Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

WOLVERINE WORLD WIDE INC /DE/

Form 4

December 16, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

3235-0287 Number:

OMB APPROVAL

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Stock

12/14/2004

(Print or Type Responses)

1. Name and Address of Reporting Person ** GULIS STEPHEN L JR	2. Issuer Name and Ticker or Trading Symbol WOLVERINE WORLD WIDE INC /DE/ [WWW]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (First) (Middle) 9341 COURTLAND DRIVE NE	3. Date of Earliest Transaction (Month/Day/Year) 12/14/2004	Director 10% OwnerX Officer (give title Other (specify below) Executive VP, CFO & Treasurer		
(Street) ROCKFORD, MI 49351	4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
(City) (State) (Zip)	Table I - Non-Derivative Securities Acc	Person puired, Disposed of, or Beneficially Owned		
(Instr. 3) any (Month		5. Amount of Securities Ownership Indirect Beneficially Form: Direct Ownership Indirect (D) or Ownership Indirect (I) (Instr. 4) Transaction(s) (Instr. 3 and 4)		
Common 11/02/2004 Stock	G V 360 D \$0	146,833 D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

F

3,833 D

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

143,000

D

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number out Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 30.75	12/14/2004		A	1,518	12/14/2004	02/23/2010	Common Stock	1,518
Stock Option (Right to Buy)	\$ 30.75	12/14/2004		A	645	12/14/2004	03/04/2011	Common Stock	645
Stock Option (Right to Buy)	\$ 30.75	12/14/2004		A	721	12/14/2004	02/13/2012	Common Stock	721

Reporting Owners

Reporting Owner Name / Address	Relationships				
1	Director	10% Owner	Officer	Other	
GULIS STEPHEN L JR 9341 COURTLAND DRIVE NE			Executive VP, CFO &		
ROCKFORD, MI 49351			Treasurer		

Signatures

/s/ Jeffrey A. Ott, by power of attorney 12/16/2004

Explanation of Responses:

**Signature of Reporting Person

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2