TIFFANY & CO Form 3 January 24, 2007

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement TIFFANY & CO [TIF] A Cloud Pamela H (Month/Day/Year) 01/22/2007 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) TIFFANY & CO., Â 727 FIFTH (Check all applicable) **AVENUE** (Street) 6. Individual or Joint/Group 10% Owner Director \_X\_\_ Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting Senior Vice President Person NEW YORK, NYÂ 10022 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â D Common Stock \$.01 par 5,606 (1) Common Stock \$.01 par 425 I BY ESOP Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect
		Derivative Security	or Exercise		Beneficial
		(Instr. 4)	Price of	Derivative	Ownership

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/14/1999(3)	01/14/2009	COMMON STOCK \$.01 PAR	4,000	\$ 9.4844	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/21/2000(3)	01/21/2009	COMMON STOCK \$.01 PAR	4,000	\$ 14.9766	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/20/2001(3)	01/20/2010	COMMON STOCK \$.01 PAR	6,000	\$ 42.0782	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/18/2002(3)	01/18/2011	COMMON STOCK \$.01 PAR	5,000	\$ 32.47	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/16/2003(3)	01/16/2012	COMMON STOCK \$.01 PAR	7,000	\$ 34.02	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/16/2004(3)	01/16/2013	COMMON STOCK \$.01 PAR	7,000	\$ 25.845	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/15/2005(3)	01/15/2014	COMMON STOCK \$.01 PAR	7,000	\$ 39.75	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	09/16/2005(3)	09/16/2014	COMMON STOCK \$.01 PAR	10,000	\$ 32.245	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/20/2006(3)	01/20/2015	COMMON STOCK \$.01 PAR	5,920	\$ 31.675	D	Â
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	01/18/2008(3)	01/20/2018	COMMON STOCK \$.01 PAR	8,000	\$ 40.15	D	Â
PERFORMANCE-BASED RESTRICTED STOCK UNIT	(1)(4)	(4)	COMMON STOCK \$.01 PAR	7,000	\$ <u>(1)</u>	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
• 5	Director	10% Owner	Officer	Other	
Cloud Pamela H	Â	Â	Senior Vice President	Â	

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TIFFANY & CO. 727 FIFTH AVENUE NEW YORK, NYÂ 10022

#### **Signatures**

/s/ Patrick B. Dorsey, Attorney-in-Fact

01/23/2007

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 4,617 shares in the total are shares underlying RSUs.
- (2) Options Granted under 16(b)(3) Employee Stock Option Plan.
- Options become exercisable in four equal installments. Date represents date on which first installment becomes/became exercisable. Three remaining installments of 25% each become exercisable on subsequent anniversaries of the grant date.
- All or a percentage of the units will be converted to common stock if issuer satisfies financial performance criteria for the three-year (4) performance period ending January 18, 2010. Performance-based restricted stock units not eligible for conversion at the end of the performance period will be canceled.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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