

CARRIAGE SERVICES INC

Form 10-Q

November 06, 2009

**Table of Contents**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 10-Q**

**(Mark One)**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the quarterly period ended September 30, 2009**

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934**

**For the transition period from \_\_\_\_\_ to \_\_\_\_\_**

**Commission file number: 1-11961**

**CARRIAGE SERVICES, INC.**

(Exact name of registrant as specified in its charter)

**DELAWARE**

(State or other jurisdiction of incorporation or  
organization)

**76-0423828**

(I.R.S. Employer Identification No.)

**3040 Post Oak Boulevard, Suite 300, Houston, TX**

(Address of principal executive offices)

**77056**

(Zip Code)

**Registrant's telephone number, including area code: (713) 332-8400**

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filer  Accelerated filer  Non-Accelerated filer  Smaller reporting company   
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

The number of shares of the registrant's Common Stock, \$.01 par value per share, outstanding as of November 2, 2009 was 17,327,262.



**CARRIAGE SERVICES, INC.  
INDEX**

	<b><u>Page</u></b>
<b><u>PART I FINANCIAL INFORMATION</u></b>	
<b><u>Item 1. Financial Statements (Unaudited)</u></b>	
<u>Consolidated Balance Sheets as of December 31, 2008 and September 30, 2009</u>	3
<u>Consolidated Statements of Operations for the Three Months and Nine Months ended September 30, 2008 and 2009</u>	4
<u>Consolidated Statements of Cash Flows for the Nine Months ended September 30, 2008 and 2009</u>	5
<u>Condensed Notes to Consolidated Financial Statements</u>	6
<b><u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u></b>	17
<b><u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u></b>	25
<b><u>Item 4. Controls and Procedures</u></b>	25
<b><u>PART II OTHER INFORMATION</u></b>	
<b><u>Item 1. Legal Proceedings</u></b>	26
<b><u>Item 1A. Risk Factors</u></b>	26
<b><u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u></b>	26
<b><u>Item 3. Defaults Upon Senior Securities</u></b>	26
<b><u>Item 4. Submission of Matters to a Vote of Security Holders</u></b>	26
<b><u>Item 5. Other Information</u></b>	26
<b><u>Item 6. Exhibits</u></b>	26
<u>Signature</u>	
<u>EX-11.1</u>	
<u>EX-31.1</u>	
<u>EX-31.2</u>	
<u>EX-32</u>	

**Table of Contents****PART I FINANCIAL INFORMATION****Item 1. Financial Statements**

**CARRIAGE SERVICES, INC.**  
**CONSOLIDATED BALANCE SHEETS**  
(in thousands, except share data)

	<b>December 31, 2008</b>	<b>September 30, 2009 (unaudited)</b>
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 5,007	\$ 3,256
Accounts receivable, net of allowance for bad debts of \$833 in 2008 and \$873 in 2009	14,637	14,451
Inventories and other current assets	15,144	12,458
Total current assets	34,788	30,165
Preneed cemetery trust investments	44,375	64,326
Preneed funeral trust investments	55,150	71,694
Preneed receivables, net of allowance for bad debts of \$847 in 2008 and \$1,149 in 2009	13,783	16,413
Receivables from preneed funeral trusts	12,694	12,507
Property, plant and equipment, net of accumulated depreciation of \$59,324 in 2008 and \$64,521 in 2009	126,164	123,909
Cemetery property	70,213	71,171
Goodwill	164,515	164,515
Deferred charges and other non-current assets	12,293	10,515
Cemetery perpetual care trust investments	26,318	38,498
Total assets	\$ 560,293	\$ 603,713
LIABILITIES AND STOCKHOLDERS EQUITY		
Current liabilities:		
Current portion of senior long-term debt and capital lease obligations	\$ 815	\$ 557
Accounts payable	5,128	4,736
Accrued liabilities	20,732	12,306
Total current liabilities	26,675	17,599
Senior long-term debt, net of current portion	132,345	132,083
Convertible junior subordinated debentures due in 2029 to an affiliated trust	93,750	93,750
Obligations under capital leases, net of current portion	4,572	4,455
Deferred preneed cemetery revenue	49,527	49,807
Deferred preneed funeral revenue	24,111	24,399
Deferred preneed cemetery receipts held in trust	44,375	64,326
Deferred preneed funeral receipts held in trust	55,150	71,694
Care trusts corpus	26,078	38,450

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Total liabilities	456,583	496,563
Commitments and contingencies		
Redeemable preferred stock	200	200
Stockholders' equity:		
Common Stock, \$.01 par value; 80,000,000 shares authorized; 19,562,000 and 20,202,000 shares issued at December 31, 2008 and September 30, 2009, respectively	196	202
Additional paid-in capital	195,104	196,552
Accumulated deficit	(86,050)	(80,813)
Treasury stock, at cost; 1,731,000 and 2,862,000 shares at December 31, 2008 and September 30, 2009, respectively	(5,740)	(8,991)
Total stockholders' equity	103,510	106,950
Total liabilities and stockholders' equity	\$ 560,293	\$ 603,713

The accompanying condensed notes are an integral part of these consolidated financial statements.

- 3 -

---

**Table of Contents****CARRIAGE SERVICES, INC.****CONSOLIDATED STATEMENTS OF OPERATIONS****(unaudited and in thousands, except per share data)**

	<b>For the three months ended September 30,</b>		<b>For the nine months ended September 30,</b>	
	<b>2008</b>	<b>2009</b>	<b>2008</b>	<b>2009</b>
Revenues:				
Funeral	\$ 31,596	\$ 30,580	\$ 100,764	\$ 97,216
Cemetery	11,616	11,587	32,328	35,304
	43,212	42,167	133,092	132,520
Field costs and expenses:				
Funeral	21,587	20,191	64,832	61,944
Cemetery	8,301	8,386	23,476	24,893
Depreciation and amortization	2,270	2,043	6,540	6,617
Regional and unallocated funeral and cemetery costs	1,837	1,576	5,309	4,769
	33,995	32,196	100,157	98,223
Gross profit	9,217	9,971	32,935	34,297
Corporate costs and expenses:				
General, administrative and other	4,114	3,530	12,541	10,621
Home office depreciation and amortization	400	398	1,204	1,223
	4,514	3,928	13,745	11,844
Operating Income	4,703	6,043	19,190	22,453
Interest expense	4,525	4,598	13,701	13,857
Interest income and other, net	(83)	(1)	(224)	(224)
Total interest and other	4,442	4,597	13,477	13,633
Income from continuing operations before income taxes	261	1,446	5,713	8,820
Provision for income taxes	103	586	2,256	3,572
Net income from continuing operations	158	860	3,457	5,248
Loss from discontinued operations, net of tax			(1,390)	
Net income	158	860	2,067	5,248
Preferred stock dividend	4	4	8	11
Net income available to common stockholders	\$ 154	\$ 856	\$ 2,059	\$ 5,237

Basic earnings (loss) per common share:

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Continuing operations	\$ 0.01	\$ 0.05	\$ 0.18	\$ 0.30
Discontinued operations			(0.07)	
Net income	\$ 0.01	\$ 0.05	\$ 0.11	\$ 0.30
Diluted earnings (loss) per common share:				
Continuing operations	\$ 0.01	\$ 0.05	\$ 0.18	\$ 0.29
Discontinued operations			(0.07)	
Net income	\$ 0.01	\$ 0.05	\$ 0.11	\$ 0.29
Weighted average number of common and common equivalent shares outstanding:				
Basic	19,279	17,379	19,351	17,658
Diluted	19,565	17,600	19,725	17,822

The accompanying condensed notes are an integral part of these consolidated financial statements.

- 4 -



**Table of Contents****CARRIAGE SERVICES, INC****CONSOLIDATED STATEMENTS OF CASH FLOWS  
(unaudited and in thousands)**

	<b>For the nine months ended September 30,</b>	
	<b>2008</b>	<b>2009</b>
Cash flows from operating activities:		
Net income	\$ 2,067	\$ 5,248
Adjustments to reconcile net income to net cash provided by operating activities:		
Income from discontinued operations	1,390	
Depreciation and amortization	7,388	7,498
Amortization of deferred financing costs	536	587
Provision for losses on accounts receivable	2,969	1,445
Stock-based compensation expense	1,235	1,252
Deferred income taxes	2,179	3,572
Other	(78)	(108)
Changes in operating assets and liabilities that provided (required) cash, net of effects from acquisitions and dispositions:		
Accounts and preneed receivables	6,773	(3,468)
Inventories and other current assets	446	283
Deferred charges and other	60	(108)
Preneed funeral and cemetery trust investments	1,584	7,336
Accounts payable and accrued liabilities	(3,963)	(5,720)
Litigation settlement		(3,300)
Deferred preneed funeral and cemetery revenue	(8,965)	780
Deferred preneed funeral and cemetery receipts held in trust	(1,566)	(7,379)
Net cash provided by operating activities of discontinued operations	156	
Net cash provided by operating activities	12,211	7,918
Cash flows from investing activities:		
Net proceeds from sale of assets		66
Capital expenditures	(9,647)	(6,064)
Net cash provided by investing activities of discontinued operations	1,029	
Net cash used in investing activities	(8,618)	(5,998)
Cash flows from financing activities:		
Payments on senior long-term debt and obligations under capital leases	(976)	(557)
Proceeds from the exercise of stock options and employee stock purchase plan	584	242
Purchase of treasury stock	(3,382)	(3,251)
Dividend on redeemable preferred stock	(8)	(11)
Payment of loan fees		(94)
Net cash used in financing activities	(3,782)	(3,671)

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Net decrease in cash and cash equivalents	(189)	(1,751)
Cash and cash equivalents at beginning of period	3,446	5,007
Cash and cash equivalents at end of period	\$ 3,257	\$ 3,256

The accompanying condensed notes are an integral part of these consolidated financial statements.

- 5 -

---

**Table of Contents**

**CARRIAGE SERVICES, INC.**  
**CONDENSED NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**  
**(unaudited)**

**1. BASIS OF PRESENTATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

*The Company*

Carriage Services, Inc. ( Carriage or the Company ) is a leading provider of death care services and merchandise in the United States. As of September 30, 2009, the Company owned and operated 134 funeral homes in 25 states and 32 cemeteries in 11 states.

*Principles of Consolidation*

The accompanying consolidated financial statements include the Company and its subsidiaries. All significant intercompany balances and transactions have been eliminated.

*Interim Condensed Disclosures*

The information for the three and nine month periods ended September 30, 2008 and 2009 is unaudited, but in the opinion of management, reflects all adjustments which are normal, recurring and necessary for a fair presentation of financial position and results of operations as of and for the interim periods presented. Certain information and footnote disclosures, normally included in annual financial statements, have been condensed or omitted. The accompanying consolidated financial statements have been prepared consistent with the accounting policies described in our annual report on Form 10-K for the year ended December 31, 2008, and should be read in conjunction therewith.

*Cash Equivalents*

The Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

*Use of Estimates*

The preparation of the consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an on-going basis, we evaluate estimates and judgments, including those related to revenue recognition, realization of accounts receivable, intangible assets, property and equipment and deferred tax assets. We base our estimates on historical experience, third party data and assumptions that we believe to be reasonable under the circumstances. The results of these considerations form the basis for making judgments about the amount and timing of revenues and expenses, the carrying value of assets and the recorded amounts of liabilities. Actual results may differ from these estimates and such estimates may change if the underlying conditions or assumptions change. Historical performance should not be viewed as indicative of future performance, as there can be no assurance the margins, operating income and net earnings as a percentage of revenues will be consistent from year to year.

*Discontinued Operations*

In accordance with the Company's strategic portfolio optimization model, non-strategic businesses are reviewed to determine whether the business should be sold and proceeds redeployed elsewhere. A marketing plan is then developed for those locations which are identified as held for sale. When the Company receives a letter of intent and financing commitment from the buyer and the sale is expected to occur within one year, the location is no longer reported within the Company's continuing operations. The assets and liabilities associated with the held for sale location are reclassified as held for sale on the balance sheet and the operating results, as well as impairments, are presented on a comparative basis in the discontinued operations section of the consolidated statements of operations, along with the income tax effect.

*Stock Plans and Stock-Based Compensation*

The Company has stock-based employee compensation plans in the form of restricted stock, performance units, stock option and employee stock purchase plans, which are described in more detail in Note 17 to the consolidated financial statements in our Form 10-K for the year ended December 31, 2008. The Company recognizes compensation expense in an amount equal to the fair value of the share-based awards issued to employees over the period of vesting and applies to all transactions involving issuance of equity by a company in exchange for goods and services, including employee services. The fair value of options or awards containing options is determined using the

Black-Scholes valuation model. See Note 11 to the consolidated financial statements herein for additional information of the Company's stock-based compensation plans.

**Table of Contents****2. RECENTLY ISSUED ACCOUNTING STANDARDS***Business Combinations*

Tangible and intangible assets acquired and liabilities assumed have historically been recorded at fair value and goodwill has been recognized for any difference between the price of the acquisition and our fair value determination. We customarily estimated our purchase costs and other related transactions known at closing of the acquisition. To the extent that information not available to us at the closing date subsequently becomes available during the allocation period, we adjusted goodwill, assets, or liabilities associated with the acquisition.

For any business acquired after January 1, 2009, we recognize the assets acquired, the liabilities assumed and any non-controlling interest in the acquiree at the acquisition date, measured at the fair values as of that date. Goodwill is measured as a residual of the fair values at acquisition date. Acquisition related costs are recognized as expense separately from the acquisition.

*Fair Value Measurements*

We define fair value as the price that would be received in the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date applicable only for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). We disclose the extent to which fair value is used to measure financial assets and liabilities, the inputs utilized in calculating valuation measurements, and the effect of the measurement of significant unobservable inputs on earnings, or changes in net assets, as of the measurement date. Additional required disclosures are provided in Note 8. We have not elected to measure any additional financial instruments and certain other items at fair value that are not currently required to be measured at fair value.

New guidance has been issued on how to determine the fair value of assets and liabilities in an environment where the volume and level of activity for the asset or liability have significantly decreased and reemphasizes that the objective of a fair value measurement remains an exit price. This guidance is effective for interim reporting periods ending after June 15, 2009. There has been no affect to our financial position or results of operations.

New guidance also modifies the requirements for recognizing other-than-temporary impairment on debt securities and significantly changes the impairment model for such securities. There is also modification of the presentation of other-than-temporary impairment losses and increases related disclosure requirements. This change is effective for interim reporting periods ending after June 15, 2009. There has been no affect to our financial position or results of operations.

New disclosure requirements require publicly traded companies to disclose the fair value of financial instruments whenever financial information is issued covering interim reporting periods, in addition to the current requirement to provide those disclosures annually. This disclosure requirement is effective for interim reporting periods ending after June 15, 2009. Management of the Company has provided the required fair value information in Item 3. Quantitative and Qualitative Disclosures about Market Risk in this quarterly report.

*Non-controlling Interests*

Effective January 1, 2009, a noncontrolling interest in a subsidiary, which is sometimes referred to as unconsolidated investment, is an ownership interest in the consolidated entity that should be reported as a component of equity in the consolidated financial statements. Consolidated net income is reported at amounts that include the amounts attributable to both the parent and the non-controlling interest. The disclosure, on the face of the consolidated income statement, is of the amounts of consolidated net income attributable to the parent and to the noncontrolling interest. Since January 1, 2009, our financial position or results of operations have not been affected.

We have determined that balances historically designated as non-controlling interest in our consolidated preneed funeral and cemetery trusts and our cemetery perpetual care trusts do not meet this criteria for non-controlling interest. Only a financial instrument classified as equity in the trusts financial statements can be a non-controlling interest in the consolidated financial statements. The interest related to our merchandise and service trusts is classified as a liability because the preneed contracts underlying these trusts are unconditionally redeemable upon the occurrence of an event that is certain to occur. Since the earnings from our cemetery perpetual care trusts are used to support the maintenance of our cemeteries, we believe the interest in these trusts also retains the characteristics of a liability. Accordingly, effective December 31, 2008, the amounts historically described as *Non-controlling interest in funeral*

*and cemetery trusts* are characterized as either *Deferred preneed funeral receipts held in trust* or *Deferred preneed cemetery receipts held in trust*, as appropriate. The amounts historically described as *Non-controlling interest in cemetery perpetual care trusts* are characterized as *Care trusts corpus*.

- 7 -

---

**Table of Contents***Accounting for Income Tax Uncertainties*

The Company analyzes tax benefits for uncertain tax positions and how they are to be recognized, measured, and derecognized in financial statements; provides certain disclosures of uncertain tax matters; and specifies how reserves for uncertain tax position should be classified on the balance sheet. The Company has reviewed its income tax positions and identified certain tax deductions, primarily related to business acquisitions that are not certain. The effect of recognizing the tax benefits of uncertain tax positions for the nine months ended September 30, 2009 was not material to the Company's operations.

The Company has unrecognized tax benefits for Federal and State income tax purposes totaling approximately \$7 million as of September 30, 2009, resulting from deductions of approximately \$18 million on Federal returns and \$16 million on various state returns. The Company has federal and state net operating loss carryforwards exceeding these deductions, and has accounted for these unrecognized tax benefits by reducing the net operating loss carryforwards by the amount of these unrecognized deductions. In certain states without net operating loss carryforwards, the Company has previously reduced its taxes payable by deductions that are not considered more likely than not.

The entire balance of unrecognized tax benefits, if recognized, would affect the Company's effective tax rate. The Company does not anticipate a significant increase or decrease in its unrecognized tax benefits during the next twelve months. The Company's policy with respect to potential penalties and interest is to record them as other expense and interest expense, respectively. The amount of penalty and interest recognized in the balance sheet and statement of operations was not material.

The Company's Federal income tax returns for 2001 through 2008 are open tax years that may be examined by the Internal Revenue Service. The Company's unrecognized state tax benefits are related to state returns open from 2002 through 2008.

*Subsequent Events*

New reporting guidance has been issued regarding the accounting and disclosure of subsequent events and transactions and is effective for interim and annual reporting periods ending after June 15, 2009. The new guidance requires the disclosure of the date through which an entity has evaluated subsequent events and the basis for that date, that is, whether that date represents the date the financial statements were issued or were available to be issued.

Management of the Company evaluated events and transactions during the period beginning September 30, 2009 through November 6, 2009, the date the financial statements were available to be issued, for potential recognition or disclosure in the accompanying financial statements covered by this report.

See Note 17 to the consolidated financial statements for the required information of the Company's subsequent events.

*Variable Interest Entities*

New guidance amends the current practice of accounting for variable interest entities (VIE) to require an enterprise to perform an analysis to determine whether the enterprise's variable interest(s) give it a controlling financial interest in a VIE. This analysis identifies the primary beneficiary of a VIE as the enterprise that has both of the power to direct the activities of a VIE that most significantly impact the entity's economic performance and the obligation to absorb losses of the entity that could potentially be significant to the VIE or the right to receive benefits from the entity that could potentially be significant to the VIE. This new guidance is effective for us beginning January 1, 2010 in which we do not expect to have a material impact on our consolidated financial statements.

**3. DISCONTINUED OPERATIONS**

The Company continually reviews locations to optimize the sustainable earning power and return on invested capital to the Company. The Company's strategy, the Strategic Portfolio Optimization Model, uses strategic ranking criteria to identify disposition candidates. The execution of this strategy entails selling non-strategic businesses.

Two funeral home businesses were sold during the second quarter of 2008 for approximately \$1.0 million, from which a net loss of \$1.4 million was recorded. No businesses were sold during the nine months ended September 30, 2009.

No businesses were held for sale at December 31, 2008 and September 30, 2009.

**4. PRENEED TRUST INVESTMENTS**

*Preneed cemetery trust investments*

Preneed cemetery trust investments represent trust fund assets that the Company will withdraw when the merchandise or services are provided. The cost and market values associated with preneed cemetery trust investments at September 30, 2009 are detailed below (in thousands). The Company determines whether or not the assets in the preneed cemetery trusts have an other-than-temporary impairment on a security-by-security basis. This assessment is made based upon a number of criteria, including the length of time a security has been in a loss position, changes in market conditions and concerns related to the specific issuer. If a loss is considered to be other-than-temporary, the cost basis of the security is adjusted downward to its market value. Any

- 8 -

---



**Table of Contents**

reduction in the cost basis due to an other-than-temporary impairment is recorded as a reduction to Deferred preneed cemetery receipts held in trust. There will be no impact on earnings unless and until such time that this asset is withdrawn from the trust in accordance with state regulations at an amount that is less than its original basis.

	Cost	Unrealized Gains	Unrealized Losses	Market
Cash and money market accounts	\$ 1,609	\$	\$	\$ 1,609
Fixed income securities:				
Corporate	24,789	6,422	(42)	31,169
Other	3	1		4
Common stock	21,467	6,440	(607)	27,300
Mutual funds:				
Equity	3,345	184		3,529
Trust investments	\$ 51,213	\$ 13,047	\$ (649)	\$ 63,611
Accrued investment income	\$ 715			\$ 715
Trust assets				\$ 64,326
Market value as a percentage of cost				125.6%

The estimated maturities of the fixed income securities included above are as follows (in thousands):

Due in one year or less	\$
Due in one to five years	3,113
Due in five to ten years	6,355
Thereafter	21,705
	\$ 31,173

*Preneed funeral trust investments*

Preneed funeral trust investments represent trust fund assets that the Company expects to withdraw when the services and merchandise are provided. Such contracts are secured by funds paid by the customer to the Company. Preneed funeral trust investments are reduced by the trust earnings the Company has been allowed to withdraw prior to performance by the Company and amounts received from customers that are not required to be deposited into trust, pursuant to various state laws. The cost and market values associated with preneed funeral trust investments at September 30, 2009 are detailed below (in thousands). The Company determines whether or not the assets in the preneed funeral trusts have an other-than-temporary impairment on a security-by-security basis. This assessment is made based upon a number of criteria including the length of time a security has been in a loss position, changes in market conditions and concerns related to the specific issuer. If a loss is considered to be other-than-temporary, the cost basis of the security is adjusted downward to its market value. Any reduction in the cost basis due to an other-than-temporary impairment is recorded as a reduction to deferred preneed funeral receipts held in trust. There will be no impact on earnings unless and until such time that this asset is withdrawn from the trust in accordance with state regulations at an amount that is less than its original basis.

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

	Cost	Unrealized Gains	Unrealized Losses	Market
Cash and money market accounts	\$ 12,204	\$	\$	\$ 12,204
Fixed income securities:				
U.S. Treasury	6,003	239	(4)	6,238
Corporate	17,094	5,325	(37)	22,382
US Agency Obligations	801	54		855
Common stock	15,049	6,356	(282)	21,123
Mutual funds:				
Equity	6,235	3	(1,222)	5,016
Fixed Income	3,204	219	(53)	3,370
Trust investments	\$ 60,590	\$ 12,196	\$ (1,598)	\$ 71,188
Accrued net investment income	\$ 506			\$ 506
Trust assets				\$ 71,694
Market value as a percentage of cost				118.3%

- 9 -

**Table of Contents**

The estimated maturities of the fixed income securities included above are as follows (in thousands):

Due in one year or less	\$ 1,323
Due in one to five years	7,406
Due in five to ten years	4,606
Thereafter	16,140
	\$ 29,475

Upon cancellation of a preneed funeral or cemetery contract, a customer is generally entitled to receive a refund of the corpus and some or all of the earnings held in trust. In certain jurisdictions, the Company is obligated to fund any shortfall if the amounts deposited by the customer exceed the funds in trust, including some or all investment income. As a result, when realized or unrealized losses of a trust result in the trust being under-funded, the Company assesses whether it is responsible for replenishing the corpus of the trust, in which case a loss provision would be recorded.

*Trust Investment Security Transactions*

Cemetery and funeral trust investment security transactions recorded in interest income and other, net in the Consolidated Statement of Operations (unaudited) for the three and nine months ended September 30, 2008 and 2009 are as follows (in thousands):

	For the three months ended September 30,		For the nine months ended September 30,	
	2008	2009	2008	2009
Investment income	\$ 1,044	\$ 1,501	\$ 3,648	\$ 4,040
Realized gains	144	1,533	516	2,547
Realized losses	(459)	(3,150)	(592)	(12,313)
Expenses	(348)	(327)	(1,565)	(978)
(Increase) decrease in deferred preneed funeral and cemetery receipts held in trust	(381)	443	(2,007)	6,704
	\$	\$	\$	\$

**5. RECEIVABLES FROM PRENEED FUNERAL TRUSTS**

The receivables from funeral trusts represent assets in trusts which are controlled and operated by third parties in which the Company does not have a controlling financial interest (less than 50%) in the trust assets. The Company accounts for these investments at cost (in thousands).

	December 31, 2008	September 30, 2009
Amount due from preneed funeral trust funds	\$ 14,138	\$ 13,929
Less: allowance for contract cancellation	(1,444)	(1,422)
	\$ 12,694	\$ 12,507

**6. CONTRACTS SECURED BY INSURANCE**

Certain preneed funeral contracts are secured by life insurance contracts. Generally, the proceeds of the life insurance policies have been assigned to the Company and will be paid upon the death of the insured. The proceeds will be used to satisfy the beneficiary's obligations under the preneed contract for services and merchandise. The preneed funeral contracts secured by insurance totaled \$195 million and \$196 million at December 31, 2008 and

September 30, 2009, respectively, and are not included in the Company's balance sheet.

- 10 -

---

**Table of Contents****7. CEMETERY PERPETUAL CARE TRUST INVESTMENTS**

The Company is required by state law to pay a portion of the proceeds from the sale of cemetery property interment rights into perpetual care trust funds. The cost and market values associated with the trust investments held in perpetual care trust funds at September 30, 2009 are detailed below (in thousands). The Company determines whether or not the assets in the cemetery perpetual care trusts have an other-than-temporary impairment on a security-by-security basis. This assessment is made based upon a number of criteria, including the length of time a security has been in a loss position, changes in market conditions and concerns related to the specific issuer. If a loss is considered to be other-than-temporary, the cost basis of the security is adjusted downward to its market value. Any reduction in the cost basis due to an other-than-temporary impairment is recorded as a reduction to care trusts corpus.

	Cost	Unrealized Gains	Unrealized Losses	Market
Cash and money market accounts	\$ 1,848	\$	\$	\$ 1,848
Fixed income securities:				
Corporate	16,436	3,892	(27)	20,301
Common stock	13,972	2,039	(648)	15,363
Mutual funds:				
Equity	295		(112)	183
Fixed income	473		(135)	338
Trust investments	\$ 33,024	\$ 5,931	\$ (922)	\$ 38,033
Accrued net investment income	\$ 465			\$ 465
Trust assets				\$ 38,498
Market value as a percentage of cost				116.6%

The estimated maturities of the fixed income securities included above are as follows (in thousands):

Due in one year or less	\$
Due in one to five years	1,997
Due in five to ten years	4,550
Thereafter	13,754
	\$ 20,301

Cemetery care trusts corpus represent the corpus of those trusts plus undistributed income. The components of cemetery care trusts as of December 31, 2008 and September 30, 2009 are as follows (in thousands):

	December 31, 2008	September 30, 2009
Trust assets, at market value	\$ 26,318	\$ 38,498
Pending withdrawal from trust	(240)	(48)

Care trusts corpus	\$	26,078	\$	38,450
--------------------	----	--------	----	--------

*Trust Investment Security Transactions*

Perpetual care trust investment security transactions recorded in interest income and other, net in the Consolidated Statement of Operations (unaudited) for the three and nine months ended September 30, 2008 and 2009 are as follows (in thousands).

	For the three months ended September 30,		For the nine months ended September 30	
	2008	2009	2008	2009
Undistributable realized gains	\$ 34	\$ 1,652	\$ 129	\$ 1,831
Undistributable realized losses	(31)	(1,184)	(96)	(3,152)
Decrease (increase) in care trusts corpus	(3)	(468)	(33)	1,321
	\$	\$	\$	\$

- 11 -

**Table of Contents**

Perpetual care trust investment security transactions recorded in Cemetery revenue for the three and nine months ended September 30, 2008 and 2009 are as follows (in thousands).

	For the three months ended September 30,		For the nine months ended September 30	
	2008	2009	2008	2009
Investment income	\$ 489	\$ 627	\$ 1,069	\$ 1,795
Realized gains			509	154
Expenses	(80)	(63)	(280)	(158)
Total	\$ 409	\$ 564	\$ 1,298	\$ 1,791

**8. FAIR VALUE MEASUREMENTS**

Fair value is defined as the price that would be received in the sale of an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date applicable for items that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually). We disclose the extent to which fair value is used to measure financial assets and liabilities, the inputs utilized in calculating valuation measurements, and the effect of the measurement of significant unobservable inputs on earnings, or changes in net assets, as of the measurement date.

The Company evaluated its financial assets and liabilities for those financial assets and liabilities that met the criteria of the disclosure requirements and fair value framework. The Company identified investments in fixed income securities, common stock and mutual funds presented within the preneed and perpetual care trust investments categories on the consolidated balance sheets as having met such criteria. The following three-level valuation hierarchy based upon the transparency of inputs is utilized in the measurement and valuation of financial assets or liabilities as of the measurement date:

Level 1 Fair value of securities based on unadjusted quoted prices for identical assets or liabilities in active markets. Our investments classified as Level 1 securities include Common Stock, certain fixed income securities, and most equity and fixed income mutual funds;

Level 2 Fair value of securities estimated based on quoted prices for similar assets and liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, and inputs other than quoted market prices that are observable or that can be corroborated by observable market data by correlation. These inputs include interest rates, yield curves, credit risk, prepayment speeds, rating and tax status. Our investments classified as Level 2 securities consist primarily of corporate bonds and fixed income preferred securities; and

Level 3 Unobservable inputs based upon the reporting entity's internally developed assumptions which market participants would use in pricing the asset or liability. As of September 30, 2009, the Company did not have any assets that had fair values determined by Level 3 inputs and no liabilities measured at fair value.

The Company accounts for its investments as available-for-sale and measures them at fair value under standards of financial accounting and reporting for investments in equity instruments that have readily determinable fair values and for all investments in debt securities.

The table below presents information about our investments measured at fair value (in thousands) on a recurring basis and summarizes the fair value hierarchy of the valuation techniques utilized by us to determine the fair values as of September 30, 2009. Certain fixed income and other securities are reported at fair value using Level 2 inputs. For these securities, the Company uses pricing services and dealer quotes. As of September 30, 2009, the Company did not have any liabilities measured at fair value.

**Fair Value Measurements (in thousands) Using  
Significant**

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

	Quoted Prices in Active Markets (Level 1)	Significant Other Observable Inputs (Level 2)	Unobservable Inputs (Level 3)	September 30, 2009
Assets:				
Fixed income securities	\$ 7,093	\$ 73,856	\$	\$ 80,949
Common stock	63,786			63,786
Mutual funds and other	8,727	3,709		12,436

- 12 -



**Table of Contents****9. SENIOR LONG-TERM DEBT**

The Company has outstanding a principal amount of \$130 million of 7.875% Senior Notes, due in 2015, interest is payable semi-annually. The Company also has a senior secured revolving credit facility (the credit facility ) for which borrowings bear interest at prime or LIBOR options with the current LIBOR option set at LIBOR plus 275 basis points and is collateralized by all personal property and by funeral home real property in certain states. Interest is payable quarterly. The credit facility matures in April 2010 and is currently undrawn.

Carriage, the parent entity, has no material assets or operations independent of its subsidiaries. All assets and operations are held and conducted by subsidiaries, each of which (except for Carriage Services Capital Trust which is a single purpose entity that holds the debentures issued in connection with our 7% convertible preferred securities) have fully and unconditionally guaranteed the Company's obligations under the 7.875% Senior Notes. Additionally, the Company does not currently have any significant restrictions on our ability to receive dividends or loans from any subsidiary guarantor under the 7.875% Senior Notes.

**10. COMMITMENTS AND CONTINGENCIES***Litigation*

We are a party to various litigation matters and proceedings. For each of our outstanding legal matters, we evaluate the merits of the case, our exposure to the matter, possible legal or settlement strategies, and the likelihood of an unfavorable outcome. We intend to defend ourselves in the lawsuits described herein; however, if we determine that an unfavorable outcome is probable and can be reasonably estimated, we establish the necessary accruals. We hold certain insurance policies that may reduce cash outflows with respect to an adverse outcome of certain of these litigation matters.

*Leathermon, et al. v. Grandview Memorial Gardens, Inc., et al.*, United States District Court, Southern District of Indiana, Case No. 4:07-cv-137. On August 17, 2007, five plaintiffs filed a putative class action against the current and past owners of Grandview Cemetery in Madison, Indiana including the Carriage subsidiaries that owned the cemetery from January 1997 until February 2001 on behalf of all individuals who purchased cemetery and burial goods and services at Grandview Cemetery. Plaintiffs claim that the cemetery owners performed burials negligently, breached plaintiffs' contracts, and made misrepresentations regarding the cemetery. The plaintiffs also allege that the claims occurred prior, during and after the Company owned the cemetery. On October 15, 2007, the case was removed from Jefferson County Circuit Court, Indiana to the Southern District of Indiana. On April 24, 2009, shortly before Defendants had been scheduled to file their briefs in opposition to Plaintiffs' motion for class certification, Plaintiffs moved to amend their complaint to add new class representatives and claims, while also seeking to abandon other claims. The Company, as well as several other defendants, opposed Plaintiffs' motion to amend their complaint and add parties. The Court has not yet ruled on plaintiffs' motion to amend. In April 2009, two defendants moved to disqualify Plaintiffs' counsel from further representing Plaintiffs in this action. The Company did not join in these motions. Currently, the litigation is in the discovery stage, and Carriage intends to defend this action vigorously. Because the lawsuit is in its preliminary stages, we are unable to evaluate the likelihood of an unfavorable outcome to the Company or to estimate the amount or range of any potential loss, if any, at this time.

*Fuqua, et al., v. Lytle-Gans-Andrews Funeral Home, et al.*, United States District Court, Southern District of Indiana, Case No. 4:08-cv-00134-DFH-WGH. On July 29, 2008, Kenneth R. Fuqua, II and Elizabeth R. Fuqua filed an action against several defendants in Indiana Circuit Court, Jefferson County, Indiana, alleging improper handling of remains and improper burial practices by Lytle-Gans-Andrews Funeral Home and Grandview Memorial Gardens, Inc. Carriage has denied these allegations because the burial occurred before Carriage owned Lytle-Gans-Andrews Funeral Home and Grandview Memorial Gardens, Inc. Carriage has moved to dismiss Plaintiffs' claims with respect to the funeral home because, among other reasons, Carriage purchased only Lytle-Gans-Andrews' assets under the Asset Purchase Agreement and did not assume its liabilities. The Court has not yet ruled on Carriage's motion. The Company will defend these actions vigorously. Because the lawsuit is in its preliminary stages, we are unable to evaluate the likelihood of an unfavorable outcome to the Company or to estimate the amount or range of any potential loss, if any, at this time.

*Kendall v. Carriage Funeral Holdings, Inc., et al.*, Indiana Circuit Court, Jefferson County, Indiana, Case No. 39C01-0707-CT-386 (filed July 27, 2007); *Lawson v. Carriage Funeral Holdings, Inc.*, Indiana Circuit Court,

Jefferson County, Indiana, Case No. 39C01-0708-CT-429 (filed August 17, 2007); *Wiley, et al. v. Carriage Funeral Holdings, Inc., et al.*, Indiana Circuit Court, Jefferson County, Indiana, Case No. 39C01-0706-CT-287 (filed June 6, 2007). In these individual actions, Plaintiffs allege improper handling of remains or improper burial practices by Vail-Holt Funeral Home in Madison, Indiana and/or Grandview Memorial Gardens, Inc. Carriage has denied these allegations because these burials all occurred before Carriage owned Grandview Cemetery and Vail-Holt Funeral Home. Carriage has moved to dismiss Plaintiffs' claims with respect to the funeral home because, among other reasons, Carriage purchased only Vail-Holt's assets under the Asset Purchase Agreement and did not assume its liabilities. Carriage has also moved to dismiss certain claims with respect to Grandview Cemetery because Plaintiffs released Grandview Cemetery from contractual liability pursuant to an exculpatory clause. The Court has not yet ruled on Carriage's motions. The Company will defend these actions vigorously. Because the lawsuit is in its preliminary stages, we are unable to evaluate the likelihood of an unfavorable outcome to the Company or to estimate the amount or range of any potential loss, if any, at this time.

- 13 -

---

**Table of Contents****11. STOCK-BASED COMPENSATION***Stock options and employee stock purchase plan*

No stock options were awarded during the nine months ended September 30, 2009. For the third quarter of 2009, employees purchased a total of 49,149 shares of common stock through the employee stock purchase plan ( ESPP ) at a weighted average price of \$1.82 per share. The Company recorded pre-tax stock-based compensation expense for the ESPP and for vesting of stock options totaling \$37,000 and \$30,000 for the three months ended September 30, 2008 and 2009, respectively, and \$145,000 and \$151,000 for the nine months ended September 30, 2008 and 2009, respectively. As of September 30, 2009, all outstanding stock options have vested.

The fair value of the right (option) to purchase shares under the ESPP during 2008 and 2009, respectively, is estimated on the date of grant to the four quarterly purchase dates using the Black-Sholes option-pricing model with the following weighted average assumptions:

<b>Employee Stock Purchase Plan</b>	2008	2009
Dividend yield	0%	0%
Expected volatilities	39%	76%
	3.26%,	0.09%,
	3.32%,	0.27%,
	3.25%,	0.31%,
Risk-free interest rate	3.17%	0.35%
	.25,	.25,
	.50,	.50,
	.75,	.75,
Expected life (in years)	1	1

Expected volatilities are based on the historical volatility during the previous twelve months of the underlying common stock. The risk-free rate for the quarterly purchase periods is based on the U.S. Treasury yields in effect at the time of grant (January 1).

*Common stock grants*

The Company granted 271,500 shares of restricted common stock to certain officers and employees during the first quarter of 2009. The restricted stock vests in 25% increments over four years. The Company recorded \$240,000 and \$242,000 in pre-tax compensation expense, included in general, administrative and other expenses, for the three months ended September 30, 2008 and 2009, respectively, and \$831,000 and \$748,000 in pre-tax compensation expense for the nine months ended September 30, 2008 and 2009, respectively, related to the vesting of officer and employee restricted stock awards.

Directors may elect to receive all or a portion of their fees in stock. During the three months ended September 30, 2008 and 2009, the Company issued 4,918 and 9,797 shares of unrestricted common stock to directors in lieu of payment in cash for their fees. During the nine months ended September 30, 2008 and 2009, the Company issued unrestricted common stock to directors totaling 15,312 and 51,718 shares, respectively, in lieu of payment in cash for their fees. Additionally, the non-executive officer directors received a grant of 3,000 shares of unrestricted stock on the date of the annual stockholder meeting, which occurred in May. Two new directors joined the Board of Directors during the first quarter of 2009, at which time they were granted shares valued in total at \$200,000. One-half of those shares vested immediately; the remainder vest over two years. The Company recorded \$48,000 and \$68,000 in pre-tax compensation expense, included in general, administrative and other expenses, for the three months ended September 30, 2008 and 2009, respectively, and \$287,000 and \$363,000 in pretax compensation expense for the nine months ended September 30, 2008 and 2009, respectively, related to the Director stock awards.

As of September 30, 2009, there was \$2.1 million of total unrecognized compensation costs related to unvested restricted stock awards, which are expected to be recognized over a weighted average period of approximately 2.1 years.

**12. SHARE REPURCHASE PROGRAM**

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

During 2008 the Board of Directors approved two share repurchase programs authorizing the Company to purchase in the aggregate \$10 million of the Company's common stock. The repurchases are executed in the open market and through privately negotiated transactions subject to market conditions, normal trading restrictions and other relevant factors. During the three and nine months ended September 30, 2009, the Company repurchased 108,544 and 1,130,928 shares of Common Stock at an aggregate cost of \$409,721 and \$3,250,246 and at an average cost per share of \$3.77 and \$2.87, respectively. The repurchased shares are held as treasury stock. At September 30, 2009, approximately \$1.0 million was still available for the Company to spend under the program.

- 14 -

---

**Table of Contents****13. RELATED PARTY TRANSACTIONS**

The Company engaged a law firm in which one of their partners is the spouse of the Company's Senior Vice President and General Counsel. The firm was used for various legal matters during the periods. During the nine months ended September 30, 2008 and 2009, the Company paid the law firm \$0.7 million and \$0.3 million, respectively.

**14. MAJOR SEGMENTS OF BUSINESS**

Carriage conducts funeral and cemetery operations only in the United States. The following table presents revenue, pre-tax income from continuing operations and total assets by segment (in thousands):

	Funeral	Cemetery	Corporate	Consolidated
Revenues from continuing operations:				
Nine months ended September 30, 2009	\$ 97,216	\$ 35,304	\$	\$ 132,520
Nine months ended September 30, 2008	\$ 100,764	\$ 32,328	\$	\$ 133,092
Income (loss) from continuing operations before income taxes:				
Nine months ended September 30, 2009	\$ 28,026	\$ 5,900	\$(25,106)	\$ 8,820
Nine months ended September 30, 2008	\$ 27,546	\$ 5,013	\$(26,846)	\$ 5,713
Total assets:				
September 30, 2009	\$ 360,068	\$ 217,121	\$ 26,524	\$ 603,713
December 31, 2008	\$ 347,906	\$ 181,408	\$ 30,979	\$ 560,293

**15. SUPPLEMENTAL DISCLOSURE OF STATEMENT OF OPERATIONS INFORMATION**

The following information is supplemental disclosure for the Consolidated Statements of Operations (in thousands):

	For the three months ended September 30,		For the nine months ended September 30,	
	2008	2009	2008	2009
Revenues				
Goods				
Funeral	\$ 12,807	\$ 12,628	\$ 40,886	\$ 40,125
Cemetery	7,788	7,825	22,090	24,513
Total goods	\$ 20,595	\$ 20,453	\$ 62,976	\$ 64,638
Services				
Funeral	\$ 18,789	\$ 17,952	\$ 59,878	\$ 57,091
Cemetery	3,828	3,762	10,238	10,791
Total services	\$ 22,617	\$ 21,714	\$ 70,116	\$ 67,882
Total revenues	\$ 43,212	\$ 42,167	\$ 133,092	\$ 132,520
Cost of revenues				
Goods				
Funeral	\$ 11,256	\$ 10,757	\$ 34,441	\$ 33,275

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Cemetery	5,963	5,945	17,010	18,084
Total goods	\$ 17,219	\$ 16,702	\$ 51,451	\$ 51,359
Services				
Funeral	\$ 10,331	\$ 9,434	\$ 30,391	\$ 28,669
Cemetery	2,338	2,441	6,466	6,809
Total services	\$ 12,669	\$ 11,875	\$ 36,857	\$ 35,478
Total cost of revenues	\$ 29,888	\$ 28,577	\$ 88,308	\$ 86,837

The cost of revenues, for purposes of this supplemental disclosure, include only field costs and expenses allocable between products in the funeral and cemetery segments.

- 15 -

---

**Table of Contents****16. SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION**

The following information is supplemental disclosure for the Consolidated Statement of Cash Flows (in thousands):

	For the nine months ended September 30,	
	2008	2009
Cash paid for interest and financing costs	\$ 16,011	\$15,961
Cash paid for income taxes	831	207
Fair value of stock issued to officers or directors	1,227	797
Restricted common stock withheld for payroll taxes	133	40
Net withdrawals from preneed funeral trusts	1,056	1,765
Net withdrawals from preneed cemetery trusts	1,121	3,096
Net decrease (increase) in preneed funeral receivables	4,323	(81)
Net decrease (increase) in preneed cemetery receivables	547	(2,314)
Net withdrawals of receivables from preneed funeral trusts	1,418	187
Net change in preneed funeral receivables increasing (decreasing) deferred revenue	(9,569)	288
Net change in preneed cemetery receivables increasing deferred revenue	248	492
Net withdrawals from preneed funeral trust accounts decreasing deferred preneed funeral receipts	(1,056)	(1,765)
Net withdrawals in cemetery trust accounts decreasing deferred cemetery receipts	(1,121)	(3,096)
Net deposits (withdrawals) into (from) perpetual care trust accounts increasing (decreasing) perpetual care trusts corpus	18	(48)
Restricted cash investing and financing activities:		
Proceeds from the sale of available for sale securities within the funeral and cemetery trusts	108,724	64,079
Purchases of available for sale securities within the funeral and cemetery trusts	126,994	48,989

**17. SUBSEQUENT EVENTS**

Effective November 4, 2009 the Company entered into an amendment to its Bank credit facility. The amended credit facility matures November 4, 2012 and contains commitments from the banks for an aggregate of \$40 million with an accordion provision for up to an additional \$20 million. During the fourth quarter of fiscal year 2009, the Company expects to incur a charge for the loss on early extinguishment of debt of approximately \$72,000 to write-off the remaining unamortized fees on the prior amendments to the credit facility. The fees related to the amendment will be approximately \$380,000 and will be amortized over the life of the amendment.

**Table of Contents**

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
**Forward-Looking Statements**

In addition to historical information, this Quarterly Report contains forward-looking statements within the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include any projections of earnings, revenues, asset sales, acquisitions, cash balances and cash flow, debt levels or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing. Forward-looking statements may include the words *may*, *will*, *estimate*, *intend*, *believe*, *expect*, *project*, *forecast*, *plan*, *anticipate* and other similar words.

**Cautionary Statements**

We caution readers that important factors, in some cases have affected, and in the future could affect, our actual consolidated results and could cause our actual consolidated results in the future to differ materially from the goals and expectations expressed herein and in any other forward-looking statements made by or on behalf of us. Risks associated with our business and the death care industry are presented in Item 1A Risk Factors in our Annual Report filed on Form 10-K for the year ended December 31, 2008.

**OVERVIEW**

*General*

We operate two types of businesses: funeral homes, which account for approximately 75% of our revenues, and cemeteries, which account for approximately 25% of our revenues. Funeral homes are principally service businesses that provide funeral services (traditional burial and cremation) and sell related merchandise, such as caskets and urns. Cemeteries are primarily a sales business that sells interment rights (grave sites and mausoleum spaces) and related merchandise, such as markers and outer burial containers. As of September 30, 2009, we operated 134 funeral homes in 25 states and 32 cemeteries in 11 states within the United States. Substantially all administrative activities are conducted or coordinated through our home office in Houston, Texas.

We have implemented several significant long-term initiatives in our operations designed to improve operating and financial results by growing market share and increasing profitability. We introduced a more decentralized, entrepreneurial and local operating model that included operating and financial standards developed from our best operations, along with an incentive compensation plan to reward business managers for successfully meeting or exceeding the standards. The model essentially eliminated the use of line-item financial budgets in favor of the standards. The operating model and standards, which we refer to as *Being the Best*, focus on the key drivers of a successful operation, organized around three primary areas – market share, people and operating and financial metrics. The model and standards are the measures by which we judge the success of each business. To date, the *Being the Best* operating model and standards have driven significant changes in our organization, leadership and operating practices.

At the end of the third quarter of 2008, we announced the following near-term initiatives to improve revenue and profitability:

Increase the number and quality of the sales staff at our larger cemeteries to increase preneed cemetery sales and profits.

Convert direct cremations to cremations with services to increase the average revenue per cremation service.

Manage costs and expenses lower.

The impact of these initiatives is discussed in Results of Operations.

*Funeral Operations*

Factors affecting our funeral operating results include: demographic trends in terms of population growth and average age, which impact death rates and number of deaths; establishing and maintaining leading market share positions supported by strong local heritage and relationships; effectively responding to increasing cremation trends by packaging complementary services and merchandise; controlling salary and merchandise costs; and exercising



pricing leverage related to our at-need business to increase average revenues per contract. In simple terms, volume and price are the two variables that affect funeral revenues. The average revenue per contract is influenced by the mix of traditional burial and cremation services because our average cremation service revenue is approximately one-third of the average revenue earned from a traditional burial service. Funeral homes have a relatively fixed cost structure. Thus, small changes in revenues, up or down, normally cause significant changes to our profitability.

Our same store volumes have declined gradually each year from 21,568 in 2005 to 20,900 in 2008 (compound annual decline of 1.0%) consistent with a period of weak death rates nationally and the loss of market share in certain markets. Our same store funeral operations have increased revenue steadily from \$109.4 million in 2005 to \$115.7 million in 2008 (compound annual increase of 1.9%) because we have been able to increase the average revenue per funeral through expanded service offerings and packages. We experienced a decline of 6.0% in volumes in comparing the first nine months of 2009 to the first nine months of 2008, in part because the strong flu season during the first quarter 2008 period did not repeat itself in 2009. As a result, funeral revenues for the nine months ended September 30, 2009 were down 3.5% compared to the nine months ended September 30, 2008.

- 17 -

---

**Table of Contents**

The percentage of funeral services involving cremations has increased from 33.1% for 2005 to 39.8% for 2008, an average increase of 223 basis points per year, and to 41.9% for the first nine months of 2009. We expect our average revenue per funeral to increase over time as we seek to provide increased services to our cremation families in order to offset higher cremation rates.

*Cemetery Operations*

The cemetery operating results are affected by the size and success of our sales organization. Approximately 60% of our cemetery revenues relate to preneed sales of interment rights and mausoleums and related merchandise and services. We believe that changes in the level of consumer confidence (a measure of whether consumers will spend for discretionary items) also affect the amount of cemetery revenues. The current environment of high unemployment and low consumer confidence represents a formidable challenge to the cemetery sales staff. Approximately 10% of our cemetery revenues are attributable to investment earnings on trust funds and finance charges on installment contracts. Changes in the capital markets and interest rates affect this component of our cemetery revenues.

Our same store cemetery financial performance from 2005 through 2008 was characterized by fluctuating revenues and slightly declining field level profit margins. Revenues and profits on a same store basis have increased 11.2% and 48.3%, respectively, for the first nine months of 2009 compared to the same period of 2008 primarily due to higher preneed property sales and better management of costs and expenses. Our goal is to build broader and deeper teams of sales leaders and counselors in our larger and more strategically located cemeteries that can sustain consistent, modest growth in preneed property sales over time and to diversify and substantially increase our cemetery operating and financial results. Additionally, a portion of our capital expenditures in 2009 is designed to expand our cemetery product offerings.

*Acquisitions*

Our growth strategy includes the execution of the Strategic Acquisition Model. The goal of that model is to build concentrated groups of businesses in ten to fifteen strategic markets. We assess acquisition candidates using six strategic ranking criteria and to differentiate the price we are willing to pay. Those criteria are:

Size of business

Size of market

Competitive standing

Demographics

Strength of brand

Barriers to entry

In general terms, our price expectations range from four to five times pre-tax earnings before depreciation for tuck-ins to six to seven times pre-tax earnings before depreciation for businesses that rank very high in the ranking criteria. We derive the pre-tax earnings amounts based primarily on the size and product mix of the target business applied to our standards-based operating model. During 2007, we completed seven acquisitions. The consideration paid in each of the acquisitions was cash. We have not incurred any debt to buy these businesses. We did not acquire any businesses in 2008 or to date in 2009, but are actively involved in seeking out and evaluating potential acquisitions. Our five year goal is to acquire approximately \$10 million of annualized revenue each year.

*Financial Highlights*

Net income for the three months ended September 30, 2009 totaled \$0.9 million, equal to \$0.05 per diluted share, compared to net income for the third quarter of 2008 which totaled \$0.2 million, equal to \$0.01 per diluted share. The variance between the two periods was primarily due to litigation costs and termination expenses that occurred in 2008. Net income for the nine months ended September 30, 2009 totaled \$5.2 million, equal to \$0.29 per diluted share, compared to \$2.1 million, equal to \$0.11 per diluted share, for the nine months ended September 30, 2008. We sold two funeral homes, during the second quarter of 2008, at a loss of \$1.4 million, which generated the loss from

discontinued operations of \$0.07 per diluted share. The year over year improvement was due to the absence of the loss from discontinued operations, higher cemetery revenues and lower costs and expenses.

**CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The preparation of the Consolidated Financial Statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses. On an on-going basis, we evaluate estimates and judgments, including those related to revenue recognition, realization of accounts receivable, inventories, intangible assets, property and equipment and deferred tax assets. We base our estimates on historical experience, third party data and assumptions that we believe to be reasonable under the circumstances. The results of these considerations form the basis for making judgments about the amount and timing of revenues and expenses, the carrying value of assets and the recorded amounts of liabilities. Actual results may differ from these estimates and such estimates may change if the underlying conditions or assumptions change.

- 18 -

---

**Table of Contents**

Historical performance should not be viewed as indicative of future performance, because there can be no assurance the margins, operating income and net earnings as a percentage of revenues will be consistent from year to year.

Management's discussion and analysis of financial condition and results of operations are based upon our consolidated financial statements presented herewith, which have been prepared in accordance with accounting principles generally accepted in the United States excluding certain year end adjustments because of the interim nature of the consolidated financial statements. Our significant accounting policies are more fully described in Note 1 to the Consolidated Financial Statements. We believe the following critical accounting policies affect our more significant judgments and estimates used in the preparation of our Consolidated Financial Statements.

*Funeral and Cemetery Operations*

We record the sales of funeral and cemetery merchandise and services when the merchandise is delivered or the service is performed. Sales of cemetery interment rights are recorded as revenue in accordance with the retail land sales generally accepted accounting principles. This method generally provides for the recognition of revenue in the period in which the customer's cumulative payments exceed 10% of the contract price related to the real estate. Costs related to the sales of interment rights, which include property and other costs related to cemetery development activities, are charged to operations using the specific identification method in the period in which the sale of the interment right is recognized as revenue. Revenues to be recognized and cash flow from the delivery of merchandise and performance of services related to preneed contracts that were acquired in acquisitions are typically lower than those originated by us.

Allowances for bad debts and customer cancellations are provided at the date that the sale is recognized as revenue. In addition, we monitor changes in delinquency rates and provide additional bad debt and cancellation reserves when warranted.

When preneed funeral services and merchandise are funded through third-party insurance policies, we earn a commission on the sale of the policies. Insurance commissions earned by the Company are recognized as revenues when the commission is no longer subject to refund, which is usually one year after the policy is issued. Preneed selling costs consist of sales commissions that we pay our sales counselors and other direct related costs of originating preneed sales contracts and are expensed as incurred.

*Goodwill*

The excess of the purchase price over the fair value of identifiable net assets of funeral home businesses acquired in business combinations is recorded as goodwill. Goodwill has not historically been recorded in connection with the acquisition of cemetery businesses. Goodwill is tested for impairment by assessing the fair value of each of our reporting units. The funeral segment reporting units consist of our East, Central and West regions in the United States and we perform our annual impairment test of goodwill using information as of August 31, 2009. In addition, we assess the impairment of goodwill whenever events or changes in circumstances indicate that the carrying value may be greater than fair value. Factors that could trigger an interim impairment review include, but are not limited to significant adverse changes in the business climate which may be indicated by a decline in the Company's market capitalization or decline in operating results.

Our goodwill impairment test involves estimates and management judgment. In the first step of our goodwill testing, we compare the fair value of each reporting unit to its carrying value, including goodwill. We determine fair value for each reporting unit using both a market approach, weighted 70%, and an income approach, weighted 30%. Funeral home selling prices are typically quoted in the marketplace as a multiple of EBITDA (earnings before interest, taxes, depreciation and amortization). Our methodology for determining a market approach fair value utilized recent sales transactions in the industry. Our methodology for determining an income-based fair value is based on discounting projected future cash flows. The projected future cash flows include assumptions concerning future operating performance that may differ from actual future cash flows using a weighted average cost of capital for Carriage and other public deathcare companies. Goodwill impairment is not recorded where the fair value of the reporting unit exceeds its carrying amount. If the fair value of the reporting unit is less than its carrying value, the implied fair value of goodwill is compared to the carrying amount of the reporting units goodwill and if the carrying amount exceeds the implied value, an impairment charge would be recorded in an amount equal to that excess.

*Income Taxes*

The Company and its subsidiaries file a consolidated U.S. Federal income tax return and separate income tax returns in the states in which we operate. We record deferred taxes for temporary differences between the tax basis and financial reporting basis of assets and liabilities and account for uncertain tax positions in our financial statements. The Company records a valuation allowance to reflect the estimated amount of deferred tax assets for which realization is uncertain. Management reviews the valuation allowance at the end of each quarter and makes adjustments if it is determined that it is more likely than not that the tax benefits will be realized.

The Company analyzes tax benefits for uncertain tax positions and how they are to be recognized, measured, and derecognized in financial statements; provides certain disclosures of uncertain tax matters; and specifies how reserves for uncertain tax positions are classified on the balance sheet. We have reviewed our income tax positions and identified certain tax deductions, primarily related to business acquisitions, that are not certain. Our policy with respect to potential penalties and interest is to record them as other expense and interest expense, respectively.

- 19 -

---

**Table of Contents***Preneed Funeral and Cemetery Trust Funds*

The Company's preneed and perpetual care trust funds are reported in accordance with the principles of consolidating Variable Interest Entities. The investments of such trust funds are classified as available-for-sale and are reported at market value; therefore, an allocation of unrealized gains and losses, income and gains and losses are recorded to *Deferred preneed receipts held in trust* and *Care trusts' corpus* in the Company's consolidated balance sheet. The Company's future obligations to deliver merchandise and services are reported at estimated settlement amounts. Preneed funeral and cemetery trust investments are reduced by the trust investment earnings that we have been allowed to withdraw in certain states prior to maturity. These earnings are recorded in *Deferred preneed funeral and cemetery revenues* until the service is performed or the merchandise is delivered.

There is no change in the legal relationships among the trusts, the Company and its customers. In the case of preneed trusts, the customers are the legal beneficiaries. In the case of perpetual care trusts, the Company does not have a right to access the corpus in the perpetual care trusts. For these reasons, the Company has recognized financial interests of third parties in the trust funds in our financial statements as *Deferred preneed funeral and cemetery receipts held in trust* and *Care trusts' corpus*.

*Business Combinations*

Tangible and intangible assets acquired and liabilities assumed have historically recorded at fair value and goodwill has been recognized for any difference between the price of the acquisition and our fair value determination. We customarily estimated our purchase costs and other related transactions known at closing of the acquisition. To the extent that information not available to us at the closing date subsequently becomes available during the allocation period, we adjusted goodwill, assets, or liabilities associated with the acquisition.

For any business acquired after January 1, 2009, we recognize the assets acquired, the liabilities assumed and any non-controlling interest in the acquiree at the acquisition date, measured at the fair values as of that date. Goodwill is measured as a residual of the fair values at acquisition date. Acquisition related costs are recognized as expense separately from the acquisition.

*Discontinued Operations*

In accordance with the Company's strategic portfolio optimization model, non-strategic businesses are reviewed to determine whether the business should be sold and the proceeds redeployed elsewhere. A marketing plan is then developed for those locations which are identified as held for sale. When the Company receives a letter of intent and financing commitment from the buyer and the sale is expected to occur within one year, the location is no longer reported within the Company's continuing operations. The assets and liabilities associated with the location are reclassified as held for sale on the balance sheet and the operating results, as well as impairments, are presented on a comparative basis in the discontinued operations section of the consolidated statements of operations, along with the income tax effect.

**RESULTS OF OPERATIONS**

The following is a discussion of the Company's results of operations for the three and nine month periods ended September 30, 2008 and 2009. Funeral homes and cemeteries owned and operated for the entirety of each period being compared are referred to as same-store or existing operations. Funeral homes and cemeteries purchased after January 2005 (date of refinancing our senior debt) are referred to as acquired.

**Table of Contents**

**Funeral Home Segment.** The following table sets forth certain information regarding the revenues and operating profit of the Company from its funeral home operations for the three and nine months ended September 30, 2008 compared to the three and nine months ended September 30, 2009.

*Three months ended September 30, 2008 compared to three months ended September 30, 2009 (dollars in thousands):*

	<b>Three Months Ended</b>		<b>Change</b>	
	<b>September 30, 2008</b>	<b>2009</b>	<b>Amount</b>	<b>%</b>
Revenues:				
Same-store	\$ 26,657	\$ 25,912	\$ (745)	(2.8)%
Acquired	4,313	4,185	(128)	(3.0)%
Preneed insurance commissions	626	483	(143)	*
Revenues from continuing operations	\$ 31,596	\$ 30,580	\$ (1,016)	(3.2)%
Revenues from discontinued operations	\$	\$	\$	*
Operating profit:				
Same-store	\$ 8,634	\$ 9,218	\$ 584	6.8%
Acquired	1,260	1,171	(89)	(7.1)%
Preneed insurance	115		(115)	*
Operating profit from continuing operations	\$ 10,009	\$ 10,389	\$ 380	3.8%
Operating profit from discontinued operations	\$	\$	\$	*

\* not meaningful

Funeral same-store revenues for the three months ended September 30, 2009 decreased \$0.7 million, or 2.8%, when compared to the three months ended September 30, 2008 as we experienced a 5.4% decrease in the number of contracts and an increase of 2.6%, to \$5,565, in the average revenue per contract for those existing operations. The number of traditional burial contracts decreased 7.5% while the average revenue per burial contract increased 2.6% to \$7,968. The cremation rate for the same-store businesses rose from 37.7% to 39.8%. The average revenue per cremation contract increased 8.2% to \$3,076 and the number of cremation contracts was approximately the same.

Total same-store operating profit for the three months ended September 30, 2009 increased \$0.6 million, or 6.8%, from the comparable three months of 2008, and as a percentage of funeral same-store revenue, increased from 32.4% to 35.6% as a function of our ability to reduce operating costs across substantially all expense categories. Same-store controllable expenses, such as salaries and wages, transportation and administrative expenses declined \$0.7 million, or 6.0%, for the three months ended September 30, 2009, when compared to the three months ended September 30, 2008. Additionally, the Company self-insures a substantial portion of its property, casualty and general liability risks and realized a decrease in those costs of approximately \$0.5 million compared to the prior year period.

Funeral acquired revenues for the three months ended September 30, 2009 decreased \$0.1 million, or 3.0%, when compared to the three months ended September 30, 2008 as we experienced a 2.4% increase in the number of contracts and a decrease of 5.4%, to \$3,894, in the average revenue per contract for those acquired operations. The cremation rate for the acquired businesses was 54.6% for the third quarter of 2009, up from 49.8% in the prior year period, as these businesses are located in higher cremation areas compared to the existing locations. Although the number of cremation contracts increased 12.5%, the average revenue per cremation contract of \$2,115 declined slightly for the third quarter of 2009 compared to the prior year quarter.

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Acquired operating profit for the three months ended September 30, 2009 decreased \$0.1 million, or 7.1%, from the comparable three months of 2008, and as a percentage of revenue from acquired businesses, was 28.0% for the third quarter of 2009 compared to 29.2% for the third quarter of 2008. In total, controllable expenses for acquired funeral home operation were managed \$0.1 million lower than last year.

For the Funeral Home Segment in total, cremations with services have risen to 42.3% of total cremation contracts in the third quarter of 2009 from 34.7% in the third quarter of 2008.

- 21 -

---



**Table of Contents**

*Nine months ended September 30, 2008 compared to nine months ended September 30, 2009 (dollars in thousands):*

	<b>Nine Months Ended</b>		<b>Change</b>	
	<b>September 30, 2008</b>	<b>2009</b>	<b>Amount</b>	<b>%</b>
Revenues:				
Same-store	\$ 84,685	\$ 82,186	\$ (2,499)	(2.9)%
Acquired	14,026	13,457	(569)	(4.1)%
Preneed insurance commissions	2,053	1,573	(480)	*
Revenues from continuing operations	\$ 100,764	\$ 97,216	\$ (3,548)	(3.5)%
Revenues from discontinued operations	\$ 477	\$	\$ (477)	*
Operating profit:				
Same-store	\$ 30,778	\$ 30,841	\$ 63	0.2%
Acquired	4,353	4,302	(51)	(1.2)%
Preneed insurance	801	129	(672)	*
Operating profit from continuing operations	\$ 35,932	\$ 35,272	\$ (660)	(1.8)%
Operating profit from discontinued operations	\$ 146	\$	\$ (146)	*

\* not meaningful

Funeral same-store revenue for the nine months ended September 30, 2009 decreased \$2.5 million, or 2.9%, when compared to the nine months ended September 30, 2008, as we experienced a 6.8% decrease in the number of contracts and a 4.1% increase in the average revenue per contract to \$5,584. The number of burial contracts declined 7.2% while the average revenue for burial contracts increased 3.3% to \$7,911. The number of cremation contracts decreased 2.2% while the average revenue per cremation contract increased 4.6% to \$2,995.

Funeral same-store operating profit for the nine months ended September 30, 2009 increased \$0.1 million, or 0.2%, when compared to the nine months ended September 30, 2008. Despite the \$2.5 million decline in revenues, field location controllable expenses were reduced by \$2.1 million, equal to 5.8%.

Acquired funeral homes generated \$13.5 million in revenue, equal to 13.9% of our funeral home revenue, and \$4.3 million in operating profit, equal to 12.2% of our funeral home operating profit. Year to date, the average revenue per contract is \$3,966, and the cremation rate is 53.2%. The average revenue per cremation contract increased 5.2% year over year.

**Cemetery Segment.** The following table sets forth certain information regarding the revenues and operating profit of the Company from its cemetery operations for the three months ended September 30, 2008 compared to the three months ended September 30, 2009.

*Three months ended September 30, 2008 compared to three months ended September 30, 2009 (dollars in thousands):*

	<b>Three Months Ended</b>		<b>Change</b>	
	<b>September 30, 2008</b>	<b>2009</b>	<b>Amount</b>	<b>%</b>
Revenues:				
Same-store	\$ 8,898	\$ 8,881	\$ (17)	(0.2)%
Acquired	1,628	1,532	(96)	(5.9)%

Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Financial	1,090	1,174	84	7.7%
Revenues from continuing operations	\$ 11,616	\$ 11,587	\$ (29)	(0.2)%
Revenues from discontinued operations	\$	\$	\$	*
Operating profit:				
Same-store	\$ 1,580	\$ 1,825	\$ 245	15.5%
Acquired	645	202	(443)	(68.7)%
Financial	1,090	1,174	84	7.7%
Operating profit from continuing operations	\$ 3,315	\$ 3,201	\$ (114)	(3.5)%
Operating profit from discontinued operations	\$	\$	\$	*

\* not meaningful

- 22 -

---

**Table of Contents**

Cemetery same-store revenues for the three months ended September 30, 2009 remained flat compared to the three months ended September 30, 2008. Same-store revenue from preneed property sales increased \$0.1 million which was driven by a 28.3% increase in the number of interment rights (property) sold and a 19.3% increase in the average price per interment but the prior period included additional revenue recognized from construction projects that had been presold at certain cemeteries. Revenue from preneed merchandise and services deliveries increased \$0.2 million, or 16.8%, and same-store at-need revenues increased slightly.

Cemetery same-store operating profit for the three months ended September 30, 2009 increased \$0.2 million, or 15.5%. As a percentage of revenues, cemetery same store operating profit increased from 17.8% to 20.5%. Promotional expenses (primarily preneed sales commissions) increased \$0.4 million in connection with the higher preneed sales volumes. Tighter management over expenses such as salaries and benefits, transportation, bad debts and general and administrative costs produced a decline of \$0.7 million in those expenses.

Cemetery acquired revenues for the three months ended September 30, 2009 decreased \$0.1 million compared to the three months ended September 30, 2008. Acquired revenue from preneed property sales decreased \$0.1 million and preneed revenue from merchandise and services deliveries increased \$0.1 million while at-need revenues also declined \$0.1 million. Cemetery acquired operating profit decreased \$0.4 million primarily due to an increase of bad debt expense.

Financial revenues increased \$0.1 million compared to the prior year period. Earnings from perpetual care trust funds totaled \$0.6 million for the three months ended September 30, 2009 compared to \$0.4 million for the three months ended September 30, 2008. Finance charges on the preneed contracts declined approximately \$0.1 million. Trust earnings from the delivery of merchandise and service contracts declined slightly for the three months ended September 30, 2009 compared to the same period in 2008.

*Nine months ended September 30, 2008 compared to nine months ended September 30, 2009 (dollars in thousands):*

	<b>Nine Months Ended</b>		<b>Change</b>	
	<b>September 30, 2008</b>	<b>2009</b>	<b>Amount</b>	<b>%</b>
Revenues:				
Same-store	\$ 24,478	\$ 27,218	\$ 2,740	11.2%
Acquired	4,632	4,801	169	3.6%
Financial	3,218	3,285	67	2.1%
Revenues from continuing operations	\$ 32,328	\$ 35,304	\$ 2,976	9.2%
Revenues from discontinued operations	\$	\$	\$	*
Operating profit:				
Same-store	\$ 4,055	\$ 6,012	\$ 1,957	48.3%
Acquired	1,579	1,114	(465)	(29.4)%
Financial	3,218	3,285	67	2.1%
Operating profit from continuing operations	\$ 8,852	\$ 10,411	\$ 1,559	17.6%
Operating profit from discontinued operations	\$	\$	\$	*

\* not meaningful

Cemetery same-store revenues for the nine months ended September 30, 2009 increased \$2.7 million, or 11.2%, compared to the nine months ended September 30, 2008. Preneed property revenue at existing cemeteries increased

\$3.5 million, or 34.4%, to \$13.6 million as the number of interments sold on a preneed basis increased 32.3% and the percentage of those we were able to recognize as revenue, because we received at least 10% of the sales price from the customer, increased from 80.6% to 87.5%. At-need revenues from property, merchandise and services declined \$0.4 million, or 3.7%, as the average sale per at-need contract and the number of interments both declined.

Cemetery same-store operating profit for the nine months ended September 30, 2009 increased \$2.0 million, or 48.3%, compared to the nine months ended September 30, 2008 due primarily to the higher revenues. We also experienced cost reductions of approximately \$0.8 million in most categories of costs and expenses.

Cemetery acquired revenues for the nine months ended September 30, 2009 increased \$0.2 million, or 3.6%, compared to the nine months ended September 30, 2008. Revenue from preneed property sales increased \$0.1 million and preneed revenue from merchandise and services deliveries also increased \$0.3 million. At-need revenues declined \$0.1 million compared to the same period in 2008. As a percentage of revenues, cemetery acquired operating profit decreased from 34.1% to 23.2% as we experienced an increase in bad debt expense and property taxes over prior year.

- 23 -

---

**Table of Contents**

Financial revenues for the nine months ended September 30, 2009 increased \$0.1 million compared to the prior year period. Perpetual care trust fund earnings improved by \$0.5 million year over year while the trust earnings on merchandise and service contracts and finances charges decreased \$0.4 million compared to the nine months ended September 30, 2009.

**Corporate General, Administrative and Other.** Corporate general, administrative and other expenses totaled \$3.5 million for the three months ended September 30, 2009, a decrease of \$0.6 million compared to the three months ended September 30, 2008. The prior year period included charges totaling \$0.8 million in connection with an officer's termination, litigation costs and other special charges which were absent in the current year quarter.

**Income Taxes.** The Company recorded income taxes at the estimated effective rate of 40.5% for the 2009 periods and at 39.5% for the first nine months of 2008. For Federal income tax reporting purposes, Carriage has net operating loss carryforwards totaling \$11.8 million net of unrecognized tax benefits available at September 30, 2009 to offset future Federal taxable income, which expire between 2023 and 2029, if not utilized. Carriage also has approximately \$67 million of state net operating loss carryforwards that will expire between 2010 and 2029, if not utilized. Based on management's assessment of the various state net operating losses, it was determined that it is more likely than not that the Company will not be able to realize tax benefits on a substantial amount of the state losses. Accordingly, the Company has been carrying a valuation allowance against a substantial portion of the deferred tax asset related to the state operating losses and will recognize those tax benefits only when realized.

**LIQUIDITY AND CAPITAL RESOURCES**

While the impact has not been dramatic yet, we believe the adverse economic conditions in the U.S. will continue to affect our business. Carriage began 2009 with \$5.0 million in cash and other liquid investments and ended the third quarter with \$3.3 million in cash. The elements of cash flow for the nine months ended September 30, 2009 consisted of the following (in millions):

Cash and liquid investments at beginning of year	\$ 5.0
Cash flow from operations	7.9
Cash used for maintenance capital expenditures	(3.3)
Cash used for growth capital expenditures - funeral homes	(0.4)
Cash used for growth capital expenditures - cemeteries	(2.4)
Share repurchase program	(3.2)
Other investing and financing activities, net	(0.3)
Cash at September 30, 2009	 \$ 3.3

For the nine months ended September 30, 2009, cash provided by operating activities was \$7.9 million as compared to cash provided of \$12.2 million for the nine months ended September 30, 2008. The decline of \$4.3 million in operating cash flow was primarily due to funding a \$3.3 million litigation settlement in the first quarter of 2009 and working capital used to finance growth in preneed cemetery receivables. Capital expenditures totaled \$6.1 million for the nine months ended September 30, 2009 compared to \$9.6 million in the nine months ended September 30, 2008. Capital expenditures for the nine months ended September 30, 2009 included \$2.4 million for cemetery inventory development projects.

The outstanding principal of senior debt at September 30, 2009 totaled \$137.2 million and consisted of \$130.0 million in Senior Notes maturing in 2015 and \$7.2 million in acquisition indebtedness and capital lease obligations.

The Company has a \$20 million senior secured revolving credit facility that matures in April 2010 and is collateralized by all personal property and funeral home real property in certain states. Borrowings under the credit facility will bear interest at either prime or LIBOR options. At September 30, 2009, the LIBOR option was set at LIBOR plus 275 basis points. The revolving credit facility is currently undrawn except for \$0.1 million in letters of credit that are outstanding.

A total of \$93.8 million was outstanding at September 30, 2009 on the convertible junior subordinated debentures. Amounts outstanding under the debenture are payable to our affiliate trust, Carriage Services Capital Trust (the Trust), bear interest at 7.0% and mature in 2029. Substantially all the assets of the Trust consist of the convertible junior subordinated debentures. In 1999, the Trust issued 1.875 million shares of term income deferrable equity securities (TIDES). The rights of the debentures are functionally equivalent to those of the TIDES.

The convertible junior subordinated debentures payable to the Trust and the TIDES each contain a provision for the deferral of interest payments and distributions for up to 20 consecutive quarters. During any period in which distribution payments are deferred, distributions continue to accumulate at the 7% annual rate. Also, the deferred distributions themselves accumulate distributions at the annual rate of 7%. During any deferral period, Carriage is prohibited from paying dividends on the Common Stock or repurchasing its Common Stock, subject to limited exceptions. The Company currently expects to continue paying the distributions as due.

The Company intends to use its cash, cash flow and proceeds from the sale of businesses to acquire funeral home and cemetery businesses and for internal growth projects, such as cemetery inventory development. As discussed in Note 12 to the

**Table of Contents**

consolidated financial statements, we have a share repurchase program for which the Board of Directors approved purchases of its Common Stock. At September 30, 2009, approximately \$1.0 million was still available for the Company to spend under the program.

We believe our cash on hand, cash flow from operations, and the credit facility described above will be adequate to meet our working capital needs and other financial obligations over the next twelve months. We expect to renew the revolving credit facility during the fourth quarter of 2009.

**SEASONALITY**

Our business can be affected by seasonal fluctuations in the death rate. Generally, the rate is higher during the winter months because the incidences of deaths from influenza and pneumonia are higher during this period than other periods of the year.

**INFLATION**

Inflation has not had a significant impact on our results of operations.

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Carriage is currently exposed to market risk primarily related to changes in interest rates related to the Company's debt, changes in interest rates related to the Company's short-term investments and changes in the values of securities associated with its preneed and perpetual care trusts. For information regarding the Company's exposure to certain market risks, see Item 7A, Quantitative and Qualitative Market Risk Disclosure in the Company's Annual Report filed on Form 10-K for the year ended December 31, 2008. There have been no significant changes in the Company's market risk from that disclosed in the Form 10-K for the year ended December 31, 2008.

The 7.875% Senior Notes were issued to the public at par and are carried at a cost of \$130 million. At September 30, 2009, the estimated fair value of these securities was approximately \$121.6 million based on available quotes.

The convertible junior subordinated debentures, payable to Carriage Services Capital Trust, pay interest at the fixed rate of 7% and are carried on our balance sheet at a cost of approximately \$93.8 million. The estimated fair value of these securities is estimated to be \$49.7 million at September 30, 2009 based on available broker quotes of the corresponding preferred securities issued by the Trust.

**Item 4. Controls and Procedures**

In accordance with the Securities Exchange Act of 1934, as amended (the Exchange Act) Rules 13a-15 and 15d-15, we carried out an evaluation under the supervision and with the participation of management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures as of the end of the period covered by this report. Based on that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective as of September 30, 2009 to provide reasonable assurance that information required to be disclosed in our reports filed or submitted under the Exchange Act is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. Our disclosure controls and procedures include controls and procedures designed to ensure that information required to be disclosed in reports filed or submitted under the Exchange Act is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

There has been no change in our internal control over financial reporting that occurred during the nine months ended September 30, 2009 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**Table of Contents****PART II OTHER INFORMATION****Item 1. Legal Proceedings**

In addition to the matters in Note 10, we and our subsidiaries are parties to a number of other legal proceedings that have arisen in the ordinary course of business. We self-insure against certain risks and carry insurance with coverage and coverage limits for risk in excess of the coverage amounts consistent with our assessment of risks in our business and of an acceptable level of financial exposure. Although there can be no assurance that self-insurance reserves and insurance will be sufficient to mitigate all damages, claims or contingencies, we believe that our reserves and insurance provide reasonable coverage for known asserted or unasserted claims. In the event we sustain a loss from a claim and the insurance carrier disputes coverage or coverage limits, we may record a charge in a different period than the recovery, if any, from the insurance carrier.

**Item 1A. Risk Factors**

There have been no material changes in our risk factors from those disclosed in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2008.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

As discussed in Note 12 to the consolidated financial statements, the Company currently has a share repurchase program under which the Company may purchase its Common Stock. Pursuant to the program, we repurchased the following shares during the period covered by this quarterly report:

Period		Total Number of Shares Purchased	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Dollar Value of Shares That May Yet Be Purchased Under the Program
July 1, 2009	July 30, 2009	37,600	\$3.40	37,600	\$1,293,381
August 1, 2009	August 31, 2009	22,935	\$4.00	22,935	\$1,201,473
September 1, 2009	September 30, 2009	48,009	\$4.00	48,009	\$1,009,312
Total for quarter ended September 30, 2009		108,544		108,544	

On October 8, 2009, Carriage filed Form S-8 to register 1,000,000 to be issued pursuant to the Carriage Services 2007 Employee Stock Purchase Plan, as previously approved by Carriage's shareholders.

**Item 3. Defaults Upon Senior Securities**

None

**Item 4. Submission of Matters to a Vote of Security Holders**

None

**Item 5. Other Information**

The Company reported on Form 8-K during the quarter covered by this report all information required to be reported on such form.

**Item 6. Exhibits**

11.1 Computation of Per Share Earnings

31.1 Certification of Periodic Financial Reports by Melvin C. Payne in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002

31.2



Edgar Filing: CARRIAGE SERVICES INC - Form 10-Q

Certification of Periodic Financial Reports by Terry E. Sanford in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002

- 32 Certification of Periodic Financial Reports by Melvin C. Payne and Terry E. Sanford in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002 and 18 U.S.C. Section 1350

- 26 -

---

**Table of Contents**

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

CARRIAGE SERVICES, INC.

Date: November 6, 2009

/s/ Terry E. Sanford  
Terry E. Sanford  
Senior Vice President and Chief Financial  
Officer

---

**Table of Contents**

**CARRIAGE SERVICES, INC.  
INDEX OF EXHIBITS**

- 11.1 Computation of Per Share Earnings
- 31.1 Certification of Periodic Financial Reports by Melvin C. Payne in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002
- 31.2 Certification of Periodic Financial Reports by Terry E. Sanford in satisfaction of Section 302 of the Sarbanes-Oxley Act of 2002
- 32 Certification of Periodic Financial Reports by Melvin C. Payne and Terry E. Sanford in satisfaction of Section 906 of the Sarbanes-Oxley Act of 2002 and 18 U.S.C. Section 1350