Benioff Marc Form 4 March 14, 2018

# FORM 4

### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 3235-0287 Number:

Check this box if no longer subject to Section 16.

January 31, Expires: 2005

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Benioff Marc | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>SALESFORCE COM INC [CRM] | 5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)            |
|--|---|---|
| (Last) (First) (Middle)                                | 3. Date of Earliest Transaction   | (Chech an applicable)   |
|  | (Month/Day/Year)  | X Director 10% Owner  |
| THE LANDMARK @ ONE                                     | 03/14/2018  | _X_ Officer (give title Other (specify below)                                       |
| MARKET STREET, SUITE 300                               |   | Chairman of the Board and CEO   |
| (Street)   | 4. If Amendment, Date Original  | 6. Individual or Joint/Group Filing(Check   |
|  | Filed(Month/Day/Year)   | Applicable Line)  |
| SAN FRANCISCO, CA 94105                                |   | _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |

#### (State) (City) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction Disposed of (D) Securities Ownership Indirect (Instr. 3, 4 and 5) (Instr. 3) Code Beneficially Form: Beneficial (Month/Day/Year) Owned Direct (D) Ownership (Instr. 8)

|                 |            | Code V       | 7 Amount | (A)<br>or<br>(D) | Price                 | Reported<br>Transaction(s)<br>(Instr. 3 and 4) | (I)<br>(Instr. 4) |
|-----------------|------------|--------------|----------|------------------|-----------------------|--|-------------------|
| Common<br>Stock | 03/14/2018 | S(1)         | 2,898    | D                | 127.3421<br>(2)       | 33,313,902                                     | D (3)             |
| Common<br>Stock | 03/14/2018 | S <u>(1)</u> | 2,031    | D                | \$<br>128.1033<br>(4) | 33,311,871                                     | D (3)             |
| Common<br>Stock | 03/14/2018 | S(1)         | 71       | D                | \$ 128.83             | 33,311,800                                     | D (3)             |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

Following

or Indirect

(Instr. 4)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.          | 5.         | 6. Date Exerc | cisable and | 7. Title a | and    | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|-------------|------------|---------------|-------------|------------|--------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transaction | orNumber   | Expiration D  | ate         | Amount     | of     | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code        | of         | (Month/Day/   | Year)       | Underly    | ing    | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8)  | Derivative | e             |             | Securitie  | es     | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |             | Securities |               |             | (Instr. 3  | and 4) |             | Own    |
|             | Security    |                     |                    |             | Acquired   |               |             |            |        |             | Follo  |
|             |             |                     |                    |             | (A) or     |               |             |            |        |             | Repo   |
|             |             |                     |                    |             | Disposed   |               |             |            |        |             | Trans  |
|             |             |                     |                    |             | of (D)     |               |             |            |        |             | (Instr |
|             |             |                     |                    |             | (Instr. 3, |               |             |            |        |             |        |
|             |             |                     |                    |             | 4, and 5)  |               |             |            |        |             |        |
|             |             |                     |                    |             |            |               |             |            |        |             |        |
|             |             |                     |                    |             |            |               |             |            | mount  |             |        |
|             |             |                     |                    |             |            | Date          | Expiration  | O1         |        |             |        |
|             |             |                     |                    |             |            | Exercisable   | Date        |            | lumber |             |        |
|             |             |                     |                    | C + V       | (A) (D)    |               |             | of         |        |             |        |
|             |             |                     |                    | Code V      | (A) (D)    |               |             | S          | hares  |             |        |

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                               |       |  |  |
|--|---------------|-----------|-------------------------------|-------|--|--|
| Reporting Owner Funder France  |               | 10% Owner | Officer                       | Other |  |  |
| Benioff Marc<br>THE LANDMARK @ ONE MARKET STREET<br>SUITE 300<br>SAN FRANCISCO, CA 94105 | X             |           | Chairman of the Board and CEO |       |  |  |
| Signatures   |               |           |                               |       |  |  |
| /s/ Scott Siamas, Attorney-in-Fact for Marc<br>Benioff                                   | 03/           | /14/2018  |                               |       |  |  |

Date

# **Explanation of Responses:**

\*\*Signature of Reporting Person

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to a 10b5-1 Plan.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$126.8000 to \$127.7900 inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- (3) Shares held in The Marc R. Benioff Revocable Trust.
- Weighted average price. These shares were sold in multiple transactions at prices ranging from \$127.8300 to \$128.5900 inclusive. The

  (4) reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange

  Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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