

**Washington, D.C. 20549**

Form 5 obligations may continue.  
See Instruction 1(b).

**OMB APPROVAL**  
**OMB Number:**  
**3235-0287**  
**Expires: January 31, 2005**  
**Estimated average burden**  
**hours per response. ... 0.5**

(Print or Type Responses)

|  |   |
|--|---|
| 1. Name and Address of Reporting Person*   | 4. Statement for Month/Day/Year   |
| Bloom                      Geoffrey                      B.<br><br>(Last)                      (First)                      (Middle)     | February 24, 2003   |
| 9341 Courtland Drive, N.E.<br><br>(Street)   | 5. If Amendment, Date of Original (Month/Day/Year)  |
| Rockford,                      Michigan                      49351<br><br>(City)                      (State)                      (Zip) |   |
| 2. Issuer Name <b>and</b> Ticker or Trading Symbol   | 6. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>____ <u>X</u> Director                      ____ 10% Owner<br>____ Officer (give title below)                      ____ Other (specify below)<br><br>____ &nbsp;    _____ |
| Wolverine World Wide, Inc. ("WWW")   |   |
| 3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)  | 7. Individual or Joint/Group Filing (Check Applicable Line)<br>____ <u>X</u> Form Filed by One Reporting Person<br>____ Form Filed by More than One Reporting Person  |

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

[illegible]

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FORM 4 (continued)

**Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security<br>(Instr. 3)                    | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/<br>Day/Year) | 3A. Deemed<br>Execution<br>Date, if any<br>(Month/<br>Day/Year) | 4. Transaction<br>Code<br>(Instr. 8)  |   | 5. Number of Derivative<br>Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4, and 5)      |     | 6. Date Exercisable<br>and Expiration Date<br>(Month/Day/Year)  |                    |
|--|--|--|---|---|---|---|-----|---|--------------------|
|  |  |  |   | Code  | V | (A)   | (D) | Date<br>Exercisable   | Expiration<br>Date |
| Stock Option (Right to Buy)                                      | \$15.905   | 2/24/03  |   | A   |   | 3,784   |     | 2/24/03   | 2/23/08            |
| Stock Option (Right to Buy)                                      | \$16.065   | 2/25/03  |   | A   |   | 1,573   |     | 2/25/03   | 2/24/08            |
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| 7. Title and Amount of<br>Underlying Securities (Instr. 3 and 4) |  |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)             | 9. Number of Derivative<br>Securities Beneficially<br>Owned Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |   | 10. Ownership Form of<br>Derivative Securities<br>Beneficially Owned<br>at End of Month<br>(Instr. 4) |     | 11. Nature of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |                    |
| Title  | Amount or Number of<br>Shares                                      |  |   |   |   |   |     |   |                    |
| Common Stock   | 3,784  |  | N/A   | 3,784   |   | D   |     |   |                    |
| Common Stock   | 1,573  |  | N/A   | 1,573   |   | D   |     |   |                    |
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Explanation of Responses:

By: /s/ Geoffrey B. Bloom

February 26, 2003

\*\*Signature of Reporting Person

Date

Geoffrey B. Bloom

By Jeffrey A. Ott

Attorney-in-Fact

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations  
See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient,  
see Instruction 6 for procedure

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### LIMITED POWER OF ATTORNEY

The undersigned, a director and/or officer of Wolverine World Wide, Inc., a Delaware corporation ("Wolverine"), does hereby appoint BLAKE W. KRUEGER, STEPHEN L. GULIS, JR., JAMES D. ZWIERS, JEFFREY A. OTT, and JEFFREY S. BATTERSHALL, or any one or more of them, with full power of substitution, his or her attorneys and agents to do any and all acts and things and to execute and file any and all documents and instruments that such attorneys and agents, or any of them, consider necessary or advisable to enable the undersigned (in his or her individual capacity or in a fiduciary or other capacity) to comply with the Securities Act of 1933, as amended (the "Securities Act"), and the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and any requirements of the Securities and Exchange Commission in respect thereof, in connection with his or her intended sale of any security related to Wolverine pursuant to Rule 144 issued under the Securities Act and the preparation, execution and filing of any report or statement of beneficial ownership or changes in beneficial ownership of securities of Wolverine that the undersigned (in his or her individual capacity or in a fiduciary or other capacity) may be required to file pursuant to Section 16(a) of the Exchange Act including, without limitation, full power and authority to sign the undersigned's name, in his or her individual capacity or in a fiduciary or other capacity, to any report or statement on Form 3, 4, 5 or 144, or to any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto, hereby ratifying and confirming all that such attorneys and agents, or any of them, shall do or cause to be done by virtue hereof.

The undersigned agrees that the attorneys-in-fact act as legal counsel to and/or officers of Wolverine in connection with the securities matters addressed herein, and do not represent the undersigned in his or her personal capacity in connection with such matters. The undersigned agrees that the attorneys-in-fact may rely entirely on information furnished orally or in writing by the undersigned or his or her authorized representative(s) to such attorneys-in-fact. The undersigned also agrees to indemnify and hold harmless Wolverine and the attorneys-in-fact against any losses, claims, damages or liabilities (or actions in respect thereof) that arise out of or are based upon any untrue statement or omission of necessary fact in the information provided by the undersigned or his or her authorized

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representative(s) to the attorneys-in-fact for purposes of executing, acknowledging, delivering or filing any such forms, or any amendments or any successor forms thereto, or any form or forms adopted by the Securities and Exchange Commission in lieu thereof or in addition thereto. The undersigned agrees to reimburse Wolverine and the attorneys-in-fact for any legal or other expenses reasonably incurred in connection with investigating or defending against any such loss, claim, damage, liability or action.

This authorization shall supersede all prior authorizations to act for the undersigned with respect to securities of Wolverine in these matters, which prior authorizations are hereby revoked, and shall survive the termination of the undersigned's status as a director and/or officer of Wolverine and remain in effect thereafter for so long as the undersigned (in his or her individual capacity or in a fiduciary or other capacity) is subject to Rule 144 with respect to securities of Wolverine or has any obligation under Section 16 of the Exchange Act with respect to securities of Wolverine.

Date: August 29, 2002

/s/ Geoffrey B. Bloom

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(Signature)

Geoffrey B. Bloom

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(Print Name)