

Wayfair Inc.
Form SC 13G/A
February 14, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G
Under the Securities Exchange Act of 1934
(Amendment No. 2)

Wayfair Inc.
(Name of Issuer)

Class A Common Stock
(Title of Class of Securities)

94419L101
(CUSIP Number)
December 31, 2016
(Date of Event which Requires filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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1 NAMES OF
REPORTING
PERSONS

Sarah Conine

2 CHECK
THE
APPROPRIATE
BOX

IF (a) ☐
A (b) ☐
MEMBER
OF
A
GROUP

3 SEC USE ONLY
CITIZEN OR
PLACE OF
ORGANIZATION

4 United States of
America

5 SOLE
VOTING
POWER

3,569,744
NUMBER OF
SHARED
OF VOTING
SHARES
BENEFICIALLY
OWNED
BY SOLE
EACH DISPOSITIVE
REPORTING
PERSON
WITH 3,569,744
SHARED
DISPOSITIVE
8 POWER

0
9 AGGREGATE
AMOUNT
BENEFICIALLY
OWNED BY

EACH
REPORTING
PERSON

3,569,744
CHECK IF THE
AGGREGATE
AMOUNT IN
ROW (9)

10 EXCLUDES
CERTAIN
SHARES

Not Applicable
PERCENT OF
CLASS
REPRESENTED

11 BY AMOUNT IN
ROW 9

6.7%
TYPE OF
REPORTING

12 PERSON

IN

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ITEM 1. (a) Name of Issuer:

Wayfair Inc. (the "Issuer")

(b) Address of Issuer's Principal Executive Offices:

4 Copley Place, 7th Floor

Boston, MA 02116

ITEM 2. (a) Name of Person Filing:

Sarah Conine (the "Reporting Person")

(b) Address or Principal Business Office:

4 Copley Place, 7th Floor

Boston, MA 02116

(c) Citizenship:

U.S. citizen

(d) Title of Class of Securities:

Class A Common Stock, \$0.001 par value per share, of Wayfair Inc.

(e) CUSIP Number:

94419L101

ITEM 3.

Not applicable.

ITEM 4. Ownership

(a) Amount beneficially owned:

As of December 31, 2016, the Steven K. Conine 2007 Irrevocable Trust owned 4,000 shares of Class A common stock and 1,272,422 shares of Class B common stock and the Steven K. Conine 2007 Non Exempt Irrevocable Trust owned 4,100 shares of Class A common stock and 2,289,222 shares of Class B common stock. The Reporting Person is trustee for these trusts, and in that role the Reporting Person exercises voting and investment power over the shares. Each share of Class B common stock is convertible at any time at the option of the Reporting Person into one share of Class A Common. In addition, each share of Class B Common Stock will automatically convert into one share of Class A Common Stock (a) upon transfer thereof, subject to certain exceptions, (b) upon the date on which the outstanding shares of Class B Common Stock represent less than 10% of the aggregate number of shares

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of the then outstanding Class A Common Stock and Class B Common Stock, or (c) in the event that holders of at least 66^{2/3}% of the then outstanding shares of Class B Common Stock elect to convert all shares of Class B Common Stock into shares of Class A Common Stock.

(b) Percent of Class:

6.7%

The ownership percentage above is based on an aggregate of 53,506,846 shares of Class A Common Stock outstanding, consisting of (i) 49,945,202 shares of Class A Common Stock outstanding as of December 31, 2016, and (ii) 3,561,644 shares of Class A Common Stock issuable upon conversion on a one-for-one basis of 3,561,644 shares of Class B common stock owned by the trusts as of December 31, 2016.

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote	3,569,744
(ii) shared power to vote or to direct the vote	0
(iii) sole power to dispose or to direct the disposition of	3,569,744
(iv) shared power to dispose or to direct the disposition of	0

ITEM 5. Ownership of More than Five Percent on Behalf of Another Person

Not applicable.

ITEM Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the

6. Parent Holding Company

Not applicable.

ITEM 7. Identification and Classification of Members of the Group

Not applicable.

ITEM 8. Notice of Dissolution of Group

Not applicable.

ITEM 9. Certification

Not applicable.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2017

By: /s/ Sarah Conine
Name: Sarah Conine

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