SOUTHWEST AIRLINES CO Form 8-K December 07, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported): December 7, 2012

	Southwest Airlines Co.		
	(Exact name of registrant as specified in its charter		
Texas	1-7259	74-1563240	
(State or other jurisdiction	(Commission	(I.R.S. Employer	
of incorporation)	File Number)	Identification No.)	
P. O. Box 36611, Dallas	, Texas	75235-1611	
(Address of principal executive offices)		(Zip Code)	
_	•	cluding area code: (214) 792-4000 plicable	
For	mer name or former addre	ess, if changed since last report	
Check the appropriate box below filing obligation of the registrant	•	ntended to simultaneously satisfy the g provisions:	e
[] Written communication (17 CFR 230.425)	ns pursuant to Rule 425 un	der the Securities Act	
[] Soliciting material purs	suant to Rule 14a-12 under	the Exchange Act (17	
CFR 240.14a-12)			
Exchange Act (17 CFR 240.14d-	mmunications pursuant to 2(b))	Rule 14d-2(b) under the	

Pre-commencement communications pursuant to Rule 13e-4(c) under the

Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.

On December 7, 2012, the Registrant issued a press release announcing its traffic results for November 2012. The press release is furnished herewith as Exhibit 99.1 and is incorporated by reference into this Item 7.01.

The information furnished in this Item 7.01 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, regardless of any general incorporation language in such filing, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits:

99.1 Registrant's November 2012 Traffic Release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SOUTHWEST AIRLINES CO.

December 7, 2012 By /s/ Tammy Romo

Tammy Romo Chief Financial Officer (Principal Financial and Accounting Officer)

