

KRUEGER BLAKE W

Form 4

October 27, 2004

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
KRUEGER BLAKE W

2. Issuer Name **and** Ticker or Trading
Symbol
WOLVERINE WORLD WIDE INC
/DE/ [WWW]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
10/25/2004

____ Director ____ 10% Owner
____X____ Officer (give title ____ Other (specify
below) below)
Executive VP & Secretary

ROCKFORD, MI 49351

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common Stock	10/25/2004		M		14,761	A	\$ 15.36	128,883 D
Common Stock	10/25/2004		M		24,375	A	\$ 15.44	153,258 D
Common Stock	10/25/2004		M		15,000	A	\$ 15.76	168,258 D
Common Stock	10/25/2004		M		6,226	A	\$ 15.57	174,484 D
Common Stock	10/25/2004		M		811	A	\$ 16.065	175,295 D

Edgar Filing: KRUEGER BLAKE W - Form 4

Common Stock	10/25/2004	M	811	A	\$ 16.78	176,106	D
Common Stock	10/25/2004	M	1,432	A	\$ 15.905	177,538	D
Common Stock	10/25/2004	M	977	A	\$ 15.935	178,515	D
Common Stock	10/25/2004	M	623	A	\$ 15.935	179,138	D
Common Stock	10/25/2004	M	407	A	\$ 15.935	179,545	D
Common Stock	10/25/2004	M	814	A	\$ 15.9	180,359	D
Common Stock	10/25/2004	M	200	A	\$ 15.57	180,559	D
Common Stock	10/25/2004	M	1,282	A	\$ 15.575	181,841	D
Common Stock	10/25/2004	M	4,931	A	\$ 15.36	186,772	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Stock Option (Right to Buy)	\$ 15.36	10/25/2004		M	14,761	07/10/2001 02/23/2010	Common Stock 14,761
Stock Option (Right to	\$ 15.44	10/25/2004		M	8,125	02/14/2002 02/13/2012	Common Stock 8,125

Edgar Filing: KRUEGER BLAKE W - Form 4

Buy)

Stock Option (Right to Buy)	\$ 15.44	10/25/2004	M	8,125	02/14/2003	02/13/2012	Common Stock	8,125
Stock Option (Right to Buy)	\$ 15.44	10/25/2004	M	8,125	02/14/2004	02/13/2012	Common Stock	8,125
Stock Option (Right to Buy)	\$ 15.44				02/14/2005	02/13/2012	Common Stock	8,125
Stock Option (Right to Buy)	\$ 15.76	10/25/2004	M	7,500	02/12/2003	02/11/2013	Common Stock	7,500
Stock Option (Right to Buy)	\$ 15.76	10/25/2004	M	7,500	02/12/2004	02/11/2013	Common Stock	7,500
Stock Option (Right to Buy)	\$ 15.76				02/12/2005	02/11/2013	Common Stock	7,500
Stock Option (Right to Buy)	\$ 15.76				02/12/2006	02/11/2013	Common Stock	7,500
Stock Option (Right to Buy)	\$ 15.57	10/25/2004	M	6,226	12/27/2002	03/02/2009	Common Stock	6,226
Stock Option (Right to Buy)	\$ 16.065	10/25/2004	M	811	02/25/2003	02/24/2008	Common Stock	811
Stock Option (Right to Buy)	\$ 16.78	10/25/2004	M	811	03/03/2003	03/02/2009	Common Stock	811
Stock Option (Right to Buy)	\$ 15.905	10/25/2004	M	1,432	02/24/2003	02/23/2010	Common Stock	1,432

Edgar Filing: KRUEGER BLAKE W - Form 4

Stock Option (Right to Buy)	\$ 15.935	10/25/2004	M	977	02/24/2002	02/23/2007	Common Stock	977
Stock Option (Right to Buy)	\$ 15.935	10/25/2004	M	623	02/24/2002	02/23/2010	Common Stock	623
Stock Option (Right to Buy)	\$ 15.935	10/25/2004	M	407	02/25/2002	02/24/2008	Common Stock	407
Stock Option (Right to Buy)	\$ 15.9	10/25/2004	M	814	03/03/2002	03/02/2009	Common Stock	814
Stock Option (Right to Buy)	\$ 15.57	10/25/2004	M	200	12/27/2002	02/23/2010	Common Stock	200
Stock Option (Right to Buy)	\$ 15.575	10/25/2004	M	1,282	02/23/2002	02/22/2009	Common Stock	1,282
Stock Option (Right to Buy)	\$ 15.36	10/25/2004	M	4,931	07/10/2001	03/02/2009	Common Stock	4,931

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351			Executive VP & Secretary	

Signatures

/s/ Jeffrey A. Ott, by power of attorney

10/27/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.