Brager David A. Form 3 November 29, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement CVB FINANCIAL CORP [CVBF] A Brager David A. (Month/Day/Year) 11/19/2010 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 701 N. HAVEN AVE. (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person (give title below) (specify below) ONTARIO, Â CAÂ 91764 Form filed by More than One **EVP Sales Division Manager** Reporting Person (City) (State) (Zip) **Table I - Non-Derivative Securities Beneficially Owned** 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Stock $12,325 \frac{(1)}{2}$ Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security		4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership (Instr. 5)
			(Instr. 4)		Price of	Derivative	
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative	Security:	
					Security	Direct (D)	
						or Indirect	

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				Shares		(I) (Instr. 5)	
Employee Stock Option (right to buy)	(2)	02/28/2013	Common Stock	4,728	\$ 11.01	D	Â
Employee Stock Option (right to buy)	(3)	01/05/2014	Common Stock	1,719	\$ 11.25	D	Â
Employee Stock Option (right to buy)	(4)	06/16/2014	Common Stock	3,438	\$ 12.45	D	Â
Employee Stock Option (right to buy)	(5)	12/31/2014	Common Stock	2,750	\$ 15.45	D	Â
Employee Stock Option (right to buy)	(6)	08/17/2015	Common Stock	6,875	\$ 14.51	D	Â
Employee Stock Option (right to buy)	(7)	02/15/2016	Common Stock	2,200	\$ 15.53	D	Â
Employee Stock Option (right to buy)	(8)	06/21/2016	Common Stock	4,950	\$ 14.04	D	Â
Employee Stock Option (right to buy)	(9)	11/19/2017	Common Stock	5,000	\$ 10.35	D	Â
Employee Stock Option (right to buy)	(10)	06/18/2018	Common Stock	2,500	\$ 9.46	D	Â
Employee Stock Option (right to buy)	(11)	09/16/2019	Common Stock	20,000	\$ 8.61	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Brager David A. 701 N. HAVEN AVE. ONTARIO, CA 91764	Â	Â	EVP Sales Division Manager	Â		

Signatures

/s/ David A
Brager

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Includes 2,825 shares held jointly as community property with Mr. Brager's wife, 2,000 shares held directly by Mr. Brager's Roth IRA, 1,000 shares held directly by Mr. Brager's individual IRA and 6,500 shares of restricted stock which remain subject to vesting are held directly by Mr. Brager
- (2) Incentive Stock Option granted February 28, 2003 which became exercisable in equal installments over 5 years

Reporting Owners 2

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- (3) Incentive Stock Options granted January 5, 2004 which became exercisable in equal installments over 5 years.
- (4) Incentive Stock Options granted June 16, 2004 which became exercisable in equal installments over 5 years.
- (5) Incentive Stock Options granted December 31, 2004 which became exercisable in equal installments over 5 years.
- (6) Incentive Stock Options granted August 17, 2005 which became exercisable in equal installments over 5 years.
- (7) Incentive Stock Options granted February 15, 2006 which are currently exercisable as to 80% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.
- (8) Incentive Stock Options granted June 21, 2006 which are currently exercisable as to 80% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.
- (9) Incentive Stock Options granted November 19, 2007 which are currently exercisable as to 60% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.
- (10) Incentive Stock Options granted June 18, 2008 which are currently exercisable as to 40% of the grant, and become exercisable for the remaining portion of the grant in equal installments.
- (11) Incentive Stock Options granted September 16, 2009 which are currently exercisable as to 20% of the grant, and become exercisable for the remaining portion of the grant in equal annual installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.