

MICROSTRATEGY INC  
Form 10-Q  
November 02, 2007  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**  
**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the Quarterly Period Ended September 30, 2007

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 000-24435

**MICROSTRATEGY INCORPORATED**

(Exact name of registrant as specified in its charter)

**Delaware**

(State of incorporation)

**1861 International Drive, McLean, VA**

(Address of Principal Executive Offices)

**22102**

(Zip Code)

**51-0323571**

(I.R.S. Employer

Identification Number)

**Registrant's telephone number, including area code: (703) 848-8600**

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject

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to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer or a non-accelerated filer. See definition of accelerated filer and large accelerated filer in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No  The number of shares of the registrant's class A common stock and class B common stock outstanding on October 26, 2007 was 14,067,109 and 2,775,244, respectively.

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**MICROSTRATEGY INCORPORATED**

**FORM 10-Q**

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**Table of Contents****PART I - FINANCIAL INFORMATION****Item 1. Financial Statements****MICROSTRATEGY INCORPORATED****CONSOLIDATED BALANCE SHEETS**

(in thousands, except per share data)

	September 30,	December 31,
	2007 (unaudited)	2006 (audited)
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 75,725	\$ 78,980
Restricted cash and investments	2,875	3,799
Accounts receivable, net	52,782	54,468
Prepaid expenses and other current assets	9,366	8,649
Deferred tax assets, net	29,038	29,510
Total current assets	169,786	175,406
Property and equipment, net	10,136	11,102
Capitalized software development costs, net	2,903	1,903
Deposits and other assets	11,417	2,461
Deferred tax assets, net	35,795	57,944
<b>Total Assets</b>	<b>\$ 230,037</b>	<b>\$ 248,816</b>
<b>Liabilities and Stockholders Equity</b>		
Current liabilities:		
Accounts payable and accrued expenses	\$ 20,947	\$ 24,378
Accrued compensation and employee benefits	30,502	31,872
Deferred revenue and advance payments	65,045	56,578
Total current liabilities	116,494	112,828
Deferred revenue and advance payments	2,389	1,127
Other long-term liabilities	1,809	1,710
<b>Total Liabilities</b>	<b>120,692</b>	<b>115,665</b>
<b>Commitments and Contingencies</b>		
<b>Stockholders Equity:</b>		
Preferred stock undesignated, \$0.001 par value; 5,000 shares authorized; no shares issued or outstanding		
Class A common stock, \$0.001 par value; 330,000 shares authorized; 14,061 shares issued and 9,384 shares outstanding, and 13,972 shares issued and 9,918 shares outstanding, respectively	14	14
Class B common stock, \$0.001 par value; 165,000 shares authorized; 2,775 issued and outstanding	3	3
Additional paid-in capital	445,678	440,768
Treasury stock, at cost, 4,676 and 4,054 shares, respectively	(331,410)	(268,776)
Accumulated other comprehensive income	2,777	3,123

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Accumulated deficit		(7,717)	(41,981)
<b>Total Stockholders' Equity</b>		<b>109,345</b>	<b>133,151</b>
<b>Total Liabilities and Stockholders' Equity</b>		<b>\$ 230,037</b>	<b>\$ 248,816</b>

The accompanying notes are an integral part of these Consolidated Financial Statements.

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**MICROSTRATEGY INCORPORATED**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except per share data)

(unaudited)

	<b>Three Months Ended</b>	
	<b>September 30,</b>	
	<b>2007</b>	<b>2006</b>
<b>Revenues:</b>		
Product licenses	\$ 30,210	\$ 24,494
Product support, services and other revenues	65,634	53,171
<b>Total revenues</b>	<b>95,844</b>	<b>77,665</b>
<b>Cost of Revenues:</b>		
Product licenses	713	826
Product support, services and other revenues	15,294	10,883
<b>Total cost of revenues</b>	<b>16,007</b>	<b>11,709</b>
<b>Gross Profit</b>	<b>79,837</b>	<b>65,956</b>
<b>Operating Expenses:</b>		
Sales and marketing	28,843	21,518
Research and development	9,626	8,794
General and administrative	12,748	12,469
Amortization of intangible assets	18	18
<b>Total operating expenses</b>	<b>51,235</b>	<b>42,799</b>
<b>Income from Operations</b>	<b>28,602</b>	<b>23,157</b>
<b>Financing and Other Income:</b>		
Interest income, net	927	583
Gain on investments		14
Other expense, net	(809)	(208)
<b>Total financing and other income</b>	<b>118</b>	<b>389</b>
<b>Income before income taxes</b>	<b>28,720</b>	<b>23,546</b>
Provision for income taxes	9,385	6,574
<b>Net Income</b>	<b>\$ 19,335</b>	<b>\$ 16,972</b>
Basic earnings per share (1)	\$ 1.57	\$ 1.34
Basic weighted average shares outstanding	12,286	12,707
Diluted earnings per share (1)	\$ 1.51	\$ 1.27

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Diluted weighted average shares outstanding	12,771	13,325
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- (1) Basic and fully diluted earnings per share for class A and class B common stock are the same.  
The accompanying notes are an integral part of these Consolidated Financial Statements.

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**MICROSTRATEGY INCORPORATED**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

(in thousands, except per share data)

(unaudited)

	Nine Months Ended	
	September 30, 2007	2006
<b>Revenues:</b>		
Product licenses	\$ 68,608	\$ 70,738
Product support, services and other revenues	184,470	150,531
<b>Total revenues</b>	253,078	221,269
<b>Cost of Revenues:</b>		
Product licenses	2,156	2,122
Product support, services and other revenues	44,284	29,752
<b>Total cost of revenues</b>	46,440	31,874
<b>Gross Profit</b>	206,638	189,395
<b>Operating Expenses:</b>		
Sales and marketing	80,050	61,800
Research and development	26,260	25,776
General and administrative	38,616	33,935
Amortization of intangible assets	54	53
<b>Total operating expenses</b>	144,980	121,564
<b>Income from Operations</b>	61,658	67,831
<b>Financing and Other Income:</b>		
Interest income, net	2,782	2,062
Gain (loss) on investments		14
Other expense, net	(804)	(876)
<b>Total financing and other income</b>	1,978	1,200
<b>Income before income taxes</b>	63,636	69,031
Provision for income taxes	22,843	20,508
<b>Net Income</b>	\$ 40,793	\$ 48,523
Basic earnings per share (1)	\$ 3.29	\$ 3.70
Basic weighted average shares outstanding	12,416	13,097
Diluted earnings per share (1)	\$ 3.15	\$ 3.52



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Diluted weighted average shares outstanding	12,953	13,766
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- (1) Basic and fully diluted earnings per share for class A and class B common stock are the same.  
The accompanying notes are an integral part of these Consolidated Financial Statements.

**Table of Contents****MICROSTRATEGY INCORPORATED****CONSOLIDATED STATEMENTS OF CASH FLOWS**

(in thousands)

(unaudited)

	<b>Nine Months Ended September 30,</b>	
	<b>2007</b>	<b>2006</b>
<b>Operating activities:</b>		
Net income	\$ 40,793	\$ 48,523
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	5,738	5,755
Bad debt provision	1,447	696
Deferred taxes	18,559	17,532
Stock-based compensation	428	1,086
Excess tax benefits from stock-based payment arrangements	(2,269)	(2,208)
Other, net	116	145
Changes in operating assets and liabilities:		
Accounts receivable	1,088	1,874
Prepaid expenses and other current assets	(486)	(1,401)
Deposits and other assets	(1,414)	(142)
Accounts payable and accrued expenses, compensation and employee benefits	(6,582)	(3,078)
Deferred revenue and advance payments	7,279	9,504
Other long-term liabilities	37	(482)
<b>Net cash provided by operating activities</b>	<b>64,734</b>	<b>77,804</b>
<b>Investing activities:</b>		
Proceeds from maturities of short-term investments		112,666
Purchases of short-term investments		(58,900)
Advance deposits on purchases of property and equipment	(7,500)	
Purchases of property and equipment, net	(2,868)	(2,671)
Capitalized software development costs	(2,650)	
Decrease in restricted cash and investments	997	1,308
<b>Net cash (used in) provided by investing activities</b>	<b>(12,021)</b>	<b>52,403</b>
<b>Financing activities:</b>		
Proceeds from sale of class A common stock under employee stock purchase plan and exercise of employee stock options	2,013	2,919
Excess tax benefits from stock-based payment arrangements	2,269	2,208
Purchases of treasury stock	(62,634)	(131,959)
<b>Net cash used in financing activities</b>	<b>(58,352)</b>	<b>(126,832)</b>
Effect of foreign exchange rate changes on cash and cash equivalents	2,384	2,135
<b>Net (decrease) increase in cash and cash equivalents</b>	<b>(3,255)</b>	<b>5,510</b>
Cash and cash equivalents, beginning of period	78,980	42,318
<b>Cash and cash equivalents, end of period</b>	<b>\$ 75,725</b>	<b>\$ 47,828</b>

The accompanying notes are an integral part of these Consolidated Financial Statements.



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**MICROSTRATEGY INCORPORATED**

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

**(1) Basis of Presentation**

Except for the consolidated balance sheet of MicroStrategy Incorporated ( MicroStrategy or the Company ) as of December 31, 2006, which is derived from audited financial statements, the accompanying consolidated financial statements are unaudited. In the opinion of management, all adjustments necessary for a fair statement of such financial position and results of operations have been included. All such adjustments are of a normal recurring nature. Interim results are not necessarily indicative of results for a full year.

The consolidated financial statements and notes are presented as required by Form 10-Q and do not contain certain information included in the Company s annual financial statements and notes. These financial statements should be read in conjunction with the Company s audited financial statements and the notes thereto filed with the Securities and Exchange Commission ( SEC ) in the Company s Annual Report on Form 10-K for the year ended December 31, 2006.

Certain prior year amounts in the consolidated financial statements have been reclassified to conform to the current year presentation.

**(2) Recent Accounting Standards**

In February 2007, the Financial Accounting Standards Board ( FASB ) issued Statement of Financial Accounting Standards ( SFAS ) No. 159, The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of FASB Statement No. 115 which is effective for fiscal years beginning after November 15, 2007. This statement permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates. Subsequent unrealized gains and losses on items for which the fair value option has been elected will be reported in earnings. The Company is currently evaluating the potential impact of SFAS No. 159 on its consolidated results of operations and financial position.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements . SFAS No. 157 defines fair value, establishes a framework and gives guidance regarding the methods used for measuring fair value, and expands disclosures about fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. The Company is currently evaluating the impact of SFAS No. 157 on its consolidated results of operations and financial position.

**(3) Restricted Cash and Investments**

On March 15, 2005, the Company entered into a security agreement with a bank under which the Company posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for the Company s corporate headquarters. The Company may invest the cash collateral under the security agreement in certain permitted investments. As of September 30, 2007 and December 31, 2006, the Company had \$1.9 million and \$2.9 million, respectively, in cash collateral posted under the security agreement, all invested in money market funds that are included in restricted cash and investments in the accompanying balance sheets. During July 2007, \$1.0 million in cash collateral was released from the security agreement due to a scheduled reduction in the security deposit for the Company s corporate headquarters.

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

**(4) Accounts Receivable**

Accounts receivable, net of allowances, consisted of the following, as of (in thousands):

	September 30, 2007	December 31, 2006
Billed and billable	\$ 96,523	\$ 112,080
Less: billed and unpaid deferred revenue	(40,948)	(55,722)
	55,575	56,358
Less: allowance for doubtful accounts	(2,793)	(1,890)
	\$ 52,782	\$ 54,468

The Company offsets accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

**(5) Deferred Revenue and Advance Payments**

Deferred revenue and advance payments from customers consisted of the following, as of (in thousands):

	September 30, 2007	December 31, 2006
Current:		
Deferred product licenses revenue	\$ 2,386	\$ 3,451
Deferred product support revenue	88,181	91,516
Deferred other services revenue	14,241	14,984
	104,808	109,951
Less: billed and unpaid deferred revenue	(39,763)	(53,373)
	\$ 65,045	\$ 56,578
Non-current:		
Deferred product licenses revenue	\$ 369	\$ 509
Deferred product support revenue	2,015	2,921
Deferred other services revenue	1,190	46
	3,574	3,476
Less: billed and unpaid deferred revenue	(1,185)	(2,349)
	\$ 2,389	\$ 1,127

The Company offsets accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

**(6) Litigation**

The Company is involved in legal proceedings through the normal course of business. Although the outcomes of legal proceedings are inherently difficult to predict, management does not expect the resolution of any currently pending matters to have a material adverse effect on our financial position, results of operations or cash flows.

**(7) Commitments and Contingencies**

On January 31, 2007, the Company entered into an agreement to purchase a corporate aircraft for delivery in mid-2009, which it expects to begin operating during the 2009 calendar year. The aggregate purchase price for the aircraft is \$46.0 million, payable in installments on various dates related to the completion of

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**MICROSTRATEGY INCORPORATED**

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

manufacturing of the aircraft and the delivery of the aircraft. The Company has the option to accelerate the delivery date under certain circumstances if the manufacturer is able to offer the aircraft prior to the scheduled delivery date. The Company expects to meet its payment obligations under this purchase commitment using funds from operations, but may consider using conventional aircraft financing or other borrowing arrangements.

The Company made deposits of \$5 million and \$2.5 million with regards to this aircraft in January 2007 and September 2007, respectively, and recorded the amount of the deposits in deposits and other assets.

From time to time, the Company enters into certain types of contracts that require it to indemnify parties against third party claims. These contracts primarily relate to agreements under which the Company has agreed to indemnify customers and partners for claims arising from intellectual property infringement. The conditions of these obligations vary and generally a maximum obligation is explicitly stated. Because the conditions of these obligations vary and the maximum is not always explicitly stated, the overall maximum amount of the Company's indemnification obligations cannot be reasonably estimated. Historically, the Company has not been obligated to make significant payments for these obligations, and as such has not recorded an indemnification liability on its balance sheets as of September 30, 2007 or December 31, 2006. The Company carries coverage under certain insurance policies for certain of these liabilities; however, this coverage may not be sufficient.

**(8) Treasury Stock**

On July 28, 2005, the Company announced that its Board of Directors had authorized the Company's repurchase of up to an aggregate of \$300.0 million of its class A common stock from time-to-time on the open market (the 2005 Share Repurchase Program). The timing and amount of any shares repurchased will be determined by the Company's management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program has a five-year term, but may be suspended or discontinued by the Company at any time. The 2005 Share Repurchase Program may be funded using the Company's working capital, as well as proceeds from any credit facilities and other borrowing arrangements which the Company may enter into in the future. During the three months ended September 30, 2007, the Company repurchased an aggregate of 264,157 shares of its class A common stock at an average price per share of \$67.74 and an aggregate cost of \$17.9 million pursuant to the 2005 Share Repurchase Program. During the nine months ended September 30, 2007, the Company repurchased an aggregate of 621,931 shares of its class A common stock at an average price of \$100.71 and an aggregate cost of \$62.6 million pursuant to the 2005 Share Repurchase Program. As of September 30, 2007, the Company had repurchased an aggregate of 2,098,390 shares of its class A common stock at an average price of \$96.03 and an aggregate cost of \$201.5 million pursuant to the 2005 Share Repurchase Program.

All of the amounts above relating to average price per share and aggregate cost include broker commissions.

**(9) Income Taxes**

The Company adopted the provisions of FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes (FIN 48), on January 1, 2007. As a result of the implementation of FIN 48, the Company recognized a \$6.5 million increase in U.S. and foreign income tax liabilities for unrecognized tax benefits, which was accounted for as a reduction to the January 1, 2007 balance of retained earnings. Reserves for unrecognized tax benefits had not been established prior to the implementation of FIN 48; therefore, as of January 1, 2007, the total amount of unrecognized tax benefits was \$6.5 million.

The Company and its subsidiaries conduct business in the U.S. and various foreign countries and are subject to tax in numerous domestic and foreign jurisdictions. As a result of its business activities, the Company files tax returns that are subject to examination by various federal, state, local, and foreign tax

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

authorities. With few exceptions, the Company is no longer subject to U.S. federal, state and local, or foreign income tax examination by tax authorities for years before 2000; however, due to its federal and state net operating loss ( NOL ) carryovers, the federal and state tax authorities may attempt to reduce or fully offset the amount of NOL or tax credit carryovers from tax years ending in 1999 forward that were used in later tax years. The Company is currently under tax audits in Germany and Japan; however, no adjustments have been proposed to date. A French tax audit relating to tax years 2003 through 2005 was settled during the second quarter of 2007 with no adjustments to previously filed tax returns. Accordingly, the FIN 48 tax accrual of \$0.2 million relating to this audit was reversed.

The Company recognizes accrued interest related to unrecognized tax benefits in the tax expense account. Penalties, if incurred, would also be recognized as a component of income tax expense. As of January 1, 2007, the amount of accrued interest expense on unrecognized tax benefits was not material.

As of September 30, 2007, if recognized, \$7.4 million of unrecognized tax benefits would impact the effective tax rate. Unrecognized tax benefits related to cross border transactions are expected to increase by \$0.4 million by the end of 2007. During the nine months ended September 30, 2007, the Company recognized an additional \$1.1 million of tax expense related to post-2006 uncertain tax positions. During the same time period, the Company recognized a \$0.2 million benefit related to the settlement of a tax audit in France.

The following table summarizes the Company's deferred tax assets, net, and valuation allowance, as of (in thousands):

	September 30, 2007	December 31, 2006
Deferred tax assets, net of deferred tax liabilities	\$ 74,323	\$ 95,182
Valuation allowance	(9,490)	(7,728)
Deferred tax assets, net of valuation allowance	\$ 64,833	\$ 87,454
Short-term deferred tax assets, net	\$ 29,038	\$ 29,510
Long-term deferred tax assets, net	35,795	57,944
Total deferred tax assets, net	\$ 64,833	\$ 87,454

The valuation allowance as of each of September 30, 2007 and December 31, 2006 relates to domestic capital loss carryforwards and certain foreign net operating loss carryforwards that the Company expects will expire unused.

The Company has estimated its annual effective tax rate for the full fiscal year 2007 and applied that rate to its income before income taxes in determining its provision for income taxes for the nine months ended September 30, 2007. For the nine months ended September 30, 2007 and 2006, the Company's consolidated annualized effective tax rate was 35.9% and 29.7%, respectively. The Company's effective tax rate increased during the nine months ended September 30, 2007, as compared to the nine months ended September 30, 2006, primarily as a result of foreign pretax losses in certain foreign jurisdictions with no related income tax benefit, as the Company currently lacks evidence that the loss carryforwards in those jurisdictions will be able to be used prior to their expiration.

The Company intends to indefinitely reinvest the undistributed 2007 earnings of certain foreign subsidiaries. Previously taxed income related to prior Subpart F deemed dividends is distributed currently; however, no additional tax is incurred on the distribution. Accordingly, the annualized effective tax rate applied to the Company's pre-tax income for the nine months ended September 30, 2007 did not include any provision for U.S. federal and state income taxes on the projected amount of these undistributed 2007 foreign earnings. The Company accrues applicable U.S. federal and state income taxes (net of foreign tax credits) on projected undistributed foreign subsidiary earnings that it intends to repatriate.





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NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

In determining the Company's provision for income taxes, net deferred tax assets, liabilities, valuation allowances, and uncertain tax positions, management is required to make judgments and estimates related to projections of domestic and foreign profitability, the timing and extent of the utilization of both net operating loss carryforwards and capital loss carryforwards, applicable tax rates, transfer pricing methods, expected tax authority positions on audit, and prudent and feasible tax planning strategies. As a multinational company, the Company is required to calculate and provide for estimated income tax liabilities in each of the tax jurisdictions in which it operates. This process involves estimating current tax obligations and exposures in each jurisdiction as well as making judgments regarding the future recoverability of deferred tax assets. Changes in the estimated level of annual pre-tax income, changes in tax laws particularly related to the utilization of net operating losses in various jurisdictions, and changes resulting from tax audits can all affect the overall effective income tax rate which, in turn, impacts the overall level of income tax expense and net income.

Judgments and estimates related to the Company's projections and assumptions are inherently uncertain; therefore, actual results could differ materially from projections. The timing and manner in which the Company will use the net operating loss carryforwards, research and development tax credit carryforwards, alternative minimum tax credit carryforwards, and foreign tax credit carryforwards in any year, or in total, may be limited by provisions of the Internal Revenue Code regarding changes in the Company's ownership. Currently, the Company expects to use the tax assets subject to Internal Revenue Code limitations within the carryforward periods. Valuation allowances have been established where the Company expects deferred tax assets to expire unused.

**(10) Share-Based Compensation**

The Company has share-based compensation plans under which directors, officers, employees and other eligible participants have previously received stock option awards. All stock options granted under the Company's stock plans have terms of five to ten years and generally vest ratably over 5 years. Upon exercise, the Company generally issues new shares in the amount of the award exercised. The Company had 2.3 million shares of class A common stock authorized for option grants as of September 30, 2007. The Company has not issued any material stock option or other share-based compensation awards since the first quarter of 2004, and does not have any current plans to issue additional stock option awards on its equity.

In addition, a subsidiary of the Company maintains a share-based compensation plan for its employees that is based upon the equity of the subsidiary. The share-based awards and related expense for this subsidiary have not been significant through September 30, 2007.

The Company recognized share-based compensation expense of \$0.1 million and \$0.3 million for the three months ended September 30, 2007 and 2006, respectively. The Company recognized share-based compensation expense of \$0.4 million and \$1.1 million for the nine months ended September 30, 2007 and 2006, respectively.

**(11) Comprehensive Income**

Comprehensive income includes foreign currency translation adjustments and unrealized gains and losses on short-term investments, net of related tax effects that have been excluded from net income and reflected in stockholders' equity as accumulated other comprehensive income.

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

The Company's comprehensive income consisted of the following for the periods indicated (in thousands):

	Three Months Ended		Nine Months Ended	
	September 30,		September 30,	
	2007	2006	2007	2006
Net income	\$ 19,335	\$ 16,972	\$ 40,793	\$ 48,523
Foreign currency translation adjustment	156	(622)	(337)	(224)
Unrealized gain on short-term investments, net of applicable taxes	(4)	(7)	(9)	(20)
Comprehensive income	\$ 19,487	\$ 16,343	\$ 40,447	\$ 48,279

**(12) Common Equity and Earnings per Share**

The Company has two classes of common stock: class A common stock and class B common stock. Holders of class A common stock generally have the same rights, including rights to dividends, as holders of class B common stock, except that holders of class A common stock have one vote per share while holders of class B common stock have ten votes per share. Each share of class B common stock is convertible at any time, at the option of the holder, into one share of class A common stock. As such, basic and fully diluted earnings per share for class A and class B common stock are the same. The Company has never declared or paid any cash dividends on either class A or class B common stock.

Potential common shares are included in the diluted earnings per share calculation when dilutive. Potential common shares consisting of common stock issuable upon exercise of outstanding employee stock options and warrants are computed using the treasury stock method.

**(13) Accumulated Deficit**

The accumulated deficit balance (in thousands) changed as follows during the nine months ended September 30, 2007:

Balance, December 31, 2006	\$ (41,981)
Net Income for the nine months ended September 30, 2007	40,793
Adoption of FIN 48	(6,529)
Balance, September 30, 2007	\$ (7,717)

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## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(unaudited)

**(14) Segment Information**

The Company operates in two business segments – business intelligence software and services and other. The business segment other consists of the Company's Alarm.com and Angel.com businesses. The following summary discloses total revenues and long-lived assets, excluding long-term investments and long-term deferred tax assets, according to geographic region (in thousands):

	Business Intelligence Software and Services			Other	Consolidated
	Domestic	EMEA	Other Regions	Domestic	
<b>Geographic regions:</b>					
<b>Three months ended September 30, 2007</b>					
Total revenues	\$ 55,482	\$ 28,152	\$ 5,772	\$ 6,438	\$ 95,844
Long-lived assets	19,052	3,596	1,727	81	24,456
<b>Three months ended September 30, 2006</b>					
Total revenues	\$ 47,071	\$ 22,715	\$ 5,824	\$ 2,055	\$ 77,665
Long-lived assets	11,496	2,441	1,134	68	15,139
<b>Nine months ended September 30, 2007</b>					
Total revenues	\$ 146,520	\$ 72,102	\$ 16,607	\$ 17,849	\$ 253,078
Long-lived assets	19,052	3,596	1,727	81	24,456
<b>Nine months ended September 30, 2006</b>					
Total revenues	\$ 134,299	\$ 64,227	\$ 16,994	\$ 5,749	\$ 221,269
Long-lived assets	11,496	2,441	1,134	68	15,139

The domestic region consists of the United States and Canada. The EMEA region includes operations in Europe, the Middle East and Africa. The other regions include all other foreign countries, generally comprising Latin America and the Asia Pacific region. For each of the three and nine months ended September 30, 2007 and 2006, no individual country outside the United States accounted for 10% or more of total consolidated revenues.

As of each of September 30, 2007 and December 31, 2006, no individual country outside the United States accounted for 10% or more of consolidated assets. For each of the three and nine months ended September 30, 2007 and 2006, no individual customer accounted for 10% or more of the Company's total consolidated revenues.

Domestic intercompany software fee charges to international operations of \$9.3 million and \$12.5 million for the three months ended September 30, 2007 and 2006, respectively, and \$30.2 million and \$32.9 million for the nine months ended September 30, 2007 and 2006, respectively, have been excluded from the above tables and eliminated in the consolidated financial statements.

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**ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations**  
**FORWARD-LOOKING INFORMATION**

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended. For this purpose, any statements contained herein that are not statements of historical fact, including without limitation, certain statements regarding industry prospects and our results of operations or financial position, may be deemed to be forward-looking statements. Without limiting the foregoing, the words believes, anticipates, plans, expects, and similar expressions are intended to identify forward-looking statements. The important factors discussed below under Item 1A. Risk Factors, among others, could cause actual results to differ materially from those indicated by forward-looking statements made herein. Such forward-looking statements represent management's current expectations and are inherently uncertain. Investors are warned that actual results may differ from management's expectations.

**Overview**

We are a worldwide provider of business intelligence software that enables companies to analyze the raw data stored across their enterprise to reveal the trends and insights needed to develop solutions to manage their business more effectively. Our software delivers this information to workgroups, the enterprise and extranet communities via e-mail, web, fax, wireless and voice communication channels. Businesses can use our software platform to develop user-friendly solutions, proactively refine revenue-generating strategies, enhance cost-efficiency and productivity and improve customer relationships.

The MicroStrategy software platform enables users to query and analyze the most detailed, transaction-level databases, turning data into business intelligence and delivering boardroom quality reports and alerts about the users' business processes. Our web-based architecture provides reporting, security, performance and standards that are critical for web deployment. With intranet deployments, our products provide employees with information to enable them to make better, more cost-effective business decisions. With extranet deployments, enterprises can use the MicroStrategy software platform to build stronger relationships by linking customers and suppliers via the Internet. We also offer a comprehensive set of consulting, education, technical support and technical advisory services for our customers and strategic partners.

Our core business intelligence (BI) business derives its revenues from product licenses and product support and other services. Product license revenues are derived from the sale of software licenses for our MicroStrategy 8 business intelligence platform and related products. We license our software to end users through our direct sales organization and through indirect sales channels, such as resellers, systems integrators and original equipment manufacturers, or OEMs. Our arrangements with customers typically include: (a) an end-user license fee paid for the use of our products in perpetuity or over a specified term; (b) an annual maintenance agreement that provides for software updates and upgrades and technical support for an annual fee; and (c) a services work order for implementation, consulting and training, generally for a fee determined on a time-and-materials basis or, in certain circumstances, a fixed-fee.

We also have two other businesses, Alarm.com and Angel.com, that focus outside of the BI software and services market. Alarm.com is a provider of web-enabled residential and commercial security and activity monitoring technology, and Angel.com is a provider of interactive voice response telephony systems. We are considering various strategic alternatives relating to these two businesses.

The following table sets forth certain operating highlights for the three and nine months ended September 30, 2007 and 2006 (in thousands):

**Table of Contents****Performance Measures (in thousands)**

	Core BI Business		Alarm.com Three Months Ended		Angel.com		Consolidated	
	Three Months Ended September 30,		September 30,		Three Months Ended September 30,		Three Months Ended September 30,	
	2007	2006	2007	2006	2007	2006	2007	2006
<b>Revenues</b>								
Product licenses	\$ 30,210	\$ 24,494	\$	\$	\$	\$	\$ 30,210	\$ 24,494
Product support and services revenues	59,196	51,115					59,196	51,115
Alarm.com hardware and services			4,613	850			4,613	850
Angel.com telephony services					1,825	1,206	1,825	1,206
<b>Total revenues</b>	<b>89,406</b>	<b>75,609</b>	<b>4,613</b>	<b>850</b>	<b>1,825</b>	<b>1,206</b>	<b>95,844</b>	<b>77,665</b>
<b>Cost of Revenues</b>								
Product licenses	713	830				(4)	713	826
Product support and other services	11,276	9,901					11,276	9,901
Alarm.com hardware and services			3,511	701			3,511	701
Angel.com telephony services					507	281	507	281
<b>Total cost of revenues</b>	<b>11,989</b>	<b>10,731</b>	<b>3,511</b>	<b>701</b>	<b>507</b>	<b>277</b>	<b>16,007</b>	<b>11,709</b>
<b>Gross profit</b>	<b>77,417</b>	<b>64,878</b>	<b>1,102</b>	<b>149</b>	<b>1,318</b>	<b>929</b>	<b>79,837</b>	<b>65,956</b>
<b>Operating Expenses</b>								
Sales and marketing	26,931	20,042	300	311	1,612	1,165	28,843	21,518
Research and development	8,615	7,963	347	280	664	551	9,626	8,794
General and administrative	12,147	12,060	594	409	7		12,748	12,469
Amortization of intangible assets	18	18					18	18
<b>Total operating expenses</b>	<b>47,711</b>	<b>40,083</b>	<b>1,241</b>	<b>1,000</b>	<b>2,283</b>	<b>1,716</b>	<b>51,235</b>	<b>42,799</b>
<b>Income (loss) from operations</b>	<b>\$ 29,706</b>	<b>\$ 24,795</b>	<b>\$ (139)</b>	<b>\$ (851)</b>	<b>\$ (965)</b>	<b>\$ (787)</b>	<b>\$ 28,602</b>	<b>\$ 23,157</b>

	Core BI Business		Alarm.com		Angel.com		Consolidated	
	Nine Months Ended September 30,		Nine Months Ended September 30,		Nine Months Ended September 30,		Nine Months Ended September 30,	
	2007	2006	2007	2006	2007	2006	2007	2006
<b>Revenues</b>								
Product licenses	\$ 68,608	\$ 70,738	\$	\$	\$	\$	\$ 68,608	\$ 70,738
Product support and services revenues	166,621	144,781					166,621	144,781
Alarm.com hardware and services			12,932	2,308			12,932	2,308
Angel.com telephony services					4,917	3,442	4,917	3,442
<b>Total revenues</b>	<b>235,229</b>	<b>215,519</b>	<b>12,932</b>	<b>2,308</b>	<b>4,917</b>	<b>3,442</b>	<b>253,078</b>	<b>221,269</b>
<b>Cost of Revenues</b>								
Product licenses	2,156	2,122					2,156	2,122
Product support and services revenues	33,481	27,132					33,481	27,132
Alarm.com hardware and services			9,360	1,874			9,360	1,874
Angel.com telephony services					1,443	746	1,443	746

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<b>Total cost of revenues</b>	<b>35,637</b>	<b>29,254</b>	<b>9,360</b>	<b>1,874</b>	<b>1,443</b>	<b>746</b>	<b>46,440</b>	<b>31,874</b>
<b>Gross profit</b>	<b>199,592</b>	<b>186,265</b>	<b>3,572</b>	<b>434</b>	<b>3,474</b>	<b>2,696</b>	<b>206,638</b>	<b>189,395</b>
<b>Operating Expenses</b>								
Sales and marketing	74,683	58,097	828	681	4,539	3,022	80,050	61,800
Research and development	23,048	23,721	1,134	774	2,078	1,281	26,260	25,776
General and administrative	37,117	33,032	1,492	903	7		38,616	33,935
Amortization of intangible assets	54	53					54	53
<b>Total operating expenses</b>	<b>134,902</b>	<b>114,903</b>	<b>3,454</b>	<b>2,358</b>	<b>6,624</b>	<b>4,303</b>	<b>144,980</b>	<b>121,564</b>
<b>Income (loss) from operations</b>	<b>\$ 64,690</b>	<b>\$ 71,362</b>	<b>\$ 118</b>	<b>\$ (1,924)</b>	<b>\$ (3,150)</b>	<b>\$ (1,607)</b>	<b>\$ 61,658</b>	<b>\$ 67,831</b>

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The business intelligence market is highly competitive and our results of operations depend on our ability to market and sell product offerings that provide customers with greater value than those offered by our competitors. Organizations recently have sought, and we expect will continue to seek, to standardize their various business intelligence applications around a single software platform. This trend presents both opportunities and risks for our business. It offers us the opportunity to increase the size of transactions with new customers and to expand the size of our business intelligence installations with existing customers. On the other hand, it presents the risk that we may not be able to penetrate accounts where a competitor currently is or may become the incumbent business intelligence application provider. In addition, companies with industry leading positions in certain software markets, such as Microsoft, Oracle and SAP, have begun incorporating certain business intelligence capabilities into their product suites. As a result, our products need to be sufficiently differentiated from these bundled software offerings to create customer demand for our platform and products.

To address these opportunities and challenges, we continue to focus on certain initiatives, including:

concentrating our research and development efforts on maintaining our position as a technology leader by continuing to innovate and lead in enterprise business intelligence, improving the capability of our products to efficiently handle the ever increasing volume of data and user scalability needs of our current and future customers, and adding analytical and end user features to support the increasing levels of sophistication in our customers' business intelligence needs and applications, such as the incorporation of dynamic enterprise dashboards to our interfaces; and

enhancing our global sales and services organizations, which we have grown substantially over the last eighteen months. During the three months ended September 30, 2007, we continued to slow the pace of headcount growth in these organizations to focus on integrating and leveraging the additional sales and services capacity we now have in place.

We base our operating expense budgets on expected revenue trends. Many of our expenses, such as office leases and certain personnel costs, are relatively fixed. We may be unable to adjust spending quickly enough in any particular period to offset any unexpected revenue shortfall in that period. Accordingly, any shortfall in revenue may cause significant variation in our operating results. We therefore, believe that quarter-to-quarter comparisons of our operating results may not be a good indication of our future performance.

## **Critical Accounting Policies**

Our discussion and analysis of our financial condition and results of operations are based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States.

The preparation of our consolidated financial statements requires us to make estimates and judgments that affect the reported amounts of assets, liabilities and equity and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. These estimates, particularly estimates relating to revenue recognition, valuation of net deferred tax assets, litigation and contingencies, have a material impact on our financial statements and are discussed in detail throughout our analysis of the results of operations discussed below.

In addition to evaluating estimates relating to the items discussed above, we also consider other estimates and judgments, including, but not limited to, those related to allowance for doubtful accounts, software development costs, intangible assets, provision for income taxes, and other contingent liabilities. We base our estimates on historical experience and various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets, liabilities and equity that are not readily apparent from other sources. Actual results and outcomes could differ from these estimates and assumptions.



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MicroStrategy does not have any material ownership interest in any special purpose or other entities that are not wholly-owned and/or consolidated into our consolidated financial statements. Additionally, MicroStrategy does not have any material related party transactions as defined under Statement of Financial Accounting Standards ( SFAS ) No. 57, Related Party Disclosures.

For a more detailed explanation of the judgments made in these areas and a discussion of our accounting estimates and policies, refer to Critical Accounting Estimates included in Item 7 and Summary of Significant Accounting Policies (Note 2) included in Item 15 of our Annual Report on Form 10-K for the year ended December 31, 2006. As discussed in Note 9 to the Consolidated Financial Statements, we have adopted FASB Interpretation No. 48, Accounting for Uncertainty in Income Taxes ( FIN 48 ) and otherwise there have been no significant changes to our critical accounting estimates and policies during the three months ended September 30, 2007.

**Impact of Foreign Currency Exchange Rate Fluctuations on Results of Operations**

We conduct a significant portion of our business in currencies other than the U.S. dollar, the currency in which we report our consolidated financial statements. Historically, we have generated a significant portion of our revenues and incurred a significant portion of our expenses in euro and British pound sterling. As currency rates change from quarter to quarter and year over year, our results of operation may be impacted. The table below summarizes the impact (in thousands) of fluctuations in foreign currency exchange rates on certain components of our consolidated statements of operations by showing the increase (decrease) in revenues or expenses, as applicable, from the prior year.

	Three Months Ended		Nine Months Ended	
	September 30, 2007	September 30, 2006	September 30, 2007	September 30, 2006
International product licenses revenues	\$ 604	\$ 368	\$ 1,596	\$ (327)
International product support revenues	1,176	537	3,351	(222)
International other services revenues	384	164	985	(115)
Cost of product support revenues	45	23	128	(8)
Cost of other services revenues	197	101	614	(35)
Sales and marketing expenses	740	272	2,057	(210)
General and administrative expenses	98	137	474	34

For example, if there had been no change to foreign currency exchange rates from 2006 to 2007, international product licenses revenues would have been \$10.0 million rather than \$10.6 million and \$23.6 million rather than \$25.2 million for the three and nine months ended September 30, 2007, respectively. If there had been no change to foreign currency exchange rates from 2006 to 2007, sales and marketing expenses would have been \$28.1 million rather than \$28.8 million and \$78.0 million rather than \$80.1 million for the three and nine months ended September 30, 2007, respectively.

The change in the impact of fluctuations in foreign currency exchange rates from the three and nine months ended September 30, 2007 to the three and nine months ended September 30, 2006 is primarily due to the weakening of the U.S. dollar as compared to the principal currencies in which the Company's foreign subsidiaries operate. During the nine months ended September 30, 2006, the U.S. dollar generally strengthened.

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**Product licenses revenues.** The following table sets forth product licenses revenues (in thousands) and percentage changes for our core BI business for the periods indicated:

	Three Months Ended September 30,		% Change	Nine Months Ended September 30,		% Change
	2007	2006		2007	2006	
<b>Product Licenses Revenues:</b>						
Domestic (U.S. and Canada)	\$ 19,574	\$ 15,611	25.4%	\$ 43,414	\$ 45,095	-3.7%
International	10,636	8,883	19.7%	25,194	25,643	-1.8%
Total product licenses revenues	\$ 30,210	\$ 24,494	23.3%	\$ 68,608	\$ 70,738	-3.0%

	Three Months Ended September 30,		Nine Months Ended September 30,	
	2007	2006	2007	2006
<b>Product Licenses Transactions with Recognized Licenses Revenue in the Applicable Period:</b>				
At least \$1.0 million of licenses revenue recognized	6	5	10	12
Between \$500,000 and \$1.0 million of licenses revenue recognized	7	3	18	12
Total	13	8	28	24
<b>Domestic:</b>				
At least \$1.0 million of licenses revenue recognized	4	3	7	8
Between \$500,000 and \$1.0 million of licenses revenue recognized	4	3	14	9
Total	8	6	21	17
<b>International:</b>				
At least \$1.0 million of licenses revenue recognized	2	2	3	4
Between \$500,000 and \$1.0 million of licenses revenue recognized	3	0	4	3
Total	5	2	7	7

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The following table sets forth the recognized revenue attributable to product licenses transaction, grouped by size, during the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2007	September 30, 2006	% Change	September 30, 2007	September 30, 2006	% Change
<b>Product Licenses Revenue Recognized in the Applicable Period (in thousands):</b>						
At least \$1.0 million of licenses revenue recognized	\$ 9,355	\$ 8,695	7.6%	\$ 14,180	\$ 18,509	-23.4%
From \$500,000 to \$1.0 million of licenses revenue recognized	4,820	2,292	110.3%	11,879	8,261	43.8%
Below \$500,000 of licenses revenue recognized	16,035	13,507	18.7%	42,549	43,968	-3.2%
<b>Total</b>	<b>30,210</b>	<b>24,494</b>	<b>23.3%</b>	<b>68,608</b>	<b>70,738</b>	<b>-3.0%</b>
<i>Domestic:</i>						
At least \$1.0 million of licenses revenue recognized	6,905	5,981	15.4%	10,706	13,247	-19.2%
From \$500,000 to \$1.0 million of licenses revenue recognized	2,955	2,292	28.9%	9,472	6,225	52.2%
Below \$500,000 of licenses revenue recognized	9,714	7,338	32.4%	23,236	25,623	-9.3%
<b>Total</b>	<b>19,574</b>	<b>15,611</b>	<b>25.4%</b>	<b>43,414</b>	<b>45,095</b>	<b>-3.7%</b>
<i>International:</i>						
At least \$1.0 million of licenses revenue recognized	2,450	2,714	-9.7%	3,474	5,262	-34.0%
From \$500,000 to \$1.0 million of licenses revenue recognized	1,865			2,407	2,036	18.2%
Below \$500,000 of licenses revenue recognized	6,321	6,169	2.5%	19,313	18,345	5.3%
<b>Total</b>	<b>\$ 10,636</b>	<b>\$ 8,883</b>	<b>19.7%</b>	<b>\$ 25,194</b>	<b>\$ 25,643</b>	<b>-1.8%</b>

Domestic product licenses revenues increased during the three months ended September 30, 2007, as compared to the same period in the prior year, primarily due to an increase in the average size of domestic transactions with less than \$500,000 of recognized revenue as well as to an increase in the number of domestic transactions with at least \$500,000 of recognized revenue. International product licenses revenues increased during the three months ended September 30, 2007, as compared to the same period in the prior year, primarily due to an increase in the number of international transactions with greater than \$500,000 but less than \$1.0 million of recognized revenue.

Domestic product licenses revenues decreased during the nine months ended September 30, 2007, as compared to the same period in the prior year, primarily due to a decrease in the number and average size of domestic transactions with at least \$1 million of recognized revenue. This decrease in domestic product licenses revenues was partially offset by an increase in the number of domestic transactions with greater than \$500,000 but less than \$1.0 million of recognized revenue. International product licenses revenues decreased during the nine months ended September 30, 2007, as compared to the same period in the prior year, primarily due to a decrease in the number and average size of international transactions with at least \$1 million of recognized revenue.

**Product support and services revenues.** The following table sets forth product support revenues (in thousands) and percentage changes for our core BI business for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2007	September 30, 2006	% Change	September 30, 2007	September 30, 2006	% Change
<b>Product Support and Services Revenues:</b>						
Domestic (U.S. and Canada)	\$ 24,997	\$ 21,727	15.1%	\$ 72,373	\$ 61,824	17.1%
International	17,676	15,189	16.4%	49,191	41,578	18.3%

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Total product support revenues	42,673	36,916	15.6%	121,564	103,402	17.6%
Consulting	13,073	10,944	19.5%	34,500	31,695	8.8%
Education	3,450	3,255	6.0%	10,557	9,684	9.0%
Total product support and services revenues	\$ 59,196	\$ 51,115	15.8%	\$ 166,621	\$ 144,781	15.1%

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**Product support revenues.** Product support revenues are derived from providing technical software support and software updates and upgrades to customers. Product support revenues are recognized ratably over the term of the contract, which in most cases is one year.

Both domestic and international product support revenues increased during the three months ended September 30, 2007, as compared to the same period in the prior year. Contributing to this increase was an 11.8% growth in the number of technical support contracts, which includes a high percentage of maintenance renewals from existing contracts.

Both domestic and international product support revenues increased during the nine months ended September 30, 2007, as compared to the same period in the prior year, primarily due to a 16.1% growth in the number of technical support contracts, which includes a high percentage of maintenance renewals from existing contracts.

**Consulting revenues.** Consulting revenues are derived from helping customers plan and execute the deployment of our software. Consulting revenues increased during the three months ended September 30, 2007, as compared to the same period in the prior year, primarily due to an 11.1% increase in total billable hours resulting from enhancements to internal business processes which are driving an increase in consultant utilization.

Consulting revenues increased during the nine months ended September 30, 2007, as compared to the same period in the prior year, primarily due to a 21.4% increase in the number of domestic billable hours resulting from enhancements to internal business processes which are driving an increase in consultant utilization, partially offset by a 21.9% decrease in international billable hours.

**Education revenues.** Education revenues are derived from the education and training that we provide to our customers to enhance their ability to fully utilize the features and functionality of our software. Education revenues increased during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, primarily due to growth in the number of students trained resulting from the increase in public classes, on-site training and new education and training offerings.

**Alarm.com and Angel.com revenues.** The following table sets forth Alarm.com and Angel.com revenues (in thousands) and percentage changes for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2007	September 30, 2006	% Change	September 30, 2007	September 30, 2006	% Change
Alarm.com						
Alarm.com hardware	\$ 3,764	\$ 620	507.1%	\$ 11,388	\$ 1,747	551.9%
Alarm.com services	849	230	269.1%	1,544	561	175.2%
Total Alarm.com revenues	4,613	850	442.7%	12,932	2,308	460.3%
Angel.com telephony services	1,825	1,206	51.3%	4,917	3,442	42.9%
Total other services revenues	\$ 6,438	\$ 2,056	213.1%	\$ 17,849	\$ 5,750	210.4%

Alarm.com hardware revenues increased during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, primarily as a result of Alarm.com recognizing \$3.6 million and \$7.7 million of revenue from sales to two Alarm.com distributors during the three and nine months ended September 30, 2007, respectively.

Alarm.com services revenues increased during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, primarily due to an increase in the number of customers.

Angel.com telephony services revenues increased during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, primarily due to an increase in the number of higher-value contracts.



**Table of Contents****Costs and Expenses**

**Cost of revenues.** The following table sets forth cost of revenues (in thousands) and percentage changes in cost of revenues for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2007	September 30, 2006	% Change	September 30, 2007	September 30, 2006	% Change
Cost of Revenues:						
Product licenses	\$ 713	\$ 826	-13.7%	\$ 2,156	\$ 2,122	1.6%
Product support	2,742	2,325	17.9%	7,886	6,638	18.8%
Consulting	6,862	6,240	10.0%	20,673	16,620	24.4%
Education	1,672	1,336	25.1%	4,922	3,874	27.1%
Alarm.com hardware and services	3,511	701	400.9%	9,360	1,874	399.5%
Angel.com telephony services	507	281	80.4%	1,443	746	93.4%
Total cost of revenues	\$ 16,007	\$ 11,709	36.7%	\$ 46,440	\$ 31,874	45.7%

**Cost of product licenses revenues.** Cost of product licenses revenues consists of amortization of capitalized software development costs and the costs of product manuals, media, and royalties paid to third-party software vendors. Capitalized software development costs are amortized over a useful life of three years.

Cost of product licenses revenues decreased during the three months ended September 30, 2007, as compared to the same period in the prior year, primarily due to a decrease in royalties and referral fees paid.

Cost of product licenses revenues remained relatively flat during the nine months ended September 30, 2007, as compared to the same period in the prior year.

**Cost of product support revenues.** Cost of product support revenues consists of product support personnel and related overhead costs.

The increase in cost of product support revenues during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, was primarily attributable to the expenses related to an increase in product support staffing levels to support our growing customer base. Product support headcount increased 24.1% to 108 at September 30, 2007 from 87 at September 30, 2006.

**Cost of consulting revenues.** Cost of consulting revenues consists of personnel and related overhead costs. The increase in cost of consulting revenues during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, was primarily attributable to the expenses related to increases in staffing levels to support our growing customer base. Consulting headcount increased 7.4% to 218 at September 30, 2007 from 203 at September 30, 2006.

**Cost of education revenues.** Cost of education revenues consists of personnel and related overhead costs. The increase in cost of education revenues during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, was primarily attributable to the expenses related to an increase in staffing levels to support our growing customer base. Education headcount increased 24.3% to 46 at September 30, 2007 from 37 at September 30, 2006.

**Cost of Alarm.com and Angel.com revenues.** Cost of Alarm.com and Angel.com revenues includes hardware and telephony costs, respectively.

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The increase in cost of Alarm.com hardware and services revenues during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, was primarily attributable to increased hardware costs as a result of increased sales to two Alarm.com distributors during 2007.

The increase in cost of Angel.com telephony services revenues during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, was the result of the increase in customer demand, which requires us to purchase additional telecommunications capacity.

**Sales and marketing, general and administrative, and other operating expenses for core BI business.** The following table sets forth (in thousands) sales and marketing, general and administrative and other operating expenses for our core BI business and percentage changes for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30,		% Change	September 30,		% Change
	2007	2006		2007	2006	
Sales and marketing	\$ 26,931	\$ 20,042	34.4%	\$ 74,683	\$ 58,097	28.5%
General and administrative	12,147	12,060	0.7%	37,117	33,032	12.4%
Other operating expenses	18	18	0.0%	54	53	1.9%
Total	\$ 39,096	\$ 32,120	21.7%	\$ 111,854	\$ 91,182	22.7%

**Sales and marketing expenses for core BI business.** Sales and marketing expenses for our core BI business consists of personnel costs, commissions, office facilities, travel, advertising, public relations programs and promotional events, such as trade shows, seminars and technical conferences.

Sales and marketing expenses increased during the three months ended September 30, 2007, as compared to the same period in the prior year, with 84.7% of the increase attributable to an increase in expenses related to an increase in staffing levels and 6.4% of the increase due to increases in facility and other related support costs. The remainder of the increase was primarily attributable to increases in travel expenses and entertainment costs. Sales and marketing headcount increased 32.2% to 567 at September 30, 2007 from 429 at September 30, 2006.

Sales and marketing expenses increased during the nine months ended September 30, 2007, as compared to the same period in the prior year, with 80.4% of the increase attributable to an increase in expenses related to an increase in staffing levels, 10.2% of the increase attributable to increases in facility and other related support costs, and 11.1% of the increase attributable to increases in travel and entertainment costs.

**General and administrative expenses for our core BI business.** General and administrative expenses for core BI business consists of personnel and other costs of our executive, finance, human resources, information systems and administrative departments, as well as third-party consulting, legal and other professional fees.

General and administrative expenses increased slightly during the three months ended September 30, 2007, as compared to the same period in the prior year, with a \$1.4 million increase due to an increase in expenses related to an increase in staffing levels and a \$0.4 million increase in recruiting costs partially offset by a decrease of \$0.7 million related to a decrease in withholding taxes resulting from a change in tax law related to our subsidiary in Brazil. Additionally, in the three months ended September 30, 2006, general and administrative expenses included a non-recurring expense of \$1.1 million associated with litigation relating to a commercial dispute involving our subsidiary in Spain. General and administrative headcount increased 37.8% to 299 at September 30, 2007 from 217 at September 30, 2006.



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General and administrative expenses increased during the nine months ended September 30, 2007, as compared to the same period in the prior year, with a \$3.3 million increase due to an increase in expenses related to an increase in staffing levels, \$1.8 million increase in third-party consulting costs and \$1.2 million increase in recruiting costs partially offset by a decrease of \$0.7 million related to a decrease in withholding taxes resulting from a change in tax law related to our subsidiary in Brazil and a decrease in domestic legal costs as a result of a settlement and reduction in the accrual for legal services of \$0.8 million. The increase in third-party consulting costs was primarily the result of increased tax, audit, legal and administrative costs associated with our activity in and expansion into foreign markets. Additionally, increased third-party consulting costs were incurred to upgrade our enterprise resource planning software. Additionally, in the nine months ended September 30, 2006, general and administrative expenses included a non-recurring expense of \$1.1 million associated with litigation relating to a commercial dispute involving our subsidiary in Spain.

**Alarm.com and Angel.com sales and marketing and general and administrative expenses.** The following table sets forth sales and marketing and general and administrative expenses (in thousands) for our Alarm.com and Angel.com businesses, in the aggregate, and percentage changes for these expenses for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2007	September 30, 2006	% Change	September 30, 2007	September 30, 2006	% Change
Sales and marketing	\$ 1,912	\$ 1,476	29.5%	\$ 5,367	\$ 3,703	44.9%
General and administrative	601	409	46.9%	1,499	903	66.0%
<b>Total</b>	<b>\$ 2,513</b>	<b>\$ 1,885</b>	<b>33.3%</b>	<b>\$ 6,866</b>	<b>\$ 4,606</b>	<b>49.1%</b>

The increase in sales and marketing and general and administrative expenses during the three and nine months ended September 30, 2007, as compared to the same periods in the prior year, were primarily attributable to expenses related to increases in staffing levels to support the growing revenue streams of those businesses. Our core BI business provides general and administrative services to Angel.com. The amount of expenses attributable to these services was not significant for each of the three and nine months ended September 30, 2007 and 2006.

**Research and development expenses.** Research and development expenses consists of the personnel costs for our software engineering personnel, depreciation of equipment and other related costs.

The following table summarizes research and development expenses and amortization of capitalized software development costs (in thousands) and percentage changes in those costs for the periods indicated:

	Three Months Ended			Nine Months Ended		
	September 30, 2007	September 30, 2006	% Change	September 30, 2007	September 30, 2006	% Change
Gross research and development expenses:						
Core research and development activities	\$ 8,846	\$ 7,962	11.1%	\$ 25,698	\$ 23,721	8.3%
Alarm.com and Angel.com research and development activities	1,011	832	21.5%	3,212	2,055	56.3%
Capitalized software development costs	(231)			(2,650)		
<b>Total research and development expenses</b>	<b>\$ 9,626</b>	<b>\$ 8,794</b>	<b>9.5%</b>	<b>\$ 26,260</b>	<b>\$ 25,776</b>	<b>1.9%</b>
Amortization of capitalized software development costs included in cost of product licenses revenues	\$ 542	\$ 531	2.1%	\$ 1,650	\$ 1,592	3.6%

Research and development expenses increased during the three months ended September 30, 2007, as compared to the same period in the prior year, primarily due to the increase in expenses relating to the hiring of staff in the Company's new China technology center. Research and development headcount increased 23.5% to 305 at September 30, 2007 from 247 at September 30, 2006.



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Research and development expenses increased during the nine months ended September 30, 2007, as compared to the same period in the prior year, primarily due to an increase in expenses relating to growth in staffing levels partially offset by the capitalization of \$2.6 million in software development costs related to our MicroStrategy 8.1 software release during the first quarter of 2007, as compared to none during the same period in the prior year.

As of September 30, 2007, our research and development resources were allocated to the following projects: 37% to MicroStrategy 8, 38% to new product initiatives, and 25% to other research and development, including our Alarm.com and Angel.com businesses and internal information technology initiatives.

**Provision (Benefit) for Income Taxes.** During the nine months ended September 30, 2007 and 2006, we recorded a provision for income taxes of \$22.8 million and \$20.5 million, respectively, resulting in an effective tax rate for such periods of 35.9% and 29.7%, respectively. Our effective tax rate increased during the nine months ended September 30, 2007, as compared to the same period in the prior year, primarily as a result of foreign pretax losses in certain jurisdictions with no related income tax benefit due to a lack of evidence supporting our ability to utilize these losses in the future. Of the \$22.8 million provision in the nine months ended September 30, 2007, \$18.5 million was deferred and was primarily related to the non-cash use of domestic net operating loss carryforwards. Of the \$20.5 million provision in the nine months ended September 30, 2006, \$18.7 million was deferred and was also primarily related to the non-cash use of domestic net operating loss carryforwards.

As of September 30, 2007, we had domestic and foreign net operating loss carryforwards of \$139.4 million and other temporary differences, carryforwards, and credits, which resulted in net deferred tax assets of \$64.8 million. We have domestic net operating loss carryforwards of \$119.2 million that will begin to expire in 2021, and \$20.1 million of foreign net operating loss carryforwards that will begin to expire in the fourth quarter of 2007. Also, as of September 30, 2007, we had a valuation allowance of \$28.6 million (pre-tax) primarily related to certain foreign net operating loss carryforwards and domestic capital loss carryforward tax assets that we expect to expire unused.

We intend to indefinitely reinvest the undistributed 2007 earnings of certain foreign subsidiaries. Previously taxed income related to prior Subpart F deemed dividends is distributed currently; however, no additional tax is incurred on the distribution. Accordingly, the annualized effective tax rate applied to our pre-tax income for the nine months ended September 30, 2007 did not include any provision for U.S. federal and state taxes on the projected amount of these undistributed 2007 foreign earnings. We accrue applicable U.S. federal and state taxes (net of foreign tax credits) on projected undistributed foreign subsidiary earnings that we intend to repatriate.

**Deferred Revenue and Advance Payments.** Deferred revenue and advance payments represents product support and other services fees that are collected in advance and recognized over the contract service period and product licenses revenues relating to multiple element software arrangements that include future deliverables.

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The following table summarizes deferred revenue and advance payments (in thousands), as of

	September 30, 2007	December 31, 2006	September 30, 2006
<b>Current:</b>			
Deferred product licenses revenue	\$ 2,386	\$ 3,451	\$ 2,367
Deferred product support revenue	88,181	91,516	75,482
Deferred other services revenue	14,241	14,984	13,484
	104,808	109,951	91,333
Less: billed and unpaid deferred revenue	(39,763)	(53,373)	(34,194)
	\$ 65,045	\$ 56,578	\$ 57,139
<b>Non-current:</b>			
Deferred product licenses revenue	\$ 369	\$ 509	\$ 196
Deferred product support revenue	2,015	2,921	1,751
Deferred other services revenue	1,190	46	17
	3,574	3,476	1,964
Less: billed and unpaid deferred revenue	(1,185)	(2,349)	(607)
	\$ 2,389	\$ 1,127	\$ 1,357

We offset our accounts receivable and deferred revenue for any billed and unpaid items included in deferred revenue and advance payments.

The decrease in billed and unpaid deferred revenue as of September 30, 2007, as compared to December 31, 2006, was primarily attributable to the seasonally large volume of product support invoices generated during the three months ended December 31, 2006 that subsequently were paid. The increase in deferred revenue and advance payments as of September 30, 2007, as compared to September 30, 2006, was primarily attributable to the growth in the number of technical support customers and a high percentage of technical support renewals from our existing customers.

We expect to recognize \$104.8 million of deferred revenue and advance payments over the next 12 months. However, the timing and ultimate recognition of our deferred revenue and advance payments depend on our performance of various service obligations, and the amount of deferred revenue and advance payments at any date should not be considered indicative of revenues for any succeeding period.

During the three months and nine months ended September 30, 2007, we entered into certain agreements that include future commitments by our customers to purchase products, product support or other services over multi-year periods. Revenue relating to such future commitments by our customers is not included in our deferred revenue balances.

Revenue relating to such agreements will be recognized during the period in which all revenue recognition criteria are met. The timing and ultimate recognition of any revenue from such customer purchase commitments depend on our customers' meeting their future purchase commitments and our meeting our associated performance obligations related to those purchase commitments.

**Liquidity and Capital Resources**

Our principal sources of liquidity are cash, cash equivalents, investments, and on-going collection of our accounts receivable. On September 30, 2007, we had \$75.7 million in cash, cash equivalents, and investments. Management believes that existing cash and cash anticipated to be generated by operations will be sufficient to meet working capital requirements and anticipated capital expenditures, including the expenditures set forth in the table below, for at least the next twelve months. Based upon our cash position, we do not currently expect to borrow money to finance our operations.



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On March 15, 2005, we entered into a security agreement with a bank under which we posted cash to secure existing letters of credit. These letters of credit are used as security deposits for office leases, including the office lease for our corporate headquarters. We may invest the cash collateral under the security agreement in certain permitted investments. As of September 30, 2007, we had \$1.9 million in cash collateral posted under the security agreement, all invested in money market funds.

On July 28, 2005, we announced that our Board of Directors had authorized our repurchase of up to an aggregate of \$300.0 million of its class A common stock from time to time on the open market (the 2005 Share Repurchase Program). The timing and amount of any shares repurchased will be determined our management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program has a five-year term, but may be suspended or discontinued by us at any time. The 2005 Share Repurchase Program may be funded using our working capital, as well as proceeds from any credit facilities and other borrowing arrangements which we may enter into in the future. During the three months ended September 30, 2007, we repurchased an aggregate of 264,157 shares of its class A common stock at an average price per share of \$67.74 and an aggregate cost of \$17.9 million pursuant to the 2005 Share Repurchase Program. During the nine months ended September 30, 2007, we repurchased an aggregate of 621,931 shares of its class A common stock at an average price of \$100.71 and an aggregate cost of \$62.6 million pursuant to the 2005 Share Repurchase Program. As of September 30, 2007, we had repurchased an aggregate of 2,098,390 shares of our class A common stock at an average price of \$96.03 and an aggregate cost of \$201.5 million pursuant to the 2005 Share Repurchase Program.

All of the amounts above relating to average price per share and aggregate cost include broker commissions.

On January 31, 2007, we entered into an agreement to purchase a corporate aircraft for delivery in mid-2009, which we expect to begin operating during the 2009 calendar year. The aggregate purchase price for the aircraft is \$46.0 million, payable in installments on various dates related to the completion of manufacturing of the aircraft and the delivery of the aircraft. We have the option to accelerate the delivery date under certain circumstances if the manufacturer is able to offer the aircraft prior to the scheduled delivery date. We expect to meet our payment obligations under this purchase agreement using funds from operations, but may consider using conventional aircraft financing and other borrowing arrangements. We made deposits of \$5 million and \$2.5 million with regards to this aircraft in January and September 2007, respectively.

We lease office space and computer and other equipment under operating lease agreements. In addition to base rent, we are responsible for certain taxes, utilities and maintenance costs, and several leases include options for renewal or purchase. The following table shows future minimum payments under noncancellable operating leases and agreements with initial terms of greater than one year, net of total future minimum rentals to be received under noncancellable sublease agreements, and future payments under the aircraft purchase agreement, based on the currently expected due dates of the various installments (in thousands):

	Twelve Months Ended September 30,						Total
	2008	2009	2010	2011	2012	Thereafter	
<i>Contractual Obligations:</i>							
Operating leases:	11,898	9,845	6,819	1,319	813	502	31,196
Purchase obligations:	25,000	13,526					38,526
Total	\$ 36,898	\$ 23,371	\$ 6,819	\$ 1,319	\$ 813	\$ 502	\$ 69,722

We adopted FIN 48 on January 1, 2007. As of September 30, 2007, we had \$7.4 million of total gross unrecognized tax benefits. The timing of any payments which could result from these unrecognized tax benefits will depend on a number of factors, and accordingly the amount and period of any future payments cannot be estimated. We do not expect a significant tax payment related to these obligations within the next year.

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**Net Cash Provided by Operating Activities.** The decrease in net cash provided by operating activities during the nine month ended September 30, 2007, as compared to the same period in the prior year, was primarily attributable to a \$7.7 million decrease in operating income, a \$2.2 million decrease in deferred revenue and advance payment and a \$3.5 million decrease in accounts payable and accrued expenses, partially offset by a \$1.0 million decrease in deferred taxes and \$0.8 million increase in bad debt expense.

**Net Cash (Used in) Provided by Investing Activities.** During the nine months ended September 30, 2007, net cash used in investing activities was \$12.0 million, as compared to \$52.4 million provided by investing activities during the nine months ended September 30, 2006. This change is primarily a result of sales and maturities of short-term investments, net of purchases, of \$53.8 million during the nine months ended September 30, 2006 and \$7.5 million in deposits made under the agreement to purchase a corporate aircraft and \$2.6 million of capitalized software development costs incurred during the nine months ended September 30, 2007.

**Net Cash Used in Financing Activities.** During the nine months ended September 30, 2007, net cash used in financing activities was \$58.4 million, as compared to \$126.8 million in the nine months ended September 30, 2006. This decrease was primarily attributable to a decrease in our repurchases of our class A common stock.

**Off-Balance Sheet Arrangements.** We did not enter into any off-balance sheet arrangements during the nine months ended September 30, 2007. As of September 30, 2007, we did not have any off-balance sheet arrangements that had or were reasonably likely to have a current or future impact on our financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources.

**Recent Accounting Standards**

In February 2007, the FASB issued Statement of Financial Accounting Standards No. 159, *The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of FASB Statement No. 115*, which is effective for fiscal years beginning after November 15, 2007. This statement permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates. Subsequent unrealized gains and losses on items for which the fair value option has been elected will be reported in earnings. We are currently evaluating the potential impact of SFAS No. 159 on our consolidated results of operations and financial position.

In September 2006, the FASB issued SFAS No. 157, *Fair Value Measurements*. SFAS No. 157 defines fair value, establishes a framework and gives guidance regarding the methods used for measuring fair value, and expands disclosures about fair value measurements. SFAS No. 157 is effective for financial statements issued for fiscal years beginning after November 15, 2007, and interim periods within those fiscal years. We are currently evaluating the impact of SFAS No. 157 on our consolidated results of operations and financial position.

**ITEM 3. Quantitative and Qualitative Disclosures About Market Risk**

The following discussion about our market risk exposures involves forward-looking statements. Actual results could differ materially from those projected in the forward-looking statements.

We are exposed to the impact of both interest rate changes and foreign currency fluctuations.

**Interest Rate Risk.** Our exposure to risk for changes in interest rates relates primarily to our investments. We generally invest our excess cash in short-term, highly-rated, fixed rate financial instruments. These fixed rate investments are subject to interest rate risk and may fall in value if interest rates increase.

As of September 30, 2007, we did not have any material investments.

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**Foreign Currency Risk.** We conduct a significant portion of our business in currencies other than the U.S. dollar, the currency in which we report our consolidated financial statements. International sales accounted for 35.4% and 36.7% of our total revenues for the three months ended September 30, 2007 and 2006, respectively, and 35.1% and 36.7% of our total revenues for the nine months ended September 30, 2007 and 2006, respectively. We anticipate that international revenues will continue to account for a significant portion of our total revenues. The functional currency of each of our foreign subsidiaries is the local currency.

Assets and liabilities of our foreign subsidiaries are translated into U.S. dollars at exchange rates in effect as of the applicable balance sheet date and any resulting translation adjustments are included as an adjustment to stockholders' equity. Revenues and expenses generated from these subsidiaries are translated at average monthly exchange rates during the quarter in which the transactions occur. Gains and losses from transactions in local currencies are included in net income.

Historically, we have generated a significant portion of our revenues and incurred a significant portion of our expenses in euro and the British pound sterling. As a result of transacting in multiple currencies and reporting our financial statements in U.S. dollars, our operating results may be adversely impacted by currency exchange rate fluctuations in the future. Further information on the impact of foreign currency exchange rate fluctuations on current and comparable periods is further described in Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations.

We cannot predict the effect of exchange rate fluctuations upon our future results. We attempt to minimize our foreign currency risk by converting our excess foreign currency held in foreign jurisdictions to U.S. dollar denominated cash and investment accounts. To date, we have not hedged the risks associated with foreign exchange exposure. Although we may do so in the future, we cannot be sure that any hedging techniques will be successful or that our business, results of operations, financial condition and cash flows will not be materially adversely affected by exchange rate fluctuations.

As of September 30, 2007, a 10% adverse change in foreign exchange rates versus the U.S. dollar would have decreased our aggregate reported cash and cash equivalents, restricted cash and investments, and short-term investments by 1.3%.

## **ITEM 4. Controls and Procedures**

**Evaluation of disclosure controls and procedures.** Our management, with the participation of our chief executive officer and chief financial officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of September 30, 2007. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of our disclosure controls and procedures as of September 30, 2007, our chief executive officer and chief financial officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

**Changes in internal controls.** No change in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) occurred during the fiscal quarter ended September 30, 2007 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.



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**PART II - OTHER INFORMATION**

**Item 1. Legal Proceedings**

We are involved in various legal proceedings arising in the normal course of business. Although the outcomes of legal proceedings are inherently difficult to predict, we do not expect the resolution of any currently pending matters to have a material adverse effect on our financial position, results of operations or cash flows.

**Item 1A. Risk Factors**

You should carefully consider the risks described below before making an investment decision. The risks and uncertainties described below are not the only ones facing Micro Strategy. Additional risks and uncertainties not presently known to us or that we currently deem immaterial may also impair our business operations.

If any of the following risks actually occur, our business, financial condition or results of operations could be materially adversely affected. In such case, the trading price of our class A common stock could decline and you could lose all or part of your investment.

**Our quarterly operating results, revenues and expenses may fluctuate significantly, which could have an adverse effect on the market price of our stock**

For a number of reasons, including those described below, our operating results, revenues and expenses have in the past varied and may in the future vary significantly from quarter to quarter. These fluctuations could have an adverse effect on the market price of our class A common stock.

*Fluctuations in Quarterly Operating Results.* Our quarterly operating results may fluctuate, in part, as a result of:

the size, timing, volume and execution of significant orders and shipments;

the mix of products and services of customer orders, which can affect whether we recognize revenue upon the signing and delivery of our software products or whether revenue must be recognized as work progresses or over the entire contract period;

the timing of new product announcements by us or our competitors;

changes in our pricing policies or those of our competitors;

market acceptance of business intelligence software generally and of new and enhanced versions of our products in particular;

the length of our sales cycles;

changes in our operating expenses;

personnel changes;

our use of direct and indirect distribution channels;

utilization of our consulting and education services, which can be affected by delays or deferrals of customer implementation of our software products;

changes in foreign currency exchange rates;

our profitability and expectations for future profitability and its effect on our deferred tax assets and net income for the period in which any adjustment to our net deferred tax asset valuation allowance may be made;

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seasonal factors, such as our traditionally lower pace of new license transactions in the summer; and

changes in customer budgets.

*Limited Ability to Adjust Expenses.* We base our operating expense budgets on expected revenue trends. Many of our expenses, such as office leases and certain personnel costs, are relatively fixed. We may be unable to adjust spending quickly enough to offset any unexpected revenue shortfall. Accordingly, any shortfall in revenue may cause significant variation in operating results in any quarter.

Based on the above factors, we believe that quarter-to-quarter comparisons of our operating results are not a good indication of our future performance. It is possible that in one or more future quarters, our operating results may be below the expectations of public market analysts and investors. In that event, the trading price of our class A common stock may fall.

### **The trading price for our class A common stock has been and may continue to be volatile**

The trading price of our class A common stock historically has been volatile and may continue to be volatile. The trading price of our class A common stock may fluctuate widely in response to various factors, some of which are beyond our control. These factors include:

quarterly variations in our results of operations or those of our competitors;

announcements by us or our competitors of acquisitions, new products, significant contracts, commercial relationships or capital commitments;

the emergence of new sales channels in which we are unable to compete effectively;

our ability to develop and market new and enhanced products on a timely basis;

commencement of, or our involvement in, litigation;

any major change in our board or management;

changes in governmental regulations or in the status of our regulatory approvals;

recommendations by securities analysts or changes in earnings estimates;

announcements about our earnings that are not in line with analyst expectations, the likelihood of which may be enhanced because it is our policy not to give guidance relating to our anticipated financial performance in future periods;

announcements by our competitors of their earnings that are not in line with analyst expectations;

the volume of shares of class A common stock available for public sale;

sales of stock by us or by our stockholders;

short sales, hedging and other derivative transactions involving shares of our class A common stock; and

general economic conditions and slow or negative growth of related markets.

In addition, the stock market in general, and the market for technology companies in particular, have experienced extreme price and volume fluctuations that have often been unrelated or disproportionate to the operating performance of those companies. These broad market and industry factors may seriously harm the market price of our class A common stock, regardless of our actual operating performance.

**Revenue recognition accounting pronouncements may adversely affect our reported results of operations**

We continuously review our compliance with all new and existing revenue recognition accounting pronouncements. Depending upon the outcome of these ongoing reviews and the potential issuance of

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further accounting pronouncements, implementation guidelines and interpretations, we may be required to modify our reported results, revenue recognition policies or business practices, which could have a material adverse effect on our results of operations.

### **We may have exposure to greater than anticipated tax liabilities**

We are subject to income taxes and non-income taxes in a variety of jurisdictions. Our future income taxes could be adversely affected by earnings that are lower than anticipated in jurisdictions where we have lower statutory rates and earnings that are higher than anticipated in jurisdictions where we have higher statutory rates, by changes in the valuation of our deferred tax assets and liabilities, or by changes in tax laws, regulations, accounting principles or interpretations thereof.

Our determination of our tax liability is subject to review by applicable domestic and foreign tax authorities. Any adverse outcome of such a review could have an adverse effect on our operating result and financial condition. The determination of our worldwide provision for income taxes and other tax liabilities requires significant judgment, and in the ordinary course of business, there are many transactions and calculations where the ultimate tax determination is uncertain. Moreover, as a multinational business, we have subsidiaries that engage in many intercompany transactions in a variety of tax jurisdictions where the ultimate tax determination is uncertain.

We also have contingent tax liabilities that, in management's judgment, are not probable of assertion. If such unasserted contingent liabilities were to be asserted, or become probable of assertion, we may be required to record significant expenses and liabilities in the period in which these liabilities are asserted or become probable of assertion.

As a result of these and other factors, the ultimate amount of tax obligations owed may differ from the amounts recorded in our financial statements and any such difference may materially affect our financial results in future periods in which we change our estimates of our tax obligations or in which the ultimate tax outcome is determined.

### **If the market for business intelligence software fails to grow as we expect, or if businesses fail to adopt our products, our business, operating results and financial condition could be materially adversely affected**

Nearly all of our revenues to date have come from sales of business intelligence software and related technical support, consulting and education services. We expect these sales to account for a large portion of our revenues for the foreseeable future. Although demand for business intelligence software has grown in recent years, the market for business intelligence software applications is still evolving. Resistance from consumer and privacy groups to increased commercial collection and use of data on spending patterns and other personal behavior and European and other governmental restrictions on the collection and use of personal data may impair the further growth of this market, as may other developments. We cannot be sure that this market will continue to grow or, even if it does grow, that businesses will adopt our solutions. We have spent, and intend to keep spending, considerable resources to educate potential customers about business intelligence software in general and our solutions in particular. However, we cannot be sure that these expenditures will help our products achieve any additional market acceptance. If the market fails to grow or grows more slowly than we currently expect, our business, operating results and financial condition would be materially adversely affected.

### **We face intense competition, which may lead to lower prices for our products, reduced gross margins, loss of market share and reduced revenue**

The markets for business intelligence software, analytical applications and information delivery are intensely competitive and subject to rapidly changing technology. In addition, many companies in these markets are offering, or may soon offer, products and services that may compete with MicroStrategy products.

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MicroStrategy faces competitors in several broad categories, including business intelligence software, analytical processes, query and web-based reporting tools, and report delivery. Our competitors that are primarily focused on business intelligence products include, among others, Actuate, Business Objects, Cognos, Information Builders and the SAS Institute. We also compete with large software corporations, including suppliers of enterprise resource planning software that provide one or more capabilities competitive with our products, such as IBM, Microsoft, Oracle, SAP AG, Infor and others, and with open source business intelligence vendors, including Pentaho, JasperSoft and others.

Many of our competitors have longer operating histories, significantly greater financial, technical, marketing or other resources, and greater name recognition than we do. In addition, many of our competitors have strong relationships with current and potential customers and extensive knowledge of the business intelligence industry. As a result, they may be able to respond more quickly to new or emerging technologies and changes in customer requirements or devote greater resources to the development, promotion and sale of their products than we can. Increased competition may lead to price cuts, reduced gross margins and loss of market share. We may not be able to compete successfully against current and future competitors and the failure to meet the competitive pressures we face may have a material adverse effect on our business, operating results and financial condition.

Current and future competitors may also make strategic acquisitions or establish cooperative relationships among themselves or with others. For example, Oracle acquired Hyperion Solutions in April 2007 and SAP entered into an agreement to acquire Business Objects in October 2007. By doing so, they may increase their ability to meet the needs of our potential customers. Our current or prospective indirect channel partners may establish cooperative relationships with our current or future competitors. These relationships may limit our ability to sell our products through specific distribution channels. Accordingly, new competitors or alliances among current and future competitors may emerge and rapidly gain significant market share. These developments could limit our ability to obtain revenues from new customers and to maintain technical support revenues from our installed customer base.

### **We depend on revenue from a single suite of products**

Our MicroStrategy 8 suite of products accounts for a substantial portion of our revenue. Because of this revenue concentration, our business could be harmed by a decline in demand for, or in the prices of, our MicroStrategy 8 software as a result of, among other factors, any change in our pricing model, increased competition, a maturation in the markets for these products or other risks described in this document.

### **Business disruptions could affect our operating results**

A significant portion of our research and development activities and certain other critical business operations are concentrated in a single facility in northern Virginia. We are also a highly automated business and a disruption or failure of our systems could cause delays in completing sales and providing services. A major earthquake, fire, act of terrorism or other catastrophic event that results in the destruction or disruption of any of our critical business operations or information technology systems could severely affect our ability to conduct normal business operations and as a result our future operating results could be materially and adversely affected.

### **We use strategic channel partners and if we are unable to maintain successful relationships with them, or if our channel partners do not operate in accordance with their contractual agreements with us, our business, operating results and financial condition could be materially adversely affected**

In addition to our direct sales force, we use strategic channel partners such as value-added resellers, system integrators and original equipment manufacturers to license and support our products. For the nine months ended September 30, 2007, transactions by channel partners for which we recognized revenues accounted for 9.8% of our total product licenses revenues. Our channel partners generally offer customers the products of several different companies, including products that compete with ours. Because our channel partners generally do not have an exclusive relationship with us, we cannot be certain that they will prioritize or provide adequate resources to sell our products. Moreover, divergence in strategy or contract defaults by any of these channel partners may materially adversely affect our ability to develop, market, sell or support our products.

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Although we believe that direct sales will continue to account for a majority of product licenses revenues, we seek to maintain a significant level of indirect sales activities through our strategic channel partners. There can be no assurance that our strategic partners will continue to cooperate with us when our distribution agreements expire or are up for renewal. In addition, there can be no assurance that actions taken or omitted to be taken by such parties will not adversely affect us. Our ability to achieve revenue growth in the future will depend in part on our success in maintaining successful relationships with our strategic partners. If we are unable to maintain our relationships with these strategic partners, our business, operating results and financial condition could be materially adversely affected.

In addition, we rely on our strategic channel partners to operate in accordance with the terms of their contractual agreements with us. For example, our agreements with our channel partners limit the terms and conditions pursuant to which they are authorized to resell or distribute our software and offer technical support and related services. We also typically require our channel partners to represent to us the dates and details of product license transactions sold through to end user customers. If our strategic channel partners do not comply with their contractual obligations to us, our business, results of operations and financial condition may be materially and adversely affected.

### **Our recognition of deferred revenue and advance payments and future customer purchase commitments is subject to future performance obligations and may not be representative of revenues for succeeding periods**

Our gross current and long-term deferred revenue and advance payments totaled \$108.4 million as of September 30, 2007. We offset our accounts receivable and deferred revenue for any billed and unpaid items, which totaled \$40.9 million, resulting in net deferred revenue and advance payments of \$67.4 million as of September 30, 2007. The timing and ultimate recognition of our deferred revenue and advance payments depend on various factors, including our performance of various service obligations. We have also entered into certain additional agreements that include future minimum commitments by our customers to purchase products, product support or other services through 2011 totaling \$44.1 million. These future commitments are not included in our deferred revenue balances. Because of the possibility of customer changes or delays in customer development or implementation schedules or budgets, and the need for us to satisfactorily perform product support services, deferred revenue and advance payments at any particular date may not be representative of actual revenue for any succeeding period.

### **We may not be able to sustain or increase profitability in the future**

We generated net income for each of the nine months ended September 30, 2007 and 2006; however, we may not be able to sustain or increase profitability on a quarterly or annual basis in the future. If operating expenses exceed our expectations or cannot be adjusted accordingly or revenues fall below our expectations, we may cease to be profitable and our business, results of operations and financial condition may be materially and adversely affected. We have significant deferred tax assets, and if we are unable to sustain profitability, we may be required to establish a valuation allowance against these deferred tax assets, which would result in a charge that would adversely affect net income in the period in which the charge is incurred.

### **Managing our international operations is complex and our failure to do so successfully or in a cost-effective manner could have a material adverse effect on our business, operating results and financial condition**

We receive a significant portion of our total revenues from international sales from foreign direct and indirect operations. International sales accounted for 35.4% and 36.7% of our total revenues for the three months ended September 30, 2007 and 2006, respectively and 35.1% and 36.7% of our total revenues for the nine months ended September 30, 2007 and 2006, respectively. Our international operations require significant management attention and financial resources.

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There are certain risks inherent in our international business activities including:

- changes in foreign currency exchange rates;
- unexpected changes in regulatory requirements;
- tariffs, export restrictions and other trade barriers;
- costs of localizing products;
- lack of acceptance of localized products;
- longer accounts receivable payment cycles;
- difficulties in and costs of staffing, managing and operating our international operations;
- tax issues, including restrictions on repatriating earnings;
- weaker intellectual property protection;
- economic weakness or currency related crises;
- the burden of complying with a wide variety of laws (including labor laws);
- generally longer payment cycles and greater difficulty in collecting accounts receivable;
- our ability to adapt to sales practices and customer requirements in different cultures; and
- political instability in the countries where we are doing business.

In addition, compliance with foreign and U.S. laws and regulations that are applicable to our international operations is complex and may increase our cost of doing business in international jurisdictions, and our international operations could expose us to fines and penalties if we fail to comply with these regulations. These laws and regulations include import and export requirements, U.S. laws such as the Foreign Corrupt Practices Act, and local laws prohibiting corrupt payments to governmental officials. Although we have implemented policies and procedures designed to help ensure compliance with these laws, there can be no assurance that our employees, partners and other persons with whom we do business will not take actions in violation of our policies or these laws. Any violations of these laws could subject us to civil or criminal penalties, including substantial fines or prohibitions on our ability to offer our products and services to one or more countries, and could also materially damage our reputation, our brand and our international expansion efforts.



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These factors may have a material adverse effect on our future international sales and, consequently, on our business, operating results and financial condition.

### **We may lose sales, or sales may be delayed, due to the long sales and implementation cycles for our products, which could reduce our revenues**

To date, our customers have typically invested substantial time, money and other resources and involved many people in the decision to license our software products and purchase our consulting and other services. As a result, we may wait nine months or more after the first contact with a customer for that customer to place an order while it seeks internal approval for the purchase of our products and/or services. During this long sales cycle, events may occur that affect the size and/or timing of the order or even cause it to be canceled. For example, our competitors may introduce new products, or the customer's own budget and purchasing priorities may change.

Even after an order is placed, the time it takes to deploy our products and complete consulting engagements can vary widely. Implementing our product can take several months, depending on the customer's needs, and may begin only with a pilot program. It may be difficult to deploy our products if the customer has complicated deployment requirements, which typically involve integrating databases, hardware and software from different vendors. If a customer hires a third party to deploy our products, we cannot be sure that our products will be deployed successfully.

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### **Our results in any particular period may depend upon the number and volume of large transactions in that period and these transactions may involve more lengthy, complex and unpredictable sales cycles than other transactions**

As existing and potential customers seek to standardize on a single business intelligence vendor, our business may experience larger transactions at the enterprise level and larger transactions may account for a greater proportion of our business. The presence or absence of one or more large transactions in a particular period may have a material positive or negative effect on our revenue and operating results for that period. These transactions represent significant business and financial decisions for our customers and require considerable effort on the part of customers to assess alternative products and require additional levels of management approval before being concluded. They are also often more complex than smaller transactions. These factors generally lengthen the typical sales cycle and increase the risk that the customer's purchasing decision may be postponed or delayed from one period to another subsequent or later period or that the customer will alter his purchasing requirements. The sales effort and service delivery scope for larger transactions also require additional resources to execute the transaction. These factors could result in lower than anticipated revenue and earnings for a particular period or in the reduction of estimated revenue and earnings in future periods.

### **We face a variety of risks in doing business with the U.S. government, various state and local governments, and agencies, including risks related to the procurement process, budget constraints and cycles, termination of contracts and audits**

Our customers include the U.S. government and a number of state and local governments or agencies. There are a variety of risks in doing business with government entities, including:

*Procurement.* Contracting with public sector customers is highly competitive and can be time-consuming and expensive, requiring that we incur significant upfront time and expense without any assurance that we will win a contract.

*Budgetary Constraints and Cycles.* Demand and payment for our products and services are impacted by public sector budgetary cycles and funding availability, with funding reductions or delays adversely impacting public sector demand for our products and services.

*Termination of Contracts.* Public sector customers often have contractual or other legal rights to terminate current contracts for convenience or due to a default. If a contract is terminated for convenience, which can occur if the customer's needs change, we may only be able to collect for products or services delivered prior to termination and settlement expenses. If a contract is terminated because of default, we may not recover even those amounts, and we may be liable for excess costs incurred by the customer for procuring alternative products or services.

*Audits.* The U.S. government and state and local governments and agencies routinely investigate and audit government contractors for compliance with a variety of complex laws, regulations, and contract provisions relating to the formation, administration or performance of government contracts, including provisions governing reports of and remittances of fees based on sales under government contracts, price protection, compliance with socio-economic policies, and other terms that are particular to government contracts. If, as a result of an audit or review, it is determined that we have failed to comply with such laws, regulations or contract provisions, we may be subject to civil and criminal penalties and administrative sanctions, including termination of contracts, forfeiture of profits, cost associated with the triggering of price reduction clauses, fines and suspensions or debarment from future government business, and we may suffer harm to our reputation.

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### **We depend on technology licensed to us by third parties, and the loss of this technology could impair our software, delay implementation of our products or force us to pay higher license fees**

We license third-party technologies that we incorporate into our existing products. There can be no assurance that the licenses for such third-party technologies will not be terminated or that we will be able to license third-party software for future products. In addition, we may be unable to renegotiate acceptable third-party license terms. Changes in or the loss of third party licenses could lead to a material increase in the costs of licensing or to our software products becoming inoperable or their performance being materially reduced, with the result that we may need to incur additional development costs to ensure continued performance of our products, and we may experience a decreased demand for our products.

### **If we are unable to recruit or retain skilled personnel, or if we lose the services of any of our key management personnel, our business, operating results and financial condition could be materially adversely affected**

Our future success depends on our continuing ability to attract, train, assimilate and retain highly skilled personnel. Competition for these employees is intense. We may not be able to retain our current key employees or attract, train, assimilate or retain other highly skilled personnel in the future. Our future success also depends in large part on the continued service of key management personnel, particularly Michael J. Saylor, our Chairman, President and Chief Executive Officer, and Sanju K. Bansal, our Vice Chairman, Executive Vice President and Chief Operating Officer. If we lose the services of one or both of these individuals or other key personnel, or if we are unable to attract, train, assimilate and retain the highly skilled personnel we need, our business, operating results and financial condition could be materially adversely affected.

### **If we are unable to develop and release product enhancements and new products to respond to rapid technological change in a timely and cost-effective manner, our business, operating results and financial condition could be materially adversely affected**

The market for our products is characterized by rapid technological change, frequent new product introductions and enhancements, changing customer demands and evolving industry standards. The introduction of products embodying new technologies can quickly make existing products obsolete and unmarketable. We believe that our future success depends largely on three factors:

our ability to continue to support a number of popular operating systems and databases;

our ability to maintain and improve our current product line; and

our ability to rapidly develop new products that achieve market acceptance, maintain technological competitiveness and meet an expanding range of customer requirements.

Business intelligence applications are inherently complex, and it can take a long time and require significant research and development expenditures to develop and test new products and product enhancements. In addition, customers may delay their purchasing decisions because they anticipate that new or enhanced versions of our products will soon become available. We cannot be sure that we will succeed in developing and marketing, on a timely and cost-effective basis, product enhancements or new products that respond to technological change or new customer requirements, nor can we be sure that any new products and product enhancements will achieve market acceptance. Moreover, even if we introduce such a product, we may experience a decline in revenues of our existing products that is not fully matched by the new product's revenue. For example, customers may delay making purchases of a new product to permit them to make a more thorough evaluation of the product, or until industry and marketplace reviews become widely available. Some customers may hesitate migrating to a new product due to concerns regarding the complexity of migration and product infancy issues on performance. In addition, we may lose existing customers who choose a competitor's product rather than migrate to our new product. This could result in a temporary or permanent revenue shortfall and materially affect our business.

### **The emergence of new industry standards may adversely affect the demand for our existing products**

The emergence of new industry standards in related fields may adversely affect the demand for our existing products. This could happen, for example, if new web standards and technologies emerged that were



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incompatible with customer deployments of our products. MicroStrategy currently supports SQL and MDX standards in database access technology. If we are unable to adapt our products on a timely basis to new standards in database access technology, the ability of MicroStrategy's products to access customer databases could be impaired. In addition, the emergence of new standards in the field of operating system support could adversely affect the demand for our existing products. MicroStrategy technology is currently compatible with nearly all major operating systems, including, among others, Windows Server, Sun Solaris, IBM AIX, HP's HP-UX, Red Hat Linux AS and SuSE Linux Enterprise Server. If a different operating system were to gain widespread acceptance, we may not be able to achieve compatibility on a timely basis, resulting in an adverse effect on the demand for our products.

### **The nature of our products makes them particularly vulnerable to undetected errors, or bugs, which could cause problems with how the products perform and which could in turn reduce demand for our products, reduce our revenue and lead to product liability claims against us**

Software products as complex as ours may contain errors and/or defects. Although we test our products extensively, we have in the past discovered software errors in our products after their introduction. Despite testing by us and by our current and potential customers, errors may be found in new products or releases after commercial shipments begin. This could result in lost revenue, damage to our reputation or delays in market acceptance, which could have a material adverse effect upon our business, operating results and financial condition. We may also have to expend resources and capital to correct these defects.

Our license agreements with customers typically contain provisions designed to limit our exposure to product liability, warranty and other claims. It is possible, however, that these provisions may not be effective under the laws of certain domestic or international jurisdictions and we may be exposed to product liability, warranty and other claims. A successful product liability claim against us could have a material adverse effect on our business, operating results and financial condition.

### **Our intellectual property rights are valuable, and any inability to protect them could reduce the value of our products, services and brand**

We rely on a combination of copyright, patent, trade secrets, confidentiality procedures and contractual commitments to protect our proprietary information. Despite our efforts, these measures can only provide limited protection. Unauthorized third parties may try to copy or reverse engineer portions of our products or otherwise obtain and use our intellectual property. Any patents owned by us may be invalidated, circumvented or challenged. Any of our pending or future patent applications, whether or not being currently challenged, may not be issued with the scope of the claims we seek, if at all. In addition, the laws of some countries do not provide the same level of protection of our proprietary rights as do the laws of the United States. If we cannot protect our proprietary technology against unauthorized copying or use, we may not remain competitive.

### **Third parties may claim we infringe their intellectual property rights**

We periodically receive notices from others claiming we are infringing their intellectual property rights, principally patent rights. We expect the number of such claims will increase as the number of products and competitors in our industry segments grows, the functionality of products overlap, and the volume of issued software patents and patent applications continues to increase. Responding to any infringement claim, regardless of its validity, could:

be time-consuming, costly and/or result in litigation;

divert management's time and attention from developing our business;

require us to pay monetary damages or enter into royalty and licensing agreements that we would not normally find acceptable;

require us to stop selling certain of our products;

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require us to redesign certain of our products using alternative non-infringing technology or practices, which could require significant effort and expense; or

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require us to satisfy indemnification obligations to our customers.

If a successful claim is made against us and we fail to develop or license a substitute technology, our business, results of operations, financial condition or cash flows could be adversely affected.

### **Pending or future litigation could have a material adverse impact on our results of operation and financial condition**

In addition to intellectual property litigation, from time to time, we have been subject to other litigation. Where we can make a reasonable estimate of the liability relating to pending litigation and determine that it is probable, we record a related liability. As additional information becomes available, we assess the potential liability and revise estimates as appropriate. However, because of uncertainties relating to litigation, the amount of our estimates could be wrong. In addition to the related cost and use of cash, pending or future litigation could cause the diversion of management's attention and resources.

### **We could face liability claims relating to Alarm.com products and services and these claims could result in significant costs and liabilities**

Our Alarm.com subsidiary provides web-enabled security and activity monitoring technology. We face exposure to liability claims in the event that any Alarm.com product or service results in personal injury or property damage. Although we maintain insurance policies to provide certain coverage for general liability claims, such insurance may not continue to be available on terms acceptable to us and such coverage may not be adequate for liabilities actually incurred. In addition, in the event that any Alarm.com product or service is proved to be defective, we may be required to recall or redesign such products or services, which could result in significant unexpected costs. Any liability claim or product recall could result in harm to our reputation and have a material adverse effect on our business, operating results and financial condition.

### **Government regulations or other standards could have an adverse effect on the operations of our Alarm.com business**

The operations of our Alarm.com subsidiary may become subject to certain federal, state, and local regulations and licensing requirements. Many jurisdictions have licensing laws directed specifically toward the home alarm and monitoring industry. We believe that the products and services provided by our Alarm.com subsidiary do not require certain licenses or permits required of traditional providers of home protection and monitoring services. If laws, regulations or licensing requirements in the jurisdictions in which Alarm.com operates were to change or if existing laws, regulations and licensing requirements were to be construed to require Alarm.com to obtain licenses or permits to provide its products and services, we may be required to modify our operations or to utilize resources to maintain compliance with such rules and regulations, or we may become subject to adverse regulatory action, any of which could have a material adverse effect on the business and operating results of our Alarm.com business.

### **Our Alarm.com subsidiary relies on third-party manufacturers to produce and assemble its products. If these manufacturers experience an interruption in their operations or are otherwise unable to successfully deliver the products to meet our production demands, our business, operating results and financial condition could be materially adversely affected**

We have outsourced the production and assembly of our Alarm.com products to third-party manufacturers. Any interruption in the operations of our manufacturers could materially adversely affect our ability to meet scheduled deliveries to customers and business partners. In addition, these manufacturing facilities may not be able to increase production on a timely basis, or on terms acceptable to us, to keep up with the requirements of the Alarm.com business. As a result, we may not be able to satisfy customer orders or contractual commitments, leading to the termination of one or more of our contracts or resulting in litigation against us, any of which could have a material adverse effect on our business, operations and financial results. Alternative manufacturers may be difficult to find on terms acceptable to us or in a timely manner.

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**Because of the rights of our two classes of common stock, and because we are controlled by our existing holders of class B common stock, these stockholders could transfer control of MicroStrategy to a third party without the approval of our Board of Directors or our other stockholders, prevent a third party from acquiring MicroStrategy, or limit your ability to influence corporate matters**

We have two classes of common stock: class A common stock and class B common stock. Holders of our class A common stock generally have the same rights as holders of our class B common stock, except that holders of class A common stock have one vote per share while holders of class B common stock have ten votes per share. As of October 26, 2007, holders of our class B common stock owned 2,775,244 shares of class B common stock, or 74.7% of the total voting power. Michael J. Saylor, our Chairman, President and Chief Executive Officer, beneficially owned 317,800 shares of class A common stock and 2,429,582 shares of class B common stock, or 65.7% of the total voting power, as of October 26, 2007. Accordingly, Mr. Saylor is able to control MicroStrategy through his ability to determine the outcome of elections of our directors, amend our certificate of incorporation and by-laws and take other actions requiring the vote or consent of stockholders, including mergers, going-private transactions and other extraordinary transactions and their terms.

Our certificate of incorporation allows holders of class B common stock, all of whom are current employees or directors of our company or related parties, to transfer shares of class B common stock, subject to the approval of stockholders possessing a majority of the outstanding class B common stock. Mr. Saylor or a group of stockholders possessing a majority of the outstanding class B common stock could, without the approval of our Board of Directors or our other stockholders, transfer voting control of MicroStrategy to a third party. Such a transfer of control could have a material adverse effect on our business, operating results and financial condition. Mr. Saylor or a group of stockholders possessing a majority of the outstanding class B common stock will also be able to prevent a change of control of MicroStrategy, regardless of whether holders of class A common stock might otherwise receive a premium for their shares over the then current market price. In addition, this concentrated control limits your ability to influence corporate matters and, as a result, we may take actions that our non-controlling stockholders do not view as beneficial. As a result, the market price of our class A common stock could be adversely affected.



**Table of Contents****ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds**

The following table provides information about our repurchases of equity securities during the periods indicated that are registered by us pursuant to Section 12 of the Exchange Act:

Period	(a) Total Number of Shares (or Units) Purchased	(b) Average Price Paid per Share (or Unit) (1)	(c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs (2)	(d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs (2)
July 1, 2007 July 31, 2007	0	N/A	N/A	\$ 116,376,949
August 1, 2007 August 31, 2007	225,757	\$ 67.49	225,757	\$ 101,140,205
September 1, 2007 September 30, 2007	38,400	\$ 69.21	38,400	\$ 98,482,583
Total:	264,157	\$ 67.74	264,157	\$ 98,482,583

(1) The Average Price Paid per Share includes broker commissions.

(2) On July 28, 2005, we announced that our Board of Directors had authorized our repurchase of up to an aggregate of \$300.0 million of our class A common stock from time to time on the open market, pursuant to the 2005 Share Repurchase Program. The timing and amount of any shares repurchased is determined by our management based on its evaluation of market conditions and other factors. The 2005 Share Repurchase Program has a five-year term, but may be suspended or discontinued by us at any time. The 2005 Share Repurchase Program may be funded using our working capital, as well as proceeds from any credit facilities and other borrowing arrangements which we may enter into in the future.

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**Table of Contents****ITEM 6. Exhibits**

<b>Exhibit Number</b>	<b>Description</b>
3.1	Second Restated Certificate of Incorporation of the registrant (filed as Exhibit 3.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended March 31, 2003 (File No. 000-24435) and incorporated by reference herein).
3.2	Amended and Restated By-Laws of the registrant (filed as Exhibit 3.2 to the registrant's Annual Report on Form 10-K for the fiscal year ended December 31, 2003 (File No. 000-24435) and incorporated by reference herein).
4.1	Form of Certificate of Class A Common Stock of the registrant (filed as Exhibit 4.1 to the registrant's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2003 (File No. 000-24435) and incorporated by reference herein).
31.1	Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Chairman of the Board of Directors, President and Chief Executive Officer.
31.2	Certification pursuant to Rule 13a-14(a) or Rule 15d-14(a) of the Vice President, Finance and Chief Financial Officer.
32	Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

All other items included in this Quarterly Report on Form 10-Q are omitted because they are not applicable or the answers thereto are none.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**MICROSTRATEGY INCORPORATED**

By: /s/ Michael J. Saylor  
Michael J. Saylor  
Chairman of the Board of Directors,  
President and Chief Executive Officer

By: /s/ Arthur S. Locke, III  
Arthur S. Locke, III  
Vice President, Finance and Chief Financial Officer

Date: November 1, 2007