

CYCLE COUNTRY ACCESSORIES CORP

Form 10-Q

August 16, 2010

[Table of Contents](#)

**QUARTERLY REPORT FOR CYCLE COUNTRY ACCESSORIES CORP.**

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-Q**

(Mark one)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934.**

For the quarterly period ended June 30, 2010

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE EXCHANGE ACT OF 1934.**

For the transition period from            to

Commission file number: 001-31715

## **Cycle Country Accessories Corp.**

(Exact name of registrant as specified in its charter)

**Nevada**

(State or other jurisdiction of incorporation or organization)

**42-1523809**

(IRS Employer Identification No.)

**1701 38th Ave W, Spencer, Iowa 51301**

(Address of principal executive offices)

**P: (712) 262-4191**

**F: (712) 262-0248**

**[www.cyclecountry.com](http://www.cyclecountry.com)**

(Registrant's telephone number, facsimile number, and Corporate Website)

Check whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (Section 232.405 of this chapter) during the preceding 12 months (or such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer" and "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

(Check one):

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Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

The number of shares of the registrant's common stock, par value \$0.0001 per share, outstanding as of August 13, 2010 5,929,297

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Table of Contents

Cycle Country Accessories Corp.

Index to Form 10-Q

|  | <b>Page</b> |
|--|-------------|
| <u>Part I Financial Information</u>  |             |
| <u>Item 1. Financial Statements (Unaudited)</u>  |             |
| <u>Condensed Consolidated Balance Sheet – June 30, 2010 (Unaudited) and Sept. 30, 2009</u>           | 3           |
| <u>Condensed Consolidated Statements of Operations – Three Months Ended June 30, 2010 and 2009</u>   | 4           |
| <u>Condensed Consolidated Statements of Operations - Nine Months Ended June 30, 2010 and 2009</u>    | 5           |
| <u>Condensed Consolidated Statements of Cash Flows - Nine Months Ended June 30, 2010 and 2009</u>    | 6           |
| <u>Notes to Condensed Consolidated Financial Statements</u>  | 8           |
| <u>Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations</u> | 20          |
| <u>Item 4. Controls and Procedures</u>   | 29          |
| <u>Part II Other Information</u>   | 31          |
| <u>Item 2. Unregistered Sale of Equity Securities and Use of Proceeds</u>                            | 31          |
| <u>Item 5. Other Information</u>   | 31          |
| <u>Item 6. Exhibits</u>  | 31          |
| <u>Signatures</u>  | 32          |

Table of Contents**Part I Financial Information****Item 1. Financial Statements**

Cycle Country Accessories Corp. and Subsidiaries

Condensed Consolidated Balance Sheet

|   | June 30,<br>2010<br>(Unaudited) | September 30,<br>2009 |
|---|---------------------------------|-----------------------|
| <b>Assets</b>   |                                 |                       |
| Current Assets  |                                 |                       |
| Cash and cash equivalents   | \$ 49,794                       | \$ 27,490             |
| Accounts receivable, net  | 705,483                         | 1,819,552             |
| Inventories   | 4,065,595                       | 3,588,880             |
| Income taxes receivable   | 1,373,773                       | 997,413               |
| Deferred income taxes   | 158,000                         | 448,000               |
| Prepaid expenses and other  | 114,802                         | 77,397                |
| Total current assets  | 6,467,447                       | 6,958,732             |
| Property, plant and equipment, net  | 10,304,700                      | 10,803,308            |
| Intangible assets, net  | 178,988                         | 178,547               |
| Other assets  | 9,407                           | 40,388                |
| Total assets  | \$ 16,960,542                   | \$ 17,980,975         |
| <b>Liabilities and Stockholders Equity</b>  |                                 |                       |
| Current Liabilities:  |                                 |                       |
| Disbursements in excess of bank balances  | \$ 230,077                      | \$ 438,636            |
| Accounts payable  | 949,496                         | 562,689               |
| Accrued expenses  | 703,693                         | 747,044               |
| Bank line of credit   | 1,500,000                       | 1,030,000             |
| Current portion of notes payable  | 810,126                         | 863,160               |
| Current portion of deferred gain  | 69,385                          | 166,524               |
| Total current liabilities   | 4,262,777                       | 3,808,053             |
| Long-Term Liabilities:  |                                 |                       |
| Notes payable, less current portion   | 2,585,865                       | 3,111,783             |
| Deferred gain, less current portion   |                                 | 27,754                |
| Deferred income taxes   | 1,940,000                       | 2,142,000             |
| Total long term liabilities   | 4,525,865                       | 5,281,537             |
| Total liabilities   | 8,788,642                       | 9,089,590             |
| Stockholders Equity:  |                                 |                       |
| Common stock, \$.0001 par value; 100,000,000 shares authorized; 7,535,443 and 7,483,037 shares issued and 5,929,297 and 6,072,307 outstanding, respectively | 753                             | 748                   |

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|   |               |               |
|---|---------------|---------------|
| Additional paid-in capital  | 14,894,578    | 14,849,334    |
| Accumulated deficit   | (4,021,795)   | (3,377,061)   |
| Treasury stock at cost, 1,606,146 and 1,410,730 shares respectively | (2,701,636)   | (2,581,636)   |
| Total stockholders' equity  | 8,171,900     | 8,891,385     |
| Total liabilities and stockholders' equity                          | \$ 16,960,542 | \$ 17,980,975 |

See accompanying notes to the condensed consolidated financial statements.

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Table of Contents

Cycle Country Accessories Corp. and Subsidiaries

Condensed Consolidated Statements of Operations

|  | <b>Three Months Ended June 30,</b> |                       |
|--|------------------------------------|-----------------------|
|  | <b>2010</b>                        | <b>2009</b>           |
|  | <b>(Unaudited)</b>                 |                       |
| <b>Revenue</b>                                 |                                    |                       |
| Net sales                                      | \$ 2,009,354                       | \$ 1,199,459          |
| Freight income                                 | 15,227                             | 21,234                |
| <b>Total revenues</b>                          | <b>2,024,581</b>                   | <b>1,220,693</b>      |
| Cost of goods sold                             | 1,751,419                          | 1,878,949             |
| <b>Gross profit (loss)</b>                     | <b>273,162</b>                     | <b>(658,256)</b>      |
| Selling, general, and administrative expenses  | (1,116,350)                        | (901,530)             |
| Goodwill impairment                            |                                    | (4,890,146)           |
| <b>Total operating expenses</b>                | <b>(1,116,350)</b>                 | <b>(5,791,676)</b>    |
| <b>Loss from operations</b>                    | <b>(843,188)</b>                   | <b>(6,449,932)</b>    |
| <b>Other income (expense)</b>                  |                                    |                       |
| Interest expense                               | (79,201)                           | (76,743)              |
| Interest income                                |                                    | 161                   |
| Miscellaneous                                  | 35,738                             | 2,519                 |
| <b>Total other expense, net</b>                | <b>(43,463)</b>                    | <b>(74,063)</b>       |
| <b>Loss before income tax benefit</b>          | <b>(886,651)</b>                   | <b>(6,523,995)</b>    |
| <b>Income tax benefit</b>                      | <b>303,110</b>                     | <b>983,572</b>        |
| <b>Net loss</b>                                | <b>\$ (583,541)</b>                | <b>\$ (5,540,423)</b> |
| <b>Weighted average shares of common stock</b> |                                    |                       |
| Basic  | 5,877,697                          | 6,072,307             |
| Diluted  | 5,877,697                          | 6,072,307             |
| <b>Loss per common share:</b>                  |                                    |                       |
| Basic  | \$ (0.10)                          | \$ (0.91)             |
| Diluted  | \$ (0.10)                          | \$ (0.91)             |

See accompanying notes to the condensed consolidated financial statements.





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Table of Contents

Cycle Country Accessories Corp. and Subsidiaries

Condensed Consolidated Statements of Operations

|  | Nine Months Ended June 30, |                       |
|--|----------------------------|-----------------------|
|  | 2010                       | 2009                  |
|  | (Unaudited)                |                       |
| <b>Revenue:</b>                                |                            |                       |
| Net sales                                      | \$ 8,446,299               | \$ 7,091,748          |
| Freight income                                 | 68,932                     | 73,812                |
| <b>Total revenues</b>                          | <b>8,515,231</b>           | <b>7,165,560</b>      |
| Cost of goods sold                             | 6,235,668                  | 6,488,880             |
| <b>Gross profit</b>                            | <b>2,279,563</b>           | <b>676,680</b>        |
| Selling, general, and administrative expenses  | (3,043,807)                | (2,642,736)           |
| Goodwill impairment                            |                            | (4,890,146)           |
| Fraud expense                                  | (134,775)                  | (620,000)             |
| <b>Total operating expenses</b>                | <b>(3,178,582)</b>         | <b>(8,152,882)</b>    |
| <b>Loss from operations</b>                    | <b>(899,019)</b>           | <b>(7,476,202)</b>    |
| <b>Other Income (Expense):</b>                 |                            |                       |
| Interest expense                               | (232,446)                  | (263,937)             |
| Interest income                                | 3                          | 1,674                 |
| Miscellaneous                                  | 116,769                    | 5,586                 |
| <b>Total other expense, net</b>                | <b>(115,674)</b>           | <b>(256,677)</b>      |
| <b>Loss before income tax benefit</b>          | <b>(1,014,693)</b>         | <b>(7,732,879)</b>    |
| Income tax benefit                             | 369,959                    | 1,416,000             |
| <b>Net loss</b>                                | <b>\$ (644,734)</b>        | <b>\$ (6,316,879)</b> |
| <b>Weighted average shares of common stock</b> |                            |                       |
| Basic  | 5,981,382                  | 6,055,640             |
| Diluted  | 5,981,382                  | 6,055,640             |
| <b>Loss per common share:</b>                  |                            |                       |
| Basic  | \$ (0.11)                  | \$ (1.04)             |
| Diluted  | \$ (0.11)                  | \$ (1.04)             |

See accompanying notes to the condensed consolidated financial statements.



Table of Contents

Cycle Country Accessories Corp. and Subsidiaries

Condensed Consolidated Statements of Cash Flows

|   | <b>Nine Months Ended June 30,</b> |                |
|---|-----------------------------------|----------------|
|   | <b>2010</b>                       | <b>2009</b>    |
|   | <b>(Unaudited)</b>                |                |
| <b>Cash Flows from Operating Activities:</b>                                    |                                   |                |
| Net loss  | \$ (644,734)                      | \$ (6,316,879) |
| Adjustments to reconcile net loss to net cash provided by operating activities: |                                   |                |
| Depreciation  | 604,645                           | 624,699        |
| Amortization  | 4,595                             | 4,426          |
| Inventory reserve   |                                   | 474,870        |
| Share-based expense   | 45,250                            | 125,125        |
| Goodwill impairment   |                                   | 4,890,146      |
| Gain on sale of equipment   | (11,231)                          | (121,345)      |
| Fraud recovery  | (120,000)                         |                |
| Change in:  |                                   |                |
| Accounts receivable, net  | 1,114,069                         | 2,481,964      |
| Inventories   | (476,715)                         | 457,777        |
| Taxes receivable  | (376,360)                         | (660,637)      |
| Prepaid expenses and other  | (37,405)                          | 126,771        |
| Disbursements in excess of bank balances  | (208,559)                         |                |
| Accounts payable  | 386,807                           | (424,926)      |
| Deferred income taxes   | 88,000                            | (609,892)      |
| Accrued expenses  | (43,351)                          | (157,827)      |
| Other assets  | 30,981                            |                |
| Net cash provided by operating activities                                       | 355,992                           | 894,272        |
| <b>Cash Flows from Investing Activities:</b>                                    |                                   |                |
| Purchase of equipment   | (232,200)                         | (157,436)      |
| Purchase of intangible assets (net)   | (5,036)                           | (9,630)        |
| Proceeds from sale of equipment   | 12,500                            | 7,517          |
| Net cash used in investing activities   | (224,736)                         | (159,549)      |
| <b>Cash Flows from Financing Activities:</b>                                    |                                   |                |
| Payments on bank notes payable  | (638,952)                         | (601,827)      |
| Advance on development loan   | 60,000                            |                |
| Bank line of credit, net  | 470,000                           | (180,000)      |
| Net cash used for financing activities  | (108,952)                         | (781,827)      |
| Net change in cash and cash equivalents   | 22,304                            | (47,104)       |
| Cash and cash equivalents, beginning of period                                  | 27,490                            | 194,576        |
| Cash and cash equivalents, end of period  | \$ 49,794                         | \$ 147,472     |

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

Cycle Country Accessories Corp. and Subsidiaries

Condensed Consolidated Statements of Cash Flow

*Nine Months Ended June 30,*  
2010                      2009  
*(Unaudited)*

***Supplemental disclosures of cash flow information:***

***Cash paid during the year for:***

|                        |                  |                       |                  |                       |
|------------------------|------------------|-----------------------|------------------|-----------------------|
| <b><i>Interest</i></b> | <b><i>\$</i></b> | <b><i>228,510</i></b> | <b><i>\$</i></b> | <b><i>261,407</i></b> |
|------------------------|------------------|-----------------------|------------------|-----------------------|

|                            |                  |  |                  |  |
|----------------------------|------------------|--|------------------|--|
| <b><i>Income taxes</i></b> | <b><i>\$</i></b> |  | <b><i>\$</i></b> |  |
|----------------------------|------------------|--|------------------|--|

***Supplemental schedule of non-cash investing and financing:***

|  |                  |  |                  |                      |
|--|------------------|--|------------------|----------------------|
| <b><i>Issuance of common stock for paymenet of consultant fees</i></b> | <b><i>\$</i></b> |  | <b><i>\$</i></b> | <b><i>22,500</i></b> |
|--|------------------|--|------------------|----------------------|

|  |                  |                       |                  |  |
|--|------------------|-----------------------|------------------|--|
| <b><i>Recovery of Treasury Shares from fraud</i></b> | <b><i>\$</i></b> | <b><i>120,000</i></b> | <b><i>\$</i></b> |  |
|--|------------------|-----------------------|------------------|--|

|  |                  |                      |                  |  |
|--|------------------|----------------------|------------------|--|
| <b><i>Issuance of common stock and options for payment of compensation</i></b> | <b><i>\$</i></b> | <b><i>41,250</i></b> | <b><i>\$</i></b> |  |
|--|------------------|----------------------|------------------|--|

|   |                  |                     |                  |  |
|---|------------------|---------------------|------------------|--|
| <b><i>Issuance of common stock for payment of director fees</i></b> | <b><i>\$</i></b> | <b><i>4,000</i></b> | <b><i>\$</i></b> |  |
|---|------------------|---------------------|------------------|--|

See accompanying notes to the condensed consolidated financial statements.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

**1. Summary of Significant Accounting Policies:**

**Basis of Presentation** - The accompanying unaudited condensed consolidated financial statements for the three months and nine months ended June 30, 2010 and 2009 have been prepared in accordance with accounting principles generally accepted in the United States of America for interim financial information and pursuant to the rules and regulations of the Securities and Exchange Commission for Form 10-Q. Accordingly, they do not include all the information and footnotes required by accounting principles generally accepted in the United States of America for complete financial statements. It is the opinion of management that the accompanying unaudited condensed consolidated financial statements contain all adjustments, consisting only of normal recurring accruals, considered necessary for a fair presentation of the Company's financial position, results of operations, and cash flows for the periods presented.

The results of operations for the interim periods ended June 30, 2010 and 2009 are not necessarily indicative of the results to be expected for the full year. These interim condensed consolidated financial statements should be read in conjunction with the September 30, 2009 consolidated financial statements and related notes included in the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2009.

**Reporting Entity and Principles of Consolidation** Cycle Country Accessories Corp. ( Cycle Country ) a Nevada corporation, has a wholly-owned subsidiary, Cycle Country Accessories Corp. ( Cycle Country - Iowa ), an Iowa Corporation, which in turn has a wholly-owned subsidiary, Cycle Country Accessories Subsidiary Corp ( Cycle Country Sub ), a Nevada Corporation. During the year ended September 30, 2004, the operations of Cycle Country Sub were merged into Cycle Country - Iowa, leaving a corporate shell that is a direct subsidiary of the Iowa subsidiary.

The entities are collectively referred to as the Company for these consolidated financial statements. All significant intercompany balances and transactions have been eliminated in consolidation.

**Nature of the Business** - The Company has four distinct segments engaged in the design, manufacture, sale and distribution of products. Three of the segments have branded, proprietary products, and the other is a contract manufacturing division. The largest segment, Cycle Country ATV Accessories, designs, manufactures and sells a popular selection of branded accessories for vehicles in the powersports industry which are sold to various wholesale distributors and retail dealers throughout the United States of America, Canada, Mexico, South America, Europe, and Asia. The Company's Plazco segment manufactures, sells, and distributes injection-molded plastic products for vehicles such as golf cars, lawn mowers, and low-speed vehicles (LSVs). The Company's Perf-Form segment manufactures, sells, and distributes oil filters for the powersports industry, including ATVs, UTVs and Motorcycles. Additionally, the Imdyne segment is engaged in the design, manufacture and assembly of an array of parts for original equipment manufacturers (OEMs) and other customers. The Company has offices in Minnetonka, MN and Spencer, IA, and has approximately 260,000 square feet of modern manufacturing facilities in Spencer and Milford, IA.

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Revenue Recognition - The Company primarily ships products to its customers by third party carriers. The Company recognizes revenues from product sales when title and risk of loss to the products is passed to the customer, which occurs at the point of shipping.

Certain costs associated with the shipping and handling of products to customers are billed to the customer and included as freight income in the accompanying consolidated statements of operations.

Cost of Goods Sold - The components of cost of goods sold in the accompanying consolidated statements of operations include all direct materials and direct labor associated with the assembly and/or manufacturing of the Company's products.

Cash and Cash Equivalents - The Company considers all highly liquid investments with an original maturity of three months or less to be cash equivalents. The Company maintains its accounts primarily at one financial institution. At times throughout the year, the Company's cash and cash equivalent balances may exceed amounts insured by the Federal Deposit Insurance Company.

Accounts Receivable - Credit terms are generally extended to customers on a short-term basis. These receivables do not bear interest, although a finance charge may be applied to balances more than thirty days past due. Trade accounts receivable are carried on the books at their net realizable value. The Company performs ongoing credit evaluations of its customers to reduce credit risk.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

Individual trade accounts receivable are periodically evaluated for collectability based on past credit history and their current financial condition. Trade accounts receivable are charged against the allowance for doubtful accounts when such receivables are deemed to be uncollectible. While the Company has a large customer base that is geographically dispersed, a slowdown in markets in which the Company operates may result in higher than expected uncollectible accounts, and therefore, the need to revise estimates for bad debts. To the extent historical experience is not indicative of future performance or other assumptions used by management do not prevail, the provision for uncollectible accounts could differ significantly, resulting in either higher or lower future provisions for uncollectible accounts. The allowance for doubtful accounts was \$15,000 at June 30, 2010 and 2009, respectively. It is at least reasonably possible that the Company's estimate will change in the future.

Inventories Inventory is stated at the lower of cost or market. Inventory consists of raw material, work in process, and finished goods.

Property, Plant, and Equipment - Property, Plant and Equipment is stated at cost. Depreciation is provided over the estimated useful lives of the assets by using the straight-line and accelerated methods. Long-lived assets, such as Property, Plant, and Equipment, are reviewed for possible impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future net cash flows (undiscounted and without interest charges) expected to be generated by the asset. If these projected cash flows are less than the carrying amount, impairment is recognized to the extent that the carrying value exceeds its fair value. Fair value is determined through various valuation techniques, including discounted cash flow models, quoted market values and third party appraisals, as considered necessary. In accordance with ASC 360, the Company evaluated its long-lived assets using an undiscounted cash flow analysis. This analysis supported the carrying value of the long-lived assets and, therefore, no impairment was recorded. The Company's analysis uses significant estimates in its evaluation. It is reasonably possible that its estimates and assumptions could change in the near future, which could lead to further impairment of long-lived assets. The estimated useful lives are as follows:

| <b>Asset Description</b> | <b>Years</b> |
|--------------------------|--------------|
| Land Improvements        | 15-20        |
| Building                 | 15-40        |
| Plant Equipment          | 7-10         |
| Tooling and Dies         | 3-7          |
| Vehicles                 | 3-7          |
| Office Equipment         | 3-10         |

Maintenance and repairs are expensed as incurred; major improvements and betterments are capitalized. Construction in progress expenditures will be depreciated using the straight-line method over their useful lives once the assets are placed into service.

Investments - In 2000, the Company invested in Golden Rule (Bermuda) Ltd., a captive insurance company from which the Company purchased some of its insurance needs. The investment is not an investment of excess cash, but rather a mechanism to provide insurance. In 2009, the current management determined that the program is no longer providing sufficient benefits to warrant continued participation and therefore



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cancelled the insurance plan provided by Golden Rule. During fiscal year 2010, the Company exited this program. The Company received \$100 in exchange for its stock which represented the par value of the stock. The Company impaired the balance of the cost of the stock at a loss of \$24,900 during the three months ended June 30, 2010.

Warranty Costs - Estimated future costs related to product warranties are accrued as products are sold based on prior experience and known current events and are included in accrued expenses in the accompanying consolidated balance sheets. Accrued warranty costs have historically been sufficient to cover actual costs incurred.

Distributor Rebate Payable - In prior years, the Company has offered a quarterly rebate program for its North American ATV accessory distributors. The program rebate was paid quarterly to the applicable distributors as a credit against future purchases of the Company's products. The program rebate liability was calculated and recognized as ATV accessory products were purchased within a quarter and was included in accrued expenses in the accompanying consolidated balance sheets for Fiscal Years 2009 and 2008. This program was discontinued during the year ended September 30, 2009, and all expenses related to the program have been included in the accompanying consolidated financial statements.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

Income Taxes - Income taxes are provided for the tax effects of transactions reported in the consolidated financial statements and consist of taxes currently due plus deferred taxes related primarily to differences between the basis for financial and income tax reporting. Deferred taxes also are recognized for operating losses that are available to offset future taxable income and tax credits that are available to offset future income taxes payable.

The Company follows a two-step approach to recognizing and measuring tax benefits and liabilities when realization of the tax position is uncertain. The first step is to determine whether the tax positions meet the more-likely-than-not condition for recognition and the second step is to determine the amount to be recognized based on the cumulative probability that exceeds 50%.

The Company recognizes in its consolidated financial statements only those tax positions that are more-likely-than-not of being sustained upon examination by taxing authorities, based on the technical merits of the position.

The Company files income tax returns in the U.S. federal jurisdiction and various state jurisdictions. With a few exceptions, the Company is no longer subject to U.S. federal, state, or local income tax examinations by tax authorities for years before 2006. The Company's policy is to recognize interest and penalties related to uncertain tax benefits in income tax expense. The Company has no significant accrued interest or penalties related to uncertain tax positions as of September 30, 2009 or June 30, 2010 and such uncertain tax positions as of each reporting date are insignificant.

Earnings (Loss) Per Share - Basic earnings (loss) per share ( EPS ) is calculated by dividing net income (loss) by the weighted-average number of shares outstanding during the period. Diluted EPS is computed in a manner consistent with that of basic EPS while giving effect to the potential dilution that could occur if stock options or other share-based awards were exercised, by dividing net income (loss) by the weighted average number of shares and share equivalents during the period. See note 6 below for more detail.

Legal - The Company is subject to legal proceedings and claims which arise in the ordinary course of its business. While the ultimate outcome of these matters is not presently determinable, it is in the opinion of management that the resolution of outstanding claims will not have a material adverse effect on the financial position or results of operations of the Company. Due to the uncertainties in the settlement process, it is at least reasonably possible that management's view of outcomes will change in the near term.

Advertising - Advertising consists primarily of trade magazine advertisements, product brochures and catalogs, and trade shows. Advertising expense totaled approximately \$45,000 and \$36,000 in the three month period ended June 30, 2010 and 2009, respectively, and totaled approximately \$110,000 and \$76,000 in the nine month period ended June 30, 2010 and 2009, and is included in selling, general, and administrative expenses in the accompanying consolidated statements of operations.

Research and Development Costs - Research and development costs are expensed as incurred. Research and development costs totaled approximately \$74,000 and \$5,500 in the three month period ended June 30, 2010 and 2009, respectively, and totaled approximately \$251,000 and \$202,500 in the nine month period ended June 30, 2010 and 2009, and is included in selling, general & administrative expenses and cost of goods sold in the accompanying consolidated statements of operations.

Shipping and Handling Costs - Shipping and handling costs represent costs associated with shipping products to customers and handling finished goods. Shipping and handling costs totaled approximately \$65,000 and \$67,000 in the three month period ended June 30, 2010 and 2009, respectively, and totaled approximately \$204,000 and \$177,000 in the nine month period ended June 30, 2010 and 2009, and are included in selling, general, and administrative expenses and cost of goods sold in the accompanying consolidated statements of operations..

Use of Estimates The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and operating results, the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses. Significant items subject to such estimates include the useful lives and assumptions used in the impairment analysis of property, plant, and equipment; valuation of intangible assets; allowance for doubtful accounts; the valuation of the treasury stock recovered from fraud, and allowance for inventory reserves. Actual results could differ significantly from those estimates.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

Fair Value of Financial Instruments - The Company adopted FASB ASC 820 Fair Value Measurements which defines fair value, outlines a framework for measuring fair value (although it does not expand the required use of fair value) and details the required disclosures about fair value measurements. At the present time, the Company does not have any financial or nonfinancial assets or liabilities that would require fair value recognition or disclosures under ASC 820.

The carrying value of cash and cash equivalents, accounts receivable, prepaid expenses, accounts payable, accrued liabilities and debt approximates fair value. The Company estimates that the fair value of all financial instruments at June 30, 2010 approximates their carrying values in the accompanying balance sheet. The estimated fair value amounts have been determined by the Company using appropriate valuation methodologies.

Recently Adopted Accounting Pronouncements - In June 2009, the FASB issued Topic 105 Generally Accepted Accounting Principles (GAAP) Amendments Based on Statement of Financial Accounting Standards Number 168 the FASB Accounting Standards Codification and the Hierarchy of Generally Accepted Accounting Principles (Accounting Standards Update (ASU Number 2009 01)). The topic modifies the GAAP hierarchy by establishing only two levels of GAAP, authoritative and non-authoritative accounting literature. Effective July 2009, the FASB Accounting Standards Codification ( ASC ), also known collectively as the Codification , is considered the single source of authoritative U.S. accounting and reporting standards, except for additional authoritative rules and interpretive releases issued by the SEC. Non-authoritative guidance and literature would include, among other things, FASB Concepts Statements, American Institute of Certified Public Accountants Issue Papers and Technical Practice Aids and accounting textbooks. The Codification was developed to organize the GAAP pronouncements by topic so that users can more easily access authoritative accounting guidance. It is organized by topic, sub topic, section, and paragraph, each of which is identified by a numerical designation. All accounting references have been updated, and therefore SFAS references have been replaced with ASC references where applicable. The Company adopted the provisions of the authoritative accounting guidance for the reporting period ended September 30, 2009, the adoption of which did not have a material effect on the Company s financial statements.

Reclassifications - The classifications of certain items in the 2009 consolidated balance sheet, consolidated statement of operations and consolidated statements of cash flows have been changed to conform to the classifications used in fiscal year 2010. These reclassifications had no effect on net income (loss) or retained earnings (deficit) as previously reported.

**2. Misappropriation of Funds**

The Company previously reported the misappropriation of funds by its then-Chairman of the Board of Directors and its Audit Committee, Mr. L. G. Hancher Jr. in the fiscal year ended September 30, 2009. This misappropriation of funds was related to a plan for the Company to purchase shares of its own stock which was to be completed by Mr. Hancher on the Company s behalf (the Stock Buyback ) in fiscal 2009.

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The Company continues to work to recover all of the amounts misappropriated. During the nine months ended June 30, 2010, the Company recovered 195,416 shares of Company stock, which shares have been designated as treasury stock and recorded at a value of \$120,000 as fraud recovery in the consolidated statement of operations. The Company has used this value because it represents the amount the Company provided for the purchase of shares to the third party that returned these shares to the Company and the price per share is consistent with the trading in the market at the time the Company believed that the shares were being purchased on its behalf.

In June 2010, the Company commenced a lawsuit against Mr. Hancher. On August 2, 2010, Mr. Hancher filed a Chapter 7 petition in the Bankruptcy Court for the Southern District of Indiana. Proceedings in the Bankruptcy Court are pending. There has been no recovery to date on this action and the amount of a potential recovery, if any, cannot be reasonably estimated at this time.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

Additional recoveries, if any, will impact subsequent periods and will be reported for the periods in which such recoveries occur. The possibility of any future recoveries and the amount of any such recovery remain uncertain, and the Company can have no assurance that any such recoveries can be achieved or that they can be achieved without significant cost to the Company.

**3. Inventories:**

The major components of inventories, as of June 30, 2010 and September 30, 2009 are as follows:

|                          | <b>June 30,<br/>2010<br/>(Unaudited)</b> | <b>September 30,<br/>2009</b> |
|--------------------------|--|-------------------------------|
| Raw Material             | \$ 1,552,657                             | \$ 1,532,585                  |
| Work in Process          | 174,513                                  | 160,160                       |
| Finished Goods           | 2,488,425                                | 2,046,135                     |
| Inventory Reserve        | (150,000)                                | (150,000)                     |
| <b>Total Inventories</b> | <b>\$ 4,065,595</b>                      | <b>\$ 3,588,880</b>           |

Inventories are stated at the lower of cost or market determined using the weighted average cost method. Inventory consists of raw materials, work in process, and finished goods. Management has evaluated the Company's inventory reserve based on historical experience and current economic conditions and determined that an inventory reserve of approximately \$150,000 at June 30, 2010 and September 30, 2009 was appropriate. It is reasonably possible the inventory reserve will change in the near future.

**4. Line of Credit:**

The Company has a line of credit ( Line of Credit One ) for the lesser of \$1,000,000 or 80% of eligible accounts receivable and 35% of eligible inventory. Line of Credit One bears interest at prime plus 0.50% with a ceiling of 10.5% and a floor of 6.5%. At June 30, 2010 the rate was 6.5% and at September 30, 2009 the rate was at 5.5%. Line of Credit One is collateralized by all of the Company's assets. At June 30, 2010 and at September 30, 2009 there was \$1,000,000 due on Line of Credit One. Line of Credit One matured on March 31, 2010, but has been extended by the lender through June 1st, 2011.

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On September 30, 2009, the Company and its commercial lender entered into an additional secured credit agreement, ( Line of Credit Two ), dated September 30, 2009, as a temporary expansion of our credit facility Under the terms of Line of Credit Two, the Company added an additional line of credit for the lesser of \$500,000 or 80% of eligible accounts receivable and 35% of eligible inventory. The interest rate on Line of Credit Two was at 6.5%. The balance due on Line of Credit Two was \$500,000 and \$30,000 at June 30, 2010 and September 30, 2009, respectively. Line of Credit Two matured on July 1, 2010, and was replaced by Line of Credit Three, as described in the subsequent paragraph.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

On July 16, 2010, the Company entered into an agreement with its commercial lender to replace Line of Credit Two with a new, larger facility, ( Line of Credit Three ). Under the terms of Line of Credit Three, the Company has added an additional line of credit for the lesser of \$1,700,000 or 80% of eligible accounts receivable and 35% of inventory and bears interest at 6.75%. The note is collateralized by all of the Company s assets and matures January 15, 2011.

Lines of Credit One, Two and Three contain conditions and covenants that prevent or restrict the Company from engaging in certain transactions without the consent of the commercial lender and require the Company to maintain certain financial ratios, including term debt coverage and maximum leverage. In addition, the Company is required to maintain a minimum working capital and shall not declare or pay any dividends or any other distributions without the consent of the lender

**5. Long-Term Debt**

Long term debt consists of the following:

|   | June 30,<br>2010<br>(Unaudited) | Balance | September 30,<br>2009 |
|---|---------------------------------|---------|-----------------------|
| Note 1 to commercial lender payable in equal monthly installments of \$42,049 including interest at 6.125%. The note matures April, 2011 and is secured by all Company assets   | \$ 404,592                      | \$      | 755,094               |
| Note 2 to commercial lender payable in equal monthly installments of \$33,449 including interest fixed at 6.125% until April 2011. Beginning April, 2011, the interest rate is reset every 60 months to 0.50% over prime not to exceed 10.5% or be less than 5.5%. The note matures April, 2018 and is secured by all Company assets. | 2,479,557                       |         | 2,660,690             |
| Note 3 to commercial lender payable in equal monthly installments of \$14,567 including interest at 6.125% until maturity of April, 2013 secured by specific equipment acquired.  | 451,842                         |         | 559,159               |
| Note to Spencer Area Jobs Trust due in full March, 2014 and forgivable in full if the Company maintains required job  | 60,000                          |         |                       |



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levels. The note does not accrue interest.

|                         |              |              |
|-------------------------|--------------|--------------|
| Total                   | 3,335,991    | 3,974,943    |
| Less current maturities | 810,126      | 863,160      |
| Net                     | \$ 2,525,865 | \$ 3,111,783 |

Prime rate was 3.25% at June 30, 2010 and at September 30, 2009.

Notes 1, 2 and 3 referred to in the table above contain conditions and covenants that prevent or restrict the Company from engaging in certain transactions without the consent of the commercial lender and require the Company to maintain certain financial ratios, including term debt coverage and maximum leverage. In addition, the Company is required to maintain a minimum working capital and shall not declare or pay any dividends or make any other distributions without the consent of the lender. Additionally, any proceeds from the sale of stock received from the exercise of warrants are to be applied to any outstanding balance on the Notes or the line of credit described above.

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

As of June 30, 2010, the Company failed to meet one of its debt covenants with its lender. Though the Company fell below the covenant for term debt coverage, the Company has received a waiver from its lender for this technical violation.

On April 29, 2010, the Company entered into an agreement with the Spencer Area Jobs Trust (the Trust). Under the terms of this agreement, the Trust advanced \$60,000 to the Company under a loan which is forgivable if the Company maintains no less than seventy full time employment positions through February, 2014. If the Company does not maintain seventy employment positions, the amount of the loan forgiven will equal \$850 for each employment position retained. The agreement defines an employment position as a position that involves not less than 32 hours per week, under which the employee is entitled to all benefits of a full-time employee and the pay rate is not less than \$10 per hour.

**6. Earnings (Loss) Per Share:**

Basic earnings (loss) per share is computed by dividing net income (loss) by the weighted average number of shares outstanding during the period. Diluted earnings (loss) per share is computed by dividing net income (loss) by the weighted average number of shares and share equivalents outstanding during the period.

The Company incurred a net loss of \$583,541 for the three months ended June 30, 2010 and \$644,734 for the nine months ended June 30, 2010. For the period ended June 30, 2010, the Company had no share equivalents outstanding.

As of June 30, 2009, the Company had approximately 50,000 common stock equivalents related to outstanding share based awards which were fully issued and outstanding at June 30, 2010.

A net loss causes all outstanding common stock equivalents, such as certain stock options, warrants, and restricted share awards to be antidilutive. As a result, the basic and dilutive losses per common share are the same.

In addition, the Company's 40,000 outstanding warrants at June 30, 2009 and 500,000 employee common stock options at June 30, 2010 and 2009 are not considered common stock equivalents as the exercise price is significantly greater than the average market value during both reporting periods. As of June 30, 2010, the 40,000 outstanding warrants had expired. As of July 1, 2010, the 500,000 stock options expired.



Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

The following is a reconciliation of the numerators and denominators of the basic and diluted EPS computations (unaudited):

|                                       | For the three months<br>ended June 30, 2010 |                                 |                     | For the three months<br>ended June 30, 2009 |                                 |                     |
|---------------------------------------|---|---------------------------------|---------------------|---|---------------------------------|---------------------|
|                                       | Loss<br>(numerator)                         | Average Shares<br>(denominator) | Per share<br>amount | Loss<br>(numerator)                         | Average Shares<br>(denominator) | Per share<br>amount |
| <b>Basic EPS</b>                      |   |                                 |                     |   |                                 |                     |
| Loss available to common stockholders | \$ (583,541)                                | 5,877,697                       | \$ (0.10)           | \$ (5,540,423)                              | 6,072,307                       | \$ (0.91)           |
| <b>Diluted EPS</b>                    |   |                                 |                     |   |                                 |                     |
| Loss available to common stockholders | \$ (583,541)                                | 5,877,697                       | \$ (0.10)           | \$ (5,540,423)                              | 6,072,307                       | \$ (0.91)           |

|                                       | For the nine months<br>ended June 30, 2010 |                                 |                     | For the nine months<br>ended June 30, 2009 |                                 |                     |
|---------------------------------------|--|---------------------------------|---------------------|--|---------------------------------|---------------------|
|                                       | Loss<br>(numerator)                        | Average Shares<br>(denominator) | Per share<br>amount | Loss<br>(numerator)                        | Average Shares<br>(denominator) | Per share<br>amount |
| <b>Basic EPS</b>                      |  |                                 |                     |  |                                 |                     |
| Loss available to common stockholders | \$ (644,734)                               | 5,981,382                       | \$ (0.11)           | \$ (6,316,879)                             | 6,055,640                       | \$ (1.04)           |
| <b>Diluted EPS</b>                    |  |                                 |                     |  |                                 |                     |
| Loss available to common stockholders | \$ (644,734)                               | 5,981,382                       | \$ (0.11)           | \$ (6,316,879)                             | 6,055,640                       | \$ (1.04)           |

**7. Segment Information:**

Segment information has been presented on a basis consistent with how business activities are reported internally to management. Management solely evaluates the operating profit of each segment by using the direct costs of manufacturing its products without an allocation of indirect costs. In determining the total revenues by segment, freight income and sales discounts are not allocated to each of the segments for internal reporting purposes.

The Company has four operating segments that assemble, manufacture, or sell a variety of products.

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Effective April 1, 2009, the Company changed its financial segment reporting to reflect management and organizational changes made by the Company. Periods prior to April 1, 2009 have been restated to reflect the basis of segmentation presented below. Effective April 1, 2009, each operating segment is separately managed and has separate financial information evaluated regularly by the Company's executive officers in determining resource allocation and assessing performance.

The Company's financial reporting segments consolidated two previously reported segments into one, while also segregating a small product line into a new segment for better clarification and reporting.

Cycle Country ATV Accessories was created by consolidating the former ATV Accessories and Weekend Warrior segments, while at the same time removing our oil filter product line from the ATV accessories segment and creating the Perf-Form segment.

The Plastic Wheel Cover segment was renamed Plazco, with no change to the data in that segment.

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Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

We have similarly renamed our contract manufacturing segment which is now called Imdyne, again with no change to the data in that segment.

The significant accounting policies of the operating segments are the same as those described in Note 1 to the consolidated financial statements of the Company's Annual Report on Form 10-K for the fiscal year ended September 30, 2009.

The following is a summary of certain financial information related to the four segments during the three months ended June 30, 2010 and 2009:

|  | For the three months<br>ended June 30 |                     | Increase<br>(Decrease)<br>\$ | Increase<br>(Decrease)<br>% |
|--|---------------------------------------|---------------------|------------------------------|-----------------------------|
|  | 2010<br>(Unaudited)                   | 2009<br>(Unaudited) |                              |                             |
| <b>CYCLE COUNTRY ATV<br/>ACCESSORIES</b> |                                       |                     |                              |                             |
| Gross revenue                            | \$ 981,677                            | \$ 607,165          | \$ 374,512                   | 61.68%                      |
| Cost of goods sold                       | 665,542                               | 437,743             | 227,799                      | 52.04%                      |
| Gross profit                             | 316,135                               | 169,422             | 146,713                      | 86.60%                      |
| Gross profit %                           | 32.20%                                | 27.90%              |                              |                             |
| <b>PLAZCO</b>                            |                                       |                     |                              |                             |
| Gross revenue                            | \$ 144,481                            | \$ 256,309          | \$ (111,828)                 | (43.63)%                    |
| Cost of goods sold                       | 68,223                                | 104,084             | (35,861)                     | (34.45)%                    |
| Gross profit                             | 76,258                                | 152,225             | (75,967)                     | (49.90)%                    |
| Gross profit %                           | 52.78%                                | 59.39%              |                              |                             |
| <b>PERF-FORM</b>                         |                                       |                     |                              |                             |
| Gross revenue                            | \$ 87,906                             | \$ 112,382          | \$ (24,476)                  | (21.78)%                    |
| Cost of goods sold                       | 49,260                                | 65,744              | (16,484)                     | (25.07)%                    |
| Gross profit                             | 38,646                                | 46,638              | (7,992)                      | (17.14)%                    |
| Gross profit %                           | 43.96%                                | 41.50%              |                              |                             |
| <b>IMDYNE</b>                            |                                       |                     |                              |                             |
| Gross revenue                            | \$ 867,954                            | \$ 282,392          | \$ 585,562                   | 207.36%                     |
| Cost of goods sold                       | 538,576                               | 179,021             | 359,555                      | 200.85%                     |
| Gross profit                             | 329,378                               | 103,371             | 226,007                      | 218.64%                     |
| Gross profit %                           | 37.95%                                | 36.61%              |                              |                             |
| <b>TOTALS</b>                            |                                       |                     |                              |                             |
| Gross revenue                            | \$ 2,082,018                          | \$ 1,258,248        | \$ 823,770                   | 65.47%                      |
| Cost of goods sold                       | 1,321,601                             | 786,592             | 535,009                      | 68.02%                      |
| Gross profit - segment                   | 760,417                               | 471,656             | 288,761                      | 61.22%                      |

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|                       |            |              |            |          |
|-----------------------|------------|--------------|------------|----------|
| Freight income        | 15,227     | 21,234       | (6,007)    | (28.29)% |
| Sales disc & allow    | (72,664)   | (58,789)     | (13,875)   | 23.60%   |
| Factory overhead      | (429,818)  | (1,092,357)  | 662,539    | (60.65)% |
| Gross profit (loss)   | \$ 273,162 | \$ (658,256) | \$ 931,418 | 141.50%  |
| Gross profit (loss) % | 13.12%     | (52.32)%     |            |          |

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

The following is a summary of certain financial information related to the four segments during the nine months ended June 30, 2010 and 2009:

|                                      | For the nine months<br>ended June 30 |                     | Increase<br>(Decrease) | Increase<br>(Decrease) |
|--------------------------------------|--------------------------------------|---------------------|------------------------|------------------------|
|                                      | 2010<br>(Unaudited)                  | 2009<br>(Unaudited) | \$                     | %                      |
| <b>CYCLE COUNTRY ATV ACCESSORIES</b> |                                      |                     |                        |                        |
| Gross revenue                        | \$ 6,083,964                         | \$ 5,876,952        | \$ 207,012             | 3.52%                  |
| Cost of goods sold                   | 2,820,183                            | 3,268,810           | (448,627)              | (13.72)%               |
| Gross profit                         | 3,263,781                            | 2,608,142           | 655,639                | 25.14%                 |
| Gross profit %                       | 53.65%                               | 44.38%              |                        |                        |
| <b>PLAZCO</b>                        |                                      |                     |                        |                        |
| Gross revenue                        | \$ 328,612                           | \$ 545,468          | \$ (216,856)           | (39.76)%               |
| Cost of goods sold                   | 155,973                              | 219,119             | (63,146)               | (28.82)%               |
| Gross profit                         | 172,639                              | 326,349             | (153,710)              | (47.10)%               |
| Gross profit %                       | 52.54%                               | 59.83%              |                        |                        |
| <b>PERF-FORM</b>                     |                                      |                     |                        |                        |
| Gross revenue                        | \$ 154,056                           | \$ 211,345          | \$ (57,289)            | (27.11)%               |
| Cost of goods sold                   | 87,327                               | 148,122             | (60,795)               | (41.04)%               |
| Gross profit                         | 66,729                               | 63,223              | 3,506                  | 5.55%                  |
| Gross profit %                       | 43.31%                               | 29.91%              |                        |                        |
| <b>IMDYNE</b>                        |                                      |                     |                        |                        |
| Gross revenue                        | \$ 2,422,312                         | \$ 855,405          | \$ 1,566,907           | 183.18%                |
| Cost of goods sold                   | 1,596,126                            | 561,648             | 1,034,478              | 184.19%                |
| Gross profit                         | 826,186                              | 293,757             | 532,429                | 181.25%                |
| Gross profit %                       | 34.11%                               | 34.34%              |                        |                        |
| <b>TOTALS</b>                        |                                      |                     |                        |                        |
| Gross revenue                        | \$ 8,988,944                         | \$ 7,489,170        | \$ 1,499,774           | 20.03%                 |
| Cost of goods sold                   | 4,659,609                            | 4,197,699           | 461,910                | 11.00%                 |
| Gross profit - segment               | 4,329,335                            | 3,291,471           | 1,037,864              | 31.53%                 |
| Freight income                       | 68,932                               | 73,812              | (4,880)                | (6.61)%                |
| Sales disc & allow                   | (542,645)                            | (397,422)           | (145,223)              | 36.54%                 |
| Factory overhead                     | (1,576,059)                          | (2,291,181)         | 715,122                | (31.21)%               |
| Gross profit                         | \$ 2,279,563                         | \$ 676,680          | \$ 1,602,883           | 236.87%                |
| Gross profit %                       | 25.36%                               | 9.04%               |                        |                        |



Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

## GEOGRAPHIC REVENUE

The following is a summary of the Company's revenue in different geographic areas during the three months ended June 30, 2010 and 2009 (Unaudited):

| Country             | For the three months<br>ended June 30 |                     | Increase<br>(Decrease)<br>\$ | Increase<br>(Decrease)<br>% |
|---------------------|---------------------------------------|---------------------|------------------------------|-----------------------------|
|                     | 2010<br>(Unaudited)                   | 2009<br>(Unaudited) |                              |                             |
| United States       | \$ 1,830,686                          | \$ 1,103,686        | \$ 727,000                   | 65.87%                      |
| All Other Countries | 193,895                               | 117,006             | 76,889                       | 65.71%                      |

The following is a summary of the Company's revenue in different geographic areas during the nine months ended June 30, 2010 and 2009 (Unaudited):

| Country             | For the nine months<br>ended June 30 |                     | Increase<br>(Decrease)<br>\$ | Increase<br>(Decrease)<br>% |
|---------------------|--------------------------------------|---------------------|------------------------------|-----------------------------|
|                     | 2010<br>(Unaudited)                  | 2009<br>(Unaudited) |                              |                             |
| United States       | \$ 7,836,780                         | \$ 6,549,218        | \$ 1,287,562                 | 19.66%                      |
| All Other Countries | 678,451                              | 616,342             | 62,109                       | 10.08%                      |

As of June 30, 2010, all of the Company's long-lived assets are located in the United States of America.

The Company had sales to three major customers that were approximately 19.44%, 11.26% and 10.82% of total sales respectively for the three months ended June 30, 2010. During the three months ended June 30, 2009, sales to no customers exceeded 10% of total sales. For the nine months ended June 30, 2010, sales to the same three customers exceeded 10% of total sales and were 11.31%, 21.07% and 12.68% respectively. Sales to two of those same customers for the nine months ended June 30, 2009 were 22.83% and 11.25% of total sales.

**8. Stock Based Compensation:**

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The Company accounts for share-based payments using the related accounting guidance, which requires share-based payment transactions to be accounted for using a fair value based method and the recognition of the related expense in the results of operations.

The Company's Employment Agreement with its chief executive officer, Jeffrey M. Tetzlaff, provides for the grant of 50,000 shares of stock in the Company, vesting over a three year period. At the end of the first and second full year of employment, the chief executive officer becomes vested in and receives 16,666 shares of stock each year. At the completion of the chief executive officer's third full year of employment, he shall become vested in and receive the final 16,668 shares of stock. During the nine month period ended June 30, 2010, the board elected to issue all 50,000 shares to Mr. Tetzlaff. Total compensation expense recognized during the nine month periods ended June 30, 2010 and June 30, 2009 was \$41,250 and \$34,375.

Under the Employment Agreement, Mr. Tetzlaff also received an option to purchase up to an additional 500,000 shares of the Company's common stock. The exercise price is the closing price on April 8, 2008, which was \$1.68 per share. This option may be exercised at any time during the first 3 years of employment, and this option may be exercised in full or in part. Effective July 1, 2010, the Company and Mr. Tetzlaff entered into a new Employment Agreement. Under the new agreement, Mr. Tetzlaff no longer has an option to purchase these 500,000 shares.

Effective July 1, 2010, the Company entered into employment agreements with Mr. Tetzlaff as the President and Chief Executive Officer and with Robert Davis, as the Chief Operating Officer and Chief Financial Officer. Under the terms of the agreements and subject to shareholder approval, the Company granted to each such shares of common stock in the

Table of Contents

CYCLE COUNTRY ACCESSORIES CORP. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

FOR THE THREE MONTHS AND NINE MONTHS ENDED JUNE 30, 2010 AND 2009 (UNAUDITED)

Company such that as of the date of the annual meeting of shareholders, each will own, after giving effect to the issuance of shares to each and such other shares issuable under option agreements or warrants issued by the Company as of the date of the agreements, twelve and one half (12.5%) percent, on a fully-diluted basis of the common stock, but not less than 987,815 shares of common stock of the Company (the Restricted Stock ). The shares of stock shall vest based on schedules in the agreements.

Share-based compensation cost is estimated at the grant date based on the fair value of the award and compensation cost is recognized as an expense over the vesting period in the consolidated financial statements. The Company uses the Black-Scholes valuation model to estimate the fair value of option awards. Determining the appropriate fair value model and related assumptions requires judgment, including estimating stock price volatility, expected terms, risk-free rate, and fair value of common stock at the grant date.

The following table lists stock option activity for the three-month period ended June 30, 2010.

|   | Options | Price   | Extended Value | Intrinsic Value | Weighted Average Remaining Contract Term |
|---|---------|---------|----------------|-----------------|--|
| Outstanding March 31, 2010                      | 500,000 | \$ 1.68 | \$ 840,000     | \$              | 1.02                                     |
| Granted   |         |         |                |                 |  |
| Exercised                                       |         |         |                |                 |  |
| Canceled  |         |         |                |                 |  |
| Outstanding June 30, 2010                       | 500,000 | \$ 1.68 | \$ 840,000     | \$              | 0.77                                     |
| Options vested and exercisable at June 30, 2010 | 500,000 | \$ 1.68 | \$ 840,000     |                 |  |

Table of Contents

**Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**

**Cautionary Note about Forward Looking Statements.**

Certain matters discussed in this Form 10-Q are forward-looking statements, and the Company intends these forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995 and is including this statement for purposes of those safe harbor provisions. These forward-looking statements can generally be identified as such because they include phrases such as the Company expects, believes, anticipates or other words of similar meaning. Similarly, statements that describe the Company's future plans, objectives or goals are also forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties which could cause actual results or outcomes to differ materially from those currently anticipated. Factors that could affect actual results or outcomes include the matters described under the caption Risk Factors in Item 1A of Form 10-K for the year ended September 30, 2009. Shareholders, potential investors and other readers are urged to consider these factors in evaluating the forward-looking statements and are cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements included herein are only made as of the date of this filing. The Company assumes no obligation, and disclaims any obligation, to update such forward-looking statements to reflect subsequent events or circumstances.

**Executive-Level Overview**

This discussion relates to Cycle Country Accessories Corp. and its consolidated subsidiaries (the Company) and should be read in conjunction with our consolidated financial statements as of September 30, 2009, and the fiscal year then ended, and Management's Discussion and Analysis of Financial Condition and Results of Operations, both contained in our Annual Report on Form 10-K for the fiscal year ended September 30, 2009.

We intend for this discussion to provide the reader with information that will assist in understanding our consolidated financial statements, the changes in certain key items in those consolidated financial statements from period to period, and the primary factors that accounted for those changes, as well as how certain accounting principles affect our consolidated financial statements. The discussion also provides information about the financial results of the various segments of our business to provide a better understanding of how those segments and their results affect the financial condition and results of operations of the Company as a whole. To the extent that our analysis contains statements that are not of a historical nature, these statements are forward-looking statements, which involve risks and uncertainties.

The economic environment is showing signs of improvement but continues to be a challenge. The Company has remained focused on strategy and working hard to execute its business plans. The response to those challenges has taken time to show their effect. The internal reorganization and cost-cutting initiatives started by the new management team continue and have substantially reduced our overhead and breakeven point. The Company is positioned to weather the current economic environment and to take advantage of any improvements. Our new product initiatives are providing us with new products that we anticipate enhancing our competitive position as the dominant player in the power sports accessories market.

Looking ahead to the balance of fiscal 2010, management is cautiously projecting a slight rebound in revenues and margins as new products and effective marketing initiatives continue to be the focus of management and the entire Company. The Company anticipates gross profit margins

will be within the range of 20% to 25% of revenue.

Management has, and will continue to seek out and implement production efficiencies and cost reduction initiatives wherever possible. We project selling, general and administrative expenses during the remainder of fiscal 2010 to be 25% to 30% of revenue as we continue our focus on cost reduction initiatives, launching new products and maximizing internal efficiencies, all while maintaining a responsive and courteous customer service standard.

**Overview for the Three Months Ended June 30, 2010 and 2009 (Unaudited)**

The following is a summary of the results of operations for the three months ended June 30, 2010 and June 30, 2009 (Unaudited):

Table of Contents

|   | Three Months Ended June 30, |          |                     |           |
|---|-----------------------------|----------|---------------------|-----------|
|   | 2010<br>(Unaudited)         |          | 2009<br>(Unaudited) |           |
|   | \$                          | %        | \$                  | %         |
| Total revenue                                 | \$ 2,024,581                | 100.00%  | \$ 1,220,693        | 100.00%   |
| Cost of goods sold                            | 1,751,419                   | 86.50%   | 1,878,949           | 153.92%   |
| Gross profit (loss)                           | 273,162                     | 13.50%   | (658,256)           | (53.92)%  |
| Selling, general, and administrative expenses | (1,116,350)                 | (55.14)% | (901,530)           | (73.85)%  |
| Goodwill impairment                           |                             | 0.00%    | (4,890,146)         | (400.60)% |
| Loss from operations                          | (843,188)                   | (41.64)% | (6,449,932)         | (528.37)% |
| Other expense (net)                           | (43,463)                    | (2.15)%  | (74,063)            | (6.07)%   |
| Loss before benefit from income taxes         | (886,651)                   | (43.79)% | (6,523,995)         | (534.44)% |
| Benefit from income taxes                     | 303,110                     | 14.97%   | 983,572             | 80.57%    |
| Net loss                                      | \$ (583,541)                | (28.82)% | \$ (5,540,423)      | (453.87)% |

For the three months ended June 30, 2010, Cycle Country Accessories Corp. reported a net loss of \$583,541, or 28.82% of total revenue. This compares favorably to the three months ending June 30 2009 during which the Company recorded a loss of \$5,540,423 or 453.87% of total revenue. During the 3 months ended June 30, 2009, the Company realized one-time charges of \$4,890,146 for the impairment of goodwill and \$610,105 for inventory adjustments. Without these non-recurring charges, the loss for the three months ended June 30, 2009 would have been \$40,172 or 3.29% of total revenues. Revenues for the period increased approximately 65.86% over the same period in fiscal year 2009 with an increase of 61.68% in the Cycle Country ATV Accessories segment and an increase of 207.36% in the Imdyne segment. For the same periods, Plazco and Perf-Form reported decreases in sales of 43.63% and 21.78% respectively.

Other expense (net), which includes interest expense and miscellaneous income, decreased from \$74,063 for the three months ended June 30, 2009 to \$43,463 for the three months ended June 30, 2010. This variance is due, in part, to other income recognized in the three months ended June 30, 2010 of \$60,638 compared to \$2,519 for the same period in fiscal year 2009. As reported elsewhere in this report, during the three months ended June 30, 2010, the Company impaired its interest in Golden Rule. This resulted in a loss of \$24,900. Interest expense remained relatively stable period over period.

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Table of Contents

The following is a summary of the results of operations by segment for the three months ended June 30, 2010 and June 30, 2009 (Unaudited):

|                                    | Three Months Ended June 30, |                       | Increase            | Increase      |
|------------------------------------|-----------------------------|-----------------------|---------------------|---------------|
|                                    | 2010                        | 2009                  | (Decrease)          | (Decrease)    |
|                                    | (Unaudited)                 | (Unaudited)           | \$                  | %             |
| <b>Total revenue by segment</b>    |                             |                       |                     |               |
| CCAC ATV                           | \$ 981,677                  | \$ 607,165            | \$ 374,512          | 61.68%        |
| Plazco                             | 144,481                     | 256,309               | (111,828)           | (43.63)%      |
| Perf-Form                          | 87,906                      | 112,382               | (24,476)            | (21.78)%      |
| Imdyne                             | 867,954                     | 282,392               | 585,562             | 207.36%       |
| <b>Total revenue by segment</b>    | <b>2,082,018</b>            | <b>1,258,248</b>      | <b>823,770</b>      | <b>65.47%</b> |
| Freight income                     | 15,227                      | 21,234                | (6,007)             | (28.29)%      |
| Sales discounts and allowances     | (72,664)                    | (58,789)              | (13,875)            | 23.60%        |
| <b>Total combined revenue</b>      | <b>2,024,581</b>            | <b>1,220,693</b>      | <b>803,888</b>      | <b>65.86%</b> |
| <b>Operating profit by segment</b> |                             |                       |                     |               |
| CCAC ATV                           | 316,135                     | 169,422               | 146,713             | 86.60%        |
| Plazco                             | 76,258                      | 152,225               | (75,967)            | (49.90)%      |
| Perf-Form                          | 38,646                      | 46,638                | (7,992)             | (17.14)%      |
| Imdyne                             | 329,378                     | 103,371               | 226,007             | 218.64%       |
| <b>Total profit by segment</b>     | <b>760,417</b>              | <b>471,656</b>        | <b>288,761</b>      | <b>61.22%</b> |
| Freight income                     | 15,227                      | 21,234                | (6,007)             | (28.29)%      |
| Sales disc & allow                 | (72,664)                    | (58,789)              | (13,875)            | 23.60%        |
| Factory overhead                   | (429,818)                   | (1,092,357)           | 662,539             | (60.65)%      |
| Sales, gen & admin                 | (1,116,350)                 | (901,530)             | (214,820)           | 23.83%        |
| Interest income / exp              | (79,201)                    | (76,582)              | (2,619)             | 3.42%         |
| Other income / exp net             | 35,738                      | 2,519                 | 33,219              | 1,318.74%     |
| Goodwill impairment                |                             | (4,890,146)           | 4,890,146           | (100.00)%     |
| Income tax benefit                 | 303,110                     | 983,572               | (680,462)           | (69.18)%      |
| <b>Net loss</b>                    | <b>\$ (583,541)</b>         | <b>\$ (5,540,423)</b> | <b>\$ 4,956,882</b> | <b>89.47%</b> |

Table of Contents**Overview for the Nine Months Ended June 30, 2010 and 2009 (Unaudited)**

The following is a summary of the results of operations for the nine months ended June 30, 2010 and June 30, 2009 (Unaudited):

|   | Nine Months Ended June 30, |          |                     |           |
|---|----------------------------|----------|---------------------|-----------|
|   | 2010<br>(Unaudited)        |          | 2009<br>(Unaudited) |           |
|   | \$                         | %        | \$                  | %         |
| Total revenue                                 | \$ 8,515,231               | 100.00%  | \$ 7,165,560        | 100.00%   |
| Cost of goods sold                            | 6,235,668                  | 73.23%   | 6,488,880           | 90.56%    |
| Gross profit                                  | 2,279,563                  | 26.77%   | 676,680             | 9.44%     |
| Selling, general, and administrative expenses | (3,043,807)                | (35.75)% | (2,642,736)         | (36.88)%  |
| Goodwill impairment                           |                            | 0.00%    | (4,890,146)         | (68.25)%  |
| Fraud expense                                 | (134,775)                  | (1.58)%  | (620,000)           | (8.65)%   |
| Loss from operations                          | (899,019)                  | (10.56)% | (7,476,202)         | (104.34)% |
| Other expense (net)                           | (115,674)                  | (1.36)%  | (256,677)           | (3.58)%   |
| Loss before benefit from income taxes         | (1,014,693)                | (11.92)% | (7,732,879)         | (107.92)% |
| Benefit from income taxes                     | 369,959                    | 4.34%    | 1,416,000           | 19.76%    |
| Net loss                                      | \$ (644,734)               | (7.58)%  | \$ (6,316,879)      | (88.16)%  |

For the nine months ended June 30, 2010, Cycle Country Accessories Corp. reported a net loss of \$644,734 or 7.58% of total revenue. This compares favorably to the nine months ended June 30, 2009 during which the Company recorded a loss of \$6,316,879 or 88.16% of total revenue. Revenues for the nine months ended June 30, 2010 increased approximately \$1,350,000 or 18.84% as compared to the nine months ended June 30, 2009. The increase is attributable to an increase of \$1,570,000 or 183.18% in revenues for the Imdyne segment. Cycle Country ATV Accessories had revenue growth of approximately \$207,000 or 3.52% for the nine months ended June 30, 2010 as compared to the nine months ended June 30, 2009 while revenues decreased for the Plazco and Perf-Form segments by approximately \$217,000 and \$57,000 or 39.76% and 27.11%, respectively. Margins increased as well period over period and improved from 9.44% for the nine months ended June 30, 2009 to 26.77% for the nine months ended June 30, 2010. Sales for Imdyne were unusually low for the first nine months of fiscal year 2009 and improved during fiscal year 2010 with increased marketing efforts and improved delivery service.

Fraud expense includes a \$620,000 charge in the nine months ended June 30, 2009 for losses incurred related to the misappropriation of funds previously discussed in Note 2 to the condensed consolidated financial statements. Fraud expense for the nine months ended June 30, 2010 includes \$254,775 of legal, accounting, and other costs incurred and associated with the misappropriation of funds less a recovery of 195,416 shares of treasury stock recorded at \$120,000.



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Other expense (net) includes interest expense and miscellaneous income. Other expense (net) improved to \$115,674 for the nine months ended June 30, 2010 as compared to \$256,677 for the nine months ended June 30, 2009. Interest expense was down approximately \$31,500 period over period on decreased debt balances. Miscellaneous income increased from approximately \$6,000 to \$117,000 for the nine months ended June 30, 2009 and 2010 respectively.

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Table of Contents

The following is a summary of the results of operations by segment for the nine months ended June 30, 2010 and June 30, 2009 (Unaudited):

|                                | Nine Months Ended June 30, |                | Increase     | Increase   |
|--------------------------------|----------------------------|----------------|--------------|------------|
|                                | 2010                       | 2009           | (Decrease)   | (Decrease) |
|                                | (Unaudited)                | (Unaudited)    | \$           | %          |
| Total revenue by segment       |                            |                |              |            |
| CCAC ATV                       | \$ 6,083,964               | \$ 5,876,952   | \$ 207,012   | 3.52%      |
| Plazco                         | 328,612                    | 545,468        | (216,856)    | (39.76)%   |
| Perf-Form                      | 154,056                    | 211,345        | (57,289)     | (27.11)%   |
| Imdyne                         | 2,422,312                  | 855,405        | 1,566,907    | 183.18%    |
| Total revenue by segment       | 8,988,944                  | 7,489,170      | 1,499,774    | 20.03%     |
| Freight income                 | 68,932                     | 73,812         | (4,880)      | (6.61)%    |
| Sales discounts and allowances | (542,645)                  | (397,422)      | (145,223)    | 36.54%     |
| Total combined revenue         | 8,515,231                  | 7,165,560      | 1,349,671    | 18.84%     |
| Operating profit by segment    |                            |                |              |            |
| CCAC ATV                       | 3,263,781                  | 2,608,142      | 655,639      | 25.14%     |
| Plazco                         | 172,639                    | 326,349        | (153,710)    | (47.10)%   |
| Perf-Form                      | 66,729                     | 63,223         | 3,506        | 5.55%      |
| Imdyne                         | 826,186                    | 293,757        | 532,429      | 181.25%    |
| Total profit by segment        | 4,329,335                  | 3,291,471      | 1,037,864    | 31.53%     |
| Freight income                 | 68,932                     | 73,812         | (4,880)      | (6.61)%    |
| Sales disc & allow             | (542,645)                  | (397,422)      | (145,223)    | 36.54%     |
| Factory overhead               | (1,576,059)                | (2,291,181)    | 715,122      | (31.21)%   |
| Sales, gen & admin             | (3,043,807)                | (2,642,736)    | (401,071)    | 15.18%     |
| Interest income / exp          | (232,443)                  | (262,263)      | 29,820       | (11.37)%   |
| Other income / exp net         | 116,769                    | 5,586          | 111,183      | 1,990.39%  |
| Fraud expense                  | (134,775)                  | (620,000)      | 485,225      | (78.26)%   |
| Goodwill impairment            |                            | (4,890,146)    | 4,890,146    | (100.00)%  |
| Income tax benefit             | 369,959                    | 1,416,000      | (1,046,041)  | (73.87)%   |
| Net loss                       | \$ (644,734)               | \$ (6,316,879) | \$ 5,672,145 | 89.79%     |

Table of Contents

**Critical Accounting Policies and Estimates**

The Company's discussion and analysis of its financial condition and results of operations are based upon its condensed consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires the Company to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. On an on-going basis, the Company evaluates the estimates including those related to bad debts, inventory valuations and the recoverability of fraud expense. The Company bases its estimates on historical experiences and on various other assumptions that are believed to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

**Allowance for Doubtful Accounts**

The Company recognizes revenue when title and risk of ownership have passed to the buyer. Allowances for doubtful accounts are estimated based on estimates of losses related to customer accounts receivable balances. Estimates are developed by using standard quantitative measures based on historical losses, adjusting for current economic conditions and, in some cases, evaluating specific customer accounts for risk of loss. The establishment of reserves requires the use of judgment and assumptions regarding the potential for losses on receivable balances. Though the Company considers these balances adequate and proper, changes in economic conditions in specific markets in which the Company operates and any specific customer collection issues the Company identifies could have a favorable or unfavorable effect on required reserve balances.

**Inventories**

Inventories are stated at the lower of cost or market using the weighted average method. Cost includes materials, labor, and manufacturing overhead related to the purchase and production of inventories. Management regularly reviews inventory quantities on hand, future product demand and the estimated utility of inventory. If the review indicates a reduction in utility below carrying value, management would reduce the Company's inventory to a new cost basis through a charge to cost of goods sold.

**Deferred Taxes**

The Company records a valuation allowance to reduce its deferred tax assets to the amount that is more likely than not to be realized. While the Company has considered future taxable income and ongoing prudent and feasible tax planning strategies in assessing the need for the valuation allowance, in the event the Company were to determine that it would not be able to realize all or part of its net deferred tax assets in the future, an adjustment to the deferred tax assets would be charged to income in the period such determination was made. Likewise, should the Company determine that it would be able to realize its deferred tax assets in the future in excess of its net recorded amount, an adjustment to the deferred tax assets would increase income in the period such determination was made.

**Warranties**

The Company accrues a warranty reserve for estimated costs to provide warranty services. Warranty reserves are estimated by the Company using standard quantitative measures based on criteria established by the Company. Estimates of costs to service its warranty obligations are based on historical experience, expectation of future conditions and known product issues. To the extent the Company experiences increased warranty claim activity or increased costs associated with servicing those claims, revisions to the estimated warranty reserve would be required. The Company engages in product quality programs and processes, including monitoring and evaluating the quality of its suppliers, to help minimize warranty obligations.

Table of Contents

**OVERALL RESULTS OF OPERATIONS**

**Revenue**

The increase in revenues for the three months ended June 30, 2010 was a result of the continuation of the recovery of the steep decline we experienced in fiscal 2009 in spite of historically slower sales during the second and third fiscal quarters. With the decline in the general economy, our distributors and dealers have continued to reduce their level of inventory during this seasonally slow sales period, pushing the carrying cost of inventory on to us. Sales of all discretionary consumer products fell significantly in fiscal 2009. Since our products are discretionary, we had experienced a similar decline in sales but are starting to see a recovery. The economy is showing hopeful signs as evidenced by the 19% increase in sales the first nine months of fiscal year 2010 compared to the first nine months of fiscal year 2009.

Gross profit percentages for the three and nine months ended June 30, 2010 showed improvement over the same periods in the prior year. We continue to take steps to reduce manufacturing costs which are and will continue to be reflected in our gross margins.

**Cost of Goods Sold**

Cost of goods sold as a percentage of total revenue improved to 86.50% for the three months ended June 30, 2010 as compared to 153.92% for the three months ended June 30, 2009. Cost of goods sold as a percentage of total revenue for the nine months ended June 30, 2010 was approximately 73.23% as compared to approximately 90.56% for the nine months ended June 30, 2009. The gross profit margins for our largest segment, ATV, and our Plazco segment improved with increased efficiencies in both purchasing and production. Additionally, during the nine months ended June 30, 2009, we took a substantial inventory adjustment identified in the physical inventory count at January 31, 2009. This was charged to cost of goods sold in the quarter ending March 31, 2009, resulting in an additional deterioration of our gross profit for that period.

**Expenses**

Our selling, general and administrative expenses were \$1,116,350 and \$3,043,087 for the three and nine months ending June 30, 2010 compared to \$901,530 and \$2,642,736 for the three and nine months ended June 30, 2009 all respectively. While these periods show dollar value increases, as a percentage of revenue, these expenses decreased from 73.85% to 55.14% for the three months ended June 30, 2009 to the three months ended June 30, 2010. For the three months ended June 30, 2010 and 2009, other expenses (net) were income of \$74,063 and \$43,463 respectively.

The significant changes in expenses for the third quarter of fiscal 2010 ended June 30, 2010 as compared to the third quarter of fiscal 2009 ended June 30, 2009 were:

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- Fixed sales expenses increased approximately \$43,000 but remained at 5.5% of total revenue. The increase was due to increased wages and rent expense.
- Commission expense increased approximately \$10,000 as a result of increased sales and new promotional programs.
- Research and development expenses increased approximately \$69,000 due to an increase in costs associated with research and development jobs in process.
- Executive salaries increased with the accrual or payment of executive bonuses.

For the nine months ending June 30, 2010, selling, general and administrative expenses were 35.75% of revenue or \$3,043,807 as compared to 36.88% of revenue or \$2,642,736 for the nine months ended June 30, 2009. Other expenses (net) totaled \$115,674 for fiscal 2010 compared to \$256,677 for fiscal 2009.

The significant changes in expenses for the first three quarters ended June 30, 2010 as compared to the same period of fiscal 2009 were:

- Fixed sales expenses increased \$135,000 to approximately \$343,000 and from 3.0% of revenue to 4.0% of revenue due to increased wages and rent expense.

Table of Contents

- Variable sales expenses increased from approximately \$70,000 or 1.0% of revenue to approximately \$144,000 or 1.7% of revenue. This increase is due to increased commissions on increased sales and higher travel expenses for the period.
- Research and development expenses increased approximately \$49,000 due to an increase in costs associated with research and development jobs in process.
- Gains recorded on the sale of assets for the nine months ended June 30, 2010 were approximately \$11,000 compared to \$121,000 for the nine months ended June 30, 2009. These gains are included in operating expenses.
- Executive salaries increased with the accrual or payment of executive bonuses.

**BUSINESS SEGMENTS**

As more fully described above in Note 7 to the condensed consolidated financial statements included elsewhere in this filing, the Company operates four reportable business segments.

Cycle Country ATV Accessories is vertically integrated and utilizes a two-step distribution method. We are vertically integrated in our Plazco segment and utilize both direct and two-step distribution methods. Perf-Form utilizes both direct and two-step distribution methods, and our contract manufacturing segment, Imdyne, deals directly with other original equipment manufacturers (OEMs) and businesses in various industries.

Sales in our Cycle Country ATV Accessories segment increased approximately 61.68% during the third quarter of fiscal year 2010 as compared to the third quarter of fiscal year 2009. This increase brought year to date sales for this segment to approximately \$6.1 million, which is \$214,000 up from the same period last year. This recovery is due to a general improvement in sales of our industry compared to the prior year as well as increased sales efforts. Due to improvements in inefficient processes and reductions in production costs, the gross profit percentage for this segment continues to improve. For the three months ended June 30, 2010, the gross profit percentage was 32.20% compared to 27.90% for the same period in fiscal 2009. For the nine months ended June 30, 2010, the gross profit percentage improved to 53.65% compared to 44.38% for the nine months ended June 30, 2009.

The Company's Plazco segment continues to experience decreases in sales which can be attributed to a decrease in sales to OEMs. For the nine months ended June 30, 2010, sales for this segment were approximately \$329,000 compared to sales of approximately \$616,000 for the nine months ended June 30, 2009. Sales for the three months ended June 30, 2010 were approximately \$144,000 down 43.63% from approximately \$256,000 for the three months ended June 30, 2009. Just as the ATV Accessory market is down across the industry, so too is the golf and the lawn & garden accessory sector. Management is pursuing and evaluating new markets that our plastics division can produce parts for to further broaden and grow this business segments revenue.

Sales for the Company's Perf-Form segment were down on both a quarterly and year to date basis. For the nine months ended June 30, 2010, this segment reported decreased sales of approximately 27.11%. The decrease in revenues was attributable to a decrease in sales to national retail customers. Costs to produce these products have stabilized. The gross profit margin improved to 43.31% for the nine months ended June 30, 2010 compared to approximately 29.91% for the nine months ended June 30, 2009. The decrease in revenues was attributable to a decrease in sales to national retail customers.

The Company's Imdyne segment has shown significant increases in both quarterly and year to date periods. The increase in Imdyne's revenue was due to increased sales to one customer which had declined during the first six months of fiscal year 2009. Margins remained relatively stable at approximately 34.11% for the nine months ended June 30, 2010 compared to 34.34% for the nine months ended June 30, 2009.

For the nine months ended June 30, 2010, the Company experienced increased revenue in both the U.S. and international markets.



Table of ContentsLiquidity and Capital ResourcesOverview

Cash flows provided by operating activities provided adequate sources of liquidity during the first nine months of fiscal 2010.

Cash and cash equivalents were \$49,794 as of June 30, 2010 compared to \$66,747 as of March 31, 2010 and \$27,490 as of September 30, 2009. Until required for operations, our policy is to invest any excess cash reserves in bank deposits, money market funds, and certificates of deposit after first repaying any built up balance on our bank line of credit.

Working Capital

Net working capital was \$2,250,171 as of June 30, 2010 compared to \$3,150,679 as of September 30, 2009. The decrease is due, primarily, to the decrease in accounts receivable.

|  | June 30,<br>2010<br>(Unaudited) | Balance | September 30,<br>2009 | Increase<br>(Decrease)<br>\$ | Increase<br>(Decrease)<br>% |
|--|---------------------------------|---------|-----------------------|------------------------------|-----------------------------|
| Cash and cash equivalents                | \$ 49,794                       |         | \$ 27,490             | \$ 22,304                    | 81.13%                      |
| Accounts receivable, net                 | 705,483                         |         | 1,819,552             | (1,114,069)                  | (61.23)%                    |
| Inventories                              | 4,065,595                       |         | 3,588,880             | 476,715                      | 13.28%                      |
| Income taxes receivable                  | 1,373,773                       |         | 997,413               | 376,360                      | 37.73%                      |
| Deferred income taxes                    | 158,000                         |         | 448,000               | (290,000)                    | (64.73)%                    |
| Prepaid expenses and other               | 114,802                         |         | 77,397                | 37,405                       | 48.33%                      |
| Current assets                           | 6,467,447                       |         | 6,958,732             | (491,285)                    | (7.06)%                     |
| Disbursements in excess of bank balances | 230,077                         |         | 438,636               | (208,559)                    | (47.55)%                    |
| Accounts payable                         | 949,496                         |         | 562,689               | 386,807                      | 68.74%                      |
| Accrued expenses                         | 703,693                         |         | 747,044               | (43,351)                     | (5.80)%                     |
| Bank line of credit                      | 1,500,000                       |         | 1,030,000             | 470,000                      | 45.63%                      |
| Current portion of notes payable         | 810,126                         |         | 863,160               | (53,034)                     | (6.14)%                     |
| Current portion of deferred gain         | 69,385                          |         | 166,524               | (97,139)                     | (58.33)%                    |
| Current liabilities                      | 4,262,777                       |         | 3,808,053             | 454,724                      | 11.94%                      |
|  | \$ 2,204,670                    |         | \$ 3,150,679          | \$ (946,009)                 | (30.03)%                    |

Table of Contents

As of June 30, 2010, the Company had cash and cash equivalents of approximately \$50,000, current assets of approximately \$6,500,000 and total assets of approximately \$17,000,000.

The Company's principal uses of cash are to pay operating expenses, acquire necessary equipment and to make debt service payments. During the nine months ended June 30, 2010, the Company used cash to make principal payments of approximately \$640,000 against long-term debt. During the same period, the Company drew \$470,000 on its line of credit.

The following table summarizes the Company's sources and uses of cash and equivalents for the periods indicated:

|   | <b>Nine Months Ended June 30,</b> |             |
|---|-----------------------------------|-------------|
|   | <b>2010</b>                       | <b>2009</b> |
|   | <b>(Unaudited)</b>                |             |
| Net cash provided by operating activities | \$ 355,992                        | \$ 894,272  |
| Net cash used in investing activities     | (224,736)                         | (159,549)   |
| Net cash used in financing activities     | (108,952)                         | (781,827)   |
|   | \$ 22,303                         | \$ (47,103) |

Capital Resources

Consistent with normal practice, management believes that the Company's operations are not expected to require significant capital expenditures during fiscal year 2010. Management believes that existing cash balances, cash flow to be generated from operating activities, and income tax refunds receivable and available borrowing capacity under its line of credit agreement will be sufficient to fund normal operations and capital expenditure requirements, non-inclusive of any major capital investment that may be considered, for at least the next three months. At this time management is not aware of any factors that would have a materially adverse impact on cash flow during this period.

Warrants

The Company has previously issued warrants outstanding to purchase 40,000 shares of the Company's common stock at \$4.00 per share, which expired June 9, 2010. For the three and nine months ended June 30, 2010, none of the 40,000 warrants were exercised.

**ITEM 4. CONTROLS AND PROCEDURES.**

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, have reviewed and evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934, as amended) as of June 30, 2010. Based upon this review and evaluation, these officers have concluded that during the period covered by this report, such

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disclosure controls and procedures were not effective to detect the inappropriate application of US GAAP standards. This was due to deficiencies that existed in the design or operation of our internal control over financial reporting referenced below.

- **Financial Reporting Segregation of Duties** Currently there is a pervasive issue regarding a general lack of segregation of duties. Requisite segregation of duties is not clearly defined or established throughout the financial reporting related business processes. The lack of segregation of duties amounts to a material weakness to the Company's internal controls over its financial reporting processes.

### **CHANGES IN INTERNAL CONTROLS OVER FINANCIAL REPORTING**

We are in the process of upgrading our systems, implementing additional financial and management controls, and reporting systems and procedures. This effort, under the direction of senior management, includes documentation, and testing of our general computer controls and business processes. We are currently in the process of formalizing an internal audit plan that includes performing a risk assessment, establishing a reporting methodology and testing internal controls and procedures over financial reporting.

Table of Contents

In connection with the material weakness described above, our auditors recommended that we continue to create and refine a structure in which critical accounting policies and estimates are identified, and together with other complex areas, are subject to multiple reviews by accounting personnel. Our auditors further recommended that we enhance and test our period-end financial close process.

Table of Contents

**Part II - Other Information**

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

**ISSUER PURCHASES EQUITY SECURITIES**

| <b>Period</b>            | <b>Total<br/>Number of<br/>Shares (or<br/>Units)<br/>Purchased</b> | <b>Average<br/>Price Paid<br/>per Share<br/>(or Unit)</b> | <b>Total Number<br/>of Shares (or<br/>Units)<br/>Purchased as<br/>Part of Publicly<br/>Announced<br/>Plans or<br/>Programs</b> | <b>Maximum<br/>Number (or<br/>Approximate<br/>Dollar Value) of<br/>Shares (or<br/>Units) that May<br/>Yet Be<br/>Purchased<br/>Under the Plans<br/>or Programs</b> |
|--------------------------|--|---|--|--|
| April 1 to June 30, 2010 | 0  |   | 0  | 0  |

**Item 5. Other Information**

**Item 6. Exhibits**

(31.1) Certification of Principal Executive Officer pursuant to Rule 13a-14 or 15d-14 of the Securities Exchange Act of 1934, as adopted pursuant to section 302 of the Sarbanes-Oxley Act of 2002.

(31.2) Certification of Chief Financial Officer pursuant to Rule 13a-14 or 15d-14 of the Securities Exchange Act of 1934, as adopted pursuant to section 302 of the Sarbanes-Oxley Act of 2002.

(32.1) Certification of Principal Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

(32.2) Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.



Table of Contents

**Signatures**

In accordance with Section 13 or 15(d) of the Exchange Act, the registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on August 16, 2010

CYCLE COUNTRY ACCESSORIES CORP.

By:                               /s/ Jeffrey M. Tetzlaff  
                                      Jeffrey M. Tetzlaff  
                                      President and Chief Executive Officer, and Director

In accordance with the requirements of the Exchange Act, this report has been signed by the following persons on behalf of the registrant and in the capacities indicated.

| <b>Name and Signature</b>                      | <b>Title</b>   | <b>Date</b>     |
|--|--|-----------------|
| /s/ Jeffrey M. Tetzlaff<br>Jeffrey M. Tetzlaff | President, Chief Executive Officer and<br>Director (principal executive officer)   | August 16, 2010 |
| /s/ Robert Davis<br>Robert Davis               | Chief Financial Officer, Chief Operating Officer, Treasurer,<br>Secretary and Director (principal financial and accounting<br>officer) | August 16, 2010 |
| /s/ Paul DeShaw<br>Paul DeShaw                 | Director   | August 16, 2010 |
| /s/ Daniel Thralow<br>Daniel Thralow           | Director   | August 16, 2010 |