

DIRECTV  
Form POS AM  
July 27, 2015

As filed with the Securities and Exchange Commission on July 24, 2015

Registration No. 333-168705  
Registration No. 333-172641  
Registration No. 333-190407

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

POST-EFFECTIVE AMENDMENT NO. 2 TO FORM S-3 REGISTRATION STATEMENT NO. 333-168705  
POST-EFFECTIVE AMENDMENT NO. 1 TO FORM S-3 REGISTRATION STATEMENT NO. 333-172641  
POST-EFFECTIVE AMENDMENT NO. 1 TO FORM S-3 REGISTRATION STATEMENT NO. 333-190407

UNDER THE SECURITIES ACT OF 1933

DIRECTV

(Exact name of registrant as specified in its charter)

Delaware  
(State or Other Jurisdiction of  
Incorporation or Organization)

26-4772533  
(IRS Employer Identification No.)

2260 East Imperial Highway  
El Segundo, California 90245  
(310) 964-5000

(Address, including Zip Code, and Telephone Number, Including Area Code, of Registrant's Principal Executive Offices)

DIRECTV HOLDINGS LLC  
(Exact name of registrant as specified in its  
charter)

Delaware  
(State or other jurisdiction of Incorporation  
or Organization)

25-1902628  
(I.R.S. Employer identification Number)

2260 East Imperial Highway  
El Segundo, California 90245  
(310) 964-5000

DIRECTV FINANCING CO., INC.  
(Exact name of registrant as specified in its  
charter)

Delaware  
(State or other jurisdiction of Incorporation  
or Organization)

59-3772785  
(I.R.S. Employer identification Number)

2260 East Imperial Highway  
El Segundo, California 90245  
(310) 964-5000

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(Address, including zip code, and telephone number, including area code, of registrants' principal executive offices)

(Address, including zip code, and telephone number, including area code, of registrants' principal executive offices)

and certain subsidiaries identified in the "Table of Additional Registrants" below

Larry D. Hunter, Esq.  
General Counsel  
DIRECTV Group Holdings, LLC  
2260 E. Imperial Highway  
El Segundo, California 90245  
(310) 964-5000

(Name, Address, including Zip Code, and Telephone Number, including Area Code, of Agent for Service)

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Approximate date of commencement of proposed sale to the public: Not Applicable

If the only securities being registered on this Form are being offered pursuant to dividend or interest reinvestment plans, please check the following box.

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, other than securities offered only in connection with dividend or interest reinvestment plans, check the following box.

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, please check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(c) under the Securities Act, check the following box and list the Securities Act registration statement number of the earlier effective registration statement for the same offering.

If this Form is a registration statement pursuant to General Instruction I.D. or a post-effective amendment thereto that shall become effective upon filing with the Commission pursuant to Rule 462(e) under the Securities Act, check the following box.

If this Form is a post-effective amendment to a registration statement filed pursuant to General Instruction I.D. filed to register additional securities or additional classes of securities pursuant to Rule 413(b) under the Securities Act, check the following box.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

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Table of Additional Registrants(1)(2)

Exact Name of Registrant as Specified in Its Charter	State or Other Jurisdiction of Incorporation	or	I.R.S. Employer Organization Identification No.
DIRECTV Customer Services, Inc.	Delaware		95-4738537
DIRECTV Enterprises, LLC	Delaware		95-4511942
DIRECTV Home Services, LLC	Delaware		56-2466781
DIRECTV Merchandising, Inc.	Delaware		95-4523782
DIRECTV, LLC	California		95-4511940
LABC Productions, LLC	California		20-3162838

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(1)The address and telephone number for each of the Additional Registrants, other than DIRECTV Customer Services, Inc. is 2260 East Imperial Highway, El Segundo, California 90245, (310) 964-5000. The address and telephone number for DIRECTV Customer Services, Inc. is 5800 N. Meeker Avenue, Boise, Idaho 83704, (208) 363-6000.

(2)The name, address, including zip code, and telephone number, including area code, of agent for service for each of the Additional Registrants is Larry D. Hunter, Esq., General Counsel, c/o DIRECTV Group Holdings, LLC, 2260 E. Imperial Highway, El Segundo, California 90245, (310) 964-5000).

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## DEREGISTRATION OF UNSOLD SECURITIES

These Post-Effective Amendments are being filed to deregister unsold securities of DIRECTV Holdings LLC (“DIRECTV Holdings”) and DIRECTV Financing Co., Inc. (“DIRECTV Financing”), and guarantees of DIRECTV (“DIRECTV”) and DIRECTV Customer Services, Inc., DIRECTV Enterprises, LLC, DIRECTV Home Services, LLC, DIRECTV Merchandising, Inc., DIRECTV, LLC and LABC Productions, LLC (together with DIRECTV, the “Guarantors,” and the Guarantors together with DIRECTV Holdings and DIRECTV Financing, the “Registrants”) that were registered on the following Registration Statements on Form S-3ASR (each, a “Registration Statement,” and collectively, the “Registration Statements”) filed with the Securities and Exchange Commission:

- Registration Statement No. 333-168705 on Form S-3ASR filed on August 10, 2010, pertaining to the registration of an unspecified number of debt securities of DIRECTV Holdings and DIRECTV Financing (the “Debt Securities”) and guarantees of Debt Securities by the Guarantors (the “Guarantees”);
- Registration Statement No. 333-172641 on Form S-3ASR filed on March 7, 2011, pertaining to the registration of an unspecified number of Debt Securities and Guarantees; and
- Registration Statement No. 333-190407 on Form S-3ASR filed on August 6, 2013, pertaining to the registration of an unspecified number of Debt Securities and Guarantees.

DIRECTV entered into an Agreement and Plan of Merger (the “Merger Agreement”), dated as of May 18, 2014, by and among DIRECTV, AT&T Inc., a Delaware corporation (“AT&T”), and DIRECTV Group Holdings, LLC (formerly known as Steam Merger Sub LLC), a Delaware limited liability company and a wholly owned subsidiary of AT&T (“Merger Sub”), pursuant to which DIRECTV merged with and into Merger Sub (the “Merger”), with Merger Sub surviving the Merger as a wholly owned subsidiary of AT&T, upon the terms and subject to the conditions set forth in the Merger Agreement. The Merger became effective on July 24, 2015.

In connection with the Merger, the offerings of the securities pursuant to the Registration Statements have been terminated. Accordingly, DIRECTV Group Holdings, LLC, as successor to DIRECTV by virtue of the Merger, and the other Registrants hereby terminate the effectiveness of the Registration Statements and, in accordance with undertakings made by the Registrants in the Registration Statements to remove from registration by means of a post-effective amendment any of the securities that had been registered but remained unsold at the termination of the offering, remove from registration any and all securities of the Registrants registered but unsold under the Registration Statements as of the date hereof.

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused these Post-Effective Amendments to the Registration Statements described above to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of El Segundo, State of California, on July 24, 2015.

DIRECTV Group Holdings, LLC  
as successor by merger to DIRECTV

By: /s/ Patrick Doyle  
Name: Patrick Doyle  
Title: Chief Financial Officer and  
Executive Vice President

Pursuant to the requirements of the Securities Act of 1933, as amended, each of the co-registrants DIRECTV Holdings LLC, DIRECTV Financing Co., Inc., DIRECTV Customer Services, Inc., DIRECTV Enterprises, LLC, DIRECTV Home Services, LLC, DIRECTV Merchandising, Inc., DIRECTV, LLC, and LABC Productions, LLC certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this registration statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of El Segundo, State of California, on July 24, 2015.

DIRECTV Holdings LLC  
DIRECTV Financing Co., Inc.  
DIRECTV Customer Services, Inc.  
DIRECTV Enterprises, LLC  
DIRECTV Home Services, LLC  
DIRECTV Merchandising, Inc.  
DIRECTV, LLC  
LABC Productions, LLC

By: /s/ Keith Landenberger  
Name: Keith Landenberger  
Title: Senior Vice President

No other person is required to sign this Post-Effective Amendment to the Registration Statements in reliance upon Rule 478 of the Securities Act.