Dayon Alexandre Form 4 August 28, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287

OMB APPROVAL

Number: January 31, Expires:

Estimated average burden hours per response...

2005 0.5

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

See Instruction

1(b).

(Last)

(City)

1. Name and Address of Reporting Person * Dayon Alexandre

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

SALESFORCE COM INC [CRM]

(Check all applicable)

THE LANDMARK @ ONE

(Street)

(First)

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year) 08/25/2017

Director 10% Owner Other (specify X_ Officer (give title below)

Pres. & Chief Product Officer

MARKET STREET, SUITE 300

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

SAN FRANCISCO, CA 94105

| (City) | (State) | (Zip) Tabl | le I - Non-I | Derivative | Secu | rities Acqui | red, Disposed of, | or Beneficially | y Owned |
|--------------------------------------|--------------------------------------|---|--|------------|--------|---------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transactic Code (Instr. 8) | | sed of | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 08/25/2017 | | M | 1,512 | A | \$ 0 | 29,596 | D | |
| Common Stock | 08/26/2017 | | M | 2,713 | A | \$ 0 | 32,309 | D | |
| Common Stock | 08/28/2017 | | S | 2,234 | D | \$ 93.3799 | 30,075 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number actiom Derivative Securities 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|--|-------|--|--------------------|---|---------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Restricted Stock Units | \$ 0 (1) | 08/25/2017 | | M | | 1,512 | 11/25/2015 <u>(2)</u> | 11/25/2018 | Common Stock | 1,512 |
| Restricted Stock Units | \$ 0 (1) | 08/26/2017 | | M | | 2,713 | 11/26/2014(3) | 11/26/2017 | Common Stock | 2,713 |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Dayon Alexandre

THE LANDMARK @ ONE MARKET STREET

SUITE 300 SAN FRANCISCO, CA 94105 Pres. & Chief Product Officer

Signatures

/s/ Scott Siamas, attorney-in-fact for Alexandre
Dayon

08/28/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (2) These restricted stock units vested as to 25% of the original grant on November 25, 2015 and vest as to 1/16 of the original grant quarterly thereafter.
- (3) These restricted stock units vested as to 25% of the original grant on November 26, 2014 and vest as to 1/16 of the original grant quarterly thereafter.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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