TELECOM ITALIA S P A Form 6-K November 09, 2007

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

PURSUANT TO RULE 13a-16 OR 15D-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

FOR THE MONTH OF NOVEMBER 2007

TELECOM ITALIA S.p.A. (Translation of registrant's name into English)

Piazza degli Affari 2 20123 Milan, Italy (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

FORM 20-F [X] FORM 40-F []

Indicate by check mark if the registrant
is submitting the Form 6-K in paper
as permitted by Regulation S-T Rule 101(b)(1): []

Indicate by check mark if the registrant
is submitting the Form 6-K in paper
as permitted by Regulation S-T Rule 101(b)(7): []

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

YES [] NO [X]

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

PRESS RELEASE

PRESS REPORTS RELATING TO FISCAL ASPECTS OF THE OLIVETTI-TELECOM MERGER (2003), BLU SMERGER INTO TIM (2002) AND ALLEGED V.A.T. EVASION BY TELECOM ITALIA SPARKLE

TELECOM: THE COMPANY ACTED WITH THE UTMOST PROPRIETY AND IN FULL RESPECT OF THE LAWS IN FORCE

Milan, 9 November 2007 With regard to an article published today by weekly magazine L Espresso entitled Telecom, la maxi evasione (Telecom, the maxi evasion), Telecom Italia firmly states that it acted with the utmost propriety and in full respect of the existing laws.

During a routine inspection, the Guardia di Finanza (fiscal authorities) made observations concerning the fiscal treatment of the devaluation of Telecom Italia shares held by the incorporating company Olivetti (prior to the Olivetti-Telecom merger). In particular, positing the existence, or not, of possible tax evasion. While noting in the first place that these observations will form the basis of a deeper examination by the fiscal offices that deal with verification and which will decide whether to formally contest past behaviour, Telecom Italia states that these observations are groundless. The operation carried out in full transparency, as announced to shareholders and the market at the time, and in full respect of statutory and fiscal rules law, as well as the practices of the Fiscal Agency.

The Company, backed at the time by professional advice of the highest level, is confident that its interpretation of the law was correct and that the proof it will submit to the Financial Administration will definitively resolve the issue.

About one year ago, Telecom Italia also received from the Tax Agency a simple statement (and not a tax audit), formalizing a claim relative to the operation of concentration carried out by Tim with the incorporation of Blu in 2002.

This operation was pre-emptively submitted to the Tax Agency for examination. Following this request the Agency considered the operation fiscally correct, consequently on the basis of trust and good faith the Company proceeded with its action.

The Company, in the event of a tax audit, will proceed via the relevant judicial avenues to obtain the annulment of the eventual notifications.

With regard to the alleged V.A.T. evasions by Telecom Italia Sparkle, Telecom Italia states that no procedure has been launched against the Company.

Telecom Italia

Media Relations

+39.06.3688.2610

www.telecomitalia.it/media

Telecom Italia

Investor Relations

+39.02.8595.4131

www.telecomitalia.it/investor-_relation

Cautionary Statement for Purposes of the "Safe Harbor" Provision of the United States Private Securities Litigation Reform Act of 1995.

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for forward-looking statements. The Press Release included in this Form 6-K contains certain forward looking statements and forecasts reflecting management's current views with respect to certain future events. The ability of the Telecom Italia Group to achieve its projected results is dependent on many factors which are outside of management's control. Actual results may differ materially from those projected or implied in the forward-looking statements. Such forward-looking information involves risks and uncertainties that could significantly affect expected results and are based on certain key assumptions.

The following important factors could cause the Telecom Italia Group's actual results to differ materially from those projected or implied in any

forward-looking statements:

- the continuing impact of increased competition in a liberalized market, including competition from global and regional alliances formed by other telecommunications operators in the core domestic fixed-line and wireless markets of the Telecom Italia Group;
- the ability of the Telecom Italia Group to introduce new services to stimulate increased usage to its fixed and wireless networks to offset declines in its traditional fixed-line business due to the continuing impact of regulatory required price reductions, market share loss and pricing pressures generally and shifts in usage pattern;
- the level of demand for telecommunications services, particularly wireless telecommunication services in the maturing Italian market and for new higher value added products and services such as broadband;
- the ability of the Telecom Italia Group to successfully implement its reorganization;
- $\,$ the success of Telecom Italia's customer loyalty and retention programs and the impact of such programs on revenues;
- the impact of regulatory decisions and changes in the regulatory environment, including implementation of recently adopted EU directives in Italy;
- the impact of economic development generally on the international business of the Telecom Italia Group and on its foreign investments and capital expenditures;
 - the continuing impact of rapid or "disruptive" changes in technologies;
- the impact of political and economic developments in Italy and other countries in which the Telecom Italia Group operates;
 - the impact of fluctuations in currency exchange and interest rates;
- Telecom Italia's ability to successfully implement its strategy over the $2007-2009 \ \mathrm{period};$
- the ability of the Telecom Italia Group to successfully achieve its debt reduction targets;
- Telecom Italia's ability to successfully implement its internet and broadband strategy;
- the ability of the Telecom Italia Group to achieve the expected return on the significant investments and capital expenditures it has made and continues to make in Brazil and in Europe on broadband;
- $\,$ the amount and timing of any future impairment charges for Telecom Italia's licences, goodwill or other assets; and
- $\,$ the impact of litigation or decreased mobile communications usage arising from actual or perceived health risks or other problems relating to mobile handsets or transmission masts.

The foregoing factors should not construed as exhaustive. Such factors should also be considered together with risk factors included in Telecom Italia Group's Annual Report on Form 20-F for 2005. Due to such uncertainties and risks, readers are cautioned not to place undue reliance on such forward-

looking statements, which speak only as of the date hereof. Accordingly, there can be no assurance that the Group will achieve its projected results.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: November 9th, 2007

TELECOM ITALIA S.p.A.

BY: /s/ Carlo De Gennaro

Carlo De Gennaro

Company Manager