# Edgar Filing: JPMORGAN CHASE & CO - Form FWP

JPMORGAN CHASE & CO Form FWP August 19, 2014

> JPMorgan Knock-Out Buffered Notes Linked to the SandP 500[R] Index due February 24, 2016 ("Market Plus")

The notes are designed for investors who seek unleveraged exposure to appreciation of the SandP 500 Index at maturity, without upside enhancement. Investors should be willing to forgo interest and dividend payments and, if a Knock-Out Event (as defined below) occurs, be willing to lose some or all of their principal at maturity. Any payment on the notes is subject to the credit risk of JPMorgan Chase and Co.

#### Trade Details/Characteristics

The SandP 500([R]) Index ("the Index") Index:

Knock-Out Buffer Amount: 19.35%

Index Return: (Ending Index Level - Initial Index Level) / Initial Index Level

Maximum Potential Loss: 100.00%
Monitoring Period: The period: February The period from but excluding the pricing date to but excluding the

February 24, 2016

Settlement: Cash

Knock-Out Event: A Knock-Out Event occurs if either, (y) on any day during the Monit

closing level is less than the Initial Index Level by more than the or (z) the Ending Index Level is less than the Initial Index Level

Out Buffer Amount.

If the Ending Index Level is greater than the Initial Index Level, Payment at Maturity:

payment that provides you with a return per \$1,000 principal amount

Return, calculated as follows:

\$1,000 + (\$1,000 x Index Return)

If the Ending Index Level is equal to the Initial Index Level, or i

than

the Initial Index Level and a Knock-Out Event has not occurred, you

amount of your notes at maturity.

If the Ending Index Level is less than the Initial Index Level and occurred, you will lose 1% of the principal amount of your notes for Index Level is less than the Initial Index Level and your return pe

will be calculated as follows:

\$1,000 + (\$1,000 x Index Return)

Initial Index Level: Index Closing level on the pricing date
Ending Index Level: The arithmetic average of the Index Closing levels on the five Ending Averaging Dates: February 12, 2016, February 16, 2016, February 17, 2016, February 1 Ending Averaging Date

Final Ending Averaging Date: February 19, 2016

Preliminary Termsheet:

http://www.sec.gov/Archives/edgar/data/19617/000095010314005750/dp4

Please see the term sheet hyperlinked above for additional information about the notes, including

the estimated value of the notes when the terms are set. \_\_\_\_\_\_

Risk Considerations

The risks identified below are not exhaustive. Please see the term sheet hyperlinked above for more information.

[] Your investment in the notes may result in a loss of some or all of your principal, and is subject to the credit risk of JPMorgan Chase and Co. [] JPMS's

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estimated value does not represent the future value of the notes and may differ from others' estimates.

- [] JP Morgan Chase and Co. and its affiliates play a variety of roles in connection with the issuance of the notes, including acting as calculation agent and hedging JPMorgan Chase and Co.'s obligations under the notes. Their interests may be adverse to your interests.
- [] No interest or dividend payments or voting rights that holders of securities composing the Index would have. [] The averaging convention used to calculate the ending index level could limit returns.
- [] JPMS's estimated value will be lower than the issue price (price to the public) of the notes.
- [] JPMS's estimated value is not determined by reference to credit spreads for our conventional fixed rate debt.
- [] Secondary market prices of the notes will likely be lower than the price you paid for the notes and will be be impacted by many economic and market factors.
- [] The value of the notes as published by JPMS may be higher than JPMS's then-current estimated value of the notes for a limited time.
- [] The benefit of the Knock-Out Buffer Amount may terminate on any day during the Monitoring Period or if the Ending Index Level is less than the Initial Index Level.
- [] Lack of liquidity JPMS intends to offer to purchase the notes in the secondary market but is not required to do so. Even if there is a secondary market, it may not provide enough liquidity to allow you to sell or trade the notes easily.

Hypothetical Payout For Market Plus

If a Knock-Out Event Has Not Occurred (1) If a Knock-Out Event Has Occurred (2)

Index Performance Index Performance

Knock-Out Buffer Amount Total Return with a Knock-Out Event Total Return with no Knock-Out Event

#### GRAPHIC OMMITTED

- (1) The Index closing level is greater than or equal to 1588.805 (80.65% of the hypothetical Initial Index Level) on each day during the Monitoring Period and the Ending Index Level is greater than or equal to 1588.805 (80.65% of the hypothetical Initial Index Level).
- (2) The Index closing level is less than 1588.805 (80.65% of the hypothetical Initial Index Level) on at least one day during the Monitoring Period or the Ending Index Level is less than 1588.805 (80.65% of the hypothetical Initial Index Level).

The graphs above collectively demonstrate the hypothetical total return on the notes at maturity for a subset of Index Returns detailed in the table below. Your investment may result in a loss of all of your principal at maturity.

Total Return If a Knock-Out Event Has:

Ending Index Level	Index Return Not	Occurred (1)	Occurred (2)
3152.00	60.00%	60.00%	60.00%
2955.00	50.00%		50.00%
2758.00	40.00%	40.00%	40.00%
2364.00	20.00%	20.00%	20.00%
2167.00	10.00%		10.00%
2068.50	5.00%	5.00%	5.00%
2019.25	2.50%	2.50%	2.50%
1970.00	0.00%	0.00%	0.00%
1871.50	-5.00%	0.00%	-5.00%
1773.00	-10.00%		-10.00%
1775.00	10.00%	0.000	10.000

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1588.805	-19.35%	0.00%	-19.35%
1588.608	-19.36%	N/A	-19.36%
788.00	-60.00%	N/A	-60.00%
0.00	-100.00%	N/A	-100.00%

The table and charts above assumes an Initial Index Level of 1970. The actual Initial Index Level will be set on the pricing date.

The numbers appearing in the table and footnotes above have been rounded for ease of analysis.

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