Edgar Filing: Martinez Maria - Form 4

| Martinez Ma Form 4 | | | | | | | | | | |
|---|-------------------------------------|---|---|--|--------------------|------------------|--|--|--|-----------|
| October 23, 2 | | | OMB APPROVAL | | | | | | | |
| | UNITE |) STATES | | ATTIES A | | | NGE C | COMMISSION | OMB Number: | 3235-0287 |
| Check th if no long subject to Section 1 Form 4 o | | SECUR | ITIES | | | NERSHIP OF | Expires: January 3 200 Estimated average burden hours per response 0 | | | |
| Form 5 obligation may cont <i>See</i> Instru 1(b). | ns inue. Section 1' | 7(a) of the | | ility Hold | ling Com | ipany | Act of | e Act of 1934, E 1935 or Section 40 | n | |
| (Print or Type I | Responses) | | | | | | | | | |
| 1. Name and Address of Reporting Person <u>*</u> Martinez Maria | | | 2. Issuer Name and Ticker or Trading Symbol SALESFORCE COM INC [CRM] | | | | | 5. Relationship of Reporting Person(s) to Issuer | | |
| (Last) (First) (Middle) THE LANDMARK @ ONE MARKET ST, SUITE 300 | | | 3. Date of Earliest Transaction (Month/Day/Year) 10/20/2017 | | | | | (Check all applicable) <u></u> Director <u></u> 10% Owner <u></u> Officer (give title <u></u> Other (specify below) Pres., Sales & Cust. Success | | |
| SAN FRAN | (Street) ICISCO, CA 94 | (Street) 4. If Amendment, Date Original 6. Individual or Jo Filed(Month/Day/Year) 6. Individual or Jo Applicable Line) _X_ Form filed by M Person | | | | | One Reporting Pe | erson | | |
| (City) | (State) | (Zip) | Tabl | e I - Non-D | erivative S | Securit | ties Acq | uired, Disposed of | , or Beneficial | ly Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Yea | r) Executio any | | 3.4. Securities AcquiredTransaction(A) or Disposed of (D)Code(Instr. 3, 4 and 5)(Instr. 8) | | | | Securities Beneficially Owned | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | |
| | | | | Code V | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | |
| Common Stock | 10/20/2017 | | | M <u>(1)</u> | 10,000 | А | \$ 52.3 | 28,950 | D | |
| Common Stock | 10/20/2017 | | | S <u>(1)</u> | 10,000 | D | \$ 99 | 18,950 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactio Code (Instr. 8) | 5. Number of ionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and An Underlying Sec (Instr. 3 and 4) |
|---|---|---|---|--|---|--------|--|--------------------|---|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | A Title N |
| Non-qualified Stock Option (Right to Buy) | \$ 52.3 | 10/20/2017 | | M <u>(1)</u> | | 10,000 | 11/26/2014 <u>(2)</u> | 11/26/2020 | Common Stock |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|------------------------------|-------|--|--|--|
| FB | Director | 10% Owner | Officer | Other | | | |
| Martinez Maria THE LANDMARK @ ONE MARKET ST SUITE 300 SAN FRANCISCO, CA 94105 | | | Pres., Sales & Cust. Success | | | | |
| Signatures | | | | | | | |
| /s/ Scott Siamas, attorney-in-fact for Maria Martinez | | 10/23/20 | | | | | |
| **Signature of Reporting Person | | Date | | | | | |

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- (2) Option is exercisable and vests over four years at the rate of 25% on November 26, 2014, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.