

MICROSTRATEGY INC

Form 4

March 12, 2012

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BANSAL SANJU K**

(Last) (First) (Middle)

**C/O MICROSTRATEGY  
INCORPORATED, 1850 TOWERS  
CRESCENT PLAZA**

(Street)

**TYSONS CORNER, VA 22182**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

**MICROSTRATEGY INC [MSTR]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**03/08/2012**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)  
Vice Chairman, EVP and COO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	03/08/2012		S		100	D	\$ 129.48	0 <u>(1)</u> <u>(2)</u>	I	Shares owned by LLC <u>(3)</u>
Class A Common Stock	03/08/2012		S		100	D	\$ 129.51	0 <u>(1)</u>	I	Shares owned by LLC
Class A Common Stock	03/08/2012		S		100	D	\$ 129.52	0 <u>(1)</u>	I	Shares owned by LLC
Class A Common Stock	03/08/2012		S		100	D	\$ 129.76	0 <u>(1)</u>	I	Shares

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Common Stock									owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 129.795	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 129.83	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 129.92	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 129.945	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 129.98	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 129.99	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	200	D	\$ 130.02	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130.025	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	200	D	\$ 130.04	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	300	D	\$ 130.33	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	213	D	\$ 130.47	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130.52	0 <sup>(1)</sup>	I		Shares owned by LLC
Class A Common Stock	03/08/2012	S	500	D	\$ 130.55	0 <sup>(1)</sup>	I		Shares owned by LLC

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Class A Common Stock	03/08/2012	S	231	D	\$ 130.6	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	300	D	\$ 130.61	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130.62	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130.64	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	600	D	\$ 130.65	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	352	D	\$ 130.66	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	200	D	\$ 130.67	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130.7	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	103	D	\$ 130.72	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	100	D	\$ 130.75	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/08/2012	S	101	D	\$ 130.85	0 <sup>(1)</sup>	I	Shares owned by LLC
Class A Common Stock	03/09/2012	S	16	D	\$ 132.4	0 <sup>(1)</sup>	I	Shares owned by LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BANSAL SANJU K C/O MICROSTRATEGY INCORPORATED 1850 TOWERS CRESCENT PLAZA TYSONS CORNER, VA 22182	X		Vice Chairman, EVP and COO	

## Signatures

/s/ W. Ming Shao,  
Attorney-in-Fact

03/12/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person converted 12,900 shares of Class B Common Stock into 12,900 shares of Class A Common Stock on March 9, 2012 as reported on the Form 4 filed by the reporting person on March 9, 2012, 12,500 of which were converted for the purpose of settling the sale transactions reported on the Forms 4 filed by the reporting person on March 12, 2012. Upon settlement of all of these sale transactions, the reporting person will beneficially own 0 shares of Class A Common Stock.
- (2) Separate open market sale transactions that were executed on the same day at the same price have been reported on an aggregate basis on a single line in Table I. The order in which sale transactions are set forth in Table I is not necessarily reflective of the sequence in which the sale transactions occurred in fact.
- (3) Shares that are indicated as being "owned by LLC" are owned directly by Shangri-La LLC (the "LLC"), and indirectly by Mr. Bansal as the sole member of the LLC.

### Remarks:

This is the first Form 4 of two Form 4 filings made by the reporting person to report transactions that occurred on March 8, 2012.

See Exhibit A.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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