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MCF CORP Form 8-K August 09, 2005

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

**CURRENT REPORT** 

# PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 9, 2005

### MCF CORPORATION

(Exact Name of Registrant as Specified in Charter)

**Delaware** (State or Other Jurisdiction of Incorporation) 001-15831 (Commission File Number) 11-2936371 (IRS Employer Identification No.)

600 California Street, 9th Floor, San Francisco, California (Address of Principal Executive Offices)

**94108** (Zip Code)

Registrant s telephone number, including area code (415) 248-5600

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(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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| Item 7.01 Regulation FD Disclosure  |                             |  |
|---|-----------------------------|--|
| On August 9, 2005, MCF Corporation announces earning  | gs for the second quarter 2 | 2005.  |
| Item 9.01 Exhibits  |                             |  |
| 99.1 Press Release announcing MCF Corporation s ea  | rnings for the second qua   | arter 2005.  |
|   | SIGNATURE                   |  |
| Pursuant to the requirements of the Securities Exchange a undersigned hereunto duly authorized. | Act of 1934, the registran  | nt has duly caused this report to be signed on its behalf by the                   |
|   | MCF CORPORATIO              | N  |
| Date: August 9, 2005  | Ву:                         | /s/ D. JONATHAN MERRIMAN D. Jonathan Merriman Chairman and Chief Executive Officer |
|   | 2                           |  |