Lintecum Elaine Form 3 May 18, 2012

### FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

response...

January 31, 2005

0.5

Estimated average burden hours per

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement MCCLATCHY CO [MNI] Lintecum Elaine (Month/Day/Year) 05/16/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 2100 Q STREET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director \_X\_ Form filed by One Reporting \_X\_\_ Officer Other Person (give title below) (specify below) SACRAMENTO, Â CAÂ 95816 Form filed by More than One VP Finance and CFO Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Class A Common Stock D Â 2,967 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 $Table\ II\ -\ Derivative\ Securities\ Beneficially\ Owned\ (\textit{e.g.},\ puts,\ calls,\ warrants,\ options,\ convertible\ securities)$ 

| 1. Title of Derivative Security (Instr. 4)  2. Date Exercise Expiration Date (Month/Day/Year) |  | Date       | e and  3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) |                        | 4. Conversion or Exercise | 5.<br>Ownership<br>Form of | 6. Nature of Indirect<br>Beneficial<br>Ownership |  |
|---|--|------------|--|------------------------|---------------------------|----------------------------|--|--|
|   |  |            |  |                        | Price of                  | Derivative                 | (Instr. 5)                                       |  |
|   |  | Expiration | Title  | Amount or<br>Number of | Derivative                | Security:                  |  |  |
|   |  |            |  |                        | Security                  | Direct (D)                 |  |  |
|   |  | Date       |  |                        |                           | or Indirect                |  |  |

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|                                      |      |            |                            | Shares |          | (I)<br>(Instr. 5) |   |
|--------------------------------------|------|------------|----------------------------|--------|----------|-------------------|---|
| Option (right to buy)                | (1)  | 12/17/2012 | Class A<br>Common<br>Stock | 7,000  | \$ 57.2  | D                 | Â |
| Option (right to buy)                | (2)  | 12/16/2003 | Class A<br>Common<br>Stock | 8,000  | \$ 67.31 | D                 | Â |
| Option (right to buy)                | (3)  | 12/14/2014 | Class A<br>Common<br>Stock | 8,000  | \$ 71.1  | D                 | Â |
| Employee Stock<br>Appreciation Right | (4)  | 12/13/2015 | Class A<br>Common<br>Stock | 8,000  | \$ 59.09 | D                 | Â |
| Employee Stock<br>Appreciation Right | (5)  | 12/12/2016 | Class A<br>Common<br>Stock | 10,000 | \$ 42.5  | D                 | Â |
| Employee Stock<br>Appreciation Right | (6)  | 12/11/2017 | Class A<br>Common<br>Stock | 15,000 | \$ 13.22 | D                 | Â |
| Employee Stock<br>Appreciation Right | (7)  | 12/16/2018 | Class A<br>Common<br>Stock | 20,000 | \$ 1.7   | D                 | Â |
| Employee Stock<br>Appreciation Right | (8)  | 12/15/2019 | Class A<br>Common<br>Stock | 20,000 | \$ 3.42  | D                 | Â |
| Employee Stock<br>Appreciation Right | (9)  | 02/23/2021 | Class A<br>Common<br>Stock | 20,000 | \$ 4.08  | D                 | Â |
| Employee Stock<br>Appreciation Right | (10) | 02/22/2022 | Class A<br>Common<br>Stock | 20,000 | \$ 2.76  | D                 | Â |
| Employee Restricted<br>Stock Units   | (11) | (11)       | Class A<br>Common<br>Stock | 5,000  | \$ (12)  | D                 | Â |
| Employee Restricted<br>Stock Units   | (13) | (13)       | Class A<br>Common<br>Stock | 20,000 | \$ (14)  | D                 | Â |

# **Reporting Owners**

| Reporting Owner Name / Address |          | Relationships |         |      |  |  |
|--------------------------------|----------|---------------|---------|------|--|--|
|                                | Director | 10% Owner     | Officer | Othe |  |  |

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Lintecum Elaine
2100 Q STREET Â Â Â VP Finance and CFO Â
SACRAMENTO, CAÂ 95816

### **Signatures**

/s/ R. Elaine Lintecum 05/18/2012

\*\*Signature of Date
Reporting Person

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Non Qualified Stock Option provides for vesting in four equal installments beginning on March 1, 2004.
- (2) The Non Qualified Stock Option provides for vesting in four equal installment beginning on March 1, 2005.
- (3) The Non Qualifited Stock Option provides for vesting in four equal installments beginning on March 1, 2006.
- (4) The Employee Stock Appreciation Right provides for vesting in four equal installments beginning on March, 1, 2007.
- (5) The Employee Stock Appreciation Right provides for vesting in four equal installments beginning on March 1, 2008.
- (6) The Employee Stock Appreciation Right provides for vesting in four equal installments beginning on March 1, 2009.
- (7) The Employee Stock Appreciation Right provides for vesting in four equal installments beginning on March 1, 2010.
- (8) The Employee Stock Appreciation Right provides for vesting in four equal installment beginning on March 1, 2011.
- (9) The Employee Stock Appreciation Right provides for vesting in four equal installments beginning on March 1, 2012.
- (10) The Employee Stock Appreciation Right provides for vesting in four equal installments beginning on March 1, 2013.
- (11) The restricted stock units granted pursuant to The McClatchy Company vest on March 1, 2013.
- (12) Each restricted stock unit represents a contingent right to receive one share of McClatchy Class A Common Stock.
- (13) The restricted stock units granted pursuant to The McClatchy Company vest on March 1, 2014.
- (14) Each restricted stock unit represents a contingent right to receive one share of McClatchy Class A Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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