

Edgar Filing: ACTIVISION INC /NY - Form 4

ACTIVISION INC /NY  
Form 4  
November 13, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
Section 17(a) of the Public Utility Holding Company Act of 1935  
or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol		6.
Rowe	Michael	J.	Activision, Inc. (ATVI)		<u>  </u>
(Last)	(First)	(Middle)	3. IRS or Social Security	4. Statement for	<u>  </u>
c/o Activision, Inc.	3100 Ocean Park Boulevard		Number of Reporting	Month/Year	Exec
			Person (Voluntary)	October 2001	Huma
	(Street)				
Santa Monica	California	90405		5. If Amendment, Date of	7.
				Original (Month/Year)	<u>  </u>
(City)	(State)	(Zip)			<u>  </u>

Table I - Non-Derivative Securities Acquired, Disposed

1. Title of Security (Instr.3)	2. Trans- action Date (Month/ Day/ Year)	3. Trans- action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficial Owned at End of Month (Instr. 3 and 4)
-----	-----	-----	Amount	or Price	-----
		Code	-----	(A) or (D)	-----
Common Stock, par value \$.000001 per share	10/23/01	M	9,375	A \$6.00	
Common Stock, par value \$.000001 per share	10/23/01	S	9,375	D \$38.00	-0-

\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).  
Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)