MCCLATCHY CO Form 8-K October 19, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: September 26, 2010

(Exact name of registrant as specified in its charter)

1-9824 52-2080478 **DELAWARE** (Commission (I.R.S. Employer (state or other jurisdiction of File Number) Identification No.) incorporation or

organization)

2100 Q Street Sacramento CA 95816

(Address of principal executive offices, zip code) Registrant's telephone number, including area code (916) 321-1846

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240-14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item Financial Statements and Exhibits 9.01

(c) Exhibits 99.1

Text of press release issued by The McClatchy Company dated October 19, 2010, "McClatchy Reports Third Quarter 2010 Results."

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

October 19, 2010

The McClatchy Company

By: /s/Patrick J. Talamantes

Patrick J. Talamantes

Vice President and Chief Financial Officer