A. PI DE C.V.
			CINEMARK DE MEXICO, S.A. DE C.V.
			QUALITY FILMS, S. DE R.L. DE C.V.
			GENERAL PUBLIC (AUDIENCE)
SPECIAL EVENTS AND SHOW PROMOTION	346,024	CLUB DE FUTBOL AMERICA	GENERAL PUBLIC (AUDIENCE)
		ESTADIO AZTECA	FEDERACION MEXICANA DE FUTBOL, A.C.
INTERNET SERVICES	222,758	ESMAS.COM	RADIOMOVIL DIPSA, S.A. DE C.V.
			PEGASO PCS, S.A. DE C.V.
			MYALERCOM, S.A.

				IUSACELL, S.A. DE C.V.
				OPERADORA UNEFON, S.A. DE C.V.
GAMING		863,409	PLAY CITY	GENERAL PUBLIC (AUDIENCE)
ADVEDTICED TO AC			MULTIJUEGOS	
ADVERTISED TIME SOLD IN RADIO		309,807		PEGASO, PCS, S.A. DE C.V.
				DISTRIBUIDORA KROMA, S.A. DE C.V.
				PROPIMEX, S.A.DE C.V.
				BBVA BANCOMER, S.A.
				UNILEVER DE MEXICO, S. DE R.L. DE C.V.
				COOPERATIVA LA CRUZ AZUL, S.C.L.
				CORPORACION NORTEAMERICANA, S.A. DE C.V.
PUBLISHING DISTRIBUTION:	8,475	142,520	MAESTRA DE PREESCOLAR MAGAZINE	GENERAL PUBLIC (AUDIENCE)
			EL SOLITARIO MAGAZINE	DEALERS
			SUPER LIBRO DE COLOREAR MAGAZINE	COMMERCIAL CENTERS (MALLS)
			MEXICO DESCONOCIDO MAGAZINE	
			ENTREPRENEUR MAGAZINE	
			COLECCIONES RPP MAGAZINE	
FOREIGN SALES				
INTERSEGMENT ELIMINATIONS		(13,378)		

TELEVISION
BROADCASTING:
ADVERTISING TIME

E INITIATIVE MEDIA,

**SOLD** 301,338 INC.

> PDH/LA. USA **MINDSHARE**

MEDIAEDGE, CIA.

HORIZON MEDIA

OMD/TBWA

OTHER INCOME 52,756 **VARIOUS** 

PAY TELEVISION **NETWORKS:** 

**DIRECTV LATIN** SALES OF SIGNALS 359,913

**AMERICA** 

**GALAXY** 

**ENTERTAINMENT** DE VZLA, C.A. **DIRECTV** 

DIRECTV CHILE

**TELEVISION DIRECTV** 

**ARGENTINA ECHOSTAR SATELLITE CORPORATION** 

PLAY PUBLICIDAD, **ADVERTISING TIME** 

**SOLD** 45,275 INC.

> **ROMA RICCI CORPORATION**

SPHERE MARKETING

**CAPITAL MEDIA** GROUP, INC.

**PROGRAMMING** 

**EXPORT:** 

PROGRAMMING AND TVSBT CANAL 4 DE

**ROYALTIES** 1,701,460 **TELEVISA** SAO PAULO, S.A.

ANTENA 3 DE

**TELEVISA** TELEVISION, S.A.

**TURNER** 

**BROADCASTING** 

**TELEVISA** SYSTEM, INC.

PUBLISHING:

MAGAZINE CIRCULATION	44,069	687,214	T.V. Y NOVELAS MAGAZINE	GENERAL PUBLIC (AUDIENCE)
			GENTE MAGAZINE	DEALERS
			PAPARAZZI MAGAZINE	COMMERCIAL CENTERS (MALLS)
			VANIDADES MAGAZINE	(
			COSMOPOLITAN MAGAZINE	
			TU MAGAZINE	
			BILINKEN MAGAZINE	
			PARA TI MAGAZINE	
			CONDORITO MAGAZINE	
				PROCTER &
PUBLISHING		662,801		GAMBLE
				L´OREAL
				UNILEVER ANDINA COLOMBIA LTDA
				POWER MEDIS GROUP
SKY:				0110 01
DTH BROADCAST				
SATELLITE		245,331	SKY	SUBSCRIBERS
CABLE AND TELECOM:				
TELECOMMUNICATIONS		379,209		SUBSCRIBERS
OTHER BUSINESSES:				
SPECIAL EVENTS AND			CLUB DE FUTBOL	,
SHOW PROMOTION		5,256	AMERICA	
PUBLISHING DISTRIBUTION:	14,898	210,225	SELECCIONES MAGAZINE	GENERAL PUBLIC (AUDIENCE)
			COLECCIONES RPP MAGAZINE	DEALERS
			VEA MAGAZINE	COMMERCIAL CENTERS (MALLS)
			EL CUERPO	/
			HUMANO MAGAZINE	

EL FEDERAL MAGAZINE

T-REX

MAGAZINE

**SEMANA** 

MAGAZINE

TV GRAMA

MAGAZINE

TOTAL 33,500,680

# SALES DISTRIBUTION BY PRODUCT

# FOREIGN SALES CONSOLIDATED

					Final Printing
	NET SALES			MAIN	
MAIN PRODUCTS	VOLUME	AMOUNT	DESTINATION	TRADEMARKS	CUSTOMERS
	(THOUSANDS)				
FOREIGN SALES					
TELEVISION					
BROADCASTING:					
			UNITED		
ADVERTISING TIME		70.551	STATES OF		INITIATIVE
SOLD		72,551	AMERICA		MEDIA, INC.
					PDH/LA. USA
					MINDSHARE
			UNITED		
OTHER INCOME		49.740	STATES OF AMERICA		VARIOUS
PAY TELEVISION		.,,,,,			1111000
NETWORKS:					
					DIRECTV LATIN
SALES OF SIGNALS		277,367	SPAIN		AMERICA
					GALAXY
					ENTERTAINMENT
			ARGENTINA		DE VZLA, C.A. DIRECTV
					DIRECTV CHILE
			CHILE		TELEVISION
					DIRECTV
			GUATEMALA		ARGENTINA
			COLOMBIA		
			UNITED		
			STATES OF AMERICA		
PROGRAMMING			AMERICA		
EXPORT:					
			UNITED		TVSBT CANAL 4
PROGRAMMING AND			STATES OF		DE SAO PAULO,
ROYALTIES		1,701,460	AMERICA	TELEVISA	S.A.
			CENTRAL	mpr prus :	ANTENA 3 DE
			AMERICA	TELEVISA	TELEVISION, S.A.
			CARIBBEAN	TELEVISA	

			TURNER BROADCASTING SYSTEM, INC.
	EUROPE	TELEVISA	
	SOUTH AMERIC	A TELEVISA	
	AFRICA	TELEVISA	
	ASIA	TELEVISA	
OTHER BUSINESSES:			
SPECIAL EVENTS AND SHOW PROMOTION	UNITED STATES 5,256 AMERIC	OF FUTBOL	
SUBSIDIARIES ABROAD			
TELEVISION BROADCASTING:			
	UNITED		
ADVERTISING TIME SOLD	STATES 228,787 AMERIC		INITIATIVE MEDIA, INC.
JOLD	220,707 / MILICE	11	PDH/LA. USA
			MINDSHARE
	UNITED STATES	OF	WII (DOIL INC
OTHER INCOME	3,016 AMERIC	A	VARIOUS
PAY TELEVISION NETWORKS:			
SALES OF SIGNALS	82,546 SPAIN		DIRECTV LATIN AMERICA
	ARGENT	TINA	GALAXY ENTERTAINMENT DE VZLA, C.A. DIRECTV
	CHILE		DIRECTV CHILE TELEVISION
			DIRECTV
	GUATEM		ARGENTINA
	COLOME	BIA	
	UNITED STATES AMERIC		
ADVERTISING TIME			PLAY
SOLD	45,275		PUBLICIDAD, INC.
			ROMA RICCI CORPORATION

CAPITAL MEDIA
GROUP, INC.

PUBLISHING:

CIIA	TEM	۸	ΤΛ
$\mathbf{U} \cup F$	1 1 1 1 1 1 1	$\boldsymbol{\Box}$	LA

MAGAZINE AND COSTA T.V. Y NOVELAS GENERAL PUBLIC

CIRCULATION 44,069 687,214 RICA MAGAZINE (AUDIENCE)

UNITED

STATES OF GENTE

AMERICA MAGAZINE DEALERS

PAPARAZZI COMMERCIAL

PANAMA MAGAZINE CENTERS (MALLS)

SOUTH VANIDADES AMERICA MAGAZINE

CENTRAL COSMOPOLITAN AMERICA MAGAZINE

TU MAGAZINE

BILINKEN MAGAZINE PARA TI

MAGAZINE CONDORITO MAGAZINE

PUBLISHING 662,801 PROCTER & GAMBLE

L´OREAL UNILEVER ANDINA

COLOMBIA LTDA

POWER MEDIA

GROUP

SKY:

DTH BROADCAST CENTRAL

SATELLITE 245,331 AMERICA SKY SUBSCRIBERS

CABLE AND TELECOM:

UNITED

STATES OF

TELECOMMUNICATIONS 379,209 AMERICA SUBSCRIBERS

PUBLISHING SELECCIONES GENERAL PUBLIC

DISTRIBUTION: 14,898 210,225 PANAMA MAGAZINE (AUDIENCE)

SOUTH COLECCIONES

AMERICA RPP MAGAZINE DEALERS

COMMERCIAL

VEA MAGAZINE CENTERS (MALLS)

EL CUERPO HUMANO MAGAZINE EL FEDERAL

MAGAZINE T-REX

MAGAZINE

SEMANA

MAGAZINE

TV GRAMA MAGAZINE

INTERSEGMENT ELIMINATIONS

(13,378)

**TOTAL** 

58,967 4,637,400

# PROJECTS INFORMATION (PROJECT, AMOUNT EXERCISED AND PROGRESS PERCENTAGE) CONSOLIDATED

**Final Printing** 

MAJOR INVESTMENT PROJECTS OF GRUPO TELEVISA, S.A.B. AND ITS SUBSIDIARIES AT SEPTEMBER 30, 2008, INCLUDE THE FOLLOWING (MILLIONS OF U.S. DOLLARS AND MEXICAN PESOS):

DESCRIPTION	AUTHORIZE AMOUNT	ED	EXERCISEI AMOUNT	EXERCISED AMOUNT	
U.S. DOLLAR DENOMINATED PROJECTS:					
DIGITALIZATION OF THE CABLE TELEVISION NETWORK	U.S.\$	76.8	U.S.\$	55.3	72%
CONSTRUCTION IN PROGREES		23.5		23.1	98%
GAMING BUSINESS PROJECTS		8.2		3.3	40%
MEXICAN PESOS DENOMINATED PROJECTS:					
GAMING BUSINESS PROJECTS	PS.	933.8	PS.	627.5	67%
INFORMATION TECHNOLOGY PROJECTS		27.0		22.5	83%

# FOREIGN CURRENCY TRANSLATION (INFORMATION RELATED TO BULLETIN B-15) CONSOLIDATED

**Final Printing** 

MONETARY ASSETS AND LIABILITIES OF MEXICAN COMPANIES DENOMINATED IN FOREIGN CURRENCIES ARE TRANSLATED AT THE PREVAILING EXCHANGE RATE AT THE BALANCE SHEET DATE. RESULTING EXCHANGE RATE DIFFERENCES ARE RECOGNIZED IN INCOME FOR THE YEAR, WITHIN INTEGRAL COST OF FINANCING.

ASSETS, LIABILITIES AND RESULTS OF OPERATIONS OF NON-MEXICAN SUBSIDIARIES ARE FIRST CONVERTED TO MEXICAN FRS, INCLUDING RESTATING TO RECOGNIZE THE EFFECTS OF INFLATION BASED ON THE INFLATION OF EACH FOREIGN COUNTRY, AND THEN TRANSLATED TO MEXICAN PESOS UTILIZING THE EXCHANGE RATE AS OF THE BALANCE SHEET DATE AT YEAR-END. RESULTING TRANSLATION DIFFERENCES ARE RECOGNIZED IN EQUITY AS PART OF THE OTHER COMPREHENSIVE INCOME OR LOSS. ASSETS AND LIABILITIES OF NON-MEXICAN OPERATIONS THAT ARE INTEGRAL TO MEXICAN OPERATIONS ARE CONVERTED TO MEXICAN FRS AND TRANSLATED TO MEXICAN PESOS BY UTILIZING THE EXCHANGE RATE OF THE BALANCE SHEET DATE AT YEAR-END FOR MONETARY ASSETS AND LIABILITIES, WITH THE RELATED ADJUSTMENT INCLUDED IN NET INCOME, AND HISTORICAL EXCHANGE RATES FOR NON-MONETARY ITEMS.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

CONSOLIDATED

#### **Final Printing**

MEXICO CITY, D.F., OCTOBER 23, 2008—GRUPO TELEVISA, S.A.B. (NYSE:TV; BMV: TLEVISA CPO; "TELEVISA" OR "THE COMPANY"), TODAY ANNOUNCED RESULTS FOR THIRD QUARTER 2008. THE RESULTS HAVE BEEN PREPARED IN ACCORDANCE WITH MEXICAN FINANCIAL REPORTING STANDARDS (MEXICAN FRS).

WE RECOGNIZED THE EFFECTS OF INFLATION IN OUR FINANCIAL INFORMATION THROUGH DECEMBER 31, 2007. BEGINNING JANUARY 1, 2008, IN ACCORDANCE WITH THE GUIDELINES PROVIDED BY MEXICAN FRS, WE NO LONGER RECOGNIZE SUCH EFFECTS IN OUR FINANCIAL REPORTING. ACCORDINGLY, WE ARE PRESENTING OUR RESULTS FOR THIRD QUARTER 2008 IN MILLIONS OF NOMINAL MEXICAN PESOS. ALSO, AS REQUIRED BY MEXICAN FRS, WE ARE PRESENTING OUR THIRD QUARTER 2007 RESULTS IN MILLIONS OF MEXICAN PESOS IN PURCHASING POWER AS OF DECEMBER 31, 2007.

WE ALSO PRESENT OUR THIRD QUARTER 2007 RESULTS IN NOMINAL TERMS TO PROVIDE ADDITIONAL COMPARISON WITH OUR THIRD QUARTER 2008 RESULTS. RESULTS ARE EXPLAINED COMPARING NOMINAL THIRD QUARTER FIGURES FOR EACH YEAR, AS FOLLOWS:

NET SALES Ps. 10,295.1
OPERATING INCOME 3,714.9
OTHER EXPENSE, NET 32.7
INTEGRAL RESULT OF FINANCING,26.2

NET

**EQUITY IN LOSSES OF AFFILIATES,148.0** 

**NET** 

INCOME TAXES 966.9 CONSOLIDATED NET INCOME 2,541.1 MINORITY INTEREST NET INCOME 254.3 MAJORITY INTEREST NET INCOME 2,286.8

# **NET SALES**

CONSOLIDATED NET SALES INCREASED 21% TO PS.12,459 MILLION IN THIRD QUARTER 2008 COMPARED WITH PS.10,295.1 MILLION IN THIRD QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO REVENUE GROWTH IN OUR CABLE AND TELECOM, TELEVISION BROADCASTING, SKY, PUBLISHING, OTHER BUSINESSES, AND PAY TELEVISION NETWORKS SEGMENTS.

# **OPERATING INCOME**

CONSOLIDATED OPERATING INCOME INCREASED 7% TO PS.3,976.1 MILLION IN THIRD QUARTER 2008 COMPARED WITH PS.3,714.9 MILLION IN THIRD QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES,

OPERATING EXPENSES, AND DEPRECIATION AND AMORTIZATION.

THE CHARGE FOR OPERATING DEPRECIATION AND AMORTIZATION WAS PS.1,149.7 MILLION AND PS.826.9 MILLION IN THIRD QUARTER OF 2008 AND 2007, RESPECTIVELY.

#### MAJORITY INTEREST NET INCOME

MAJORITY INTEREST NET INCOME DECREASED 9.6% TO PS.2,067 MILLION IN THIRD QUARTER 2008 COMPARED WITH PS.2,286.8 MILLION IN THIRD QUARTER 2007. THE NET DECREASE OF PS.219.8 MILLION REFLECTED A PS.560 MILLION INCREASE IN INTEGRAL COST OF FINANCING, AS WELL AS A PS.36.4 MILLION INCREASE IN OTHER EXPENSE, NET. THESE UNFAVORABLE CHANGES WERE PARTIALLY OFFSET BY I) A PS.261.2 MILLION INCREASE IN OPERATING INCOME; II) A PS.1.1 MILLION DECREASE IN EQUITY IN LOSSES OF AFFILIATES, NET; III) A PS.74.4 MILLION DECREASE IN INCOME TAXES; AND IV) A PS.39.9 MILLION DECREASE IN MINORITY INTEREST NET INCOME.

### THIRD-QUARTER RESULTS BY BUSINESS SEGMENT IN NOMINAL TERMS

THE FOLLOWING INFORMATION PRESENTS THIRD-QUARTER RESULTS ENDED SEPTEMBER 30, 2008 AND 2007, FOR EACH OF OUR BUSINESS SEGMENTS. RESULTS FOR THE THIRD-QUARTER 2007 AND 2008 ARE PRESENTED IN MILLIONS OF NOMINAL MEXICAN PESOS.

OUR PUBLISHING DISTRIBUTION SEGMENT IS NOW INCLUDED UNDER OTHER BUSINESSES.

### TELEVISION BROADCASTING

THIRD-QUARTER SALES INCREASED 6.1% TO PS.5,576.9 MILLION COMPARED WITH PS.5,256.2 MILLION IN THIRD QUARTER 2007. THIS INCREASE WAS DRIVEN BY STRONG RATINGS PRIMARILY IN PRIME TIME AND BY OUR BROADCAST OF THE 2008 OLYMPIC GAMES.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED 4% TO PS.2,803.9 MILLION COMPARED WITH PS.2,696.4 MILLION IN THIRD QUARTER 2007, AND THE MARGIN WAS 50.3%. THESE RESULTS REFLECT HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES RELATED PRIMARILY TO THE SUMMER OLYMPIC GAMES.

#### PAY TELEVISION NETWORKS

THIRD-QUARTER SALES INCREASED 14.3% TO PS.534.9 MILLION COMPARED WITH PS.468 MILLION IN THIRD QUARTER 2007. THIS INCREASE REFLECTS I) HIGHER REVENUES RESULTING FROM ADDITIONAL SUBSCRIBERS IN MEXICO, LATIN AMERICA, AND SPAIN; AND II) HIGHER ADVERTISING SALES.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED 11.7% TO PS.335.2 MILLION COMPARED WITH PS.300.2 MILLION IN THIRD QUARTER 2007, AND THE MARGIN WAS 62.7%. THESE RESULTS WERE DRIVEN BY HIGHER SALES THAT WERE PARTIALLY OFFSET BY AN INCREASE IN COST OF SALES AND OPERATING EXPENSES.

#### PROGRAMMING EXPORTS

THIRD-QUARTER SALES DECREASED 5.1% TO PS.551.9 MILLION COMPARED WITH PS.581.7 MILLION IN THIRD QUARTER 2007. THIS DECLINE WAS DRIVEN PRIMARILY BY A NEGATIVE TRANSLATION EFFECT ON FOREIGN-CURRENCY DENOMINATED SALES AMOUNTING TO PS.24.1 MILLION. THIS

WAS PARTIALLY OFFSET BY A 4.2% INCREASE IN ROYALTIES FROM UNIVISION, WHICH AMOUNTED TO US\$37.3 MILLION FOR THE OUARTER.

THIRD-QUARTER OPERATING SEGMENT INCOME DECREASED 15.3% TO PS.238.3 MILLION COMPARED WITH PS.281.3 MILLION IN THIRD QUARTER 2007, AND THE MARGIN WAS 43.2%. THESE RESULTS WERE DRIVEN BY LOWER SALES THAT WERE PARTIALLY OFFSET BY LOWER OPERATING EXPENSES.

#### **PUBLISHING**

THIRD-QUARTER SALES INCREASED 11.1% TO PS.901.6 MILLION COMPARED WITH PS.811.6 MILLION IN THIRD QUARTER 2007. THIS REFLECTS I) AN INCREASE IN ADVERTISING AND MAGAZINE CIRCULATION SALES ABROAD DRIVEN MAINLY BY THE ACQUISITION OF EDITORIAL ATLÁNTIDA; AND II) HIGHER ADVERTISING SALES IN MEXICO. THIS WAS PARTIALLY OFFSET BY A DECREASE IN CIRCULATION SALES IN MEXICO AND BY A NEGATIVE TRANSLATION EFFECT ON FOREIGN CURRENCY-DENOMINATED SALES THAT AMOUNTED TO PS.12.9 MILLION.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED 0.9% TO PS.160.1 MILLION, COMPARED WITH PS.158.7 MILLION IN THIRD QUARTER 2007; THE MARGIN WAS 17.8%. THESE RESULTS WERE DRIVEN BY HIGHER SALES, WHICH WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

#### SKY

THIRD-QUARTER SALES INCREASED 12.2% TO PS.2,296.6 MILLION COMPARED WITH PS.2,046.3 MILLION IN THIRD QUARTER 2007. THIS RESULT REFLECTS AN INCREASE IN THE SUBSCRIBER BASE IN MEXICO, CENTRAL AMERICA, AND THE DOMINICAN REPUBLIC. AS OF SEPTEMBER 30, 2008, THE NUMBER OF GROSS ACTIVE SUBSCRIBERS INCREASED TO 1,728,214 (INCLUDING 124,399 COMMERCIAL SUBSCRIBERS), COMPARED WITH 1,542,466 (INCLUDING 107,386 COMMERCIAL SUBSCRIBERS) AS OF SEPTEMBER 30, 2007. SKY CLOSED THE QUARTER WITH 87 THOUSAND SUBSCRIBERS IN CENTRAL AMERICA AND THE DOMINICAN REPUBLIC.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED 14% TO PS.1,120.2 MILLION COMPARED WITH PS.982.3 MILLION IN THIRD QUARTER 2007, AND THE MARGIN INCREASED TO 48.8%. THESE RESULTS REFLECT HIGHER SALES THAT WERE PARTIALLY OFFSET BY HIGHER COST OF SALES AND OPERATING EXPENSES.

### CABLE AND TELECOM

THIRD-QUARTER SALES INCREASED 229.5% TO PS.1,980.9 MILLION COMPARED WITH PS.601.1 MILLION IN THIRD QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO I) A 23.1% INCREASE IN SALES OF CABLEVISIÓN, DRIVEN MAINLY BY AN INCREASE IN REVENUE GENERATING UNITS (RGUS); II) THE CONSOLIDATION OF CABLEMÁS AND III) THE CONSOLIDATION OF BESTEL, WHICH GENERATED SALES OF PS.448.2 MILLION.

THIRD-QUARTER OPERATING SEGMENT INCOME INCREASED 208.9% TO PS.674.7 MILLION COMPARED WITH PS.218.4 MILLION IN THIRD QUARTER 2007, AND THE MARGIN WAS 34.1%. THESE RESULTS REFLECTED HIGHER SALES THAT WERE PARTIALLY OFFSET BY AN INCREASE IN COSTS AND EXPENSES RELATED TO BESTEL AND CABLEMÁS. BESTEL GENERATED OPERATING SEGMENT INCOME OF PS.80.6 MILLION DURING THE QUARTER.

THE SUBSCRIBER BASE OF CABLEVISIÓN OF VIDEO, INTERNET AND TELEPHONY AS OF SEPTEMBER 30, 2008, AMOUNTED TO 580,761, 189,259 AND 38,352, RESPECTIVELY.

THE SUBSCRIBER BASE OF CABLEMÁS OF VIDEO, INTERNET AND TELEPHONY AS OF SEPTEMBER 30, 2008, AMOUNTED TO 821,191, 235,422 AND 73,284, RESPECTIVELY.

IN THIRD QUARTER 2008, THE SALES OF CABLEVISIÓN AND CABLEMÁS AMOUNTED TO PS.739.8 MILLION AND PS.792.9 MILLION, RESPECTIVELY.

IN THIRD QUARTER 2008, THE OPERATING SEGMENT INCOME OF CABLEVISIÓN AND CABLEMÁS AMOUNTED TO PS.317.3 MILLION AND PS.276.8 MILLION, RESPECTIVELY.

### OTHER BUSINESSES

THIRD-QUARTER SALES INCREASED 9.1% TO PS.929.5 MILLION COMPARED WITH PS.851.6 MILLION IN THIRD QUARTER 2007. THIS INCREASE WAS ATTRIBUTABLE TO HIGHER SALES IN OUR GAMING, RADIO, AND PUBLISHING DISTRIBUTION BUSINESSES, WHICH WERE PARTIALLY OFFSET BY A DECREASE IN SALES IN OUR SOCCER, INTERNET, AND FEATURE-FILM DISTRIBUTION BUSINESSES.

THIRD-QUARTER OPERATING SEGMENT LOSS INCREASED TO PS.55.4 MILLION COMPARED WITH A LOSS OF PS.10.1 MILLION IN THIRD QUARTER 2007, REFLECTING HIGHER COST OF SALES THAT WERE PARTIALLY OFFSET BY HIGHER SALES AND LOWER OPERATING EXPENSES.

#### **INTERSEGMENT SALES**

INTERSEGMENT SALES FOR THE THIRD QUARTER 2008 AND 2007, AMOUNTED TO PS.313.3 MILLION AND PS.321.4 MILLION, RESPECTIVELY.

### **CORPORATE EXPENSES**

SHARE-BASED COMPENSATION EXPENSE IN THIRD QUARTER 2008 AND 2007 AMOUNTED TO PS.90.2 MILLION AND PS.37 MILLION, RESPECTIVELY, AND WAS ACCOUNTED FOR AS CORPORATE EXPENSE. SHARE-BASED COMPENSATION EXPENSE IS MEASURED AT FAIR VALUE AT THE TIME THE EQUITY BENEFITS ARE GRANTED TO OFFICERS AND EMPLOYEES AND IS RECOGNIZED OVER THE VESTING PERIOD IN MAJORITY STOCKHOLDERS' EQUITY.

#### NON-OPERATING RESULTS IN NOMINAL TERMS

## OTHER EXPENSE, NET

OTHER EXPENSE, NET, INCREASED BY PS.36.4 MILLION, TO PS.69.1 MILLION IN THIRD QUARTER 2008, AND COMPRISES PRIMARILY PROFESSIONAL SERVICES AND DONATIONS. LAST YEAR'S OTHER EXPENSE, NET BENEFITED FROM A GAIN ON DISPOSITION OF INVESTMENT IN THE AMOUNT OF PS.46.2 MILLION.

#### INTEGRAL COST OF FINANCING

THE NET EXPENSE ATTRIBUTABLE TO INTEGRAL COST OF FINANCING INCREASED BY PS.560 MILLION TO PS.586.2 MILLION IN THIRD QUARTER 2008 FROM PS.26.2 MILLION IN THIRD QUARTER 2007. THIS INCREASE REFLECTED PRIMARILY I) A PS.298.7 MILLION INCREASE IN INTEREST

EXPENSE, DUE PRIMARILY TO A HIGHER PRINCIPAL AMOUNT OF LONG-TERM DEBT IN THIRD QUARTER 2008; II) A PS.148.8 MILLION DECREASE IN INTEREST INCOME EXPLAINED PRIMARILY BY A REDUCTION OF INTEREST RATES APPLICABLE TO FOREIGN CURRENCY TEMPORARY INVESTMENTS AND THE DECREASE OF INTEREST INCOME RESULTING FROM THE CONVERSION OF OUR NOTE INTO EQUITY OF CABLEMÁS IN MAY OF 2008; AND III) A PS.269.3 MILLION INCREASE IN FOREIGN-EXCHANGE LOSS RESULTING PRIMARILY FROM OUR NET MONETARY US DOLLAR LIABILITY POSITION, IN CONJUNCTION WITH A 6.03% DEPRECIATION OF THE MEXICAN PESO AGAINST THE US DOLLAR IN THIRD QUARTER 2008 COMPARED WITH A NET MONETARY US DOLLAR ASSET POSITION IN CONJUNCTION WITH A 1.15% DEPRECIATION OF THE MEXICAN PESO AGAINST THE US DOLLAR IN THIRD QUARTER 2007. THESE UNFAVORABLE VARIANCES WERE PARTIALLY OFFSET BY THE ABSENCE OF A PS.156.8 MILLION LOSS FROM MONETARY POSITION RECOGNIZED IN THIRD QUARTER 2007, AS WE CEASED RECOGNIZING THE EFFECTS OF INFLATION BEGINNING ON JANUARY 1, 2008, IN ACCORDANCE WITH THE GUIDELINES OF MEXICAN FRS.

#### EQUITY IN LOSSES OF AFFILIATES, NET

EQUITY IN LOSSES OF AFFILIATES, NET, DECREASED BY PS.1.1 MILLION, OR 0.7%, TO PS.146.9 MILLION IN THIRD QUARTER 2008 COMPARED WITH PS.148 MILLION IN THIRD QUARTER 2007. EQUITY IN LOSSES OF AFFILIATES, NET, COMPRISES MAINLY THE EQUITY IN LOSS OF OUR 40% INTEREST IN LA SEXTA.

#### **INCOME TAXES**

INCOME TAXES DECREASED BY PS.74.4 MILLION, OR 7.7%, TO PS.892.5 MILLION IN THIRD QUARTER 2008 FROM PS.966.9 MILLION IN THIRD QUARTER 2007. THIS DECREASE REFLECTS PRIMARILY A LOWER INCOME TAX BASE IN THIRD QUARTER 2008.

#### MINORITY INTEREST NET INCOME

MINORITY INTEREST NET INCOME DECREASED BY PS.39.9 MILLION, OR 15.7%, TO PS.214.4 MILLION IN THIRD QUARTER 2008, FROM PS.254.3 MILLION IN THIRD QUARTER 2007. THIS DECREASE REFLECTS PRIMARILY THE PORTION OF CONSOLIDATED NET INCOME ATTRIBUTABLE TO INTERESTS HELD BY MINORITY EQUITY OWNERS IN OUR SKY AND CABLE AND TELECOM SEGMENTS.

### OTHER RELEVANT INFORMATION

#### CAPITAL EXPENDITURES AND INVESTMENTS

IN THIRD QUARTER 2008, WE INVESTED APPROXIMATELY US\$137 MILLION IN PROPERTY, PLANT, AND EQUIPMENT AS CAPITAL EXPENDITURES, INCLUDING APPROXIMATELY US\$79.5 MILLION FOR OUR CABLE AND TELECOM SEGMENT, US\$26.3 MILLION FOR OUR SKY SEGMENT, US\$8.3 MILLION FOR OUR GAMING BUSINESS, AND US\$22.9 MILLION FOR OUR TELEVISION BROADCASTING SEGMENT AND OTHER BUSINESSES SEGMENT. IN ADDITION, WE MADE INVESTMENTS RELATED TO OUR 40% INTEREST IN LA SEXTA IN THE AGGREGATE AMOUNT OF €1.2 MILLION.

OUR CABLE AND TELECOM SEGMENT INCLUDES CAPITAL EXPENDITURES OF US\$47.4 MILLION FOR CABLEMÁS, US\$25 MILLION FOR CABLEVISIÓN AND US\$7.1 MILLION FOR BESTEL.

#### DEBT AND SATELLITE TRANSPONDER LEASE OBLIGATION

ON SEPTEMBER 19, 2008, SKY RETIRED THE REMAINING PORTION OF ITS 2013 SENIOR NOTES FOR A CONSIDERATION OF US\$11.2 MILLION PLUS ACCRUED INTEREST AND A PREMIUM OF 4.6875%. AS OF SEPTEMBER 30, 2008, SKY'S DEBT AMOUNTED TO PS.3,500 MILLION IN FIXED-RATE, PESO-DENOMINATED DIRECT BANK LOANS THAT EXPIRE IN 2016. SKY'S CASH AND TEMPORARY INVESTMENTS AS OF SEPTEMBER 30, 2008, AMOUNTED TO PS.4,954 MILLION, 53% OF WHICH IS INVESTED IN SHORT-TERM, DOLLAR-DENOMINATED INSTRUMENTS.

AMOUNTS AS OF SEPTEMBER 30, 2008, ARE STATED IN MILLIONS OF NOMINAL MEXICAN PESOS, AND AMOUNTS AS OF SEPTEMBER 30, 2007, ARE STATED IN MILLIONS OF MEXICAN PESOS IN PURCHASING POWER AS OF DECEMBER 31, 2007.

THE TOTAL CONSOLIDATED DEBT AMOUNTED TO PS.32,268.3 MILLION AND PS.22,771.3 MILLION AS OF SEPTEMBER 30, 2008 AND 2007, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF LONG-TERM DEBT IN THE AMOUNT OF PS.1,173.3 MILLION AND PS.494.6 MILLION, RESPECTIVELY.

ADDITIONALLY, SKY HAD A SATELLITE TRANSPONDER LEASE OBLIGATION IN THE AMOUNT OF PS.1,062.2 MILLION AND PS.1,173.6 MILLION AS OF SEPTEMBER 30, 2008 AND 2007, RESPECTIVELY, WHICH INCLUDED A CURRENT PORTION OF PS.106.6 MILLION AND PS.96.4 MILLION, RESPECTIVELY.

AS OF SEPTEMBER 30, 2008 AND 2007, OUR CONSOLIDATED NET CASH POSITION (CASH AND CASH EQUIVALENTS, TEMPORARY INVESTMENTS, AND LONG-TERM INVESTMENTS LESS TOTAL DEBT) WAS PS.1,924.3 MILLION AND PS.4,888 MILLION, RESPECTIVELY. LONG-TERM INVESTMENTS AS OF SEPTEMBER 30, 2008 AND 2007, AMOUNTED TO PS.880 MILLION AND PS.2,956.3 MILLION, RESPECTIVELY.

AS OF SEPTEMBER 30, 2008 OUR TOTAL DEBT AMOUNTED TO PS.32.3 BILLION, THIS INCLUDES DOLLAR-DENOMINATED DEBT OF US\$1.9 BILLION DOLLARS. THE AVERAGE DURATION OF OUR DEBT IS 13.5 YEARS; WE HAVE NO SIGNIFICANT MATURITIES UNTIL 2012 AND ALMOST ALL OF OUR DEBT HAS FIXED INTEREST RATES. OUR CASH, SHORT-TERM AND LONG-TERM INVESTMENTS AS OF SEPTEMBER 30, 2008, AMOUNTED TO PS.34.2 BILLION, INCLUDING FOREIGN-DENOMINATED INVESTMENTS OF US\$2.1 BILLION DOLLARS AND €81.4 MILLION EUROS.

## REGISTRATION OF 6% SENIOR NOTES DUE 2018

IN AUGUST 2008, WE CONCLUDED THE EXCHANGE OF UNREGISTERED 6% SENIOR NOTES DUE 2018 FOR REGISTERED 6% SENIOR NOTES DUE 2018. AS A RESULT, APPROXIMATELY 99.9% OF THE SENIOR NOTES ISSUED IN SECOND QUARTER 2008, FOR AN AGGREGATE PRINCIPAL AMOUNT OF US\$500 MILLION, WERE REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED.

#### SHARE BUYBACK PROGRAM

DURING THIRD QUARTER 2008, WE REPURCHASED APPROXIMATELY 9.6 MILLION CPOS IN THE AGGREGATE AMOUNT OF PS.460.9 MILLION.

#### TELEVISION RATINGS AND AUDIENCE SHARE

NATIONAL URBAN RATINGS AND AUDIENCE SHARE REPORTED BY IBOPE CONFIRM THAT, IN THIRD QUARTER 2008, TELEVISA CONTINUED TO DELIVER STRONG RATINGS AND AUDIENCE SHARES. DURING WEEKDAY PRIME TIME (19:00 TO 23:00, MONDAY TO FRIDAY), AUDIENCE SHARE AMOUNTED TO 74.5%; IN PRIME TIME (16:00 TO 23:00, MONDAY TO SUNDAY), AUDIENCE SHARE AMOUNTED TO 71.9%; AND IN SIGN-ON TO SIGN-OFF (6:00 TO 24:00, MONDAY TO SUNDAY),

AUDIENCE SHARE AMOUNTED TO 72.7%.

# JOSE BASTÓN APPOINTED PRESIDENT OF TELEVISION AND CONTENT

MR. JOSÉ BASTÓN HAS BEEN APPOINTED PRESIDENT OF TELEVISION AND CONTENT, EFFECTIVE OCTOBER 20, 2008. MR. BASTÓN WILL CONTINUE TO OPERATE OUR TELEVISION BUSINESSES, AND CONTENT PRODUCTION. OUR INTERNET BUSINESS WILL REPORT TO BOTH MR. BASTÓN AND TO OUR EXECUTIVE VICE PRESIDENT, ALFONSO DE ANGOITIA.

#### **OUTLOOK FOR 2008**

FOR THE FULL YEAR, WE CONTINUE TO EXPECT TELEVISION BROADCASTING FULL-YEAR SALES AND OPERATING SEGMENT INCOME TO GROW BY APPROXIMATELY 4.5% IN NOMINAL TERMS.

#### **ABOUT TELEVISA**

GRUPO TELEVISA, S.A.B., IS THE LARGEST MEDIA COMPANY IN THE SPANISH-SPEAKING WORLD AND A MAJOR PARTICIPANT IN THE INTERNATIONAL ENTERTAINMENT BUSINESS. IT HAS INTERESTS IN TELEVISION PRODUCTION AND BROADCASTING, PRODUCTION OF PAY-TELEVISION NETWORKS, INTERNATIONAL DISTRIBUTION OF TELEVISION PROGRAMMING, DIRECT-TO-HOME SATELLITE SERVICES, CABLE TELEVISION AND TELECOMMUNICATION SERVICES, MAGAZINE PUBLISHING AND DISTRIBUTION, RADIO PRODUCTION AND BROADCASTING, PROFESSIONAL SPORTS AND LIVE ENTERTAINMENT, FEATURE-FILM PRODUCTION AND DISTRIBUTION, THE OPERATION OF AN INTERNET PORTAL, AND GAMING. GRUPO TELEVISA ALSO OWNS AN UNCONSOLIDATED EQUITY STAKE IN LA SEXTA, A FREE-TO-AIR TELEVISION VENTURE IN SPAIN.

## **DISCLAIMER**

THIS ANNEX CONTAINS FORWARD-LOOKING STATEMENTS REGARDING THE COMPANY'S RESULTS AND PROSPECTS. ACTUAL RESULTS COULD DIFFER MATERIALLY FROM THESE STATEMENTS. THE FORWARD-LOOKING STATEMENTS IN THIS ANNEX SHOULD BE READ IN CONJUNCTION WITH THE FACTORS DESCRIBED IN "ITEM 3. KEY INFORMATION – FORWARD-LOOKING STATEMENTS" IN THE COMPANY'S ANNUAL REPORT ON FORM 20-F, WHICH, AMONG OTHERS, COULD CAUSE ACTUAL RESULTS TO DIFFER MATERIALLY FROM THOSE CONTAINED IN FORWARD-LOOKING STATEMENTS MADE IN THIS ANNEX AND IN ORAL STATEMENTS MADE BY AUTHORIZED OFFICERS OF THE COMPANY. READERS ARE CAUTIONED NOT TO PLACE UNDUE RELIANCE ON THESE FORWARD-LOOKING STATEMENTS, WHICH SPEAK ONLY AS OF THEIR DATES. THE COMPANY UNDERTAKES NO OBLIGATION TO PUBLICLY UPDATE OR REVISE ANY FORWARD-LOOKING STATEMENTS, WHETHER AS A RESULT OF NEW INFORMATION, FUTURE EVENTS OR OTHERWISE.

#### FINANCIAL STATEMENTS NOTES

**CONSOLIDATED** 

**Final Printing** 

GRUPO TELEVISA, S.A.B.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2008 AND 2007
(IN THOUSANDS OF MEXICAN PESOS, EXCEPT PER CPO AND PER SHARE AMOUNTS)

#### ACCOUNTING POLICIES:

THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS OF GRUPO TELEVISA, S.A.B. (THE "COMPANY") AND ITS CONSOLIDATED ENTITIES (COLLECTIVELY, THE "GROUP"), AS OF SEPTEMEBER 30, 2008 AND 2007, AND FOR THE NINE MONTHS ENDED ON THOSE DATES, ARE UNAUDITED. IN THE OPINION OF MANAGEMENT, ALL ADJUSTMENTS (CONSISTING PRINCIPALLY OF NORMAL RECURRING ADJUSTMENTS) NECESSARY FOR A FAIR PRESENTATION OF THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS HAVE BEEN INCLUDED THEREIN.

FOR PURPOSES OF THESE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS, CERTAIN INFORMATION AND DISCLOSURES, NORMALLY INCLUDED IN FINANCIAL STATEMENTS PREPARED IN ACCORDANCE WITH MEXICAN FINANCIAL REPORTING STANDARDS ("MEXICAN FRS"), HAVE BEEN CONDENSED OR OMITTED. THESE CONDENSED CONSOLIDATED STATEMENTS SHOULD BE READ IN CONJUNCTION WITH THE GROUP'S CONSOLIDATED AND AUDITED FINANCIAL STATEMENTS AND NOTES THERETO FOR THE YEAR ENDED DECEMBER 31, 2007, WHICH INCLUDE, AMONG OTHER DISCLOSURES, THE GROUP'S MOST SIGNIFICANT ACCOUNTING POLICIES, WHICH HAVE BEEN APPLIED ON A CONSISTENT BASIS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2008, EXCEPT FOR THE MATTER DISCUSSED IN THE FOLLOWING PARAGRAPH.

THE GROUP RECOGNIZED THE EFFECTS OF INFLATION ON ITS CONSOLIDATED FINANCIAL STATEMENTS THROUGH DECEMBER 31, 2007. BEGINNING JANUARY 1, 2008, IN ACCORDANCE WITH THE GUIDELINES PROVIDED BY MEXICAN FRS NIF B-10, EFFECTS OF INFLATION, THE GROUP CEASED RECOGNIZING SUCH EFFECTS ON ITS FINANCIAL INFORMATION. ACCORDINGLY, THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS AS OF SEPTEMBER 30, 2008, AND FOR THE NINE MONTHS ENDED ON THAT DATE, DO NOT RECOGNIZE THE EFFECTS OF INFLATION BEGINNING JANUARY 1, 2008, AND THE FINANCIAL STATEMENTS AS OF SEPTEMEBER 30, 2007, AND FOR THE NINE MONTHS ENDED ON THAT DATE ARE STATED IN MEXICAN PESOS OF PURCHASING POWER AS OF DECEMBER 31, 2007.

EFFECTIVE JUNE 1, 2008, THE GROUP BEGAN CONSOLIDATING THE ASSETS, LIABILITIES AND RESULTS FROM OPERATIONS OF CABLEMÁS IN ITS CONSOLIDATED FINANCIAL STATEMENTS. BEFORE THAT DATE, THE GROUP ACCOUNTED FOR ITS INVESTMENT IN CABLEMÁS BY APPLYING THE EQUITY METHOD.

# 2. PROPERTY, PLANT AND EQUIPMENT:

PROPERTY, PLANT AND EQUIPMENT AS OF SEPTEMBER 30, CONSISTED OF:

		2008	2007
BUILDINGS	Ps.	9,263,747 Ps.	8,824,696
BUILDING IMPROVEMENTS		1,755,585	1,707,208
TECHNICAL EQUIPMENT		32,842,523	22,234,331
SATELLITE TRANSPONDERS		1,789,890	1,798,955
FURNITURE AND FIXTURES		810,162	650,501
TRANSPORTATION EQUIPMENT		1,616,326	1,317,838
COMPUTER EQUIPMENT		2,435,286	1,733,622
		50,513,519	38,267,151
ACCUMULATED DEPRECIATION		(27,491,9566)	(22,028,1622)
		23,021,563	16,238,989
LAND		4,548,557	4,128,819
CONSTRUCTION AND PROJECTS IN PROGRESS		1,537,910	1,491,681
	Ps.	29,108,030 Ps.	21,859,489

DEPRECIATION CHARGED TO INCOME FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2008 AND 2007, WAS PS.2,713,010 AND PS.2,048,162, RESPECTIVELY.

#### 3. LONG-TERM DEBT SECURITIES:

AS OF SEPTEMBER 30, THE GROUP'S CONSOLIDATED LONG-TERM DEBT SECURITIES OUTSTANDING WERE AS FOLLOWS:

	200	08	2007	
	THOUSANDS		THOUSANDS	
	OF		OF	
	U.S.	MEXICAN	U.S.	MEXICAN
LONG-TERM DEBT SECURITIES	DOLLARS	PESOS	DOLLARS	PESOS
8.0% SENIOR NOTES DUE 2011 (A)	U.S.\$ 71,951	Ps. 787,036	U.S. 71,951	Ps. 798,177
6.0% SENIOR NOTES DUE 2018 (A)	500,000	5,469,250	-	-
6.625% SENIOR NOTES DUE 2025 (A)	600,000	6,563,100	600,000	6,656,005
8.5% SENIOR NOTES DUE 2032 (A)	300,000	3,281,550	300,000	3,328,003
8.49% SENIOR NOTES DUE 2037 (A)	-	4,500,000	-	4,568,211
9.375% SENIOR NOTES DUE 2013	-	-	11,251	124,811
9.375% SENIOR GUARANTED NOTES DUE				
2015 (B)	174,700	1,910,956	-	-
	U.S.\$ 1,646,651	Ps. 22,511,892	U.S. 983,202	Ps. 15,475,207

(A) THESE SENIOR NOTES ARE UNSECURED OBLIGATIONS OF THE COMPANY, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF THE COMPANY, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE LIABILITIES OF THE COMPANY'S SUBSIDIARIES. INTEREST ON THE SENIOR NOTES DUE 2011, 2018, 2025, 2032 AND 2037, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 8.41%, 6.31%, 6.97% AND 8.94% PER ANNUM, RESPECTIVELY, AND IS PAYABLE SEMI-ANNUALLY. THESE SENIOR NOTES MAY NOT BE REDEEMED PRIOR TO MATURITY, EXCEPT IN THE EVENT OF CERTAIN CHANGES IN LAW AFFECTING THE MEXICAN WITHHOLDING TAX TREATMENT OF CERTAIN PAYMENTS ON THE

SECURITIES, IN WHICH CASE THE SECURITIES WILL BE REDEEMABLE, AS A WHOLE BUT NOT IN PART, AT THE OPTION OF THE COMPANY. ALSO, THE COMPANY MAY, AT ITS OWN OPTION, REDEEM THE SENIOR NOTES DUE 2018, 2025 AND 2037, IN WHOLE OR IN PART, AT ANY TIME AT A REDEMPTION PRICE EQUAL TO THE GREATER OF THE PRINCIPAL AMOUNT OF THE SENIOR NOTES OR THE PRESENT VALUE OF FUTURE CASH FLOWS, AT THE REDEMPTION DATE, OF PRINCIPAL AND INTEREST AMOUNTS OF THE SENIOR NOTES DISCOUNTED AT A FIXED RATE OF COMPARABLE U.S. AND MEXICAN SOVEREIGN BONDS. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS COVENANTS THAT LIMIT THE ABILITY OF THE COMPANY AND CERTAIN RESTRICTED SUBSIDIARIES ENGAGED IN TELEVISION BROADCASTING, PAY TELEVISION NETWORKS AND PROGRAMMING EXPORTS, TO INCUR OR ASSUME LIENS, PERFORM SALE AND LEASEBACK TRANSACTIONS, AND CONSUMMATE CERTAIN MERGERS, CONSOLIDATIONS AND SIMILAR TRANSACTIONS. SUBSTANTIALLY ALL OF THE SENIOR NOTES DUE 2011, 2025, 2032 AND 2037 ARE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION. IN JULY 2008, THE COMPANY STARTED AN OFFER TO EXHANGE ALL OF THE UNREGISTERED SENIOR NOTES DUE 2018 FOR REGISTERED SENIOR NOTES DUE 2018 UNDER THE U.S. SECURITIES ACT OF 1933.

(B) THESE SENIOR GUARANTEED NOTES ARE UNSECURED OBLIGATIONS OF CABLEMÁS AND ITS RESTRICTED SUBSIDIARIES AND ARE GUARANTEED BY SUCH RESTRICTED SUBSIDIARIES, RANK EQUALLY IN RIGHT OF PAYMENT WITH ALL EXISTING AND FUTURE UNSECURED AND UNSUBORDINATED INDEBTEDNESS OF CABLEMÁS AND ITS RESTRICTED SUBSIDIARIES, AND ARE JUNIOR IN RIGHT OF PAYMENT TO ALL OF THE EXISTING AND FUTURE SECURED INDEBTEDNESS OF CABLEMÁS AND ITS RESTRICTED SUBSIDIARIES TO THE EXTENT OF THE VALUE OF THE ASSETS SECURING SUCH INDEBTEDNESS. INTEREST ON THESE SENIOR NOTES, INCLUDING ADDITIONAL AMOUNTS PAYABLE IN RESPECT OF CERTAIN MEXICAN WITHHOLDING TAXES, IS 9.858%, AND IS PAYABLE SEMI-ANNUALLY. CABLEMÁS MAY, AT ITS OWN OPTION, REDEEM THESE SENIOR NOTES UP TO 35% OF THEIR AGGREGATE PRINCIPAL AMOUNT, AT ANY TIME BEFORE NOVEMBER 15, 2008, WITH PROCEEDS OF CERTAIN EOUITY OFFERINGS, ALSO, CABLEMÁS MAY REDEEM THESE SENIOR NOTES, IN WHOLE OR IN PART, AT ANY TIME BEFORE NOVEMBER 15, 2010, AT REDEMPTION PRICES PLUS ACCRUED AND UNPAID INTEREST. THE AGREEMENT OF THESE SENIOR NOTES CONTAINS CERTAIN COVENANTS RELATING TO CABLEMÁS AND ITS RESTRICTED SUBSIDIARIES, INCLUDING COVENANTS WITH RESPECT TO LIMITATIONS ON INDEBTEDNESS, PAYMENTS, DIVIDENDS, INVESTMENTS, SALE OF ASSETS, AND CERTAIN MERGERS AND CONSOLIDATIONS. IN JULY 2008, CABLEMÁS PREPAID A PORTION OF THESE SENIOR NOTES IN THE PRINCIPAL AMOUNT OF U.S.\$0.3 MILLION IN CONNECTION WITH A TENDER OFFER TO PURCHASE THESE SENIOR NOTES AT A PURCHASE PRICE OF 101% PLUS RELATED ACCRUED AND UNPAID INTEREST.

IN AUGUST 2008, WE CONCLUDED AN EXCHANGE OF UNREGISTERED 6% SENIOR NOTES DUE 2018 FOR REGISTERED 6% SENIOR NOTES DUE 2018. AS A RESULT, APPROXIMATELY 99.9% OF THE SENIOR NOTES ISSUED IN SECOND QUARTER 2008, FOR AN AGGREGATE PRINCIPAL AMOUNT OF U.S.\$500 MILLION, WERE REGISTERED WITH THE U.S. SECURITIES AND EXCHANGE COMMISSION.

IN SEPTEMBER 2008, SKY PREPAID ALL OF THE OUTSTANDING SENIOR NOTES DUE 2013, IN THE PRINCIPAL AMOUNT OF U.S.\$11.3 MILLION. THE TOTAL AGGREGATE AMOUNT PAID BY SKY IN CONNECTION WITH THIS PREPAYMENT WAS U.S.\$12.6 MILLION, INCLUDING RELATED ACCRUED INTEREST AND PREMIUM OF 4.6875%.

#### 4. CONTINGENCIES

THERE ARE VARIOUS LEGAL ACTIONS AND OTHER CLAIMS PENDING AGAINST THE GROUP INCIDENTAL TO ITS BUSINESSES AND OPERATIONS. IN THE OPINION OF THE GROUP'S MANAGEMENT, NONE OF THESE PROCEEDINGS WILL HAVE A MATERIAL ADVERSE EFFECT ON THE

GROUP'S FINANCIAL POSITION OR RESULTS OF OPERATIONS.

# 5. STOCKHOLDERS' EQUITY:

THE MAJORITY STOCKHOLDERS' EQUITY AS OF SEPTEMBER 30, IS ANALYZED AS FOLLOWS:

	2008		20	07
	NOMINAL	RESTATED	<b>NOMINAL</b>	RESTATED
	PESOS	PESOS (1)	PESOS	PESOS
CAPITAL STOCK ISSUED	Ps. 2,378,506	Ps. 10,060,950	Ps. 2,427,353	Ps. 10,267,570
ADDITIONAL PAID-IN CAPITAL	3,841,792	4,547,944	3,841,792	4,547,944
LEGAL RESERVE	1,197,574	2,135,423	1,197,574	2,135,423
RESERVE FOR REPURCHASE OF SHARES	_		- 451,293	1,240,869
UNAPPROPRIATED EARNINGS	14,959,071	19,523,986	11,599,406	21,678,818
CUMULATIVE GAIN ON EQUITY OF				
ASSOCIATES	3,516,529	4,182,358	3,318,359	4,087,306
CUMULATIVE EFFECT OF DEFERRED				
TAXES	_		- (2,197,681)	(3,224,437)
ACCUMULATED OTHER COMPREHENSIVE				
LOSS, NET	_	- (1,380,921)		- (3,971,717)
NET INCOME FOR THE PERIOD	_	- 4,961,295	_	- 5,247,911
SHARES REPURCHASED	(5,256,706)	(5,272,553)	(6,443,957)	(7,255,329)
TOTAL MAJORITY STOCKHOLDERS	,			
EQUITY		Ps. 38,758,482		Ps. 34,754,358

# (1) RESTATEMENT WAS RECOGNIZED THROUGH DECEMBER 31, 2007 (SEE NOTE 1).

IN APRIL 2008, THE COMPANY'S STOCKHOLDERS APPROVED (I) THE PAYMENT OF A DIVIDEND IN THE AGGREGATE NOMINAL AMOUNT OF UP TO PS.2,276,340, WHICH CONSISTED OF NOMINAL PS.0.75 PER CPO AND PS.0.00641025641 PER SHARE, NOT IN THE FORM OF A CPO, AND WAS PAID IN CASH IN MAY 2008 IN THE AGGREGATE AMOUNT OF PS.2,229,973; AND (II) THE CANCELLATION OF APPROXIMATELY 7,146.1 MILLION OF SHARES OF CAPITAL STOCK IN THE FORM OF APPROXIMATELY 61.1 MILLION CPOS, WHICH WERE REPURCHASED BY THE COMPANY IN 2007 AND 2008.

AS OF SEPTEMBER 30, 2008, THE NUMBER OF SHARES ISSUED, REPURCHASED AND OUTSTANDING IS PRESENTED AS FOLLOWS:

	ISSUED	REPURCHASED	OUTSTANDING
SERIES "A" SHARES	120,182,748,925	8,373,703,060	111,809,045,865
SERIES "B" SHARES	56,262,606,976	4,436,407,167	51,826,199,809
SERIES "D" SHARES	85,758,828,365	3,308,114,164	82,450,714,201
SERIES "L" SHARES	85,758,828,365	3,308,114,164	82,450,714,201
	347,963,012,631	19,426,338,555	328,536,674,076

THE COMPANY'S SHARES REPURCHASED, AS WELL AS THEIR NET COST, AS OF SEPTEMBER 30, 2008, ARE PRESENTED AS A CHARGE TO STOCKHOLDERS' EQUITY, AS FOLLOWS:

	IN THE FORM	NOT IN THE		
	OF CPOS	FORM OF	TOTAL	NET COST
		CPOS		
REPURCHASE PROGRAM (1)	1,298,337,300	-	1,298,337,300	PS. (543,934)
OWNED BY A COMPANY'S	S 2,995,487,469	537,563,559	3,533,051,028	
SUBSIDIARY (2)				(951,319)
ACQUIRED BY A COMPANY'S TRUST	Γ 6,764,728,113	7,830,222,114	14,594,950,227	
(3)				(3,493,995)
ADVANCES FOR ACQUISITION OF	-	-	-	
SHARES (4)				(283,305)
			19,426,338,555	PS. (5,272,553)

11,058,552,882 8,367,785,673

- (1) DURING THE NINE MONTHS ENDED SEPTEMBER 30, 2008, THE COMPANY REPURCHASED 2,575,345,500 SHARES IN THE FORM OF 22,011,500 CPOS, IN THE AMOUNT OF PS.1,073,944.
- (2) DURING THE NINE MONTHS ENDED SEPTEMBER 30, 2008, THE COMPANY'S SUBSIDIARY REPURCHASED 142,541,100 SHARES IN THE FORM OF 1,218,300 CPOS, IN THE AMOUNT OF PS.56,978, IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN. ALSO, IN MARCH AND JULY 2008 THE GROUP RELEASED 90,441,000 SHARES AND 148,898,880 SHARES, RESPECTIVELY, IN THE FORM OF 773,000 AND 1,272,640 CPOS, RESPECTIVELY, IN THE AMOUNT OF APPROXIMATELY PS.5,130 AND PS.19,697, RESPECTIVELY, IN CONNECTION WITH THIS PLAN.
- (3) DURING THE NINE MONTHS ENDED SEPTEMBER 30, 2008, THE COMPANY REPURCHASED 365,800,500 SHARES IN THE FORM OF 3,126,500 CPOS, IN THE AMOUNT OF PS.154,932, IN CONNECTION WITH THE COMPANY'S LONG-TERM RETENTION PLAN. ALSO, IN JANUARY 2008, THE GROUP RELEASED 1,420,826,355 SHARES, IN THE FORM OF 12,143,815 CPOS, IN THE AMOUNT OF PS.119,460, IN CONNECTION WITH THIS PLAN.
- (4) IN CONNECTION WITH THE COMPANY'S STOCK PURCHASE PLAN AND LONG-TERM RETENTION PLAN.

THE GROUP ACCRUED IN MAJORITY STOCKHOLDERS' EQUITY A SHARE-BASED COMPENSATION EXPENSE OF PS.148,022 FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2008, WHICH AMOUNT WAS REFLECTED IN CONSOLIDATED OPERATING INCOME AS AN ADMINISTRATIVE EXPENSE (SEE NOTE 11).

### 6. RESERVE FOR REPURCHASE OF SHARES:

NO RESERVE FOR REPURCHASE OF SHARES IS OUTSTANDING AS OF SEPTEMBER 30, 2008. THE REMAINING BALANCE OF THE RESERVE FOR REPURCHASE OF SHARES IN THE AMOUNT OF PS.1,240,869 AS OF DECEMBER 31, 2007, WAS USED IN APRIL 2008, IN CONNECTION WITH THE CANCELLATION OF SHARES REPURCHASED BY THE COMPANY (SEE NOTE 5).

IN ACCORDANCE WITH THE MEXICAN SECURITIES LAW, ANY AMOUNT OF SHARES REPURCHASED AND HELD BY THE COMPANY SHOULD BE RECOGNIZED AS A CHARGE TO STOCKHOLDERS' EQUITY, AND ANY CANCELLATION OF SHARES REPURCHASED SHOULD BE RECOGNIZED AS A REDUCTION OF THE COMPANY'S CAPITAL STOCK ISSUED FOR AN AMOUNT PROPORTIONATE TO THE SHARES CANCELLED.

#### 7. INTEGRAL RESULT OF FINANCING:

### INTEGRAL COST OF FINANCING FOR THE NINE MONTHS ENDED SEPTEMBER 30, CONSISTED OF:

	2008		2007
INTEREST EXPENSE (1)	Ps. 1,972,874	Ps.	1,475,824
INTEREST INCOME	(1,085,856)	(	1,314,542)
FOREIGN EXCHANGE LOSS (GAIN), NET (2)	443,451		(231,191)
LOSS FROM MONETARY POSITION, NET (3)	-		168,991
	Ps. 1,330,469	Ps.	99,082

- (1) INTEREST EXPENSE INCLUDES IN 2008 AND 2007, A NET GAIN FROM RELATED DERIVATIVE CONTRACTS OF PS.43,265 AND PS.63,038, RESPECTIVELY, AND IN 2007, PS.13,034, DERIVED FROM THE UDI INDEX RESTATEMENT OF COMPANY'S UDI-DENOMINATED DEBT SECURITIES.
- (2) INCLUDES IN 2008 A NET LOSS FROM FOREIGN CURRENCY DERIVATIVE CONTRACTS OF PS.203,744 AND IN 2007 A NET GAIN FROM FOREIGN CURRENCY DERIVATIVE CONTRACTS OF PS.22,075.
- (3) IN 2007, THE LOSS FROM MONETARY POSITION REPRESENTED THE EFFECTS OF INFLATION, AS MEASURED BY THE NCPI IN THE CASE OF MEXICAN COMPANIES, OR THE GENERAL INFLATION INDEX OF EACH COUNTRY IN THE CASE OF FOREIGN SUBSIDIARIES, ON THE MONETARY ASSETS AND LIABILITIES AT THE BEGINNING OF EACH MONTH.

#### 8. DEFERRED TAXES:

#### THE DEFERRED INCOME TAX LIABILITY AS OF SEPTEMBER 30, WAS DERIVED FROM:

		2008	2007
ASSETS:			
ACCRUED LIABILITIES	Ps.	601,717	Ps. 671,874
GOODWILL		1,017,575	794,604
TAX LOSS CARRYFORWARDS		906,268	1,323,792
ALLOWANCE FOR DOUBTFUL ACCOUNTS		301,781	282,209
CUSTOMER ADVANCES		1,303,850	1,105,958
OTHER ITEMS		241,617	194,880
		4,372,808	4,373,317
LIABILITIES:			
INVENTORIES		(421,442)	(550,054)
PROPERTY, PLANT AND EQUIPMENT, NET	(	(1,566,312)	(960,998)
OTHER ITEMS	(	(1,539,956)	(1,137,239)
INNOVA		(525,164)	(909,068)
	(	(4,052,874)	(3,557,359)
DEFERRED-INCOME TAXES OF MEXICAN COMPANIES		319,934	815,958
DEFERRED TAX OF FOREIGN SUBSIDIARIES		763,907	(117,786)
ASSETS TAX		1,498,581	1,432,225
VALUATION ALLOWANCE	(	(3,920,804)	(3,373,987)
DEFERRED TAX LIABILITY OF CONTINUING OPERATIONS	Ps. (	(1,338,382)	Ps. (1,243,590)

# 9. DISCONTINUED OPERATIONS:

NO DISCONTINUED OPERATIONS, AS DEFINED BY MEXICAN FRS BULLETIN C-15, IMPAIRMENT IN THE VALUE OF LONG-LIVED ASSETS AND THEIR DISPOSAL, ARE RECOGNIZED IN INCOME FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2008 AND 2007.

# 10. QUARTERLY NET RESULTS (HISTORICAL AND RESTATED):

THE QUARTERLY NET RESULTS FOR THE FOUR QUARTERS ENDED SEPTEMBER 30, 2008, ARE AS FOLLOWS:

			CAL NET LT (1)		RESTATED 1	NET RESULT
			. ,	<b>INDEX</b>		
				AT END		
				OF		
	QUARTER	ACCUMULATE	D QUARTER	PERIOD A	CCUMULATE	D QUARTER
4/ 07		Ps. 8,082,463	Ps. 2,834,552	125.564	Ps. 8,082,463	Ps. 2,834,552
1/08		1,053,548	1,053,548	-	1,053,548	1,053,548
2/08		2,894,277	1,840,729	-	2,894,277	1,840,729
3/08		4,961,295	2,067,018	-	4,961,295	2,067,018

<sup>(1)</sup> AS REPORTED IN EACH QUARTER.

#### 11. INFORMATION BY SEGMENTS:

INFORMATION BY SEGMENTS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2008 AND 2007, ARE AS FOLLOWS:

				SEGMENT
	TOTAL 1	INTERSEGMENT	CONSOLIDATED	PROFIT
	<b>REVENUES</b>	<b>REVENUES</b>	<b>REVENUES</b>	(LOSS)
SEPTEMBER 2008:				
TELEVISION				
BROADCASTING	Ps. 14,750,310	Ps. 312,059	Ps. 14,438,251	Ps. 7,025,175
PAY TELEVISION				
NETWORKS	1,513,174	401,186	1,111,988	948,386
PROGRAMMING EXPORTS	1,701,460	610	1,700,850	748,574
PUBLISHING	2,556,232	11,721	2,544,511	382,802
SKY	6,749,685	65,741	6,683,944	3,331,115
CABLE AND TELECOM	4,441,753	1,381	4,440,372	1,452,442
OTHER BUSINESSES	2,640,970	60,206	2,580,764	(79,677)
SEGMENT TOTALS	34,353,584	852,904	33,500,680	13,808,817
RECONCILIATION TO				
CONSOLIDATED				
AMOUNTS:				
<b>ELIMINATIONS AND</b>				
CORPORATE EXPENSES	(852,904)	(852,904)	-	(334,088)
	-	-	-	(3,105,784)

**DEPRECIATION AND** AMORTIZATION EXPENSE CONSOLIDATED TOTALS Ps. 33,500,680 Ps. 33,500,680 Ps. 10,368,945 - Ps. (1) SEPTEMBER 2007: **TELEVISION BROADCASTING** Ps. 14,456,664 Ps. 342,647 Ps. 14,114,017 Ps. 6,961,083 PAY TELEVISION **NETWORKS** 1,337,036 384,798 952,238 821,761 PROGRAMMING EXPORTS 822,335 1,732,186 1,732,186 2,248,587 **PUBLISHING** 2,236,900 372,790 11,687 **SKY** 6,222,685 41,859 6,180,826 3,018,688 CABLE AND TELECOM 1,783,516 664,209 1,786,101 2,585 OTHER BUSINESSES 2,224,230 69,810 2,154,420 (178,687)SEGMENT TOTALS 30,007,489 853,386 29,154,103 12,482,179 RECONCILIATION TO **CONSOLIDATED** AMOUNTS: **ELIMINATIONS AND CORPORATE EXPENSES** (853,386)(853,386)(276,461)**DEPRECIATION AND AMORTIZATION EXPENSE** (2,328,257)CONSOLIDATED TOTALS Ps. 29,154,103 Ps. - Ps. 29,154,103 Ps. 9,877,461 (1)

## (1) THIS TOTAL REPRESENTS CONSOLIDATED OPERATING INCOME.

BEGINNING IN SEPTEMBER 2008, THE GROUP'S PUBLISHING DISTRIBUTION BUSINESS IS CLASSIFIED INTO THE OTHER BUSINESSES SEGMENT SINCE ITS OPERATIONS ARE NO LONGER SIGNIFICANT TO THE GROUP'S CONSOLIDATED FINANCIAL STATEMENTS TAKEN AS A WHOLE. BEFORE THAT DATE, THIS BUSINESS WAS PRESENTED AS A SEPARATE REPORTABLE SEGMENT.

#### 12. INVESTMENTS:

IN THE NINE MONTHS ENDED SEPTEMBER 30, 2008, THE GROUP MADE EQUITY INVESTMENTS IN CONNECTION WITH ITS 40% INTEREST IN LA SEXTA, IN THE AGGREGATE AMOUNT OF &26 MILLION (PS.423,415).

### 13. SUBSEQUENT EVENT

AS OF OCTOBER 23, 2008, THE EXCHANGE RATE WAS PS.13.7175 PER U.S. DOLLAR, WHICH REPRESENTS THE INTERBANK FREE MARKET EXCHANGE RATE ON THAT DATE, AS REPORTED BY BANCO NACIONAL DE MÉXICO, S. A.

DECLARATION OF THE REGISTRANT'S OFFICERS, RESPONSIBLE FOR THE INFORMATION.

WE HEREBY DECLARE THAT, TO THE EXTENT OF OUR FUNCTIONS, WE PREPARED THE INFORMATION RELATED TO THE REGISTRANT CONTAINED IN THIS QUARTERLY REPORT, AND BASED ON OUR KNOWLEDGE, THIS INFORMATION FAIRLY PRESENTS THE REGISTRANT'S CONDITION. WE ALSO DECLARE THAT WE ARE NOT AWARE OF ANY RELEVANT INFORMATION THAT HAS BEEN OMITTED OR UNTRUE IN THIS QUARTERLY REPORT, OR INFORMATION CONTAINED IN SUCH REPORT THAT MAY BE MISLEADING TO INVESTORS.

/s/ EMILIO AZCÁRRAGA JEAN EMILIO AZCÁRRAGA JEAN PRESIDENT AND CHIEF EXECUTIVE OFFICER

/s/ SALVI FOLCH VIADERO

SALVI FOLCH VIADERO CHIEF FINANCIAL OFFICER

/s/ JOAQUIN BALCÁRCEL SANTA CRUZ JOAQUIN BALCÁRCEL SANTA CRUZ VICE PRESIDENT – LEGAL AND GENERAL COUNSEL

MÉXICO, D.F., OCTOBER 23, 2008

# **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISA, S.A.B.

(Registrant)

Dated: October 29, 2008 By: /s/ Jorge Lutteroth Echegoyen

Name: Jorge Lutteroth Echegoyen Title: Controller, Vice President