

MCF CORP  
Form 8-K  
May 05, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K  
CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): May 5, 2005**

**MCF CORPORATION  
(Exact Name of Registrant as Specified in Charter)**

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|--|--|---|
| <b>Delaware</b><br>(State or Other Jurisdiction of<br>Incorporation) | <b>001-15831</b><br>(Commission File Number) | <b>11-2936371</b><br>(IRS Employer Identification<br>No.) |
|--|--|---|

|   |                            |
|---|----------------------------|
| <b>600 California Street, 9th Floor,</b><br><b>San Francisco, California</b><br>( Address of Principal Executive Offices) | <b>94108</b><br>(Zip Code) |
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**Registrant's telephone number, including area code (415) 248-5600  
(Former Name or Former Address, if Changed Since Last Report)**

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**Item 7.01 Regulation FD Disclosure**

On May 5, 2005, MCF Corporation announced earnings for the first quarter 2005.

**Item 9.01(c) Exhibits**

99.1 Press Release announcing MCF Corporation's earnings for the first quarter 2005.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MCF CORPORATION

Date: May 5, 2005

By:

/s/ D. JONATHAN MERRIMAN

D. Jonathan Merriman

Chairman and Chief Executive Officer

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