YUM BRANDS INC

Form 4 April 04, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

burden hours per

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005 Estimated average

OMB APPROVAL

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

0.5 response...

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * NOVAK DAVID C | | | 2. Issuer Name and Ticker or Trading Symbol YUM BRANDS INC [YUM] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | |
|---|-------------------------|--|--|---|--|--|
| (Last) | (Last) (First) (Middle) | | 3. Date of Earliest Transaction | (Check all applicable) | | |
| | | | (Month/Day/Year) | X Director 10% Owner | | |
| 1441 GARDINER LANE | | | 04/01/2005 | X Officer (give title Other (specify below) | | |
| | | | | Chair CEO and Pres | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | |
| | | | Filed(Month/Day/Year) | Applicable Line) | | |
| LOUISVILLE, KY 40213 | | | | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | |

| (City) | (State) | (Zip) Tak | ole I - Non- | ed, Disposed of, or Beneficially Owned | | | | | |
|--------------------------------------|---|---|--|--|----------------|---------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | 4. Securit or Dispos (Instr. 3, | sed of 4 and 3 | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | | |
| Common Stock | 04/01/2005 | 04/01/2005 | M | 75,000 (1) | A | \$ 11.4086 | 101,227.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 6,400 (1) | D | \$ 51.03 | 94,827.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 5,700 (1) | D | \$ 51.09 | 89,127.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 2,500 (1) | D | \$ 51.1 | 86,627.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 2,600 (1) | D | \$ 51.14 | 84,027.08 | D | |

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| Common Stock | 04/01/2005 | 04/01/2005 | S | 3,300 (1) | D | \$ 51.19 | 80,727.08 | D | |
|-----------------|------------|------------|---|---------------|---|----------|-----------|---|----------------|
| Common Stock | 04/01/2005 | 04/01/2005 | S | 5,300 (1) | D | \$ 51.21 | 75,427.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 14,200 (1) | D | \$ 51.25 | 61,227.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 3,000 (1) | D | \$ 51.29 | 58,227.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 10,000 (1) | D | \$ 51.3 | 48,227.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 3,200 (1) | D | \$ 51.31 | 45,027.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 2,500 (1) | D | \$ 51.46 | 42,527.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 5,000 (1) | D | \$ 51.6 | 37,527.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 1,100 (1) | D | \$ 51.65 | 36,427.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 1,600 (1) | D | \$ 51.73 | 34,827.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 2,600 (1) | D | \$ 51.74 | 32,227.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 2,400 (1) | D | \$ 51.75 | 29,827.08 | D | |
| Common Stock | 04/01/2005 | 04/01/2005 | S | 3,600 (1) | D | \$ 51.76 | 26,227.08 | D | |
| Common Stock | | | | | | | 220 (2) | I | By Daughter |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number of | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|--------------------|------------|----------------|-------------------------|------------------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transactio | orDerivative | Expiration Date | Underlying Securities |
| Security | or Exercise | | any | Code | Securities | (Month/Day/Year) | (Instr. 3 and 4) |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Acquired (A) | | |
| | Derivative | | | | or Disposed of | | |
| | Security | | | | (D) | | |
| | • | | | | (Instr. 3, 4, | | |
| | | | | | | | |

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and 5)

| | | | | Code V | V (A |) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
|---|------------|------------|------------|--------|------|---------------|---------------------|--------------------|-----------------|-------------------------------------|
| Employee Stock Options (right to buy) | \$ 11.4086 | 04/01/2005 | 04/01/2005 | M | | 75,000 (1) | 01/25/2000 | 01/25/2006 | Common Stock | 75,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|--------------------|-------|--|--|--|--|
| Topolonia o Hinor Humo / Humoss | Director | 10% Owner | Officer | Other | | | | |
| NOVAK DAVID C 1441 GARDINER LANE LOUISVILLE, KY 40213 | X | | Chair CEO and Pres | | | | | |

Signatures

David C. Novak 04/04/2005

**Signature of Person Date

**Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares exercised and sold pursuant to SEC 10b5-1 plan.
- (2) Represents transfer of shares to minor daughter

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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