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GENESCO INC Form 8-K April 13, 2010

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549 FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): April 13, 2010 (April 13, 2010)

GENESCO INC.

(Exact Name of Registrant as Specified in Charter)

Tennessee 1-3083 62-0211340

(State or Other (Commission (I.R.S. Employer Jurisdiction of File Number) Identification No.)

Incorporation)

1415 Murfreesboro Road Nashville, Tennessee

37217-2895

(Address of Principal Executive Offices)

(Zip Code)

(615) 367-7000

(Registrant s Telephone Number, Including Area Code) **Not Applicable** 

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 7.01. REGULATION FD DISCLOSURE.

Genesco Inc. announces plans for members of its management to make a presentation on the Company at the 2010 Telsey Advisory Group Consumer Conference at 10:00 a.m. Eastern Time on Wednesday, April 14, 2010. A live audio feed of the presentation will be accessible on the Internet through the Company s website at <a href="https://www.genesco.com">www.genesco.com</a>.

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## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereto duly authorized.

Genesco Inc.

By: /s/ Roger G. Sisson Name: Roger G. Sisson

Title: Senior Vice President,

Secretary and General Counsel

Date: April 13, 2010