Edgar Filing: MASCO CORP /DE/ - Form FWP

MASCO CORP /DE/ Form FWP March 09, 2007

Filed Pursuant to Rule 433 Registration No. 333-140970 Term Sheet March 9, 2007

## MASCO CORPORATION \$300,000,000 5.85% NOTES DUE 2017

ISSUER: Masco Corporation

TITLE OF SECURITIES: 5.85% Notes due 2017

RATINGS: Baa1 by Moody s Investors Service, Inc and BBB+ by Standard &

Poor s Rating Services

TRADE DATE: March 9, 2007

SETTLEMENT DATE (T+3): March 14, 2007

MATURITY DATE: March 15, 2017

AGGREGATE PRINCIPAL AMOUNT

OFFERED:

\$300,000,000

PRICE TO PUBLIC (ISSUE PRICE): 99.648%

PROCEEDS TO MASCO (BEFORE

EXPENSES):

\$296,994,000

BENCHMARK: UST 4.625% due February 15, 2017

BENCHMARK TREASURY YIELD: 4.587%

SPREAD TO TREASURY: 131 basis points

INTEREST RATE: 5.850% per annum

INTEREST PAYMENT DATES: Semi-annually on each March 15 and September 15; commencing

on September 15, 2007

DENOMINATIONS: \$1,000 by \$1,000

OPTIONAL REDEMPTION: Make-whole call at any time at the greater of 100% of the

principal amount of the notes being redeemed or discounted

present value at the treasury rate plus 20 basis points

CHANGE OF CONTROL: Upon the occurrence of a Change of Control Triggering Event, we

will be required to make an offer to purchase the notes at a price equal to 101% of their principal amount plus accrued and unpaid

interest to the date of repurchase.

## Edgar Filing: MASCO CORP /DE/ - Form FWP

JOINT BOOKRUNNERS: Merrill Lynch, Pierce, Fenner & Smith Incorporated, Citigroup

Global Markets Inc. and J.P. Morgan Securities Inc.

CO-MANAGERS: Daiwa Securities America Inc., KeyBanc Capital Markets, a

division of McDonald Investments, Inc., Lazard Capital Markets

LLC

CUSIP: 574599BF2

THE ISSUER HAS FILED A REGISTRATION STATEMENT (INCLUDING A PROSPECTUS) WITH THE SEC FOR THE OFFERING TO WHICH THIS COMMUNICATION RELATES. BEFORE YOU INVEST, YOU SHOULD READ THE PROSPECTUS IN THAT REGISTRATION STATEMENT AND OTHER DOCUMENTS THE ISSUER HAS FILED WITH THE SEC FOR MORE COMPLETE INFORMATION ABOUT THE ISSUER AND THIS OFFERING. YOU MAY GET THESE DOCUMENTS FOR FREE BY VISITING EDGAR ON THE SEC WEB SITE AT WWW.SEC.GOV. ALTERNATIVELY, THE ISSUER, ANY UNDERWRITER OR ANY DEALER PARTICIPATING IN THE OFFERING WILL ARRANGE TO SEND YOU THE PROSPECTUS IF YOU REQUEST IT BY CALLING MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED TOLL-FREE AT 1-866-500-5408, CITIGROUP GLOBAL MARKETS INC. TOLL-FREE AT 1-877- 858-5407 OR J.P. MORGAN SECURITIES INC. AT 1-212-834-4533.

ANY DISCLAIMERS OR OTHER NOTICES THAT MAY APPEAR BELOW ARE NOT APPLICABLE TO THIS COMMUNICATION AND SHOULD BE DISREGARDED. SUCH DISCLAIMERS OR OTHER NOTICES WERE AUTOMATICALLY GENERATED AS A RESULT OF THIS COMMUNICATION BEING SENT VIA BLOOMBERG OR ANOTHER EMAIL SYSTEM.