ZIONS BANCORPORATION /UT/ Form 8-K March 09, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 09, 2010

ZIONS BANCORPORATION

(Exact name of registrant as specified in its charter)

 $\begin{array}{ccc} \text{UTAH} & \text{001-12307} & \text{87-0227400} \\ \text{(State of Incorporation)} & \text{(Commission File Number)} & \begin{array}{c} \text{(IRS Employer} \\ \text{Identification No.)} \end{array}$

ONE SOUTH MAIN, 15th FLOOR,

SALT LAKE CITY, UTAH 84133
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code 801-524-4787

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

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Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13a-4(c))

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7.01 – Regulation FD Disclosure

Attached is a copy of a presentation which will be used by Doyle L. Arnold, Vice Chairman and Chief Financial Officer of Zions Bancorporation at investor meetings on Tuesday, March 9, 2010 and at the 2010 Citi Financial Services Conference in New York City, New York on Wednesday, March 10, 2010.

9.01 - Financial Statements and Exhibits

(d) Exhibits

The following exhibits are furnished as part of this Current Report on Form 8-K.

Exhibit 99.1 – Presentation for the 2010 Citi Financial Services Conference on Wednesday, March 10, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ZIONS BANCORPORATION

Date: March 09, 2010 By: /s/ THOMAS E. LAURSEN

Name: Thomas E. Laursen

Title: Executive Vice President and

General Counsel